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Business: The Essential Guide
To The Law And The Deals

Music: The Business: The
Essential Guide To The
Law And The Deals

As a writer for AskMen.com,
Examiner.com, co-founder and
Dating and Relationship Consultant

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for Suave Lover International and the Suave Lover Podcast, long term bartender and public health professional, I have direct client, personal and social experiences towards improving and solving pick up, dating and relationship situations. The young straight men

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I've seen and worked with, initially want two things, to meet more women and have more sex. What they don't know is that the success for those two things relies on more than specific pick up lines and suave moves, it involves becoming a better man. The current market for

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pickup and dating self-help material is overwhelming, objectifying, lacks universality and misses out on this concept. The Essentials provides quick answers for men who want to improve their success with women but with a focus on overall development. Packaged as a travel-

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friendly, one-stop summary of the very best advice, with sections ranging from self-improvement to creating and sustaining relationships, The Essentials is what you need to improve your current status as a Man. Problem: The current market for pickup and

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dating self-help material is overwhelming, objectifying, and lacks universality. Solution: The Essentials, packaged as a travel-friendly, one-stop summary of advice, avoids pick-up lines or rickshaw moves, and provides expert and concise answers for men who

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want to improve their success with women but with a focus on overall internal development. Short and to the Point: Read this - Meet more people, Have more sex, Improve yourself

Anyone managing an artist's career needs to be well versed and have a

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savvy understanding of the moving parts of the music business. Learn how and why those moving parts "move," as well as how to manage and navigate a music-based career. Artist Management for the Music Business gives a comprehensive view of how to generate income

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through music and how to strategically plan for future growth. The book is full of valuable practical insights. It includes interviews and case studies with examples of real-world management issues and outcomes. Updates to this new edition include a new chapter for

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independent, self-managing artists, expanded and updated sections on networking, social media, and streaming, and a basic introduction to data analytics for the music business. This book gives access to resources about artist management and the music

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business at its companion website, www.artistmanagementonline.com. This Year Will Be Different is a book for and about entrepreneurial women; a practical guide for everyone who wants to start their own business or become a freelancer. It's filled with tips, tricks,

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stories and interviews with women who are now making money as bloggers, designers, consultants, photographers and many more great professions within the creative industries.

Suddenly, a plethora of thoughts and memories raced through my

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mind; my childhood, my parents,
my friends, but most of all someone
whom I hadn't seen in many years.

Music Is Your Business

Guerrilla Music Marketing Online

Manage Risk and Fund the Good

Life Your Whole Life

Fortitude

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Music, Memory, and Meaning

The Good Book on Business

This Year Will Be Different

Maybe you're a recent college graduate, looking for a successful start to your career. Or an experienced professional, feeling the need

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to try something new. Either way, a whole host of opportunities await you-but if you really hope to ace that interview and get the job you want, you'll need the right skills to get ahead. So when you're navigating the complex

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**twists and turns of today's
changing job market, let I'll
Get That Job! serve as your
road map and guide.**

**Featuring advice from real HR
professionals, headhunters,
and team managers, this
essential job-hunting**

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companion will let you know exactly what you need to do to increase your chances, from social media presence to writing a great CV. While shedding light on the many myths and outdated "rules" that may actually bog you

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**down in today's job-seeking
experience, I'll Get That Job!
serves as a source of
motivation and
encouragement for modern
job hunters. After all, with
hard work and the right mind-
set, it really is possible for**

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**you to get that job you've
always wanted-and become
the most successful version of
yourself along the way!
Hailed as an "indispensable"
guide (Forbes), How to Make
It in the New Music Business
returns in this extensively**

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**revised and expanded edition.
When How to Make It in the
New Music Business hit
shelves in 2016, it instantly
became the go-to resource for
musicians eager to make a
living in a turbulent industry.
Widely adopted by music**

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**schools everywhere and
considered “the best how- to
book of its kind” (Music
Connection), it inspired
thousands to stop waiting
around for that “big break.”
Now trusted as the leading
expert for “do it yourself”**

