

## **Moving Mountains: Lessons In Leadership And Logistics From The Gulf War**

*This book introduces us to Reinhold Messner, the first person to reach the summit of Everest solo and without supplemental oxygen.*

*#1 NATIONAL BESTSELLER • "A harrowing tale of the perils of high-altitude climbing, a story of bad luck and worse judgment and of heartbreaking heroism." —PEOPLE A bank of clouds was assembling on the not-so-distant horizon, but journalist-mountaineer Jon Krakauer, standing on the summit of Mt. Everest, saw nothing that "suggested that a murderous storm was bearing down." He was wrong. The storm, which claimed five lives and left countless more—including Krakauer's—in guilt-ridden disarray, would also provide the impetus for *Into Thin Air*, Krakauer's epic account of the May 1996 disaster. By writing *Into Thin Air*, Krakauer may have hoped to exorcise some of his own demons and lay to rest some of the painful questions that still surround the event. He takes great pains to provide a balanced picture of the people and events he witnessed and gives due credit to the tireless and dedicated Sherpas. He also avoids blasting easy targets such as Sandy Pittman, the wealthy socialite who brought an espresso maker along on the expedition. Krakauer's highly personal inquiry into the catastrophe provides a great deal of insight into what went wrong. But for Krakauer himself, further interviews and investigations only lead him to the conclusion that his perceived failures were directly responsible for a fellow climber's death. Clearly, Krakauer remains haunted by the disaster, and although he relates a number of incidents in which he acted selflessly and even heroically, he seems unable to view those instances objectively. In the end, despite his evenhanded and even generous assessment of others' actions, he reserves a full measure of vitriol for himself. This updated trade paperback edition of *Into Thin Air* includes an extensive new postscript that sheds fascinating light on the acrimonious debate that flared between Krakauer and Everest guide Anatoli Boukreev in the wake of the tragedy. "I have no doubt that Boukreev's intentions were good on summit day," writes Krakauer in the postscript, dated August 1999. "What disturbs me, though, was Boukreev's refusal to acknowledge the possibility that he made even a single poor decision. Never did he indicate that perhaps it wasn't the best choice to climb without gas or go down ahead of his clients." As usual, Krakauer supports his points with dogged research and a good dose of humility. But rather than continue the heated discourse that has raged since *Into Thin Air*'s denouncement of guide Boukreev, Krakauer's tone is conciliatory; he points most of his criticism at G. Weston De Walt, who coauthored *The Climb*, Boukreev's version of events. And in a touching conclusion, Krakauer recounts his last conversation with the late Boukreev, in which the two weathered climbers agreed to disagree about certain points. Krakauer had great hopes to patch things up with Boukreev, but the Russian later died in an avalanche on another Himalayan peak, Annapurna I. In 1999, Krakauer received an Academy Award in Literature from the American Academy of Arts and Letters—a prestigious prize intended "to honor writers of exceptional accomplishment." According to the Academy's citation, "Krakauer combines the tenacity and courage of the finest tradition of investigative journalism with the stylish subtlety and profound insight of the born writer. His account of an ascent of Mount Everest has led to a general reevaluation of climbing and of the commercialization of what was once a romantic, solitary sport; while his account of the life and death of Christopher McCandless, who died of starvation after challenging the Alaskan wilderness, delves even more deeply and disturbingly into the fascination of nature and the devastating effects of its lure on a young and curious mind."*

*Moving Mountains Lessons in Leadership and Logistics from the Gulf War Harvard Business Press*

*New York Times Bestseller Over 2.5 million copies sold For David Goggins, childhood was a nightmare - poverty, prejudice, and physical abuse colored his days and haunted his nights. But through self-discipline, mental toughness, and hard work, Goggins transformed himself from a depressed, overweight young man with no future into a U.S. Armed Forces icon and one of the world's top endurance athletes. The only man in history to complete elite training as a Navy SEAL, Army Ranger, and Air Force Tactical Air Controller, he went on to set records in numerous endurance events, inspiring *Outside* magazine to name him *The Fittest (Real) Man in America*. In this curse-word-free edition of *Can't Hurt Me*, he shares his astonishing life story and reveals that most of us tap into only 40% of our capabilities. Goggins calls this *The 40% Rule*, and his story illuminates a path that anyone can follow to push past pain, demolish fear, and reach their full potential.*

*Stories that Move Mountains*

*Leaders Eat Last*

*Leadership Lessons from Our Race for Hope*

*Storytelling and Visual Design for Persuasive Presentations*

*The 5 Levels of Leadership*

*Dare to Climb*

*What the World's Most Forbidding Peaks Teach Us About Success*

*This work argues that logistics in warfare is crucial to achieving strategic success. The author identifies logistical capabilities as an arbiter of opportunity, which plays a critical role in determining which side will hold the strategic initiative in war. Armies which have secured reliable resources of supply have a great advantage in determining the time and manner in which engagements take place. Often, they can fight in ways their opponents cannot. The author illustrates this point with case studies of British logistics during the Burma campaign in the World War II, American logistical innovations during the Pacific War, Communist supply methods during the American phase of the Vietnam War and the competing logistical systems of both NATO and Warsaw Pact conventional forces during the Cold War.*

