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Fortune:  
How  
Business  
And Society  
Thrive By  
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Is Wall Street  
bad for Main  
Street  
America? "A  
well-told  
exploration of  
why our  
current  
economy is  
leaving too  
many behind."  
—The New York

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Times In  
looking at the forces that shaped the 2016 presidential election, one thing is clear: much of the population believes that our economic

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system is rigged to enrich the privileged elites at the expense of hard-working Americans.

This is a belief held equally on both sides of

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political spectrum, and it seems only to be gaining momentum. A key reason, says Financial Times columnist Rana Foroohar, is the fact that Wall Street is

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no longer supporting Main Street businesses that create the jobs for the middle and working class. She draws on in-depth reporting and interviews at

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the highest rungs of business and government to show how the “financialization of America”—the phenomenon by which finance and its way of thinking have

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come to dominate every corner of business—is threatening the American Dream. Now updated with new material explaining how our corrupted financial sys-



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tem propelled  
Donald Trump  
to power,  
Makers and  
Takers  
explores the  
confluence of  
forces that  
has led  
American  
businesses to  
favor balance-

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sheet engineering over the actual kind, greed over growth, and short-term profits over putting people to work. From the cozy relationship

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Nature  
between Wall  
Street and  
Washington, to  
a tax code  
designed to  
benefit  
wealthy  
individuals  
and  
corporations,  
to forty years  
of bad policy

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decisions, she shows why so many Americans have lost trust in the system, and why it matters urgently to us all. Through colorful stories of both "Takers,"

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those stifling job creation while lining their own pockets, and “Makers,” businesses serving the real economy, Foroohar shows how we can reverse these

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trends for a  
better path  
forward.

Creativity and  
innovation are  
the keys to  
both  
organizational  
growth and  
successful  
careers.

People

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understand this, but they do not know how to unleash their natural creative potential.

Drawing upon his twenty-two years of first-hand experience

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helping FedEx grow into a global icon and the last ten years consulting around the world, Madan Birla provides proven and practical answers.



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Readers will  
learn How to  
build a  
reputation as  
a creative  
thinker and  
become  
management's  
go-to person  
for innovative  
business  
solutions Four

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steps for unleashing their creative potential and generating creative ideas

Four communication skills to gain acceptance of your ideas Two words that

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guarantee  
promotions How  
to minimize  
internal and  
external  
negative  
influences  
that obstruct  
creative  
energy flow  
How to stop  
self-censoring

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and how to confidently express their ideas How to trust that all the resources for germinating creative ideas are within them

The chairman

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of Crowe Power Company would seem to have it all: A storied name, a vast fortune, a global business empire, and a lifestyle that includes homes

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around the  
world and a  
private jet to  
take him  
wherever he'd  
like to go.

All L.

Robertson

"Robbie" Crowe

III lacks is

respect. When

Walker B.

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Hope, the  
executive who  
turned around  
the Crowe  
family's  
failing  
business, is  
hailed on the  
cover of  
Fortune  
Magazine as  
possibly the

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best CEO in  
America,  
Robbie spirals  
into a jealous  
rage, setting  
in motion a  
power struggle  
that will  
leave only one  
of them  
standing. Jon  
Pepper's



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satirical  
novel, A Turn  
in Fortune,  
captures the  
wild gyrations  
of life in a  
corporate  
America C-  
suite in  
dramatic and  
entertaining  
fashion as

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blue-blood  
Robbie and  
blue-collar  
Walker joust  
in the  
corridors and  
conference  
rooms of Crowe  
Power's  
Manhattan  
headquarters.  
Their fight is

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over credit  
for success,  
class  
distinctions,  
and the  
direction of a  
business that  
burns fossil  
fuels -- an  
embarrassing  
taboo in  
Robbie's elite

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social  
circles. The  
entitled  
libertine  
scion Robbie  
and the self-  
made hard-  
driving  
perfectionist  
Walker  
couldn't be  
more

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different, yet they also couldn't be more alike: Both crave glory, are competitive in the extreme, and will ruthlessly push the people around

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them to get  
what they want  
when they want  
it. Which is  
right  
now. There's  
more than one  
turn of  
fortune in  
this  
compelling  
story,

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including a  
stunning  
conclusion  
that suggests  
their war is  
far from over.  
A Finalist for  
the Pulitzer  
Prize and  
Winner of the  
Bancroft  
Prize. "No one

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has written a  
better book  
about a  
city...Nature's  
Metropolis is  
elegant  
testimony to  
the  
proposition  
that economic,  
urban,  
environmental,



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and business  
history can be  
as graceful,  
powerful, and  
fascinating as  
a novel."

