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Creating Successful E Learning : A Rapid System
For Getting It Right, First Time, Every Time

Michael Allen's E Learning Library: Creating Successful E Learning : A Rapid System For Getting It Right First Time, Every Time

Everyone is talking about fintech, and they're usually saying good things. Driverless Finance provides a balance to that conversation, exploring the threats that different fintech innovations pose for our financial system. With in-depth and accessible descriptions of new financial technologies and business models - ranging from distributed ledgers to machine learning, cryptoassets to robo-investing - this book allows

readers to think more critically about fintech, and about how the law should respond to it. This book highlights the increased speed, complexity, and coordination inherent in new fintech innovations, and illustrates how these features could come together in a massive financial system failure. It makes the case for a precautionary approach to regulating fintech, erring on the side of caution to avoid a financial crisis that could have irreversible and catastrophic effects for our society. Because neither longstanding regulatory approaches nor experimental new approaches like regulatory sandboxes were designed to address fintech's systemic risks, this book makes several bold new proposals for regulation designed to make fintech-inspired financial crises less likely. These proposals include new forms of disclosure and supervision, new forms of technological tools

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(known as suptech), and a new licensing regime for financial technologies. This book finishes by situating its discussion of fintech and financial stability in the context of important debates about innovation, expertise, cybersecurity, privacy, competition, and other pressing issues.

From William Horton -- a world renowned expert with more than thirty-five years of hands-on experience creating networked-based educational systems -- comes the next-step resource for e-learning training professionals. Like his best-selling book Designing Web-Based Training, this book is a comprehensive resource that provides practical guidance for making the thousand and one decisions needed to design effective e-learning. e-Learning by Design includes a systematic, flexible, and rapid design process covering every

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phase of designing e-learning. Free of academic jargon and confusing theory, this down-to-earth, hands-on book is filled with hundreds of real-world examples and case studies from dozens of fields. "Like the book's predecessor (Designing Web-based Training), it deserves four stars and is a must read for anyone not selling an expensive solution. -- From Training Media Review, by Jon Aleckson, www.tmreview.com, 2007

Michael Allen originally wrote this charming little book for his daughter. It was his way of showing her that he would always be in her life, despite the breakup the family was going through. It was a project that he was originally able to do with a few sheets of paper. He wrote the message complete with his own drawings and read it to her one day after picking her up from her mother's. Mikayla absolutely loved the little book her father

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had made for her and they read it together many times over the years. But, she has grown and the small time they spend apart isn't as lonely anymore. So, Michael returned to the book to make it available for everyone who has experienced being separated from their child for whatever reason. When You Miss Me is a great way for a parent to connect with their child during those lonely moments when you find yourselves apart. His heartwarming suggestions are the very ones that his daughter and he used. Both you and your child can learn how to magically turn those times you spend apart into times you spend together. There is a special gift Michael has included for everyone in the last pages of each book.

This invaluable resource can help transform online courses into exciting, meaningful, and active e-learning experiences. 75 e-

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Learning Activities is filled with scores of e-learning activities and games that offer trainers and instructors a handbook for creating interactive and engaging online courses. Much like the activities and games used in traditional classroom training, these e-learning activities can be used to increase interactivity, engage learners, accomplish learning objectives, develop online relationships, promote active learning, and create learning communities. With many examples available on the CD-ROM for easy online transfer, the activities can help elaborate on course content through the use of online technologies such as chat rooms, email, or discussion boards.

Fintech's Impact on Financial Stability

**Forget what You Know about Instructional Design and Do
Something Interesting : Michael Allen's E-learning Library**

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A Step-by-step Guide

Brotherly Love

**Forget What You Know About Instructional Design and Do
Something Interesting**

75 e-Learning Activities

"This book is for anyone charged with designing a specific type of e-learning - self-paced computer-based training run entirely by the students with no instructor intervention or support. It is not about how to design distance learning used in colleges or live presentations given over the internet (webinars). It is not about any kind of instructor-led

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training"-- p. i.

