

Get Free Great At Work: How Top Performers Do Less, Work Better, And Achieve More

## ***Great At Work: How Top Performers Do Less, Work Better, And Achieve More***

*"Part of the networkling leadership series"--Cover. Sit back and relax and learn about why overworking and under resting can be harmful to yourself and your career. "Rest is such a valuable book. If work is our national religion, Pang is the philosopher reintegrating our bifurcated selves."---Arianna Huffington, New York Times Book Review Overwork is the new normal. Rest is something to do when the important things*

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*are done-but they are never done. Looking at different forms of rest, from sleep to vacation, Silicon Valley futurist and business consultant Alex Soojung-Kim Pang dispels the myth that the harder we work the better the outcome. He combines rigorous scientific research with a rich array of examples of writers, painters, and thinkers---from Darwin to Stephen King---to challenge our tendency to see work and relaxation as antithetical. "Deliberate rest," as Pang calls it, is the true key to productivity, and will give us more energy, sharper ideas, and*

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*a better life. Rest offers a roadmap to rediscovering the importance of rest in our lives, and a convincing argument that we need to relax more if we actually want to get more done. Corinne is running from the pain of her past but she can't seem to run fast enough. Jabari thought he had it all but even with everything, something is still missing. Follow Corinne and Jabari through the streets of Atlanta as she offers him a loyalty he's never had and he showers her in a love she never knew existed!*

*More than 150 inspired—and inspiring—novelists, poets,*

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*playwrights, painters, philosophers, scientists, and mathematicians on how they subtly maneuver the many (self-inflicted) obstacles and (self-imposed) daily rituals to get done the work they love to do. Franz Kafka, frustrated with his living quarters and day job, wrote in a letter to Felice Bauer in 1912, "time is short, my strength is limited, the office is a horror, the apartment is noisy, and if a pleasant, straightforward life is not possible then one must try to wriggle through by subtle maneuvers." Kafka is one of 161 minds who describe their daily*

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*rituals to get their work done, whether by waking early or staying up late; whether by self-medicating with doughnuts or bathing, drinking vast quantities of coffee, or taking long daily walks. Thomas Wolfe wrote standing up in the kitchen, the top of the refrigerator as his desk, dreamily fondling his "male configurations".... Jean-Paul Sartre chewed on Corydrane tablets (a mix of amphetamine and aspirin), ingesting ten times the recommended dose each day ... Descartes liked to linger in bed, his mind wandering in sleep through woods, gardens, and*

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*enchanted palaces where he experienced “every pleasure imaginable.” Here are: Anthony Trollope, who demanded of himself that each morning he write three thousand words (250 words every fifteen minutes for three hours) before going off to his job at the postal service, which he kept for thirty-three years during the writing of more than two dozen books ... Karl Marx ... Woody Allen ... Agatha Christie ... George Balanchine, who did most of his work while ironing ... Leo Tolstoy ... Charles Dickens ... Pablo Picasso ... George Gershwin, who, said his brother Ira, worked for twelve*

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*hours a day from late morning to midnight, composing at the piano in pajamas, bathrobe, and slippers.... Here also are the daily rituals of Charles Darwin, Andy Warhol, John Updike, Twyla Tharp, Benjamin Franklin, William Faulkner, Jane Austen, Anne Rice, and Igor Stravinsky (he was never able to compose unless he was sure no one could hear him and, when blocked, stood on his head to "clear the brain").*

*Rework shows you a better, faster, easier way to succeed in business. Most business books give you the same old advice: Write a business plan, study the*

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*competition, seek investors, yadda yadda. If you're looking for a book like that, put this one back on the shelf. Read it and you'll know why plans are actually harmful, why you don't need outside investors, and why you're better off ignoring the competition. The truth is, you need less than you think. You don't need to be a workaholic. You don't need to staff up. You don't need to waste time on paperwork or meetings. You don't even need an office. Those are all just excuses. What you really need to do is stop talking and start working. This book shows you the way. You'll learn*



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*how to be more productive, how to get exposure without breaking the bank, and tons more counterintuitive ideas that will inspire and provoke you. With its straightforward language and easy-is-better approach, Rework is the perfect playbook for anyone who's ever dreamed of doing it on their own. Hardcore entrepreneurs, small-business owners, people stuck in day jobs they hate, victims of "downsizing," and artists who don't want to starve anymore will all find valuable guidance in these pages.*

*Our Way into the Future*  
*The Great Work of Your Life*

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*Confidently You*

*Great on the Job*

*Rules for Focused Success in a  
Distracted World*

*Change the Workgame*

*THE GREAT GATSBY*

**Greatness Redefined for  
the 21st Century Today's  
business climate is  
defined by speed, social  
technologies, and  
people's expectations of  
"values" besides value. As  
a result, leaders have to  
create an outstanding  
culture for all, no matter  
who they are or what they  
do for the organization.  
This groundbreaking**

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**book, from the creators of the gold-standard Fortune 100 Best Companies to Work For list, shows how it's done. Through inspiring stories and compelling research, the authors demonstrate that great places to work for all benefit the individuals working there and contribute to a better global society—even as they outperform in the stock market and grow revenue three times faster than less-inclusive rivals. This is a call to lead so that organizations**

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**develop every ounce of  
human potential.**

**Turn every workday into a  
source of satisfaction  
with this treasure trove of  
101 ways to improve  
productivity, minimize  
stress and find happiness  
on the job. For example:  
#34 Smile Do you smile  
at work? If not, you may  
be confusing your serious  
look with professionalism.  
The reality is that not  
smiling just makes you  
look unhappy. #41 Take  
Ten The next time you  
can't get started on a task  
or project, tell yourself**

