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# Hard Landing: The Epic Contest For Power And Profits That Plunged The Airlines Into Chaos

With a new preface: A "stunning"

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analysis of the troubled Republican president by the Pulitzer Prize-winning author of Lincoln at Gettysburg (The New York Times Book Review). In this acclaimed biography that earned him a spot on Nixon's infamous "enemies

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list," Garry Wills takes a thoughtful, in-depth, and often "very amusing" look at the thirty-seventh US president, and draws some surprising conclusions about a man whose name has become synonymous with scandal and the

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abuse of power (Kirkus Reviews). Arguing that Nixon was a reflection of the country that elected him, Wills examines not only the psychology of the man himself and his relationships with others—from his wife, Pat, to his vice-president,

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Spiro Agnew—but also the state of the nation at the time, mired in the Vietnam War and experiencing a cultural rift that pitted the young against the old. Putting his findings into moral, economic, intellectual, and political contexts, he ultimately

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“paints a broad and provocative landscape of the nation’s—and Nixon’s—travails” (The New York Times). Simultaneously compassionate and critical, and raising interesting perspectives on the shifting definitions of terms like

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"conservative" and "liberal" over recent decades, Nixon Agonistes is a brilliant and indispensable book from one of America's most acclaimed historians.

The Prize recounts the panoramic history of oil -- and the struggle for

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wealth power that has always surrounded oil. This struggle has shaken the world economy, dictated the outcome of wars, and transformed the destiny of men and nations. The Prize is as much a history of the twentieth century as



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of the oil industry itself. The canvas of this history is enormous -- from the drilling of the first well in Pennsylvania through two great world wars to the Iraqi invasion of Kuwait and Operation Desert Storm. The cast extends from

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wildcatters and rogues to oil tycoons, and from Winston Churchill and Ibn Saud to George Bush and Saddam Hussein. The definitive work on the subject of oil and a major contribution to understanding our century, The

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Prize is a book of extraordinary breadth, riveting excitement -- and great importance.

An expose of the airline industry covers such events as the rise of Southwest Airlines, Pan Am's attempt to take over National, and

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the battle between British Airways and Virgin Air

The inside story of crisis and turmoil at American Airlines during the twelve years following the terrorist attacks of 9/11. In the twelve years following 9/11,

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American Airlines lost billions of dollars and endured years of crisis and turmoil. Financial upheaval, the crash of Flight 587, grueling confrontations with labor, a rival's push to acquire the company, and a challenging fight with the

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government tested the mettle and fortitude of its top executives. Against all odds, American found a way to save what was once the world's largest airline from certain ruin. Told through the eyes of American's chief lawyer, this

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insider's story of intrigue of the unfolding events is set against a personal look at the innermost workings of the sexiest industry in the world.

Deregulation and the Shakeout in the Airlines

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D-Day and the Epic 77-Day Battle  
for France  
How JetBlue Founder and CEO  
David Neeleman Beats the  
Competition... Even in the World's  
Most Turbulent Industry  
Great Migrations



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The Longest Day  
Empires of the Sky

Turbulence

"The Bestselling Hardcover  
Novel of the Year."--Publishers  
Weekly From the number-one  
bestselling author of The

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Nightingale and The Great Alone comes a powerful American epic about love and heroism and hope, set during the Great Depression, a time when the country was in crisis and at war with itself, when millions were

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out of work and even the land seemed to have turned against them. “My land tells its story if you listen. The story of our family.” Texas, 1921. A time of abundance. The Great War is over, the bounty of the land is

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plentiful, and America is on the  
brink of a new and optimistic  
era. But for Elsa Wolcott,  
deemed too old to marry in a  
time when marriage is a  
woman's only option, the future  
seems bleak. Until the night she

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meets Rafe Martinelli and decides to change the direction of her life. With her reputation in ruin, there is only one respectable choice: marriage to a man she barely knows. By 1934, the world has changed;

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millions are out of work and drought has devastated the Great Plains. Farmers are fighting to keep their land and their livelihoods as crops fail and water dries up and the earth cracks open. Dust storms

