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Of Visual Culture

**Looking:
An Introdu
ction To
Visual
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University

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Should

governments be

involved in

economic

affairs?

Challenging

prevailing

wisdom about the

benefits of self-

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regulating
Introduction To
markets, Nina
Bandelj and
Visual Culture
Elizabeth Sowers
offer a uniquely
sociological
perspective to
emphasize that
states can never
be divorced from
economy. From
defining
property rights
and regulating

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commodification
of labor to
setting
corporate
governance
standards and
international
exchange rules,
the state
continuously
manages the
functioning of
markets and
influences

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economic
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outcomes for
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individuals,
firms and
nations. The
authors bring
together
classical
interventions
and cutting-edge
contemporary
research in
economic
sociology to

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discuss six
broad areas of
economy/state
connection:
property, money,
labor, firms,
national
economic growth,
and global
economic
exchange. A
wealth of
empirical
examples and

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illustrations reveals that even if the nature of state influence on economy varies across contexts, it is always dependent on social forces. This accessible and engaging book will be essential

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reading for
upper-level
students of
economic
sociology, and
those interested
in the major
economic
dilemmas of our
times. .

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creation, and
distribution.
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comprehensive
survey of
accessible
production
features Learn
new global
language-support
features,
including right-
to-left page
progressions

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"Art as Social
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an essential
guide to
deepening social
art practices
and teaching
them to
students."

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-Laura
Raicovich,
president and
executive
director, Queens
Museum Art as
Social Action is
both a general
introduction to
and an
illustrated,
practical
textbook for the
field of social

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practice, an art medium that has been gaining popularity in the public sphere. With content arranged thematically around such topics as direct action, alternative organizing, urban

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imaginaries,
anti-bias work,

and collective

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others, Art as

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teachers about

how to teach art

as social

practice. Along

with a series of

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in the field,
valuable lesson
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examples of
pedagogical
projects for
instructors at
both college and
high school
levels with
contributions
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prominent social
practice

artists,
teachers, and
thinkers,

including: Mary
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Maureen Connor

Brian Rosa Pablo

Helguera Jen de

los Reyes Jeanne

van Heeswick

Jaishri

Abichandani

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Lorraine Leeson

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Ala Plastica

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Daniel Tucker

Fiona Whelan Bo

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Desai Noah

Fischer Lesson

plans also

reflect the

ongoing

pedagogical and

art action work

of Social

Practice Queens

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Looking: An
(SPQ), a unique
partnership
between Queens
College CUNY and
the Queens
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Research
Sensory
Evaluation
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Getting the
Picture

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Representations
and Signifying
Practices
Data
Visualization
An Introduction
to the
Principles and
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Teaching Social
Practice Art
Theories,
Stakeholders,

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and Trends

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brings together
original research
by both
established
scholars and new
voices in the
dynamic field,
exploring the
history, current
state, and**

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directions of
visual cultural
studies.**

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series of non-
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keyword essays,
this innovative
volume engages
readers with a
diversity of ideas**

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**and perspectives
to broaden and
enrich their**

**understanding of
visual culture**

and its

**operations. This
accessible,**

**reader-friendly
volume begins**

with a brief

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**key concepts
within a broad
framework of
history,
ecologies,
mediations,
agencies, and
politics while
placing particular
emphasis on
interdisciplinarity
and**

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**intersectionality.
Essays cover
keyword topics
including
Identities,
Representation,
Institutions,
Architectures,
Memes,
Environment,
Temporality, and
many more.**

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Discusses engaging objects and discourses beyond film and art, such as architecture,

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**video games,
political activism,
and the**

nonhuman

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diverse and

interconnecting

elements of

visual culture

scholarship

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studies and short

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that provide
context and
reinforce core
concepts The
Wiley Blackwell
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Visual Culture is
essential reading
for advanced
undergraduate**

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**students,
graduate
students, and
scholars in the
fields of visual
studies, art
history, film
studies, and
media studies.
In this book,
Arthur Asa
Berger combines**

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a practical focus,
the use of
numerous
examples, a step-
by-step
approach, and
humour to
examine both
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quantitative
research
methods in

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research.**

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study of science
and religion in
the context of
South Asia,
giving voice to**

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and shedding
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their engagement
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biographical,
autobiographical,
historical, and
ethnographic
material, the
volume focuses**

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on scientists'
religious life and
practices, and

the variety of
ways in which
they express

them. Renny
Thomas

challenges the
idea that science
and religion in
India are

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**naturally
connected and
argues that the
discussion has to
go beyond binary
models of
'conflict' and 'co
mplementarity'.
By complicating
the
understanding of
science and**

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religion in India,
Introduction To
the book
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engages with
new ways of
looking at these
categories.

