

57 Secrets Of Crowdfunding Step By Step Strategy To Win Big

Frost & Sullivan's 2014 Growth, Innovation, and Leadership Book of the Year "EXPONENTIAL ORGANIZATIONS should be required reading for anyone interested in the ways exponential technologies are reinventing best practices in business." —Ray Kurzweil, Director of Engineering at Google In business, performance is key. In performance, how you organize can be the key to growth. In the past five years, the business world has seen the birth of a new breed of company—the Exponential Organization—that has revolutionized how a company can accelerate its growth by using technology. An ExO can eliminate the incremental, linear way traditional companies get bigger, leveraging assets like community, big data, algorithms, and new technology into achieving performance benchmarks ten times better than its peers. Three luminaries of the business world—Salim Ismail, Yuri van Geest, and Mike Malone—have researched this phenomenon and documented ten characteristics of Exponential Organizations. Here, in EXPONENTIAL ORGANIZATIONS, they walk the reader through how any company, from a startup to a multi-national, can become an ExO, streamline its performance, and grow to the next level. "EXPONENTIAL ORGANIZATIONS is the most pivotal book in its class. Salim examines the future of organizations and offers readers his insights on the concept of Exponential Organizations, because he himself embodies the strategy, structure, culture, processes, and systems of this new breed of company." —John Hagel, The Center for the Edge Chosen by Benjamin Netanyahu, Prime Minister of Israel, to be one of Bloomberg's Best Books of 2015

Abridged edition. Author William Nickerson did so well with his spare-time money-making that at 42 he was able to realize the popular dream of early retirement from the daily grind on a high income. He explains in detail how he did this in his best-selling sensation, How I Turned \$1,000 Into Five Million, out of his firm conviction that the age of opportunity is not dead - that even today the road to fortune still lies open to the average person.

"57 Secrets of Crowdfunding" is for: individuals who are planning to start a crowdfunding campaign, individuals, who have already started it! This eBook contains 57 of the Best Practical Tips from 206 successfully funded crowdfunding campaigns. These 206 campaigns collectively raised millions of dollars by spending little or no money - implementing these 57 Easy Step-by-Step Tips and Tricks. You will learn how to prepare like a Pro, 17 Free tools to boost your campaign, hacks on grabbing attention of a media, tips on what structure format works best, proven reward types, that always work and much more... BONUS: 13 Crazy Reward Ideas and a Pitching Email Template to a press.

Are you tired of the volatile swings of the stock market and low yields of traditional -safe- paper investments? If so, you're in the right place. In Alternative Financial Medicine, Dr. Kenyon Meadows shows you some of the many alternative assets that can produce attractive yields across a wide range of investment budgets and risk tolerance levels, with a heavy focus on emerging online lending platforms. You will learn how to connect your capital to creditworthy people, entrepreneurs, and real estate projects for double-digit returns, often backed by hard assets and often from the convenience of your mobile device. Dr. Meadows covers: -Peer-to-peer lending -Peer-to-business lending -Private mortgage lending -Real estate crowdfunding -Student loan investing -Distressed mortgage notes -Turnkey rental property

The tools and platforms needed to achieve a level of diversification previously available only to big investors are here now. Are you ready for a dose of Alternative Financial Medicine?

The Crowdfunding Bible

High Yield Investing in a Low Yield World

A Million Bucks by 30

25 Steps to a Scalable, High-Growth Business

Raising Venture Capital for the Serious Entrepreneur

A Blueprint for Inspiring and Mentoring the Next Generation of Technology Innovators

Nonprofit Crowdfunding Explained

Meeting Globalization's Challenges

Entrepreneurial finance is a discipline that studies financial resource mobilization, resource allocation, risk moderation, optimization in financial contracting, value creation, and value monetization within the context of entrepreneurship. However, without proper strategic consideration the discipline is incomplete. This book examines how the activity of entrepreneurial finance can be enhanced via a concentration on value creation and through improved strategic decision-making. The most unique feature of the book is its focus on value creation. For entrepreneurs, value creation is not a one-off activity, but rather a continuous cycle of incremental improvements across a wide range of business activities. Entrepreneurial value creation is described in four comprehensive stages: value creation, value measurement, value enhancement, and value realization, referred to as the C-MER model. This book focuses on what creates value rather than merely presenting value creation in a straight accounting framework. At the same time, deliberate and tactical planning and implementation ensure that the firm does not ignore the components necessary for it to survive and flourish.Vigorous strategic deliberations maximize the entrepreneurial firm's chances of making the right business decisions for the future, enable the firm to manage its available financial and non-financial resources in the most optimal manner, ensure that the necessary capital is secured to progress the development of the firm to its desired development level, and build value. While financial considerations are important, the field of strategic entrepreneurial finance represents a fusion of three disciplines: strategic management, financial management, and entrepreneurship. This orientation represents a natural evolution of scholarship to combine specific domains and paradigms of naturally connected business disciplines and reflects the need to simultaneously examine business topics from different perspectives which may better encapsulate actual entrepreneurial practices. Thanks to the decreasing cost of prototyping, it's more feasible for professional makers and first-time entrepreneurs to launch a hardware startup. But exactly how do you go about it? This book provides the roadmap and best practices you need for turning a product idea into a full-fledged business. Written by three experts from the field, The Hardware Startup takes you from idea validation to launch, complete with practical strategies for funding, market research, branding, prototyping, manufacturing, and distribution. Two dozen case studies of real-world startups illustrate possible successes and failures at every stage of the process. Validate your idea by learning the needs of potential users Develop branding, marketing, and sales strategies early on Form relationships with the right investment partners Prototype early and often to ensure you're on the right path Understand processes and pitfalls of manufacturing at scale Jumpstart your business with the help of an accelerator Learn strategies for pricing, marketing, and distribution Be aware of the legal issues your new company may face

