

Not Norman: A Goldfish Story

Can Norman the amazing goldfish overcome his stage fright? A much-awaited new adventure from the creators of Not Norman. Norman is one amazing goldfish! His owner knows Norman is sure to dazzle the crowd at Pet-O-Rama with his circles, bubbles, and flips--even though some kids don't think a goldfish is a good pet. But when Norman is finally on stage, he freezes up and hides behind his plant. Poor Norman! Luckily, his owner plays a familiar song on the tuba, helping Norman to relax and show the crowd how amazing he really is. The popular stars of Not Norman return in a warm and wryly funny new story about being there for your fishy friend when he needs you most.

But all the kids are wearing them! Any child who has ever craved something out of reach will relate to this warm, refreshingly realistic story. Features an audio read-along. "I have dreams about those shoes. Black high-tops. Two white stripes." All Jeremy wants is a pair of those shoes, the ones everyone at school seems to be wearing. But Jeremy's grandma tells him they don't have room for "want," just "need," and what Jeremy needs are new boots for winter. When Jeremy's shoes fall apart at school, and the guidance counselor gives him a hand-me-down pair, the boy is more determined than ever to have those shoes, even a thrift-shop pair that are much too small. But sore feet aren't much fun, and Jeremy comes to realize that the things he has -- warm boots, a loving grandma, and the chance to help a friend -- are worth more than the things he wants.

A boy is excluded from joining his friends' pet club because of his unusual pet.

Little Puppy has discovered a stick and sticks are a lot of fun. With abounding enthusiasm, he goes in search of a playmate. He sees Bird, but Bird would much rather eat juicy worms. What about Cow? Or Pig? Who will be Puppy's friend?

Beyond Dollars: 15 Ways to Drive Employee Engagement and Reinforce Culture

My Dads

Postcards from an Octopus

Dad and Pop

Big, Brave Tommy and the Not-so-scary Dog

With wry humor and lighthearted affection, author Kelly Bennett and illustrator Noah Z. Jones tell an unexpected--and positively fishy--tale about finding the good in something you didn't know you wanted. "Don't think that just because you made me laugh, I'm going to keep you," I tell him. "Tomorrow, you're outta here." Norman the goldfish isn't what this little boy had in mind. He wanted a different kind of pet--one that could run and catch, or chase string and climb trees, a soft furry pet to sleep on his bed at night. Definitely not Norman. But when he tries to trade Norman for a "good pet," things don't go as he planned. Could it be that Norman is a better pet than he thought?

What's Your Green Goldfish is based on the simple premise that employees are the key drivers of customer experience and that "Happy Employees Create Happy Customers." The book focuses on 15 different ways to drive employee engagement and reinforce a strong corporate culture. It's the second book in the goldfish trilogy. The first book was an Amazon Best Seller entitled, What's Your Purple Goldfish. Purple focused on customers, whereby Green focuses on employees. Both books are based on a revolutionary new approach called marketing g.i.u.e. (marketing by giving little unexpected extras). The book is based on the findings of the Green Goldfish Project, an effort which crowd sourced 1,001 examples of signature added value for employees. Key themes emerged from the Project. The book is filled with over 200 examples. PRAISE FOR WHAT'S YOUR GREEN GOLDFISH "Stan is the sherpa that guides executives along the journey between the heart and mind of business stakeholders. Stakeholders aren't always customers though. At a time when company vision and culture matters more than ever, it takes inspired and engaged employees to bring them to life." - Brian Solis, author of What's the Future of Business #WTF, The End of Business as Usual and Engage "So often overlooked, and so very vital to building company value... empowering employees to support each other and the brand. Stan Phelps 'gets' it and Green Goldfish will walk you step-by-step though achieving this critical goal." - Ted Rubin, author of Return on Relationship "Great customer centric organizations only exist because of engaged and empowered employees. The Green Goldfish is packed with awesome examples of what world class companies are doing today to inspire and reward their employees. If you see value in truly building an "A Team," Green Goldfish will be, without question, your single best reference." - Chris Zane, Founder and President of Zane's Cycles, author of Reinventing the Wheel, the Science of Creating Lifetime Customers "Stan Phelps takes customer service to a whole new level by focusing on EMPLOYEE service, and how to do well by your employees - so they take care of your customers. Packed with stories, insights and R.U.L.E.S. any company can follow, this book is a must-read for managers of companies of all shapes and sizes who know that employees don't leave jobs - they leave managers, especially when they don't feel your love and appreciation. Pick this up, and start engaging your team and making more GREEN - Phil Gerbyshak, author of The Naked Truth of Social Media "Our large-scale research shows unequivocally that engaged employees are more likely to work longer, try harder, make more suggestions for improvement, recruit others to join their company, and go out of their way to help customers. They even take less sick time. Companies can tap into the enormous value of engaged employees by following the 15 ideas that Stan lays out in this book." - Bruce Temkin, author of The Six Laws of Customer Experience "Too often, the actual employment experience delivered on the job does not measure up to the version sold to job candidates during the interview process. In What's Your Green Goldfish, Stan Phelps offers 15 ways to close the gap." - Steve Curtin, author of Delight Your Customers: 7 Simple Ways to Raise Your Customer Service from Ordinary to Extraordinary (AMACOM, June 2013) "In What's Your Green Goldfish, Stan Phelps brilliantly applies the idea of 'doing a little something extra' for employees. You know, those people that actually get the work done and keep customers happy. Read it, put some of the ideas to work, and soon you'll be reaping more 'green' from your customers." - Bob Thompson, Founder and CEO, CustomerThink Corp.