In Listening to
Images Tina M.
Campt explores a
way of listening
closely to
photography,

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**engaging with
lost archives of
historically
dismissed
photographs of
black subjects
taken throughout
the black
diaspora.**

**Engaging with
photographs
through sound,**

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Campt looks beyond what one usually sees and attunes her senses to the other affective frequencies through which these photographs register. She hears in these

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**photos—which
range from late ni
neteenth-century
ethnographic
photographs of
rural African
women and
photographs
taken in an early
twentieth-century
Cape Town
prison to postwar**

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**passport
photographs in
Birmingham,
England and
1960s mug shots
of the Freedom
Riders—a quiet
intensity and
quotidian
practices of
refusal. Originally
intended to**

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**dehumanize,
police, and
restrict their
subjects, these
photographs
convey the softly
buzzing tension
of colonialism,
the low hum of
resistance and
subversion, and
the anticipation**

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**and performance
of a future that
has yet to
happen.**

**Engaging with
discourses of
fugitivity, black
futurity, and
black feminist
theory, Camp
takes these tools
of colonialism**

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and repurposes
them, hearing
and sharing their
moments of
refusal, rupture,
and imagination.

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Objects of Vision

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approaches,

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individual

arguments,

controversies and

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book begins by

introducing the

concept of theory

and explains why it

is important to the

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practice of art
history.

From the body to
the ever-present
lens, the world is
increasingly
preoccupied with
the visual. What
exactly is the
visual' and how
can we interpret
the multitude of

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Introduction To

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images that bombard us every day? Reading the Visual takes as its starting point a tacit familiarity with the visual, and shows how we see even ordinary objects through the frameworks and filters of

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Introduction To
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culture and personal experience. It explains how to analyse the mechanisms, conventions, contexts and uses of the visual in western cultures to make sense of visual objects of all

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kinds. Drawing on a range of theorists including John Berger, Foucault, Bourdieu and Crary, the authors outline our relationship to the visual, tracing changes to literacies, genres and pleasures

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affecting ways of seeing from the Enlightenment to the advent of virtual technology. Reading the Visual is an invaluable introduction to visual culture for readers across the humanities and social sciences.

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Eloquently written,
admirably clear,
passionately
argued, Schirato
and Webb have
given us one of the
best textbooks on
the emergent field
of visual culture.
Smart, clear and
relevant examples
challenge readers

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to question their
visual

environments and

become critics and

creators

themselves.'

Professor Sean

Cubitt, University

of Waikato This is

a splendid book. It

is both

intellectually

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sophisticated and
written in an
extremely
accessible

manner.' Professor
Jim McGuigan,
Loughborough
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book treats the
interpretation and
value of visual
artefacts with

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depth, while remaining highly accessible. It is very readable: written in a lively and engaging style with examples that are refreshing and up-to-date.'

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The first book to
provide an

introduction to the
new theory of Net
Locality and the
profound effect on
individuals and
societies when
everything is
located or
locatable.

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Describes net
locality as an
emerging form of
location

awareness central
to all aspects of
digital media, from
mobile phones, to
Google Maps, to
location-based
social networks
and games, such

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as Foursquare and
facebook. Warns
of the threats

these

technologies, such
as data

surveillance,

present to our

sense of privacy,

while also outlining

the opportunities

for pro-social

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developments.

Provides a theory

of the web in the

context of the

history of emerging

technologies, from

GeoCities to GPS,

Wi-Fi, Wiki Me,

and Google

Android.

This book provides

a comprehensive,

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balanced
introduction to
communication
research methods.
Designed for
readers who have
little or no
familiarity with
research methods,
this book helps
one become a
more

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knowledgeable
and competent
consumer (and
limited producer)
of scholarly
research and of
the everyday
research to which
they are exposed
by the mass
media. Praised for
its accessible

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research is conducted from start to finish, with the book's organization modeled after a traditional research study. By making the material accessible rather than impossible to learn, readers

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Science and
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Principles and
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Field

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The DIME
Analytics Data
Handbook

*Sensory
Evaluation
Practices*

*examines the
principles and
practices of
sensory
evaluation. It
describes*

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methods and

procedures for

the analysis of

results from

sensory tests;

explains the

reasons for

selecting a

particular

procedure or

test method;

and discusses

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the organization and operation of a testing program, the design of a test facility, and the interpretation of results.