"In the US, in Europe, and throughout the world, globalization, in tandem with technological progress, has left a massive number of people behind, feeling dispossessed, disenfranchised, and angry. Leading the charge of "hyperglobalization" during the second half of the last century, and enforcing the Western framework of austerity in the developing world has been the International Monetary Fund. Along with the World Bank and WTO, many consider the IMF one of the most consequential institutions to have pushed the world economy blindly towards excessive globalization, while not adequately considering its powerful negative consequences. In October 2017, however, the IMF convened with some of the world's most celebrated economists and experts on trade and globalization to have an honest discussion on the most pressing concerns the world faces today as a result of globalization, and how to address the extensive challenges it has created. Edited by chief economist Maurice Obstfeld and senior economist Luis Catao of the IMF, the book brings together a team of respected senior economists with the most promising younger scholars to address five major themes: how globalization affects economic growth and social welfare; potential political implications of an honest discussion of globalization, and that "free trade may not be politically viable"; free trade's role in global inequality; how workers adjust or not when they're dislocated by globalization; and how trade policy influences the way countries develop their economies and societies. The book could represent a historic milestone at which the world's top economists and policymakers have an unprecedented, honest debate about the real costs and consequences of globalization"--

Schermerhorn, Management 14e continues to offer the same balanced theory approach as with previous editions. Students need an active and engaged learning classroom environment that brings personal meaning to course content and the instructor's course objectives. Schermerhorn communicates with students through rich, timely features and cases that bring management topics, theories, and concepts to life. The underlying goal is to translate foundation theories into lasting tools for students as they move beyond the classroom where their skills will be put to the test.

How to Get in on the Explosive Growth of the Real Estate Crowdfunding Industry

Everything You Need to Launch and Grow Your New Business

Innovation Policy and the Economy

Building Your Product, Business, and Brand

Impact on Business and Society

Young Money

Taking the Guesswork Out of Publishing Your Children's Book

Wise Guy

Crowdfunding is emerging as a new source of financing for creativity and innovation. It promotes the launching and scaling of new projects for different types of creators by providing networked platforms and handy digital tools. This book provides insight into crowdfunding and how crowdfunding contributes to our communities and society. The book includes an overview of existing discussions across different disciplines, i.e. entrepreneurship, information systems, marketing, and correlates the literature to the best crowdfunding practices. The book begins with origins, basic notions, and antecedents of crowdfunding. In the main parts, it demonstrates the five distinguished facets of crowdfunding: Creativity, diversity, balance, connection, and change. It also addresses the drawbacks of crowdfunding and subsequent outcomes of crowdfunding success. Finally, it provides a perspective on the future of crowdfunding.

The one primer you need to develop your entrepreneurial skills. Whether you're imagining your new business to be the next big thing in Silicon Valley, a pivotal B2B provider, or an anchor in your local community, the HBR Entrepreneur's Handbook is your essential resource for getting your company off the ground. Starting an independent new business is rife with both opportunity and risk. And as an entrepreneur, you're the one in charge: your actions can make or break your business. You need to know the tried-and-true fundamentals—from writing a business plan to getting your first loan. You also need to know the latest thinking on how to create an irresistible pitch deck, mitigate risk through experimentation, and develop unique opportunities through business model innovation. The HBR Entrepreneur's Handbook addresses these challenges and more with practical advice and wisdom from Harvard Business Review's archive. Keep this comprehensive guide with you throughout your startup's life—and increase your business's odds for success. In the HBR Entrepreneur's Handbook you'll find: Step-by-step guidance through the entrepreneurial process Concise explanations of the latest research and thinking on entrepreneurship from Harvard Business Review contributors such as Marc Andreessen and Reid Hoffman Time-honed best practices Stories of real companies, from Airbnb to eBay You'll learn: Which skills and characteristics make for the best entrepreneurs How to gauge potential opportunities The basics of business models and competitive strategy How to test your assumptions—before you build a whole business How to select the right legal structure for your company How to navigate funding options, from venture capital and angel investors to accelerators and crowdfunding How to develop sales and marketing programs for your venture What entrepreneurial leaders must do to build culture and set direction as the business keeps growing HBR Handbooks provide ambitious professionals with the frameworks, advice, and tools they need to excel in their careers. With step-by-step guidance, time-honed best practices, real-life stories, and concise explanations of research published in Harvard Business Review, each comprehensive volume helps you to stand out from the pack—whatever your role.