—Kenneth T.  
Jackson,  
Boston Globe  
Tom Pinnock,  
who is a  
Platinum

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Ambassador for Reliv

International, symbolizes what can be achieved in multi-level marketing. In this easy-to-comprehend account, he relates how he

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and others  
Society Thrive By  
have attained  
Investing In  
financial  
Nature  
success beyond  
their wildest  
dreams in  
various home-  
based  
businesses.  
Step by step,  
he takes the  
reader on a

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path to  
success. All  
one has to do  
is follow the  
well-lighted  
signposts put  
there by one  
of the  
industry's  
finest represe  
ntatives. This  
tape by Tom

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Pinnock is right on target. Tom has actually done all the things he talks about -- and much more. I have watched him do it! --

Robert  
Montgomery CEO

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Business And  
and President  
Society Thrive By  
of Reliv  
Investing In  
International  
Nature's  
Metropolis:  
Chicago and  
the Great West  
Radical  
Conservation  
for a Crowded  
World  
True Measures

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of Money,  
Society Thrive By  
Business, and  
Investing In  
Life  
Nature

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Companies  
Thrive by  
Giving More  
Than They Take  
Amos Fortune,  
Free Man  
How Business  
and Society

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Investing In  
Nature

How Wall

Street

Destroyed Main

Street

The Life of

John Muir

Until the

nineteenth

century, "risk"



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was a specialized term: it was the commodity

exchanged in a marine insurance contract. Freaks of Fortune tells how the modern concept of risk emerged in the United States.

Born on the high seas, risk migrated

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inland and became essential to the financial

management of an inherently uncertain capitalist future.

A powerful exploration of Black achievement in a white world based on honest, provocative, and

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moving interviews with Black leaders, scientists, artists, activists, and champions. "I remember the day I realized I couldn't play a white guy as well as a white guy. It felt like a death sentence for my career." When

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Chad Sanders  
landed his first job  
in lily white Silicon  
Valley, he quickly  
concluded that to  
be successful at  
work meant  
playing a certain  
social game. Each  
meeting was  
drenched in white  
slang and the  
privileged talk of

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international travel or folk concerts in San Francisco, which led Chad to believe he needed to emulate whiteness to be successful. So Chad changed. He changed his wardrobe, his behavior, his speech—everything that

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connected him with his Black identity. And while he finally felt included, he felt awful. So he decided to give up the charade. He reverted back to the methods he learned at the dinner table, or at the Black Baptist

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church where he'd been raised, or at the concrete basketball courts, barbershops, and summertime cookouts. And it paid off. Chad began to land more exciting projects. He earned the respect of his colleagues.

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Accounting for this turnaround, Chad believes, was something he calls Black Magic, namely resilience, creativity, and confidence forged in his experience navigating America as a Black man. Black Magic has emboldened



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his every step since, leading him to wonder: Was he alone in this

discovery? Were there others who felt the same? In moving essays, Chad dives into his formative experiences to see if they might offer the possibility of

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Business And Society Thrive By discovering or honing this skill.

Investing In Nature  
He tests his theory by interviewing Black leaders across industries to get their take on Black Magic. The result is a revelatory and very necessary book. Black Magic explores Black

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experiences in predominantly white

environments and demonstrates the risks of self-betrayal and the value of being yourself.

Nature's FortuneHow Business and Society Thrive by

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Business And  
Society Thrive By  
Investing In  
Nature

Investing in  
Nature Basic  
Books

During most of the  
Christian millennia  
Aristotle has been  
the most  
influential of all  
philosophers. This  
selection of  
essays by the  
eminent  
philosopher and

# Get Free Nature's Fortune: How

Aristotle scholar  
Anthony Kenny  
traces this

influence through  
the ages.

Particular attention  
is given to

Aristotle's ethics  
and philosophy of  
mind, showing  
how they provided  
the framework for  
much fruitful

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development in the  
Middle Ages and  
again in the  
present century.

Also included are  
some

contributions to  
the most recent  
form of

Aristotelian  
scholarship,  
computer-assisted  
stylometry. All

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who work on Aristotle and his intellectual legacy will find much to

interest them in these Essays on the Aristotelian Tradition.

An "intriguing and accessible"

(Publishers Weekly)

interpretation of

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the life of Galileo Galilei, one of history's greatest and most

fascinating scientists, that sheds new light on his discoveries and how he was challenged by science deniers.

"We really need this story now,



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because we're living through the next chapter of science denial"

(Bill McKibben).

Galileo's story may be more relevant today than ever before.

At present, we face enormous crises—such as minimizing the

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dangers of climate change—because the science behind these threats is

erroneously questioned or ignored. Galileo encountered this problem 400 years ago. His discoveries, based on careful observations and

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ingenious experiments, contradicted conventional wisdom and the teachings of the church at the time. Consequently, in a blatant assault on freedom of thought, his books were forbidden by church authorities.