Illustrations and simple, rhyming text encourage the reader to wiggle, shake, and twirl to the beat.

Day One I swam around my bowl. Day Two I swam around my bowl. Twice. And so it goes in this tell-all tale from a goldfish. With his bowl to himself and his simple routine, Goldfish loves his life..until one day... When assorted intruders including a hyperactive bubbler, a grime-eating snail, a pair of amorous guppies, and a really crabby crab invade his personal space and bowl, Goldfish is put out, to say the least. He wants none of it, preferring his former peace and quiet and solitude. But time away from his new companions gives him a chance to rethink the pros and cons of a solitary life. And discover what he's been missing. Devin Scillian is an award-winning author and Emmy award-winning broadcast journalist. He has written more than 10 books with Sleeping Bear Press, including the bestselling A is for America: An American Alphabet and Brewster the Rooster. Devin lives in Michigan and anchors the news for WDIV-TV in Detroit. Early in his career Tim Bowers worked for Hallmark Cards, helping to launch the Shoebox Greetings card line. He has illustrated more than 25 children's books, garnering such awards as the Chicago Public Library's "Best of the Best" list. He also illustrated the widely popular First Dog. Tim lives in Granville,

Ohio.
Echoes in the Storm
One Day I Went Rambling
A Goldfish Story
But No Elephants
I Don't Want to Be a Pea!

A teenage boy uncovers a horrific family secret. A widower seeks vengeance on the creatures that killed his wife. A drug addled writer stalks the woman of his dreams, a woman much more sinister than she appears. A federal agent races to find the cursed relic powering this city full of spooks, spirits, and serial killers. The lives of these and others will collide in the dark and dangerous streets of Adderlass. A seed of evil was planted under Adderlass, a city where monsters hide behind masks of humanity and ordinary people shuffle anesthetized and addicted by the sickly supernatural power wafting up from below. The city was built over the crystalline skull of a bloodthirsty beast. Now, the hunt is on for this lost treasure and whoever finds it first will control the fate not only of Adderlass but of the entire world. Sixteen-year-old Simon Cubbins, young and naive, may be the key to unlocking the mystery buried in this twisted labyrinth of hidden agendas. He also unknowingly harbors a secret that could destroy the Cubbins bloodline. As different characters fight for control over Simon, he will have to decide whether or not to carry on his family's legacy.

A young boy and his mother hatch a step-by-step plan to overcome his fear of dogs. Includes a note to parents and caregivers about anxiety, anxiety disorders, and exposure therapy.

In this lyrical story about friendship and the power of dreams, a small and ordinary fish named Glub asks himself the big questions in life as he observes life in the diner beyond his fishbowl. Who am I? Where do I belong? The lively characters around him provide unexpected answers, but soon it's Glub who reveals answers to their questions - and their hearts' true desires. The small and ordinary fish discovers that life can be extraordinary. You just have to ask ...