*In a groundbreaking, narrative-driven book for businesses, managers (and those who aspire to the managerial ranks), and entrepreneurs, a veteran Navy SEAL Chief Petty Officer shows how the skills that enable SEAL teams to achieve the impossible in the battlefield can help business executives and career-minded individuals make better decisions and get the best out of their*

teams. Anyone can make good decisions when everything is in their favor. But in life, as in war, it's in chaotic, challenging times that genuine leaders distinguish themselves. As a Navy SEAL Chief Petty Officer, Rob Roy learned this lesson over twenty-five years of combat, in which the difference between life and death was his team's ability to decode complex environments, take decisive action, and seize opportunities when they presented themselves. In *The Navy SEAL Art of War*, Roy decodes the leadership lessons of the battlefield for today's business leaders and individuals: how to make good decisions under pressure, how to utilize and leverage the strengths of others while minimizing the weaknesses of the individual or team, and how to act instead of react, anticipating events despite having minimal information and effectively communicating tasks and priorities. Illustrated with countless stories from the front lines, and featuring unprecedented exercises and drills from the SEALs' training program, *The Navy SEAL Art of War* is destined to take its place beside *It's Your Ship* as a bestselling business classic.

*Winners in business aren't the ones who do the most things; the winners are the ones who do the most important things* *Be the Best at What Matters Most* is about the one essential strategy for business leaders, entrepreneurs, owners, managers and those who want to be one. Simplify, focus, and win by outperforming all your competition on those things that create real value for the customer. This is about substance, not flash, and the ultimate "wow" factors of high quality performance, consistency and relentless improvement. Thought provoking questions, activities, and action steps are built into every section of the book Author Joe Calloway, an International Speakers Hall of Fame inductee, has been a popular business speaker for thirty years and worked with hundreds of companies to help them create and sustain success *Be the Best at What Matters Most* will help you and your team focus on taking the actions that maximize results, growth, and profit.

*Mars must be fed. His tools of war demand huge quantities of fodder, fuel, ammunition, and food. All these must be produced, transported, and distributed to contending forces in the field. No one can doubt the importance of feeding Mars in modern warfare, and it takes no great effort to recognize that it has always been a major aspect of large scale*

*Logistics In Western Warfare From The Middle Ages To The Present*

*The Mission, The Men, and Me*

*Proven Steps to Maximize Your Potential*

*Everybody Matters*

*Lessons on Life and Leadership*

*Christian Leadership in Uncharted Territory*

*The Goal*

"A unique insight into the war experience . . . a realistic picture of what it is like to serve in Afghanistan as a Marine combat logistician" (Small Wars Journal). When he joined the Marines, Jeff Clement was not a high-speed, top-secret recon guy. A logistician instead, he led combat convoys across treacherous terrain in southern Afghanistan through frequent enemy attacks in order to resupply US and British positions. As such, he and his vehicles were a constant target for the resistance, and each movement was a travail, often accompanied by thundering blasts as the insurgents paved their way with IEDs. Every step forward was fraught with danger, even as each objective had to be met. As a Marine Corps lieutenant, he deployed to Afghanistan twice and always found a learning curve, as men previously on the ground were more savvy, and the insurgents, there for the duration, were savvier still. The Lieutenant Don't Know provides a refreshing look at the nitty-gritty of what our troops have been dealing with in Afghanistan—from the perspective of a young officer who was perfectly willing to learn and take responsibility for his units in a confusing war where combat was not merely on the "front," but all around and looking over all their roads. "Finally, a readable, honest and gritty account of the dangerous, exhausting labor that keeps 'The Green Machine' going." —Bing West, New York Times bestselling author of *One Million Steps* "One of the best war memoirs I've ever read . . . a moving, inspiring work, that's enjoyable as hell, as well." —Stan R. Mitchell, author of *Gravel Road*

Finally in paperback: the New York Times bestseller by the acclaimed, bestselling author of *Start With Why* and *Together is Better*. Now with an expanded chapter and appendix on leading millennials, based on Simon Sinek's viral video "Millennials in the workplace" (150+ million views). Imagine a world where almost everyone wakes up inspired to go to work, feels trusted and valued during the day, then returns home feeling fulfilled. This is not a crazy, idealized notion. Today, in many successful organizations, great leaders create environments in which people naturally work together to do remarkable things. In his work with organizations around the world, Simon Sinek noticed that some teams trust each other so deeply that they would literally put their lives on the line for each other. Other teams, no matter what incentives are offered, are doomed to infighting, fragmentation and failure. Why? The answer became clear during a conversation with a Marine Corps general. "Officers eat last," he said. Sinek watched as the most junior Marines ate first while the most senior Marines took their place at the back of the line. What's symbolic in the chow hall is deadly serious on the battlefield: Great leaders sacrifice their own comfort—even their own survival—for the good of those in their care. Too many workplaces are driven by cynicism, paranoia, and self-interest. But the best ones foster trust and cooperation because their leaders build what Sinek calls a "Circle of Safety" that separates

the security inside the team from the challenges outside. Sinek illustrates his ideas with fascinating true stories that range from the military to big business, from government to investment banking.