"Not many living artists would be sufficiently brave or inspired to attempt reflecting in art what Borges constructs in words. But the detailed, evocative etchings by Erik Desmazieres provide a perfect counterpoint to the visionary prose. Like Borges, Desmazieres has created his own universe, his own definition of the meaning, topography and geography of the Library of Babel. Printed together, with the etchings reproduced in fine-line duotone, text and art unite to present an artist's book that belongs in the circle of Borges's sacrosanct Crimson

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Hexagon - "books smaller than natural books, books omnipotent, illustrated, and magical."--BOOK

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These models demonstrate how to design the most efficient learning applications. Instructors can modify the models to build their own custom applications. The package includes the models with and without sample content and a tour of the models. Features include menu models, navigation models, presentation slide models, input models, video playback models, and dynamic calculation and

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histogram models.

Shows hows how to build interactive, fun, and effective online learning programs for any objective or setting. The “ father of e-learning ” offers his insight on what makes good elearning, particularly from the viewpoints of motivation and interactivity. Features many little history lessons on eLearning and an overhauled overview of technology. Includes many examples of good (and not so good) e-learning projects as well as tools and tips to help implement the strategies, guidelines, and techniques in the book. Major updates include new coverage of:

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Informal/social learning vs. formal/individualized
learning vs. traditional Learner interface
Gamification Mobile learning The Serious e-
Learning Manifesto SAM Using individualization for
on-going evaluation Evolving tools to assist design
and development All new examples to illustrate
concepts References updated with newer studies.
Proven Guidelines for Consumers and Designers of
Multimedia Learning
Making Learning Technology Polite, Effective, and
Fun
When You Miss Me

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Online Learning Library, Project Management

e-Learning and the Science of Instruction

Distance Learning, E-Learning and Blended Learning
in Mathematics Education

The process of user-centered innovation:
how it can benefit both users and
manufacturers and how its emergence will
bring changes in business models and in
public policy. Innovation is rapidly
becoming democratized. Users, aided by
improvements in computer and
communications technology, increasingly

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can develop their own new products and services. These innovating users—both individuals and firms—often freely share their innovations with others, creating user-innovation communities and a rich intellectual commons. In *Democratizing Innovation*, Eric von Hippel looks closely at this emerging system of user-centered innovation. He explains why and when users find it profitable to develop new products and services for themselves, and why it often pays users to reveal their innovations freely for the use of all. The

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trend toward democratized innovation can be seen in software and information products—most notably in the free and open-source software movement—but also in physical products. Von Hippel's many examples of user innovation in action range from surgical equipment to surfboards to software security features. He shows that product and service development is concentrated among "lead users," who are ahead on marketplace trends and whose innovations are often commercially attractive. Von Hippel argues

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that manufacturers should redesign their innovation processes and that they should systematically seek out innovations developed by users. He points to businesses—the custom semiconductor industry is one example—that have learned to assist user-innovators by providing them with toolkits for developing new products. User innovation has a positive impact on social welfare, and von Hippel proposes that government policies, including R&D subsidies and tax credits, should be realigned to eliminate biases

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against it. The goal of a democratized user-centered innovation system, says von Hippel, is well worth striving for. An electronic version of this book is available under a Creative Commons license.

Hissy Fitz lives with some two-legged creatures who are destined to serve him in every possible way and understand his every whim. Sadly, these creatures are sorely lacking in their skills. For one thing—they touch him when they want to touch him. Don't they know that the two-

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legged are there for him to touch when he wants to—meaning when he wants food? Petting wakes him up! They speak to him—don't they know the two-legged should be seen (so Hissy knows where to demand food from) and not heard?! It's becoming intolerable. What is this irascible cat to do?