Collection of short stories and poems from the hopes , dreams and world view of a 8 yr old girl.

A Messy Story about Colors and Counting

My Pet Goldfish

Norman: One Amazing Goldfish!

Love, Agnes

Gilbert Goldfish Wants a Pet

Nora, Silas, and Avery are three unusual apricots! After being picked from their tree, they are taken home to live with Mr. and Mrs. Orchard. This begins their adventures with the "outside" world. They find out their favorite foods, build a roller coaster, and find new and exciting ways to climb furniture. These happy apricots will always make you smile with their newest discoveries! This book is printed in black and white. In California, Agnes, a giant Pacific octopus, pens a series of postcards to strangers from both above and below the pier.

Once upon a time-according to Grandma-Mommy loved getting messy, wearing kooky costumes, and dragging out bedtime with just one more story. She collected bottle caps and dandelion fluff, and didn't know how to tie her shoes. Sometimes she was a terror, but most of the time she was a sweet potato. Just like her own little girl today. Kids love to hear about what their parents were like as children, and this celebration of moms and the little girls they were will inspire lots of laughter and memories.

Not Norman A Goldfish Story Candlewick Press

Strictly No Elephants

What's Your Green Goldfish?

Honey Bees

Not My Hats

Baby Bear goes into the forest to look for bees but gets lost. Will he find his way back home?

One week is all we were supposed to share. One week as strangers. All the things you did differently irked me. I thought it meant we couldn't get along, that there was no chance we'd work out. But when it came time for me to leave, you know what I figured out? You were my echo. My call back. And damn it if I didn't find home in the end.

Read Along or Enhanced eBook: Night 1 / My life is perfect. / I have a bowl full of seeds, a cozy pile of wood shavings, and room to run. / I'm never leaving here. / Question: Who's the luckiest hamster in the world? / Answer: ME! Seymour the hamster has the perfect life. He has a spacious cage, a constant food supply, and a FuzzyBoy 360 exercise wheel that lets him run to his heart's content. Life could not be better. Or could it? When Pearl the cat tells Seymour of the goodies beyond the safe confines of his cage, he starts to think he's missing out. And out is the new in! It's only after Seymour is out of his cage that he begins to fully appreciate his safe and cozy home.

Dad and Pa have one important thing in common, in this gentle, uplifting account of one girl's blended family. Ages 4+.

The Happy Apricots

Vampire Baby

SHAN HAI JING—A BOOK COVERED WITH BLOOD

Short and Twisted Christmas Tales

A Fish Named Glub

Hugo is in no doubt as to what he and Bella should go as to the Hippo-Bird Fancy Dress Party. They will go as the princess and the pea and he will be the princess (of course!) leaving poor Bella to be the pea. Indignant, Bella refuses. She has a better suggestion - they will go as a mermaid on a rock and she will be the mermaid (of course!) leaving a huffy Hugo to be the rock. Hugo is not happy. But neither is Bella. They just can't decide on a costume and things reach a crisis when they both flounce off saying they don't want to go to the party at all. After time to consider, both Hugo and Bella calm down and (privately) both choose to dress as a pea as a gesture of making it all up to each other. So when they both arrive at the party as peas, Hugo and Bella announce proudly that they are "two peas in a pod, just as it should be" underlining the message of the book that friendships are all about give and take. With wonderfully absurd illustrations from new talent Simon Rickerty and a great read-aloud text, this is a made-for-sharing picture book.

Tell em to hold on, a real bitch is coming.' Kahyla James was an ordinary girl with dreams of one day making it big. And she was well on her way, especially with a street gangsta like Anthony 'Boston' Dixon training her to be a self made bitch. But when she was betrayed by the people that she loved the most it forced her to take actions into her own hands and show the city just how ruthless she could be. Ride with Kahyla as she navigates the streets showing the gangsta's that the penalty for betrayal is still death.

