

Business Analyst And MBA Aspirant's Complete Guide To Case Study Case Study Cheat Sheet

From the ads that track us to the maps that guide us, the twenty-first century runs on code. The business world is no different. Programming has become one of the fastest-growing topics at business schools around the world. An increasing number of MBAs are choosing to pursue careers in tech. For them and other professionals, having some basic coding knowledge is a must. This book is an introduction to programming with Python for MBA students and others in business positions who need a crash course. One of the most popular programming languages, Python is used for tasks such as building and running websites, data analysis, machine learning, and natural-language processing. Drawing on years of experience providing instruction in this material at Columbia Business School as well as extensive backgrounds in technology, entrepreneurship, and consulting, Mattan Griffel and Daniel Guetta teach the basics of programming from scratch. Beginning with fundamentals such as variables, strings, lists, and functions, they build up to data analytics and practical ways to derive value from large and complex datasets. They focus on business use cases throughout, using the real-world example of a major restaurant chain to offer a concrete look at what Python can do. Written for business students with no previous coding experience and those in business roles that include coding or working with coding teams, Python for MBAs is an indispensable introduction to a versatile and powerful programming language.

Every issue of easyuni is organised in such a way that crucial information is succinctly delivered to you. We are also constantly exploring new mediums to maximise the reach of information to you. That's the main reason easyuni magazine was started; we found that many readers would benefit from this information in this form. We believe this is only logical as we've received an overwhelming response from our readers for the past two issues which has motivated us to bring you even more quality content in subsequent issues. Among the many improvements on easyuni.com is the revamped course recommendation tool – a step closer towards our vision of enhancing students' capacity to make the right decisions about their tertiary education. The new course recommender is aimed at students who are not very certain about what to study, and our intelligent system recommends courses based on the personality and interests of an individual. As for the magazine: we have also listed some of the top universities in Asia that offer the courses covered in this issue along with numerous ways to apply for them. We have what we believe is the best tertiary education advice to help you make better decisions about your future. Every bit of information is helpful in guiding you to reach your higher education goals. We enjoyed getting this magazine out to you, and we believe you'll enjoy reading every page.

This book focuses on the essay writing process and includes a writing toolbox which has been adapted to meet the specific needs of MBA applicants.

Business Analyst Interview Questions and Answers

55 Successful ISB Essays and Their Analysis

The Case Study Handbook

Trends Analysis of GMAT(GMAC) Market in India for Fifteen Years (2001-02 to 2015-16).

An Analysis

The Handbook to Apply Business Analysis Techniques, Select Requirements Training, and Explore Job Roles Leading to a Lucrative Technology Career

BLACK ENTERPRISE is the ultimate source for wealth creation for African American professionals, entrepreneurs and corporate executives.

Every month, BLACK ENTERPRISE delivers timely, useful information on careers, small business and personal finance.

Working capital is commonly understood as the fund needed to meet the day-to-day expenses of an enterprise. A finance manager finds that the funds for meeting these expenses get blocked in current assets. He, therefore, looks for liquidity support in net working capital (NWC), which is equivalent to the excess of current assets over current liabilities. A banker also looks at the size of NWC as the long-term stake of the business in funding the current assets. But for a production manager, liquidity is synonymous to uninterrupted supply of material inputs to the production lines. Similarly, for a marketing manager, if there is no production, his marketing outlets dry up despite demand in the market. While the finance manager discourages overstocking of inventory, the production manager and the marketing manager dread of being out of stock. In this conflict the goal of the organisation often takes a back seat. This book aims at resolving these conflicts by adopting a techno-financial approach to working capital management. In the previous edition a full chapter on Service Business: Risk Analysis and Working Capital Assessment was introduced to understand the nature of service business and the risks associated with it followed by developing a model for assessment of working capital requirement. Whereas, in the Fourth Edition, a new chapter on Technological Progress, Innovations and Startups–A New Financing Methodology has been introduced to fill a long-felt gap in financing of emerging industries. Besides, the book is revised and updated extensively by incorporating the current researches in the field; particular mention can be made of Cash pooling system, Bullwhip effect and newer approaches to inventory recording system. Throughout the book, every concept is presented with worked-out examples and case studies for easy comprehension of the subject. The book is primarily addressed to postgraduate students majoring in Finance and to those pursuing professional courses in Accounts (CA) and Cost Accounting (ICWA). The book will also be very useful for practising finance executives, risk managers and also purchase/materials managers. TARGET AUDIENCE o MBA (Finance) o CA and ICWA Aspirants

