

Jack: What I've Learned Leading A Great Company And Great People

The biting cold and the aching silence of the far North become an unforgettable backdrop for Jack London's vivid, rousing, superbly realistic wilderness adventure stories featuring the author's unique knowledge of the Yukon and the behavior of humans and animals facing nature at its cruelest.

A comprehensive guide to the strategies and initiatives of legendary CEO Jack Welch in his two decades as CEO, Jack Welch's principles, strategies, and tenets transformed GE into one of history's most dynamic and valuable corporations. As a result, executives in all industries are now eager to hear Welch's every pronouncementand implement his strategies in their own organizations. The Jack Welch Lexicon of Leadership is the first alphabetically structured collection to place Welch's career in perspective, and trace the evolution of his key ideas and innovations. Intended to stand on its own as well as complement the highly awarded audiobook memoir, this timely book provides readers with analysis and perspective on Six Sigma,the revolutionary program that changed the DNA of GE as well as dozens of other Welch concepts and initiatives (including Globalization, Work-Out, the E-Initiative, and others). Strategy is becoming more "open" - more transparent and more inclusive. Opening Strategy tells the story of how corporate strategists and strategy consultants have worked since the middle of the last century to open up the strategy process. First strategic planning, then strategic management, and now 'open strategy' have all brought more people into the strategy process and provided more strategic information, for the benefit of both business and society at large. Informed by interviews with corporate strategists and consultants at leading firms such as General Electric and McKinsey & Co., and drawing on the historical archives of strategy's pioneers, this book provides vivid insights into the trials and tribulations of practice change in the strategy profession. Above all, it stresses the hard work of the little recognized and sometimes eccentric individuals who have been leaders in practice change. By building on a wide range of illustrations, covering both successes and failures, the book draws out general lessons for practice innovation in strategy. Those studying the topic will be able to set standard strategy techniques in historical and social context and develop new areas for investigation, while practising executives and consultants should gain a sense of how to innovate in strategy - and how not to.

Amid open fields and empty pews, small towns can crush big dreams. Abandoned by his no-godfather and forced to grow up too soon, Noble Burden has set his dreams aside to run the family farm. Meanwhile, James Horton, the pastor of the local church, questions his own calling as he prepares to close the doors for good. As a severe storm rolls through, threatening their community and very livelihood, both men fear losing what they care about most . . . and reconsider where they truly belong.

Written for leaders at all levels - strategic, organisational and team level - the Leadership Pocketbook explains how to inspire, influence, deal with change and achieve objectives. Illustrated throughout, the book adopts a practical approach, setting out the principles of leadership, the role of the leader, the skills required for effective leadership and the key challenges facing leaders in today's business environment. This 2nd edition sees the addition of a new section about leaders and social responsibility. "Contemporary business leaders must be aware of the major forces shaping society today and understand how they need to respond to these challenges", author Fiona Dent writes. She is Director of Faculty Development at Ashridge where she is also Programme Director for the Influencing Strategies and Skills Programme. A focus of the book, described by the author as 'perhaps the most necessary skill for any leader', is self-awareness - to know yourself, to realise what your leadership strengths and weaknesses are and when you must continue to develop. "With admirable clarity, Fiona Dent distils the salient leadership issues and skills. Every potential leader and every leader with potential should find a place for this book in their pocket or bag." Philip Hodgson, Director of Leadership Programmes, Ashridge "A practical, easy to use guide for all levels of leadership. It covers a broad range of topics in sufficient detail to make it usable both for fresh learning and for reference." Richard Nicholson, Management Development Manager, Novartis Pharmaceuticals UK Ltd

The Oxford Handbook of Entrepreneurial Finance

Jack Welch & The G.E. Way: Management Insights and Leadership Secrets of the Legendary CEO

Hot Seat

A Jacksepticeye/ Reader Story

Lights Out

Literature: How to Read and Understand the World

Of the world's most admired companies

The era of globalisation brought waves of consolidation in business ownership alongside Leviathan-like state actors. Digital disruption too can leave market power in a relatively small number of hands. In organisational and economic terms, global oligopoly is now a fundamental idea for business and society, which this book explores and analyses. This book focuses on global oligopolies, starting with an analysis of global concentration and profits in all sectors, before moving on to illuminate the geographical spread and global strategic orientation choices and performance outcomes of global oligopoly. Contemporary cooperation modes, such as cross-border M&As and strategic alliances, niche and Emerging Market champion strategies are also analysed in detail to move the reader towards understanding likely future directions for the field. Presenting empirical data on strategies and performance outcomes, the book covers a range of industries to provide practical, research-based guidance for more effective global business strategies and policy perspectives.