The following three tales are adapted from stories told by the peasants in Eastern Europe and Central Asia. They are drawn from some books I found in shops when I visited the former U.S.S.R. in 1988 as part of a citizen diplomacy group. I was intrigued by these folktales, since my paternal grandmother lived for some time in Odessa in the Ukraine. Also, I found these stories share a common theme --the poor peasant is able to succeed despite obstacles against an unfair ruler. He does so by being wise and generous, and having a strong desire to help and protect his family. Generally, the rich merchant or powerful ruler is foiled by his own greed and stupidity. The following stories come from the Ukraine, Latvia, and Turkmen. These are three of my favorite stories.

When his baby sister Tootie begins displaying vampire characteristics, big brother tries to keep her from sinking her pointy fangs into everything and refuses to believe their mother's claims that Tootie is just going through a phase.

Those Shoes

Memoirs of a Hamster

3 Folktales from Eastern Europe and Central Asia

Read Along or Enhanced eBook

The Orchards Meet the Apricots

Grandma Tildy finally agrees to take an unwanted elephant into her home, but soon regrets her decision. Tells the story of a child's first birding expedition on a golden autumn day.

Gilbert has almost everything his fishy heart could desire: a castle, a chest filled with treasure, and food that falls from the sky. But there's one BIG thing missing from his life: a pet. And so begins Gilbert's harrowing search for the perfect fishbowl companion - a search filled with loud barking, quiet buzzing, and one giant whiskered surprise! With snappy, rhythmic text and the most irresistible goldfish in picture book history, this tale of fish woe and triumph will make readers long for a pet as lovable as Gilbert. Watch a Video

It's been watching ... it's coming to town and sliding down your chimney. Kringle or Krampus? Of this world or not? Aliens, elves and reindeer, zombies and hard-boiled detectives. Which ghost of Christmas is coming for you? If you love Halloween but are so-so about Christmas - these stories are for you. scary, funny, sweet or sad - they're all TWISTED.

Dog's Colorful Day

Dance with Me

Not Norman

📖 📖 Learning Castle Junior C2: Not Norman: A Goldfish Story (SB+WB+CD)

An Ode to Fathers & Stepfathers

"A sweet story that could be used as a springboard to discussion of the pitfalls of making snap judgments about pets — or people." — School Library Journal Norman the goldfish isn't what this little boy had in mind. He wanted a different kind of pet — one that could run and catch, or chase string and climb trees, a soft furry pet to sleep on his bed at night. Definitely not Norman. But when he tries to trade Norman for a "good pet," things don't go as he planned. Could it be that Norman is a better pet than he thought? With wry humor and lighthearted affection, author Kelly Bennett and illustrator Noah Z. Jones tell an unexpected — and positively fishy — tale about finding the good in something you didn't know you wanted.

In essence, this story is about how a certain person was searching his bookshelf for something to read and in the end found a book, which turned out to be the source, from which it is possible to obtain absolutely any kind of information about absolutely any person. Meaning, information to the smallest particulars and details about what his or her qualities of personality are, how he or she lives, what he or she really wants to achieve, what he or she hides, and much more. And, it does not matter, if the subject is some person, who lived in the distant past or lives in the present or someone, who will live in the future. Since, as it turned out later on, this literary monument is nothing other than the Catalog of human population. In other words, the encyclopedia of Homo sapiens; in essence, the same as encyclopedias, reference books for specialists, which contain complete information about representatives of a particular subspecies of animals, plants, etc. Although at some point, the course of this story turned banal: "bad guys" from security services, intelligence services, politics decided to not only use this source of knowledge for their dirty deeds, but also to appropriate it solely for their personal use. And, the way they tried to do this is also banal: by physically destroying the author of discovery of the Catalog of human population and all of his colleagues. However, the ending of this story makes it stand out from the category of ordinary spy stories. At least because the main characters of this story managed to survive not due to favorable concatenation of circumstances or someone's help, but thanks to that knowledge, which they discovered in the ancient text, which turned out to be the Catalog of human population. Of course, such an outcome upset and continues to upset not

