1 Rethinking Business Ethics In An Age Of Crisis

First James Lovelock, and recently Prince William and David Attenborough believe that we have reached a tipping point in the process of climate change. Whether they are right or not, it is certainly true that the impact of humankind upon the ecology of the earth has reached a point where real changes in human behaviour are required. If managers are to be enablers of planetary survival then we need to develop a new approach to risk, which explicitly includes ecological limits upon economic behaviour. This implies a fundamental reorientation of their role in allocating resources to minimise risk and maximise reward. This book brings together some of the brightest contemporary thinkers on leadership, complexity and sustainability to consider the big ideas that we will need to make the changes required, and to outline the major themes that can inform a new approach to constructing a green world. It looks at how to ensure that local models of sustainability are able to flourish in the context of global networks and presents specific case studies of markets and organisations that offer insights into the development integrated solutions and the leadership lessons we can learn. Combining both theory and practice, this book serves to guide business managers and provides deeper insight and critical perspectives on some of the key issues facing leaders moving towards the green economy. It also provides useful supplementary reading for students in business and environmental studies.

Using classical American pragmatism, the authors provide a philosophical framework for rethinking the nature of the corporation--how it is embedded in its natural, technological, cultural, and international environments, emphasizing throughout its pervasive relational and moral dimensions. They explore the relationship of this framework to other contemporary business ethics perspectives, as well as its implications for moral leadership in business and business education.

Business and the Greater GoodRethinking Business Ethics in an Age of CrisisEdward Elgar Publishing

Georges Enderle proposes a radically new understanding of corporate responsibility in the global and pluralistic context. This book introduces a framework that integrates the ideas of wealth creation and human rights, which is illustrated by multiple corporate examples, and provides a sharp critique of the maximizing shareholder value ideology. By defining the purpose of business enterprises as creating wealth in a comprehensive sense, encompassing natural, economic, human and social capital while respecting human rights, Enderle draws attention to the fundamental importance of public wealth, without which private wealth cannot be created. This framework further identifies the limitations of the market institution and self-regarding motivations by demonstrating that the creation of public wealth requires collective actors and other-regarding motivations. In line with the UN's Guiding Principles on Business and Human Rights, this book provides clear ethical guidance for businesses around the world and a strong voice against human right violations, especially in repressive and authoritarian regimes and populist and discriminatory environments.

Integrating Individuals, Groups, and Organizations

Advances in Theory, Research, and Methods

Rethinking Virtue Ethics

Rethinking Business Responsibility in a Global Context

The SAGE Handbook of Responsible Management Learning and Education

The Collapse of Our Traditional Ethics

Rethinking Business Management

With cutting-edge insights from leading European and North American scholars, this authoritative book addresses the

fundamental problems of business in an age of crisis whilst presenting radical, but practical, solutions. ø Organizational communication as a field of study has grown tremendously over the past thirty years. This growth is characterized by the development and application of communication perspectives to research on complex organizations in rapidly changing environments. Completely re-conceptualized, The SAGE Handbook of Organizational Communication, Third Edition, is a landmark volume that weaves together the various threads of this interdisciplinary area of scholarship. This edition captures both the changing nature of the field, with its explosion of theoretical perspectives and research agendas, and the transformations that have occurred in organizational life with the emergence of new forms of work, globalization processes, and changing organizational forms. Exploring organizations as complex and dynamic, the Handbook brings a communication lens to bear on multiple organizing processes.

In today's global business environment it is no longer acceptable that a corporation does well simply by doing good. It is expected. With increasing pressures from stakeholders to improve the bottom line as well as to be good corporate citizens, business leaders face tough decisions. What social issues should we support? What initiatives should we develop that will do the most good for the company as well as the cause? Do we include social messages in our advertising, encourage our employees to volunteer, do we modify our business practices? How do we integrate a new initiative into current strategies? These and other challenges will continue to face future leaders. This book provides thoughtful answers to these important questions, and to many more. The book offers suggestions on how to choose among major worthy causes and also how to measure the amount of good achieved both for the recipients and the companies themselves. Of course, all is not only about challenges, there are loads of opportunities that go along with them but it⬛s only responsible and sustainable leaders who would be able to spot these opportunities. That is the future which awaits 21st century leaders.