Using other people's money is becoming an increasingly common practice. In fact, you have probably used other people's money at some point without even realizing it. Even Donald Trump used other people's money to finance his investments. Now, with this book, you too can knowingly use other people's money to increase your wealth. Using other people's money, or OPM, can be a risky strategy, but Using Other's People Money to Get Rich will show you how to downplay the risks, avoid the common pitfalls, and minimize your costs. You will learn about various sources of OPM, including lending institutions, venture capitalists, angel investors, the federal government, investment banks, savings and loan associations, insurance companies, and credit unions. You will also learn how to meet the source's investment criteria, which will help ensure that you acquire OPM for your needs. In addition, you will become knowledgeable about the benefits of using OPM, debt and equity transactions, performing due diligence and research, the short- and long-term costs, and securities laws. You will also learn how to use OPM to pay off debts and invest in paper assets, the stock market, rental properties, and part-time, home-based, or Web-based businesses. We spent hours interviewing investors to learn how they used OPM to make money, and here, we provide you with all the secrets, techniques, and strategies you need to know in order to make millions. Atlantic Publishing is a small, independent publishing company based in Ocala, Florida. Founded over twenty years ago in the company president's garage, Atlantic Publishing has grown to become a renowned resource for non-fiction books. Today, over 450 titles are in print covering subjects such as small business, healthy living, management, finance, careers, and real estate. Atlantic Publishing prides itself on producing award winning, high-quality manuals that give readers up-to-date, pertinent information, real-world examples, and case studies with expert advice. Every book has resources, contact information, and web sites of the products or companies discussed.

Leading economists discuss how economic policy can stimulate technological innovation.

The Book on Investing in Real Estate with No (and Low) Money Down

From Value Creation to Realization

A Step by Step Guide for Getting Free Money from the Government

You Can't Be Seen Until You Learn to See

Inside Track for Independent Filmmakers

The Harvard Business Review Entrepreneur's Handbook

Build a Better Business by Building Community

Inside the Hidden World of Wall Street's Post-Crash Recruits

100 Essential Beliefs, Characteristics and Habits of Elite Entrepreneurs What Every Successful Entrepreneur Knows But Won't Tell You Achieve unimaginable business success and financial wealth. Reach the upper echelons of entrepreneurs, where you'll find Mark Zuckerberg of Facebook, Sara Blakely of Spanx, Mark Pincus of Zynga and many others. Develop the Entrepreneur Mind – a way of thinking that comes from learning the vital lessons of the best entrepreneurs. Through compelling stories of modern-day business tycoons, Kevin Johnson, president of the multi-million dollar company Johnson Media Inc., shares the essential beliefs, characteristics and habits of elite entrepreneurs. In this riveting book, written for new and veteran entrepreneurs, Johnson identifies 100 lessons in seven key areas: Strategy, Education, People, Finance, Marketing and Sales, Leadership, and Motivation. Lessons include how to think big, who makes the best business partners, what captivates investors, when to abandon a business idea, where to avoid opening a business bank account, and why too much formal education can hinder your entrepreneurial growth. Smart and insightful, The Entrepreneur Mind is the ultimate primer on how to think like an entrepreneur. KEVIN D. JOHNSON, president of Johnson Media Inc. and a serial entrepreneur, has several years of experience leading his multimillion-dollar marketing and communications company that now serves many of the most notable Fortune 100 businesses.

Get the Funding You Need From Venture Capitalists and Turn Your New Business Proposal into Reality Authoritative and comprehensive, Raising Venture Capital for the Serious Entrepreneur is an all-in-one sourcebook for entrepreneurs seeking venture capital from investors. This expert resource contains an unsurpassed analysis of the venture capital process, together with the guidance and strategies you need to make the best possible deal—and ensure the success of your business. Written by a leading international venture capitalist, this business-building resource explores the basics of the venture capital method, strategies for raising capital, methods of valuing the early-stage venture, and techniques for negotiating the deal. Filled with case studies, charts, and exercises, Raising Venture Capital for the Serious Entrepreneur explains: How to develop a financing map How to determine the amount of capital to raise and what to spend it on How to create a winning business plan How to agree on a term sheet with a venture capitalist How to split the rewards How to allocate control between founders/management and investors

Inside Track for Independent Filmmakers is your roadmap to getting your movie made, seen, and distributed. With 11 Inside Tracks and 99 step-by-step tips, you'll discover insider secrets, step-by-step instructions, and time-saving shortcuts—everything you need to approach financiers, actors, agents, and distributors like a savvy professional. Written in straightforward, everyday language by media expert Adam Leipzig, the past president of National Geographic Films and a former senior executive at Disney, who has supervised more than 25 films. This concise volume tells you exactly what you need to do to get your movie made and find the perfect audience. You will learn how to get great casting for your movie; pitch your project to financiers and speak the language they understand; find the evidence to support your creative vision; work the festival circuit like a pro; and make your film incredibly attractive to distributors.

"Most books on entrepreneurship focus on strategic issues like product/market fit, deciding what market to be in, or what business to buy, how to get traction with customers, etc. Examples include bestselling perennials such as The Lean Startup, Art of the Start, Zero to One, Startup Owner's Manual, et al Simple Startup, covers a completely different part of the process: the concrete details of business launch, growth, and management. Most best-sellers that promise to tell people how to start a business do so very briefly, and quickly end up recommending that readers seek guidance from lawyers, accountants, and other paid advisors. Simple Startup gives readers the detailed insights they need to understand exactly what they need from each of these professional counselors, to ask the smart questions that will help them get their money's worth, and to make intelligent decisions independent of their advisors' recommendations. Simple Startup is aimed at those who want to make it really big, not just the home-based artisans, daycare providers, or dry cleaning stores. These are innovators and visionaries who have the passion, drive, and creativity to launch a great company, but who need a nuts-and-bolts guide to the hundreds of complex challenges that derail many a business on the journey from their first business card to a successful company sale or IPO"--

The Entrepreneur's Playbook for Everything from Venture Capital to Equity Crowdfunding