#1 NEW YORK TIMES BESTSELLER • A timely and important book that challenges everything we think we know about cultivating true belonging in our communities, organizations, and culture, from the #1 bestselling author of *Rising Strong*, *Daring Greatly*, and *The Gifts of Imperfection* Look for Brené Brown's new podcast, *Dare to Lead*, as well as her ongoing podcast *Unlocking Us!* REESE'S BOOK CLUB PICK "True belonging doesn't require us to change who we are. It requires us to be who we are." Social scientist Brené Brown, PhD, MSW, has sparked a global conversation about the experiences that bring meaning to our lives—experiences of courage, vulnerability, love, belonging, shame, and empathy. In *Braving the Wilderness*, Brown redefines what it means to truly belong in an age of increased polarization. With her trademark mix of research, storytelling, and honesty, Brown will again change the cultural conversation while mapping a clear path to true belonging. Brown argues that we're experiencing a spiritual crisis of disconnection, and introduces four practices of true belonging that challenge everything we believe about ourselves and each other. She writes, "True belonging requires us to believe in and belong to ourselves so fully that we can find sacredness both in being a part of something and in standing alone when necessary. But in a culture that's rife with perfectionism and pleasing, and with the erosion of civility, it's easy to stay quiet, hide in our ideological bunkers, or fit in rather than show up as our true selves and brave the wilderness of uncertainty and criticism. But true belonging is not something we negotiate or accomplish with others; it's a daily practice that demands integrity and authenticity. It's a personal commitment that we carry in our hearts." Brown offers us the clarity and courage we need to find our way back to ourselves and to each other. And that path cuts right through the wilderness. Brown writes, "The wilderness is an untamed, unpredictable place of solitude and searching. It is a place as dangerous as it is breathtaking, a place as sought after as it is feared. But it turns out to be the place of true belonging, and it's the bravest and most sacred place you will ever stand."

An unconventional business book for the rebels and misfits—the Rare Breeds—who don't fit the traditional mold, offering an approach that's anything but business as usual. "Brazen rant!" -- Seth Godin, New York Times bestselling author of *This is Marketing and What to Do When It's Your Turn* In every job you've ever had, you've been judged, labeled, and made to feel like an outsider. Defiant. Dangerous. Different. A real pain-in-the-ass. The message? To be successful, you've got to fundamentally change. But what if -- instead of conforming -- you learned how to punch society's codes in the nose, run like a hooligan through the corridors of entrenched power, and succeed -- not by grinding down your prickly parts, but by going all-in on who you really are? "A guide for strategic rebellion." -- Mark Levy, founder of Levy Innovation and creator of Your Big Sexy Idea® Meet Sunny Bonnell and Ashleigh Hansberger, award-winning global brand consultants, founders of Motto, and authors of *Rare Breed: A Guide to Success for the Defiant, Dangerous, and Different*. In this book, you'll come face-to-face with seven controversial virtues that are typically seen as ladder-burning, career-ending personality traits that - convention says -- keep mavericks, oddballs, and visionaries like you from getting along, getting buy-in, and getting ahead. "A beautiful reminder that you are not alone." -- Charlamagne Tha God, New York Times bestselling author of *Black Privilege* Sunny and Ashleigh provide singular insight into how you can flip the script and turn your so-called "vices" into your virtues, transforming your most "undesirable" flaws into the high-octane fuel of your success. In a world that wants to own you, you'll finally learn how to own yourself, through embracing all your parts - not just the pretty ones. College dropouts and social misfits Sunny and Ashleigh provide front-row seats to their own counterintuitive rise from broke-ass outsiders to brand consultants for iconic brands. Success, they show you, is no longer the sole purview of the Harvard MBA graduate. Your ticket to ride resides within the side of you that's disorderly, independent, and rogue. Deep down, you've always been the kid to point out when the emperor has no clothes. Yet, time and time again you've been faced with the consequences of deviating from social expectations. This is a new conversation for a new era. What would happen if, starting today, you walked away from the sheeple? What could you build?

