5 Minute Nlp Collins Gem

Just as technology is constantly evolving, author Maria Veloso approaches marketing communication from a posture of ever newer, faster, and more effective techniques. The thoroughly revised third edition of Web Copy That Sells provides both timeless and cutting-edge methods to help content marketers achieve phenomenal success. With the rise of social networks, "Twitterized" attention spans, and new forms of video content, marketers' online sales techniques need an upgrade. You'll gain tips for crafting attention-grabbing, clickable, and actionable content; learn how to streamline key messages down to irresistible "cyber bites" for highly targeted Facebook ads and interactive web banners; discover the latest psychological tactics that compel customers to buy; and learn how to write video scripts that sell. Whether your focus is on web copy, email campaigns, social media, or any of the other latest and greatest opportunities for lead generation through digital marketing communication, these tips will help you pack a fast, powerful, sales-generating punch.

The communication secrets that experts and top professionals use.

AdWords lets every business-from eBay PowerSellers to Fortune 500 companies-create targeted, cost-efficient advertising campaigns on the Web, and accounts for the bulk of Google's $6 billion in annual revenues This all-new guide helps advertisers get a handle on AdWords complexities and nuances, adopt AdWords best practices, and turn clicks into ka-ching! Topics covered include conducting quick and cheap market research, crafting a message that cuts through the clutter, choosing AdWords settings, bidding on keywords, setting a maximum daily spend, improving the Web page that an ad points to, testing strategies, tracking results, and using Web analytics tools Includes an exclusive offer from Google-AdWords credits equivalent to the price of the book-plus a companion Web site with up-to-the-minute AdWords tips and tricks, narrated video walkthroughs, and free trials of the author's software

The 9th International Congress of Hypnosis and Psychosomatic Medicine expresses the continuity in the effort to gain scientific knowledge of hypnosis and scientific status for it, ever since the 1st International Congress for Experimental and Therapeutic Hypnotism was held in Paris in 1889, attended by many of the best-remembered psychiatrists and psychologists of the day - men such as Babinski, Bernheim, Binet, Delboeuf, Freud, James, Lombroso, F. W. H. Myers, Ribot, and many others. The continuity was broken by the period of reduced interest in hypnosis between the time of the 2nd Inter national Congress for Hypnotism in Paris in 1900, and the revival of interest shown by the 3rd International Congress for Hypnosis and Psychosomatic Medicine in Paris in 1965. Since then, the Congresses have met more regularly, making the one of which this is the report, the 9th. The programs of these Congresses have become increasingly rich through the years, with many of the older problems still with us but now studied more dispassionately in the light of new knowledge and new scientific methods in the design of investigations and the vali dation of scientific findings.

Communication (Collins Business Secrets)

Cases, Strategies, and Solutions

The 7 Mindsets to Live Your Ultimate Life

How to Take Charge of Your Life: The User's Guide to NLP

A Cynic's Guide to Spiritual Happiness

AdWords For Dummies

Success Cybernetics

5-Minute NLP (Collins Gem)HarperCollins UK

Sleight of Mouth is about the magic of words and language. Language is one of the key representational systems from which we build our mental models of the world, and has a tremendous influence upon how we perceive and respond to the world around us. As Sigmund Freud pointed out, "Words and magic were in the beginning one and the same thing." The right words at the right time can be uplifting, changing the course of someone's life for the better; opening up new vistas and possibilities. Unfortunately, words can also confuse and limit us as easily as they can empower us. The wrong words at the wrong time can be hurtful and damaging. Sleight of Mouth patterns come from the study of how language has been, and can be, used to make an impact on people's lives and emotions. This book represents over twenty years of study and practice with respect to the influence of language and its potential to change our lives. Author Robert Dilts (whose other works include Visionary Leadership Skills, Strategies of Genius, Dynamic Learning and Modeling With NLP) has examined the language patterns of people such as Socrates, Abraham Lincoln, Mahatma Gandhi, Adolph Hitler, Milton Erickson and Jesus of Nazareth. Sleight of Mouth patterns are made up of verbal categories and distinctions by which key beliefs can be established, shifted or transformed through language. Generally, Sleight of Mouth patterns can be characterized as "verbal reframes" which influence beliefs, and the mental maps from which beliefs have been formed. These patterns provide a powerful tool for persuasion and conversational belief change. This book is about the power of words to be either helpful or harmful, the distinctions that determine the type of impact words will have, and the language patterns through which we can transform harmful statements into helpful ones.