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artists, Ari Herstand returns with this second edition, maintaining that a stable career can be built by taking advantage of the many tools at our fingertips: conquering social media, mastering the art of merchandising,

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embracing authentic fan connection, and simply learning how to persevere. Comprehensively updated to include the latest online trends and developments, it offers inspiring success stories across media such as

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Spotify and Instagram. The result is a must- have for anyone hoping to navigate the increasingly complex yet advantageous landscape that is the modern music industry. Small business owners and managers face increasing

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challenges in a difficult economic climate. One way to deal with daily struggles is to gain awareness of the obstacles and pitfalls...and know how to overcome them. Mathew Dickerson, one of Australia's leading IT

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entrepreneurs, makes this possible with his exciting and instructive book, Small Business Rules: The 52 Essential Rules to Be Successful in Small Business. In a logical and very readable format, Dickerson describes

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fifty-two rules that, if followed, help a small business to succeed. Dickerson covers it all: setting high standards, turning perceived failures into positive learning experiences, being clear

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about commitment and purpose to evaluating attitudes toward the workplace. He also delves into interfacing with clients, and co-workers, identifying the strengths of one's staff and using them to the fullest.

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Every aspect pertinent to running and growing a small business is covered in this exceptional book.

"Mental toughness is the natural or developed psychological edge that results from a collection of

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**skills, attributes, values,
emotions, and behaviors that
allow people to overcome any
obstacle, adversity, or
pressure as well as deal with
the general day-to-day
demands (lifestyle, training,
competition) placed upon**

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**them and still remain
consistent, focused,
confident, and motivated to
achieve their goals."Fortitude
is a guide for high performing
athletes and business
professionals on
understanding mental**

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toughness, how to build and sustain it over time. Kate Allgood built her business helping individuals like you learn what it takes to perform under pressure. In this book you'll discover: - What you need to know to build real

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**and long lasting confidence-
How to improve the ability to
focus and refocus - The power
of mindfulness- How to build
motivation in yourself and
others - And much, much,
more! "Kate is a force in the
sports business and with her**

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new book she brings the best insight directly to your field of play." Jeremy M. Evans, Founder of and Managing Attorney at California Sports Lawyer(R) "If you want to step up your game, your business or just kill it in life,

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**Fortitude is an easy to read
guide to do it."- Majo Orellana
- Pro Athlete, Coach and
Entrepreneur
The Insightful Guide to
Becoming a Freelancer
Music
Live Sound Basics**

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Small Business Rules
129 Free and Low-cost
Strategies to Promote and
Sell Your Music on the
Internet
Artist Management for the
Music Business
Music Industry Forms

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The music industry has changed, and there has never been a greater time for independent artists to build a community of followers and fans through the myriad of new media tools available to them. As an

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independent musician, developing a profitable and sustainable music career is more realistic today than it has ever been in the past. However, in order to take advantage of the opportunities at hand, it is vital

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for career-minded musicians to understand the changes that the industry has gone through, and how that impacts their approach. Then, they must determine a career course for themselves and act on the best information

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available to them. First, The New Music Industry: Adapting, Growing, and Thriving in The Information Age explains exactly how the music industry has changed, and the 11 components it is divided into

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today. These 11 components include: engagement, campaigns, community, collaboration, vinyl records, social media, video, radio, touring, music licensing & placements, and streaming sites.

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The industry is clearly more complex than it used to be, and has more moving pieces than ever before. Not only that, but the music business continues to morph, and the future is sure to bring more changes.

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Understanding the bigger picture is the first step to clarifying one's thinking, and developing a much needed career focus. Then, the book explains what the information age represents for artists. With

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the industrial age firmly in the past, the implications are far reaching. It isn't just jobs and pension programs that have been affected. Artists of every kind have also been witnesses to the effects of the massive

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transition into a new age.

Whether it's online or offline, there are many things competing for people's attention, and cutting through the noise has become the new motto for businesses and musicians alike.