Online Fundraising Hacks

Creative Strategies for Investing in Real Estate Using Other People's Money

The Ultimate Guide to Making Money on the Internet

Strategic Entrepreneurial Finance

Secrets, Techniques, and Strategies Investors Use Every Day Using OPM to Make Millions

A Physician's Path to Building Wealth, Creating Financial Freedom and Leaving a Legacy

The Hardware Startup

This open access book explores the global challenges and experiences related to digital entrepreneurial activities, using carefully selected examples from leading companies and economies that shape world business today and tomorrow. Digital entrepreneurship and the companies steering it have an enormous global impact: they promise to world and change the way we communicate with each other. These companies use digitalization and artificial intelligence to enhance the quality of decisions and augment their business and customer operations. This book demonstrates how cloud services are continuing to evolve; how cryptocurrencies are traded in the banking industry; how commercialize business, and how, taken together, these developments provide new opportunities in the digitalized era. Further, it discusses a wide range of digital factors changing the way businesses operate, including artificial intelligence, chatbots, voice search, augmented and virtual reality, as well as cyber threats and data privacy man mirrors the Industrial Revolution's impact. This book provides a complement of perspectives on the opportunities emanating from such a deep seated change in our economy. It is a comprehensive collection of thought leadership mapped into a very useful framework. Scholars, digital entrepreneurs and practitioners will benefit from this tim

Professor of Innovation Management at Babson College, USA "This book defines and delineates the requirements for companies to enable their businesses to succeed in a post-COVID19 world. This book deftly examines how to accomplish and achieve digital entrepreneurship by leveraging cloud computing, AI, IoT and other critical technologies." "must-read" book because it goes beyond theory and provides practical examples." Charlie Isaacs, CTO of Customer Connection at Salesforce.com, USA "This book provides digital entrepreneurs useful guidance identifying, validating and building their venture. The international authors developed new perspectives on digital entrepreneurship that impact ventures." Felix Staeritz, CEO FoundersLane, Member of the World Economic Forum Digital Leaders Board and bestselling author of FightBack, Germany #1 Wall Street Journal Bestseller Instant New York Times Bestseller A game-changing approach to marketing, sales, and advertising. Seth Godin has taught and inspired millions of entrepreneurs, marketers, leaders, and fans from all walks of life, via his blog, online courses, lectures, and bestselling books. He is the inventor of countless ideas and has translated them into mainstream business language, from Permission Marketing to Purple Cow to Tribes to The Dip. Now, for the first time, Godin offers the core of his marketing wisdom in one compact, accessible, timeless package. This is Marketing shows you how to do work you're proud of, whether you're a tech startup founder, a small business owner, or a Great marketers don't use consumers to solve their company's problem; they use marketing to solve other people's problems. Their tactics rely on empathy, connection, and emotional labor instead of attention-stealing ads and spammy email funnels. No matter what your product or service, this book will help you reframe how it's presented and meaningfully connect with people who want it. Seth employs his signature blend of insight, observation, and memorable examples to teach you: * How to build trust and permission with your target market. * The art of positioning--deciding not only who it's for, but who it's not for. * Why the best way to achieve your goals is to help other people achieve theirs. Why the old approaches to advertising and branding no longer work. * The surprising role of tension in any decision to buy (or not). * How marketing is at its core about the stories we tell ourselves about our social status. You can do work that matters for people who care. This book shows you the way. Startup money is moving online, and this guide shows you how it works. The Art of Startup Fundraising takes a fresh look at raising money for startups, with a focus on the changing face of startup finance. New regulations are making the old go-to advice less relevant, as startup money is increasingly moving online. These new waters are uncharted, but you need an accessible guide. This book helps you navigate the online world of startup fundraising with easy-to-follow explanations and expert perspective on the new digital world of finance. You'll find tips and tricks on raising money and investing in startups from early stage to growth stage, and develop a clear strategy based on the new realities of the startup landscape. The finance world is in a massive state of flux. Changes are occurring at an increasing pace in all sectors, but few more intensely than the startup sphere. When the paradigm changes, your processes must change with it. This book shows you how startup funding works, with expert coaching toward the new rules on the ground. It impacts the fundraising model Gain insight on startups from early stage to growth stage Find the money you need to get your venture going Craft your pitch and optimize the strategy Build momentum Identify the right investors Avoid the common mistakes Don't rely on the "how we did it" tales from superstar startups, as these stories are exceptional scenarios. The game has changed, and playing by the old rules only gets you left behind. Whether you're founding a startup or looking to invest, The Art of Startup Fundraising provides the up-to-the-minute guidance you need.

A mainstream release of a previously self-published best-seller, written by a successful internet traffic developer best known for his record-breaking sale of the Business.com domain name, shares a wealth of insights, tips and strategies for using online resources to build wealth rapidly.

The Entrepreneur Mind

Your Ultimate Guide to Tango Dance & Culture

How I Turned \$1,000 Into Five Million in Real Estate in My Spare Time

How to Overcome a Crap Job, Stingy Parents, and a Useless Degree to Become a Millionaire Before (or After) Turning Thirty

Venture Deals

Funded Today

A Crowdfunder's Strategy Guide

Self-Publishing Made Simple

More Than Money Jamey Stegmaier knows crowdfunding. He's a veteran of seven successful Kickstarter campaigns (and counting) that have raised over \$1.4 million, and he's the proprietor of the widely read Kickstarter Lessons blog. In this book he offers a comprehensive guide to crowdfunding, demonstrating that it can be a powerful way for entrepreneurs to grow their businesses by building community and putting their customers first. This book includes over forty stories of inspiring successes and sobering disasters. Stegmaier uses these examples to demonstrate how to (and how not to) prepare for a campaign, grow a fan base, structure a pitch, find new backers, and execute many other crucially important "nuts and bolts" elements of a successful crowdfunding project. But Stegmaier emphasizes that the benefits of crowdfunding are much more about the "crowd" than the "funding." He shows that if you treat your backers as people, not pocketbooks—communicate regularly and transparently with them, ask their opinions, attend to their needs—they'll become advocates as well as funders, exponentially increasing your project's chances of succeeding.

