

Logistics Management And Strategy: Competing Through The Supply Chain (3rd Edition)

The Fifth Edition of Supply Chain Logistics Management presents logistics in the context of integration within a firm's supply chain strategy and operations. The framework of supply chain management is initially presented by creating a foundation for in-depth study of the five logistics operational components in Part Two. Challenges and strategies related to design and operational integration of logistics within a global supply chain are discussed in Part Three. Part Four focuses on administrative challenges related to cross organisational collaboration, performance measurement, and concludes with the challenges of managing risk and achieving sustainability. An essential feature is the integration of topical materials and examples into the supply chain logistics value creation process. Text materials are supported by study and challenge questions as well as contemporary cases. Discussion of IT is integrated throughout, and illustrations and examples highlight how firms deal with operational challenges and use logistics performance to gain competitive advantage.

This book provides a comprehensive overview of how to strategically manage the movement and storage of products or materials from any point in the manufacturing process to customer fulfillment. Topics covered include important tools for strategic decision making, transport, packaging, warehousing, retailing, customer services and future trends. An introduction to logistics Provides practical applications Discusses trends and new strategies in major parts of the logistic industry Fundamentals of Logistics Management provides a unique opportunity to leverage high profile, quality authorship into a market segment that has had little prior access to it. This text approaches logistics from a marketing perspective which is unique to its competitors. It also integrates the area of marketing, accounting, finance, and manufacturing within the text.

The study of logistics and supply chain management become a trending topic recently. Researcher and practitioners have been working to elaborate the concept, strategy, framework and application of logistics and supply chain management in industrial operations. Thus, the competition is not between firms any more but it is all about logistics and supply chain management strategy competition. The progress of world wide regulations and law, global completion, the increasing demand from customers in social and environmental considerations and the sustainability issues has forced researchers and industrial practitioners to expand the perspective on beyond logistics and supply chain management concept.

Reverse logistics and green supply chain management are such the innovative ideas for researcher to discuss and for industry practitioners to adopt. This book attempts to describe the concept of supply chain management and logistics in traditional system and figure out the progress of green supply chain management and reverse logistics study. The first two chapters of this book overviews the concept of supply chain management in both perspective application of strategic and operational levels based supply chain management's business process and supply chain management elements. The last two chapters of this book give more attention on these areas: green supply chain management and reverse logistics specifically on the previous study has been done by researchers. The overview and review of green supply chain management and reverse logistics in this book would help readers to understand more about the concept of logistics and supply chain management and would give new directions of further research in green supply chain management and reverse logistics.

Logistics Management and Strategy

International Logistics Management

Supply Chain Strategy

Techniques for Analyzing Industries and Competitors

Fundamentals of Logistics Management

Strategic Logistics Management

Logistics Management and StrategyCompeting Through the Supply ChainPearson UKLogistics Management and StrategyPearson Education

Author of the bestselling text Supply Chain Management, John T. Mentzer's companion book Fundamentals of Supply Chain Management: Twelve Drivers of Competitive Advantage has been developed as a supplemental text for any course dealing with strategy and supply chains. Written in an entertaining, accessible style, Mentzer identifies twelve drivers of competitive advantage as clear strategic points managers can use in their companies. Research from more than 400 books, articles, and papers, as well as interviews with over fifty executives in major global companies, inform these twelve drivers. The roles of all of the traditional business functions—marketing, sales, logistics, information systems, finance, customer services, and management—in supply chain management are also addressed.

Designed for students, young managers and seasoned practitioners alike, this handbook explains the nuts and bolts of the modern logistics and distribution world in plain language. Illustrated throughout, this second edition includes new chapters on areas previously not covered, such as: intermodal transport; benchmarking; environmental matters; and vehicle and depot security.