Logistics in the Falklands War

Power, Money, Sex, Success, Legitimacy, Legacy

It's All in the Delivery

The Camino Way

Braving the Wilderness

Canoeing the Mountains

Leadership Lessons from the World's Most Elite Fighting Force

**Do you ever feel that you are leading in uncharted territory? Pastor and consultant Tod Bolsinger draws on decades of expertise guiding churches and organizations in this expanded practical leadership resource, offering illuminating insights and practical tools to help you reimagine what effective church leadership looks like in our rapidly changing world.**

**Business coach and former COO Victor Prince began his 500-mile trek on the Camino de Santiago as one person--driven, work-focused, and highly competitive--and he finished it a completely different one--more balanced, caring, and present in the moment. As he made his way on foot through rugged countryside and medieval towns, the life-altering journey allowed him to reflect, test his will, and join a community of strangers on a shared mission--resulting in seven essential leadership lessons inspired by the values emblazoned on the back of every pilgrim's passport. In *The Camino Way*, Prince shares the lessons he learned while on his pilgrimage and guides readers on their own Camino de Santiago. As Prince did while on his journey, learn to:**

- Treat each day as its own adventure
- Make others feel welcome
- Learn from those who've walked before
- Consider your impact on those who follow
- And more!

Each year hundreds of thousands trek across this 500-mile leadership journey like no other. Within these pages, learn the life-changing principles they are discovering!

**The author was inspired to write *Shirts Off Our Backs, Boots Off Our Feet* by the dedicated men and women who serve in the Department of Defense's logistics and supply**

chain organization. Their commitment and success saves lives and ensures ammunition, food, fuel and supplies are delivered on time - all around the globe - regardless of the terrain, weather, distances, or the challenges of combat. *Shirts Off Our Backs, Boots Off Our Feet* is for leaders, logisticians and supply chain professionals who are obsessed with customer support and with creating value for the organizations they serve. Now retired, LTG General Wyche trains corporate executives, business owners and entrepreneurs in the strategies and best-practices employed by the US military. The author's inspirational personal and professional story will resonate with military service members and those in the public and private sectors who are dedicated to becoming better logisticians and supply chain professionals and leaders. **You Will Learn:** - The right mindset drives logistics and supply chain excellence - The significance of a clear organizational purpose and vision - How to 'become comfortable being uncomfortable' when making difficult decisions - Planning and decision-making tools for military and business leaders - The increasing importance of Cybersecurity and Enterprise Resource Planning for logisticians - Lessons in overcoming logistics challenges in the toughest environments like Afghanistan - The unique role leadership plays in the logistics and supply chain professions

If your people know you care about them, they will move mountains. Employee engagement and loyalty expert Heather Younger outlines nine ways to manifest the radical power of caring support in the workplace. Heather Younger argues that if you are looking for increased productivity, customer satisfaction, or employee engagement, you need to care for your employees first. People will go the extra mile for leaders who show they are genuinely concerned not just with what employees can do but with who they are and can become. But while most leaders think of themselves as caring leaders, not all demonstrate that care in consistent ways. Your employees will judge you by your actions, not your intentions. Based on Younger's interviews with over eighty leaders for her podcast *Leadership with Heart*—including Howard Behar, former president of the Starbucks Coffee Company; Judith Scimone, senior vice president and chief talent officer at MetLife; Garry Ridge, CEO and chairman of the board of the WD-40 Company; and Shawnté Cox Holland, head of culture and engagement at Vanguard—this book outlines nine ways that leaders can make all employees feel included and cared for. She even provides access to a self-assessment so you can measure your progress as a caring leader. But this is not a cookie-cutter approach: just as Monet and Picasso expressed themselves very differently, each leader should express caring in his or her own unique, personal style. Younger takes an often nebulous, subjective concept and makes it concrete and actionable. Leaders have the power to change the lives of those they lead. They shouldn't just want to care, they should see caring as imperative for the success of their employees and their organization.

Into Thin Air

The Navy SEAL Art of War

The Quest for True Belonging and the Courage to Stand Alone

Discover Your Authentic Leadership

A Passion for Leadership

Your Journey Can Move Mountains

Military Logistics and Strategic Performance

*While many books have been written on the Falklands War, this is the first to focus on the vital aspect of logistics. The challenges were huge; the lack of preparation time; the urgency; the huge distances involved; the need to requisition ships from trade to name but four.??After a brief discussion of events leading to Argentina's invasion the book describes in detail the rush to re-organise and deploy forces, despatch a large task force, the innovative solutions needed to sustain the Task Force, the vital staging base at Ascension Island, the in-theatre resupply, the set-backs and finally the restoring of order after victory.??Had the logistics plan failed, victory would have been impossible and humiliation inevitable, with no food for the troops, no ammunition for the guns, no medical support for casualties etc.??The lessons learnt have never been more important with increasing numbers of out-of-area operations required in remote trouble spots at short notice. The Falklands experience is crucial for the education of new generations of military planners and fascinating for military buffs and this book fills an important gap.*