only the Russian special services, but also all those people in whose way developers of the Catalog of human population got. And, in this civilization, there are countless numbers of such people: from psychologists (who become no longer needed by anyone) to organizers of this civilization themselves. Since from the standpoint of the Catalog of human population—technogenic civilization without a human, which they lovingly built for many centuries, is simply trash, to put it mildly, and beneath all criticism. And, they themselves are also trash. However, regular people, who (thanks to the scientific discovery made by Andrey Davydov) got the source with answers to all of their questions and individual recipes, now no longer need to pay "experts on the human soul" for being shamelessly fooled. Therefore, whoever tries to kill developers of the Catalog of human population in the future must know that it is no longer possible, as they already became part of history of humanity. After all, at the current stage of development, a Homo sapiens has only one possibility to continue to live after death, to live through the ages: in the product that he/she created. And, those, who tried and continue to try to kill them, were nobodies and will remain nobodies, who one day will cease to exist without leaving a trace. As for organizers of this "civilization"—maybe instead of trying to find new recipes to destroy "excess billions" and trying to examine human potential using Neanderthal methods, it would be more reasonable not only to find out the recipe of how to make Homo sapiens a 100% controllable producer and consumer from the source (which, by the way, seems to have been left to humanity by creators of nature and a human on this planet), but also how to build a civilization without quotes? After all, it only seems to them that they are the main deceivers, while in reality they were fooled, and fooled majorly.

Hettie loves hats. She has tall hats, small hats, any size at all hats, round hats, pointy hats, fancy hoity-toity hats. But she will NEVER EVER share them! Will Puffin ever find something to warm his noggin?

Dog always seems to be underfoot when something messy (and colorful) is spilt, giving readers ten different spots on his white coat to count before book's end and Dog's bath. Reprint.

The Story Of Developers Of The Catalog Of Human Population

Your Mommy Was Just Like You

Crow Not Crow

Once Upon a Time

Honey for Baby Bear

As a boy attempts to convince someone else to take his disappointing pet, he learns to love Norman the goldfish himself.

Follow Richard the growing goldfish from an indoor tank to an outdoor pond in a story filled with gorgeous multilayered illustrations and sprinkled with fascinating facts. When I was four, I got my first pet: a fish no bigger than my hand, with red and orange scales. My very own goldfish! In his big tank in the kitchen, Richard the goldfish quickly bonds with—and even learns to recognize—his human companion, who tells him all about his day after school. A visiting friend, Sandy, shares some cool fish facts: Did you know that goldfish nap with their eyes open—because they don't have eyelids? Or that they can let you know they're hungry by swimming up and blowing bubbles? Sandy has a backyard pond filled with goldfish of all shapes and jewel-like colors, some much bigger (and older) than his friend's new pet. What might Richard's own future hold? Drawn in by the expressive illustrations and child-friendly tone, readers will emerge with a new appreciation for the beauty and personality of these classic pets. Kids inspired to care for a goldfish of their own will find a list of things they will need in the back matter.

HOW TO NOT TELL A WAR STORY is a collection of short stories about veterans who went to war but left without a war story to tell. Forty years after their experience, these veterans begins question if there is something more to say about their military service. Among other things, they come to appreciate the lovers, friends, and family who helped them shape a new, post-war identity. ". . . when the courage of NFL star Tillman was referred to, or Jessica Lynch was rescued, they all found themselves thinking back to their long-ago tours. Did they have stories? Maybe memory had played tricks on them, obscuring what would come to light at last. Back then, they hadn't studied forms for the narration of danger, but now, more aware, could they reshape their experience for the new era? What, after all, about their friend, Butterball?" Explore with Michael Lund the lives of these veterans who discover being in the service is not something to be edited out of a personal history, but an experience that stays in memory, not an ending but the beginning of a measure of peace, no matter how short the stint, or inglorious. Michael Lund is the author of nine novels about Route 66 and the generation that grew up in the Midwest in the 50s, including *Route 66 to Vietnam: A Draftee's Story*, all published by Beach House Books.

At first, Zane's friends think he is crazy when he goes rambling, collecting all sorts of things like a "lasso" that is really a vine, or a "pirate's ring" that is a pop-top, but soon they are caught up in his imaginative game.

How to Not Tell a War Story

Stick!

Stories from the Ukraine, Latvia, and Turkmen

Eight Days in October

The Big Book of Stories and Poems

A little girl celebrates her two fathers, who are very different except in one very important way.

Simple text and photographs present the features and behavior of honey bees.

Memoirs of a Goldfish

Self Made Bitch