FREE BONUS Included "How to be a better leader?" Supply Chain Management The supply chain is not a new concept for economists. The idea of the supply chain is a basic one that has permeated economic systems since the earliest days of trade and commerce. It is simply a term referring to the collection of businesses or individuals responsible for transforming raw materials into products and then getting those products into the hands of consumers. Though it may be obvious to some, it is important to remember that supply chains exist whether or not they are managed-it is a term that refers to the processes necessary to turn raw materials into a product and distribute them to customers. The difference in the modern era is not that supply chains have been invented but that they have become a much more complicated proposition, given the expansion of the international economy that's been made possible by the rise of the internet and globalization. Whereas in the past businesses worked with mainly local or regional suppliers and factories, the door is now opened for a company in the

United States to own a factory in India and a warehouse in Japan—all without having ever stepped foot outside their city. The customer end of the supply chain has been similarly opened up. Shopping on the internet allows anyone, anywhere to find and buy from your company—a double-edged sword that lets you expand your reach even as a small business but also increases the competition presented by other small businesses everywhere in the world. Chapters: Chapter 1: Introduction to Supply Chains Chapter 2: Supply Chain Modeling Past and Present Chapter 3: Upstream Processes Chapter 4: Downstream Processes Chapter 5: Integrated Companies

Chapter 6: Effective Supply Chain Management Bonus (FREE): "How to be a better leader?" Bonus (FREE): 30 minutes call with me

Digital Transformation of Supply Chain Management

Methods and Applications for Planning, Operations, Integration, Control and Improvement, and Network Design

The Supply Chain Revolution

Managing Your Digital Supply Chains for Competitive Advantage

Competing Through the Supply Chain by Alan Harrison, Remko Van Hoek, ISBN

Logistics and Supply Chain Management ePub eBook

The UK's bestselling book on logistics and supply chain management – over 100,000 copies sold. Effective development and management of supply chain networks helps businesses cut costs and enhance customer value. This updated 5th edition is a clear guide to all the key topics in an integrated approach to supply chains. As well as new and updated examples and case studies, there are two new chapters: Routes to Market: Many companies now have to manage multiple distribution channels - this chapter covers strategic issues on how companies "go to market" along with the cost implications of using alternative channels. Service Logistics: As companies begin to sell performance rather than physical product, this chapter explores the implications for

logistics management as the need to provide higher levels of service and customer support becomes ever more critical.

LEVERAGE YOUR SUPPLY CHAIN FOR MAXIMUM PROFIT Do you have a global supply chain strategy designed for the long run? About 90 percent of global demand is not fully met by local supply, and global supply chains will soon account for 25 percent of multinational firms' performance--meanwhile, supply chains need to become 43 percent more global in the next decade just to maintain a firm's competitive edge. Written by three of today's leading experts on the subject--each from Michigan State University, the uncontested world leader of supply chain management--Global Supply Chain Management gives you the know-how and tools to dramatically boost supply chain efficiency by making it a core element of your overall corporate strategy. Global

Supply Chain Management takes you step by step through the process of creating and managing a global supply chain strategy and aligning it with the conditions of your industry. Learn everything you need to know about developing a core strategy plus strategies for each of the critical supply chain functions: LOGISTICS--Integrate logistics strategy and tactical activities PURCHASING--Manage the transition to purchasing globally OPERATIONS--Systematically design, direct, and control processes MARKET CHANNELS--Effectively connect your supply chain to customers With in-depth case studies and data showing how American Express, AB InBev, Dell, FedEx, Daimler, Microsoft, Nestlé, Nokia, and several other prominent companies have applied

global supply chain strategy to increase profits and growth, Global Supply Chain Management helps you take action to drive similar success in your company. If you're serious about competing today--and in the future--you must integrate and leverage strategic supply chain management into your overall corporate strategy. Global Supply Chain Management provides everything you need to build a strategy designed for the long run. PRAISE FOR GLOBAL SUPPLY CHAIN MANAGEMENT "This book does a superb job of using a total value perspective and integrating business functions into a strategic framework for global supply chain management that can be leveraged for success." -- Leif Johansson, Chairman of the Board of Directors of AstraZeneca,

Ericsson, European Round Table of Industrialists, and the International Advisory Board of the Nobel Foundation "Written by a superb team of world-leading authors on global supply chain management, this book provides a great framework for companies to leverage global supply chain functions and processes, measurements, and tools to achieve sustained strategic advantage in the global marketplace." -- Michael Lawton, Chief Financial Officer (CFO) and Executive Vice President of Finance of Domino's