*“A book about the complexities of combat that's just as applicable for dealing with the complexities of business and our personal lives.”—Kevin Sharer, chairman and CEO, Amgen As a commander of Delta Force—the most elite counter—terrorist organization in the world—Pete Blaber took part in some of the most dangerous, controversial, and significant military and political events of our time. Now he takes his intimate knowledge of warfare—and the heart, mind, and spirit it takes to win—and moves his focus from the combat zone to civilian life. In this book, you will learn the same lessons he learned, while experiencing what the life of a Delta Force Operator is like—from the extreme physical and psychological training to the darkest of shadow ops all around the world. From each mission, Pete Blaber has taken a life lesson back with him. You will learn these enlightening lessons as you gain insights into never-before-revealed missions executed around the globe. And when the smoke clears, you will emerge wiser, more capable, and better prepared to succeed in life than you ever thought possible.*

*True North shows how anyone who follows their internal compass can become an authentic leader. This leadership tour de force is based on research and first-person interviews with 125 of today's top leaders—with some surprising results. In this important book, acclaimed former Medtronic CEO Bill George and coauthor Peter Sims share the wisdom of these outstanding leaders and describe how you can develop as an authentic leader. True North presents a concrete and comprehensive program for leadership success and shows how to create your own Personal Leadership Development Plan centered on five key areas: Knowing*

*your authentic self Defining your values and leadership principles Understanding your motivations Building your support team Staying grounded by integrating all aspects of your life True North offers an opportunity for anyone to transform their leadership path and become the authentic leader they were born to be. Personal, original, and illuminating stories from Warren Bennis, Sir Adrian Cadbury, George Shultz (former U.S. secretary of state), Charles Schwab, John Whitehead (Cochairman, Goldman Sachs), Anne Mulcahy (CEO, Xerox), Howard Schultz (CEO, Starbucks), Dan Vasella (CEO, Novartis), John Brennan (Chairman, Vanguard), Carol Tome (CFO, Home Depot), Donna Dubinsky (CEO/cofounder, Palm), Alan Horn (President, Warner Brothers), Ann Moore (CEO, Time, Inc.) and many others illustrate the transitions that shape the type of leaders who will thrive in the 21st century. Bill George (Cambridge, MA) has spent over 30 years in executive leadership positions at Litton, Honeywell, and Medtronic. As CEO of Medtronic, he built the company into the world's leading medical technology company as its market capitalization increased from \$1.1 billion to \$60 billion. Since 2004, he has been a professor at the Harvard Business School. His 2004 book Authentic Leadership (0-7879-7528-1) was a BusinessWeek bestseller. Peter Sims (San Francisco, CA) established "Leadership Perspectives," a course on leadership development at the Stanford Graduate School of Business and cofounded the London office of Summit Partners, a leading investment firm. Their Web site is [www.truenorthleaders.com](http://www.truenorthleaders.com).*

**FOREWORD BY LEGENDARY DUKE BASKETBALL COACH MIKE KRZYZEWSKI** *On the Edge* is an engaging leadership manual that provides concrete insights garnered from various extreme environments ranging from Mt Everest to the South Pole. By reflecting on the lessons learned from her various expeditions, author Alison Levine makes the case that the leadership principles that apply in extreme adventure sport also apply in today's extreme business environments. Both settings require you to be able to make crucial decisions on the spot when the conditions around you are far from perfect. Your survival -and the survival of your team-depend on it. Featuring a Foreword from legendary Duke University basketball coach Mike Krzyzewski who knows all about leadership, *On the Edge* provides a framework to help people scale whatever big peaks they aspire to climb-be they literal or figurative-by offering practical, humorous, and often unorthodox advice about how to grow as a leader.

**Lessons in Bold Faith from Great Evangelical Leaders**

*On the Edge*

*Life-Changing Lessons About Leading*

*The Gift of Struggle*

*A Guide to Success for the Defiant, Dangerous, and Different*

*Lessons From Elite Military Units for Creating and Sustaining High Performance Leaders and Teams*

*A Process of Ongoing Improvement*

*Leadership is often a risky, lonely role possessing nearly unbearable lows and fleeting highs. Despite this emotionally and intellectually draining roller coaster, a handful of leaders deliver stunning results, with great consistency. They push past current leadership trends in order to achieve the most extremely challenging goals. They don't fall prey to the platitudes or cliches we see so often see in leadership theory. Instead, they succeed by recognizing and surviving the dangers that challenge them as they take themselves and their teams to higher levels. These rare individuals are those that Chris Warner and Don Schmincke call High Altitude Leaders. In High Altitude Leadership they show how to become that kind of leader. The authors present a new approach to leadership development, based on ground-breaking scientific research, field-tested under the most brutal conditions on the most difficult summits, and successfully applied in the training of executives, management teams, and entrepreneurs throughout the world.*