Comprised of three parts encompassing nine chapters,

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Looking: An Introduction To Visual Culture
this volume
begins with an
overview of

sensory
evaluation: what
it does; how,
where, and for
whom; and its
origin in
physiology and
psychology. It
then discusses

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measurement,
psychological
errors in testing,
statistics, test
strategy, and
experimental
design. The
reader is also
introduced to
the
discrimination,
descriptive, and

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*affective
methods of
testing, along
with the criteria
used to select a
specific method,
procedures for
data analysis,
and the
communication
of actionable
results. The*

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book concludes by looking at problems where sensory evaluation is applicable, including correlation of instrumental and sensory data, measurement of

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efficacy, storage

testing, and

product

optimization.

This book is a

valuable

resource for

sensory

professionals,

product

development

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research

directors,
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involved in
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marketing

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become a

modern classic.

In this wide-

ranging,

intellectually

vigorous study,

Said traces the

origins of

"orientalism" to

the centuries-

long period

during which

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Europe

dominated the Middle and Near East and, from its position of power, defined "the orient" simply as "other than" the occident. This entrenched view continues to

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*dominate
western ideas
and, because it
does not allow
the East to
represent itself,
prevents true
understanding.
Essential, and
still eye-
opening,
Orientalism*

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remains one of
the most
important books

written about

our divided

world.

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the memorials

created in

Oklahoma City

and at the World

Trade Center

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site raise

questions about

the relationship

between cultural

memory and con

sumerism./div

The author

traces the

history and

theory of visual

culture asking

how and why

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*visual media
have become so
central to*

*contemporary
everday life. He
explores a wide
range of visual
forms, including
painting,
sculpture,
photography,
television,*

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*Looking: An
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cinema, virtual
reality, and the
Internet while
addressing the
subjects of race,
ethnicity,
gender,
sexuality, the
body, and the
international
media event
that followed

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World

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*The Book in
Society*

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Best Practices
Behind Effective
Information
Visualizations*

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A comprehensive and accessible guide to learning and successfully applying QCA Social phenomena can rarely be attributed to single causes—i

nstead, they

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**typically stem
from a myriad
of interwoven
factors that are
often difficult
to untangle.
Drawing on set
theory and the
language of
necessary and
sufficient
conditions,
however,**

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**qualitative
comparative
analysis (QCA)**

**is ideally suited
to capturing
this causal
complexity. A
case-based
research
method, QCA
regards cases
as
combinations of**

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conditions and compares the conditions of each case in a structured way to identify the necessary and sufficient conditions for an outcome. Qualitative Comparative Analysis: An

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**Introduction to
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Design and

**Application is a
comprehensive
guide to QCA.**

As QCA

becomes

increasingly

popular across

the social

sciences, this

textbook

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teaches
Introduction To
students,
Visual Culture
scholars, and
self-learners
the
fundamentals
of the method,
research
design,
interpretation
of results, and
how to
communicate

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findings.

Introduction To

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Following an

ideal typical

research cycle,

the book's ten

chapters cover

the

methodological

basis and

analytical

routine of QCA,

as well as

matters of

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research
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design,
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causation and
causal
complexity,
QCA variants,
and the
method's
reception in the
social sciences.
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comprehensive
glossary helps

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**to clarify the
meaning of
frequently used
terms. The
book is
complemented
by an
accessible
online R manual
to help new
users to
practice QCA's
analytical steps**

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**on sample data
and then
implement with
their own
findings. This
hands-on
textbook is an
essential
resource for
students and
researchers
looking for a
complete and**

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up-to-date
Introduction To
QCA.
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Research in
Practice leads
the reader
through a
complete
empirical
research
project,
providing links**

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**to continuously
updated
resources on
the DIME Wiki
as well as
illustrative
examples from
the Demand for
Safe Spaces
study. The
handbook is
intended to
train users of**

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**development
data how to
handle data
effectively,
efficiently, and
ethically. “In
the DIME
Analytics Data
Handbook, the
DIME team has
produced an
extraordinary
public good: a**

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**detailed,
comprehensive,
yet easy-to-
read manual for
how to manage
a data-oriented
research
project from
beginning to
end. It offers
everything from
big-picture
guidance on the**

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**determinants of
high-quality
empirical
research, to
specific
practical
guidance on
how to
implement
specific
workflows—and
includes
computer code!**

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**I think it will
prove durably
useful to a
broad range of
researchers in
international
development
and beyond,
and I learned
new practices
that I plan on
adopting in my
own research**

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**group.t?
—Marshall
Burke,
Associate
Professor,
Department of
Earth System
Science, and
Deputy
Director, Center
on Food
Security and
the**

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**Environment,
Stanford
University**

“Data are the essential ingredient in any research or evaluation project, yet there has been too little attention to standardized

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**practices to
ensure high-
quality data
collection,
handling,
documentation,
and exchange.
Development
Research in
Practice: The
DIME Analytics
Data Handbook
seeks to fill**

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that gap with practical guidance and tools, grounded in ethics and efficiency, for data management at every stage in a research project. This excellent resource sets a

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**new standard
for the field and
is an essential
reference for all
empirical
researchers.†?**

—Ruth E.