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**you will only work on it  
for ten minutes. Chances  
are you'll stick with it  
once you've started, but  
even if you move on after  
ten minutes, you will have  
accomplished that much  
more. "This book offers a  
collection of simple yet  
powerful ideas to turn  
every workday into a  
great workday."--Jeff  
Anderson, VP Product  
Management,  
FranklinCovey  
Read the Wall Street  
Journal Bestseller for  
"cultivating intense  
focus" for fast, powerful**

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**performance results for achieving success and true meaning in one's professional life (Adam Grant, author of Give and Take). Deep work is the ability to focus without distraction on a cognitively demanding task. It's a skill that allows you to quickly master complicated information and produce better results in less time. Deep Work will make you better at what you do and provide the sense of true fulfillment that comes from**

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**craftsmanship. In short, deep work is like a super power in our increasingly competitive twenty-first century economy. And yet, most people have lost the ability to go deep—spending their days instead in a frantic blur of e-mail and social media, not even realizing there's a better way. In Deep Work, author and professor Cal Newport flips the narrative on impact in a connected age. Instead of arguing distraction is bad, he instead celebrates the**

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**power of its opposite. Dividing this book into two parts, he first makes the case that in almost any profession, cultivating a deep work ethic will produce massive benefits. He then presents a rigorous training regimen, presented as a series of four "rules," for transforming your mind and habits to support this skill. 1. Work Deeply 2. Embrace Boredom 3. Quit Social Media 4. Drain the Shallows A mix of cultural criticism and actionable**



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**advice, Deep Work takes the reader on a journey through memorable stories-from Carl Jung building a stone tower in the woods to focus his mind, to a social media pioneer buying a round-trip business class ticket to Tokyo to write a book free from distraction in the air-and no-nonsense advice, such as the claim that most serious professionals should quit social media and that you should practice being bored. Deep Work is an indispensable guide to**

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**anyone seeking focused  
success in a distracted  
world. An Amazon Best  
Book of 2016 Pick in  
Business & Leadership  
Wall Street Journal  
Business Bestseller A  
Business Book of the  
Week at 800-CEO-READ  
In an unorthodox  
approach, Georgetown  
University professor Cal  
Newport debunks the  
long-held belief that  
"follow your passion" is  
good advice, and sets out  
on a quest to discover the  
reality of how people end  
up loving their careers.**

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**Not only are pre-existing passions rare and have little to do with how most people end up loving their work, but a focus on passion over skill can be dangerous, leading to anxiety and chronic job hopping. Spending time with organic farmers, venture capitalists, screenwriters, freelance computer programmers, and others who admitted to deriving great satisfaction from their work, Newport uncovers the strategies they used and the pitfalls they**

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**avoided in developing  
their compelling careers.  
Cal reveals that matching  
your job to a pre-existing  
passion does not matter.  
Passion comes after you  
put in the hard work to  
become excellent at  
something valuable, not  
before. In other words,  
what you do for a living is  
much less important than  
how you do it. With a title  
taken from the comedian  
Steve Martin, who once  
said his advice for  
aspiring entertainers was  
to "be so good they can't  
ignore you," Cal**

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**Newport's clearly written manifesto is mandatory reading for anyone fretting about what to do with their life, or frustrated by their current job situation and eager to find a fresh new way to take control of their livelihood. He provides an evidence-based blueprint for creating work you love, and will change the way you think about careers, happiness, and the crafting of a remarkable life.**

**Here are the top 5**

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**reasons this professional development book is a MUST READ:1) You can create the job you love without quitting your job and giving up your steady paycheck, 401(k), and insurance. This book shows you how. You won't find this information in traditional career guides. It is 100% possible for you, even if you've been considering how to quit your job or how to snag a job you love.2) You'll be entertained (and secretly educated). You'll laugh, cry, and maybe even feel**

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**compelled to leave a copy  
on your boss' desk. Stick  
with me, and you'll  
discover helpful  
principles that will make  
you the talk of the water  
cooler. This isn't another  
ho-hum professional  
development book, and  
it's not a "how to find a  
job" guide full of blank  
forms. You'll learn a new  
and inspiring perspective  
through unforgettably  
entertaining stories, like  
what I learned the day my  
shrink fired me, how I  
negotiated for a toilet  
seat on the corporate jet,**

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**and how I got called out  
by my masseuse.3) You'll  
become empowered,  
whether you're the mail  
clerk or CEO or you fall  
somewhere in between.  
This book has been  
endorsed by 5 senior  
executive leaders of  
Fortune 1000 companies  
and 3 mail clerks.4) You'll  
discover a return on your  
investment to earn a car.  
Invest a few dollars and a  
little bit of time to read  
this book, and you'll pick  
up career development  
tips that can save you  
enough to earn a car**



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**(page 9).5) You'll have a  
"Personal Career  
Counselor in Your  
Pocket." It's useful and  
practical with vivid case  
studies for how to  
negotiate with the boss to  
help pay for your MBA or  
support a relocation to  
the city of your dreams.  
You'll also learn how to  
deal with an  
unreasonable boss and  
even say "No" without  
getting fired.  
Meaningful Work  
Great Work, Great Career  
How Great Companies  
Ignite Passion in Their**

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**People Without Burning  
Them Out**

**Making Your Net Work  
Better for Business,  
Better for People, Better  
for the World**

**Tools to Transform  
Conversations at Work  
7 Secrets for Breaking  
the Performance**

**Punishment Cycle**

Confidently You: 21-Day  
Action Plan To Your  
Professional Best, written  
by Podcaster and Career  
Confidence Blogger & Coach  
Michele Badie, is a guide  
full of easy to implement  
career tips and thought