*Use this helpful book to learn about the leadership tools to fuel success, grow your team, and become the visionary you were meant to be. True leadership isn't a matter of having a certain job or title. In fact, being chosen for a position is only the first of the five levels every effective leader achieves. To become more than "the boss" people follow only because they are required to, you have to master the ability to invest in people and inspire them. To grow further in your role, you must achieve results and build a team that produces. You need to help people to develop their skills to become leaders in their own right. And if you have the skill and dedication, you can reach the pinnacle of leadership—where experience will allow you to extend your influence beyond your immediate reach and time for the benefit of others. The 5 Levels of Leadership are: 1. Position—People follow because they have to. 2. Permission—People follow because they want to. 3. Production—People follow because of what you have done for the organization. 4. People Development—People follow because of what you have done for them personally. 5. Pinnacle—People follow because of who you are and what you represent. Through humor, in-depth insight, and examples, internationally recognized leadership expert John C. Maxwell describes each of these stages of leadership. He shows you how to master each level and rise up to the next to become a more influential, respected, and successful leader.*

**When entrepreneur Len Forkas learned that his nine-year-old son had leukemia, his own life changed forever. In 2003, Len founded Hopecam, a nonprofit that uses technology to connect young cancer patients with their friends at school. Ten years later, Len's fight against childhood cancer rose to a new level. He qualified as a solo competitor in Race Across America, a 3,000-mile bicycle race that traverses scorching deserts and 11,000-foot mountain elevations. As Len fought to finish the race in just 12 days, an all-volunteer crew supported him around the clock. What Spins the Wheel is a true story about fatherhood and fortitude, business grit and growth? and the power of combining the right mission with the right team to help others.**

**Bobby Herrera has a simple leadership philosophy: -We all struggle. -Inside every struggle is a gift. -Leaders share their gifts with others. In The Gift of Struggle, Bobby Herrera, cofounder and CEO of Populus Group, lives that philosophy by telling the stories of his struggles, identifying the gifts he found, and sharing those gifts with you.**

**The Magic of Thinking Big**

**Rare Breed**

**The Art of Caring Leadership**

**How to Move Mountains Without Crushing Villagers**

**One Marine's Story of Warfare and Combat Logistics in Afghanistan**

**The Only Strategy You will Ever Need**

**The Art of War**

The timeless and practical advice in The Magic of Thinking Big clearly demonstrates how you can: Sell more Manage better Lead fearlessly Earn more Enjoy a happier, more fulfilling life With applicable to-implement insights, you'll discover: Why believing you can succeed is essential How to quit making excuses The means to overcoming fear and finding confidence How to develop and use creative dreaming Why making (and getting) the most of your attitudes is critical How to think right towards others The best ways to make "action" a habit How to find victory in defeat Goals for growth like a leader "Believe Big," says Schwartz. "The size of your success is determined by the size of your belief. Think little goals and expect little achievements. Think big goals and win big success. Big ideas and big plans are often easier -- certainly no more difficult - than small ideas and small plans."

Alex Rogo is a harried plant manager working ever more desperately to try and improve performance. His factory is rapidly heading for disaster. So is his marriage. He has ninety days to save his plant, closed by corporate HQ, with hundreds of job losses. It takes a chance meeting with a colleague from student days - Jonah - to help him break out of conventional ways of thinking to see what he can do. Described by Fortune as a 'guru to industry' and by Businessweek as a 'genius', Eliyahu M. Goldratt was an internationally recognized leader in the development of new business management concepts. This 20th anniversary edition includes a series of detailed case study interviews by David Whitford, Editor at Large, Fortune Small Business, which explore how organizations around the world have been transformed by Eli Goldratt's ideas. The story of Alex's fight to save his plant contains a serious message for all managers in industry and explains the ideas which underline the Theory of Constraints developed by Eli Goldratt. Written in a fast-paced thriller style, The Goal is the gripping novel which is transforming management thinking throughout the Western world. It is a book to recommend to all managers in industry - even to your bosses - but not to your competitors!

Dare To Climb is a remarkable and inspiring story of one woman's journey to not only climb the corporate ladder of leadership but also the physical climb of some of the tallest peaks on Earth. As a life lessons of happiness and success, Debra D. King created a set of strategies that you can use to fuel success in your own life. This book is all about the growth that gives life, energy, and the mountains we face, metaphorically and physically. Know you can reach your summit if you dare to climb!

"Across the realms of civic and private enterprise alike, bureaucracies vitally impact our security, freedoms, and everyday life. With so much at stake, competence, efficiency, and fiscal prudence are essential. Americans know these institutions fall short. Many despair that they are too big and too hard to reform. Robert Gates disagrees. Having led change successfully at three monumental organizations: Texas A & M University, and the Department of Defense -- he offers an insider's look at how major bureaus, organizations, and companies can be transformed. Gates includes advice on tailoring reform to your culture (we see how Gates worked within the system to increase diversity at Texas A & M); effecting change within committees; engaging the power of compromise ("In the real world of bureaucracy you almost never get all you want when you want it"); and listening and responding to your team" (ed.).