This book is about humanizing business. In contrast to the mainstream modern management and leadership literature, this book provides distinctly humane perspectives on business. The volume travels outside the world of business to explore what Humanities ⬛ such as Philosophy, History, Literature, Creative Arts, and Cultural Studies ⬛ can offer to business. Renowned scholars from different Humanities disciplines, as well as management researchers exploring the heritage of Humanities, convey what it actually means to make business more humane. The book strives to humanize business. It aims to show that it is not people who have to suppress their human feelings, aspirations, and beliefs when they are at their workplaces, but it is business itself that needs to be redefined by the human norms of human beings. Companies should care about their employees and other stakeholders letting them be themselves, i.e. be human, at work and beyond. The book will be of interest to management scholars across various business disciplines. It can also be

used as teaching material in the classroom with MBA students, especially in Business Ethics, Business and Society, Sustainability, Organizational Behavior, Human Resource Management and other management courses. The volume will also be of interest to scholars that work in different Humanities fields and whose interests span organizations, management, and business. Finally, many practitioners in the business world, especially those in managerial and leadership positions, will find the book both thought-provoking and useful for them as well. Chapter 37 is available open access under a Creative Commons Attribution 4.0 International License via link.springer.com.

The SAGE Handbook of Organizational Communication
Challenges to Corporate Social Responsibility, Sustainability and Ethics
Rethinking Business Ethics with Patricia Werhane
The Routledge Companion to Ethics, Politics and Organizations
Rethinking Business Ethics in an Age of Crisis
The Moral Imagination of Patricia Werhane: A Festschrift
Rethinking Organizational Ethics and Leadership

This volume brings together a selection of papers written by Patricia Werhane during the most recent quarter century. The book critically explicates the direction and development of Werhane's thinking based on her erudite and eclectic sampling of orthodox philosophical theories. It starts out with an introductory chapter setting Werhane's work in the context of the development of Business Ethics theory and practice, along with an illustrative time line. Next, it discusses possible interpretations of the papers that have been divided across a range of themes, and examines Werhane's contribution to these thematic areas. Patricia H. Werhane is a renowned author and innovator at the intersection of philosophy and Applied Business Ethics. She is professor emerita and a senior fellow at the Olsson Centre for Applied Ethics at Darden and was formerly the Ruffin Professor of Business Ethics. She is also professor emerita at DePaul University, where she was Wicklander Chair in Business Ethics and director of the Institute for Business and Professional Ethics. A prolific author whose works include Moral Imagination and Management Decision-Making and Organization Ethics for Health Care, Werhane is an acclaimed authority on employee rights in the workplace, one of the leading scholars on Adam Smith and founder and former editor-in-chief of Business Ethics Quarterly, the leading journal of Business Ethics. She was a founding member and past president of the Society for Business Ethics and, in 2001, was elected to the executive committee of the Association for Practical and Professional Ethics. Before joining the Darden faculty in 1993, Werhane served on the faculty of Loyola University Chicago and was a Rockefeller Fellow at Dartmouth College and Senior Fellow at Cambridge University.

This 2nd edition of Executive Ethics provides a variety of contemporary and timely readings squarely focused on the ethical dilemmas and challenges faced by today's C‑suite executives. In addition to identifying these dilemmas and challenges, the contributors provide both knowledge and insight on how C‑suite executives can proactively address such ethics issues. The contributors provide unique value propositions for the C‑suite regarding the most critical ethical issues facing organizations today while also highlighting useful information for

senior executives interested in integrating ethics into the leadership and management practices of their organizations. In the end, the book empowers C?suite executives to build a long?term, strategic, and enterprise?wide approach to ethics.