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The key to adapting, growing and thriving in the information age lies in a willingness to experiment and to change. Human nature is to resist the inevitable, but this inclination will not serve musicians in the

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age we find ourselves in. The information age is about observing trends, keeping a finger on the pulse of rapid technological advancement, and being agile and flexible enough in your approach to change

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when necessary. Failing to adapt could mean getting left behind, and we have seen many organizations and individuals fall from grace for this very reason. This book then walks musicians through the foundational

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aspects of music marketing, touring & live performance, radio, music instruction, blogging, podcasting, email marketing, social media, video marketing, and more. These are the essential elements of every

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music career, and are also necessary parts of building a presence online. A musician's online presence supports their offline presence and vice versa. However, it's unwise to rely on one or the other. The information

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**age is the meaningful
convergence of personal
connection and viral marketing.
Musicians can also delve into
personal development and
business concepts that will
enable them to approach their**

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music careers with a success mindset. Many people find that they have mindset issues to deal with as they grow and become the people they need to in order to achieve what they want to. Without the right mindset, the

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right strategies can fail. Handling the mental aspect of setting goals and working towards their accomplishment is critical to one's ultimate success. The New Music Industry also documents many of the mistakes made by

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**its author, David Andrew Wiebe,
and what he learned from his
many music career missteps and
errors. Refreshingly honest and
practical, Wiebe offers
independent musicians an
insider's view into what it means**

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to build a career of their dreams in their chosen field. The book is packed with actionable insights and tips that will aid musicians in their pursuit to profit from their passion. Wiebe draws on over a decade of experience in

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the music industry.

**The Insider's Guide to Making
Money in the Music Industry.
Millions dream of attaining
glamour and wealth through
music. This book reveals the
secrets of the music business**

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**that have made fortunes for the
superstars. A must-have for
every songwriter, performer and
musician.**

**Have you ever thought your
business was meant to be much
more than just a means to make**

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money? Biblical businesses are God's first choice as the means to bless mankind, build character, and develop faith. They hold the solution for much of what ails our economy and our culture. Join Dave Kahle as

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he explores what the Bible has to say about businesses and your role in leading a kingdom oriented business. You'll uncover Biblical truths that you may have never seen before. Your views on business will

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**never be the same. Find your
place in the movement and
unlock the full potential of your
business.**

**Music: The Business (8th
edition)Random House
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**MY MUSIC BOOK: CREATING A
PERFECT SUPPORT TEAM 2022
The Essential Guide
All You Need to Know About the
Music Business
A Real Guide from Real Experts
on Getting the Job You Want!**

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**The Definitive Beginner's
Bundle: How to Become an
Entrepreneur and Master the
Fundamentals with These
Essential Guides
Bottom Line Financial Planning
Feeling Dirty?**

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All You Need to Know About the Music Business by veteran music lawyer Don Passman—dubbed “ the industry bible ” by the Los Angeles Times—is now updated to address the biggest transformation of the music industry yet: streaming. For more than twenty-five years, All You Need to Know

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About the Music Business has been universally regarded as the definitive guide to the music industry. Now in its tenth edition, Donald Passman leads novices and experts alike through what has been the most profound change in the music business since the days of wax cylinders and piano

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rolls. For the first time in history, music is no longer monetized by selling something—it ' s monetized by how many times listeners stream a song. And that completely changes the ecosystem of the business, as Passman explains in detail. Since the advent of file-sharing technology in the

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late 1990s to the creation of the iPod, the music industry has been teetering on the brink of a major transformation—and with the newest switch to streaming music, this change has finally come to pass. Passman ' s comprehensive guide offers timely, authoritative information from how to

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select and hire a winning team of advisors and structure their commissions and fees; navigate the ins and outs of record deals, songwriting, publishing, and copyrights; maximize concert, touring, and merchandising deals; and how the game is played in a streaming world.

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“If you want to be in music, you have to read this book, ” says Adam Levine, lead singer and guitarist of Maroon 5. With its proven track record, this updated edition of All You Need to Know About the Music Business is more essential than ever for musicians, songwriters, lawyers,

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agents, promoters, publishers, executives, and managers—anyone trying to navigate the rapid transformation of the industry.