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triggers that will help you at any stage of your career to evolve into your next level of professional best. This book is an excellent resource for just about anyone from new grads to seasoned workers and can be utilized as a tool in the workplace to inspire professional development and implement team building exercises. In this guide Badie has identified timeless topics and components which includes:- Career-centric topics that will boost your professional esteem.- Daily activities that can

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help you generate a new perspective to advancing in your career.- Action lists and affirmations that promote and develop successful career traits. Get to What Matters provides tools to navigate your conversations toward a desired destination. Instead of anxiety and uncertainty in a difficult interaction, you can feel in control-with a toolbox of options to dig deeper into what people mean and want. The resulting sense of calm and control changes the dynamic, reduces the stress we

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often feel during tense exchanges and assures a productive way forward. Regardless of the situation—a disappointed client, an upset colleague, or a demanding boss—these tools can guide you both to a positive outcome. Peppered with case studies, research, and decades of practical application, *Get to What Matters* offers you listening tools, a spectrum of powerful questions and further tips to enhance the journey. Make the most of your next important conversation.

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You work hard. You put in the hours. Yet you feel like you are constantly treading water with "Good Work" that keeps you going but never quite moves you ahead. Or worse, you are mired in "Bad Work"—endless meetings and energy-draining bureaucratic traps. Do More Great Work gets to the heart of the problem: Even the best performers are spending less than a fraction of their time doing "Great Work"—the kind of innovative work that pushes us forward, stretches our creativity,

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and truly satisfies us.

Michael Bungay Stanier, Canadian Coach of the Year in 2006, is a business consultant who's found a way to move us away from bad work (and even good work), and toward more time spent doing great work. When you're up to your eyeballs answering e-mail, returning phone calls, attending meetings and scrambling to get that project done, you can turn to this inspirational, motivating, and at times playful book for invaluable guidance. In fifteen exercises, Do More

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Great Work shows how you can finally do more of the work that engages and challenges you, that has a real impact, that plays to your strengths—and that matters. The exercises are "maps"—brilliantly simple visual tools that help you find, start and sustain Great Work, revealing how to: Find clues to your own Great Work—they're all around you Locate the sweet spot between what you want to do and what your organization wants you to do Generate new ideas and possibilities quickly Best manage your



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overwhelming workload  
Double the likelihood that you'll do what you want to do All it takes is ten minutes a day, a pencil and a willingness to change. Do More Great Work will not only help you identify what the Great Work of your life is, it will tell you how to do it.

In his New York Times bestseller *Steal Like an Artist*, Austin Kleon showed readers how to unlock their creativity by "stealing" from the community of other movers and shakers. Now, in an

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even more forward-thinking and necessary book, he shows how to take that critical next step on a creative journey—getting known. *Show Your Work!* is about why generosity trumps genius. It's about getting findable, about using the network instead of wasting time "networking." It's not self-promotion, it's self-discovery—let others into your process, then let them steal from you. Filled with illustrations, quotes, stories, and examples, *Show Your Work!* offers ten transformative

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rules for being open, generous, brave, productive. In chapters such as You Don't Have to Be a Genius; Share Something Small Every Day; and Stick Around, Kleon creates a user's manual for embracing the communal nature of creativity— what he calls the “ecology of talent.” From broader life lessons about work (you can't find your voice if you don't use it) to the etiquette of sharing—and the dangers of oversharing—to the practicalities of Internet life (build a good domain

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name; give credit when credit is due), it's an inspiring manifesto for succeeding as any kind of artist or entrepreneur in the digital age.

Great at Work  
The Hidden Habits of Top Performers  
Simon and Schuster

Finding Work That Keeps You Happy and Healthy...and Pays the Bills

The Great Work  
Mastering the Art and Science of Career and Business Networking

Great Work: How to Make a Difference People Love

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The Quit Alternative

Why Skills Trump Passion in the Quest for Work You Love

An Easy & Proven Way to Build Good Habits & Break Bad Ones

It's long been an accepted, almost celebrated, fact of the creative industries that long hours, chaotic workflows, and egotistical colleagues are just the price you pay to produce great work. In fact, this toxic culture is the enemy of creativity, and with greater accountability and transparency in the industry?—?and more choice for young talent?—?than ever before, this unsustainable way of doing business is a ticking time bomb. This is a straight-talking, fun read for all creatives: Director or junior, at an

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agency or client-side, working in design, advertising, publishing, fashion, or film. Packed with anecdotes, self-analysis flowcharts (are YOU the asshole?!), exercises and action plans for better working practices. Simple strategies can easily be implemented to create a happier, more productive team and?—?importantly?—? BETTER WORK!.

Best-selling author James Green shares his own ground-breaking 6-step formula for producing top quality, highly successful non-fiction books in just 24 hours. 24 Hour Bestseller: How to Write a Book in 24 Hours will provide you with a 6-step writing blueprint that you can set on full 'rinse and repeat mode' providing you with a step-by-step recipe for writing success. After becoming

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disillusioned with his own writing struggles, the author decided to completely re-engineer the entire process, providing a plan for: generating and validating new book ideas; creating comprehensive book outlines; writing in a quick, easy and enjoyable way; publishing the completed books effortlessly. Inside 24 Hour Bestseller, you will learn: How to stir your creative juices to constantly think up new book ideas; How to validate and evaluate your ideas for maximum profit; How to create a solid book outline that will make the writing process a breeze; How to turn your writing into a fun game; How to stay motivated; When to outsource (and when not to); How to craft your book title and description for maximum impact; How to publish your book to KDP easily; Book pricing strategies;

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And much more... If you've become overwhelmed and disillusioned with the whole writing process, this book will be your guide and your tonic, re-energizing your authoring efforts. You'll be more productive than ever, and most importantly, you will find writing enjoyable once again! Whether you're a complete novice and have never even written a book before, are struggling to come up with new book ideas, or are a seasoned author who simply needs some tips on how to write more effectively, then this book is for you. 24 Hour Bestseller will guide you step-by-step through the entire formula and get you authoring for success once more!"