This book presents new ideas and tools across a wide range of marketing activities, from product and market selection and definition, to pricing, promotion and distribution. All companies and managers can apply the practical advice in this fundamental text. You'll be surprised at how this book can help change the way you sell your products.

This book is a critical historical analysis of leadership thought in the Western tradition, examining Classical Greek, medieval and modern social scientific theories of leadership, focussing on the assumptions and effects which arise from these ways of understanding leadership and offering a new basis for leadership theory-building.

The ability to build and also maintain a world class logistics and distribution network is an essential ingredient in the success of the world's leading businesses, but keeping pace with changes in your sector and in others is hard to do. With the Gower Handbook of Supply Chain Management you will need to look no further. Written by a team of leading consultants with contributions from leading academic experts, this book will help you to keep pace with the latest global developments in supply chain management and logistics, and plan for the future. This book has over thirty chapters with detailed accounts of key topics and the latest developments, from e-collaboration and CRM integration, to reverse logistics and strategic sourcing, and includes case studies from Asia, Europe and North America. It looks at all aspects of operational excellence in logistics and supply chain management. The Gower Handbook of Supply Chain Management will help managers to benchmark their operations against the best-of-breed supply chains across the world. It provides a unique single source of expert opinion and experience.

In this practical guide, Emmy Award-winning public broadcasting anchor Steve Adubato teaches readers to be self-aware, empathetic, and more effective leaders at work and at home. His powerful case studies spotlighting dozens of leaders—from Pope Francis to New Jersey governor Chris Christie—are complemented by concrete tips and tools based in real-life scenarios. With Lessons in Leadership, readers can learn to steer others through difficult economic times, to mentor rising leaders, to provide straight talk to underperforming employees, and even how to lead a company through a significant change.

Extreme Ownership

The Leader's Guide to Lateral Thinking Skills

The Marketing You Never Knew

Leadership Pocketbook

What I Learned Leading a Great American Company

How to Agree When You Don't Agree to Get Cooperation and Closeness in Your Marriage

Winning (Enhanced Edition)

Jack Welch is perhaps the greatest corporate leader of the 20th century. When he first became CEO of General Electric in 1981 the company was worth \$12 billion. Twenty years later it is worth a total of \$280 billion. But Welch is more than just the leader of the most successful business in the world. He has revolutionised GE's entire corporate culture with his distinctive, highly personal management style: the individual appreciation of each of his 500 managers, the commitment to an informal but driven work style and the encouragement of candour are all part of the Welch approach. Following John Harvey Jones's MAKING IT HAPPEN and TROUBLESHOOTER, JACK is set to become the businessman's bible for the 21st century - an inspiration for a new generation of corporate players.

Written for lovers of literature interested in self-actualization, Literature: How to Read and Understand the World teaches readers how to derive principles of wisdom from literature and apply them to their lives. The book achieves this through a series of five essential steps, including identifying with literary characters, aggregating principles of wisdom from their experience, and applying those principles to readers' lives. Along the way, the author reveals his own transformation through this process. Literature: How to Read and Understand the World will help you to enrich your life and world!