Levine, PhD,

CEO, IDinsight

“Development

Research in

Practice: The

DIME Analytics

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**Looking: An
Introduction To
Visual Culture**
Data Handbook
is an important
resource and a
must-read for
all development
economists,
empirical social
scientists, and
public policy
analysts. Based
on decades of
pioneering
work at the

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World Bank on data collection, measurement, and analysis, the handbook provides valuable tools to allow research teams to more efficiently and transparently manage their

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work

flows—yielding

more credible

analytical

conclusions as

a result.†?

—Edward

Miguel, Oxfam

Professor in

Environmental

and Resource

Economics and

Faculty Director

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Looking: An
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of the Center
for Effective
Global Action,
University of
California,
Berkeley “The
DIME Analytics
Data Handbook
is a must-read
for any data-
driven
researcher
looking to

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**create credible
research
outcomes and
policy advice.
By meticulously
describing
detailed steps,
from project
planning via
ethical and
responsible
code and data
practices to the**

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**publication of
research papers
and associated
replication
packages, the
DIME handbook
makes the
complexities of
transparent and
credible
research
easier.†? —Lars
Vilhuber, Data**

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**Editor,
American
Economic
Association,
and Executive
Director, Labor
Dynamics
Institute,
Cornell
University
An accessible
primer on how
to create**

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**effective
graphics from
data This book
provides
students and
researchers a
hands-on
introduction to
the principles
and practice of
data
visualization. It
explains what**

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**makes some
graphs succeed
while others
fail, how to
make high-
quality figures
from data using
powerful and
reproducible
methods, and
how to think
about data
visualization in**

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an honest and effective way.

Data

Visualization

builds the

reader's

expertise in

ggplot2, a

versatile

visualization

library for the R

programming

language.

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Through a series of worked examples, this accessible primer then demonstrates how to create plots piece by piece, beginning with summaries of single variables

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**and moving on
to more
complex
graphics.
Topics include
plotting
continuous and
categorical
variables;
layering
information on
graphics;
producing**

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**effective “small
multiple” plots;
grouping,
summarizing,
and
transforming
data for
plotting;
creating maps;
working with
the output of
statistical
models; and**

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**refining plots to
make them
more**

comprehensible

. Effective

graphics are

essential to

communicating

ideas and a

great way to

better

understand

data. This book

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provides the practical skills students and practitioners need to visualize quantitative data and get the most out of their research findings.

Provides hands-on instruction

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**using R and
ggplot2 Shows
how the
“tidyverse” of
data analysis
tools makes
working with R
easier and
more consistent
Includes a
library of data
sets, code, and
functions**

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The second edition of this major textbook in global communication has been fully revised to bring it up to date with advances in this dynamic field. From media coverage of the

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**Afghanistan
and Iraq
Wars and Arabic
media systems,
to digital
cameras and
the birth of
the iPod, this
book offers
students a
comprehensive
understanding
of the complex**

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**international
communication
scene, and of
the implications
of rapid
changes to the
worldwide
media
landscape
that continue on
a daily basis.
An accessible
textbook which**

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Practices Of

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Visual Culture

**discusses the
major trends, st
akeholders,
global activities
and worldwide
influences
involved in
international
communication
s Utilizes
numerous and
diverse
examples of**

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media stakeholders, including

CNN, Time

Warner, Disney,

the BBC, and

the

advertising and

music

industries

Features

engaging

examples from

the war on terr

the war on terr

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orism, Afghanistan and Iraq wars, post 9/11, and al Jazeera, through to the growing phenomena of Internet blogging Updates important industry information on

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**CNN, MTV, and
the BBC-**

**including the
problems with
the upcoming
renewal of
theBBC's global
mandate and
Royal Charter
Organized
accessibly
around two
main theories**

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**that anchor
the international**

**communication
debate:**

electronic

colonialism

and world

system theory

Accompanied

by a fully

updated

instructor's

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manual available at <http://www.blackwellpublishing.com/mcphail>

Economy and State

Art as Social Action

The Vietnam War, the AIDS Epidemic, and the Politics of

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**Remembering
The Visual
Culture of the
News**