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Astrophysicist and bestselling author Mario Livio draws on his own

scientific expertise and uses his "gifts as a great storyteller" (The Washington Post) to provide a "refreshing perspective"

(Booklist) into how

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Galileo reached his bold new conclusions about the cosmos and the laws of nature. A freethinker who followed the evidence wherever it led him, Galileo was one of the most significant figures behind the scientific

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revolution. He believed that every educated person should know science as well as literature, and insisted on reaching the widest audience possible, publishing his books in Italian rather than Latin.

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Galileo was put on trial with his life in the balance for refusing to renounce his scientific convictions. He remains a hero and inspiration to scientists and all of those who respect science—which, as

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Livio reminds us in this "admirably clear and concise"

(The Times, London) book, remains threatened everyday.

Women, African American, Latino, and Asian American Leaders of Fortune 500



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Nature, Culture,  
and Literature in  
America  
Searching for a  
Corporate Savior  
Nine Lessons from

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Enterprise Growth  
and Career

Success

Water

Freaks of Fortune

"Nothing is more important to life than water, and no one knows water better than Sandra Postel. Replenish is a wise, sobering, but

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ultimately hopeful book." --Elizabeth Kolbert

"Remarkable."

--New York Times Book Review "Clear-eyed treatise...Postel makes her case eloquently."

--Booklist, starred review "An informative, purposeful

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argument." --Kirkus  
We spend billions of dollars on irrigation, dams, sanitation plants, and other feats of engineering to control water for our own prosperity. What if the answer was not control, but replenishment?

Sandra Postel takes readers around the

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world to explore water projects that work with, rather than against, nature's rhythms.

Forest rehabilitation is safeguarding drinking water, farmers are planting cover crops to reduce polluted runoff, and "sponge cities" are capturing rainwater

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to curb urban flooding. Postel argues that efforts like these will be

essential as we adjust to a hotter, wilder climate. Will we continue to fight the water cycle, endangering ourselves and the planet, or recognize our place in it and

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take advantage of the inherent services nature offers?

The CEO of the Nature Conservancy and the author of The Future of the Wild demonstrate how profitable business can coexist with environmentalism, explaining the

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economic importance of responsible natural resource stewardship while sharing guidelines for corporate decision-making that is both economically and environmentally sound.

Corporate CEOs are headline news. Stock prices rise and fall at



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word of their hiring and firing. Business media debate their merits and defects as if individual leaders determined the health of the economy. Yet we know surprisingly little about how CEOs are selected and dismissed or about their true

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power. This is the first book to take us into the often secretive world of the CEO selection process. Rakesh Khurana's findings are surprising and disturbing. In recent years, he shows, corporations have increasingly sought CEOs who are above

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all else charismatic, whose fame and force of personality impress analysts and the business media, but whose experience and abilities are not necessarily right for companies' specific needs. The labor market for CEOs, Khurana concludes, is far less rational

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than we might think. Khurana's findings are based on a study of the hiring and firing of CEOs at over 850 of America's largest companies and on extensive interviews with CEOs, corporate board members, and consultants at

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executive search firms. Written with exceptional clarity and verve, the book

explains the basic mechanics of the selection process and how hiring priorities have changed with the rise of shareholder activism. Khurana argues that the

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market for CEOs, which we often assume runs on cool

calculation and the impersonal forces of supply and demand, is culturally determined and too frequently inefficient. Its emphasis on charisma artificially limits the number of

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candidates considered, giving them extraordinary leverage to demand high salaries and power. It also raises expectations and increases the chance that a CEO will be fired for failing to meet shareholders' hopes. The result is corporate instability

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and too little attention to long-term strategy. The book is a major

contribution to our understanding of corporate culture and the nature of markets and leadership in general.

Taking the business model as point of



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departure, this open access book explores how companies and organizations can contribute to a more sustainable future by designing innovative models that are both sustainable and profitable. Based upon years of research, it draws together theoretical

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Business And Society Thrive By Investing In Nature foundations and existing literature on the topic of sustainable business alongside case studies and practical solutions. After examining the theoretical foundations of sustainable business model innovation, the authors present

# Get Free Nature's Fortune: How Business And Society Thrive By their own framework - RESTART.

Consisting of seven factors, this framework can be the basis for restarting any business model. The final section outlines a research agenda for sustainable business informed by the perspectives and

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frameworks put  
forward in this book.

Introduction to  
Business covers the  
scope and sequence  
of most introductory  
business courses. The  
book provides  
detailed explanations  
in the context of core  
themes such as  
customer  
satisfaction, ethics,

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entrepreneurship, global business, and managing change.

