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# ***Develop Your Idea!: Get Off To A Flying Start With Your Startup Guided Exercises Resources For Exploring Validating New Business Ventures***

Every Early Years practitioner, including childminders, will have a statutory duty to deliver the new Early Years Framework. This book will provide a practical, dip-in resource to help them meet the requirements of the Personal, Social and Emotional area of the framework.

Bicycling magazine features bikes, bike gear, equipment reviews, training plans, bike maintenance how tos, and more,

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for cyclists of all levels.

A collection of international case studies that demonstrate the importance of ideas to urban political development Ideas, interests, and institutions are the "holy trinity" of the study of politics. Of the three, ideas are arguably the hardest with which to grapple and, despite a generally broad agreement concerning their fundamental importance, the most often neglected. Nowhere is this more evident than in the study of urban politics and urban political development. The essays in *How Ideas Shape Urban Political Development* argue that ideas have been the real drivers behind urban political development and offer as evidence national and international examples—some unique to specific cities, regions, and countries, and some of global impact. Within the United

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States, contributors examine the idea of "blight" and how it became a powerful metaphor in city planning; the identification of racially-defined spaces, especially black cities and city neighborhoods, as specific targets of neoliberal disciplinary practices; the paradox of members of Congress who were active supporters of civil rights legislation in the 1950s and 1960s but enjoyed the support of big-city political machines that were hardly liberal when it came to questions of race in their home districts; and the intersection of national education policy, local school politics, and the politics of immigration. Essays compare the ways in which national urban policies have taken different shapes in countries similar to the United States, namely, Canada and the United Kingdom. The volume also presents case studies of city-

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based political development in Chile, China, India, and Africa—areas of the world that have experienced a more recent form of urbanization that feature deep and intimate ties and similarities to urban political development in the Global North, but which have occurred on a broader scale.

Contributors: Daniel Béland, Debjani Bhattacharyya, Robert Henry Cox, Richardson Dilworth, Jason Hackworth, Marcus Anthony Hunter, William Hurst, Sally Ford Lawton, Thomas Ogorzalek, Eleonora Pasotti, Joel Rast, Douglas S. Reed, Mara Sidney, Lester K. Spence, Vanessa Watson, Timothy P. R. Weaver, Amy Widestrom.

Innovation Step-By-Step presents a simple system with big results. Through seven easy steps (and accompanying activities), you will learn how to pick the most effective course

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of action, communicate your ideas, and tackle even the biggest challenges that face you. Innovation Step-By-Step is based on proven research and practical experience, guided by Darin J. Eich, Ph.D. This book was built after designing, launching, and facilitating hundreds of innovation programs, projects, and workshops. Darin has dedicated over a decade to help individuals, groups, and organizations with a variety of challenges. Be guided step-by-step through the innovation system. See real examples at each stage. Follow along, and work on your own innovation project. Develop new products, services, solutions, strategies, marketing, communication, entrepreneurial endeavors, or organizational projects. How to Find the Best Ideas and Make them Happen Ideas for Development

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Readings from the Disciplines

Operationalising Holistic Human Development : Food For  
Thought & Ideas For Action In The Rural Context  
Ideas in the History of Economic Development

The Case of Peripheral Countries

***This second volume from the United Nations Intellectual History Project surveys the history of the UN's regional commissions and the ideas they have developed over the last 40 years. Each essay is devoted to one of the five regional commissions -- Europe, Asia and the Far East, Latin America, Africa, and Western Asia -- and how it has approached its***

***mission of assessing the condition of regional economies and making prognoses about future conditions. The essays describe how each commission has added local perspectives to global debates over economic development and brought an authentic regional voice to the UN. Contributors are Adebayo Adedeji, Yves Berthelot, Leelananda de Silva, Blandine Destremau, Paul Rayment, and Gert Rosenthal.***

***Our world seems entangled in systems increasingly dominated by power, greed, ignorance, self-deception and denial, with spiralling inequity and injustice. Against a backdrop of climate change,***

***failing ecosystems, poverty, crushing debt and corporate exploitation, the future of our world looks dire and the solutions almost too monumental to consider. Yet all is not lost. Robert Chambers, one of the 'glass is half full' optimists of international development, suggests that the problems can be solved and everyone has the power at a personal level to take action, develop solutions and remake our world as it can and should be. Chambers peels apart and analyses aspects of development that have been neglected or misunderstood. In each chapter, he presents an earlier writing which he then reviews and reflects upon in a contemporary light***