Applied or practical ethics is perhaps the largest growth area inphilosophy today, and many issues in moral, social, and politicallife have come under philosophical scrutiny in recent years. Takentogether, the essays in this volume – including two overviewessays on theories of ethics and the nature of applied ethics– provide a state-of-the-art account of the most pressingmoral questions facing us today. Provides a comprehensive guide to many of the most significantproblems of practical ethics Offers state-of-the-art accounts of issues in medical,environmental, legal, social, and business ethics Written by major philosophers presently engaged with thesecomplex and profound ethical issues

This book offers innovative ideas and frameworks for sustainable strategizing to advance business by scaling-up its positive impact, which is so urgently needed at this time in the 21st century. It shows practitioners how to effectively deal with socio-ecological systems' disruptions to their operating environments and play an active role in transforming markets toward a sustainable future. In short, the book demonstrates how to make business sense of sustainability, highlighting new approaches and examples that translate sustainability into strategy and action. The ultimate goal is to provide a path toward a thriving future for both business and society. This book was written for strategy practitioners and decision makers who want to understand why sustainable strategizing is important in today's business world and are seeking actionable business knowledge they can apply in their companies. It was also written for students of management and can be used as a supplemental text to support traditional graduate and undergraduate management courses.

A Companion to Applied Ethics

For Business Ethics

Rethinking the Good

Corporate Integrity

Philosophy of Management and Sustainability

New Economies for Sustainability

Executive Ethics II

The third edition of this book introduces business ethics concepts, tools and theories, then applies them to key sta approach in a market dominated by US texts. The accessible style and thorough pedagogy ensure the book is both This book has been written for experienced managers and students in postgraduate programs, such as MBA or spe systematic yet concise manner, it addresses all major issues companies face when conducting business across na including assessing and selecting the most promising overseas markets, evaluating market entry alternatives, and adaptation versus standardization of the marketing mix. It looks at the various global marketing challenges from a addresses topics not usually found in international marketing texts, such as aligning marketing strategies with glob managing the relationship between national subsidiaries, regional headquarters, and global headquarters, as well as challenges and pertinent future trends that are likely to affect global business.

What do corporations look like when they have integrity, and how can we move more companies in that direction?

comprehensive framework- and practical business lessons - bringing together questions of organizational design, co
relationships, and leadership styles to answer this question. Marvin T. Brown explores the five key challenges facing
respond ethically to cultural, interpersonal, organizational, civic and environmental challenges. He demonstrates that
needs of civil society, they must facilitate inclusive communication patterns based on mutual recognition and civic
essential reading for professionals in organizational ethics, business leaders, and graduate students looking for prac
doing business with integrity and purpose.
This work provides a critical look at business practice in the early 21st century and suggests changes that are bot
Several chapters present a reflection on business ethics from a societal or macro-organizational point of view. It m
moral superiority of the sustainability capitalism of the European Union over the finance-based model of the United
business ethics are covered and some new ones are introduced, including the topic of the right way to teach busin
adopted in this volume is Kantian. Alternative approaches are critically evaluated.

Limits and Potentials for Possible Futures
Humanizing Business
Rethinking Business Ethics
Rethinking Corporate Governance
Handbook of Research on Business Ethics and Corporate Responsibilities
Business and the Greater Good
Rethinking Ethics in Organizations