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roll relentlessly across the plains. Everything on the Martinelli farm is dying, including Elsa's tenuous marriage; each day is a desperate battle against nature and a fight to keep her children

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alive. In this uncertain and  
perilous time, Elsa—like so  
many of her neighbors—must  
make an agonizing choice: fight  
for the land she loves or leave it  
behind and go west, to  
California, in search of a better



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life for her family. The Four Winds is a rich, sweeping novel that stunningly brings to life the Great Depression and the people who lived through it—the harsh realities that divided us as a nation and the enduring battle

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between the haves and the have-nots. A testament to hope, resilience, and the strength of the human spirit to survive adversity, *The Four Winds* is an indelible portrait of America and the American dream, as seen

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through the eyes of one  
indomitable woman whose  
courage and sacrifice will come  
to define a generation.

For readers of Unbroken, In the  
Garden of Beasts, and Band of  
Brothers comes a pulse-

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pounding, heart-wrenching tale  
of bravery and brotherhood set  
against the backdrop of  
America's "forgotten war" in  
Korea—from the New York  
Times bestselling author of A  
Higher Call Devotion tells the

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inspirational story of the U.S.  
Navy's most famous aviator  
duo: Lieutenant Tom Hudner, a  
white, blue-blooded New  
Englander, and Ensign Jesse  
Brown, an African American  
sharecropper's son from

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Mississippi. The heir to a Massachusetts grocery store empire, Tom passed up Harvard to fly fighter planes for his country. Jesse, fascinated by aircraft since childhood, defied the odds—and the prejudices of

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his time—to become the Navy's first black carrier pilot. Barely a year after President Truman ordered the desegregation of the military, the unlikely pair joined forces as wingmen in Fighter Squadron 32. While

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much of America remained in the grip of the odious Jim Crow segregation laws, Jesse and Tom flew above the fray as brothers in arms. Adam Makos takes us over the sea and around the globe with these two bold young



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aviators as they cut their teeth at the world's most dangerous job—landing Corsair fighters on the deck of an aircraft carrier. Deployed to the Mediterranean, the two men revel in the perks of their newfound status,

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partying on the Riviera with millionaires and Hollywood starlets—including a young Elizabeth Taylor. While Jesse delights in a world he thought he'd never see, Tom meets the girl of his dreams. Then comes

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the war no one expected in far-off Korea. Devotion brings us along on white-knuckle dive-bombing runs over North Korean territory, as the pilots of Fighter Squadron 32 man the front lines of what many of

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them believe is the opening  
battle of World War III. As the  
fury of the fighting escalates,  
Tom and Jesse fly, guns blazing,  
into waves of Communist troops  
to defend a group of Marines  
cornered in a hellish winter

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landscape. When one of the duo is shot down behind enemy lines and pinned in the burning wreckage of his fighter, the other faces an unthinkable choice: watch his friend die, or attempt one of history's most

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audacious one-man rescue missions. A tug-at-the-heartstrings tale of heroism and sacrifice, Devotion asks, How far would you go to save a friend? In the pantheon of air power spokesmen, Giulio Douhet holds

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center stage. His writings, more often cited than perhaps actually read, appear as excerpts and aphorisms in the writings of numerous other air power spokesmen, advocates- and critics. Though a highly

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controversial figure, the very controversy that surrounds him offers to us a testimonial of the value and depth of his work, and the need for airmen today to become familiar with his thought. The progressive



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development of air power to the point where, today, it is more correct to refer to aerospace power has not outdated the notions of Douhet in the slightest In fact, in many ways, the kinds of technological

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capabilities that we enjoy as a  
global air power provider attest  
to the breadth of his vision.  
Douhet, together with Hugh  
“Boom” Trenchard of Great  
Britain and William “Billy”  
Mitchell of the United States, is

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justly recognized as one of the three great spokesmen of the early air power era. This reprint is offered in the spirit of continuing the dialogue that Douhet himself so perceptively began with the first edition of

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this book, published in 1921. Readers may well find much that they disagree with in this book, but also much that is of enduring value. The vital necessity of Douhet's central vision-that command of the air

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is all important in modern warfare-has been proven throughout the history of wars in this century, from the fighting over the Somme to the air war over Kuwait and Iraq.