Pocket Essentials is a dynamic series of books that are concise, lively, and easy to read. Packed with facts as well as expert opinions, each book has all

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the key information you need to know about such popular topics as film, television, cult fiction, history, and more. Written by a man who has worked with such music legends as John Lee Hooker, Buddy Guy, Taj Mahal, Robert Cray, Van Morrison, Nanci Griffith, Stevie Ray Vaughan,

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The Buzzcocks, and The Undertones, this book offers all the information needed to make a start in the music business either as an artist or as a business venture. Laying out all the options and the shortcuts, plus a few anecdotes to pave the way, this is the only book you'll need to make a start

Read Free Music: The Business: The Essential Guide To The Law And The Deals in the biz.

On Purpose, Selling Your Company
With Intention And Purpose! was
written as a guide for the small
business owner to understand the
steps involved in the process of selling
a company for maximum value. Most
business owners will only sell a

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company once or twice in a lifetime making them inexperienced at best. Hiring a business broker is one of the last steps you'll take in selling your company. I wrote this book so you can better understand the steps you need to take to begin the process of selling a company and maximize the value for

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all parties. I pull back the curtain and shed light on important aspects of selling that most buyers don't understand until it's too late. I arm you with the insight and experience needed to prepare yourself and your company for sale and successfully work through the sales process. After

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reading this book, you will be able to plan confidently and follow through with a successful sale of your company.

The new Eighth Edition of the Music Business Handbook and Career Guide maintains the tradition of this classic text as the most comprehensive, up-to-

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date guide to the \$100 billion music industry. This new Eighth Edition expands on hot-button music business issues such as digital downloads, piracy, and record company transformations. Thoroughly revised, the Eighth Edition shares a particular emphasis on online music and its

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impact on the rest of the industry. The Eighth Edition also includes complete coverage of all aspects of the music industry, including songwriting, publishing, licensing, artist management, promotion, retailing, media, and much more.

A Deliciously Selfish Take on Life

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9th Edition

I Am Perfect

The Business : the Essential Guide to
the Law and the Deals

Essential Questions to Grow Your
Team

Basics Of Music Law

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With behind-the-scenes

*anecdotes from the halls
of power, real-world case
studies, and tips from
successful industry
players, this book equips
readers with the tools*

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they need to navigate the complex world of music copyright, showing how creator, technology, and communities can work together to support a healthier music ecosystem.

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Using new coaching skills at work can be pretty daunting. Thinking up questions "in the moment" can put you under extra pressure, and when you're already stretching into a

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new way of talking to your team that can feel stressful. You want to use your new coaching conversation skills, but you don't have time to create questions to

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support you. What if you had a collection of ideas for questions to ask in some of the most common conversations at work? Conversations like these:

- 1. Creating performance*

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*objectives 2. Coaching
under performance 3.
Creating career goals 4.
Debriefing a project 5.
Identifying motivators 6.
Creating better work-life
balance 7. Coaching over*

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or under-utilization 8.

Encouraging involvement 9.

Exploring talents 10.

Coaching for retirement

11. Coaching a workplace

returner 12. Presentation

skills coaching 13.

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*Coaching a sensitive
personal issue 14.*

*Coaching to embed learning
15. Coaching to explore
sales outcomes 16. Growing
HR Business Partner skills
17. Growing a Coaching*

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*Culture 18. Backwards
Coaching 19. Event
Planning 20. Solution
focused coaching questions
This book contains over
500 coaching style
questions to help you grow*

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your confidence in conversations that drive accountability and results. Use it as a guide to design your own conversations, or use it to help your team reflect

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on what they might like to talk to you about, or you can even use it as a companion for delivering training programs that teach coaching. Here's what readers have said: "A

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*vital guide to coaching
conversations at work to
deliver great business
results" Graham Alexander,
founder of the Alexander
Corporation, originator of
the GROW model and author*

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*of SuperCoaching and Tales
from the Top. "A brisk, no
nonsense style eBook which
will be truly helpful to
people who want to coach
their team," Alison
Hardingham - International*