Fast, practical fixes to help you relax, unwind and bring you instant calm. Modern life is full of stresses and strains and makes ever greater demands on our physical and mental well-being. So more than ever, we need quick and effective solutions to make us feel instantly calmer. These 5-minute tips will help you to relax, calm down and put your problems into perspective: helps you to assess your basic level of stress learning to relax and positive visualisation how to address the underlying problems head on breathing techniques releasing postural tension massage and stretches better nutrition sleeping better Helpful quizzes, tests and questionnaires are combined with more than 50 essential tips to help turn your busy, stressful life around in 5 minutes flat.

The Architect: Reconstructing Her Practice examines how the introduction of womento the main body of architecture might bring about a reconstruction ofthe orders that pervade architectural production and consumption. At a moment when the architectural profession is beginning to shift from its traditionally male domination, **The Architect: Reconstructing Her Practice** examines how the introduction of women to the main body of architecture might bring about a reconstruction of the orders that pervade architectural production and consumption. In a collection of autobiographical essays in which practice is both the site and the vehicle for change, twelve American and European architects reflect on the nature of critical practice and its relation to architecture. The contributors were chosen not only for the distinguished quality of their work, but also for the range of architectural practices they collectively encompass--from the intersection of theory and philosophy to the intersection of building process and industry. Together, they present a compelling and provocative critique of architectural culture. All show a willingness to transgress the various mediums and territories of architecture, to recover and reopen certain discussions lost in the architectural discourse they have inherited.

Pragmatic Thinking and Learning

New Tools for Levereging National, Corperate and Professional Differences

Health Informatics: Practical Guide for Healthcare and Information Technology Professionals (Sixth Edition)

How to Manifest the Love You Deserve

Say Less, Get More

Coaching Across Cultures

The Hidden Meaning Behind People's Gestures and Expressions

This is the first textbook dedicated to explaining how artificial intelligence (AI) techniques can be used in and for games. After introductory chapters that explain the background and key techniques in AI and games, the authors explain how to use AI to play games, to generate content for games and to model players. The book will be suitable for undergraduate and graduate courses in games, artificial intelligence, design, human-computer interaction, and computational intelligence, and also for self-study by industrial game developers and practitioners. The authors have developed a website (http://www.gameaibook.org) that complements the material covered in the book with up-to-date exercises, lecture slides and reading.

Research Methods: The Basics is an accessible, user-friendly introduction to the different aspects of research theory, methods and practice. This second edition provides an expanded resource suitable for students and practitioners in a wide range of disciplines including the natural sciences, social sciences and humanities. Structured in two parts – the first covering the nature of knowledge and the reasons for research, the second the specific methods used to carry out effective research and how to propose, plan, carry out and write up a research project – this book covers: • Reasons for doing a research project • Structuring and planning a research project • The ethical issues involved in research • Different types of data and how they are measured • Collecting and analysing qualitative and quantitative data in order to draw sound conclusions • Mixed methods and interdisciplinary research • Devising a research proposal and writing up the research • Motivation and quality of work. Complete with a glossary of key terms and guides to further reading, this book is an essential text for anyone coming to research for the first time.

Negotiation without fear, for everyone, everywhere Nicknamed "the negotiator" as a child, Fotini Iconomopoulos has been honing her skills her entire life. As a sought-after expert, for more than a decade she's been empowering Fortune 500 executives and their teams to achieve their objectives, guiding them through high-stakes scenarios in industries such as consumer packaged goods, retail, professional services, energy, telecommunications, tech and finance. Now for the first time, Iconomopoulos shares her simple and innovative strategies, debunks common negotiation myths and explains why effective negotiation does not follow a one-size fits all/art of the deal approach. In Say Less, Get More you'll find out how to: Assess where your situation falls on the negotiation spectrum so you can adjust your tactics accordingly Understand who you are negotiating with, their background and their goals, in order to develop your approach Determine your starting position, your final outcome and a strategy to get there Manage the negotiation process, overcome obstacles and find common ground Communicate effectively in any scenario, including learning what to say and when to say it if you can't reach a deal Develop and foster excellent client relationships and networks Once you are armed with Iconomopoulos's sensible strategies and proven advice, you'll be able to confidently get what you want in business and in life.