From the acclaimed poet behind *Bone*, an exploration of how we can meet our truest selves, the ones we've always been meant to become Yrsa Daley-



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Ward's words have resonated with hundreds of thousands of readers--through her books of poetry and memoir, *bone* and *The Terrible*; through her writing for Beyoncé on *Black Is King*; and through her always illuminating Instagram posts. Now, in *The How*, Yrsa encourages readers to begin, as she puts it, the great work of meeting ourselves. This isn't the self we've built up in response to our surroundings, or the self we manufacture to please the people around us, but instead, our most intimate self, the one we visit in dreams, the one that calls to us from a glimmering future. With a mix of short lyrical musings and her signature stunning poetry, Yrsa gently takes readers by the hand, encouraging them to join her as she explores how we can remove our filters, and see and

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feel more of who we really are behind the preconceived notions of propriety and manners we've accumulated with age. With a beautiful design and intriguing meditations, *The How* can be used to start conversations, to prompt writing, to delve deeper--whether you're solo, or with friends, on your feet or writing from the solace of home.

Ready to stand up and create positive change at work, but reluctant to speak up? True leadership doesn't always come from a position of power or authority. By teaching you skills and providing practical advice, this handbook shows you how to engage your coworkers and bosses and bring your ideas forward so that they are heard, considered, and acted upon. Authors Carmen Medina and Lois Kelly—once rebels

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themselves—reveal ways to navigate your workplace, avoid common mistakes and traps, and overcome the fears that may be holding you back. You can achieve more success and less frustration, help your organization do better work, and—most important—find more meaning and joy in what you do.

One person really can make a difference--learn how to be that one WHO WILL make your organization the best it can be. Award-winning author of *Four Secrets to Liking Your Work* International Society for Performance Improvement 2010 AWARD OF EXCELLENCE WINNER "A quick read with high ROI. This will turn anyone into a culture builder, anywhere in the organization." -- Roy White , Director of Operations, Semiconductor Capital Equipment

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Company "A must read for anyone contemplating starting up a new business and for CEOs and leaders of established corporations." -- Terry Sullivan, Director of Production, MemPro Ceramics "Combines storytelling with evidence-based content in a solid organizational change approach." -- Darlene Van Tiem , Ph.D., CPT, CPLP , President, ISPI "Never before has an author so cleverly balanced pragmatism with optimism to describe organizational norms as opportunities for personal empowerment." -- Paul Nieminen, Director of OD , UPS "The convergence of in-depth analytical research and practical everyday application." -- Dr. Donald E. Conklin, Vice President, United Corporate Services, Inc. Got ten minutes a day? -- Then you can create a more

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successful, more collaborative business culture! As a manager, you've tried to keep things positive, but nothing seems to work. You can't control the economy, what's going on in your employees' lives, or other factors--so what can you do to build and sustain a winning culture in your workplace? Whether you are a mid-level manager or a senior executive, *Make Work Great* offers the blueprint for building a positive, motivating, and productive workplace in any kind of organization. In this definitive guide for today ' s multicultural, decentralized business environment, Ed Muzio, award-winning author, internationally recognized workplace improvement expert, and consultant, delivers state-of-the-art analysis, advice and guidance, and scores of team-building and motivation exercises that you and

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your staff can do in ten minutes a day--without disrupting routines or interrupting important business. You can't force others to change, but you can control what you do and with whom you engage at work to:

- Build a positive outlook, one-on-one
- Enlist a network within your organization to improve your business culture
- Strengthen peer relationships and improve problem-solving capabilities
- Take back control of workplace morale and efficiency
- Inspire others to support, encourage, and collaborate with their team members

There are lots of excuses given for why businesses fail to make the most of their most valuable resource--the people whose work creates the value that drives the bottom line. With Make Work Great, you hold in your hands the key to unlocking your people's

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potential to exceed expectations, creating synergies out of the disparate talents and abilities they bring to the table, and making your business better able to anticipate opportunities and respond to challenges.

Why You Get More Done When You Work Less

Powered by Purpose

How to Write a Book in 24 Hours

Show Your Work!

Bring Your Human to Work: 10

Surefire Ways to Design a Workplace That Is Good for People, Great for Business, and Just Might Change the World

Notes on the Great Work of Meeting Yourself

Why Some Companies Make the Leap...And Others Don't

**Research shows that diverse workgroups are more**

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**productive, creative and innovative than homogeneous groups. In a global marketplace, and with the rapidly changing racial makeup of America, having a high function, diverse workforce is imperative for your organization's success. Change the WorkGame has been designed to show you how establish a diverse workforce throughout all strata of your organization and how to sustain your progress. As a human resources executive, diversity and inclusion consultant, and a member of historically marginalized communities, I have experienced wildly unsuccessful diversity and**



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**inclusion strategies; and advised, coached, and led wildly successful diversity and inclusion initiatives. Business leaders and department heads have used the steps outlined in this how-to guide to successfully recruit and retain diverse talent. Chris, a small business owner, says, "the diversity recruitment steps listed in the book, matched with real life scenarios really helps bring to life not only how to go about recruiting and retaining a diverse workforce, but why it is important." I promise that if you follow the 7 steps outlined in Change the WorkGame, you will increase the diversity of your workforce**