Are you an MBA aspirant? Is ISB your dream Business School? Do you think B-School application essays are daunting? Do you want a competitive edge in your B-School application? With increasing number of applications at ISB PGP, it is very critical to stand out and differentiate your application. Essays are the perfect platform to demonstrate why you are the perfect fit for ISB and how you will add diversity to the next batch at ISB. Essay is the most important tool in your arsenal to showcase your potential to become a Rockstar Business Leader. The essay analysis written in the book will provide business professionals and undergraduate students deep insights to unlock the key to a

successful ISB application essay. This book is brought to you by ISB Alumni to help you write the perfect essay by playing to your strengths, using compelling arguments and showcasing your leadership potential. In addition to the 55 essays, the book also includes profiles of successful applicants to help you develop winning strategies to put your best foot forward. This book contains: · 55 application essays of ISB Alumni from Class of 2018 & Class of 2019 · Analysis of each essay · Profiles of successful applicants · Tips to write a successful B-School application essay

The Case Study Handbook, Revised Edition

Cracking Case Interviews

Black Enterprise

Break the MBA Code

Decoding the FT MBA Finance Ranking 2017 of Top 30 Schools

Platform Business Models

Are you an MBA aspirant? Is ISB your dream Business School? Do you think B-School application essays are daunting? Do you want a competitive edge in your B-School application? With increasing number of applications at ISB PGP, it is very critical to stand out and differentiate your application. Essays are the perfect platform to demonstrate why you are the perfect fit for ISB and how you will add diversity to the next batch at ISB. Essay is the most important tool in your arsenal to showcase your potential to become a Rockstar Business Leader. The essay analysis written in the book will provide business professionals and undergraduate students deep insights to unlock the key to a successful ISB application essay. This book is brought to you by ISB Alumni to help you write the perfect essay by playing to your strengths, using compelling arguments and showcasing your leadership potential. In addition to the 55 essays, the book also includes profiles of successful applicants to help you develop winning strategies to put your best foot forward. This book contains: - 55 application essays of ISB Alumni from Class of 2018 & Class of 2019 - Analysis of each essay - Profiles of successful applicants - Tips to write a successful B-School application essay

You may be wondering if business analysis is the right career choice, debating if you have what it takes to be successful as a business analyst, or looking for tips to maximize your business analysis opportunities. With the average salary for a business analyst in the United States reaching above \$90,000 per year, more talented, experienced professionals are pursuing business analysis careers than ever before. But the path is not clear cut. No degree will guarantee you will start in a business analyst role. What's more, few junior-level business analyst jobs exist. Yet every year professionals with experience in other occupations move directly into mid-level and even senior-level business analyst roles. My promise to you is that this book will help you find your best path forward into a business analyst career. More than that, you will know exactly what to do next to expand your business analysis opportunities.

Every MBA aspirant wants to study at world's best business schools and receive best salaries in high-paying sectors such as financial services, consulting and IT industries. Recently, the Financial Times (FT) has announced a list of top 50 MBA schools in the world based on the data it has collected for the Top 50 schools that were listed among the Global MBA Ranking in 2017. The new study/ranking released by the FT has clearly mentioned that graduates of most of the business schools ranked among the top 50 schools that work in financial services industry receives more salary than their counterparts in other prominent sectors.

Computerworld

WORKING CAPITAL MANAGEMENT : STRATEGIES AND TECHNIQUES, Fourth Edition

India Today

Become a Consultant at McKinsey, BCG, Bain, Etc.