**The Practice of
Everyday Life
What**

**Newspeople
Should Know
and the Public
Should Expect
Technological
Visions**

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The visualization process doesn't happen in a vacuum; it is grounded in principles and methodologies of design, cognition, perception, and human-computer-interaction that are combined to one's personal knowledge and creative experiences. Design

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*for Information
critically examines
other design solutions
—current and historic—
helping you gain a
larger understanding
of how to solve
specific problems.*

*This book is designed
to help you foster the
development of a
repertoire of existing
methods and
concepts to help you*

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overcome design problems. Learn the ins and outs of data visualization with this informative book that provides you with a series of current visualization case studies. The visualizations discussed are analyzed for their design principles and methods, giving you

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valuable critical and analytical tools to further develop your design process. The case study format of this book is perfect for discussing the histories, theories and best practices in the field through real-world, effective visualizations. The selection represents a fraction of effective

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visualizations that we encounter in this burgeoning field, allowing you the opportunity to extend your study to other solutions in your specific field(s) of practice. This book is also helpful to students in other disciplines who are involved with visualizing

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information, such as those in the digital humanities and most of the sciences.

The definitive, must-have guide to pursuing an art career—the fully revised and updated edition of Art/Work, now in its fourteenth printing, shares the tools artists of all levels need to make it

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Originally published in

2009, *Art/Work* was

the first practical

guide to address how

artists can navigate

the crucial business

and legal aspects of a

fine art career. But the

rules have changed

since then, due to the

proliferation of social

media, increasing

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*sophistication of
online platforms, and
ever more affordable
digital technology.*

*Artists have never
had to work so hard to
distinguish
themselves—including
by making savvy
decisions and forging
their own paths. Now
Heather Bhandari,
with over fifteen years
of experience as a*

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Looking: An Introduction To Visual Culture, director of the popular Chelsea gallery *Mixed Greens*, and Jonathan Melber, a former arts/entertainment lawyer and director of an art e-commerce startup, advise a new generation of artists on how to make it in the art world. In this revised and updated edition, Bhandari and Melber show artists

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*how to tackle a host
of new challenges.*

*How do you diversify
income streams to
sustain a healthy art
practice? How can
you find an alternative
to the gallery system?
How do you review a
license agreement?
What are digital
marketing best
practices? Also
included are new*

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*quotes from over
thirty arts
professionals,
updated commission
legal templates,
organizational tips,
tax information, and
advice for artists who
don't make objects.
An important resource
for gallerists, dealers,
art consultants, artist-
oriented
organizations, and*

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artists alike, Art/Work is the resource that all creative entrepreneurs in the art world turn to for advice.

Analyzing the ways U.S. culture has been formed and transformed in the 80s and 90s by its response to the Vietnam War and the AIDS epidemic,

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Looking: An Introduction To Visual Culture
Marita Sturken argues that each has disrupted our conventional notions of community, nation, consensus, and "American culture." She examines the relationship of camera images to the production of cultural memory, the mixing of fantasy and reenactment in

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memory, the role of trauma and survivors in creating cultural comfort, and how discourses of healing can smooth over the tensions of political events. Sturken's discussion encompasses a brilliant comparison of the Vietnam Veterans Memorial and the AIDS Quilt; her

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profound reading of the Memorial as a national wailing wall—one whose emphasis on the veterans and war dead has allowed the discourse of heroes, sacrifice, and honor to resurface at the same time that it is an implicit condemnation of war—is particularly compelling. The book

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also includes discussions of the Kennedy assassination, the Persian Gulf War, the Challenger explosion, and the Rodney King beating. While debunking the image of the United States as a culture of amnesia, Sturken also shows how remembering itself is

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a form of forgetting,
and how exclusion is
a vital part of memory
formation.

*Linguistics is a
comprehensive
crosslinguistic
introduction to the
study of language,
and is ideal for
students with no
background in
linguistics. A
comprehensive*

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Looking: An introduction to the study of language, set apart by its inclusion of cross-linguistic data from over 80 different spoken and signed languages Explores how language works by examining discourse, sentence-structure, meaning, words, and sounds Introduces psycholinguistic and

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*sociolinguistic issues,
including language
acquisition,
neurolinguistics,
language variation,
language change,
language contact, and
multilingualism*

*Written in a problem-
oriented style to
engage readers, and
is ideal for those new
to the subject*

Incorporates

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Looking: An Introduction To Visual Culture offers numerous student-friendly features throughout, including extensive exercises, summaries, assignments, and suggestions for further reading. Based on the bestselling Dutch edition of this work, the English edition has been revised and expanded to offer an up-to-date

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*and engaging survey
of linguistics for
students new to the
field*