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outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

Tomorrow's

Capitalist

Introduction to

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An Environmental  
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Innovation  
The Nature of the  
Future  
The Status of  
Biodiversity in the  
United States  
Faith and Fortune

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Essays on the  
Aristotelian  
Tradition

*Repackaged with  
a new afterword,  
this "valuable  
and  
entertaining"  
(New York Times  
Book Review)  
book explores  
how scientists  
are adapting*



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Imitating  
Nature's best  
ideas to solve  
tough 21st  
century  
problems.

*Biomimicry is  
rapidly  
transforming  
life on earth.  
Biomimics study  
nature's most  
successful ideas  
over the past  
3.5 million*

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*years, and adapt  
them for human  
use. The results*

*are  
revolutionizing  
how materials  
are invented and  
how we compute,  
heal ourselves,  
repair the  
environment, and  
feed the world.*

*Janine Benyus  
takes readers*

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*into the lab and  
in the field  
with maverick  
thinkers as  
they: discover  
miracle drugs by  
watching what  
chimps eat when  
they're sick;  
learn how to  
create by  
watching spiders  
weave fibers;  
harness energy*

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*Business And Society Thrive By*  
by examining how  
a leaf converts  
sunlight into  
fuel in

*trillionths of a  
second; and many  
more examples.*

*Composed of  
stories of  
vision and  
invention,  
personalities  
and pipe dreams,  
Biomimicry is*

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*must reading for  
anyone  
interested in  
the shape of our  
future.*

*When she refused  
to take a pay  
cut, Marie  
Cosgrove was cut  
loose. So she  
started her own  
business . . .  
and a few years  
later, she*

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Increasing In  
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*bought the  
company that had  
fired her. She  
didn't give  
up—she became  
greater. And you  
can, too.  
Whether it's  
everyday  
problems or  
seemingly  
insurmountable  
challenges, we  
all face*

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Nature.* In

*Greater Fortune,  
business*

*mastermind and  
motivational*

*speaker Marie  
Cosgrove guides  
you in*

*discovering how  
to use these  
hardships to*

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*propel you  
forward. Born  
into poverty,  
Cosgrove  
persevered  
through a  
tumultuous  
upbringing and  
an abusive  
marriage;  
throughout it  
all, she raised  
four children on  
her own while*



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*Business And Society Thrive By  
struggling to make her way in  
the business*

*world. Not only did she survive,  
she turned the lessons of  
adversity into advantage,  
becoming a multi-millionaire  
entrepreneur and innovator in the  
competitive*

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*field of medical devices. Now, she shares what she has*

*learned—from both her successes and failures—with you. Key lessons include valuable insights, tools, and techniques for:*

- *Walking away without*

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*guilt from  
whatever might  
be holding you  
back and  
focusing on the  
future •*

*Overcoming fears  
and responding  
to  
disappointment  
in a  
constructive way  
• Preparing for  
success and*

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*building upon it*  
• *Preparing for failure and learning from it*

• *Stepping up your game by being bold and taking calculated risks after setbacks* •

*Jumping on opportunities whenever they arise*

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(especially in challenging

times) • Dealing with toxic

people,

cutthroat

competition, and

bias in the

business world •

Embracing the

future and

giving back to

others to

cultivate

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Nature

*continuous  
growth Just as  
we all have  
disadvantages,  
we all have  
talents and  
resources we can  
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the solely  
supportive roles  
others expect  
them to fill, to  
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*the thin line  
between  
assertive and  
aggressive, and  
to give  
themselves  
permission to  
strive for the  
top. Make no  
apologies for  
the height of  
your ambitions.  
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*Costco, Panera,  
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today's  
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value for all st  
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Host). Writing  
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the earliest civ-  
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farmers on the  
banks of the  
Nile, the Tigris,

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and the  
Euphrates  
Rivers. Even as  
he describes  
how these  
societies were  
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changes from  
the last glacial  
melt, he  
incisively



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structure  
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corporate  
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Kolbert shows us  
that it is time to  
think radically  
about the ways  
we manage the en-  
vironment.” —Hel-  
en Macdonald,  
The New York  
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should have  
dominion “over  
all the earth, and***

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***over every  
creeping thing  
that creepeth  
upon the earth”***

***is a prophecy that  
has hardened into  
fact. So pervasive  
are human  
impacts on the  
planet that it's  
said we live in a  
new geological  
epoch: the***



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Under a White  
Sky, Elizabeth  
Kolbert takes a  
hard look at the  
new world we are  
creating. Along  
the way, she  
meets biologists  
who are trying to  
preserve the  
world's rarest  
fish, which lives***

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***in a single tiny  
pool in the  
middle of the  
Mojave;  
engineers who  
are turning  
carbon emissions  
to stone in  
Iceland;  
Australian  
researchers who  
are trying to  
develop a “super***

