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interviews with today's
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best CEOs do their jobs
focuses on the mindsets
and actions that foster*

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*It has become more
complicated to navigate
the business world while
maintaining integrity
and balance a fulfilling*

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*personal life. To make
it in a man's world, you
need to know how to do
it without losing who
you are. Gina Radke has
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*twenty years and will
share what Mansplaining,
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career? More than a book
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motivation, More Than is
the guide to learning
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those lessons to live
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intelligent, talented,
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The principles laid out here, with
compelling data, are a great way
around the social pitfalls in strategy
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have discovered that over a 10-year period, just 1 in 12 companies manage to jump from the middle tier of corporate performance—where 60% of companies reside, making very little economic profit—to the top quintile where 90% of global economic profit is

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made. This movement does not happen by magic—it depends on your company's current position, the trends it faces, and the big moves you make to give it the strongest chance of vaulting over the competition. This is not another strategy framework. Rather,

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Strategy Beyond the Hockey Stick shows, through empirical analysis and the experiences of dozens of companies that have successfully made multiple big moves, that to dramatically improve performance, you have to overcome incrementalism and

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Fraser, CEO, Citigroup Latin America
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The authors document how four forces--exponential technologies, the DIY innovator, the Technophilanthropist, and the Rising Billion--are conspiring to solve our biggest problems. "Abundance"

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establishes hard targets for change and lays out a strategic roadmap for governments, industry and entrepreneurs, giving us plenty of reason for optimism.

BOLD leaders in existing organizations see well beyond the current business,

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They will invent the future from the position they start with today. They are leaders who view market dynamics opportunistically, are excited by the

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challenges, can imagine the possibilities and translate them to their colleagues, and who will assemble teams to drive the needed changes to successful conclusion. And then they will do it again. Do you know who the BOLD leaders are in your

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organization?

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fail, The Art of Preventing Stupid
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problems that should never have made it to the surface. Forward-thinking risk management This book delivers bold business strategy rooted in forward-thinking risk management. It is about changing how leaders think, so they can run

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Design Scott Hartley first heard the terms fuzzy and techie while studying political science at Stanford University. If you majored in humanities or social sciences, you were a fuzzy. If you majored in computer or hard sciences, you were

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a techie. While Silicon Valley is generally considered a techie stronghold, the founders of companies like Airbnb, Pinterest, Slack, LinkedIn, PayPal, Stitch Fix, Reddit, and others are all fuzzies—in other words, people with

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central to why technology has value.

Fuzzies are the instrumental

stewards of robots, artificial

intelligence, and machine learning.

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*equal—if not greater—importance in
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leadership conversation
begins by asking: If we do not
risk anything in our very
comfortable world, then what
is leadership really about?***

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self-preservation over power
to transform, revealing
boldness within us to impact
the world around us. It
addresses our constant
struggle to hold a bold vision***

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***that matters to us and the
discomfort that comes with it.
It invites us to understand how
in that way we contribute to
the smallness rather than the
greatness of ourselves, our
organisations and worlds. Too***

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that is limitless if we know
where to look for it. The only
reason we remain blind to our
bold leadership capacity is
because we are focused on
surviving first. the identity we***

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framework as a central
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***Reinvented helps us to take
our leadership vision seriously
and recognise our discomfort
as merely an indication of the
importance of our work so that
we can exercise the leadership
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uninspired in this vanilla
business environment and
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I sold my practice and began
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decided that I needed to show our authenticity, exude genuine sincerity, and smile through adversity. I embraced my flaws; I was vulnerable and real. I used social media, in-house events and the decor of

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instantly related to the
practice. They saw that I was
not perfect, but I was earnest
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***information and put my
techniques down on paper.
While developing my brand
and marketing my business, I
have made mistakes, learned
from them, and attempted to
fix them. I have worked***

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through adversity and difficulties. In the end, I cultivated a brand to which people could relate. This is my experience. I hope it helps you find your Unique Technique."
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engineers, attorneys, and
other professionals how to
differentiate and market their
firms among the noise of
social media, mobile
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avenues. Josh presents a step-by-step process for standing out from the crowd and positioning your firm for growth and high return on investment.

Most entrepreneurs start a

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***business to get freedom, do
meaningful work, on their
terms. Sadly, most end up
feeling overwhelmed, working
long hours and not paying
themselves enough. No more!
This proven Leverage***

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***methodology outlined in the
eight 'Activators' in this book
works to grow your business
to a million or more a year,
while giving you your life
back. It is a powerful model
based on two decades of***

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Oil and coal have built our civilisation, created our wealth and enriched the lives of billions. Yet their rising costs to our security, economy, health and environment are starting to outweigh their benefits. Moreover, the tipping point where alternatives work better and compete purely on cost is not

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How to unleash "human magic" and
achieve improbable results. Hubert
Joly, former CEO of Best Buy and
orchestrator of the retailer's
spectacular turnaround, unveils his*