Michael Allen's e-Learning Library Most e-learning that is produced for classroom training is created using instructional models that were introduced more than thirty years ago. To update design

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solutions for today's online learners, Michael Allen's e- Learning Library offers a review of the basics of instructional design and then lifts the lid on some common misconceptions that arise from what people think they know about ISD. Michael Allen's e- Learning Library is designed to help use time and resources effectively and to build the best e-learning experiences possible. Filled with illustrative examples, the book is pragmatic and contains easy-to-apply solutions. Successful e-Learning Interface

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is the third book in the Michael Allen's e-Learning Library series. Using this hands-on resource will maximize your CEO impact—connect, empower, and orchestrate. You will understand how to connect with your learners, how to empower learners to make the most of e-learning's capabilities, and how to orchestrate learning events. Praise for Michael Allen's e-Learning Library "Once again Michael Allen has zeroed in on a critical, yet often overlooked, aspect of e-learning development. This book sheds light on the

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importance of learner interface design, and offers readers clear guidelines for designing interfaces that support the learner and increase impact. It will be a valuable asset for any e-learning developer who is committed to producing truly world-class e-learning." —David Holcombe, president and CEO, The eLearning Guild and publisher, Learning Solutions Magazine "With this easy-to-apply and practical book, Michael Allen raises the bar on creating exceptional e-learning experiences." —Lance Dublin, CEO and chief

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solution architect, Dublin Consulting

"Michael Allen continues to be a strong voice in the e-learning industry. The topics addressed in this book are especially timely, helping the creators of training appeal to a new generation of learners while addressing the concerns of more mature learning audiences." —Jennifer Hofmann, president, InSync Training and author, *The Synchronous Trainer's Survival Guide* and *Tailored Learning: Designing The Blend That Fits*

Current and emerging trends in the domains

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of health management and the work sector, the abundance of new consumer products pervading the marketplace, and the desires of many older adults to undertake new learning experiences means that older adults, like their younger counterparts, will need to continually engage in new learning and training. Thus, understanding the challenges that older people face when confronted with new learning and training programs and developing potential strategies to overcome them is imperative. A comprehensive state-of-the-science

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review, Designing Training and Instructional Programs for Older Adults explores a broad range of issues, from the implications of theories of learning for designing instruction for older adults to adapting current perspectives on methods of instructional design to accommodate the capabilities and limitations of older learners. The authors provide an understanding of today's older adults—their demographics, their needs, the challenges facing them, and a realistic appraisal of their abilities and

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limitations—as a basis for how current knowledge about training and instructional design should be shaped and applied to best accommodate this population of learners. They discuss topics such as retention and transfer of training, sequencing the order of instruction, e-learning, multimedia training formats, and the assessment and evaluation of training programs from the perspective of issues relevant to older learners. They also highlight the challenges presented by this very heterogeneous group that varies

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tremendously in backgrounds, skills, knowledge, and abilities. Focusing on how learning occurs, the authors' balanced coverage makes the book readable and enlightening across a wide spectrum of professionals and academics, including human factors/ergonomics specialists, gerontologists, managers, educators, undergraduate and graduate students, and the design community. The book supplies concise recommendations that will have direct impact on the design of instructional programs and for those

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individuals who are responsible for the
training and performance of older people.

Child and Adolescent Health and
Development

Design Thinking, Design Process, and the
Design Studio

Articulate Storyline 360

How Exceptional Companies Think

Michael Allen's Online Learning Library:

Successful e-Learning Interface

Freshman

This book is the result of a research symposium

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sponsored by the Association for Educational Communications and Technology [AECT]. The fifteen chapters were developed by leaders in the field and represent the most updated and cutting edge methodology in the areas of instructional design and instructional technology. The broad concepts of design, design thinking, the design process, and the design studio, are identified and they form the framework of the book. This book advocates the conscious adoption of a mindset of design thinking, such as that evident in a range of divergent professions including business, government, and medicine. At its core is a focus on planning, inventing,

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making, and doing. (Cross, 1982), all of which are of value to the field of educational technology. Additionally, the book endeavors to develop a deep understanding of the design process in the reader. It is a critical skill, often drawing from other traditional design fields. An examination of the design process as practiced, of new models for design, and of ways to connect theory to the development of educational products are all fully explored with the goal of providing guidance for emerging instructional designers and deepening the practice of more advanced practitioners. Finally, as a large number of leading schools of instructional design have adopted the

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studio form of education for their professional programs, we include this emerging topic in the book as a practical and focused guide for readers at all levels.