Net Locality

The International

Education Handbook

A Concise

Companion to Visual

Culture

How People Learn II

Linguistics

An Introduction to

Images, from Self-

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*Portraits to Selfies,
Maps to Movies, and
More*

*Television audiences
and its industry alike
have been confused by
the emergence of new
ways to watch
television. On one
hand, the programs
seem every bit like the
television we've long
known, while the way*

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we can watch, what we can watch, and the business models

supporting them differ significantly. Portals: A Treatise on Internet-Distributed Television pushes understandings of the business of television to keep pace with the considerable technological change of the last decade. It

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explains why shows such as Orange is the New Black or

Transparent are indeed television despite coming to screens over internet connection and in exchange for a monthly fee. It explores how internet-distributed television is able to do new things - particularly, allow

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different people to watch different shows chosen from a library of possibilities. This technological ability allows new audience behaviors and new norms in making television. Portals are the "channels" of internet-distributed television, and Portals identifies how the task

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of curating a library of shows differs from channels' task of building a schedule. It explores the business model--subscriber funding--that supports many portals, and identifies the key differences from advertiser or direct purchase. Portals considers what we

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*know about the future
of television, even
though we remain
early in a process of
transformative change.*

*Undesign brings
together leading artists,
designers and theorists
working at the
intersection of art and
design. The text focuses
on design practices,
and conceptual*

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approaches, which challenge the traditional notion that design should emphasise its utility over aesthetic or other non-functional considerations. This publication brings to light emerging practices that consider the social, political and aesthetic potential of

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*"undesigned" our
complex designed
world. In documenting
these new
developments, the book
highlights the overlaps
with science,
engineering,
biotechnology and
hacktivism, which
operate at the
intersection of art and
design.*

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Every two minutes, Americans alone take more photographs than were printed in the entire nineteenth century; every minute, people from around the world upload over 300 hours of video to YouTube; and in 2014, we took over one trillion photographs.

From the funny memes

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that we send to our friends to the disturbing photographs we see in the news, we are consuming and producing images in quantities and ways that could never have been anticipated. In the process, we are producing a new worldview powered by changing demographics

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Looking: An Introduction To Visual Culture -- one where the majority of people are young, urban, and globally connected. In *How to See the World*, visual culture expert Nicholas Mirzoeff offers a sweeping look at history's most famous images -- from Velezquez's *Las Meninas* to the iconic "Blue Marble" -- to

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contextualize and make sense of today's visual world. Drawing on art history, sociology, semiotics, and everyday experience, he teaches us how to close read everything from astronaut selfies to Impressionist self-portraits, from Hitchcock films to videos taken by drones.

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Mirzoeff takes us on a journey through visual revolutions in the arts and sciences, from new mapping techniques in the seventeenth century to new painting styles in the eighteenth and the creation of film, photography, and x-rays in the nineteenth century. In today's networked world,

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mobile technology and social media enable us to exercise "visual activism" -- the practice of producing and circulating images to drive political and social change. Whether we are looking at pictures showing the effects of climate change on natural and urban landscapes or an

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fMRI scan

demonstrating

neurological addiction,

Mirzoeff helps us to

find meaning in what

we see. A powerful

and accessible

introduction to this new

visual culture, How to

See the World reveals

how images shape our

lives, how we can

harness their power for

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good, and why they matter to us all.

This is a book about how to read visual images: from fine art to photography, film, television and new media. It explores how meaning is communicated by the wide variety of texts that inhabit our increasingly visual

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world. But, rather than simply providing set meanings to individual images, Visual Culture teaches readers how to interpret visual texts with their own eyes.

While the first part of the book takes readers through differing theoretical approaches to visual analysis, the second part shifts to a

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*Looking: An
medium-based
analysis, connected by
an underlying theme
about the complex
relationship between
visual culture and
reality. Howells and
Negreiros draw
together seemingly
diverse methodologies,
while ultimately
arguing for a
polysemic approach to*

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Looking: An Introduction To Visual Culture
visual analysis. The third edition of this popular book contains over fifty illustrations, for the first time in colour. Included in the revised text is a new section on images of power, fear and seduction, a new segment on video games, as well as fresh material on taste and

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judgement. This timely edition also offers a glossary and suggestions for further reading. Written in a clear, lively and engaging style, Visual Culture continues to be an ideal introduction for students taking courses in visual culture and communications in a

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Looking: An
Introduction To
Visual Culture
*range of disciplines,
including media and
cultural studies,*