This book presents a selection of articles with focus on the theoretical foundations of
business ethics, and in particular on the philosophy of management and on human rights
and business. This implies identifying and discussing conflicts as well as agreement with
regard to the philosophical and other foundations of business and management. Despite the
general interest in corporate social responsibility and business ethics, the contemporary
discussion rarely touches upon the normative core and philosophical foundations of
business. There is a need to discuss the theoretical basis of business ethics and of
business and human rights. Even though the actions and activities of business may be
discussed from a moral perspective, not least in the media, the judgments and opinions
relating to business and management often lack deeper moral reflection and consistency.
Partly for this reason, business ethicists are constantly challenged to provide such
moral and philosophical foundations for business ethics and for business and human
rights, and to communicate them in an understandable manner. Such a challenge is also of

scientific kind. Positions and opinions in the academic field need to be substantiated by thorough moral and theoretical reflection to underpin normative approaches. Far too often, business ethicists may agree on matters, which they approach from different and sometimes irreconcilable philosophical standpoints, resulting in superficial agreement but deeper-lying disagreement. In other cases, it may be of high relevance to identify philosophical standpoints that despite conflicting fundamentals may arrive at conclusions acceptable to everyone.

Through a series of studies of aspects of CSR from around the world, this book re-examines the topic though the lenses of various disciplines and cultures. It shows that the subject is much wider than is generally perceived and that CSR is evolving in a way which has not been generally recognized within the academic community.

Leadership, corporate responsibility and management ethics underline the human centered paradigm in the complex world of today. One major issue in management is impact on people. This book relates to the outcomes of human interaction within and beyond the borders of an organization. It discusses what motivates moral behavior at the individual and the collective levels, how morality is engrained in markets and how it is deployed in business processes and stakeholder relations. The book shows that human centered management is built and consolidated in four complementary dimensions: ethical, social, economic and institutional. It emphasizes that moral managers and moral markets are essential for business sustainability. Rethinking Leadershipcovers ethics development from its origin to help managers understand and confront the 21st century's increasing challenges and disruptions. Its clear narrative and cogent examples bridge scholars and practitioners, with distinctive examples on how to implement human centered management and how to teach the subject to executives. The author has 30 years of business experience in developed and developing countries and 20 years in academia in the US and in Europe, which provides solid background to effectively and affectively discuss the topic from the multiple angles.

The Routledge Companion to Ethics, Politics and Organizations synthesizes and extends existing research on ethics in organizations by explicitly focusing on 'ethico-politics'

- where ethics informs political action. It draws connections between ethics and politics in and around organizations and the workplace, examines cutting-edge areas and sets the scene for future research. Through a wealth of international and multidisciplinary contributions this volume considers the broad range of ways in which ethics and politics can be conceived and understood. The chapters look at various ethical traditions, as well as the discursive deployment of ethical terminology in organizational settings, and they also examine large scale political structures and processes and how they relate to different forms of politics which affect behaviour in organizations. These many possibilities are united by a focus on how ethics can be used to inform and justify the exercise of power in organizations. This collection will be a valuable reference source for students and researchers across the disciplines of organizational studies, ethics and politics.
What Humanities Can Say to Business
Ethical Dilemmas and Challenges for the C Suite, 2nd Edition
Managing Corporate Citizenship and Sustainability in the Age of Globalization

Integrating Sustainability into Management Education
Perspectives on Philosophy of Management and Business Ethics
Corporate Social Responsibility

Rethinking Virtue Ethics offers a model of Aristotelian virtue ethics based on a deductive paradigm. This book argue to what many contemporary thinkers are inclined to believe, Aristotelian virtue ethics is consistent with at least sc guiding moral principles being true unconditionally, and that a justification for general moral principles can be ground fundamental concepts within Aristotle's theory. An analysis of ethical propositions that hold for the most part is pr well within the deductive paradigm developed. This unique interpretation of virtue ethics has implications for recent the virtues in social psychology, issues about how fundamental moral principles are known, questions about the jus inalienable rights, debates about moral particularism and generalism, and discussions of moral realism and anti-realis Over the last years, "Creating Shared Value" has become a much discussed concept in business practice as well as i management theory and especially in the context of corporate social responsibility. This book offers a contribution academic discussions on the well-received article of Michael Porter and Marc Kramer in Harvard Business Review in light of the increasing references to the shared value concept, it develops a critical discussion on its fundamentals

implications for the relationship between economy and society. By that, the book seeks to shed light on the unders
role and the nature of the firm in a globalized economy. The result is a collection of interdisciplinary academic reviev
interdisciplinary reflections on "Creating Shared Value" to illuminate theoretical, conceptual and practical challenges
Within the fields of Business Ethics, Theory of the Firm, Management and Philosophy, researcher, students and prac
be given a deeper insight on how to approach to the concept in a conceptional and philosophical way.

