

The ImpactAssets Handbook For Investors: Generating Social And Environmental Value Through Capital Investing

The problems related to the process of industrialisation such as biodiversity depletion, climate change and a worsening of health and living conditions, especially but not only in developing countries, intensify. Therefore, there is an increasing need to search for integrated solutions to make development more sustainable. The United Nations has acknowledged the problem and approved the "2030 Agenda for Sustainable Development". On 1st January 2016, the 17 Sustainable Development Goals (SDGs) of the Agenda officially came into force. These goals cover the three dimensions of sustainable development: economic growth, social inclusion and environmental protection. The Encyclopedia of the UN Sustainable Development Goals comprehensively addresses the SDGs in an integrated way. It encompasses 17 volumes, each one devoted to one of the 17 SDGs. This volume addresses SDG 13, "Take urgent action to combat climate change and its impacts", and contains the description of a range of terms,

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which allows a better understanding and fosters knowledge. Climate change is a threat to development with unprecedented impacts. Urgent action to combat climate change and development of integrated strategies on climate change mitigation and adaptation and sustainable development are critical for a sustainable future. Concretely, the defined targets are: Strengthen resilience and adaptive capacity to climate-related hazards and natural disasters in all countries Integrate climate change measures into national policies, strategies and planning Improve education, awareness-raising and human and institutional capacity on climate change mitigation, adaptation, impact reduction and early warning Implement the commitment undertaken by developed-country parties to the United Nations Framework Convention on Climate Change to a goal of mobilizing jointly \$100 billion annually from all sources to address the needs of developing countries in the context of meaningful mitigation actions and transparency on implementation and fully operationalize the Green Climate Fund through its capitalization as soon as possible Promote mechanisms for raising capacity for effective climate change-related planning and management in least developed countries and small island developing

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states, including focusing on women, youth and
local and marginalized communities Editorial

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A foundational text for the modern business
student and an essential instructor resource, this
book presents a thorough and comprehensive
introduction to business ethics. Taking a
strategic stakeholder approach--one that
emphasizes how important it is to balance
multiple stakeholders' needs--students will
develop the critical skills they need to analyze
and solve complex ethical issues, while ensuring
overall business success. The second edition
retains Business Ethics' strong balance of theory
and practice, but incorporates several new
features, including: Fresh cases ensuring
students are exposed to the most topical real-
world examples A global view, with examples
from international and emerging markets, and
coverage of ethical standards from around the
world An expanded chapter on individual ethical
decision-making, as well as a new chapter
devoted to ethical theory A renewed emphasis
on the popular boxed features with more
integration of newer case studies, and the
addition of "Emerging Market Business Ethics
Insights" The latest data on business ethics and

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ethics related issues from a variety of reputable sources A comprehensive set of lecture slides, test questions, and instructor notes provide additional material for the classroom.

This book provides insights into how new ventures in emerging economies and developing countries generate social innovation. It showcases new forms of business and how they are different from traditional business models. With increasing drive for innovation in emerging markets and lack of knowledge of how these markets work, this book enriches existing literature by looking at how such businesses in developing economies break new ground in a daunting, resource constrained environment. The book examines successful individual entrepreneurs, social relationships, product innovation, processes, systems and markets through cases. It navigates across key theoretical elements including individual initiative-taking, agency, and opportunity contexts. This book will be a useful reference to understanding the dynamics of new ventures in emerging markets and how they fuel social innovation and sustainable development.

This edited volume discusses the development of the new social and impact economy in ten countries around the globe. The new social and impact economy is an attempt to conceptualize

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developments after the 2008 economic crisis, which emphasized the pitfalls of the Neo-Liberal economic system. In the aftermath of the crisis, new organizational entities evolved, which combined social and business objectives as part of their mission. Using data gathered by two recent international research projects—the ICSEM project and the FAB-MOVE project—the book provides an initial portrait of the forces at play in the evolution of the new social and impact economy, linking those to the past crisis as well as to Covid19 and comparing the emergence of the phenomenon in a varied group of countries. The book begins with an overview of the classical definitions of social economy and proposes a comprehensive concept of new social and impact economy, its characteristics, and sources. Ten country chapters as well as a comparative chapter on international social economy organizations follow. The volume concludes with an overall analysis of the data from the country chapters, forming a typology of social economy traditions and linking it to recent Post Capitalism trends. Creating a conceptual framework to analyze the new phenomena in social economy, this volume is ideal for academics and practitioners in the fields of social economy; social, economic and welfare policies; social and business entrepreneurship

in a comparative fashion; social and technological innovation as well as CSR specialists and practitioners.

Enhancing the Performance of Your Enterprising Nonprofit

Creating Change Through Family Philanthropy
Delusional Altruism

How to Create a Funding Journey That Blends Profit and Purpose

Elements of Impact, Financial Flows, and Natural Being

A Socially Responsible Islamic Finance
Social Enterprise Law

Creating Change Through Family

Philanthropy explains how privilege works in our society, and how young people can use it to better society. Based on the authors' experiences with Resource Generation, a national nonprofit working with wealthy young progressives, the book makes the case for addressing urgent social and economic needs financially. It frames controversial topics from power dynamics to grants payout in an accessible way, offering next-generation readers the tools they need to transform their funds. Drawing on over 40 interviews, this is an essential guide for both young philanthropists and anyone working with wealthy families interested in ethical giving.