The convergence of technologies and emergence of interdisciplinary and transdisciplinary modus of knowledge production justify the need for research that explores the disinterestedness or interconnectivity of the information science disciplines. The quantum leap in knowledge production, increasing demand for information and knowledge, changing information needs, information governance, and proliferation of digital technologies in the era of ubiquitous digital technologies justify research

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that employs a holistic approach in x-raying the challenges of managing information in an increasingly knowledge- and technology-driven dispensation. The changing nature of knowledge production for sustainable development, along with trends and theory for enhanced knowledge coordination, deserve focus in current times. The Handbook of Research on Records and Information Management Strategies for Enhanced Knowledge Coordination draws input from experts involved in records management, information science, library science, memory, and digital technology, creating a vanguard compendium of novel trends and praxis. While

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highlighting a vast array of topics under the scope of library science, information science, knowledge transfer, records management, and more, this book is ideally designed for knowledge and information managers, library and information science schools, policymakers, practitioners, stakeholders, administrators, researchers, academicians, and students interested in records and information management.

This book builds on current and emerging research in distance learning, e-learning and blended learning. Specifically, it tests the boundaries of what is known by examining and discussing recent research and

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development in teaching and learning based on these modalities, with a focus on lifelong mathematics learning and teaching. The book is organized in four sections: The first section focuses on the incorporation of new technologies into mathematics classrooms through the construction or use of digital teaching and learning platforms. The second section presents a wide range of perspectives on the study and implementation of different tutoring systems and/or computer assisted math instruction. The third section presents four new innovations in mathematics learning and/or mathematics teacher education that involve the development of novel

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interfaces for communicating mathematical ideas and analyzing student thinking and student work. Finally, the fourth section presents the latest work on the construction and implementation of new MOOCs and rich media platforms developed to carry out specialized mathematics teacher education.

Celebrating the 50th anniversary of a best-selling and renowned reference in psychotherapy research and practice. Now celebrating its 50th anniversary and in its seventh edition, Bergin and Garfield's Handbook of Psychotherapy and Behavior Change, maintains its position as the essential reference volume for

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psychotherapy research. This bestselling reference remains the most important overview of research findings in psychotherapy. It is a rigorous and evidence-based text for academics, researchers, practitioners, and students. In recognition of the 50th anniversary, this edition contains a Foreword by Allen Bergin while the Handbook covers the following main themes: historical and methodological issues, measuring and evidencing change in efficacy and practice-based research, therapeutic ingredients, therapeutic approaches and formats, increasing precision and scale of delivery, and future directions in the field of psychotherapy research. Chapters have either been

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completely rewritten and updated or comprise new topics by contributors including: Characteristics of effective therapists Mindfulness and acceptance-based therapies Personalized treatment approaches The internet as a medium for treatment delivery Models of therapy and how to scale up treatment delivery to address unmet needs The newest edition of this renowned Handbook offers state-of-the-art updates to the key areas in psychotherapy research and practice today. Over 60 authors, experts in their fields, from over 10 countries have contributed to this anniversary edition, providing in-depth, measured and insightful summaries of the current field.

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Education, Justice, and Democracy

Michael Allen's 2012 E-Learning Annual

Authorware Models for Instructional Design

Michael Allen's Guide to E-Learning

e-Learning by Design

Driverless Finance

Dr. Michael Allen and Gilbert D. Allen come from extreme poverty. Their parents battled drug addiction. Their siblings were homeless and displaced at various points during their childhood. Gilbert is five years younger than Michael-and the youngest. Gilbert was living between multiple places

when Michael went to college. Michael had just finished football practice and a team dinner when he received a call from his brother Gilbert in the fall. Gilbert said there was a void he was feeling. It was a hard conversation for Michael; his brother was sobbing. Michael's college football team was having a magical championship season winning but his baby brother was hurting. Ultimately Michael consoled his brother, connected to his brother. Still, it got worse. Michael decided to go get his brother and take him with him to college. Gilbert finished high school while Michael was in college. Gilbert was reading at the fourth-grade level as a

sophomore in high school. They had to navigate his readiness (in the northwestern part of Indiana at a majority white school). There was segregation within the community. Very few people thought Gilbert would finish high school-now he has his master's degree in social work and is working on a doctorate in counseling, community care, and trauma. Gilbert works as a social work supervisor; Michael has a doctorate in educational leadership and is an elementary school principal. This book is about bonds-especially their bond as brothers, and the importance of mentors, related or not. This book is a glimpse into the collective political correctness

eroding genuine connections. It also is much about love, fond dreams, and what it means to give back to marginalized people. Their goals are to encourage people to believe and hope. They give insight, perspective, and share their journey within these pages. "It would be disrespectful to the journey if we don't give back," Michael said. "We have lessons to give back to humanity." The voices of Gilbert and Michael make it clear society is ill-equipped. It's a beautiful struggle. Diversity is good. They hope you'll read this-and participate by reaching out to someone.