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***coral” that can  
survive on a  
hotter globe; and  
physicists who  
are  
contemplating  
shooting tiny  
diamonds into  
the stratosphere  
to cool the earth.  
One way to look  
at human  
civilization, says***

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***Kolbert, is as a  
ten-thousand-  
year exercise in  
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The Sixth  
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question—which  
traditionally has  
been framed in  
environmental  
terms—is*

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***revolutionizing  
the way we do  
business. In  
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former  
investment  
banker, and  
science writer  
Jonathan Adams***

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***argue that nature  
is not only the  
foundation of  
human well-  
being, but also  
the smartest  
commercial  
investment any  
business or  
government can  
make. The  
forests,  
floodplains, and***



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***oyster reefs often  
seen simply as  
raw materials or  
as obstacles to be  
cleared in the  
name of progress  
are, instead, as  
important to our  
future prosperity  
as technology or  
law or business  
innovation. Who  
invests in nature,***

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***even to New York  
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Fortune shows  
how viewing  
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infrastructure  
allows for  
breakthroughs  
not only in conser  
vation—protectin  
g water supplies;  
enhancing the  
health of***

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***fisheries; making  
cities more  
sustainable,  
livable and safe;  
and dealing with  
unavoidable  
climate  
change—but in  
economic  
progress, as well.  
Organizations  
obviously depend  
on the***

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***environment for  
key  
resources—water,  
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***But they can also  
reap substantial  
commercial  
benefits in the  
form of risk  
mitigation, cost  
reduction, new  
investment  
opportunities,***

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***and the  
protection of  
assets. Once  
leaders learn how  
to account for  
nature in  
financial terms,  
they can  
incorporate that  
value into the  
organization's  
decisions and  
activities, just as***

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**habitually as they  
consider cost,  
revenue, and ROI.**

**Such a rethinking  
of “natural  
capital”—nature  
as a quantifiable  
asset—can not  
only increase  
profitability, but  
provide crucial  
protection  
against the kinds**

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***of climate change-  
driven***

***phenomena—like  
devastating***

***drought and***

***hundred-year***

***floods—that are***

***no longer the***

***stuff of***

***speculation. A***

***must-read for***

***business leaders,***

***CEOs, investors,***



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***and***

***environmentalists  
alike, Nature's***

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economic—and en-  
vironmental—well-  
being.***

***Surfing the Edge  
of Chaos is a  
brilliant,  
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*parallels between  
business and*

*nature—two fields  
that feature*

*nonstop battles  
between the*

*forces of tradition  
and the forces of*

*transformation. It  
offers a bold new*

*way of thinking*

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***about and  
responding to the  
personal and  
strategic  
challenges  
everyone in  
business faces  
these days.  
With appropriate  
urgency and a  
thorough  
understanding of  
history and the***

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**issues, Jonathan  
Adams offers a  
sound  
conservation  
strategy in *The  
Future of the  
Wild*, using the  
latest in  
conservation  
science as well as  
the desires of  
local  
communities to**

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***protect the places  
where people live  
and work. With  
modern  
examples, Adams  
shows how each  
small success  
moves  
conservationists  
closer to creating  
protected  
landscapes large  
enough to***

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***support animals  
like bison and  
wolves. Only with  
freedom to roam  
through and  
between these  
huge lands, using  
wilderness  
corridors, can  
such large  
animals flourish.  
From the lush  
forests of***

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***Appalachia to the  
frozen tundra of  
Alaska, and from  
the tallgrass  
prairies of the  
Midwest to the  
subtropical  
rainforests of  
Hawaii, the  
United States  
harbors a  
remarkable array  
of ecosystems.***

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***These ecosystems  
in turn sustain an  
exceptional  
variety of plant  
and animal life.  
For species such  
as salamanders  
and freshwater  
turtles, the  
United States  
ranks as the  
global center of  
diversity. Among***



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***the nation's other  
unique biological  
features are  
California's coast  
redwoods, the  
world's tallest  
trees, and  
Nevada's Devils  
Hole pupfish,  
which survives in  
a single ten-by-  
seventy-foot  
desert pool, the***

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***smallest range of  
any vertebrate  
animal. Precious  
Heritage draws  
together for the  
first time a  
quarter century  
of information on  
U.S. biodiversity  
developed by  
natural heritage  
programs from  
across the***

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***country. This richly illustrated volume not only documents those aspects of U.S. biodiversity that are particularly noteworthy, but also considers how our species and ecosystems are faring, what is threatening***

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Nature*  
**them, and what is  
needed to protect  
the nation's  
remaining  
natural  
inheritance.**