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***before harvesting a wealth of powerful conclusions and practical implications for the future. The book draws on experiences from Africa, Asia and elsewhere, covering topics and concepts as wide and varied as irreversibility, continuity and commitment; administrative capacity as a scarce resource; procedures and principles; participation in the past, present and future; scaling up; behaviour and attitudes; responsible wellbeing; and concepts for development in the 21st century.***

***This eBook has been formatted to the highest digital standards and adjusted for readability on all devices. Content: Some Interpretations of Universal History:***

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***Bodin and Le Roy Utility the End of Knowledge:  
Bacon Cartesianism The Doctrine of Degeneration:  
the Ancients and Moderns The Progress of  
Knowledge: Fontenelle The General Progress of  
Man: Abbe De Saint-Pierre New Conceptions of  
History: Montesquieu, Voltaire, Turgot The  
Encyclopaedists and Economists Was Civilisation a  
Mistake? Rousseau, Chastellux The Year 2440 The  
French Revolution: Condorcet The Theory of  
Progress in England German Speculations on  
Progress Currents of Thought in France After the  
Revolution The Search for a Law of Progress:  
"Progress" in the French Revolutionary Movement***

**(1830-1851) Material Progress: the Exhibition of 1851  
Progress in the Light of Evolution**

***The Origin and Development of the Moral Ideas is a book by ? philosopher Edvard Westermarck. It is one of his main works and a monumental classics study in its field. At the beginning of this book, Westermarck asks why different cultures have different moral views. To answer this question, he decided to acquire first-hand knowledge of the folklore of a non-European people. Thus, he spent four years in Morocco collecting anthropological data, familiarizing himself with the native way of thinking, and understanding local customs. In the***

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***result he concluded, he concluded that there is a close connection between moral opinions and religious beliefs.***

***Anticipating and Avoiding the Pitfalls That Can Sink a Startup***

***By Using "Supplies", which you always have at Home***

***The Origin and Development of the Moral Ideas From Imagination to Implementation***

***How Ideas Shape Urban Political Development***

***135 Fun Ideas to Develop Your Child's Creativity***

***The Founder's Dilemmas***

***Education is not only about being able to read, write, and***

*count. Creativity is a huge part of the educational process and of our lives. Children are naturally creative and they like to be busy, especially if this is fun and something comes out from their hands. Adults often do not recognize the value of this important activity. We can not only spend a great time together, but we can help our kids develop many skills and abilities. It also provides an excellent opportunity for trying new ideas. Creativity is what makes a difference in developing creative ways of thinking and problem solving. Creativity is much more than product: it is a process. It is a specific form of self-expression. It is to learn with inspiration from personal experience. The importance of a child's creative process is also in the opportunity to experience and explore materials.*

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*Cooperation is an important component in the creative process, which is directed by the adult, but should be a result of the child's preference. This kind of activity can help us learn more about our kids, about their feelings, their way of thinking, their uniqueness and their mental and emotional health. Childhood development of creativity is not about telling them, but showing them, and doing it with them. The Founder's Dilemmas examines how early decisions by entrepreneurs can make or break a startup and its team. Drawing on a decade of research, including quantitative data on almost ten thousand founders as well as inside stories of founders like Evan Williams of Twitter and Tim Westergren of Pandora, Noam Wasserman reveals the common pitfalls*

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*founders face and how to avoid them.*

*Drawing upon field studies conducted in 1978, 1980 and 2001 with the Oksapmin, a remote Papua New Guinea group, Geoffrey B. Saxe traces the emergence of new forms of numerical representations and ideas in the social history of the community. In traditional life, the Oksapmin used a counting system that makes use of twenty-seven parts of the body; there is no evidence that the group used arithmetic in prehistory. As practices of economic exchange and schooling have shifted, children and adults unwittingly reproduced and altered the system in order to solve new kinds of numerical and arithmetical problems, a process that has led to new forms of collective representations in the community. While Dr*

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*Saxe's focus is on the Oksapmin, the insights and general framework he provides are useful for understanding shifting representational forms and emerging cognitive functions in any human community.*