"The saga of GameStop and

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other meme stocks is revealed with the skill of a thrilling whodunit. Jakab writes with an anti-Midas touch. If he touched gold, he would bring it to life."  
--Burton G. Malkiel, author of A Random Walk Down Wall Street

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From Wall Street Journal  
columnist Spencer Jakab, the  
real story of the GameStop  
squeeze—and the surprising  
winners of a rigged game.  
During one crazy week in  
January 2021, a motley crew of

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retail traders on Reddit's r/wallstreetbets forum had seemingly done the impossible—they had brought some of the biggest, richest players on Wall Street to their knees. Their weapon was



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GameStop, a failing retailer whose shares briefly became the most-traded security on the planet and the subject of intense media coverage. The Revolution That Wasn't is the riveting story of how the meme

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stock squeeze unfolded, and of the real architects (and winners) of the GameStop rally. Drawing on his years as a stock analyst at a major bank, Jakob exposes technological and financial innovations such as Robinhood's

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habit-forming smartphone app as ploys to get our dollars within the larger story of evolving social and economic pressures. The surprising truth? What appeared to be a watershed moment—a revolution that

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stripped the ultra-powerful hedge funds of their market influence, placing power back in the hands of everyday investors—only tilted the odds further in the house's favor. Online brokerages love to talk

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about empowerment and “democratizing finance” while profiting from the mistakes and volatility created by novice investors. In this nuanced analysis, Jakab shines a light on the often-misunderstood profit

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motives and financial mechanisms to show how this so-called revolution is, on balance, a bonanza for Wall Street. But, Jakab argues, there really is a way for ordinary investors to beat the pros: by

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refusing to play their game.  
Small World

Lessons in Leadership

American Airlines, US Airways  
and the Creation of the World's  
Largest Airline

The Inside Story of How the

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World's Biggest Companies  
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Survived an Economy on the  
Brink

Inside JetBlue, the Upstart that  
Rocked an Industry

The First Half Century of the Air  
Line Pilots Association



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## Crash Landing

An illustrated companion to the seven-hour National Geographic Channel special miniseries of the same name includes 250 breathtaking photos and describes all of the epic animal dramas that will be featured in the series. TV tie-in. 200,000 first printing.

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Our profession promises us untold money and quality of life. Yet, I'm shocked at how many pilots I meet who are unhappy, overworked, and poor. This book aims to change that. Pilot Math Treasure Bath helps pilots look at Why they're doing what they do, what they can expect to earn over

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a professional pilot career, and how to save and invest to make sure they have everlasting wealth to show for themselves after all is said and done. If you are or love a pilot, this book is for you!

A behind-the-scenes view of the commercial airline industry from the

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"Airline Doctor."  
Airlines Into Chaos

Follows four young dreamers and outcasts through time and space, from 1453 Constantinople to the future, as they discover resourcefulness and hope amidst peril.

The Four Winds

GameStop, Reddit, and the Fleecing

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of Small Investors

Cloud Cuckoo Land (Large Print  
Edition)

Fifty Years on the Leading Edge of the  
Airline Industry

Rapid Descent

The White Dragon

Nixon Agonistes

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Volume III of The Dragonriders of Pern®, the influential series by sci-fi/fantasy titan Anne McCaffrey Never in the history of Pern has there been a dragon like Ruth. Mocked by other dragons for his small size and pure white color, Ruth is smart, brave, and loyal—qualities that he shares with his

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rider, the young Lord Jaxom.

Unfortunately, Jaxom is also looked down upon by his fellow lords, and by other riders as well. His dreams of joining the dragonriders in defending Pern are dismissed. What else can Jaxom and Ruth do but strike out on their own, pursuing in secret all they

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are denied? But in doing so, the two friends will find themselves facing a desperate choice—one that will push their bond to the breaking point . . . and threaten the future of Pern itself.