**Above all,  
Precious Heritage  
is a celebration of  
the extraordinary  
biological  
diversity of the  
United States.**

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***Net Positive  
Biomimicry  
The Remarkable  
Story of How the  
Nature  
Conservancy  
Became the  
Largest  
Environmental  
Group in the  
World  
Bulletproof  
Problem Solving***

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*You Can Be Rich  
by Thursday  
Natalie Tan's  
Book of Luck and  
Fortune*

Complex problem  
solving is the core  
skill for 21st Century  
Teams Complex  
problem solving is at

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to creative problem

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top consulting firms  
that will work in any  
field or industry,  
turning you into a  
highly sought-after  
bulletproof problem  
solver who can tackle  
challenges that  
others balk at. The



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tested 7-step  
technique to problem  
solving that top  
consulting  
professionals employ  
Learn how a simple  
visual system can  
help you break down  
and understand the

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component parts of even the most

complex problems

Build team

brainstorming

techniques that fight

cognitive bias,

streamline

workplanning, and

speed solutions

Know when and how

to employ modern

analytic tools and

techniques from

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machine learning to  
game theory Learn  
how to structure and  
communicate your

findings to convince  
audiences and  
compel action The  
secrets revealed in  
Bulletproof Problem  
Solving will  
transform the way  
you approach  
problems and take  
you to the next level

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of business and personal success.

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Winner When Amos

Fortune was only

fifteen years old, he

was captured by

slave traders and

brought to

Massachusetts,

where he was sold at

auction. Although his

freedom had been

taken, Amos never

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annual revenue of \$800million, the Nature Conservancy has generated staggering growththat would be the envy of any business.

Incorporated in 1951 by a small circle of concerned ecologists, theConservancy has grown financially into the world's



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largest environmental organization. It has one million members--up from 500,000 in 1990--and 3,500 employees operating in 50 states and 28 countries across the world. Nature's Keepers offers readers an inspirational leadership tale and

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management chronicle, as it goes behind the scenes and details the inner workings of the Nature Conservancy. Highlighting the efforts of nine extraordinary leaders, Nature's Keeper examines the organization's culture and management, strategy

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and decisions, and courageous and ingenious individuals who have dedicated their lives to conservation. Author Bill Birchard reveals how the Conservancy's sometimes controversial business practices--entrepreneurial approaches to preserving

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ecosystems while meeting human needs--have earned the praise of management gurus such as Peter Drucker. The Conservancy's way of operating, though not free of failings, is both widely emulated in the nonprofit community and greatly respected

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by business scholars  
and CEOs nationwide.

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us to change our vision of the future, suggesting that if we reconceive environmentalism and sustainability, they will evolve into a larger movement that will touch every part of society. This New Nature Movement taps into the restorative powers of the natural

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world to boost mental acuity and creativity; promote health and wellness; build smarter and more sustainable businesses, communities, and economies; and ultimately strengthen human bonds.

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evidence, and compelling personal stories, Louv offers

renewed optimism while challenging us to rethink the way we live.

The CEO of Fortune Media chronicles the transition from the era of late 20th/ early 21st century capitalism to one profoundly different



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and in tune with the  
changing social,  
political, and

economic mores A  
major change is  
shaking up  
capitalism. The core  
tenets of a system  
that dominated the  
world for more than a  
century are being  
challenged as never  
before. Tomorrow's  
Capitalist captures

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the profound transformation of capitalism and the people leading the corporate world today. The walls that once insulated these leaders from the turbulent social, economic, and political forces in society have melted away. Now corporate leaders are face to

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face with public realities in unprecedented ways. Increasingly, they are embracing a new openness, acknowledging the public demand for them to be more socially aware and responsive. They clearly see that we are at a tipping point: narratives about the

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failures of capitalism, the greed of the one-percenters, and the blindness of corporations to public need have made their mark and compel change -- not superficially with the kind of cosmetic fixes that typically generated so much cynicism in the past, but real

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Imagining In run.

Nature's  
This transformation is not about a few "woke CEOs" but one driven by the fundamental issues of our time: climate; diversity and inclusion; and inequality and workforce opportunity. And

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since talent is today's top driver of

corporate value,

employees are

increasingly driving

the change. In

Tomorrow's Capitalist

Alan Murray brings

his extensive

expertise acquired

during three decades

in journalism at the

Wall Street Journal

and Time Inc, and as

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the current CEO of Fortune Media, to deliver realistic, grounded insight into a transformation affecting everyone.

With unmatched access to nearly every important corporate leader of our times, Murray writes about their love of capitalism, and their clear-eyed

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acknowledgment  
that it is an imperfect  
system that must

adapt to the times. As  
one put it, "It's clear  
that capitalism needs  
an upgrade and our  
operating license is at  
stake." Tomorrow's  
Capitalist shares the  
stories and

experiences of those  
on the frontlines who  
are making it happen.