The Spiritual Guide to Attracting Love shows you ways to use the Law of Attraction and the wisdom of some of the most ancient spiritual traditions to attract love, helping you to heal past wounds and live a nurturing, joyful life. Containing effective, easily-accomplished love rituals from the East and West, both ancient and contemporary, this book explains how to identify issues from the past and how to heal yourself and move forward. Featuring case studies that demonstrate how others have manifested love in their lives, you'll learn how to use the Law of Attraction to attract the right partner for you.

Teacher Professional Development in Changing Conditions

Modern Trends in Hypnosis
The Architect
NLP Essentials for Teachers
The Art of Encouraging Excellence in Your Students
A Simply and Graphic(al) Explanation of the Life Toolbox That Is NLP
Reconstructing Her Practice

The decline of the Christian churches in the West is undeniable but commentators differ in their understanding of what this represents. For some it shows a decline in interest in religion as such; for others, religion has not declined, it has only changed its shape. Possible candidates for Christianity's replacement are the new religious movements of the late 1960s and what is variously called New Age, alternative or contemporary spirituality. Secular Beats Spiritual offers a detailed study of the religious and spiritual innovations of the last 50 years. It assesses their popularity in the UK and concludes that the 'not decline-just change' view cannot be sustained. Serious interest in spirituality has grown far less quickly than has the number of us who have no religious or spiritual interest. The most popular and enduring movements have been the least religious ones and those that have survived have done so by becoming more 'this-worldly' and less patently religious or spiritual. Yoga is popular but as a secular exercise programme; Transcendental Meditation now markets its meditational technique as a purely secular therapy; British Buddhists now offer the secular Mindfulness; and the Findhorn Foundation (Europe's oldest New Age centre) is no longer the germ of a counter-cultural communalism but sells its expertise to major corporations. Steve Bruce also demonstrates that, although eastern religious themes (such as reincarnation and karma) have become more popular as the power of the Christian churches to stigmatise them has declined, such themes have also been significantly altered so that what superficially looks like the easternization of the West might better be described as the westernization of the easternization of the West.
Many NLP tasks have at their core a subtask of extracting the dependencies—who did what to whom—from natural language sentences. This task can be understood as the inverse of the problem solved in different ways by diverse human languages, namely, how to indicate the relationship between different parts of a sentence. Understanding how languages solve the problem can be extremely useful in both feature design and error analysis in the application of machine learning to NLP. Likewise, understanding cross-linguistic variation can be important for the design of MT systems and other multilingual applications. The purpose of this book is to present in a succinct and accessible fashion information about the morphological and syntactic structure of human languages that can be useful in creating more linguistically sophisticated, more language-independent, and thus more successful NLP systems. Table of Contents: Acknowledgments / Introduction/motivation / Morphology: Introduction / Morphophonology / Morphosyntax / Syntax: Introduction / Parts of speech / Heads, arguments, and adjuncts / Argument types and grammatical functions / Mismatches between syntactic position and semantic roles / Resources / Bibliography / Author's Biography / General Index / Index of Languages
As one of the country's most respected evangelical leaders, pastor and author Tony Evans challenges "tweens" (ages 8 to 12) to explore what the armor of God is all about. He understands that Christian kids want to be stronger, more confident, and skilled at living an exciting God-centered life, and so he presents the unvarnished truth. Tony Evans gives kids a plan for success by explaining: Scripture reveals who's behind the world's traps and snares and how to resist him. God offers all Christians a powerful suit of armor and mighty weapons. The suit includes a belt of truth and helmet of salvation to wear and shield of faith to carry into the battle. When every piece of God's armor is worn correctly, the enemy is defeated and Christians finish victorious. By learning how to dress in the armor God provides, preteens are able to speak the truth, stand firm in the faith, and spread the Good News of Jesus Christ.
Traditionally the world of NLP training and literature has been full of technical sounding expressions, just think of the name -neuro linguistic programming. It takes a lot of persistence and effort to get through all this to access the real benefits that NLP can bring to people.The Really Good Fun Cartoon Book of NLP seeks to cut through all this by using simple (non jargon) language and amusing illustrations to get across the principles of NLP and how people can think about using them in their everyday lives. Knowing when and how to dip into the NLP life skills toolbox is really useful as is the idea that it?s all just a learning experience.For anyone wanting to get even more from life - to become an even more interesting and interested person ? but only if that?swhat they want!
Create the life you want through the power of intention
Linguistic Fundamentals for Natural Language Processing
A Kid's Guide to the Armor of God
Multimedia Tools and Applications for Environmental & Biodiversity Informatics