Right now, we're in the middle of a historic shift in charitable giving behavior. The rules of nonprofit fundraising are being re-written as we speak. With the emergence of social media, smartphones, and the web, opportunities for budding nonprofits are finally opening up. What were once tried and true methods to engage donors are quickly becoming archaic and ineffective. Believe it or not, you are living in the golden age of fundraising. A handful of nonprofits have caught on and are absolutely crushing it online. They've harnessed the power of technology to run massive online giving campaigns and reach thousands of supporters across the web. It's a complete no-brainer, but not everyone realizes that yet. In this step-by-step guide, I'm going to be introducing you to several of these organizations that have caught on to and are riding a soaring trend. I've written about many of these orgs on my popular blog, which has been cited by the New York Times, the Wall Street Journal, and more. I've also spoken with many on my podcast. After talking with these nonprofits, I realized one thing. They're not special. What they're doing isn't all that sophisticated. They're run by ordinary folks, just like you and me. In fact, if you follow the steps that I outline in this book, you'll be able to replicate their results. You'll finally get badly needed funding for your organization. Take a second to imagine just how great it will feel to log on to your computer and find your email inbox overflowing with donation messages. Wouldn't that be awesome? I'm not saying that it's going to be easy. Quite frankly, you're going to be treading into uncharted waters. A lot of the tools, websites, and techniques I'm about to cover might seem unfamiliar and at first, confusing. But, I promise you that I'll hold your hand every step of the way. By the end of this ebook, you'll have a clear step-by-step plan for executing an online crowdfunding campaign and know what to do next. More importantly, you'll be able to stay true your org's mission and serve humanity.

I've watched the emergence and quick rise of real estate crowdfunding and I have to tell you, I've been dying to write this book. So many of my readers have reached out with questions about this growing new industry. Whether you are an investors, real estate developer, or entrepreneur, this new sector is a game changer. My name's Salvador Briggman and I've been blogging about crowdfunding since 2012. On my main website, CrowdCrux.com, I bring awareness to crowdfunding success stories and demystify this alternative financial tool. I'm lucky enough to have impacted over 1 million website visitors in the past year and have been cited by the New York Times, Wallstreet Journal, and more. In this ebook, my co-author Krystine Therriault and I bring tremendous clarity to real estate crowdfunding. We break down everything you need to know to get started raising money for a new property or investing in real estate online. Along with answering many of your questions, our biggest hope is that this comprehensive guide will get you pointed you in the right direction. We want you to succeed in this changing industry. If you enjoy this ebook, please take a second to leave a review on Amazon. Now...it's time to get ready to dive into the world of real estate crowdfunding!

Is your lack of cash holding you back from your real estate dreams? Discover the creative real estate financing techniques that savvy investors are using to do more deals, more often.No matter how much money you have in your checking account, there is always real estate you can't afford. Don't let the contents of your wallet define your future! This book provides numerous strategies for leveraging other people's money for amazing returns on your initial investment.Active real estate investor and co-host of The BiggerPockets Podcast, Brandon Turner, dives into multiple financing methods that professional investors use to tap into current real estate markets. Not only will you be able to navigate the world of creative real estate finance, but you'll get more mileage out of any real estate investment strategy. Financing deals just got easier-learn how to be a smart investor by using creativity, not cash!Inside, you'll discover:- The truth about no-money-down investing?Investing with little to no money down is possible, but it's not about a step-by-step strategy. It's about a mindset.- How to get started investing in real estate?Looking for your first deal, but you have no money or experience? Learn the best strategies for getting your feet wet without paying thousands!- Numerous strategies to mix and match?Creative investing requires a creative mind.- How to attract private money, lenders, and partners?There are millions of millionaires walking the streets. Discover the best way to attract them to you.- The ugly side of creative investing?Learn the downsides to all the strategies mentioned in this book, as well as tips for overcoming those problems.- Strategies for wholesaling, flipping, rentals, and more?Find success no matter what niche you plan to use to build your real estate empire.

Why new organizations are ten times better, faster, and cheaper than yours (and what to do about it)

The Evergreen Startup

Get Rich Click!

Management

Real Estate Crowdfunding Explained

The Ultimate Guide to Music Publicity

The Art of Startup Fundraising

This Is Marketing

Break through barriers to achieve a rewarding future in tech Nonfiction Book Awards Silver Winner Women of Color in Tech: A Blueprint for Inspiring and Mentoring the Next Generation of Technology Innovators will help you overcome the obstacles that often prevent women of color from pursuing and staying in tech careers. Contrary to popular belief, tech careers are diverse and fun—and they go far beyond just coding. This book will show you that today's tech careers are incredibly dynamic, and you'll learn how your soft skills—communication, public speaking, networking—can help you succeed in tech. This book will guide you through the process of cultivating strong relationships and building a network that will get you where you want to be. You'll learn to identify a strong, knowledgeable support network that you can rely on for guidance or mentorship. This step is crucial in getting young women of color into tech careers and keeping them there. Build your professional network to get the guidance you need Find a mentor who understands your goals and your struggles Overcome negativity and stay motivated through difficult times Identify and develop the soft skills that you need to get ahead in tech Read this book to help bring to life your vision of a future in tech. With practical advice and inspiring stories, you'll develop the right tools and the right mindset. Whether you're just considering going into tech or you want to take your current career to the next level, Women of Color in Tech will show you how to uncover the resources you need to succeed.