The essential e-learning design manual, updated

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with the latest research, design principles, and examples e-Learning and the Science of Instruction is the ultimate handbook for evidence-based e-learning design. Since the first edition of this book, e-learning has grown to account for at least 40% of all training delivery media. However, digital courses often fail to reach their potential for learning effectiveness and efficiency. This guide provides research-based guidelines on how best to present content with text, graphics, and audio as well as the conditions under which those guidelines are most effective. This updated fourth edition describes the guidelines, psychology, and applications for ways to

improve learning through personalization techniques, coherence, animations, and a new chapter on evidence-based game design. The chapter on the Cognitive Theory of Multimedia Learning introduces three forms of cognitive load which are revisited throughout each chapter as the psychological basis for chapter principles. A new chapter on engagement in learning lays the groundwork for in-depth reviews of how to leverage worked examples, practice, online collaboration, and learner control to optimize learning. The updated instructor's materials include a syllabus, assignments, storyboard projects, and test items

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that you can adapt to your own course schedule and students. Co-authored by the most productive instructional research scientist in the world, Dr. Richard E. Mayer, this book distills copious e-learning research into a practical manual for improving learning through optimal design and delivery. Get up to date on the latest e-learning research Adopt best practices for communicating information effectively Use evidence-based techniques to engage your learners Replace popular instructional ideas, such as learning styles with evidence-based guidelines Apply evidence-based design techniques to optimize learning games e-

Learning continues to grow as an alternative or adjunct to the classroom, and correspondingly, has become a focus among researchers in learning-related fields. New findings from research laboratories can inform the design and development of e-learning. However, much of this research published in technical journals is inaccessible to those who actually design e-learning material. By collecting the latest evidence into a single volume and translating the theoretical into the practical, e-Learning and the Science of Instruction has become an essential resource for consumers and designers of multimedia learning.

Education is a contested topic, and not just politically. For years scholars have approached it from two different points of view: one empirical, focused on explanations for student and school success and failure, and the other philosophical, focused on education's value and purpose within the larger society. Rarely have these separate approaches been brought into the same conversation. Education, Justice, and Democracy does just that, offering an intensive discussion by highly respected scholars across empirical and philosophical disciplines. The contributors explore how the institutions and practices of education can

support democracy, by creating the conditions for equal citizenship and egalitarian empowerment, and how they can advance justice, by securing social mobility and cultivating the talents and interests of every individual. Then the authors evaluate constraints on achieving the goals of democracy and justice in the educational arena and identify strategies that we can employ to work through or around those constraints. More than a thorough compendium on a timely and contested topic, Education, Justice, and Democracy exhibits an entirely new, more deeply composed way of thinking about education as a whole and its importance to a

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good society.

Praise for Michael Allen's e-Learning Library This is the first volume of six in Michael Allen's e-Learning Library a comprehensive collection of proven techniques for creating e-learning applications that achieve targeted behavioral outcomes through meaningful, memorable, and motivational learning experiences. This book walks readers through the revolutionary processes of rapid prototyping and iterative design as a means of sorting the conflicting and hidden agendas of organizations, winning essential support, and generating creative learning solutions. "Too many learners have been frustrated