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**within 6 months following the activation of the last step and you will increase employee satisfaction by enhancing your managers and the inclusivity of your workplace. Don't wait to activate your diversity initiative. Don't wait to make your workforce stronger, nimbler, more creative, and more dynamic. Don't wait to establish an inclusive work environment where everyone feels respected, appreciated and heard. Be the person to take the lead towards Change. If not you, then who!?**

**The workforce diversity and inclusion strategies and scenarios you are about to read have been proven to create**

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**positive and long lasting results for leaders. These strategies will help ALL employees inside your organization, but will specifically help you recruit and retain underrepresented employees. Each chapter will give you new insights towards enhancing your workforce and your workplace. Let me show you how to be the Change for your company. The founder and CEO of Askinosie Chocolate, an award-winning craft chocolate factory, shows readers how he discovered the secret to purposeful work and business – and how we can too, no matter what work we do. Askinosie Chocolate is a small-batch,**

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**award winning chocolate company widely considered to be a vanguard in the industry. Known for sourcing 100% of his cocoa beans directly from farmers across the globe, Shawn Askinosie has pioneered direct trade and profit sharing in the craft chocolate industry with farmers in Tanzania, Ecuador, and the Philippines. In addition to developing relationships with smallholder farmers, the company also partners with schools in their origin communities to provide lunch to 1,600 children every day with no outside donations. Twenty-five years ago, Shawn Askinosie was a successful criminal defense**

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**lawyer trying his first murder death penalty case that would later go on to become a Dateline special. For many years he found law satisfying, but after several high profile trials he reached a breaking point and found solace in the search for a new career. In this inspiring guide to discovering a vocation that feeds your heart and soul, Askinosie describes his quest to discover more meaningful work – a search that led him to volunteering in the palliative care wing of a hospital, to a Trappist monastery where he became inspired by the monks focus on “being” rather than “doing,” and eventually traipsing**

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**through jungles across the globe in search of excellent cocoa bean farmers to make award winning chocolate. Askinosie shares his hard-won insights into doing work that reflects one's values and purpose in life. He shares with readers visioning tools that can be used in any industry or field to create a work life that is inspired and fulfilling. Askinosie shows us that everyone has the capacity to find meaning in their work and be a positive force for good in the world.**

**"How to Win Friends and Influence People" is one of the first best-selling self-help books ever published. It can enable you**

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**to make friends quickly and easily, help you to win people to your way of thinking, increase your influence, your prestige, your ability to get things done, as well as enable you to win new clients, new customers.**

**Twelve Things This Book Will Do For You:**

- Get you out of a mental rut, give you new thoughts, new visions, new ambitions.**
- Enable you to make friends quickly and easily.**
- Increase your popularity.**
- Help you to win people to your way of thinking.**
- Increase your influence, your prestige, your ability to get things done.**
- Enable you to win**

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**new clients, new customers. Increase your earning power. Make you a better salesman, a better executive. Help you to handle complaints, avoid arguments, keep your human contacts smooth and pleasant. Make you a better speaker, a more entertaining conversationalist. Make the principles of psychology easy for you to apply in your daily contacts. Help you to arouse enthusiasm among your associates. Dale Carnegie (1888-1955) was an American writer and lecturer and the developer of famous courses**



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**in self-improvement, salesmanship, corporate training, public speaking, and interpersonal skills. Born into poverty on a farm in Missouri, he was the author of How to Win Friends and Influence People (1936), a massive bestseller that remains popular today. An inspiring guide to finding your life's purpose—what spiritual teachers call dharma—through mindfulness and self-exploration. Stephen Cope says that in order to have a fulfilling life you must discover the deep purpose hidden at the very core of your self. The secret to unlocking this mystery, he asserts, can be found in the**

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pages of a two-thousand-year-old spiritual classic called the Bhagavad Gita—an ancient allegory about the path to dharma, told through a timeless dialogue between the fabled archer, Arjuna, and his divine mentor, Krishna. Cope takes readers on a step-by-step tour of this revered tale and highlights well-known Western lives that embody its central principles—including such luminaries as Jane Goodall, Walt Whitman, Susan B. Anthony, John Keats, and Harriet Tubman, along with stories of ordinary people as well. If you're feeling lost in your own life's journey, *The Great Work of Your Life* may

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**help you to find and to embrace your true calling. Praise for The Great Work of Your Life “Keep a pen and paper handy as you read this remarkable book: It’s like an owner’s manual for the soul.”—Dani Shapiro, author of Devotion “A masterwork . . . You’ll find inspiration in these pages. You’ll gain a better appreciation of divine guidance and perhaps even understand how you might better hear it in your own life.”—Yoga Journal “I am moved and inspired by this book, the clarity and beauty of the lives lived in it, and the timeless dharma it teaches.”—Jack Kornfield, author of A Path with Heart “A**

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**rich source of contemplation and inspiration [that] encourages readers . . . to discover and fully pursue their inner self's calling.”—Publishers Weekly “Fabulous . . . If you have ever wondered what your purpose is, this book is a great guide to help you on your path.”—YogaHara**

**The #1 New York Times bestseller. Over 4 million copies sold! Tiny Changes, Remarkable Results No matter your goals, Atomic Habits offers a proven framework for improving--every day. James Clear, one of the world's leading experts on habit formation, reveals practical strategies that will teach you**