Dream of launching a new product, project or startup? Wish granted! Thanks to crowdfunding, today's hottest form of investment, suddenly anyone can bring any idea or invention to life on the Internet. The world's leading guide to raising money online, The Crowdfunding Bible shows you how to launch, market and successfully run a high-tech fundraising campaign, regardless of industry or budget. It reveals the secrets to catching the media and public's eye, and attracting donors, in a language that everyone can understand. From books to films, albums, events and consumer products and video games, dive in to discover the new world of venture capital waiting at your fingertips. FEATURES: Best Crowdfunding Sites and Services / Full Guides: How to Start & Promote Any Project / Expert Tips and Advice / PR and Social Media Strategies / Advice from Top Creators. "Every entrepreneur thinking about jumping into the wild world of crowdfunding needs to read this." -J. Jennings Moss, Editor, Portfolio.com

The Ultimate Guide to Music Publicity, Proven Strategies For Getting Featured In Blogs, Playlists, & Traditional Media breaks down everything you need to know to master an effective and well rounded communication strategy for your music. It includes step-by-step exercises and mind maps that Ariel Hyatt created for her workshops, masterclasses and music industry programs taught around the world. It also provides samples of pitches, press releases, and bios utilized in successful music publicity campaigns. It features indispensable advice from a wide swath of music industry luminaries including veteran music publicists, bio writers, editors, playlsters, and podcasters, who generously contributed their tips from both sides of the desk. And, 11 indie musicians share their inspirational PR journeys.

Each day over one million Dollars in free government grants is given away to people just like you for a wide variety of needs, In this guide I'll tell you exactly HOW & WHERE to get free federal grants. This money has to be given away, WHY not to YOU? You may be thinking, "How can I get some of this Free Grants Money" Maybe you think it's impossible to get free money? Let me tell you it's not impossible! It's a fact, ordinary people and businesses all across the United States are receiving millions of dollars from these Government and Private Foundation's every day. Who can apply? ANYONE can apply for a Grant from 18 years old and up! Grants from \$500 to \$50,000 are possible! GRANTS don't have to be paid back, EVER! Claim your slice of the FREE American Pie. This money is not a loan, Trying to get money through a conventional bank can be very time consuming and requires a lot of paperwork, only to find out that you've been denied. These Government Agencies don't have to operate under the same stringent requirements that banks do. None of these programs require a credit check, collateral, security deposits or co-signers, you can apply even if you have a bankruptcy or bad credit, it doesn't matter, you as a tax payer and U.S. citizen are entitled to this money. There are currently over 2,000 Federal Programs, 24,000 State Programs, 30,000 Private Foundations and 20,000 Scholarship Programs available. This year over \$30 Billion Dollars In Free Government Grants Money will be given away by Government Grants Agencies. With an economy that remains unpredictable, and a need for even greater economic development on all fronts, the federal government is more willing than it ever has been before to give you the money you need. Most people never apply for a free grant because they somehow feel it isn't for them, feel there's too much red-tape, or simply don't know who to contact. The fact is, however, that people from all walks of life do receive free grant money and other benefits from the government, and you should also. Forget just about everything you've seen or heard about government grants. What I've done is put together a complete blueprint for researching, locating and obtaining government grants. 'How to Get Free Government Grants' will provide you with access to thousands of grants and loan programs available from the government, with step by step instructions to proposal writing and contact procedures. Here's what you will discover: * Step by step guidelines to applying for government grants * Direct access to over 2,000 grant, loan and assistance programs offered by the U.S. federal government. All you need to do is Click & Find your program from the detailed categorized listings * A unique search tool that will allow you to generate a customized listing of grant programs * Government funding programs for small businesses * Step by step guidelines to locating grants, loans and assistant programs for starting a new business or expanding an existing one * How to get free small business counseling and expert advice courtesy of the US government * Government grants application forms * Direct access to thousands of government grants programs covering: small businesses, home improvement, home buying and homeownership, land acquisition, site preparation for housing, health, assistance and services for the unemployed, job training, federal employment, education, and much much more * How to develop and write grant proposals that get results * ...Plus much more This book provides you with all the information and knowledge you need to enable you to get free money from the US government.

Step by Step Strategy to Win Big!