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and too many careers have been derailed from poorly designed, ineffective e-learning. Michael Allen is finally sharing his 'secret sauce' with the world. The Savvy Start technique alone will go a long way to ensuring that every e-learning project turns out to be a successful one." --Kevin Kruse, founder, e-LearningGuru.com "Michael Allen has written a terrific book for courseware developers and business leaders who are interested in launching e-learning programs that will have a true impact on people performance and the business. It is a must-read for everyone who wants to take e-learning to the next level." --Nick van Dam, global chief learning

officer, Deloitte Touche Tohmatsu; founder, e-LearningforKids.org "Michael Allen knows instructional design from the ground floor up. For four decades he's lead the field. Now he shares his hard-earned knowledge with the rest of us." --Will Thalheimer, president and principal researcher, Work-Learning Research "In this short volume, beginning with rapid analysis, rapid prototyping, and rapid evaluation, we find not only the details of the successive approximation process for developing superior e-learning, but also corporate and academic case studies to provide context for the design and development approaches recommended." --Michael

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***E. Echols, vice-president, Strategic Initiatives,
Bellevue University; author, ROI on Human Capital
Investment***

Designing Successful E-learning

International Trends in Research and Development

The Theory and Practice of Online Learning

E-Learning Library

***Designing Training and Instructional Programs for
Older Adults***

The e-Learning Handbook

Products, technologies, and workplaces change so quickly today that everyone is continually learning. Many of us are also teaching, even when it's not in

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our job descriptions. Whether it's giving a presentation, writing documentation, or creating a website or blog, we need and want to share our knowledge with other people. But if you've ever fallen asleep over a boring textbook, or fast-forwarded through a tedious e-learning exercise, you know that creating a great learning experience is harder than it seems. In *Design For How People Learn*, you'll discover how to use the key principles behind learning, memory, and attention to create materials that enable your audience to both gain and retain the knowledge and skills you're sharing. Using accessible visual metaphors and concrete methods and examples, *Design For How People Learn* will teach

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you how to leverage the fundamental concepts of instructional design both to improve your own learning and to engage your audience.

Neither an academic tome nor a prescriptive 'how to' guide, *The Theory and Practice of Online Learning* is an illuminating collection of essays by practitioners and scholars active in the complex field of distance education. Distance education has evolved significantly in its 150 years of existence. For most of this time, it was an individual pursuit defined by infrequent postal communication. But recently, three more developmental generations have emerged, supported by television and radio, teleconferencing, and computer conferencing. The early 21st century

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has produced a fifth generation, based on autonomous agents and intelligent, database-assisted learning, that has been referred to as Web 2.0. The second edition of "The Theory and Practice of Online Learning" features updates in each chapter, plus four new chapters on current distance education issues such as connectivism and social software innovations. The E-Learning Uncovered series is designed to give you the maximum amount of information in the minimum amount of time. You'll learn about virtually every check box, every menu, and every option in Articulate Storyline 360. But we don't just tell you HOW to check that box or click that menu; we also tell you WHY you might or might not want to. Brand new

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users will learn all the basics of how to get started: scenes, slides, graphics, layers, states, questions, and screen recordings. Intermediate users will uncover the more powerful tools to create advanced interactions: actions, variables, and conditions-all in one book! Everyone will benefit from the special tips and insider secrets that let you do more and save time. Look for: Design Tips: instructional design, graphic design, and usability tips that give you insight on how to implement the different features of the software. Power Tips: advanced tips and secrets that can help you take your production to the next level. Time Savers: software shortcuts and ways to streamline your production efforts and save you time. Bright

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Ideas: special explanations and ideas for getting more out of the software. Cautions: "lessons learned the hard way" that you can use to avoid common problems. Web Resources: the free companion website includes useful resources such as reference guides and practice files. This edition features Storyline 360 version 3.0.9239.

Designing Successful e-Learning, Michael Allen's
Online Learning Library
Forget What You Know About
Instructional Design and Do Something
Interesting
John Wiley & Sons
Successful E-learning Interface : Making Learning
Technology Polite, Effective, and Fun
Creating Successful E-Learning

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An Agile Model for Developing the Best Learning Experiences

Design For How People Learn

The Library of Babel

Past Promises, Present Challenges

This title provides the essentials on interactivity and breaks down misconceptions of interactive work and effective interactions. Through a practical but creative approach, it explores proven methods of e-learning and includes successful examples.