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**exactly how to form good habits, break bad ones, and master the tiny behaviors that lead to remarkable results. If you're having trouble changing your habits, the problem isn't you. The problem is your system. Bad habits repeat themselves again and again not because you don't want to change, but because you have the wrong system for change. You do not rise to the level of your goals. You fall to the level of your systems. Here, you'll get a proven system that can take you to new heights. Clear is known for his ability to distill complex topics into simple behaviors that can be easily applied to daily life and work.**

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**Here, he draws on the most proven ideas from biology, psychology, and neuroscience to create an easy-to-understand guide for making good habits inevitable and bad habits impossible. Along the way, readers will be inspired and entertained with true stories from Olympic gold medalists, award-winning artists, business leaders, life-saving physicians, and star comedians who have used the science of small habits to master their craft and vault to the top of their field. Learn how to: make time for new habits (even when life gets crazy); overcome a lack of motivation and willpower; design your**

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**environment to make success easier; get back on track when you fall off course; ...and much more. Atomic Habits will reshape the way you think about progress and success, and give you the tools and strategies you need to transform your habits--whether you are a team looking to win a championship, an organization hoping to redefine an industry, or simply an individual who wishes to quit smoking, lose weight, reduce stress, or achieve any other goal.**

**How Artists Work**

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## **Get to What Matters**

### **10 Ways to Share Your Creativity and Get Discovered**

*Thomas Berry is one of the most eminent cultural historians of our time. Here he presents the culmination of his ideas and urges us to move from being a disrupting force on the Earth to a benign presence. This transition is the Great Work -- the most necessary and most ennobling work we will ever undertake. Berry's message is not one of doom but of hope. He reminds society of its function, particularly the universities and other educational institutions whose role is to guide students into an appreciation rather than an exploitation of the world around them. Berry is the leading spokesperson for the Earth, and his*



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***profound ecological insight illuminates the path we need to take in the realms of ethics, politics, economics, and education if both we and the planet are to survive. Your complete guide for overlanding in Mexico and Central America. This book provides detailed and up-to-date information by country. It also includes 11 chapters of information for planning and preparing your trip and 9 chapters on what to expect while driving through Mexico and Central America. Completed by the authors of LifeRemotely.com this is the most comprehensive guide for driving the Pan American yet! The most respected business thinker of our time, Dr. Stephen R. Covey, and his associate Jennifer Colosimo offer this complete***

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***handbook for anyone seeking a job or a more fulfilling career. Great Work, Great Career provides steps and tools for becoming indispensable in the work you choose.***

***WALL STREET JOURNAL BESTSELLER*** ***The secret to business success? Get REAL and be HUMAN! As human beings, we are built to connect and form relationships. So, it should be no surprise that relationships must also translate into the workplace, where we spend most of our time! Companies that recognize this will retain the most productive, creative, and loyal employees, and invariably seize the competitive edge. The most successful leaders are those who actively form quality relationships with their employees,***

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***who honor fundamental human qualities—authenticity, openness, and basic politeness—and apply them day in and day out. Paying attention and genuinely caring about the effects people have on one another other is key to developing a winning culture where people perform at the top of their game and want to work. As a workplace strategist and business coach, Erica Keswin has spent over 20 years working with top business leaders and executives to build successful organizations that honor relationships. Featuring case studies from top brands such as, Lyft, Starbucks, Mogul, and SoulCycle, to name a few, Bring Your Human to Work distills the key practices of the most human companies into applicable advice***

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***that any business leader can use to build a “human workplace.” These building blocks include: •***

***Understanding your company’s role in the world, beyond financial profit • Encouraging employees to be healthy in body and spirit • Running your meetings with clear purpose • Making space for face-to-face interaction • Building professional development into company culture • Inspiring your workforce to give back to the community • Simply saying “thank you”*** A human company is real, genuine, aligned, and true to itself. A real company flaunts its humanity, instead of hiding it. It’s what the most successful, sustainable companies are doing today, and there’s no reason yours can’t be the same. Keswin’s

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**leadership lessons foster fairness, devotion, and joy in the workplace—all critical elements of a successful business. By bringing your human to work, you can design a workplace that is good for people, great for business, and just might change the world.**

**THE GREAT GATSBY BY F. SCOTT FITZGERALD** Key features of this book: \* Unabridged with 100% of it's original content \* Available in multiple formats: eBook, original paperback, large print paperback and hardcover \* Easy-to-read 12 pt. font size \* Proper paragraph formatting with Indented first lines, 1.25 Line Spacing and Justified Paragraphs \* Properly formatted for aesthetics and ease of reading. \* Custom Table of Contents and Design elements for each chapter \*

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***The Copyright page has been placed at the end of the book, as to not impede the content and flow of the book. Original publication: 1925 The Great Gatsby - The story of the mysteriously wealthy Jay Gatsby and his love for the beautiful Daisy Buchanan, This book is F. Scott Fitzgerald's third book and stands as the supreme achievement of his career. First published in 1925, this classic novel of the Jazz Age has been acclaimed by generations of readers which depicts the life of lavish parties on Long Island is an exquisitely crafted tale of America in the 1920s. This book is great for schools, teachers and students or for the casual reader, and makes a wonderful addition to any classic literary library At Pure Snow Publishing we have taken the time***

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That Matters.*

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Being an Asshole*

*101 Ways to Have a Great Day at  
Work*

*Building and Sustaining a Diverse  
Workforce*

*Great Work, Great Rewards*

*Open source provides the  
competitive advantage in  
the Internet Age.*

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According to the August Forrester Report, 56 percent of IT managers interviewed at Global 2,500 companies are already using some type of open source software in their infrastructure and another 6 percent will install it in the next two years. This revolutionary model for collaborative software development is being embraced and studied by many of the biggest players in the high-tech industry, from Sun Microsystems to IBM to Intel. The Cathedral & the Bazaar is a must for