Firming facial exercises & inspiring tips to glow, inside and out
Danielle Collins' Face Yoga
Games and Learning Alliance

Rediscover the Art of Teaching. Learn how to command respect, gain attention and communicate effectively NLP ESSENTIALS FOR TEACHERS: Th e Art of Encouraging Excellence in shows you how to become an excellent teacher. Does this sound hard to believe? Follow the strategies presented in this book, adapt them to suit your individual needs and make attitude. Are you ready to take CHARGE OF YOUR LIFE? This self-help manual will empower you to create the results you desire in your teaching career and with your students! You easy it is to: * Have more fun at school * Master your emotions * Learn more effective teaching strategies * Develop greater rapport * Use effective behaviour management strate range of learning styles and for students with special needs * Foster values and beliefs that promote learning

This handbook incorporates new developments in automation. It also presents a widespread and well-structured conglomeration of new emerging application areas, such as medica transportation, security and maintenance, service, construction and retail as well as production or logistics. The handbook is not only an ideal resource for automation experts but expanding field.

Have you ever thought why every workout you have ever done stopped at the neck? Or wondered why traditional yoga calms the mind, tones the body but forgets the face? Are y to look and feel younger and healthier? Danielle Collins, TV's Face Yoga Expert, believes we should all have the opportunity to look and feel the very best we can for our age and to and mind using natural and holistic techniques. Her method requires just 5 minutes a day and could not be easier to get started. Integrating practical facial exercises with inspirati including diet and skincare, Danielle Collins' Face Yoga is a revolutionary new programme to help you achieve healthier, firmer, glowing skin..

Children who have autism require comprehensive educational and treatment services. There are a myriad of approaches currently recommended to practitioners and parents, but lit efficacy. Which are the most effective in teaching skills, overcoming behavior challenges, and improving quality of life? Methods must be based in research settings, but be easily e settings where children with autism live, go to school, socialize, and recreate. Identifying and validating effective practices is a complex and multi-faceted process, but an essential research and practice. This book brings together multiple and contemporary perspectives on intervention effectiveness for autism education and behavior support. With contributor disciplines and orientations, Effective Practices for Children with Autism presents a critical appraisal of current practice standards, emphasizing empirically supported procedures a applications. By bringing together a diverse group of authors, the editors have ensured that the vast field of information on interventions for children with autism is thoroughly exa has gone untouched. Written for practitioners, research scientists, and clinicians, the book is an essential framework for evaluating educational and treatment procedures, selectine effective, and evaluating outcomes.

The Definitive Book of Body Language
Conversational Hypnosis - a Practical Guide
Psychic Powers (Collins Gem)
Healthcare Information Management Systems
The Magic of Conversational Belief Change
The Westernization of the Easternization of the West
Instant Calm for People on the Go