Instructional interactivity is often poorly designed and underused. Michael Allen's Online Learning Library,

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Interactivity, the Supernatural Power of e-Learning provides the essentials on interactivity and breaks down misconceptions of interactive work and effective interactions. Through a practical but creative approach, this hands-on guide explores proven methods of e-learning, including successful examples. This book is one of six of Michael Allen's, a leading expert on online learning, Online Learning Library, modeled after the ASTD s e-learning certificate program, designed and facilitated by Allen. This volume focuses on interactivity. The field of e-learning continues to experience

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dramatic and turbulent growth. Over time, as technology has improved and the method's real capabilities have emerged, e-learning has gained widespread acceptance and is now the fastest growing sector of corporate learning. As in years past, Michael Allen's Annual offers a diverse and important collection that contains some of the most current insights and best practices that will help both educators and workplace learning leaders address issues of design and implementation, as well as strategy and culture. In addition, this new volume offers a diverse mix of content that spans the full

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spectrum of technology-based learning. Year after year, the Annual discusses emerging trends in social media; showcases e-learning innovation; presents contemporary- and best-practices; tackles big-picture, strategic issues; and provides a host of useful tips and techniques. Additional content is also available online. Praise for Michael Allen's 2012 e-Learning Annual "Michael Allen's Annual really is annual. I found new examples and provocative ideas—just what I was looking for." —Allison Rossett, professor of educational technology, San Diego State University "Just another academic anthology? Hardly!

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Michael Allen has convinced e-learning's super-heroes to join forces to crush complacency, demolish dogma, rewrite rules, streamline strategies, and light a brighter future for e-learning. Warning:

The accumulated wisdom and original thinking of this elite team of designers, practitioners, consultants, and researchers will leave you dissatisfied with your current e-learning efforts and aching to put their ideas into play." —William Horton, author, e-Learning by Design and consultant, William Horton Consulting

"The real learning at conferences takes place in the hallways. This wonderful book is like eavesdropping

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on those conversations, except that Michael has put the top thinkers in our field in the hall for you." —Jay Cross, chairman, Internet Time Alliance

Nabeel Ahmad Clark Aldrich Bobbe Baggio Tony Bingham Julia Bulkowski Bryan Chapman Phil Cowcill Allan Henderson Peter Isackson Cheryl Johnson Cathy King Leslie Kirshaw Tina Kunshier David Metcalf Corinne Miller Craig Montgomerie Frank Nguyen Maria Plakhotnik Tonette Rocco Anita Rosen Patti Shank Clive Shepherd Martyn Sloman Belinda Smith Susan Smith Nash Ken Spero Carla Torgerson Thomas Toth Reuben Tozman Marc Weinstein

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The e-Learning Handbook provides a critical reflection on the current state of e-learning with contributions from the world's foremost e-learning experts and best-selling authors from academe and industry, including Margaret Driscoll; Brent Wilson Lee Christopher; William Horton, L. Wayne Precht, Harvey Singh, Jim Everidge, and Jane Bozarth; Pat Brogan; Patrick Parrish; Marc J. Rosenberg and Steve Forman; Pat McGee; Philip C. Abrami, Gretchen Lowerison, Roger Cote, and Marie-Claude Lavoie; Thomas C. Reeves, Jan Herrington, and Ron Oliver; and Patrick Lambe. The book offers a

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comprehensive and up-to-date assessment of the technological, design, economic, evaluation, research, economic, and philosophical issues underlying e-learning. Each chapter includes a chart that summarizes the key take-away points, contains questions that are useful for guiding discussions, and offers suggestions of related links, books, papers, reports, and articles.

Bergin and Garfield's Handbook of Psychotherapy and Behavior Change

Hissy Fitz

Online Learning Library, How to Scale-up, Roll-Out,

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For Getting It Right First Time, Every Time
and Successfully Deploy Elearning
Michael Allen's Online Learnin

*Successful E-Learning Interface: Making Learning
Technology Polite, Effective, and Fun*

Since the first edition of E-learning by Design, e-learning has evolved rapidly and fringe techniques have moved into the mainstream. Underlying and underwriting these changes in e-learning are advances in technology and changes in society. The second