*The interplay of ideas and policies is central to understanding the historical evolution of economies. Ideas shape economic institutions and real economic constraints are the source of new economic ideas. The history of economic ideas, both those that are fairly recent and those that are considerably older, may provide a fertile ground for new approaches to Latin American and Caribbean economic development. However, the history of economic ideas and their intricate relation to economic policies remains a relatively unexplored field in*



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*Latin American and Caribbean studies. This book is a  
valuable new contribution to this emerging literature.*

*A Narrative History*

*Central Ideas in the Development of American Journalism*

*The Idea Hunter*

*How to Develop Great Ideas for Fiction, Nonfiction, Poetry,  
and Screenplays*

*The Idea Book*

*Designing an Imaginative Entrepreneurship Program*

*The Idea of Progress: Origin & Development*

Originally published in 1991. This fascinating book of  
journalism history outlines the author's concepts of the

three 'central ideas' in journalism which have evolved through time. The first is the Official Story, that which state authorities wanted people to know; the second, the Corruption Story, emphasised the abuse of authority by those in power and focused on a willingness to oppose the official and tell the specific detail; and the third, the Oppression Story, where journalists present the cause of events as down to external influences and work to change the social environment. The book narrates the history from its European beginnings in the 16th and 17th Centuries up to the early 20th Century, expressing how all interpretive journalism has a philosophic, world-view,

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component and understanding journalism history entails understanding these insights of the times.

Heller, Johns Hopkins University; Yasheng Huang, Massachusetts Institute of Technology; Justin Yifu Lin, World Bank; José Antonio Ocampo, Columbia University; Mitchell A. Orenstein, Johns Hopkins University; Minxin Pei, Claremont McKenna College; Lant Pritchett, Harvard University; Liliana Rojas-Suarez, Center for Global Development; Arvid Subramanian, Johns Hopkins University

How to Develop Story Line Ideas is a stimulant for the imaginative mind. Designed to help new writers seek and

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recognize a plethora of ideas for books and other pieces, Book 2 of Jo Ann M. Colton's "Little Red Writer Book" Series energizes aspiring writers to follow their literary dreams and aim high for success. Story line ideas are everywhere—often right before our very eyes. Colton discusses what she believes to be the fundamental foundation for developing ideas for writing books, short stories and articles, and then expands upon her theories. This seek-and-you-will-find guide provides innovative tips, information and exercises to increase writers' mental acuity and get their creative juices flowing. From embracing the idea of writing to discovering and

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gathering story line ideas to getting those ideas down on paper, the book encourages writers to push themselves toward greater accomplishments. As a result, *How to Develop Story Line Ideas* is an interesting and enjoyable motivational experience for rising writers.

Where do you get your ideas? It's a question that plagues every writer. And once you've got an idea, what then? Ideas without a plan, without a purpose, are no more than pleasant thoughts. So how do you come up with those ideas, and how do you turn them into writing that will engage your reader? *The Writer's Idea Book* is here to help you find the answers. Utilizing more than 400

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prompts and exercises, you'll generate intriguing ideas and plumb their possibilities to turn them into something amazing. This indispensable guide will help you:

- Develop good writing habits that foster creativity
- Explore your own life for writing material
- Draw inspiration from the world around you
- Find form for your ideas, develop them into a piece of writing, and make them better

Let *The Writer's Idea Book* give you the insight and self-awareness to create and refine ideas that demand to be transformed into greater works, the kind of compelling, absorbing writing that will have other writers asking "where do you get your ideas?"

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Chinese Scholars on Western Ideas about Thinking,  
Leadership, Reform and Development in Education

How to Create and Develop Ideas for Your Challenge

100 Ideas for Teaching Physical Development

Perspectives from the UN Regional Commissions

Dental Summary

Development of the Idea of History in Antiquity

Cultural Development of Mathematical Ideas

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## Publishing Platform

Are you thinking of studying at university in Britain? Do you feel confused about which course is best for you, which university to choose, and how to apply? Are you wondering about what kinds of challenges you will be faced with, how best to approach them and how to overcome them? If so, this guidebook is for you.