Discover the power of influence, persuasion and mind control with this practical guide to the art of conversational hypnosis. Conversational hypnosis, also commonly known as covert hypnosis, is the art of influencing others by giving them direct subconscious commands to follow, which seem like normal everyday conversation. It is a style of communication that you will use to subtly direct anyone's subconscious mind to take action. When you practice the methods in this book you are going to be using hypnotic language patterns to influence others to take action and do what you want. It is not just what you are saying that is going to compel others to take action; it is a combination of how you say what you are saying. You are going to be learning how to use your voice, posture and body language in order to deliver a hypnotic command in a seemingly normal conversation that will influence the person you are talking to take action. After reading this book, you will master... how to subtly direct anyone's subconscious mind to take action the hypnotic language patterns that easily break down the walls of resistance and implant the desire to complete whatever action it is that you want them to take. how to make others believe that the action you are convincing them to take is a fun, safe and perfectly natural thing to be doing. If you want, they will even believe it was their idea in the first place the basic hypnotic formula, building rapport, psychological devices (hypnotic points), trick phrases, trance states, and other hypnotic tools that all hypnotists must have in their arsenal. and much, much more... With this book, you have all of the tools necessary to successfully persuade almost anyone to do anything. This is the most powerful tool to have at your disposal in order to influence and persuade others. The most powerful persuasion tool is the ability to use conversational hypnosis effectively, because in order to convince anyone to do anything you need to know how to persuade them instantly. This can only be done by bypassing their conscious mind, that will almost always try to contradict what you are saying, and speak directly to their subconscious mind; which is much more open to suggestion.This is the art of conversational hypnosis. What are you waiting for? Check it out for yourself.Scroll up, click the buy button & get started today! About the

Author Michael Kiff's slogan is, "Tried and true leadership strategies for the price of a coffee." Useful information should be simple, functional, and affordable. Many "professionals" perpetuate the idea that true success only comes with great difficulty and an exorbitant amount of money; which prevents average people from achieving the prosperity that they deserve. What you need (and what Michael Kiff provides) are step-by-step strategies that are proven to work. Scroll up, click the buy button & get started today!

Aimed at health care professionals, this book looks beyond traditional information systems and shows how hospitals and other health care providers can attain a competitive edge. Speaking practitioner to practitioner, the authors explain how they use information technology to manage their health care institutions and to support the delivery of clinical care. This second edition incorporates the far-reaching advances of the last few years, which have moved the field of health informatics from the realm of theory into that of practice. Major new themes, such as a national information infrastructure and community networks, guidelines for case management, and community education and resource centres are added, while such topics as clinical and blood banking have been thoroughly updated.

Learn all you need to know about adapting to change, from initiating modifications to responding positively to them. Managing Change enables you to understand and plan for change to achieve the best results, plus it provides practical techniques for you to try in different settings. Power tips help you handle real-life situations and develop the first-class management skills that are the key to a productive and informed workplace. The Essential Manager have sold more than 1.9 million copies worldwide! Experienced and novice managers alike can benefit from these compact guides. The topics are relevant to every work environment, from large corporations to small businesses. Concise treatments of dozens of business techniques, skills, methods, and problems are presented with hundreds of photos, charts, and diagrams. It is the most exciting and accessible approach to business and self-improvement available. Ability to change is crucial in today''s business environment -- this book shows managers how to implement successful new ideas.

Available for the first time in the United States, this international bestseller reveals the secrets of nonverbal communication to give you confidence and control in any face-to-face encounter—from making a great first impression and acing a job interview to finding the right partner. It is a scientific fact that people's gestures give away their true intentions. Yet most of us don't know how to read body language– and don't realize how our own physical movements speak to others. Now the world's foremost experts on the subject share their techniques for reading body language signals to achieve success in every area of life. Drawing upon more than thirty years in the field, as well as cutting-edge research from evolutionary biology, psychology, and medical technologies that demonstrate what happens in the brain, the authors examine each component of body language and give you the basic vocabulary to read attitudes and emotions through behavior. Discover: • How palms and handshakes are used to gain control • The most common gestures of liars • How the legs reveal what the mind wants to do • The most common male and female courtship gestures and signals • The secret signals of cigarettes, glasses, and makeup • The magic of smiles–including smiling advice for women • How to use nonverbal cues and signals to communicate more effectively and get the reactions you want Filled with fascinating insights, humorous observations, and simple strategies that you can apply to any situation, this intriguing book will enrich your communication with and understanding of others–as well as yourself.

Yoga

The Little Book of Intentional Living

The Really Good Fun Cartoon Book of NLP

Volume II

Unconventional Negotiation Techniques to Get What You Want

Research Methods: The Basics

The Revolutionary Formula for Creating Killer Copy That Grabs Their Attention and Compels Them to Buy

Richard Bandler, co-creator of NLP and the man who taught and trained Paul McKenna, joins forces with Alessio Roberti and Owen Fitzpatrick once again to give you the tools to change your life.