How Leading with Heart Uplifts Teams and Organizations

Lessons from a Former Delta Force Commander

What Spins the Wheel

The Mask of Command

8 Essential Lessons for Building a Culture of Ownership

High Altitude Leadership

True North

Discover the military's keys to excellent leadership and team building training The Program: Lessons From Elite Military Units for Creating and Sustaining High Performing Leaders and Teams offers a hands-on guide to the winning techniques and tactics of The Program, the acclaimed team building and leadership development company. Drawing on the actual experiences of The Program's instructors from their personal combat stories to working with world-class athletic teams and successful corporations, the book clearly shows how The Program's training operations can help to achieve life goals and ambitions. The Program offers a road map that contains illustrative examples, ideas, and approaches for improving teammates and leaders at all levels within an organization of any size or type. Bring your organization to the next level of success Discover how to hold your leaders and teammates to the highest standards Understand how accountability increases effectiveness Learn to communicate effectively This important book

explores the military's leadership and team building concepts that can be implemented to ensure an organization creates and sustains performance that adheres to the highest standards of excellence.

Senior managers of world-class companies now recognize that logistics is an important source of competitive advantage. In the Gulf War, leadership & logistics came together, & extraordinary goals were achieved. Now-from the man who planned & carried it out-comes the inside story, offering lessons for organizations facing major operational challenges.

The Art of War is an enduring classic that holds a special place in the culture and history of East Asia. An ancient Chinese text on the philosophy and politics of warfare and military strategy, the treatise was written in 6th century B.C. by a warrior-philosopher now famous all over the world as Sun Tzu. Sun Tzu's teachings remain as relevant to leaders and strategists today as they were to rulers and military generals in ancient times. Divided into thirteen chapters and written succinctly, The Art of War is a must-read for anybody who works in a competitive environment.

This book discusses generals: who they are, what they do, and how they do it affects the world in which we live.

Feeding Mars

All Hands on Deck

The Program

Be the Best at What Matters Most

Why Some Teams Pull Together and Others Don't

Leadership Lessons from Mount Everest and Other Extreme Environments

Leaders Who Lust

"Bob Chapman, CEO of the \$1.7 billion manufacturing company Barry-Wehmiller, is on a mission to change the way businesses treat their employees." – Inc. Magazine Starting in 1997, Bob Chapman and Barry-Wehmiller have pioneered a dramatically different approach to leadership that creates off-the-charts morale, loyalty, creativity, and business performance. The company utterly rejects the idea that employees are simply functions, to be moved around, "managed" with carrots and sticks, or discarded at will. Instead, Barry-Wehmiller manifests the reality that every single person matters, just like in a family. That's not a cliché on a mission statement; it's the bedrock of the company's success. During tough times a family pulls together, makes sacrifices together, and endures short-term pain together. If a parent loses his or her job, a family doesn't lay off one of the kids. That's the approach Barry-Wehmiller took when the Great Recession caused revenue to plunge for more than a year. Instead of mass layoffs, they found creative and caring ways to cut costs, such as asking team members to take a month of unpaid leave. As a result, Barry-Wehmiller emerged from the downturn with higher employee morale than ever before. It's natural to be skeptical when you first hear about this approach. Every time Barry-Wehmiller acquires a company that relied on traditional management practices, the new team members are skeptical too. But they soon learn what it's like to work at an exceptional workplace where the goal is for everyone to feel trusted and cared for—and where it's expected that they will justify that trust by caring for each other and putting the common good first. Chapman and coauthor Raj Sisodia show how any organization can reject the traumatic consequences of rolling layoffs, dehumanizing rules, and hypercompetitive cultures. Once you stop treating people like functions or costs, disengaged workers begin to share their gifts and talents toward a shared future. Uninspired workers stop feeling that their jobs have no meaning. Frustrated workers stop taking their bad days out on their spouses and kids. And everyone stops counting the minutes until it's time to go home. This book chronicles Chapman's journey to find his true calling, going behind the scenes as his team tackles real-world challenges with caring, empathy, and inspiration. It also provides clear steps to transform your own workplace, whether you lead two people or two hundred thousand. While the Barry-Wehmiller way isn't easy, it is simple. As the authors put it: "Everyone wants to do better. Trust them. Leaders are everywhere. Find them. People achieve good things, big and small, every day. Celebrate them. Some people wish things were different. Listen to them. Everybody matters. Show them."