57 Secrets of Crowdfunding

Digital Entrepreneurship

Kickstarter Launch Formula

How to Get Free Government Grants

Lessons from a Life

Alternative Financial Medicine

How to be a Real Estate Investor

From a TechCrunch founder and award-winning strategist comes the most comprehensive guide to the newest fundraising options for today ' s entrepreneurs. Fundraising for startups has changed dramatically in the past decade. There was a time when VCs were rock stars and a founder with a big idea and a little drive could raise a few hundred thousand dollars to build a business. But those days are gone. In the aftermath of the Great Recession and a massive drop in tech investments, it ' s become harder and harder for founders to raise money. The good news? Today ' s entrepreneurs have more options than ever before—with greater opportunities to get the ball rolling, get investors excited, and Get Funded! A comprehensive, cutting-edge guide from tech journalist and entrepreneur John Biggs and communication strategist Eric Villines. Get Funded! will enable you to: Create a solid business plan and a powerful story that investors respond to Explore a wide range of funding options—and find the ones that are right for you Understand valuation and dilution Plan, prepare, and deliver the perfect pitch Raise money through grants, micro-loans, micro-donations, and crowdfunding Take advantage of the latest online resources and financial tools Filled with step-by-step strategies, ready-to-use resources, and on-the-ground insights, this is a must-read for every entrepreneur. Even if you ' ve started a business before, you ' ll discover a whole new funding landscape with exciting tech-driven models including crowdfunding platforms like GoFundMe and Patreon, cryptocurrencies like Bitcoin, IEOs (Initial Exchange Offerings), micro-loans, and micro-donations as well as more traditional, tried-and-true methods. Beyond a road map to the current world of funding, Get Funded! provides proven strategies for pitching, marketing, bootstrapping, and more. It ' s a complete 360-degree tool with easy-to-follow worksheets and online resources that will help you build a sustainable funding strategy that ' s right for your business—and crucial to your success. Whether you ' re starting a food truck or a biotech startup, Get Funded! has got you covered.

Unlock the perfect strategy to build wealth for the future and create a fulfilling life you can live today. Isn't it time to take control of your investments? Are you looking for a more profitable way to invest your hard-earned money?Do you worry that you won't have enough time to save for a comfortable retirement?Are you too busy to find a better way to invest and save on taxes? In The Busy Professional's Guide to Passive Real Estate Investing you will learn: * What is and what is not passive real estate investing* How high-income earners can build tremendous wealth quickly * How to invest in conservative, recession-resistant real estate assets * How to leverage your money to give you more time * The benefits of real estate and how to reduce your taxes * How to enjoy these benefits without time-consuming ownership responsibilities* How to develop a roadmap to financial freedom Vanessa Peters, MD will take you through her journey investing in real estate as a full-time physician. She will show you how passive income can improve your life by creating more time to spend time on the things you enjoy and with the people you love now not just when you retire

If you're looking for a step-by-step launch framework for your upcoming Kickstarter or Indiegogo campaign, this is the handbook for you! I'll teach you how to use crowdfunding to raise money online and bring your project to life. You see, we're at the beginning of a movement as transformative as the industrial revolution. Never before in history have authors, musicians, artists, and film producers been able to connect with massive online audiences and get funding for their creative work. The outdated media gatekeepers are quickly disappearing. You can now get funding directly from your fans and distribute your content online. If you're a creative type, this is the BEST time to be alive. But, it doesn't stop there. This major change has also given rise to six and seven-figure online businesses. As a fellow entrepreneur, I know that one of the most common excuses for not quitting your job and launching that startup company is because you don't have the money. Now, in a few short weeks, you can have all of the capital you need to launch and grow a thriving ecommerce business. It's no longer a crazy idea to pursue your passion. In fact, more and more millennials are doing just that. I should know, I'm one of them! When I first started blogging about Kickstarter in 2012, I had no idea that crowdfunding would become a multi-billion-dollar industry. I was just a Junior in college, writing a mini-thesis on how different variables affected fundraising success on Kickstarter (for you nerds out there, it was a logistic regression). Flash forward several years, and I'm now one of the top experts in the crowdfunding industry. I started the blog, CrowdCrux, which did over one million views in 2015. I set up a forum called KickstarterForum, which has attracted over six thousand members. I even launched a popular podcast called Crowdfunding Demystified, which has racked up more than 100 positive reviews in iTunes. Finally, I also put out training videos on YouTube and I am proud to say that the channel is experiencing rapid growth. That all sounds impressive, but actually, when I first stumbled on the website, Kickstarter, I didn't have a clue how it worked. It seemed super confusing and I had SO MANY questions. Since 2012, I've come to master the platform and discover the ins and outs of how crowdfunding really works. I've published many of my findings online and I've been being linked to by sites like CNN, The New York Times, The Huffington Post, and even The Wall Street Journal. In this guide, I'm going to share with you the step-by-step launch strategy for absolutely crushing it on Kickstarter. In no time at all, you'll be raising money for your startup or creative project. I'll make it super easy to copy and implement these tactics and strategies. I'll also share some Jedi Mind Tricks that most marketers don't know about. Before you know it, you'll be a crowdfunding expert! Now, I bet you're thinking... "boy this all sounds like a lot of work. Do I really have to learn all of this? I just want to get funding for my project." Truth be told, it is A LOT to master, which is why having the right teacher can make all of the difference. I'll make sure that you master this material as quickly as possible, so that you can stop fundraising and get back to doing what you love! Either way, whether you decide to run your own Kickstarter campaign, or outsource certain aspects, it pays to know what you're doing. I want to help you smash your Kickstarter goal and then I hope you come on my podcast as a crowdfunding success story. It's time to get serious about making that business you've been dreaming about a reality. It's finally time to get paid for your creative work. Let's get started!