Pizza, Inc. "In our company, we have come to recognize the strategic importance of building and maintaining a global supply chain. This book does an excellent job of identifying a framework for considering the implications of an integrated model for global supply chain management. It's clear that the authors have tremendous experience, and they have shared their insights in an innovative and integrative way." -- John Shull, Vice President and Global Procurement Officer of Steelcase Inc. "Global supply chains are critically important to companies in delivering products and services that satisfy customers. Hult, Cross, and Frayer provide an excellent model for how to drive the strategic and operational dimensions of global supply chain management to

maximize end-customer value." -- Claes Fornell, Chairman of the Board of Directors of CFI Group Worldwide and ForeSee, and founder of the American Customer Satisfaction Index (ACSI)

This easy guide introduces the modern field of supply chain and logistics management, explains why it is central to business success, shows how its pieces fit together, and presents best practices you can use wherever you work. Myerson explains key concepts, tools, and applications in clear, simple language, with intuitive examples that make sense to any student or professional.

Effective development and management of a supply chain network is an invaluable source of sustainable advantage in today's turbulent global marketplace, where demand is difficult to predict and supply chains need to be more flexible as a result. This updated 4th edition of the bestselling Logistics and Supply Chain Management is a clear-headed guide to all the key topics in an integrated approach to supply chains, including: • The link between logistics and customer value. • Logistics and the bottom line measuring costs and performance. • Creating a responsive supply chain. • Managing the global pipeline. • Managing supply chain relationships. • Managing risk in the supply chain. • Matching supply and demand. • Creating a sustainable supply chain. •

Product design in the supply chain.

Logistics Management, 2/E

E-Logistics

Logistics - Essential to Strategy

Concepts, Methodologies, Tools, and Applications

Logistics Management

Fundamentals of Supply Chain Management

Logistics management, 3/e is essential for creating value for both customers and stakeholders. Effective Logistic chains help organizations to compete in both global and domestic markets.

"This book explores the creation of integrated supply chains, the developments of virtual business, and the processes of re-engineering for business development"--Provided by publisher.

Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the textbook are included. Cram101 Just the FACTS101 studyguides give all of the outlines, highlights, notes, and quizzes for your textbook with optional online comprehensive

practice tests. Only Cram101 is Textbook Specific. Accompanys: 9780273712763 .

E-logistics serves as the nerve system for the whole supply chain and enables smooth information flow within and between organizations. This contributed book focuses on the strategic role of e-logistics in today's dynamic global environment. In E-Logistics international experts from both academia and industry examine how competitiveness and productivity in transport, logistics and supply chain management can be improved using e-logistics systems and technologies. A variety of successful e-logistics business approaches are discussed covering a range of commercial sectors and transport modes. Separate chapters consider e-logistics developments for air freight; rail freight; road freight; sea transport and port systems. Subsequent chapters address in depth support systems for B2C and B2B e-commerce and e-fulfilment, warehouse management, RFID, electronic marketplaces, global supply network visibility, and service chain automation. Industry case studies are used to support the discussion. The book also investigates emerging technologies in e-logistics and considers what the future might hold in this rapidly changing and developing field.

Logistics and Supply Chain Management

Strategies for Reducing Cost and Improving Service

Fundamentals, Strategy, Analytics and Planning for Supply Chain and Logistics Management

E-Logistics and E-Supply Chain Management

Strategy, Planning, and Operation

Supply Chain and Logistics Management Made Easy

The Fifth Edition of Supply Chain Logistics Management presents Logistics in the context of integration within a firms Supply Chain Strategy and Operations. The framework of Supply Chain Management is initially presented thereby creating a foundation for in-depth study of the five logistics operational components in Part Two. Challenges and strategies related to design and operational integration of logistics within a global supply chain are discussed in Part Three. Part Four focuses on administrative challenges related to cross organizational collaboration, performance measurement, and concludes with the challenges of managing risk and achieving sustainability. An essential feature of the overall presentation is the integration of topical materials and examples into the Supply Chain Logistics value creation process. Text materials are supported by study and challenge questions as well as contemporary cases. The presentation integrates the discussion of information technology throughout. Illustrations and examples highlight how firms deal with operational challenges and use logistics performance to gain competitive advantage.