Honest and accurate, this book acts as an international student introduction and cultural guide to UK Higher Education. It informs and guides students in their



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preparation for all aspects of UK HE, from university selection and application through to participation, and provides a clear understanding of how British universities function. Helping international students make the most of the many opportunities that university offers, this text will expand your knowledge of UK Higher Education with regards to: Application procedures Finances Self-awareness, cultural understanding and adaptation (social and academic) University administrative

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procedures, facilities and support Work and career information and advice. The International Student's Guide to UK Education is a comprehensive guide that will help students to develop critical and reflective ability in order to become independent, well-informed and empowered decision makers.

An extensive scholarly literature, written in the past century holds that in ancient Greek and Roman thought history is understood as circular and repetitive - a consequence of their anti-temporal

metaphysics - in contrast with Judaeo-Christian thought, which sees history as linear and unique - a consequence of their messianic and hence radically temporal theology. Gerald Press presents a more general view - that the Graeco-Roman and Judaeo-Christian cultures were fundamentally alien and opposed cultural forces and that, therefore, Christianity's victory over paganism included the replacement or supersession of one intellectual world by another - and then shows that, contrary to this view, there

was substantial continuity between "pagan" and Christian ideas of history in antiquity, rather than a striking opposition between cyclic and linear patterns. He finds that the foundation of the Christian view of history as goal-directed lies in the rhetorical rather than the theological motives of early Christian writers.

A different way of discovering and developing the best business ideas Jack Welch once said, "Someone, somewhere has a better idea." In this myth-busting book,

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the authors reveal that great business ideas do not spring from innate creativity, or necessarily from the brilliant minds of people. Rather, great ideas come to those who are in the habit of looking for great ideas all around them, all the time. Too often, people fall into the trap of thinking that the only worthwhile idea is a thoroughly original one. Idea Hunters know better. They understand that valuable ideas are already out there, waiting to be found - and not just in the usual places. Shows how to

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expand your capacity to find and develop winning business ideas Explains why ideas are a critical asset for every manager and professional, not just for those who do "creative" Reveals how to seek out and select the ideas that best serve your purposes and goals and define who you are, as a professional Offers practical tips on how to master the everyday habits of an Idea Hunter, which include cultivating great conversations The book is filled with illustrative accounts of successful Idea Hunters and stories from thriving

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"idea" companies. Warren Buffet, Walt Disney, Thomas Edison, Mary Kay Ash, Twitter, and Pixar Animation Studios are among the many profiled.

New Ideas on Development after the  
Financial Crisis

With Explanatory Notes

Theory and Practice

Unity and Diversity in Development Ideas

1001 Ideas to Create Retail Excitement

Bicycling

Straight Talk About Bad School Reform,

Good Teaching, and Better Learning

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This edited volume examines the relationship between economic ideas, economic policies and development institutions, analysing the cases of 11 peripheral countries in Europe, Latin America and Asia across the nineteenth and twentieth centuries. It sheds light on the obstacles that have prevented the sustained economic growth of these countries and examines the origins of national and regional approaches to development. The chapters present a fascinating insight into the ideas and visions in the different locations, with the overarching categories of economic nationalism and economic liberalism and how they have influenced development outcomes. This book will be valuable reading for advanced students and researchers of development economics, the history of economic thought and economic history.

Do you have a million-dollar idea but aren't sure how to make it a



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reality? Young entrepreneur Pete Williams can show you where to start! Pete Williams has been referred to as Australia's Richard Branson. At just 21 years of age, Pete embarked on a highly publicised and successful entrepreneurial venture, to sell the Melbourne Cricket Ground, in pieces! In *How to turn your million dollar idea into a reality*, Pete passes on the techniques he used to sell the G, including: developing your idea to reach a hungry market achieving maximum sales for minimal expense using publicity and leverage structuring your business to suit your lifestyle pricing your products and services for maximum sales tapping into a worldwide market online using networking and team force to build your business. Readers will also gain access to a wealth of free material on Pete's website, including discounts on his marketing seminars and products.

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In Indian context.