An engaging guide to excelling in today's venture capital arena Beginning in 2005, Brad Feld and Jason Mendelson, managing directors at Foundry Group, wrote a long series of blog posts describing all the parts of a typical venture capital Term Sheet: a document which outlines key financial and other terms of a proposed investment. Since this time, they've seen the series used as the basis for

a number of college courses, and have been thanked by thousands of people who have used the information to gain a better understanding of the venture capital field. Drawn from the past work Feld and Mendelson have written about in their blog and augmented with newer material, Venture Capital Financings puts this discipline in perspective and lays out the strategies that allow entrepreneurs to excel in their start-up companies. Page by page, this book discusses all facets of the venture capital fundraising process. Along the way, Feld and Mendelson touch on everything from how valuations are set to what externalities venture capitalists face that factor into entrepreneurs' businesses. Includes a breakdown analysis of the mechanics of a Term Sheet and the tactics needed to negotiate Details the different stages of the venture capital process, from starting a venture and seeing it through to the later stages Explores the entire venture capital ecosystem including those who invest in venture capitalist Contain standard documents that are used in these transactions Written by two highly regarded experts in the world of venture capital The venture capital arena is a complex and competitive place, but with this book as your guide, you'll discover what it takes to make your way through it. The Busy Professional's Guide to Passive Real Estate Investing The Startup Checklist Exponential Organizations Policies to Make Trade Work for All The Crowdfunding Handbook for Startups, Filmmakers, and Independent Creators Tango Secrets

Be Smarter Than Your Lawyer and Venture Capitalist

At twenty-two, Alan Corey left his mom's basement in Atlanta and moved to New York City with one goal in mind: to become a millionaire by the time he was thirty. His parents and friends laughed, but six years later they were all celebrating his prosperous accomplishment-at a bar Corey owned in one of Brooklyn's hippest neighborhoods. No, Corey didn't climb the corporate ladder to build his fortune. In fact, he worked the same entry-level 9-to-5 job for six years straight. But by pinching his pennies and making sound investments, he watched a pittance blossom into a seven-digit bank account. In A Million Bucks by 30, Corey recounts his rags-to-riches journey and shares his secrets to success. WARNING: DO NOT ATTEMPT TO USE THIS BOOK UNLESS YOU ARE PREPARED TO BECOME FILTHY RICH. "What a steal . . . For any entrepreneur the advice in these pages is worth more than a million bucks." -Barbara Corcoran, founder, The Corcoran Group "This is the best personal finance book I've ever read. Part self-help, part brass-tacks money guide; Corey's confessional tales of making it to the million dollar mark are as hilarious as they are helpful." -John Reynolds, writer, The Late Late Show with Craig Ferguson Silicon Valley icon and bestselling author Guy Kawasaki shares the unlikely stories of his life and the lessons we can draw from them. Guy Kawasaki has been a fixture in the tech world since he was part of Apple's original Macintosh team in the 1980s. He's widely respected as a source of wisdom about entrepreneurship, venture capital, marketing, and business evangelism, which he's shared in bestselling books such as The Art of the Start and Enchantment. But before all that, he was just a middle-class kid in Hawaii, a grandson of Japanese immigrants, who loved football and got a C+ in 9th grade English. Wise Guy, his most personal book, is about his surprising journey. It's not a traditional memoir but a series of vignettes. He toyed with calling it Miso Soup for the Soul, because these stories (like those in the Chicken Soup series) reflect a wide range of experiences that have enlightened and inspired him. For instance, you'll follow Guy as he . . . • Gets his first real job in the jewelry business--which turned out to be surprisingly useful training for the tech world. • Disparages one of Apple's potential partners in front of that company's CEO, at the sneaky instigation of Steve Jobs. • Blows up his Apple career with a single sentence, after Jobs withholds a pre-release copy of the Think Different ad campaign: "That's okay, Steve, I don't trust you either." • Reevaluates his self-importance after being mistaken for Jackie Chan by four young women. • Takes up surfing at age 62--which teaches him that you can discover a new passion at any age, but younger is easier! Guy covers everything from moral values to business skills to parenting. As he writes, "I hope my stories help you live a more joyous, productive, and meaningful life. If Wise Guy succeeds at this, then that's the best story of all." Becoming a young Wall Street banker is like pledging the world's most lucrative and soul-crushing fraternity. Every year, thousands of eager college graduates are hired by the world's financial giants, where they're taught the secrets of making obscene amounts of money-- as well as how to dress, talk, date, drink, and schmooze like real financiers. YOUNG MONEY Inside the Hidden World of Wall Street's Post-Crash Recruits YOUNG MONEY is the inside story of this well-guarded world. Kevin Roose, New York magazine business writer and author of the critically acclaimed The Unlikely Disciple, spent more than three years shadowing eight entry-level workers at Goldman Sachs, Bank of America Merrill Lynch, and other leading investment firms. Roose chronicled their triumphs and disappointments, their million-dollar trades and runaway Excel spreadsheets, and got an unprecedented (and unauthorized) glimpse of the financial world's initiation process. Roose's young bankers are exposed to the exhausting workloads, huge bonuses, and recreational drugs that have always characterized Wall Street life. But they experience something new, too: an industry forever changed by the massive financial collapse of 2008. And as they get their Wall Street educations, they face hard questions about morality, prestige, and the value of their work. YOUNG MONEY is more than an exposé of excess; it's the story of how the financial crisis changed a generation-and remade Wall Street from the bottom up. Blooming Creativity and Innovation in the Digital Era How to Raise Money for Any Startup, Video Game Or Project Using Other People's Money to Get Rich Pitching Investors, Negotiating the Deal, and Everything Else Entrepreneurs Need to Know Women of Color in Tech Beauty of Crowdfunding Get Funded!: The Startup Entrepreneur's Guide to Seriously Successful Fundraising