This book celebrates the work of Patricia Werhane, an iconic figure in business ethics. This festschrift is a collectio
build on Werhane's contributions to business ethics in such areas as Employee Rights, the Legacy of Adam Smith, N
Imagination, Women in Business, the development of the field of business ethics, and her contributions to such field
Care, Education, Teaching, and Philosophy. All papers are new contributions to the management literature written b
business ethicists, such as Norman Bowie, Richard De George, Ronald Duska, Edwin Hartman, Michael Hoffman, Moll
Morland, Mark Schwartz, Andrew Wicks, and others. The volume is comprised of articles that reflect on Werhane's v
build on it as a way to advance further research. At the end of the festschrift, Pat Werhane provides responses to
first chapter of the book also includes the overview of Patricia Werhane's work and her academic career. The book
appeal to management scholars and graduate students interested in the areas of Business Ethics, Modern Capitalis
Rights. Patricia Werhane is one of the most distinguished figures in the field of business ethics. She was a founder
is one of its leading scholars, and she has had a profound impact on the world of business practice. Among her mar
accomplishments, Pat is known for her original work on moral imagination, she is an acclaimed authority on employe
workplace, and she is one of the leading scholars on Adam Smith. Having been active in Academia for over 50 years
prolific author of over a hundred articles and book chapters, and the author or editor of twenty-seven books, includ
and his Legacy for Modern Capitalism, Moral Imagination and Management Decision-Making, and co-authored books
Ethics in Health Care, Alleviating Poverty Through Profitable Partnerships, Obstacles to Ethical Decision-Making, Cor
Responsibility: The American Experience, and Research Approaches to Business Ethics and Corporate Responsibility.
The new edition of this essential resource in organizational behavior provides a balanced framework to understand
increasing dynamism and complexity, the importance of collaboration, and the implications for organizational strateg
both psychological and sociological perspectives on organizational behavior, this clearly written and presented textb
comprehensive review of classic organizational behavior theories and approaches, illustrated with updated case stud
edition includes new material on ethical considerations; international contexts, with renewed attention to Africa an
environmental pressures and responses; groups and intergroup processes; and the vital importance of building chan
in any organization. Upper-level business and technology students, as well as professionals in executive education co
find the book a useful guide to all facets of organizational behavior. A companion website, featuring an instructor m
bank, and PowerPoint slides, provides additional support for students and instructors.
Business Ethics in the 21st Century
Moral Ideals and the Nature of Practical Reasoning
Business Ethics

Redefining Success

Corporate Responsibility for Wealth Creation and Human Rights

From Shareholder Value to Stakeholder Value

Creating Shared Value – Concepts, Experience, Criticism

Reflecting the rapid rise in popularity of recent initiatives such as the UN Principles for Responsible Management Education (PRME), this handbook exhaustively covers a variety of responsible management, learning and education topics, and provides an invaluable roadmap for this fast-developing field. Covering various perspectives on the topic, right through to contexts, methods, outcomes and beyond, this volume will be an invaluable integrative resource for practitioners and researchers alike, and is designed to serve a range of communities that deal with topics related to sustainability, responsibility and ethics in management learning and education.

In a reassessment of the meaning of life and death, a noted philosopher offers a new definition for life that contrasts a world dependent on biological maintenance with one controlled by state-of-the-art medical technology

Using an interdisciplinary focus, this book combines the research disciplines of philosophy, business management and sustainability to aid and advance scholar and practitioner understanding of the United Nations' Sustainable Development Goals (SDGs).