*sociology, and art and
design.*

*The Hopes and Fears
that Shape New
Technologies*

*Making Sense of What
We See*

*Critical Practices at the
Intersection of Art and
Design*

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Looking: An

*Optimize Your Digital
Introduction To
Books*

*Learners, Contexts,
and Cultures*

*An Introduction to
Visual Culture by
Cartwright*

Undesign

Advances in
technology allow
us to see the
invisible: fetal
heartbeats,

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Visual Culture

seismic activity,
cell mutations,
virtual space. Yet
in an age when
experience is so
intensely
mediated by
visual records,
the centuries-old
realization that
knowledge
gained through
sight is

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Visual Culture

inherently fallible
takes on
troubling new
dimensions. This
book considers
the ways in which
seeing, over time,
has become the
foundation for
knowing (or at
least for what we
think we know).

A. Joan Saab

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examines the scientific and socially constructed aspects of seeing in order to delineate a genealogy of visuality from the Renaissance to the present, demonstrating that what we see

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and how we see it
are often
historically
situated and
culturally
constructed.

Through a series
of linked case
studies that
highlight
moments of
seeming
disconnect

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between seeing
and believing—ho
axes, miracles,
spirit paintings,
manipulated
photographs, and
holograms, to
name just a
few—she
interrogates the
relationship
between “visions”
and *visuality*.

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This focus on the strange and the wonderful in understanding changing notions of visions and visual culture is a compelling entry point into the increasingly urgent topic of technologically enhanced

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representations
of reality.

Accessibly
written and
thoroughly
enlightening,
Objects of Vision
is a concise
history of the
connections
between seeing
and knowing that
will appeal to

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students and teachers of visual studies and sensory, social, and cultural history.

In July 1997, twenty-five of America's most influential journalists sat down to try and discover what

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had happened to
their profession
in the years

between

Watergate and
Whitewater.

What they knew
was that the
public no longer
trusted the press
as it once had.

They were keenly
aware of the

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pressures that
advertisers and
new technologies
were putting on
newsrooms
around the
country. But,
more than
anything, they
were aware that
readers,
listeners, and
viewers — the

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people who use
the news — were
turning away
from it in droves.
There were many
reasons for the
public's growing
lack of trust. On
television, there
were the ads that
looked like news
shows and
programs that

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presented gossip and press releases as if they were news. There were the "docudramas," television movies that were an uneasy blend of fact and fiction and which purported to show viewers

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how events had
"really"
happened. At
newspapers and
magazines,
celebrity was
replacing news,
newsroom
budgets were
being slashed,
and editors were
pushing
journalists for

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more "edge" and
"attitude" in
place of

reporting. And,
on the radio,
powerful talk
personalities led
their listeners
from sensation to
sensation, from
fact to fantasy,
while deriding
traditional

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Looking: An
journalism. Fact
Introduction To
was blending
Visual Culture
with fiction, news
with
entertainment,
journalism with
rumor. Calling
themselves the
Committee of
Concerned
Journalists, the
twenty-five
determined to

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find how the news had found itself in this state.

Drawn from the committee's years of intensive research, dozens of surveys of readers, listeners, viewers, editors, and journalists, and more than

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one hundred
intensive
interviews with
journalists and
editors, The
Elements of
Journalism is the
first book ever to
spell out — both
for those who
create and those
who consume the
news — the

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principles and responsibilities of journalism.

Written by Bill Kovach and Tom Rosenstiel, two of the nation's preeminent press critics, this is one of the most provocative books about the role of

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information in society in more than a generation and one of the most important ever written about news. By offering in turn each of the principles that should govern reporting, Kovach and Rosenstiel

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show how some
of the most
common
conceptions
about the press,
such as
neutrality,
fairness, and
balance, are
actually modern
misconceptions.
They also spell
out how the news

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should be gathered, written, and reported even as they demonstrate why the First Amendment is on the brink of becoming a commercial right rather than something any American citizen

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Journalism is

already igniting a national dialogue on issues vital to us all. This book will be the starting point for discussions by journalists and members of the public about the

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nature of

journalism and

the access that

we all enjoy to

information for

years to come.

Visual culture is

central to how we

communicate.