Faculty Personnel

Real Estate

The guide all MBAs and exec ed students need. If you're enrolled in an MBA or executive education program, you've probably encountered a powerful learning tool: the business case. But if you're like many people, you may find interpreting and writing about cases mystifying and time-consuming. In *The Case Study Handbook, Revised Edition*, William Ellet presents a potent new approach for efficiently analyzing, discussing, and writing about cases. Early chapters show how to classify cases according to the analytical task they require (making a decision, performing an evaluation, or diagnosing a problem) and quickly establish a base of knowledge about a case. Strategies and templates, in addition to several sample Harvard Business School cases, help you apply the author's framework. Later in the book, Ellet shows how to write persuasive case-analytical essays based on the process laid out earlier. Examples of effective writing further reinforce the methods. The book also includes a chapter on how to talk about cases more effectively in class. Any current or prospective MBA or executive education student needs this guide.

Be a B.A book is Recommended by Mridul Gupta, Management Consultant, Accenture Management Consulting, CCBA, IIBA. And Foreworded by Prof. Meena R Chandawarkar, Vice Chancellor Karnataka State Women's University, Bijapur, India. Reviews from Industry Experts: "A TREAT for budding business analysts and consulting professionals. This book will give all it needs to be successful as a business analyst - A must read!" - Mridul Gupta, Management Consultant, Accenture Management Consulting, CCBA, IIBA "Simplistic, exemplary, structured and thoughtful content of the book makes it one of the best for the Business Analyst fraternity!" - Yogesh More, Executive Manager, ADP. "This is an excellent book for those looking to take up BA as a career. Gives a lot of clarity on the objectives and actual work required in Business Analysis. The perfect answer to 'why BA' for individuals and organizations alike!" - Dr. Dinesh Rijhwani, Healthcare Entrepreneur, MBBS, MBA (IIM Ahmedabad '10) "If one is keen to know the insights of Business Analysis profession, Be a B.A. is a remarkable book to begin." - Angamuthu Manoharan, CEO, BAeHAL Software ltd, Bangalore "A beginner book that summarizes many aspects of BA in one place." - NK Narasimhan, CEO and Founder, Nascar Technologies Pvt Ltd (Ex - Yahoo! And Sun Microsystem Employee) About the book: If you are looking forward to start/advance your career as a Business Analyst with Leading companies like Deloitte, KPMG, Accenture, TCS, Google, Microsoft, Cognizant, EY, Cisco and many more ; grab the Be a B.A. book and start your journey! Business Analysis (BA) as a profession has proven its own success by bringing significant value to any of the business an Organization/Institution operates, BA practice is much appreciated across industries. However there are still challenges, so many why, what and how questions for the profession itself. Hence an attempt is made to address various aspects of the profession in this book, Authors have taken a step forward to reach the professionals along with aspiring Business Analysts via this platform. With consulting companies open to hire non-MBAs, this book will be an excellent book to begin for aspiring Business Analysts (B.A.'s) as well. The book discusses aspects such as Overview of Business Analysis, Need of B.A.'s, Hiring Process and Exercises (that would help for any interviewees and for career transition aspirants), Why B.A., Roles & Responsibilities, Skills Set, Evolution of the Profession, Ambiguity in B.A. Designations, Success Stories of B.A.s, Interesting Facts and many more. Table of Content: Chapter 1 : What is Business Analysis 15 1.1 Introduction 15 1.2 Evolution of BA 17 1.3 Defining Business Analysis 21 1.4 AS-IS and TO-BE 27 1.5 Business Analyst 28 Chapter 2 : Roles and Responsibilities of a B.A. 29 2.1 Roles of B.A. 29 2.2 Different Terminologies for B.A.s 32 2.3 Responsibilities of B.A. 39 2.4 Business Analyst vs. Project Manager 40 Chapter 3 : Career of a B.A. 44 3.1 Roadmap 44 3.2 Competency checklist for B.A.s 46 3.3 Skill Set at Work 47 3.4 Glimpses of Various Hiring Scenarios 51 3.5 Certification and Training 55 Chapter 4 : What Drives You to Be There? 57 4.1 Why B.A. 57 4.2 A Typical Day 67 4.3 B.A. in SDLC 70 Chapter 5 : B.A. and Ahead 78 5.1 Key Techniques used by B.A.s 78 5.2 Success Stories from the Business Analyst Fraternity 85 5.3 BA Revolution/ Future of BA 103 Annexure 1 105 The Case Interview: 105 Annexure 2: 112 Do it Today Series Contest 115 References: 116 Other Resources (Articles/Papers/Webinars): 117 Author's Profile 119 For more details visit <http://beaba.in> and write to us @ kalvin@beaba.in

