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and brand damage,
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advantage and

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loyalty by putting

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breach before being
fined 79% of U.S.
businesses haven't
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breaches in a timely
fashion, provide

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more. If you are one

of those businesses
that hasn't put a plan
in place, then GDPR

For Dummies is for
you.

Privacy leaders in the
European Union have

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spent years preparing

their organizations for

the implementation of

the General Data

Protection Regulation

(GDPR). Effective

May 25, 2018,

Canadian businesses must comply with the new regulations to do business with EU companies. Whether or not your organization is

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consequences for non-

compliance are

heightened. This four-

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(Nov 8, Nov 28,

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January 22 and
March 26) will

uncover the key:

questions and

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impact and adaption
of GDPR in Canada.

These discussions will

look beyond current

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examine the future of

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how organizations
can equip themselves

to adhere to a higher

standard of data use

and protection.

Information about

people is becoming
increasingly valuable.

Enabled by new

technologies,

organizations collect

and process personal

data on a large scale.

Free flow of data

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across Europe is vital
for the common

market, but it also

presents a clear risk

to the fundamental
rights of individuals.

This issue was
addressed by the

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European Union and

the European

Parliament with the

introduction of the

General Data

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(GDPR). For many
organizations:

processing personal
data, the GDPR came
as a shock. Not so
much its publication in
the spring of 2016,
but rather the articles
that appeared about it
in professional
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to protests and

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explain where these

requirements came

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personal data to take

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being unduly hindered
by the limitations of

the GDPR. The many

examples and

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(European Data

Protection Board)

publications, recent

news articles and

case law clarify the

requirements of the

law and make them

accessible and

understandable.

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24 submissions.

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sections: privacy;

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companies and
individuals with
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prepare for GDPR
and also improve
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performance in
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compliance spending has rapidly outpaced other

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indicating that individual PE funds on average

spend at least 15 - 20% of their operating budgets

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and applicable from
May 2018, the GDPR is
the centrepiece of the
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what extent? What are

the limitations and

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important as the GDPR
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