With the continued application of gaming for training and education, which has seen exponential growth over the past two decades, this book offers an insightful introduction to the current developments and applications of game technologies within educational settings, with cutting-edge academic research and industry insights, providing a greater understanding into current and future developments and advances within this field. Following on from the success of the first volume in 2011, researchers from around the world presents up-to-date research on a broad range of new and emerging topics such as serious games and emotion, games for music education and games for medical training, to gamification, bespoke serious games, and adaptation of commercial off-the shelf games for education and narrative design, giving readers a thorough understanding of the advances and current issues facing developers and designers regarding games for training and education. This second volume of Serious Games and Edutainment Applications offers further insights for researchers, designers and educators who are interested in using serious games for training and educational purposes, and gives game developers with detailed information on current topics and developments within this growing area.

Health Informatics (HI) focuses on the application of Information Technology (IT) to the field of medicine to improve individual and population healthcare delivery, education and research. This extensively updated fifth edition reflects the current knowledge in Health Informatics and provides learning objectives, key points, case studies and references.

This book focuses on the implementation of Artificial Intelligence in Business, Education and Healthcare, It includes research articles and expository papers on the applications of Artificial Intelligence on Decision Making,

Entrepreneurship, Social Media, Healthcare, Education, Public Sector, FinTech, and RegTech. It also discusses the role of Artificial Intelligence in the current COVID-19 pandemic, in the health sector, education, and others. It also discusses the impact of Artificial Intelligence on decision-making in vital sectors of the economy.
Serious Games and Edutainment Applications
2nd edition
Educational and Behavior Support Interventions that Work

5-Minute Stress-Busting
The British National Bibliography
100 Essentials from Morphology and Syntax
This book constitutes the refereed proceedings of the 8th International Conference on Games and Learning Alliance, GALA 2019, held in Athens, Greece, in November 2019. The 38 regular papers presented together with 19 poster papers were carefully reviewed and selected from 76 submissions. The papers cover the following topics: serious game design and pedagogical foundations; AI and technology for SG; gamification; applications and case studies; and posters. The chapter "Cyber Chronix, Participatory Research Approach to Develop and Evaluate a Storytelling Game on Personal Data Protection Rights and Privacy Risks" is available open access under a CC BY 4.0 license at link.springer.com.
Practise the skills and techniques of Neuro-Linguistic Programming in just five minutes a day with this handy, portable guide.
This book presents some highlights from the deliberations of the 2003 conference of the International Study Association on Teachers and Teaching (ISATT). Part 1 presents the five keynote addresses of the conference, while Parts 2 through 4 present selected papers related to each of three sub-themes: knowledge construction and learning to teach, perspectives on teachers' personal and professional lives, and teachers' workplace as context for learning. The chapters in this book provide an array of approaches to understanding the process of teacher learning within the current context of the changing workplace environment. They also provide an important international perspective on the complex issues revolving around the international educational reform movement. Basically, they show how teachers' workplace (inside and outside schools) are more than ever subject to continuous change and that, subsequently, standards for teaching must be flexible to these changing conditions. This asks for a redefinition of teacher professionalism in which the role of context in teacher learning is emphasized as well as the improvement of the quality of teacher thinking and learning. Related to the ever-changing context of teaching, a dynamic approach to teaching and teacher learning is required, in which identity development is crucial. Researchers have an important role to play in revealing and explaining how teachers can build their professional identity, through self-awareness and reflection, in the ever-changing educational contexts throughout the world.
By living with intention we are actively shaping our lives, establishing how we wish to invest our energy and time on this Earth. Through the processes of self-enquiry, assessing our values, visioning and mindfulness we can ensure that our beliefs and actions are in alignment, discard those aspects of our lives that no longer serve us and manifest the existence we want. By using easy-to-follow tools, strategies and exercises, leading life coach and speaker, Carolyn Boyes, shows us how, in this fast-paced, demanding world, which is so full of distractions, we can move from living a busy life - one that we endure - to an intentional life - one that we have chosen.
Applications of Artificial Intelligence in Business, Education and Healthcare
8th International Conference, GALA 2019, Athens, Greece, November 27–29, 2019, Proceedings
5-Minute NLP (Collins Gem)
Sleight of Mouth
How to Be Happy, Dammit
Effective Practices for Children with Autism
Refactor Your Wetware
"Philippe Rosinski is a leader in the coaching field. Coaching Across Cultures reveals his pioneering multi-cultural approach and innovative global perspective. His book is a treasure for anyone eager to learn how to effectively facilitate human fulfillment and responsible growth." - Laura Berman Fortgang, Author of Take Yourself to the Top and Living Your Best Life As coaches and clients increasingly realize, the demands of business mean that it is now vital to integrate, understand and leverage cultural differences across countries and corporations. Coaching Across Cultures bridges the gap between coaching and interculturalism.
This edited volume focuses on the latest and most impactful advancements of multimedia data globally available for environmental and earth biodiversity. The data reflects the status, behavior, change as well as human interests and concerns which are increasingly crucial for understanding environmental issues and phenomena. This volume addresses the need for the development of advanced methods, techniques and tools for collecting, managing, analyzing, understanding and modeling environmental & biodiversity data, including the automated or collaborative species identification, the species distribution modeling and their environment, such as the air quality or the bio-acoustic monitoring. Researchers and practitioners in multimedia and environmental topics will find the chapters essential to their continued studies.
An introduction to the art of practicing yoga discusses the mental, spiritual, and physical health benefits of yoga, presents a step-by-step guide to more than forty yoga postures, offers a series of breathing and relaxation exercises, and offers information on the seven chakras and tips on how to find the right type of yoga to suit individual needs. Original.
Discover how to develop your psychic powers, and understand different pyschic abilities – from telepathy to hypnsosis.