Virtue at Work is about good organizations, good managers, and good people, and how these can contribute to good communities. It provides an integrated and philosophically-grounded framework that enables a coherent approach to organizations and organizational ethics from the perspective of practitioners in the workplace, from the perspective of managers in organizations, as well as from the perspective of organizations themselves. The philosophical grounding comes from the work of the moral philosopher Alasdair MacIntyre. In line with MacIntyre's own commitments, Virtue at Work makes philosophy down-to-earth and practical. It provides a new way of understanding ethics and organizations that is both realistic and attractive, but also challenging. And it also provides tough but realistic suggestions in order to put this approach into practice. Virtue at Work not only applies theory in a readable and compelling manner, but also shows how this has been applied to a wide variety of organizations and occupations. Examples are drawn from Architecture, Accounting, Human Resource Management, Banking, Investment Advising, Open Source Software, Pharmaceuticals, Fair Trade, the UK's National Health Service, Churches, and Journalism, among many others.

Rethinking Strategic Management

Sustainable Strategizing for Positive Impact

Rethinking Life and Death

Organizational Behavior

?an ?executive Digest

Rethinking Leadership for a Green World

Rethinking Leadership

This book examines topical issues in global corporate social responsibility (CSR) from both scholarly and practical perspectives. It offers a variety of viewpoints and cases from countries around the globe and combines them with current academic knowledge. Intended for students,

academics, and managers wishing to keep abreast of the challenges and opportunities for corporations operating in our ever-more-complex globalized world, this book provides fresh insights into responsible business conduct.

For Business Ethics is a daring adventure into the world of business ethics. It offers a clear and accessible introduction to business ethics and also expands business ethics beyond its current narrow confines. It is ground-breaking in the sense that it invites a distinctively critical approach to business ethics, an approach that the authors argue is part and parcel of ethics. With a thought-provoking glossary and recommendations for further readings, For Business Ethics is an essential purchase for students and practitioners alike. It is at once an introduction to business ethics and a challenge to anyone who wishes to take part in or change contemporary organized society.

Redefining Success: Integrating Sustainability into Management Education advocates incorporating sustainability concepts that go beyond the financial 'bottom line' into management education and business practice. Highlighting the UN Global Compact (UNGC), the Principles for Responsible Management Education (PRME) and the Sustainability Development Goals (SDGs), it explores conceptual and practical issues, presents case studies and other empirical evidence, and offers solutions that will both encourage and assist management educators in the incorporation of sustainability into their courses and research. incorporating sustainability into their courses and research. Written by 34 individuals from 17 countries, the book addresses these topics from a variety of theoretical, disciplinary, geographic and organizational perspectives. The authors demonstrate how management educators, collaborating with business and civic organizations, can be change agents for a better world. Written for educators, scholars and business practitioners, the volume concludes with lessons learned, challenges encountered, and implications for responsible management education.

In a series of articles specifically commissioned for this volume, some of today's most distinguished business ethicists survey the main areas of interest and concern in the field of business ethics. Sections of the book cover topics such as the often easy relation between business ethics and capitalism, the link between business ethics and ethical theory, how ethics applies to specific problems in the business world, the connection between business ethics and related academic disciplines, and the practice of business ethics in modern corporations. Includes extensive, accessible discussion of all of the main areas of interest and debate in

business ethics Features all original contributions by distinguished authors in business ethics Includes an annotated table of contents, bibliographies of the relevant literature and a list of internet sources of material on business ethics Perfect, comprehensive book for use in business ethics courses