This is the fully updated second edition of the best-selling book that has helped hundreds of MBAs, undergrads and experienced hires get jobs in consulting. It gives candidates an in-depth, insider look at the entire process of recruiting, including how to get the most out of on-campus events, how to network, how to prepare for interviews, and how to succeed in interviews.

A Student's Guide

An MBA's Guide to Self-assessment and Career Development

The AI Marketing Canvas

MBA Admissions Strategy

How to Start a Business Analyst Career

An Entire MBA in 1 Course

India has been a huge market for GMAC, and the country has the potential to grow bigger market for the GMAC. In the testing year 2001-02, 12963, Indian citizens took the GMAT exam while by 2015-16, it has gone to up to 33123 with a growth of 155%. Statistics reveal that compared with a decade ago, the GMAC market in India has become a big boon for Indian and international business schools to tap the potential candidates for their business programs. Most of the Indian MBA aspirants apply for MBA programs global, mainly to the US based programs. We do not see any top business school in the world without admitting any Indian citizen, and that is the popularity of Indian students worldwide. Asians, mainly the Chinese and Indian MBA aspirants make a beeline to the top business schools such as Harvard, Stanford, Wharton, Insead... etc. Indian citizens per cent was 5.2% in the testing year 2001-02, 6.0% in the testing year 2002-03, 5.9% in the testing year 2003-04, 6.7% in the testing year 2004-05, 8.0% in the testing year 2005-06, 9.8% in the testing year 2006-07, 11.6% in the testing year 2007-08, 11.5% in the testing year 2008-09, 10.2% in the testing year 2009-10, 9.8% in the testing year 2010-11, 10.5% in the testing year 2011-12, 10.6% in the testing year 2012-13, 11.6% in 2013-14, 11.7% in the testing year 2014-15, and 12.6% in the testing year 2015-2016. It is good to see there was a double-digit growth eight times in the fifteen years. The present article analysis the GMAC examination trends in India for the last 15 years.

Game-changing tips and tricks to nail the case interview and launch your consulting career. Management consultants Destin Whitehurst and Erin Robinson give you need-to-know techniques for polishing your poise and tightening your case interview skills. 20 Days to Ace the Case Interview preps you with the nuts and bolts of the case interview process with daily exercises, mock interviews, and industry know-how designed to help you ace your interview. Think of this book as your twenty-day intensive, management consulting boot camp, the perfect supplement to your arsenal of case interview lessons and material. With this guidebook, you will: Gain day-by-day structure: Daily case interview exercises progressively prep you Ask the right questions: Fundamental frameworks teach you exactly what to ask under pressure Learn from the

pros: Review real-life stories from consulting experts Uncover unique strategies: Discover custom-developed case interview tips straight from the authors Go off script: Adapt what you've learned with our bonus case interview guides

Provides an approach for analyzing, discussing, and writing about cases. This book shows how to classify cases according to analytical task they require (solving a problem, making a decision, or forming an evaluation) and establish a base of knowledge about a case. It shows how to talk about cases in class.

The MBA - is it worth it?

Careers in Management Consulting

From the Author of the Udemy. com Course an Entire MBA in 1 Course

From Profile Building To Essay Writing

How to Read, Discuss, and Write Persuasively about Cases

EASYUNI Ultimate University Guide 2014

For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network. Discusses careers in the real estate industry describing a variety of positions, the recommended education, training and skills required, the salary range, and the job market outlook.