'Supply Chain Management' illustrates the key drivers of good supply chain management in order to help students understand what creates a competitive advantage. It also provides strong coverage of analytic skills so that students can gauge the effectiveness of the techniques described.

The logistics developed by multinational companies consist of many mechanisms and processes. Understanding how they work as well as how different frameworks can result in an efficient system of logistics management is no easy task. Robert Chira, a faculty member at Dimitrie Cantemir University in Bucharest, Romania, explains how logistics work in this textbook geared for students and businesspeople. Taking a step-by-step approach, he introduces readers to logistics, explains the importance of logistics in a business environment, and delves into integrated logistics. He also explores how globalization is affecting logistics management, how logistics can provide companies with a competitive advantage, how to implement the latest competitive strategies offered by financial institutions, and why customer service must be a key part of any strategy. Moreover, he provides examples of how companies in Romania have leveraged logistics management in different sectors to achieve lasting success. Unlike other textbooks on logistics, this one goes beyond theory to provide ways to improve logistics in order to accomplish performance objectives. Build a business built to last, and outperform competitors with the lessons in International Logistics Management.

Industrial revolutions have impacted both, manufacturing and service. From the steam engine to digital automated production, the industrial revolutions have conducted significant changes in operations and supply chain management (SCM) processes. Swift changes in manufacturing and service systems have led to phenomenal improvements in productivity. The fast-paced environment brings new challenges and opportunities for the companies that are associated with the adaptation to the new concepts such as Internet of Things (IoT) and Cyber Physical Systems, artificial intelligence (AI), robotics, cyber security, data analytics, block chain and cloud technology. These emerging technologies facilitated and expedited the birth of Logistics 4.0. Industrial Revolution 4.0 initiatives in SCM has attracted stakeholders' attentions due to it is ability to empower using a set of technologies together that helps to execute more efficient production and distribution systems. This initiative has been called Logistics 4.0 of the fourth Industrial Revolution in SCM due to its high potential. Connecting entities, machines, physical items and enterprise resources to each other by using sensors, devices and the internet along the supply chains are the main attributes of Logistics 4.0. IoT enables customers to make more suitable and valuable decisions due to the data-driven structure of the Industry 4.0 paradigm. Besides that, the system's ability of gathering and analyzing information about the environment at any given time and adapting itself to the rapid changes add significant value to the SCM processes. In this peer-reviewed book, experts from all over the world, in the field present a conceptual framework for Logistics 4.0 and provide examples for usage of Industry 4.0 tools in SCM. This book is a work that will be beneficial for both practitioners and students and academicians, as it covers the theoretical framework, on the one hand, and includes examples of practice and real world.

Competitive Strategy

Surviving Supply Chain Integration

Strategies for Small Manufacturers

Logistics Operations and Management

Essentials of Logistics and Supply Chain Management

Shipping and Logistics Management

Every year, more businesses fail because of their old-school views toward cutting costs, and they usually begin with the supply chain. Discover how the right supply chain can actually help you thrive. Across a range of industries, once-leading companies are in trouble: Walmart, IBM, Pfizer, HP, and The Gap to name a few, while others are thriving. The difference is how the company's leaders view their supply chain: Is it just about cutting cost or do they see its hidden tools for outperforming the competition? Steve Jobs, upon returning to Apple in 1997, focused on transforming the supply chain. He hired Tim Cook--and the company sped up the development of new products, getting them into consumers' hands faster. The rest is history. While competitors were shutting stores, Zara's highly responsive supply chain made it the most valued company in the retail space and its founder, the richest man in Europe. In The Supply Chain Revolution, business leaders will learn to: Make alliances more successful Simplify and debottleneck the supply chain Boost retail success by managing store investment Improve customer satisfaction and increase revenue Showcasing real solutions learned from true success stories like these and many others, The Supply Chain Revolution provides you with the secrets to succeeding in a disruptive world.