Challenges, Opportunities and Strategies for 21st Century Leaders

Global Marketing Strategy

Virtue at Work

Rethinking Moral Status

A Human Centered Approach to Management Ethics

Ethics for Individuals, Managers, and Organizations

Examining the Foundations of Business Education

This book is open access under a CC-BY license. Moral dilemmas are a pervasive feature of working life. Moral Reasoning at Work offers a fresh perspective on how to live with them. How do we cope with situations where no matter what we decide to do, something will be wrong? How do we live with the moral dissonance between what we are tempted to do and what is in line with our moral convictions? What can organizations do to establish a foundation for responsible decision-making and conduct? This book combines research streams from ethics and moral psychology using extensive experience of sessions of moral reasoning with leaders and employees in organizations. It argues that there is a need to go beyond compliance and traditional approaches to ethics in order to prepare decision-makers for moral dilemmas. Organizations can do that by encouraging people to become actively and regularly involved in moral reasoning at work. This work was published by Saint Philip Street Press pursuant to a Creative Commons license permitting commercial use. All rights not granted by the work's license are retained by the author or authors.

In choosing between moral alternatives -- choosing between various forms of ethical action -- we typically make calculations of the following kind: A is better than B; B is better than C; therefore A is better than C. These inferences use the principle of transitivity and are fundamental to many forms of practical and theoretical theorizing, not just in moral and ethical theory but in economics. Indeed they are so common as to be almost invisible. What Larry Temkin's book shows is that, shockingly, if we want to continue making plausible judgments, we cannot continue to make these assumptions. Temkin shows

that we are committed to various moral ideals that are, surprisingly, fundamentally incompatible with the idea that "better than" can be transitive. His book develops many examples where value judgments that we accept and find attractive, are incompatible with transitivity. While this might seem to leave two options -- reject transitivity, or reject some of our normative commitments in order to keep it -- Temkin is neutral on which path to follow, only making the case that a choice is necessary, and that the cost either way will be high. Temkin's book is a very original and deeply unsettling work of skeptical philosophy that mounts an important new challenge to contemporary ethics.

Two developments in the business world have brought to a head the crisis of ethics. On the one hand, against the backdrop of the astonishing success of global markets, major corporate scandals have raised concerns about integrity in business. At the same time, cultural and technological trends are questioning the philosophical assumptions about the human person upon which modern economics is based.""Rethinking Business Management: Examining the Foundations of Business Education"" draws together the work of distinguished scholars and professionals from history, medicine, law, economics, theology, philosophy, and business management. This groundbreaking book offers new, person-centered perspectives on business management and business education for the twenty-first century. This unique volume offers equally profound insights for practicing managers as for business educators, historians, theologians, political theorists, and philosophers.These insights include: effective management must be based on sound business science and robust ethical and anthropological conceptions of human flourishing; profit is an essential and indispensible element of success in business, and needs to be grounded in a broader understanding of human flourishing in business; cultivating an understanding of the moral life in business requires more than rules; and, developing virtuous character is needed to protect and promote human fulfillment rather than simply making business life more predictable.

Business Ethics: Japan and the Global Economy presents a multicultural perspective of global business ethics with special emphasis on Japanese viewpoints. In contrast to the typical business ethics book written primarily from the viewpoint of Western culture and economy, the majority of the work is by Asian scholars, providing an historical overview of the religious, scientific and cultural phenomena which converged to create modern Japanese business ethics. Perspectives from socioeconomics, sociology, social contract and applied business ethics contribute to the analysis of moral issues. A new Japanese approach to moral science, Moralogy, is introduced and its implications for phenomena such as the

Keiretsu system are explored. Concurrently, prominent Western ethicists explore the role of moral language and the implications of Kantian ethics and contractarian approaches for developing universal moral standards. Because Japan is an economic superpower, it is critical to understand the hidden economic culture, work ethic, and way of thinking in business. We must realize these are the results of an integration of historical factors, such as Shintoism, Buddhism, Confuctianism and modern Western science and technology. Business Ethics: Japan and the Global Economy provides philosophical and anthropological analyses of the Japanese economic mind, departing from previous stereotyped approaches. Theoretical discussions based upon social contract theory are presented in order to build ethical norms with cross-cultural activity for multinational economic activities. From such a universal stance, practical proposals are presented to transnationalize the Keiretsu system and other Japanese economic institutions.