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Entrepreneur Who  
Bought the Company  
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Soul of Business  
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Life in a Virtual Age  
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Galileo

**From New York  
Times bestselling  
author and  
economics  
columnist Robert  
Frank, a  
compelling book  
that explains why  
the rich**

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**underestimate the  
importance of luck  
in their success,  
why that hurts  
everyone, and what  
we can do about it**  
**How important is  
luck in economic  
success? No  
question more  
reliably divides  
conservatives from**

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**liberals. As conservatives correctly observe, people who amass great fortunes are almost always talented and hardworking. But liberals are also correct to note that countless others have those same**

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**qualities yet never  
earn much. In  
recent years, social  
scientists have  
discovered that  
chance plays a  
much larger role in  
important life  
outcomes than most  
people imagine. In  
Success and Luck,  
bestselling author**

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**and New York  
Times economics  
columnist Robert  
Frank explores the  
surprising  
implications of  
those findings to  
show why the rich  
underestimate the  
importance of luck  
in success—and why  
that hurts**

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**everyone, even the  
wealthy. Frank  
describes how, in a  
world increasingly  
dominated by  
winner-take-all  
markets, chance  
opportunities and  
trivial initial  
advantages often  
translate into much  
larger ones—and**

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**enormous income  
differences—over  
time; how false  
beliefs about luck  
persist, despite  
compelling  
evidence against  
them; and how  
myths about  
personal success  
and luck shape  
individual and**



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**political choices in harmful ways. But, Frank argues, we could decrease the inequality driven by sheer luck by adopting simple, unintrusive policies that would free up trillions of dollars each year—more than enough to fix**

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**our crumbling  
infrastructure,  
expand healthcare  
coverage, fight  
global warming,  
and reduce  
poverty, all without  
requiring painful  
sacrifices from  
anyone. If this  
sounds implausible,  
you'll be surprised**

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**to discover that the  
solution requires  
only a few,  
noncontroversial  
steps. Compellingly  
readable, Success  
and Luck shows  
how a more  
accurate  
understanding of  
the role of chance  
in life could lead to**

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**better, richer, and  
fairer economies  
and societies.**

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environmental  
thought. It explores  
such topics as the  
history of ecology,  
radical science  
studies and ecology,  
the need for greater**

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**theoretical  
sophistication in  
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dubious legacy of  
Thoreau, and the  
contradictions of  
contemporary  
nature writing.**

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chock-full of  
delicious recipes,  
Roselle Lim's**

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**magical debut  
novel is about food,  
heritage, and  
finding family in  
the most  
unexpected places.  
At the news of her  
mother's death,  
Natalie Tan returns  
home. The two  
women hadn't  
spoken since**

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**Natalie left in anger  
seven years ago,  
when her mother  
refused to support  
her chosen career  
as a chef. Natalie is  
shocked to discover  
the vibrant  
neighborhood of  
San Francisco's  
Chinatown that she  
remembers from**

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**her childhood is fading, with businesses failing and families moving out. She's even more surprised to learn she has inherited her grandmother's restaurant. The neighborhood seer reads the**



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**restaurant's  
fortune in the  
leaves: Natalie  
must cook three  
recipes from her  
grandmother's  
cookbook to aid her  
struggling  
neighbors before  
the restaurant will  
succeed.**

**Unfortunately,**

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**Natalie has no  
desire to help them  
try to turn things  
around—she resents  
the local  
shopkeepers for  
leaving her alone to  
take care of her  
agoraphobic  
mother when she  
was growing up.**

**But with the**

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**support of a  
surprising new  
friend and a  
budding romance,  
Natalie starts to  
realize that maybe  
her neighbors  
really have been  
there for her all  
along.**

**Winner of the 2020  
Crawford Award!**

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Hugo Award! A**

**Hugo Award-**

**Winning Series! A**

**2021 Locus Award**

**Finalist A 2021**

**Ignyte Award**

**Finalist A**

**Goodreads Choice**

**Award Finalist**

**"Dangerous, subtle,**

**unexpected and**

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**familiar, angry and  
ferocious and  
hopeful... The  
Empress of Salt  
and Fortune is a  
remarkable  
accomplishment of  
storytelling."**—NPR

**A 2020 ALA**

**Booklist Top Ten**

**SF/F Debut | A**

**Book Riot Must-**

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**Read Fantasy of  
2020 | A Paste Most  
Anticipated Novel  
of 2020 | A Library  
Journal Debut of  
the Month | A  
Buzzfeed Must-  
Read Fantasy  
Novel of Spring  
2020 | A  
Washington Post  
Best SFF of the**