Shipping and Logistics Management serves to consolidate the knowledge its authors have acquired from being educators and observers of the shipping industry. Against the background of a global business environment, it explains how the shipping market functions, examining the strategic and operational issues that affect entrepreneurs in this industry. The authors discuss global trends and strategies in the shipping business, looking at the role of logistics service providers and at how the use of information technology can help shipping operations. Shipping and Logistics Management also aims to answer several important questions in the shipping industry, including: what are the shipping cost structures?, what are the patterns of sea transport? and how do companies in the shipping industry operate? An invaluable source of information for researchers and advanced, or graduate, students, Shipping and Logistics Management is also a useful reference for shipping practitioners and consultants.

The classic guide to supply chain strategy--re-created to help business leaders gain an advantage in today's volatile, globalized arena The definitive guide to supply chains that deliver value The global landscape has changed dramatically since the first edition of Strategic Supply Chain Management established itself as the authority on creating value and achieving competitive advantage from the supply chain. Shorter economic cycles, more-frequent natural disasters, higher costs in low-cost countries, more-restricted access to working capital, and greater focus on sustainability have made effective supply chain management much more challenging--and much more critical to the bottom line. This second edition is your answer to gaining a strategic advantage in the face of these challenges. Drawing on dozens of new company examples as well as cutting-edge benchmarking research, it shows you how to make your supply chains more agile, flexible, and resilient. With 80 easy-to-read tables and diagrams, this fully revised book explains how to: Develop a supply chain strategy that will help you realize your business goals Design a process architecture that maps out the activities of the end-to-end supply chain Create the most effective supply chain organization Build the most beneficial relationships with your supply chain partners Use metrics to assess and drive business success Implement transformational change See how today's best supply chain strategies work in all-new profiles of BASF, Essilor, Haier, Kaiser Permanente, Lenovo, and Schlumberger. Find out what these industry leaders are doing to get the greatest value out of their supply chains. When value depends on how well you deliver, you need Strategic Supply Chain Management, Second Edition. PRAISE FOR STRATEGIC SUPPLY CHAIN MANAGEMENT: "This book shows convincingly that a robust supply chain strategy is critical for business success in today's uncertain economic environment. Cohen and Roussel explain not only what makes for a good supply chain strategy but also how to put that strategy into practice." -- Jim Miller, VP, Worldwide Operations, Google "Strategic Supply Chain Management loudly and clearly makes the case that successful companies' supply chain strategies are closely aligned with their competitive differentiation and operating models. The book uses in-depth examples that bring these concepts to life and demonstrate that one size doesn't fit all. Anyone who thinks operations is just another corporate function needs to read this book." -- Manish Bhatia, SVP, Worldwide Operations, SanDisk "The advent of global

marketplaces, heightened competition, accelerated pace of product innovation, and fast-changing customer preferences have increased the impact of the supply chain on company profitability and long-term success. But cultural challenges to successful supply chain design remain. Cohen and Roussel's book provides a platform for addressing these challenges and is recommended reading for chief executives, strategy professionals, and supply chain practitioners." -- Martin Roper, Chief Executive Officer and President, Boston Beer "The authors present a straightforward path for developing and deploying a global supply chain strategy that addresses the priorities of today's executive management teams." -- Hau Lee, Thoma Professor of Operations, Information and Technology, Stanford Graduate School of Business "Strategic Supply Chain Management, Second Edition, is an important resource for executives who are trying to take their supply chain performance to the next level. Given the enormous challenges of the current business environment, it's 'must' reading." -- Joe Francis, Executive Director, Supply Chain Council "Following on from their ground-breaking first edition, the authors provide further evidence of the critical role of supply chain management in creating competitive advantage. Managers facing the challenge of coping with increasing levels of complexity in global supply chains will find valuable guidance in this in this revised work." -- Martin Christopher, Emeritus Professor of Marketing & Logistics, Cranfield School of Business, Cranfield University "This is not another one of those books that are heavy on theory but light on practical advice. Filled with examples of companies from a wide range of industries and geographical regions, it provides guidance that is clear and easy to understand." -- Greg Clapp, SVP, Operations, Fujitsu "Concise and cogent, Strategic Supply Chain Management, Second Edition, lays out the key components for top supply chain performance and backs up these insights with new benchmarking research. Managers across the organization will find answers to their supply chain questions here." -- Paul Bischler, Vice President and Contoller, Burlington Northern Santa Fe Railway