In Don't Mess It Up: How Founders and Their Successors Can Avoid the Clichés That Inhibit Growth, author and six-time second CEO Les Trachtman offers his expertise on the most effective ways to successfully hand off your company to a worthy successor. He also has advice for those who are inheriting a business and want to take it to the next level, as well as for boards who are dealing with these leadership transitions. In his direct, no-nonsense approach, Les shows readers how seemingly harmless business clichés such as “get it right” and “be careful” can have a detrimental effect on a company’s future by conveying that such imperative ingredients such as risk and innovation are things to now be avoided. Readers will learn how to:
• Understand the metamorphosis required to transition from great founder to great CEO
• Know when, and if, it’s time to replace yourself
• Pick the right successor
• Prepare yourself and your company for the fragile transition
• Create a CEO transition
• Separate yourself from the company
There is likely no one more experienced in founder transitions than Les Trachtman. He has been an innovative and respected successor at six different companies; let his hard-won advice guide you through your transition and toward success.

How could General Electric—perhaps America’s most iconic corporation—suffer such a swift and sudden fall from grace? This is the definitive history of General Electric’s epic decline, as told by the two Wall Street Journal reporters who covered its fall. Since its founding in 1892, GE has been more than just a corporation. For generations, it was job security, a solidly safe investment, and an elite business education for top managers. GE electrified America, powering everything from lightbulbs to turbines, and became fully integrated into the American societal mindset as few companies ever had. And after two decades of leadership under legendary CEO Jack Welch, GE entered the twenty-first century as America’s most valuable corporation. Yet, fewer than two decades later, the GE of old was gone. Lights Out examines how Welch’s handpicked successor, Jeff Immelt, tried to fix flaws in Welch’s profit machine, while stumbling headlong into mistakes of his own. In the end, GE’s traditional win-at-all-costs driven culture seemed to lose its direction, which ultimately caused the company’s decline on both a personal and organizational scale. Lights Out details how one of America’s all-time great companies has been reduced to a cautionary tale for our times.

What can one of the most successful coaches in the history of professional basketball tell CEOs, executives, entrepreneurs, and managers about leadership? Everything! In this fascinating account of his nearly seven decades as a player, coach, general manager, goodwill ambassador, color commentator, and NBA analyst for ESPN, basketball legend Dr. Jack Ramsay reveals the guiding principles and best practices that make for outstanding leadership both on and off the court.

Opening Strategy

Thinking Differently about Leadership

Challenging the Myths

Lead Me Home

Gower Handbook of Supply Chain Management

Mother's Day

A Practical Guide to Discovering and Living Your Extraordinary Story

"A critical read for any leader to understand our changing times." — Charles Adler, founder, Kickstarter. Discover how to thrive in an unpredictable world. Turn adaptability into a competitive advantage. An approach to innovation that challenges traditional change management theories with down-to-earth lessons, tips and actionable exercises.

Written by a marketing and strategy teacher, this book proves there is tremendous room for improvement in marketing for any company. The practical, eye-opening, and immediately useful information will affirm that you dont know as much as you think you know to maximize your marketing success.

In an anticipated book on business management for our time, Jack Welch surveys the landscape of his career running General Electric, one of the world's largest and most successful corporations. Here he reveals his philosophy and management style.

An updated edition of the blockbuster bestselling leadership book that took America and the world by storm, two U.S. Navy SEAL officers who led the most highly decorated special operations unit of the Iraq War demonstrate how to apply powerful leadership principles from the battlefield to business and life. Sent to the most violent battlefield in Iraq, Jocko Willink and Leif Babin's SEAL task unit faced a seemingly impossible mission: help U.S. forces secure Ramadi, a city deemed "all but lost." In gripping firsthand accounts of heroism, tragic loss, and hard-won victories in SEAL Team Three's Task Unit Bruiser, they learned that leadership—at every level—is the most important factor in whether a team succeeds or fails. Willink and Babin returned home from deployment and instituted SEAL leadership training that helped forge the next generation of SEAL leaders. After departing the SEAL Teams, they launched Echelon Front, a company that teaches these same leadership principles to businesses and organizations. From promising startups to Fortune 500 companies, Babin and Willink have helped scores of clients across a broad range of industries build their own high-performance teams and dominated their battlefields. Now, detailing the mind-set and principles that enable SEAL units to accomplish the most difficult missions in combat, Extreme Ownership shows how to apply them to any team, family or organization. Each chapter focuses on a specific topic such as Cover and Move, Decentralized Command, and Leading Up the Chain, explaining what they are, why they are important, and how to implement them in any leadership environment. A compelling narrative with powerful instruction and direct application, Extreme Ownership revolutionizes business management and challenges leaders everywhere to fulfill their ultimate purpose: lead and win.