Redefining Corporate Social Responsibility

Moral Reasoning at Work

Systems Thinking and Moral Imagination

Including a Special Section on Business and Human Rights

A Companion to Business Ethics

Rethinking Business Ethics and Social Responsibility in Sustainable Development

Business Ethics: Japan and the Global Economy

While skeptics once saw the concept of business ethics as an oxymoron, modern businesses are proving them wrong. Success depends not only on educating young professionals about ethical practices, but on the implementation of these practices in all aspects of a company. The Handbook of Research on Business Ethics and Corporate Responsibilities explores the fundamental concepts that keep companies successful in the era of globalization and the internet. Investigating the implementation of best practices and how ethics can be taught to the next generation of business experts, this handbook is an essential reference source for students, academics, business managers, or anyone interested in the increasingly interdisciplinary field of business ethics and its applications in the world today.

Now that the economic orthodoxy of 'light-touch' regulation has been widely discredited by recent events in the financial markets, and shareholder-oriented management has come under intense scrutiny, it is time to seriously consider the merits of stakeholder-oriented economies. In this far-reaching symposium on this aspect of comparative labour relations, 35 scholars examine case studies and evolving scenarios in a wide variety of countries, from leading economic powers such as the United States, the United Kingdom, and Germany to post-socialist states such as Poland, Hungary, and Bulgaria to the formidable

global economic presences of Brazil, Russia, and India. With contributions from leading experts from all around the world in the fields of labour law, industrial relations, labour economics, labour statistics, human resources management, organization theory and other related subjects, the papers focus on the impact of the global economic crisis and its implications for the future of employment. Specific contexts covered include: ; adversarial versus strategic collective bargaining; transnational collective bargaining; long-term employees as the most valuable corporate stakeholders; workers' voice and participation in the restructuring of undertakings; privatization of state-owned companies; executive pay; investment in vocational training in times of economic crisis; the impact of the EU's Cross-Border Merger Directive; inherent dangers in the EMU one-size-fits-all monetary policy; and cases of large-scale corporate fraud. Of particular interest is the treatment of important developments in Singapore and Nigeria, as well as lessons to be learned from pitfalls encountered in South Africa and other countries. With its theoretical arguments and empirical data, this volume is certainly a major contribution to the debate over whether shareholder or stakeholder approaches to management yield the best results in terms of employment outcomes. As the world economic crisis continues to take its toll on employment, pension funds, public services, and living standards, the book is sure to find a wide audience among policymakers and lawyers worldwide concerned with the future of employment relations and their effect on both productivity and social stability. This volume includes a selection of papers from the Eighth International Conference in commemoration of Marco Biagi held at the Marco Biagi Foundation in Modena, Italy in March 2010.

Common-sense morality implicitly assumes that reasonably clear distinctions can be drawn between the "full" moral status that is usually attributed to ordinary adult humans, the partial moral status attributed to non-human animals, and the absence of moral status, which is usually ascribed to machines and other artifacts. These implicit assumptions have long been challenged, and are now coming under further scrutiny as there are beings we have recently become able to create, as well as beings that we may soon be able to create, which blur the distinctions between human, non-human animal, and non-biological beings. These beings include non-human chimeras, cyborgs, human brain organoids, post-humans, and human minds that have been uploaded into computers and onto the internet and artificial intelligence. It is far from clear what moral status we should attribute to any of these beings. There are a number of ways we could respond to the new challenges these technological developments raise: we might revise our ordinary assumptions about what is needed for a being to possess full moral status, or reject the assumption that there is a sharp distinction between full and partial moral status. This volume explores such responses, and provides a forum for philosophical reflection about ordinary presuppositions and intuitions about moral status.

A Pragmatic Approach