Business practices are constantly evolving in order to meet growing customer demands. Evaluating the role of logistics and supply chain management skills or applications is necessary for the success of any organization or business. As market competition becomes more aggressive, it is crucial to evaluate ways in which a business can maintain a strategic edge over competitors. Supply Chain and Logistics Management: Concepts, Methodologies, Tools, and Applications is a vital reference source that centers on the effective management of risk factors and the implementation of the latest supply management strategies. It also explores the field of digital supply chain optimization and business transformation. Highlighting a range of topics such as inventory management, competitive advantage, and transport management, this multi-volume book is ideally designed for business managers, supply chain managers, business professionals, academicians, researchers, and upper-level students in the field of supply chain management, operations management, logistics, and operations research.

Supply Chain Management
 Competing Through the Supply Chain
 Applications for Evolving Business
 Global Logistics Management
 Supply Chain Logistics Management 5e
 Logistics & Supply Chain Management
 The Fourth Edition of Supply Chain Logistics Management presents Logistics in the context of integration within a firm's Supply Chain Strategy and Operations. The framework of Supply Chain Management is initially presented thereby creating a foundation for in-depth study of the five logistics operational components in Part Two. Challenges and strategies related to design and operational integration of logistics within a global supply chain are discussed in Part three. Part Four focuses on administrative challenges related to cross organizational collaboration, performance measurement, and concludes with the challenges of managing risk and achieving sustainability. An essential feature of the overall presentation is the integration of topical materials and examples into the Supply Chain Logistics value creation process. Text materials are supported by study and challenge questions as well as contemporary cases. The overall presentation integrates the discussion of information technology throughout the text. Illustrations and examples highlight how firm's deal with operational challenges and use logistics performance to gain competitive advantage.

Logistics has advanced from the warehousing and transportation to boardrooms of the successful leading companies across the world. Logistic capabilities supplement the supply chain operation. It plays an important role in both organizational strategy and Praise For Strategic Supply Chain Management: "This book shows convincingly that a robust supply chain strategy is critical for business success in today's uncertain economic environment. Cohen and Roussel explain not only what makes for a good supply chain strategy but also how to put that strategy into practice." -- Jim Miller, VP, Worldwide Operations, Google "Strategic Supply Chain Management loudly and clearly makes the case that successful companies' supply chain strategies are closely aligned with their competitive differentiation and operating models. The book uses in-depth examples that bring these concepts to life and demonstrate that one size doesn't fit all. Anyone who thinks operations is just another corporate function needs to read this book." -- Manish Bhatta, SVP, Worldwide Operations, SanDisk "The advent of global marketplaces, heightened competition, accelerated pace of product innovation, and fast-changing customer preferences have increased the impact of the supply chain on company profitability and long-term success. But cultural challenges to successful supply chain design remain. Cohen and Roussel's book provides a platform for addressing these challenges and is recommended reading for chief executives, strategy professionals, and supply chain practitioners." -- Martin Roper, Chief Executive Officer and President, Boston Beer "The authors present a straightforward path for developing and deploying a global supply chain strategy that addresses the priorities of today's executive management teams." --Hau Lee, Thoma Professor of Operations, Information and Technology, Stanford Graduate School of Business The classic guide to supply chain strategy--re-created to help business leaders gain an advantage in today's volatile, globalized arena The global landscape has changed dramatically since the first edition of Strategic Supply Chain Management established itself as the authority on creating value and achieving competitive advantage from the supply chain. Shorter economic cycles, more-frequent natural disasters, higher costs in low-cost countries, more-restricted access to working capital, and greater focus on sustainability have made effective supply chain management much more challenging--and much more critical to the bottom line. This second edition is your answer to gaining a strategic advantage in the face of these challenges. Drawing on dozens of new company examples as well as cutting-edge benchmarking research, it shows you how to make your supply chains more agile, flexible, and resilient. With 80 easy-to-read tables and diagrams, this fully revised book explains how to: Develop a supply chain strategy that will help you realize your business goals Design a process architecture that maps out the activities of the end-to-end supply chain Create the most effective supply chain organization Build the most beneficial relationships with your supply chain partners Use metrics to assess and drive business success Implement transformational change See how today's best supply chain strategies work in all-new profiles of BASF, Essilor, Haier, Kaiser Permanente, Lenovo, and Schlumberger. Find out what these industry leaders are doing to get the greatest value out of their supply chains. When value depends on how well you deliver, you need Strategic Supply Chain Management, Second Edition.