Top consulting firms like McKinsey, BCG, and Bain only hire about 1% of their job applicants. Becoming a management consultant is difficult, but it is possible if you use a proven approach at each stage of the process. Cracking Case Interviews is a comprehensive "one-stop shop" for landing a job in consulting. This book will help you: Write the perfect consulting resume and cover letter that gets multiple interview invitations from top consultancies Learn the 7 different parts of a case interview and exactly what you need to do in each step Master maths tips and tricks to solve market sizing and other case interview questions quickly and accurately Discover the most commonly used frameworks in consulting and how you can use them for inspiration, without over-relying on them Practice with 5 full-length sample cases that are based on McKinsey, BCG, and Bain case interviews Prepare answers to behavioural interview questions, like "Why consulting?", "Why McKinsey?", or "Tell me about a time you led a team." Max Serrano and Jonathon Yarde are former consultants and instructors at IGotAnOffer, the #1 website for case interview preparation, which has helped place over 2,000 applicants in consulting careers since 2015. This book translates the countless hours the authors have spent coaching undergraduates, MBAs, PhDs, MDs, JDs, and experienced hires on their consulting applications.

Case Interview

55 Successful ISB Essays and Their Analysis: Your Guide to India's Top Business School

Your guide to India's Top Business School

India Today International

A Five-Stage Road Map to Implementing Artificial Intelligence in Marketing

Frameworks, Concepts and Design

**** ACCORDING TO BUSINESS INSIDER: "Getting your MBA has never been easier. Haroun is one of the highest rated professors on Udemy, so you can expect to be in good hands through the course of your education." ** This is the book version of the popular Udemy.com course called "An Entire MBA in 1 Course." From the Author of "101 Crucial Lessons They Don't Teach You in Business School," which Forbes magazine calls "1 of 6 books that all entrepreneurs need to read right now." This book will teach you everything you need to know about business...from starting a company to taking it public. Most business books are significantly outdated. This book leverages many online resources and makes the general business, accounting and finance process very easy to understand (and enjoyable too)! There are many incredibly engaging and entertaining video links in the book to YouTube and other sources; 'edutainment' works! Although this book is close to 400 pages, I tried to visualize the content of this book as much as possible as this is a more impactful and enjoyable way to learn (think Pinterest versus the tiny words in the Economist)! The contents of this book are all based on my work experience at several firms, including Goldman Sachs, the consulting industry at Accenture, a few companies I have started, the hedge fund industry where I worked at Citadel and most recently, based on my experience at a prominent San Francisco based venture capital firm. I also included many helpful practical business concepts I learned while I did an MBA at Columbia University and a Bachelor of Commerce degree at McGill University. Think of this book as a "greatest hits" business summary from my MBA, undergraduate business degree, work experience in consulting, equities, hedge funds, venture capital and starting my own companies. As the title of this book suggests, this is an entire MBA in one book; it's also a practical manual to help you accomplish your business career goals. I have minimized "boring theoretical concepts" in this book in order to keep it as close to reality as possible. I hope you enjoy it! In addition to teaching at 4 universities in the San Francisco Bay Area, you can find other courses that I teach online at www.udemy.com/user/chris-haroun/.**

From the Author Glad to present the latest edition of this BA interview questions and answers book, which is much bigger than the previous edition and has more questions with improved answers and illustrations (wherever needed). This book is written to enable business analysts to succeed in the job interviews. This book covers general, business analysis core skills and situational interview questions with suggested answers. In my professional career, I have interviewed 100s of IT professionals at different levels. I came across several professionals, who could not answer questions as effectively as I would have liked. Even though, I can make