A classic novel of adventure, drawn from London's own experiences as a Klondike adventurer, relating the story of a heroic dog caught in the brutal life of the Alaska Gold Rush. Note.

Dr. Jack's Leadership Lessons Learned From a Lifetime in Basketball

2nd edition

How to Improve Your Change Fitness and Thrive in Life

Practical New Thinking and Old Truths I Teach to the Best Managers of the Best Companies Worldwide

How Founders and Their Successors Can Avoid the Clichés That Inhibit Growth

How U.S. Navy SEALs Lead and Win

The Jack Welch Lexicon of Leadership: Over 250 Terms, Concepts, Strategies & Initiatives of the Legendary Leader

JackWhat I've Learned Leading a Great Company and Great People

The success of every great company or popular brand is often the vision of a great leader. Here in this book, we profile 100 Great Business Leaders, giving an account of their business career, demonstrating the innovations, opportunities and business principles that have been introduced in their companies. Also included is a practical section to demonstrate how a reader might apply these ideas in their own lives. The 100 chosen business leaders are from companies located all over the world and include a mixture of business founders (for example Henry Ford, Bill Gates, Kichira Toyoda, Liu Chuanzhi of Lenovo) and famous business executives (Jack Welch of GE, Lee Iacocca of Chrysler, Indra Nooyi of Pepsico, Chua Sock Koong of Singapore Telecommunications).

With a lively and energetic approach, this highly acclaimed author, trainer and presenter will teach you dynamic, up-to-date techniques to unleash the creative energies of your people and show you how to put the techniques to work immediately. You can use lateral thinking to turn your organization around. This book describes how the lateral leader develops the vision, culture and processes that transform a regular business into an innovation hothouse. The book is packed with real-life examples, practical methods and lateral thinking exercises you can put to work today.

Declare Y.E.S. loud and clear to create new possibilities in your life and leadership.

This book shows how to use agreement to transform the biggest areas of marital conflict into closeness, cooperation, and mutually desirable outcomes. Licensed psychologist, marriage, and relationship coach Jack Ito PhD illustrates with clear, easy to follow examples, how to communicate about the biggest problems that couples face. These are the same techniques his coaching clients use to stop divorces, end affairs, deal with addicted spouses, solve problems, end blaming, improve dating, handle money issues, parent cooperatively, get out of debt, and more. This book is unique in offering communication training to couples when one spouse (or significant other) is not ready or willing to work on the relationship.

Unapologetically, Me.

Stretch for Change

Effective School Leadership Through Reflective Storytelling and Inquiry

Learning to Lead

Dispelling Common Leadership Myths

What You Need to Know about Strategy

Pride, Delusion, and the Fall of General Electric

A fascinating and candid memoir about successful leadership from the former CEO of General Electric, named one of the "World's Best CEOs" three times by Barron's, and the hard-won lessons he learned from his experience leading GE immediately after 9/11, through the devastating 2009–09 financial crisis, and into an increasingly globalized world. In September 2001, Jeff Immelt replaced the most famous CEO in history, Jack Welch, at the helm of General Electric. Less than a week into his tenure, the 9/11 terrorist attacks shook the nation, and the company, to its core, GE was connected to nearly every part of the tragedy—GE-financed planes powered by GE-manufactured engines had just destroyed real estate that was insured by GE-issued policies. Facing an unprecedented situation, Immelt knew his response would set the tone for businesses everywhere that looked to GE—one of America's biggest and most-heralded corporations—for direction. No pressure. Over the next sixteen years, Immelt would lead GE through many more dire moments, from the 2008–09 Global Financial Crisis to the 2011 meltdown of Fukushima's nuclear reactors, which were designed by GE. But Immelt's biggest challenge was inherited: Welch had handed over a company that had great people, but was short on innovation. Immelt set out to change GE's focus by making it more global, more rooted in technology, and more diverse. But the stock market rarely rewarded his efforts, and GE struggled. In *Hot Seat*, Immelt offers a rigorous and raw interrogation of himself and his tenure, detailing for the first time his proudest moments and his biggest mistakes. The most crucial component of leadership, he writes, is the willingness to make decisions. But knowing what to do is a thousand times easier than knowing when to do it. Perseverance, combined with clear communication, can ensure progress, if not perfection, he says. That won't protect any CEO from second-guessing, but Immelt explains how he's pushed through even the most withering criticism: by staying focused on his team and the goals they tried to achieve. As the business world continues to be rocked by stunning economic upheaval, *Hot Seat* "takes you into the office, head, and heart of the man who became CEO of GE on the eve of 9/11, and then led the iconic behemoth for sixteen fascinating, and often turbulent, years. A handbook on leadership—and life" (Stanley A. McChrystal, General, US Army [Retired], CEO and Founder, McChrystal Group).