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*Best Selling author of
eight books, and Director
of Business Psychology at
Yellow Dog Consulting UK.
'Easily the best
collection of coaching
questions I've ever come*

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across. As a professional coach whose clientele consists primarily of managers and executives, I know that I will be using many of the pages of this wonderful little book

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*many, many times.' Pierre
Gauthier Certified
Integral Coach (TM),
Canada Inside this book,
you will find a toolkit
for building your coaching
confidence, along with*

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*ideas of how to use a
coaching approach to
support your team into a
more positive and engaging
culture.*

*The Peruvian Heritage
Songbook presents four*

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*classic children's songs
from Peru for young
learners all over the
world. Each song is fully
illustrated with lyrics
and sheet music so
children of all ages can*

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*sing along at home with
the included CD. This book
contains a very small
sample of the rich musical
heritage of Peru. Please
enjoy these songs and
stories as you begin your*

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journey to learn more about Peruvian music and culture. -Read along in your book while listening to the accompanying recordings. Sing along with the karaoke tracks

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*while reading the book
-Sing the songs in the
book a cappella (voice
only) -Play along with
shakers, drums, and other
instruments -Act out the
stories with puppets,*

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props, or costumes -For older children, follow the notes on the sheet music We hope this collection sparks a lifetime of exploration of world music. Stream the audio

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Montessori Music Lab is
based in Cambridge, MA and
produces educational music
content for young people*

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worldwide.

*This book takes the
mystery out of the music
business! An essential
handbook for independent
musicians and record
labels, it empowers you to*

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market and promote your music--whether you're an experienced performer or just starting out. Find out "who does what" in the music business, and get your career on track with

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*help from music industry
veteran Christopher
Knab. In the honest, no
nonsense style of
Christopher's long running
and wildly popular web
column, "Indie 2003," the*

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*book's topics include, Con
Jobs: Watch Out for the
Flim-Flam Man, Ten Reasons
Why Musicians Fail, (and
How Not To), Online E-
Music Retailing, What A&R
Reps Do, and How Radio*

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Stations and Record Labels Work Together. Samples of industry marketing documents include a distributor one-sheet, a sample band tour and work schedule, a band bio, and

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*much more. Legal chapters
by entertainment law
attorney Bartley F. Day
include Filing Copyright
Applications, Recording
Contracts: the Basic
Concepts, and Setting Up*

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*Your Own Music Publishing
Company. Illustrated and
indexed, "Music Is Your
Business" is your guide
through the complex world
of the music industry.
Guide for Entrepreneurs*

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On Purpose

*The 75 Most Important
Documents for the Modern
Musician*

Don't Mess It Up

Music Money and Success

30 Days to Sell

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*Adapting, Growing, and
Thriving in the
Information Age*

**A song book that highlights that
inside everyone there is a perfect
and loving heart, and that if we
uncover our perfection and**

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**recognise it in others we can
change the world for the better.
The song takes you through the
personal journey of a little
monster who discovers his self
worth is not defined by his
physical characteristics or by the**

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definitions placed on him by others, but by how he allows his light and love to shine. Once he understands his own value he is able to see the perfection in others even when they are hurtful. He then goes on to show

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**that if we all recognised the
perfection in each other and
acted from a place of love we can
change the world to a better
place. "Let us live the perfection
that we are and uncover
ourselves to shine like a star.**

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Our potential never stops to spread love on this earth, it is why we are here, it is the reason for our birth."

**What is a music entrepreneur?
Everyone knows what a musician is. Everyone knows what an**

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entrepreneur is. But when you combine the two, you get a whole new category altogether - music entrepreneurship. This book explores, in detail, what it means to be a musicpreneur. In today's music industry, it's more

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important than ever for musicians to see themselves as small business owners and not just artists. If there's something you want to accomplish with your music, and you're serious about it, you can't wait to be

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chosen, you need to choose yourself. Waiting to be discovered is a long shot. Taking charge of your career and creating opportunity for yourself is the way forward. This book covers: what it means to be a