- Dr Tony Whiteing, University of Huddersfield Alan Harrison is Professor of Operations and Logistics at Cranfield School of Management, and Director of Research at Cranfield Centre for Logistics and Transportation. Remko van Hoek is Professor of Supply Chain Management at Cranfield Centre for Logistics and Transportation. He is also Managing Director of the Operations Management Roundtable at the Corporate Executive Board, based in Washington D.C., USA.

Supply Chain and Logistics Management: Concepts, Methodologies, Tools, and Applications

SUPPLY CHAIN MANAGEMENT AND REVERSE LOGISTICS

Innovative Sourcing and Logistics for a Fiercely Competitive World

Twelve Drivers of Competitive Advantage

Logistics 4.0

This second edition of Global Logistics Management has been thoroughly revised and updated, and new examples have been added reflecting recent developments in the field. This new edition: Helps readers to understand and appreciate the power of managing logistics for profit and competitive advantage Educates readers about the nature of individual logistics activities and how they can be woven together Contains a global focus throughout, with examples drawn from various parts of the world Has been thoroughly revised and updated throughout to keep it current Now includes new examples reflecting recent developments and current preoccupations, including security and global instability. Visit the accompanying website at www.blackwellpublishing.com/gourdin to download PowerPoint slides to supplement the book.

Presents the comprehensive framework of analytical techniques to help a firm analyze its industry as a whole and predict the industry's future evolution, to understand its competitors and its own position ...

This edition discusses the role of logistics in achieving corporate and financial goals. It provides practical guidance on auditing logistics systems and describes the use of customer surveys, opportunities for lead time reduction and the principles of JIT. *Written by a top author and consultant in the field.

*Illustrated with case studies from a range of industries and countries. *Includes checklists and executive summaries.

"Logistics has advanced from the warehousing and transportation to boardrooms of the successful leading companies across the world. Logistic capabilities supplement the supply chain operation. It plays an important role in both organizational strategy and organizational environment. The leading global retail giants, Wal-Mart and Levi Strauss focus on their distinctive logistic capabilities to maintain their competitive advantage. The efficiency and effectiveness of inventory movement across the supply chain depends on the capability of logistics management. Logistics plays a key role in customer service strategy of the organization. With the emergence of e-commerce, logistics operations have become more challenging than ever, because the competition is just a click away. Due to the increasing importance of business logistics, it becomes necessary for the students of business management to understand logistics, its basic framework and practical utility."--Back cover

Global Supply Chain Management: Leveraging Processes, Measurements, and Tools for Strategic Corporate Advantage

The Handbook of Logistics and Distribution Management

A Competitive Advantage for the 21st Century

Supply Chain Logistics Management

Sustainability, Quality, Risks

Strategic Supply Chain Management: The Five Core Disciplines for Top Performance, Second Editon