This book is a compilation of my thoughts—transformed into poems, quotes, and self notes. At the unseasoned age of 20, I can testify to life taking me through some expected changes and detours. There were many days that I couldn't speak, think, or even write clearly. Through silence, prayer, and this little writing outlet, I've learned so much. I've found inspiration in the most unexpected places. I've learned that it's okay to cry. It's okay to not know all the answers. It's okay to be you—Unapologetically you. Sometimes, it's even okay to feel lost.. So long as you remember who you are. We're all destined for greatness and success. I pray this book opens minds, encourages smiles, and inspires creativity. Above all, I'm forever grateful to my Heavenly Father for his magnificent plan over my life.

I've had a more-than-little crush on Jacksepticeye for just about as long as I've been a YouTuber. Which is a long time. It began as more of a celebrity crush, the admiration from afar. Finally being able to meet him in person would be a total dream... One that may come true sooner than I would think.

This highly popular introduction to strategic management has now been revised to take account of the latest developments in the field. New edition of a highly popular introduction to strategicmanagement. Provides a clear framework for understanding the issues incorporate strategy, supported by current case examples. Revised to take account of the latest development in thefield. Now features twelve new cases. Includes new chapters on issues relating to the resource-basedview of the firm, innovation, learning, and the 'neweconomy'. Includes a new concluding chapter looking at present and futureissues in strategic management. Continues to combine the latest management concepts with andemphasis on current business applications and implementation.

Both the search for a legendary CEO, Jack Welch's innovative leadership strategies leaving a lagging GE, and streamlining it into a staggering \$300 billion-plus market capitalization. In writing Jack Welch and the GE Way, author Robert Slater was given unprecedented access to Welch and other prominent GE insiders. What emerged is a brilliant portrait that tells you what makes Jack Welch tick. Learn how to work the Welch magic on your own company as you find out how he dismantled the boundaries between management layers, between engineers and marketers, between GE and its customers to streamline the process of getting products and services to market. Get details on Welch's far-reaching Six Sigma quality initiative, and discover how its principles and standards can save billions of dollars...how and why he has made GE a truly global company (and why you must think global as well)...and all the other Welch "midas touch" strategies you can put to work in your organization, at every level!

Leading and Learning

100 Great Business Leaders

The Leadership, Direction and Legitimacy of the RAF Bomber Offensive from Inception to 1945

The Loons

The Call of the Wild, White Fang and Other Stories

Professional Strategists and Practice Change, 1960 to Today

Managerial styles are influenced by habit, familiarity, and workplace culture. It's no wonder that well-intentioned professionals doing their best to be good organizational leaders often repeat unhelpful supervisory practices experienced in their early careers, even if they disliked them at the time. In the DUH! Book of Management and Supervision, the author disagrees with many accepted leadership principles (unabashedly referring to them as myths) and makes new and different approaches easier to imagine. Her challenging and controversial concepts illustrated with poignant stories suggest common-sense and immediately applicable alternatives more suitable in today's workplace.