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anyone who cares about the future of the computer industry or the dynamics of the information economy. Already, billions of dollars have been made and lost based on the ideas in this book. Its conclusions will be studied, debated, and implemented for years to come. According to Bob Young, "This is Eric Raymond's great contribution to the success of the open source revolution, to the adoption of Linux-based operating systems, and to the success of open source

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users and the companies that supply them."The interest in open source software development has grown enormously in the past year. This revised and expanded paperback edition includes new material on open source developments in 1999 and 2000. Raymond's clear and effective writing style accurately describing the benefits of open source software has been key to its success. With major vendors creating acceptance for open source within companies, independent vendors will

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become the open source story in 2001.

A much-needed "people skills" primer and master class in all facets of workplace communication Do you know how to ask for help at work without sounding dumb? Do you know how to get valuable and useful feedback from your colleagues? Have you mastered your professional elevator pitch so that every time you meet someone, they remember and are impressed by you? If you answered "no" to any of these questions, you need Great on the Job. In

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2008, Jodi Glickman

launched Great on the Job, a communications consulting firm whose distinguished client list includes Harvard Business School, Wharton, The Stern School of Business, Merrill Lynch, and Citigroup. Now, Glickman's three-step training program is available in book form for the first time. With case studies, micro strategies, and example language, readers will learn communication skills that can be practiced and implemented immediately. In today's

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economy, it's not typically the smartest, hardest working or most technically savvy who succeed. Instead, the ability to communicate well is often the most important precursor to success in the workplace. So whether you're a star performer or a struggling novice, Great on the Job will give you the building blocks you need for every conversation you'll have at work.

"A Must Read For High Performing Workers Who Feel Undervalued!!"-

Amazon Reader Great Work,

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Great Rewards is the definitive self-help guide to reclaiming your joy when your ONLY reward for great work is more work. Ever feel like no good deed ever goes unpunished when you're at the office? Are you caught up in a cycle where being the "go to" person on your team no longer seems worth the trouble (but the achiever in you will not let you give anything less than your best)? Have you become too valuable in your current role for your company to let you move into the position you

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really want? Has working miracles become your normal way of working and what others expect from you? If you've answered "yes" to any of these questions, then chances are you're caught up in the performance punishment cycle. But, you can break free! In Great Work, Great Rewards, you'll learn: How to identify performance punishment, whether it's happening to you, someone on your team or someone you care about Why there are disadvantages to being the "go to" person on the team How perfectionism can

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be a double-edge sword  
When working harder or smarter isn't necessarily the key to success How to utilize the 7 secrets for breaking the performance punishment cycle to reclaim your joy in the workplace How the top companies prevent performance punishment from happening in their organizations Part self-help guide, part workbook, Great Work, Great Rewards is a must-read for any high-performing achiever looking to break the performance punishment cycle and reclaim their



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The Challenge Built to Last, the defining management study of the nineties, showed how great companies triumph over time and how long-term sustained performance can be engineered into the DNA of an enterprise from the very beginning. But what about the company that is not born with great DNA? How can good companies, mediocre companies, even bad companies achieve enduring greatness? The Study For years, this question preyed on the mind of Jim Collins. Are

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there companies that defy gravity and convert long-term mediocrity or worse into long-term superiority? And if so, what are the universal distinguishing characteristics that cause a company to go from good to great? The Standards Using tough benchmarks, Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies

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generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years, better than twice the results delivered by a composite index of the world's greatest companies, including Coca-Cola, Intel, General Electric, and Merck. The Comparisons

The research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one

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set of companies become truly great performers while the other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others don't. The Findings The findings of the Good to Great study will surprise many readers and shed light on

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virtually every area of management strategy and practice. The findings include: Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness. The Hedgehog Concept (Simplicity within the Three Circles): To go from good to great requires transcending the curse of competence. A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results.

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### Technology Accelerators:

Good-to-great companies think differently about the role of technology.

### The Flywheel and the Doom

Loop: Those who launch radical change programs and wrenching

restructurings will almost certainly fail to make the

leap. "Some of the key concepts discerned in the study," comments Jim

Collins, "fly in the face of our modern business

culture and will, quite frankly, upset some

people." Perhaps, but who can afford to ignore these findings?

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You can find profitable, fulfilling work after 50! Kerry Hannon's national bestseller, *Great Jobs for Everyone 50+*, has become the job-hunting bible for people in their forties, fifties, and beyond. With her no-nonsense style, Hannon shows where the opportunities are and how to get them. In this completely revised edition, Hannon offers twice as many jobs and brand-new material to market your skills in today's job market, with expert tips on revamping a résumé, networking,

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interviewing like a pro, building a social media platform to stand out in the crowd, and much more. Whether you took early retirement, were laid off, are seeking a job that you will love, need supplemental income, or want to stay engaged and make a difference by giving back with your talents, Hannon's book is an essential tool. The truth is that many companies are looking for candidates with your experience, expertise, and maturity. The trick is finding those



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A Guide for the Journey to  
Your True Calling

The Cathedral & the Bazaar  
What to Say, How to Say  
It. The Secrets of Getting  
Ahead.