Learn how to use stories and visuals to make top-notch presentations It's called CAST (Content, Audience, Story, & Tell) and it's been a quiet success, until now. Developed over a twelve year period as a presentation method to help Enterprise Architects, it was adopted by Microsoft Enterprise Architecture teams and filtered from IT managers to Sales, and beyond to major organizations around the world. Now, thanks to this unique book from an expert author team that includes two Microsoft presentation experts, you can learn how to use this amazing process to create and make high-impact presentations in your own organization. The book helps you build complete visual stories, step by step, by using the CAST method to first create a Story Map and from there, a compelling presentation. It includes sample Story Maps, templates, practical success stories, and more. You'll discover how to go beyond PowerPoint slides to create presentations that influence your peers and effect change. Explains the secrets of making presentations and effecting change using CAST to create Story Maps and from there, high-impact and visual presentations that tell a story Covers how to apply a range of techniques and what the results look like, using screenshots of presentations, one page hand outs, and basic delivery with whiteboards Coauthored by Microsoft experts and a visual design guru who has years of experience training professionals in these methods Includes sample Story Maps, templates, practical success stories, and more Learn how to sell your ideas and trigger change in your company with Stories That Move Mountains: Storytelling and Visual Design for Persuasive Presentations.

On the Edge is an engaging leadership manual that provides concrete insights garnered from various extreme environments ranging from Mt Everest to the South Pole. By reflecting on the lessons learned from her various expeditions, author Alison Levine makes the case that the leadership principles that apply in extreme adventure sport also apply in today's extreme business environments. Both settings require you to be able to make crucial decisions on the spot when the conditions around you are far from perfect. Your survival -and the survival of your team- depend on it. On the Edge provides a framework to help people scale whatever big peaks they aspire to climb-be they literal or figurative-by offering practical, humorous, and often unorthodox advice about how to grow as a leader.

In the stormy seas of today's world economy, organizations need all hands on deck In the stormy seas of today's world economy, organizations need people to own their work, not just rent a spot on the organization chart. All Hands on Deck is a fun-to-read story that is both a business strategy book about creating competitive advantage through corporate culture, and a personal development book that will inspire readers to be more committed and engaged with their work and their organizations. Drawing upon the wisdom of some of the greatest and most beloved business leaders of the 20th century, this essential guide: Creates a virtual roadmap for building a culture of ownership where so workers are inspired to think and act like partners in the enterprise, and not just hired hands Shares practical and proven strategies for earning employee buy-in and commitment to the values, vision, and purpose of the organization Features the real-world wisdom of some of the most successful and beloved business leaders of the 20th century, including Walt Disney, Ray Kroc, Mary Kay Ash, Bill Hewlett, and Dave Packard A stirring resource for today's business environment, All Hands on Deck shares the tools you need to create an organization that competes and succeeds in today's turbulent world, and the inspiration that your people need to put those tools to work.

Moving Mountains Every Day

Lessons on Change and Reform from Fifty Years of Public Service

Lessons in Leadership and Logistics from the Gulf War

The Lieutenant Don't Know

Lessons for Business Leaders in Creativity and Innovation

Lessons in Leadership from a Walk Across Spain

Explores the all-important link between leadership and lust, look at leaders with ravenous hungers and limitless passions.

A United States general describes his command of the deployment of U.S. troops and supplies to the Persian Gulf in the war with Iraq and recommends his methods of leadership and resource management for use in the business world.

We learn to walk and eventually talk, one of the most complex achievements possible, by the time we turn five years old. The truth is we can all be creative, and for business leaders, it's not an option—it's a necessity as we live in a world that's constantly being disrupted by technology. Business leaders need to learn the tools of creativity in their personal lives and the tools of innovation in their corporate lives to navigate the never-ending obstacles to running a successful business. Drawing on the lessons he's learned in the corporate world and in his role as chairman of the board of harbor commissioners overseeing the Port of Milwaukee, the author shares lessons on how business leaders can successfully lead organizations to creative breakthroughs that drive innovation and success. The book includes a section devoted to case studies of individuals and companies that have demonstrated high creativity and innovation so you can learn how to drive change – as well as examples of companies that failed to innovate and suffered as a result.

Discover the earth-shaking power of living by faith. Moving Mountains will show you how to venture forth with bold yet wise faith. Let the sound, practical teaching and amazing life experiences of twelve giants of faith from the past two hundred years lead you into new dimensions in your walk with God. "In its frantic search for something new, the Church today is fast cutting loose from its historic moorings and abandoning its rich spiritual resources for weak human substitutes. The message of a book like this is just what we need to get us back on course."-Warren W. Wiersbe, author and conference speaker "Paul King has called a meeting of wise, devoted servants, leaving one empty chair in the circle for you. So come! Feast on wind and fire."-Dr. Calvin Miller, professor of divinity, Beeson Divinity School "Contemporary believers are standing on the shoulders of the spiritual giants so well documented in this wonderful book. Their messages will challenge and reshape your life."-Dr. Neil T. Anderson, founder and president emeritus, Freedom in Christ Ministries "A notable collection of biographies. This is so much more than history. These beacons of faith will help you go deeper with God."-J. Lee Grady, editor, Charisma

The Extraordinary Power of Caring for Your People Like Family

Can't Hurt Me

The Art of High-Impact Leadership

Master Your Mind and Defy the Odds - Clean Edition

Moving Mountains

Shirts Off Our Backs, Boots Off Our Feet