A champion manager of people, Jack Welch shares the hard-earned wisdom of a storied career in what will become the ultimate business bible *With Winning*. Jack Welch delivers a wide-ranging, in-depth, no-holds-barred management guidebook about the tough strategic, organizational, and personal challenges that face people at every stage of their careers. Loaded with candid personal anecdotes, hard-hitting advice, and invaluable dos and don `ts, Jack explains his theory of business, by laying out the four most important principles that form the foundation of his success. Chapters include: How to Get Promoted, How to Think about Strategy, How to Write a Budget that Works, How to Work for a Jerk, How Find Work-Life Balance and How Start Something New. Enlivened by quotes from business leaders that Welch interviewed especially for the book, it `s a tour de force that reflects Welch `s mastery of execution, excellence and leadership.

Con artist get conned into caring for seven cousins: At the funeral for her latest mark, a recently-deceased, mega-rich tycoon named Parker DeLune, con artist Christy find herself welcomed by his seven strange cousins, collectively called "The Loons." Celebrate the DeLune with Christy as she navigates their eccentricities while discovering that wily estate attorney are running their own scam. Christy soon finds herself fighting not only for The Loon, but also for a new life.

Success in a world of mass and individual responsibility. Williams' book has the potential to join other leadership development classics on your shelf—to be read repeatedly and consulted throughout the span of your career.

From these stories, practices and protocols emerge to help administrators navigate the complexity of their jobs, and better manage their own professional development. Leading and Learning examines the administrative roles of school leaders from "enforcer" to "system-builder," to "instructional leader" as well as the psychological, emotional aspects of the position, and the impact of school culture. Fred shares research on the success and structures of professional learning communities and shows how the power of combining PLCs with the practice of reflective storytelling results in better school leadership and professional growth. Woven throughout the book are stories from over 260 interviews with school administrators that will energize readers while generating chuckles and knowing nods. The book's goal is to provide a model that inspires change in schools and in administrator induction programs. By offering a detailed analysis of effective (and ineffective) leadership, Leading and Learning gives readers a new method for making decisions, solving problems, and working to get things done in their school communities. And by demonstrating the power of reflective storytelling and collaborative learning, it provides school leaders with an effective process for more clearly translating belief into action.

Reflecting the challenges of formulating, implementing and monitoring strategy in practice, White's contemporary text discusses differing theories and approaches in the context of real-world experience. Readers are encouraged to conceptualize and generalize business problems and to confront philosophical issues without losing sight of practical aims. Each chapter starts with a Key Strategy Challenge and sets the scene of a case study which is resolved at the end of the chapter. The text includes more than 60 Strategy in Action short case examples to illustrate how organizations apply strategy in practice along with fifteen long case studies for detailed analysis. Strategic Projects and Exploring Further sections encourage readers to investigate the subject more in detail. Strategic Management - Acknowledges the complex reality of strategy in the real world showing students the challenges they will encounter when implementing strategy in practice. - Provides a solid theoretical grounding in the subject enabling students to develop their own strategic approaches. - Offers comprehensive and contemporary topic coverage reflecting current trends such as globalization, co-operative strategy and performance measurement. - Includes separate chapters on Implementation, Monitoring and Risk Assessment reflecting the critical role of these issues within organizations. - Provides a wide range of international case examples from well-known organizations in all regions of the world allowing students to see how strategy is implemented in practice and reflecting the global nature of strategy for multinational corporations. Integrated web packages include: - For students: Additional long case studies, integrating case study, links to further resources, searchable glossary. - For Instructors: Suggested teaching pathways and key themes, additional case study questions, comments on exercises and assignments within the text, powerpoint lecture presentations. Visit www.palgrave.com/business/white for more information.

The Real-Life MBA

Lessons in Leadership

The Journey to Leading Yourself, Leading Others, and Leading an Organization

The No-Nonsense Guide to Winning the Game, Building a Team and Growing Your Career

Global Oligopoly

A Critical History of Leadership Studies

Don't Mess It Up

The students in Mrs. Madoff's class share how they will celebrate Mother's Day with their families, in the latest book from the mother-daughter team which includes instructions for making a flower for mom from a button, paper, and a pipe cleaner.