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personal playbook for achieving extraordinary outcomes by putting people and purpose at the heart of business. Back in 2012, "Everyone thought we were going to die," says Joly. Eight years later, Best Buy was transformed as Joly and his team rebuilt the company into one of the

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nation's favorite employers, vastly increased customer satisfaction, and dramatically grew Best Buy's stock price. Joly and his team also succeeded in making Best Buy a leader in sustainability and innovation. In The Heart of Business, Joly shares the philosophy behind the

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resurgence of Best Buy: pursue a noble purpose, put people at the center of the business, create an environment where every employee can blossom, and treat profit as an outcome, not the goal. This approach is easy to understand, but putting it into practice is not so easy. It

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requires radically rethinking how we view work, how we define companies, how we motivate, and how we lead. In this book Joly shares memorable stories, lessons, and practical advice, all drawn from his own personal transformation from a hard-charging McKinsey consultant to a leader who

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*believes in human magic. The Heart
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paradigms and lead with purpose and
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reinvent capitalism so that it
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Vivica A. Fox is a dynamo who has created a lasting career on her own, through sheer, roll-up-your-sleeves DIY hustle. Every Day I'm Hustling is a personal book with a message Fox passionately believes in: that you make your own luck, that you never ever wake up in the morning thinking

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somebody ' s going to call you and offer you that part or ask you out on that date that ' s going to change your life, that you have to wake up and put on your longest eyelashes and fiercest heels and go out and make your life happen yourself. The actress provides start-today strategies for success in

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Start, Run And Love Your business and “been there” lessons in love, buttressed with stories from her early family life all the way through to today. Always honest and always funny, Fox also tells behind-the-scenes tales from some of her biggest movies — such as Uma Thurman’s life-changing advice during Kill Bill

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and Will Smith's downtime pep talk on Independence Day. And she maps out exactly what it took to come back with a role on the smash hit Empire and her own frisky show on Lifetime, Vivica ' s Black Magic. She also shares her how-is-she-53? secrets to looking your best, no matter the age on your

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business owners how to
assess their plans, set
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content. Her coffee
shop, Haze, is thriving,
and she has a great
group of friends.

There's just one thing
missing: love. Despite
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hasn't given up on
finding the one, waiting
with increasing
impatience to experience
the sparks she's always
dreamed of. Lexi Finn
lives for her career. At

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least her job won't
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definitely not searching
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for that matter.

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cynic, they'll need to
overcome the wounds of
the past to discover
that their hearts are the
most important business

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Conversations comes the
antidote to some of the
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practices, right? Not so

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fast, says leadership
visionary and

bestselling author Susan
Scott. In fact, these
mantras — despite being
long-accepted and
adopted by business

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leaders everywhere — are completely wrongheaded. Worse, they are costing companies billions of dollars, driving away valuable employees and profitable customers,

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limiting performance,
and stalling careers.
Yet they are so deeply
ingrained in
organizational cultures
that no one has
questioned them. Until

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now. In *Fierce Leadership*, Scott teaches us how to spot the worst “best” practices in our organizations using a technique she calls

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“squid eye”—the ability to see the “tells” or signs that we have fallen prey to disastrous behaviors by knowing what to look for. Only then, she

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says, can we apply the
antidote.. Informed by
over a decade of
conversations with
Fortune 500 executives,
this book is that
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take a long hard look at
what trouble might be
lurking in their
organization - and do
something about it.

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building is now about completely rethinking the customer experience and redefining the relationship you have with your customers. Each inspiring story is told by the executives involved who were

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that putting purpose before profit, going way beyond what customers expect and relentlessly differentiating themselves from everyone else - in other words, being bold in thought, bold in execution and bold in

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measuring their success in new ways - pays off.

"The supreme art of war is to subdue the enemy without fighting. --Sun Tzu, author, The Art of War The challenge is this: how can America's fractured democracy and

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diverse society respond to a centrally orchestrated strategy from China that ultimately may challenge our interests and our values? Some Chinese-Americans and Chinese residents--perhaps only a relative

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handful--have cooperated in obtaining technology for China. And many Chinese nationals who obtained years of experience working at American companies have returned to China to help competitors there. The

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Chinese have a nickname for these individuals, haigui, or returning sea turtles who come ashore once a year to lay their eggs. This book outlines the contemporary issues and offers solutions. Offers insights and advice

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in frustration and confusion. Issues in corporate teamwork and individual relationships can feel overwhelming and even insurmountable. There's a lack of control and a sense of being stuck. B State provides a clear roadmap from point A to point B to rapidly

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achieve measurable, breakthrough results. It's about a true transformation that removes old mindsets and silos, while replacing inefficient behaviors with desired habits to quickly create the highest performing culture for groundbreaking business outcomes.

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roadblocks holding them back, and made some different choices so they could lead with stronger impact and influence. The vulnerability will be relatable and the exercises throughout the book will help you apply the six breakthrough steps to playing bigger,

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to the next level. Discover the skills
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Renowned Financial Institutions. All
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question: What Unique Traits Can
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