out that they knew the answers but could not structure them well. I wanted to create a self-help book which would enable business analysts doing well in the interviews and getting their dream jobs. This book has four sections as describes below. Section I deals with general questions. These questions give the interviewer(s) the first impression about your confidence, composure, and basic communication skills. This section includes General questions about you and your profile as well as General BA questions about the role and the projects. Section II - Business Analysis core skills has questions relating to Requirements elicitation, techniques, UML modelling, Requirements specifications documentation (Business Analysis core skills). It covers various aspects of requirements, Use cases, process diagrams, SRS and its elements, prioritization, elicitation, verification, and validation etc. It is also the longest section of the book. Section III deals with Agile, SCRUM and user stories. There are advance questions relating to personas and application usability as well. Section IV includes some additional questions on Business analysis. Section V deals with the situation / scenario-based questions. These questions are asked in the BA interviews regularly. I have tried to cover 20+ situations questions to provide a wide coverage. Each of the answers have been provided with the context and suggested answers. Contributors I must thank my colleagues Rashmi Srivastava and Neha for the sincere and diligent contributions to help me with inputs and feedbacks. Abhishek Srivastava

Fast-track your way into the Ivy League & other top colleges # MBA aspirants globally > 2,50,000 # Seats at a top business school

Way to Business Analysis!

Trends Analysis of GMAT(GMAC) Market in America for Fifteen Years (2001-02 to 2015-16).

The Business of Venture Capital

A Guide to Understanding and Surviving B-Schools

Insights from Leading Practitioners on the Art of Raising a Fund, Deal Structuring, Value Creation, and Exit Strategies

Python for MBAs

This book offers a direct, actionable plan CMOs can use to map out initiatives that are properly sequenced and designed for success—regardless of where their marketing process. The authors pose the following critical questions to marketers: (1) How should modern marketers be thinking about artificial intelligence and machine learning? (2) How should marketers be developing a strategy and plan to implement AI into their marketing toolkit? The opening chapters provide marketing leaders with an overview of what is different than traditional computer science approaches. Venkatesan and Lecinski, then, propose a best-practice, five-stage framework for implementing what they term "Marketing Canvas." Their approach is based on research and interviews they conducted with leading marketers, and offers many tangible examples of what brands are doing at the Marketing Canvas. By way of guidance, Venkatesan and Lecinski provide examples of brands—including Google, Lyft, Ancestry.com, and Coca-Cola—that have successfully implemented their marketing strategies. The book concludes with a discussion of important implications for marketing leaders—for your team and culture.

This book introduces platform firms as unique business models. Leveraging on the early literature on network economics and strategy frameworks, this book explores how platform firms evolve in the modern business world. Taking a strategic perspective, this book engages the reader with core concepts, case studies, and frameworks for analyzing platform firms. This book differentiates platform business firms from traditional pipeline firms; explores engagement with different actors, value creation, and operations of platform firms; analyzes performance levers in operating platform business models, in terms of resources and capabilities of platform firms that provide them sustained competitive advantage; analyzes performance levers in operating platform business models, in terms of complementarities with other business models; and discusses the sustainability of platform business models, in the face of regulatory and societal challenges, among other things. Designed as a primer for entrepreneurs setting up and operating platform business firms, senior managers in large corporations repurposing their resources to initiate their businesses, early career managers, and professionals engaging with myriad platform firms for their professional and personal needs. This book intends to provide a portfolio of decisions to make to create, operate, sustain, and generate value out of a platform business firm. It is also useful for policy professionals to appreciate the implications of regulating and governing platforms in a post-digital world.

Aligning business intelligence (BI) infrastructure with strategy processes not only improves your organization's ability to respond to change, but also adds significant value through infrastructure and development investments. Until now, there has been a need for a comprehensive book on business analysis for BI that starts with a macro view and provides a Business Today

With Scenario Based Questions

Be a B. A.