The managed flow of goods and information from raw material to final sale also known as a "supply chain" affects everything--from the U.S. gross domestic product to where you can buy your jeans. The nature of a company's supply chain has a significant effect on its success or failure--as in the success of Dell Computer's make-to-order system and the failure of General Motor's vertical integration during the 1998 United Auto Workers strike. Supply Chain Integration looks at this crucial component of business at a time when product design, manufacture, and delivery are changing radically and globally. This book explores the benefits of continuously improving the relationship between the firm, its suppliers, and its customers to ensure the highest added value. This book identifies the state-of-the-art developments that contribute to the success of vertical tiers of suppliers and relates these developments to the capabilities that small and medium-sized manufacturers must have to be viable participants in this system. Strategies for attaining these capabilities through manufacturing extension centers and other technical assistance providers at the national, state, and local level are suggested. This book identifies action steps for small and medium-sized manufacturers--the "seed corn" of business start-up and development--to improve supply chain management. The book examines supply chain models from consultant firms, universities, manufacturers, and associations. Topics include the roles of suppliers and other supply chain participants, the rise of outsourcing, the importance of information management, the natural tension between buyer and seller, sources of assistance to small and medium-sized firms, and a host of other issues. Supply Chain Integration will be of interest to industry policymakers, economists, researchers, business leaders, and forward-thinking executives.

High-Tech and High-Touch Logistics Solutions for Supply Chain Challenges In today's fast-paced and customer-oriented business environment, superior supply chain performance is a prerequisite to getting and staying competitive. Supply Chain Strategy is based on world-class logistics practices in place in successful supply chain organizations, the latest academic breakthroughs in logistics system design, and the logic of logistics. It presents the proven pillars of success in logistics and supply chain management. Part of McGraw-Hill's Logistics Management Library, Supply Chain Strategy is organized according to author Dr. Ed Frazelle's breakthrough logistics master planning methodology. The methodology leads to metrics, process designs, system designs, and organizational strategies for total supply chain management, total logistics management, customer response, inventory planning and management, supply, transportation, and warehousing. Concise yet complete, Dr. Frazelle's book shows how to develop a comprehensive logistics and supply chain strategy, one that will both complement and support a company's strategic objectives and long-term success. Logistics the flow of material, information, and money between consumers and suppliers has become a key boardroom topic. It is the subject of cover features in business publications from Wall Street Journal to BusinessWeek. Annual global logistics expenditures exceed \$3.5 trillion, nearly 20 percent of the world's GDP, making logistics perhaps the last frontier for major corporations to significantly increase shareholder and customer value. And at the heart of every effort to improve organizational logistics performance? Supply chain efficiency. Supply Chain Strategy is today's most comprehensive resource for up-to-the-minute thinking and practices on developing supply chain strategies that support a company's overall objectives.

Covering world-class practices and systems, taken from the files of Coca-Cola, Wal-Mart, General Electric, and other companies, it covers essential supply chain subjects including: Logistics data mining for identifying the root cause of material and information flow problems, pinpointing opportunities for process improvements, and providing an objective basis for project-team decision making Inventory planning and management presenting metrics, processes, and systems for forecasting, demand planning, and inventory control, yielding lower inventory levels and improved customer service Logistics information systems and Web-based logistics helping to substitute information for inventory and work content Transportation and distribution for connecting sourcing locations with customers at the lowest cost by, among other things, leveraging private and third-party transportation systems Logistics organization development including the seven disciplines that link enterprises across the supply chain, as well as logistics activities within those enterprises Supply Chain Strategy explains and demonstrates how decision makers can use today's technology to enhance key logistics systems at every point in the supply chain, from the time an idea or product is conceived through its delivery to the final user. It describes the major steps in developing an effective, workable logistics management program one that will reduce operating expenses, minimize capital investment, and improve overall customer service and satisfaction.

Supply Chain Logistics Management is exciting and promises to bolster traditional logistics courses and invigorate supply chain management courses, by examining traditional logistics issues within the context of the supply chain. Most textbooks approach this subject from a limited perspective, studying only internal functions of an organization to the exclusion of issues that relate to the entire supply chain. Supply Chain Logistics Management, provides a solid foundation that clearly describes the role of logistics within the supply chain, portraying a complete view of the subject and going farther to show how all the pieces fit together.

Outlines and Highlights for Logistics Management and Strategy

Concepts and Models

Loose Leaf for Supply Chain Logistics Management