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music entrepreneur, whether anyone can be a music entrepreneur, why you would want to become a music entrepreneur, the mindset of an entrepreneur, the connection between creativity and business,

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**the necessity of music
entrepreneurship, starting
businesses, investing and
acquiring businesses, and more.
Author David Andrew Wiebe also
shares what he believes should
be covered in every course**

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**claiming to be for music
entrepreneurs. This handy guide
is for you if you've ever
wondered how to take control of
your music career.**

**So you want to own a
Laundromat but don't know**

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where to start. This book is the first in a Series that covers the basics of a Laundromat to help you develop a better understanding of the dynamics of store setup and operation. Clear explanations of industry

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**terms and examples from actual
stores provides a solid
foundation to start your own
Laundromat business.**

**The Guide for Women
Entrepreneurs shares important
tips for women in business**

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generally and highlights items that are important for balance during the entrepreneurial journey. The Guide also provides practical tips for entrepreneurs like What Should I Put in a Pitch Deck, Do's and Don'ts in

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**Pitching, Do's and Don'ts in
Fundraising, Length of Time for
Fundraising, Presenting to an
Angel Network, Angel Pet Peeves
to Avoid, Diligence on an
Investor, and Going Through
Diligence as an Entrepreneur.**

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There is a Question and Answer section which addresses positioning yourself as a wife and husband or sister and brother team, offering an adviser equity and the vesting schedule, other forms of financing,

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**conflicting advice from Mentors
and Investors, dealing with
biased investors, metrics that an
investor wants to see, the
difference fundraising in NYC
and Silicon Valley, the difference
between a product and an**

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investment pitch, active or passive investors, the role press plays in fundraising, the ideal level of contact from investors, and my personal advice. The book also includes a section on becoming an angel investor for

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**when entrepreneurs are ready to
pay it forward and an Appendix
with a sample pitch deck.**

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Music Business

**The Fundamentals of Live Sound
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estate planning essentials to
building the legacy you leave for

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your heirs. On your terms, and your timeline. Know what you can DIY...and how to assemble your expert team to handle the rest. Scan each chapter's introductory bullet list of -bottom line- planning necessities to see what you're

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already doing right--and what you may be missing. Concise, clear explanations follow, with helpful tips and stories from seasoned financial professionals focused on helping clients manage risk and fund their good life.

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Written for family members, caregivers, health care workers, and activity professionals, Music, Memory, and Meaning is the answer for those looking to understand and effectively use the power of music with aging older

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adults. A practical guide to using music to create connections, this book provides strategies, techniques, ideas, and resources for getting the most out of a shared listening experience. Containing over 100 engaged listening

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discussions and 15 research-based and professionally reviewed playlists, this book guides readers, even those with no musical experience, towards successfully using music to connect with aging loved ones living with cognitive

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decline or dementia. Readily adaptable, Music, Memory, and Meaning can be used with older adults in all levels of care and is appropriate for use both in individual and group settings. This book guides you through the

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basics of Music Business Contract Law. The author shares the basics of Music Business Law Contracts: terms, phrases, and terms that appear, [or should appear] again and again, from this contract to another contract. He also covers

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the things to be aware of IN a contract that can hurt you - as well as what OUTSIDE of a contract can help you - if written and inserted correctly. This book teaches you how to protect yourself against invalid contracts.

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A guide to the music business and its legal issues provides real-world coverage of a wide range of topics, including teams of advisors, record deals, songwriting and music publishing, touring, and merchandising.

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Others

Legal Aspects of the Music Industry
Take Action! and Start Your Own
Business

In Don't Mess It Up: How Founders
and Their Successors Can Avoid the
Clichés That Inhibit Growth, author

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and six-time second CEO Les

Trachtman offers his expertise on the most effective ways to successfully hand off your company to a worthy successor. He also has advice for those who are inheriting a business and want to take it to the

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next level, as well as for boards who are dealing with these leadership transitions. In his direct, no-nonsense approach, Les shows readers how seemingly harmless business clichés such as “get it right” and “be careful” can have a detrimental effect on a

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company's future by conveying that such imperative ingredients such as risk and innovation are things to now be avoided. Readers will learn how to:

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and if, it's time to replace yourself •
Pick the right successor • Prepare yourself and your company for the fragile transition • Create a successful CEO transition • Separate yourself from the company There is likely no one more experienced in

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Trachtman. He has been an innovative and respected successor at six different companies; let his hard-won advice guide you through your transition and toward success.