The Region's Business Magazine

Issue 3

Alibaba's World

In September 2014, a Chinese company that most Americans had never heard of held the largest IPO in history – bigger than Google, Facebook and Twitter combined. Alibaba, now the world's largest e-commerce company, mostly escaped Western notice for over ten years, while building a customer base more than twice the size of Amazon's, and handling the bulk of e-commerce transactions in China. How did it happen? And what was it like to be along for such a revolutionary ride? In Alibaba's World, author Porter Erisman, one of Alibaba's first Western employees and its head of international marketing from 2000 to 2008, shows how Jack Ma, a Chinese schoolteacher who twice failed his college entrance exams, rose from obscurity to found Alibaba and lead it

from struggling startup to the world's most dominant e-commerce player. He shares stories of weathering the dotcom crash, facing down eBay and Google, negotiating with the unpredictable Chinese government, and enduring the misguided advice of foreign experts, all to build the behemoth that's poised to sweep the ecommerce world today. And he analyzes Alibaba's role as a harbinger of the new global business landscape—with its focus on the East rather than the West, emerging markets over developed ones, and the nimble entrepreneur over the industry titan. As we face this near future, the story of Alibaba—and its inevitable descendants—is both essential and instructive.

There are more than 1400 institutes in the US are accepting the GMAT scores for various MBA and Masters Programs in business education. US has the largest citizenship base for GMAT with 83,410 US citizens took the GMAT exam in 2016. In between 2002 - 2012, in each year there were more than 100,000 GMAT aspirants from US had appeared for the GMAT exam and it shows the popularity of MBA education in the USA. Even though there was a dip in the GMAT aspirants attended for the GMAC examination in the last three years and it may drop further but US still leads the GMAC examination market worldwide. GMAT aspirants from USA play a significant role in the GMAC market worldwide. US citizens percent was 51% in the testing year 2001-02, 52% in the testing year 2002-03, 55% in the testing year 2003-04, and 2004-05, 54% in the testing year 2005-06, and 2006-07, 51% in the testing year 2007-08, 49% in the testing year 2008-09, 48% in the testing year 2009-10, 45% in the testing year 2010-11, 41% in the testing year 2011-12, 38% in the testing year 2012-13, 36% in 2013-14, 34% in the testing year 2014-15, and 32% in the testing year 2015-2016.

Essay from the year 2013 in the subject Pedagogy - Job Education, Occupational Training, Further Education, grade: 2,0, University of Applied Sciences Stuttgart, course: Business English, language: English, abstract: The question of whether the MBA is worth it or not has caused much debate over the last years. As far back as the nineties, a discussion about the value of the MBA is held. In those days, a strong decrease in the number of applicants at American business schools was proof enough for the decline of the MBA in general (Celis, 1993). Today's reality is that there are 12,000 business schools in the world and the demand remained unbroken (Entrepreneur, 2012). In America, even a persistent shortage of talented mid-level leaders is the case for two-third of all businesses. Despite of an MBA title or not, business skills should be accessible to a lot more people preparing them for the next economic crises. The trend in many industrial countries is that the so-called baby boomers are retiring and not enough young business leaders are to follow. Therefore, efficiency enhancements, allocating resources and eventually getting good results will be even more important. According to Hay Group, a global management consulting firm, "organizations will have to radically adapt their cultures, structures, systems and processes in order to survive the new world order" (Tauber, 2013). For that reason, business specialists are essential. There is some controversy as to whether they need to have an MBA degree or not.

Beyond the MBA Hype

Second Edition

How to Get a Job in Consulting

Organizing Age

Career Planning and Placement for the College Graduate of the '70's

How a Remarkable Chinese Company is Changing the Face of Global Business

Age is the silent shaper of work organizations and their human resource practices. It has become a potent feature of how society is structured and how it views itself. Age assumptions mould the behaviours of young and old alike, and are used as political tools by policy makers and managers. Organizing Age asks the perennial question - can age ever not matter? Drawing on range of social scientific and popular writings, this book casts a critical eye over the social construction and politicization of age in and beyond organizations. Amongst other topics, it discusses: the historical roots of age in society; how we 'perform' our age in different settings; the social impact of defining age groups as generations; ageism; the effect of an age-cluster on an organization's processes and members' experience; the rituals of retirement and the birth of the retirement industry; the impact of economic recession in challenging some of our assumptions about age; and the increasing politicization of the growing 'grey' population. Organizing Age provides an accessible introduction to the current and emerging themes around this topic, which will be an invaluable resource for students, academics, and policy makers.

Occupational Outlook Handbook

Asia, Inc

Business Analysis for Business Intelligence