DK Essential Managers: Managing Change
An Unexpected Blueprint for an Extraordinary Life
Secular Beats Spiritual
Springer Handbook of Automation
The Spiritual Guide to Attracting Love
Web Copy That Sells
Artificial Intelligence and Games

Guaranteed to perk up even the most cynical spirit, HOW TO BE HAPPY, DAMMIT is the first and only self-help book that merges psychology, biology, eastern and western philosophies, quantum physics, and the Zen of Bazooka Joe. Think love and happiness have passed you by? Think no schmaltzy book can help you capture the life-joy you're looking for? This book is different, promises author Karen Salmansohn. Peek within its colorful, uniquely designed pages, and you really will find pearls of wisdom to help you discover more satisfaction every day. And you'll find no saccharine sweetness here. This book tells it like it is, exploring the ups and downs of life in a straightforward, thought-provoking, and humorous way. HOW TO BE HAPPY, DAMMIT is the self-help book for people who don't buy self-help books. It may not change your life (unless you let it), but it will certainly brighten your day, even if you are a die-hard cynic. • Includes 44 life lessons that will save you years of time, effort, and navel-gazing.• Inspiring, fanciful graphics and illustrations throughout.• Karen Salmansohn's book How to Make Your Man Behave in 21 Days or Less Using the Secrets of Professional Dog Trainers has sold over 450,000 copies.

Printed in full color. Software development happens in your head. Not in an editor, IDE, or designtool. You're well educated on how to work with software and hardware, but what about wetware--our own brains? Learning new skills and new technology is critical to your career, and it's all in your head. In this book by Andy Hunt, you'll learn how our brains are wired, and how to take advantage of your brain's architecture. You'll learn new tricks and tipsto learn more, faster, and retain more of what you learn. You need a pragmatic approach to thinking and learning. You need to Refactor Your Wetware. Programmers have to learn constantly; not just the stereotypical new technologies, but also the problem domain of the application, the whims of the user community, the quirks of your teammates, the shifting sands of the industry, and the evolving characteristics of the project itself as it is built. We'll journey together through bits of cognitive and neuroscience, learning and behavioral theory. You'll see some surprising aspects of how our brains work, and how you can take advantage of the system to improve your own learning and thinking skills. In this book you'll learn how to: Use the Dreyfus Model of Skill Acquisition to become more expert Leverage the architecture of the brain to strengthen different thinking modes Avoid common "known bugs" in your mind Learn more deliberately and more effectively Manage knowledge more efficiently