## The Fall of Pan Am

In a 1950 conversation at Los Alamos, four world-class scientists generally



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agreed, given the size of the Universe, that advanced extraterrestrial civilizations must be present. But one of the four, Enrico Fermi, asked, "If these civilizations do exist, where is everybody?" Given the fact that there are perhaps 400 million stars in our Galaxy alone, and perhaps 400 million

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galaxies in the Universe, it stands to reason that somewhere out there, in the 14 billion-year-old cosmos, there is or once was a civilization at least as advanced as our own. Webb discusses in detail the 50 most cogent and intriguing solutions to Fermi's famous paradox.

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"When the history book is written on the restructuring of this industry, Delta will be the greatest turnaround story in it." --Delta CEO Gerald Grinstein, December 19, 2006 Its reputation was now as tattered as the interiors of its airplanes. Delta Air Lines, on September 14, 2005, was nothing like

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the world-beating company it had been just five years earlier, let alone decades before that. On this day, Delta found itself surrounded by lawyers, dejectedly filing for bankruptcy. Few believed it could ever reclaim its perch atop the US airline industry. But it did. Glory Lost and

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Found: How Delta Climbed from Despair to Dominance in the Post-9/11 Era tells the story of Delta's dramatic tumble into bankruptcy and how it climbed its way back to pre-eminence despite hurricane-force headwinds: high fuel prices, a hostile takeover bid, relentless competition, economic

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meltdowns and geopolitical shocks.

This book stems from a decade of research and countless interviews by Airline Weekly's Seth Kaplan and Jay Shabat. It's a profile in leadership: Delta became not only the greatest turnaround story in its own industry but also one of the greatest in the history

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of corporate America. Delta did the unimaginable by simultaneously resurrecting its finances and the spirits of its employees and customers. And while redefining itself, Delta also redefined an industry.

The Fall of Pan Am  
Normandy '44

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The Prize

Flying High

Odyssey

The Inside Story of American Airlines'  
Battle for Survival

Fifty Solutions to the Fermi Paradox  
and the Problem of Extraterrestrial Life

Hard LandingThe Epic Contest



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for Power and Profits that Plunged the Airlines Into Chaos

The Golden Age of Aviation is brought to life in this story of the giant Zeppelin airships that once roamed the sky—a story

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that ended with the fiery destruction of the Hindenburg. "Genius . . . a definitive tale of an incredible time when mere mortals learned to fly."—Keith O'Brien, *The New York Times*  
At the dawn of the twentieth

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century, when human flight was still considered an impossibility, Germany's Count Ferdinand von Zeppelin vied with the Wright Brothers to build the world's first successful flying machine. As

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the Wrights labored to invent the airplane, Zeppelin fathered the remarkable airship, sparking a bitter rivalry between the two types of aircraft and their innovators that would last for decades, in

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the quest to control one of humanity's most inspiring achievements. And it was the airship—not the airplane—that led the way. In the glittery 1920s, the count's brilliant protégé, Hugo Eckener,

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achieved undreamed-of feats of daring and skill, including the extraordinary Round-the-World voyage of the Graf Zeppelin. At a time when America's airplanes—rickety deathtraps held together by

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glue, screws, and luck—could barely make it from New York to Washington, D.C., Eckener's airships serenely traversed oceans without a single crash, fatality, or injury. What Charles Lindbergh almost died

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doing—crossing the Atlantic in 1927—Eckener had effortlessly accomplished three years before the Spirit of St. Louis even took off. Even as the Nazis sought to exploit Zeppelins for their own



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nefarious purposes, Eckener built his masterwork, the behemoth Hindenburg—a marvel of design and engineering. Determined to forge an airline empire under the new flagship, Eckener met

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his match in Juan Trippe, the ruthlessly ambitious king of Pan American Airways, who believed his fleet of next-generation planes would vanquish Eckener's coming airship armada. It was a fight

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Airlines Into Chaos  
only one man—and one technology—could win.