In a new, completely revised and updated edition of his 1999 classic 1001 Ideas to Create Retail Excitement, public relations and marketing guru Edgar Falk shows small, medium, and large business owners how to make the most of retail opportunities in any economic environment, and teaches all business owners how to think big in the face of growing competition and consumer insecurity. In our ever-changing economy, Falk's strategies are an absolute necessity for survival and success. Here, he offers a veritable encyclopedia of practical suggestions that show small- to medium-sized retailers how to attract new customers, then goes on to offer solid, time-tested advice on how to keep them coming back, over and over again. From proven-successful ideas for eye-catching window displays, in-store promotions, and special events to tested

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strategies for market research and publicity, this guide provides everything the small business owner needs to become more aggressive and effective in pulling in customers and fending off competition.

The Psychology of Screenwriting

A Selection from the Letters and Despatches of the First Napoleon

Farm Implement News

The Writer's Idea Book 10th Anniversary Edition

Develop Your Idea!

How to Develop Entrepreneurial Graduates, Ideas and Ventures

The International Student's Guide to UK Education

**Charged with developing learning, teaching and assessment practices that go beyond delivering**

**discipline-specific subject knowledge, the demands on entrepreneurial educators have increased in recent decades. This guide will help educators develop more entrepreneurial graduates by demonstrating how they can equip learners with key competencies such as team working, creativity, problem solving, and opportunity recognition.**

**The Illustrated Series Soft Skills titles are designed to make it easy to teach students the essential soft skills necessary to succeed in today's competitive workplace. Each book and**

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**companion CourseMate cover 40 critical skills, providing students with extensive knowledge they can bring with them into the real world. CourseMate brings each text to life with an audio visual eBook, scenario videos, access to Career Transitions, interactive activities for reinforcement, and Engagement Tracker, a first-of-its-kind tool that monitors student engagement in the course! Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.**

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**100 Ideas for Teaching Physical Development is the winner of a 2009 Practical Pre-School Gold Award! The book is packed with 100 inspirational ideas on teaching physical development in the Early Years, ranging from ways to provide child-initiated learning opportunities to enriching physical development with ICT. Using his wealth of experience, the author has produced a fantastic selection of ideas to enhance and facilitate learning. Practical and innovative, this book is an ideal companion for all practitioners working in an**

## **Early Years setting.**

**...Formally speaking, the New Economy Policy had been replaced by the New Economic Order, which had been promulgated in the name of liberalism. Thus it may seem that the issues and concerns addressed by the book had been rendered irrelevant by the shift in policy. Against such proposition, I must say that my book addresses itself to the question of ideas, principles and weltanschaaung beyond mere policies and formality. It is therefore too early in the day to conclude that the new liberalism has**

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**definitively replaced the New Economic Policy (NEP) as an era and ethos, throwing into question the relevance of this book. It may well turn out to be that the issues and concerns of the book transcend superficial policy changes in a more fundamental way. -Shaharuddin Maaruf University of Malaya 15 April 2014 The sweep through the history of Malay political ideas which is to be encountered in Malay Ideas on Development from Feudal Lord to Capitalist – a sweep achieved with analytic skill and clarity – will stimulate new readers to seek more detailed**



**examination of one targeted writer or another. Creating such desire is an indication of the book's effectiveness. Juxtaposing one thinker with another, setting modern debate in the context of traditional political thought, proposing categories or streams of political thinking – 'capitalistic nationalism', 'traditionalistic nationalism' and so forth – is the best possible way of promoting a greater interest in the history of Malay political thinking, and not just as an academic enterprise. Shaharuddin Maaruf is one of a small handful of**

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**scholarly pioneers whose work has the capacity to enrich the quality of political debate in Malaysia. -Anthony Milner Basham Professor for Asian History, Australian National University**

**100 Ideas for Teaching Personal, Social and Emotional Development**

**Problem-Solving and Decision Making: Illustrated Course Guides**

**How to Turn Your Million Dollar Idea Into a Reality (from the Man Who Sold MCG)**

**Rapport Annuel Du Ministre de L'agriculture Et de L'aménagement Rural de la Province Du**

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**Nouveau-Brunswick**

## **MALAY IDEAS ON DEVELOPMENT: FROM FEUDAL LORD TO CAPITALIST**

**Get Off to a Flying Start with Your Startup. Guided Exercises, Templates and Resources for Exploring New Business Ventures**  
**Unlocking University Life and Culture**  
**Have you got a business idea in mind? If so, let's test it out, step-by-step Even if you don't have an idea, this book will show you how to start a business where you know there are customers who will want what you're going to**

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**offer them! The major topics covered by this book include: Starting a new business:**