Our lives are

dominated by

images and by

visual

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technologies that allow for the local and global circulation of ideas, information, and politics. In this increasingly visual world, how can we best decipher and understand the many ways that

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our everyday lives are organized around looking practices and the many images we encounter each day? Now in a new edition, Practices of Looking: An Introduction to Visual Culture

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Looking: An Introduction To Visual Culture provides a comprehensive and engaging overview of how we understand a wide array of visual media and how we use images to express ourselves, to communicate, to play, and to learn. Marita

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Looking: An Introduction To Visual Culture
Sturken and Lisa
Cartwright--two
leading scholars
in the emergent
and dynamic field
of visual culture
and communication--examine the
diverse range of
approaches to
visual analysis
and lead students
through key

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theories and concepts.--amazon.com

The Book in
Society: An
Introduction to
Print Culture
examines the
origins and
development of
one of the most
important
inventions in

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human history.
Books can
inform, entertain,
inspire, irritate,
liberate, or
challenge
readers, and
their forms can
be tangible and
traditional, like a
printed,
casebound
volume, or virtual

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and transitory,
like a screen-
page of a cell-
phone novel.

Written in clear,
non-specialist
prose, *The Book
in Society* first
provides an
overview of the
rise of the book
and of the
modern

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publishing and
bookselling
industries. It
explores the
evolution of
written texts
from early forms
to contemporary
formats, the
interrelationship
between literacy
and technology,
and the prospects

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Looking: An Introduction To Visual Culture
for the book in the twenty-first century. The second half of the book is based on historian Robert Darnton's concept of a book publishing "communication circuit." It examines how books migrate

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from the minds of authors to the minds of readers, exploring such topics as the rise of the modern notion of the author, the role of states and others in promoting or restricting the circulation of

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making, and alternatives to incarceration, including participation in problem-solving courts. This collection of essays and reports of original research explores how sentencing policies and practices, both in the United States and internationally, have evolved, explores important issues raised

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by guideline and non-guideline sentencing, and provides an overview of recent research on plea bargaining in the United States, Australia, and the United Kingdom. Other topics include the role of criminal history in sentencing, the past and future of capital punishment, strategies

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for reducing mass incarceration, problem-solving courts, and restorative justice practices. Each chapter summarizes what is known, identifies the gaps in the research, and discusses the theoretical, empirical, and policy implications of the research findings. The volume is grounded in current

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*knowledge about the
specific topics, but also
presents new material
that reflects the
thinking of the leading
minds in the field and
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agenda for the future.
This is Volume 4 of the
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series. Previous volumes*

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focused on risk assessment, disparities in punishment, and the consequences of punishment decisions.

The handbooks provide a comprehensive overview of these topics for scholars, students, practitioners, and policymakers.

This broad-ranging text offers a comprehensive outline of how visual

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images, language and discourse work as 'systems of representation'.

Individual chapters explore: representation as a signifying practice in a rich diversity of social contexts and institutional sites; the use of photography in the construction of national identity and culture; other cultures

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in ethnographic museums; fantasies of the racialized 'Other' in popular media, film and image; the construction of masculine identities in discourses of consumer culture and advertising; and the gendering of narratives in television soap operas.

There are many reasons to be curious about the

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way people learn, and the past several decades have seen an explosion of research that has important implications for individual learning, schooling, workforce training, and policy. In 2000, How People Learn: Brain, Mind, Experience, and School: Expanded Edition was published and its influence has been wide

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and deep. The report summarized insights on the nature of learning in school-aged children; described principles for the design of effective learning environments; and provided examples of how that could be implemented in the classroom. Since then, researchers have continued to investigate the nature of learning

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and have generated new findings related to the neurological processes involved in learning, individual and cultural variability related to learning, and educational technologies. In addition to expanding scientific understanding of the mechanisms of learning and how the brain

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*adapts throughout the
lifespan, there have
been important
discoveries about
influences on learning,
particularly
sociocultural factors
and the structure of
learning environments.*

*How People Learn II:
Learners, Contexts, and
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much-needed update
incorporating insights*

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gained from this research over the past decade. The book expands on the foundation laid out in the 2000 report and takes an in-depth look at the constellation of influences that affect individual learning. How People Learn II will become an indispensable resource to understand learning

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*throughout the lifespan
for educators of
students and adults.*

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key statements

on

photographic

meaning,

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culture that

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scholars and

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in which the author develops the idea of resistance to social and economic pressures.

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promise to
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at once

immediate and
knowable. Yet
while many
great writers
and thinkers
have evaluated
photographs of
atrocities and
crisis, few

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have sought to
set these
images in a
broader
context by
defining the
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diverse
history of
news pictures
in their many
forms. For the

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first time,
this volume
defines what
counts as a
news picture,
how pictures
are selected
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distributed,
where they are
seen and how
we critique

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and value
them.

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best new
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topic, this
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picture over
time, from the

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press in the
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heyday and the
rise of
broadcast news
and newsreels
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history are

key sources of

our rich

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have shaped

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public debates
about
technology,
the authors
examine
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past and
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the telegraph
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portable
television to

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our visions

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have shaped

the meaning

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