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**Year So Far Pick  
Named Book Riot's  
Best Book Cover of  
2020 Named a Best  
of 2020 Pick for  
NPR | Library  
Journal | NYPL |  
Chicago Public  
Library | The  
Austen Chronicle |  
Autostraddle With  
the heart of an**

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**Atwood tale and  
the visuals of a  
classic Asian period  
drama, Nghi Vo's  
The Empress of  
Salt and Fortune is  
a tightly and lushly  
written narrative  
about empire,  
storytelling, and  
the anger of  
women. A young**



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**royal from the far  
north, is sent south  
for a political  
marriage in an  
empire reminiscent  
of imperial China.  
Her brothers are  
dead, her armies  
and their war  
mammoths long  
defeated and caged  
behind their**

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**borders. Alone and  
sometimes reviled,  
she must choose  
her allies carefully.**

**Rabbit, a  
handmaiden, sold  
by her parents to  
the palace for the  
lack of five baskets  
of dye, befriends  
the emperor's  
lonely new wife and**

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**gets more than she bargained for. At once feminist high fantasy and an indictment of monarchy, this evocative debut follows the rise of the empress In-yo, who has few resources and fewer friends. She's**

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**a northern  
daughter in a mage-  
made summer  
exile, but she will  
bend history to her  
will and bring  
down her enemies,  
piece by piece. The  
Singing Hills Cycle  
The Empress of  
Salt and Fortune  
When the Tiger**

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**Came Down the  
Mountain Into the  
Riverlands The  
novellas of The  
Singing Hills Cycle  
are linked by the  
cleric Chih, but  
may be read in any  
order, with each  
story serving as an  
entrypoint. Praise  
for The Empress of**

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**Salt and Fortune**  
“An elegant gut-  
punch, a puzzle box  
that unwinds itself

in its own way and  
in its own time. I  
cannot recommend  
it highly enough.

**Gorgeous. Cruel.  
Perfect. I didn't  
know I needed to  
read this until I**

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**did.”—Seanan  
McGuire "A tale of  
rebellion and fealty  
that feels both  
classic and fresh,  
The Empress of  
Salt and Fortune is  
elegantly told,  
strongly felt, and  
brimming with rich  
detail. An epic in  
miniature,**

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beautifully  
realised."—Zen Cho

"Nghị Vo's

Nature  
gracefully told

debut . . . resides in

the intimate

margins of its

(beautifully

imagined) world's

history, portraying

how the

marginalized may



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**yet shape those  
narratives and  
harness the power  
of stories."—Indrap  
ramit Das At the  
Publisher's request,  
this title is being  
sold without Digital  
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applied.**

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**Valuing Nature**  
presents a new set  
of nature-based  
investment areas to  
help  
conservationists  
and investors work  
together to tackle  
problems such as  
climate change.

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the scope of nature-**

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**from around the  
world demonstrate  
how we can utilize  
private capital to  
achieve more  
sustainable uses of  
our natural  
resources. William  
Ginn provides a  
roadmap for  
conservation  
professionals,**

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**nonprofit  
managers, and  
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improve the**

**management of  
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Capitalism Is  
Transforming  
American Business  
The Future of the**

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Nature

find wealth in a  
rugged and  
challenging setting.  
Ever since that time,

the Klondike Gold  
Rush - especially as  
portrayed in  
photographs of long  
lines of gold seekers  
marching up  
Chilkoot Pass - has  
had a hold on the  
popular imagination.



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In this first environmental history of the gold rush, Kathryn Morse

describes how the miners got to the Klondike, the mining technologies they employed, and the complex networks by which they obtained food, clothing, and tools. She looks at

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the political and economic debates surrounding the valuation of gold and

the emerging industrial economy that exploited its extraction in Alaska, and explores the ways in which a web of connections among America's transportation,

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supply, and marketing industries linked miners to other industrial and agricultural laborers across the country. The profound economic and cultural transformations that supported the Alaska-Yukon gold rush ultimately

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reverberate to modern times. The story Morse tells is often narrated through the diaries and letters of the miners themselves. The daunting challenges of traveling, working, and surviving in the raw wilderness are illustrated not only by

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the miners◆  
compelling accounts  
but by newspaper  
reports and  
advertisements.

Seattle played a key  
role as ◆gateway to  
the Klondike.◆ A  
public relations  
campaign lured  
potential miners to  
the West and local  
businesses seized

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the opportunity to make large profits while thousands of gold seekers

streamed through Seattle. The drama of the miners

journeys north, their trials along the gold creeks, and their encounters with an extreme climate will appeal not only to

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scholars of the western environment and of late-19th-century

industrialism, but to readers interested in reliving the vivid adventure of the West's last great gold rush.

Enough

What Black Leaders Learned from

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