**Contractual agreements for hiring staff, trademarks, company formation, keeping financial records and tax considerations, non-disclosure agreements (NDAs) and Intellectual Property (IP) and their significance to you. You'll find lots of signposts to direct you towards startup-friendly law services and legal documents that you can review and consider.**

**Researching your idea: In this section of the**

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**book, there are plenty of interactive exercises which will show you how to assess any business idea, along with tips and techniques you can start using for free, including little-known ways to automate the gathering of your research once you know what sort of information you are looking for. Save time and collect information even as you sleep! You'll also find resources to help you prepare a business plan in minutes. Identifying your target market and target customer(s): This book will explain how to**

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**create a customer avatar with lots of suggestions, diagrams and examples to show you how to do this. You'll also be shown how to hold professional "customer interviews" to gather feedback on your idea and refine it further. These interviews will help you get to the heart of what customers want and need, and most importantly, what they will pay you for. Raising funds for your business: We'll cover a number of ways to raise money to build your product - choose the ones that are right for you. This book comes with**

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**templates, scripts and free resources including an online workbook and spreadsheets to help you stay organised as you start to plan ahead. Reach for the stars, whilst keeping your feet on the ground. Avoid unnecessary risks, and Develop Your Idea before you invest money in a new venture! This book is for you if you: - Are planning to start a new business venture and are at the idea, or early planning stages. - Would like some techniques and a process that you can follow to research and test out your idea**

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**before you take the next step. - Would like to know how to protect your interests when starting a new business. - Are short on time and money and want some useful methods, and resources to help you avoid the pitfalls associated with starting a new business. NOTE This is the first book in the Building Your Business series, that leads on to the 25-chapter software survival guide: Don't hire a software developer until you read this book, for startups and entrepreneurs that want to start, or grow their tech business the**



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**smart way. It builds on the concepts seen in Develop Your Idea! A wide range of topics are covered, including: The pros and cons of building different types of software app, agile development principles and processes, pricing tactics and generating revenue from your app, basic marketing and SEO, creating prototypes from scratch and product development. The book also explains some of the different programming languages used to build apps, how to find and interview developers, how to project manage the build**

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**of a software application, product testing, managing a Beta software launch, customer care, support and more!**

**The Psychology of Screenwriting is more than an interesting book on the theory and practice of screenwriting. It is also a philosophical analysis of predetermination and freewill in the context of writing and human life in our mediated world of technology. Drawing on humanism, existentialism, Buddhism, postmodernism and transhumanism, and diverse thinkers**

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**from Meister Eckhart to Friedrich Nietzsche, Theodor Adorno, Jacques Derrida, Jean Baudrillard and Gilles Deleuze, The Psychology of Screenwriting will be of use to screenwriters, film students, philosophers and all those interested in contemporary theory. This book combines in-depth critical and cultural analysis with an elaboration on practice in an innovative fashion. It explores how people, such as those in the Dogme 95 movement, have tried to overcome traditional screenwriting, looking in detail at**

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**the psychology of writing and the practicalities of how to write well for the screen. This is the first book to include high-theory with screenwriting practice whilst incorporating the Enneagram for character development. Numerous filmmakers and writers, including David Lynch, Jim Jarmusch, David Cronenberg, Pedro Almodóvar, Darren Aronofsky, Sally Potter and Charlie Kaufman are explored. The Psychology of Screenwriting is invaluable for those who want to delve deeper into writing for the**

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screen.  
New Business Ventures

**This collection of papers by a group of Chinese educational administrators came about through a graduate study program that facilitated comparisons of educational practices from other cultures against the backdrop of globalization. Collaborative international programs allow contrast and comparisons of practices, policies and educational principles but are not without barriers faced by candidates which can include but are not limited to culture shock**

**and communication and language adjustments. Comparisons of international educational institutions are telling when examined through transfer credit policies, degree recognition, institutional accreditation and the value of academic credits in a globalized educational marketplace. China and Chinese educators recognize that movement and take it most seriously as demonstrated by the group of educational ambassadors who have contributed a variety of perspectives and**

**interests to this volume. They are a new wave of thinkers whose studies embrace their native culture and open minds to alternative ways of understanding and acting on rapidly changing educational circumstances for learners, teachers and administrators.**

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