***On Fire at Work flies in the face of other books on workplace culture by showing that employee engagement isn't the ultimate goal—it is merely the starting point. Renowned leadership expert Eric Chester has gone straight to the source—top-tier leaders of the world's best places to work to uncover their best practice strategies for getting employees to work harder, perform better, and stay longer. On Fire at Work***

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**features examples and original stories from exclusive personal interviews with over 25 founders/CEOs/presidents of companies like Marriott, Siemens, BB&T Bank, Wegmans, 7-Eleven, Hormel, Canadian WestJet, Ben & Jerry's, and The Container Store, along with smaller companies like Firehouse Subs, the Nerdery, and Build-A-Bear. The guiding principle is that any organization in any industry—from Fortune 500 firms to mom-and-pop shops—can learn how to bring out the very best in their employees. The book's content-rich research and conversational case study-based narrative make it a timely, actionable go-to reference on employee performance and**

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**productivity for C-level execs,  
corporate and government  
managers, HR professionals, and  
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Work is a practical field guide  
that any organization can  
implement to build, not an  
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groundbreaking study. Why do  
some people perform better at  
work than others? This  
deceptively simple question  
continues to confound  
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***five-year study of more than 5,000 managers and employees, Morten Hansen reveals the answers in his 'Seven Work Smarter Practices' that can be applied by anyone looking to maximise their time and performance. Each of Hansen's seven practices is highlighted by inspiring stories from individuals in his comprehensive study. You'll meet a high school principal who engineered a dramatic turnaround of his failing high school; a rural Indian farmer determined to establish a better way of life for women in his village; and a sushi chef, whose simple preparation has led to his restaurant (tucked away under a Tokyo subway station underpass) being awarded the maximum of***

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**three Michelin stars. Hansen also explains how the way Alfred Hitchcock filmed Psycho and the 1911 race to become the first explorer to reach the South Pole both illustrate the use of his seven practices (even before they were identified). Each chapter contains questions and key insights to allow you to assess your own performance and figure out your work strengths, as well as your weaknesses. Once you understand your individual style, there are mini-quizzes, questionnaires and clear tips to assist you focus on a strategy to become a more productive worker. Extensive, accessible and friendly, Great at Work will help you achieve more by working**

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**THE NEW YORK TIMES**

**BESTSELLER** *Great work lives  
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Do we make the contributions  
we're capable of? Is our best  
work getting out there? Breaking  
through? Creating a difference  
the world loves? We've long been  
told our ability to succeed  
depends on our IQ, talent,  
education level, gender, job title,  
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**background, who has dreams of accomplishing great work." --**

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***inspiration for doing exactly that." -- KARIM RASHID, INTERNATIONALLY RENOWNED DESIGNER "Outstanding! A must read. Great Work will give you a whole new toolkit for success." -- LARRY KING, LEGENDARY INTERNATIONAL RADIO AND TELEVISION BROADCASTER Wall Street Journal Business Bestseller A Financial Times Business Book of the Month Named by The Washington Post as One of the 11 Leadership Books to Read in 2018 From the New York Times bestselling coauthor of Great by Choice comes an authoritative, practical guide to individual performance—based on analysis from an exhaustive, groundbreaking study. Why do***

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**some people perform better at work than others? This deceptively simple question continues to confound professionals in all sectors of the workforce. Now, after a unique, five-year study of more than 5,000 managers and employees, Morten Hansen reveals the answers in his “Seven Work Smarter Practices” that can be applied by anyone looking to maximize their time and performance. Each of Hansen’s seven practices is highlighted by inspiring stories from individuals in his comprehensive study. You’ll meet a high school principal who engineered a dramatic turnaround of his failing high school; a rural Indian farmer determined to establish a better**

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***way of life for women in his village; and a sushi chef, whose simple preparation has led to his restaurant (tucked away under a Tokyo subway station underpass) being awarded the maximum of three Michelin stars. Hansen also explains how the way Alfred Hitchcock filmed Psycho and the 1911 race to become the first explorer to reach the South Pole both illustrate the use of his seven practices (even before they were identified). Each chapter contains questions and key insights to allow you to assess your own performance and figure out your work strengths, as well as your weaknesses. Once you understand your individual style, there are mini-quizzes,***

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**questionnaires, and clear tips to assist you focus on a strategy to become a more productive worker. Extensive, accessible, and friendly, Great at Work will help you achieve more by working less, backed by unprecedented statistical analysis.**

**“The world needs organisations to do good whilst making profit. Powered by Purpose is a practical guide for leading an organisation that fulfils both of these needs.”**  
**Bill Winters, CEO, Standard Chartered Bank** “Compulsory reading for any leader searching for purpose and looking to authentically transform their organisation, people and planet for positive impact.”  
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**Agency Companies with an authentic purpose outperform the market by 42%, according to recent research. They deliver better financial performance, more employee engagement and greater competitive advantage. In organisations around the world, the pressure is on. Whether this is increasing consumer expectations, widening inequality or the growing disillusionment with globalization, the need to stay viable is greater than ever. The lauded leadership styles that were finely adapted to our past reality will not carry us forward. Powered by Purpose outlines the four core leadership capacities that you need to help you feel alive at work, lead an**

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**enthusiastic team and generate competitive advantage: 1. Cultivate Leadership Presence - how you can act in a way that others are inspired to follow 2. Make Dialogue Authentic - how to talk about what matters most including people's long term wellbeing 3. Engage your Stakeholders - how to articulate your purpose in a way that engages and energises people 4. Connect on Purpose - how to embody purpose so that it becomes part of your corporate DNA and day-to-day decision making Powered by Purpose will help you make the difference you want to see in the world. The Blueprint for Creating the Job You Love WITHOUT Quitting The Hidden Habits of Top**

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Source by an Accidental  
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Through the Wheel of the Year  
Great Jobs for Everyone 50 +,  
Updated Edition***

***21-Day Action Plan to Your  
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