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edition of the bestselling book E-Learning by Design offers a comprehensive look at the concepts and processes of developing, creating, and implementing a successful e-learning program. This practical, down-to-earth resource is filled with clear information and instruction without over simplification. The book helps instructors build customized e-learning programs from scratch—building on core principles of instructional design to:

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develop meaningful activities and lessons; create and administer online tests and assessments; design learning games and simulations; and implement an individualized program. "Every newcomer to the field will find this edition indispensable, while professionals will find much needed contemporary information to manage the rapid changes happening in our field. Even if you own the first edition, buy this update as soon as possible." —Michael W. Allen,

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CEO of Allen Interactions, Inc. ;
author, Michael Allen's e-Learning
Library Series "Covers the full range
of options for presenting learning
materials online—including designing
useful topics, engaging activities, and
reliable tests—and it takes into
account the realities and issues of
today's instructional designers, such
as social learning and mobile
learning." —Saul Carliner, associate
professor, Concordia University;

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author, *The E-Learning Handbook* "Horton nails it! Perfectly timed, robust, and practical, this second edition of brings together the latest strategies for learning without losing its critical premise—technology enables e-learning, but great design makes it work." —Marc J. Rosenberg, e-learning strategist; author, *Beyond E-Learning* "An e-learning encyclopedia loaded with detailed guidelines and examples ranging from basic instructional design

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techniques to the latest applications in games, social media, and mobile-learning. An essential reference for anyone involved in e-learning design, development, or evaluation" –Ruth Colvin Clark, author, e-Learning and the Science of Instruction

The ADDIE process is past its prime. It was developed long before Agile and other iterative processes that have introduced greater efficiencies in design and development, fostered more

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creativity, and addressed effective stakeholder involvement. *Leaving ADDIE for SAM* introduces two new concepts—SAM, the Successive Approximation Model, and the Savvy Start. Together, they incorporate contemporary design and development processes that simplify instructional design and development, yielding more energetic and effective learning experiences.

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This book is a must-read for all learning professionals who have a desire to let go of outdated methodologies and start creating better, faster training products today. This is the second volume of six in Michael Allen's e-Learning Library—a comprehensive collection of proven techniques for creating e-learning applications that achieve targeted behavioral outcomes through meaningful, memorable, and motivational learning

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experiences. This book examines common instructional design practices with a critical eye and recommends substituting success rather than tradition as a guide. Drawing from theory, research, and experience in learning and behavioral change, the author provides a framework for addressing a broader range of learner needs and achieving superior performance outcomes.

More children born today will survive

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to adulthood than at any time in history. It is now time to emphasize health and development in middle childhood and adolescence--developmental phases that are critical to health in adulthood and the next generation. Child and Adolescent Health and Development explores the benefits that accrue from sustained and targeted interventions across the first two decades of life. The volume outlines the investment case

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for effective, costed, and scalable interventions for low-resource settings, emphasizing the cross-sectoral role of education. This evidence base can guide policy makers in prioritizing actions to promote survival, health, cognition, and physical growth throughout childhood and adolescence.

Designing Successful e-Learning,
Michael Allen's Online Learning Library
Leaving ADDIE for SAM

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A Rapid System For Getting It Right

First Time, Every Time

Disease Control Priorities, Third

Edition (Volume 8)

E-learning Uncovered

Design in Educational Technology

Hart Fox is in line for admission to Stutts, the most prestigious college in the Universe. But when the local millionaire's son elbows him out, Hart has no choice but to accept a deal: admission in exchange for taking the dunce's classes on top of his own. Of course, the deal backfires, but with the help of his vampire girlfriend, his wheelchair-bound

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genius roommate, and the staff of the college humor magazine, Hart just may come out on top.

A data-driven assessment of what enables some companies outperform over the long term in spite of comparable constraints analyzes the practices of thousands of high- and low-performing companies over a 45-year period to reveal unique thinking habits and counterintuitive strategies.

The Three Rules

Handbook of Research on Records and Information
Management Strategies for Enhanced Knowledge
Coordination

Designing Effective Elearning

Building Interactive, Fun, and Effective Learning Programs

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For Getting It Right First Time, Every Time
for Any Company

Michael Allen's 2008 e-Learning Annual
Making Online Learning Interactive