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This comprehensive reference features in-depth discussions of every important music industry contract, all enlivened by personal anecdotes from the author's wide-ranging experiences. Updated to reflect the rapid pace of change in the

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music industry, this new edition includes a focus on group agreements, live performances, free music on the Internet, the effect of the Millennium Copyright Act, ancillary rights, and the independent record label. Other key issues covered include the artists' rebellion against record company contracts, litigation by

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superstars and songwriters against record labels, and the industry-wide downturn in record sales. - "I wish this book had been available when I was starting out."--Sam Moore, R&B artist, Rock and Roll Hall of Famer - For amateur and professional musicians; attorneys, universities and music schools, and libraries - Contains

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diagrams, checklists and agreements will help make your work easier. The forms will help you track critical details, and maintain quality control. Each one includes an explanation of how it is used, a key to related symbols and terms, and any common

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variations.**

**This book is about the fundamentals
of live sound engineering and is
intended to supplement the
curriculum for the online classes at
the Production Institute ([www.produ
ctioninstitute.com/students](http://www.productioninstitute.com/students)).**

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Nonetheless, it will be invaluable for beginning sound engineers and technicians anywhere who seek to expand their knowledge of sound reinforcement on their own. Written with beginners and novices in churches and convention centers in

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mind, this book starts by teaching you professional terminology and the processes of creating production related documents used to communicate with other sound engineers, vendors and venues. Subjects such as Signal Path and AC

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(alternating current) power safety and distribution are closely examined. These two subjects are closely related to the buzzing, humming and other noise related phenomena that often plague sound reinforcement systems. Chapters

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include an in-depth review of both analog and digital mixing consoles, their differences and similarities, and the gain structure fundamentals associated with the proper operation of either type of mixing console. Audio dynamic processors such as

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compressors, limiters and noise gates and their operation are explained in detail. Audio effects like delay and reverb are examined so that you can learn the basics of "sweetening" the mix to create larger and more emotive soundscapes and achieve

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studio-like outcomes in a live sound environment. Advanced mixing techniques, workflow, and the conventional wisdom used by professional audio engineers are explained so you don't have to spend years trying to figure out how these

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processes are achieved. Last but not least, a comprehensive review of acoustic feedback, and how to eliminate it from stage monitors and main speaker systems are detailed in a step by step process. This book will be especially helpful to volunteer

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**audio techs in houses of worship,
convention centers and venues of all
types. It will bridge the gap between
the on-the-job training that
beginners receive and the knowledge
and conventional wisdom that
professional sound engineers employ**

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**seventh edition of All You Need To
Know About the Music Business,
which the Los Angeles Times called
“the industry bible” and which has
sold hundreds of thousands of
copies, Passman offers executives
and artists, experts and novices alike**

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the essential information they need not only to survive in these volatile and exciting times, but also to thrive. Drawing on his unique, up-to-the-minute experience as one of the most trusted advisors in the business, Passman offers advice concerning: -

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The Copyright Royalty Board's latest decisions regarding online transmissions. - The developing new customs concerning new technologies such as streaming on demand, ringtones, and digital downloads. Passman also gives guidance on

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other fundamental issues such as how to: - Select and hire a winning team of advisors--personal and business managers, agents, and attorneys--and structure their commissions, percentages, and fees in a way that will protect you and

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maximize these relationships. -

Master the big picture and the finer points of record deals. - Navigate the ins and outs of songwriting, music publishing, and copyright law. -

Maximize concert touring and merchandising deals. Almost

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everyone in the music business, from musicians and songwriters to entertainment lawyers and record company executives, are scrambling to sort out what is going to happen next, and Passman is right in the thick of these changes. Here is a

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**book for anyone interested in a
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