This master class on leadership, written by one of America's most prominent and successful executives, will help you develop the professional leadership qualities that deliver personal, interpersonal, and organizational success. ?In Learning to Lead: The Journey to Leading Yourself, Leading Others, and Leading an Organization, Ron Williams provides you with practical, tested leadership advice, whether you're searching for a new career, looking for proven management solutions, or seeking to transform your organization. Developed from Williams's own personal and professional journey, as well as the experiences of America's leading CEOs, these strategies emerge boldly from engaging stories, outlined with practical steps for you to accomplish goals such as—
• Launching your career quest
• Avoiding professional pitfalls,

wrong turns, and wasted effort
• Overcoming interpersonal challenges and conflicts
• Building and leading an effective, high-performance team
• Prioritizing and solving problems from multiple perspectives
• Developing your leadership style and mastering communication
• Casting a vision and changing the culture of your organization
After finishing Learning to Lead, you will be well equipped to take the next step to success in your professional journey.

Williams' book has the potential to join other leadership development classics on your shelf—to be read repeatedly and consulted throughout the span of your career. This book offers a fresh approach to the debate on the RAF's bomber offensives by using modern strategic leadership theory as an analytical tool to examine the campaign. In particular, it looks at the legality and legitimacy of the offensive and explores the key interfaces between the military leaders, the politicians and allies. It also looks at the major controversies in the aims and objectives of the campaign and the personalities involved. Modern literature from the leadership field is used to consider the challenges facing those charged with the formulation and execution of the offensive. Aspects of the senior leadership disputes are also dealt with in the context of the leadership literature and in the wider context of the strategic challenges then facing Churchill, Sinclair and Portal. A multi-disciplinary bent to the book enables the reader to move beyond the narrow confines of military considerations to the thorough investigation of the legality, legitimacy and morality of the offensive.

The founders of the Jack Welch Management Institute, a fully accredited online MBA program, present a guide to overcoming modern business challenges, with recommendations for creating effective strategies, leading others, and building a thriving career.

The topic of Entrepreneurial Finance involves many issues, including but not limited to the risks and returns to being an entrepreneur, financial contracting, business planning, capital gaps and the availability of capital, market booms and busts, public policy and international differences in entrepreneurial finance stemming from differences in laws, institutions and culture. As these issues are so extremely broad and complex, the academic and practitioner literature on topic usually focuses on at most one or two of these issues at one time. The Oxford Handbook of Entrepreneurial Finance provides a comprehensive picture of issues dealing with different sources of entrepreneurial finance and different issues with financing entrepreneurs. The Handbook comprises contributions from 48 authors based in 12 different countries. It is organized into seven parts, the first of which introduces the issues, explains the organization of the Handbook, and briefly summarizes the contributions made by the authors in each of the chapters. Part II covers the topics pertaining to financing new industries and the returns and risk to being an entrepreneur. Part III deals with entrepreneurial capital structure. Part IV discusses business planning, funding and funding gaps in entrepreneurial finance with a focus on credit markets. Part V provides analyses of the main alternative sources of entrepreneurial finance. Part VI considers issues in public policy towards entrepreneurial finance. Part VII considers international differences in entrepreneurial finance, including analyses of entrepreneurial finance in weak institutional environments as well as microfinance.

Unlocking the Creativity & Innovation in You and Your Team

Jack

A Key Idea for Business and Society

The DUH! Book of Management and Supervision

Connecting Through Yes!

Truth Or Truth

Straight from the Gut

In any career in business, chances are that the time will come when someone will ask you to do a strategy for something. Too often, this will be a cue for stress at work and sleepless nights. What You Need to Know about Strategy shows that it doesn't have to be like this. Taking you step-by-step through the basics of what you need to know to come up with a great strategy, it shows: That getting the right answers depends on asking the right questions Why priorities matter How to map out your internal and external situation How to deal with uncertainty How to make tough choices What your brain does while you're doing strategy By cutting out the theory, and focusing on the things you need to know and do to come up with a killer strategy, this book means that you never need to panic again.

Marketing Revealed

Leading with Y.E.S.

Strategic Management

Issues and Cases

What I've Learned Leading a Great Company and Great People

The Call of the Wild