Countering each other's moves on the global chessboard, each seeking to wrest the advantage from his rival, the struggle for mastery of the air was a clash

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not only of technologies but of business, diplomacy, politics, personalities, and the two men's vastly different dreams of the future. Empires of the Sky is the sweeping, untold tale of the duel that transfixed

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the world and helped create our modern age.

"What a vibrant, propulsive, wildly intelligent and big-hearted slice of life Sophomores is, an intricate portrait of a family in crisis

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rendered with a great deal of humor and compassion. I loved this family, this corner of the world, this novel." -Claire Lombardo, author of The Most Fun We Ever Had The late 1980s come alive in this

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moving and keenly observed story of one boy's unforgettable sophomore year, and his parents' surprising journey alongside him. It's fall 1987 and life as normal is ending for the Malone family.

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With their sterile Dallas community a far cry from the Irish-American Bronx of their youth, Pat and Anne Malone have reached a breaking point. Pat, faced with a debilitating MS diagnosis, has fallen into



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his drinking. Anne, his devoutly Catholic wife, is selected as a juror for a highly publicized attempted murder trial, one that raises questions--about God, and about men in power--she has buried her

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entire life. Together, they try to raise their only son, Daniel, a bright but unmotivated student who is shocked into actual learning by an enigmatic English teacher. For once, Dan is unable to fly under the radar,

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and is finally asked to consider what he might want to make of his life. With humor and tenderness, Sophomores brilliantly captures the enduring poignancy of coming of age, teenage epiphanies and

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heartbreak, and family redemption.

Shortly before the inevitable Allied assault on Fortress Europe in 1944, Field-Marshal Erwin Rommel remarked to an aide The first 24 hours of the

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invasion will be decisive... For  
the Allies, as well as for  
Germany, it will be the longest  
day.

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& Power

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Volume III of The Dragonriders  
of Pern

Bluestreak

How Delta Climbed from  
Despair to Dominance in the  
Post-9/11 Era  
From Worst to First

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Freefall

**BOOK DESCRIPTION** This is a  
book about leadership, which goes  
behind the incessant news stories for  
unique, never before published facts  
and insights from a classic success  
story and tragedy. The book is not

Read PDF *Hard Landing: The Epic Contest For Power And Profits That Plunged The Airlines Into Chaos*, the typical trip down 'memory lane', the template of many books about a corporation. Nor is it like the dozens of books today that focus on the airline industry. Instead, there are profound and valuable lessons in this book for any leader, whatever the



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**future brings for Delta. While giving poignant examples from many companies, Delta Air Lines is the book's poster child of a Board of Directors' and a leader's dramatic effects on tens of thousands of people. It gives the reader the no**

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**holds barred, inside story of Delta's success, decline and path to bankruptcy...the lessons learned...and what it needs to do to take off again. Fresh answers are given to the often-asked question, "What happened to Delta?" It is**

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**based on extensive research, including behind-the-scenes information from 59 members of the "Delta family", the author's in-depth personal knowledge as a member of that family, and his broad experience as a business executive and**

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**gone. More than a year ago blacksmith Henri fled with his five year old son Adem to the frontier, desperate to prevent the discovery of his boy's arcane gifts. As an outsider and the son of a former slave, Henri has worked hard to win over their**

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**village. Unfortunately this has given him little time to monitor his son whose powers are growing. When the armies of Baron Halett and The Holy Ganex Empire clash, the outcome of a nearby battle results in Henri's son being infected by**

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closely, the tinder was  
already there. After the  
global financial crisis  
in 2008, corporate  
leaders embraced cheap  
debt and growth at all  
costs. Wages flatlined.

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*Millions were pushed  
into the gig economy.  
Companies crammed  
workers into offices,  
and airlines did the  
same with planes. Wall  
Street cheered on this*



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*blindsided by a virus in  
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the middle of a high-  
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the Allied landing, have  
become the defining  
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was known, are still  
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German ordnance officer  
Hans Heinze, French  
resistance leader Robert  
Leblanc, and many  
others. For both sides,  
the challenges were***

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confronted a disciplined  
German army stretched to  
its limit, which  
nonetheless caused  
tactics to be adjusted on  
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