A hands-on resource that shows nonprofits how to adopt entrepreneurial behaviors and techniques The rising spirit of social entrepreneurship has created all kinds of new opportunities for nonprofit organizations. But at the same time, many are discovering more than their share of challenges as well. This essential book will help anyone in the field gain the necessary skills to meet these challenges. Written by the leading thinkers and practitioners in the field, Enterprising Nonprofits offers concise and engaging explanations of the most successful business tools being used by nonprofits today. The authors clearly describe all the concepts so you'll be able to embrace the methods of social enterprise for your organization. With this book, you'll learn how to use practical business techniques to dramatically improve the performance of your nonprofit. Praise for Enterprising Nonprofits "I can't imagine a better team to bring powerful insights and practical guidance to social entrepreneurs. Readers will be inspired by the examples, and then they will roll up their sleeves to apply the many useful management tools in this engaging book."-Rosabeth Moss Kanter, Harvard Business School, Author of Evolve!: Succeeding in the Digital Culture of

Tomorrow "In one book, Enterprising Nonprofits does for social entrepreneurs what countless volumes have done for entrepreneurs in the business sector. A wonderful mixture of analysis, practical advice, and inspiration."-Paul Brest, President, William and Flora Hewlett Foundation All of the royalties from this book will be used by the Ewing Marion Kauffman Foundation to support continuing work on social entrepreneurship.

The world is beset with enormous problems. And as a nonprofit, NGO, foundation, impact investor, or socially responsible company, your organization is on a mission to solve them. But what exactly should you do? And how will you know whether it's working? Too many people assume that good intentions will result in meaningful actions and leave it at that. But thanks to Marc Epstein and Kristi Yuthas, social impact can now be evaluated with the same kind of precision achieved for any other organizational function. Based on years of research and analysis of field studies from around the globe, Epstein and Yuthas offer a five-step process that will help you gain clarity about the impacts that matter most to you and will provide you with methods to measure and improve them. They

outline a systematic approach to deciding what resources you should invest, what problem you should address, and which activities and organizations you should support. Once you've made those decisions, you can use their tools, frameworks, and metrics to define exactly what success looks like, even for goals like reducing global warming or poverty that are extremely difficult to measure. Then they show you how to use that data to further develop and increase your social impact. Epstein and Yuthas personally interviewed leaders at over sixty different organizations for this book and include examples from nearly a hundred more. This is unquestionably the most complete, practical, and thoroughly researched guide to taking a rigorous, data-driven approach to expanding the good you do in the world.

How you give matters. Discover philanthropic strategies for creating transformational change. Whether you regularly donate to charity, run a small family foundation, or are responsible for millions of dollars in grants, you are a philanthropist. Delusional Altruism: Why Philanthropists Fail To Achieve Change and What They Can Do To Transform Giving looks at how you can create transformational

change. It reminds us that how we give is as important as the amount we give. The author describes common practices that hinder transformational change and explains how to avoid them, ensuring that your gifts help create the impact you seek. Delusional Altruism—a set of all-too-common errors in philanthropic strategy—can derail a program of giving and result in a loss of efficiency and effectiveness. This book asks philanthropists and charitable organizations to consider whether they have fallen under the spell of Delusional Altruism. Are you cutting out impactful giving in order to save money or avoid uncertainty? Is your philanthropic approach unnecessarily restricted by traditional thinking? This book will help you answer these questions and determine how you can achieve better outcomes through the process of Transformational Giving. Ask questions that spur learning and fuel innovation Believe that investment in yourself and your operation is important Increase the speed of your actions to increase the impact of your giving Give in ways that create lasting, sustainable change Follow strategies to make your philanthropy unstoppable Although enhanced opportunities for philanthropic giving are on the horizon, changes to

philanthropic practice are needed to prevent this philanthropy boom from becoming under-leveraged. Implementing updated approaches now can lead to positive change for the future. Read Delusional Altruism to learn how you can transform reality with strategic giving.

Learning the Art of Investing Through the Missteps of Legendary Investors

The Impact Investor

Adventure Finance

Environmental Impact Assessment

Social Finance

Investing Through the Capital Cycle: A Money Manager's Reports 2002-15

Invest to Grow Your Wealth and Build a Better World

This publication is a sequel to the OECD 2015 report on social impact investment (SII), Building the Evidence Base, bringing new evidence on the role of SII in financing sustainable development.

This proceedings of the 13th World Congress on Engineering Asset Management covers a range of topics that are timely, relevant and practically important in the modern digital era towards safer, cost effective, efficient, and secure engineered assets such as production and manufacturing plants, process facilities,

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civil structures, equipment, machinery, and infrastructure. It has compiled some pioneering work by domain experts of the global Engineering Asset Management community representing both public and private sectors. The professional coverage of the book includes: Asset management in Industry 4.0; Standards and models; Sustainable assets and processes; Life cycle perspectives; Smart and safer assets; Applied data science; Workplace safety; Asset health; Advances in equipment condition monitoring; Critical asset processes; and Innovation strategy and entrepreneurship The breadth and depth of these state-of-the-art, comprehensive proceedings make them an excellent resource for asset management practitioners, researchers and academics, as well as undergraduate and postgraduate students.

Available for the First Time: The Complete Social Entrepreneur's Playbook Covers all three phases of the start-up to scale-up process, developed with reader feedback from "one of the more unusual ebook...experiments of the year" (ThinReads) Wharton professor Ian C. MacMillan and Dr. James Thompson, director of the Wharton Social Entrepreneurship Program, provide a tough-

love approach that significantly increases the likelihood of a successful social enterprise launch in the face of the high-uncertainty conditions typically encountered by social entrepreneurs. MacMillan and Thompson used their own systematic framework to publish *The Social Entrepreneur's Playbook*. To test the market, they offered the first phase in their start-up method (step 1) as a free ebook. Readers were invited to join *The Social Entrepreneur's Advisory Group*, and nearly 300 aspiring and active social entrepreneurs shared feedback that helped shape the complete edition of the book, which covers all three steps in the start-up to scale-up process. Based on this crowd-sourced feedback from readers of the free ebook and drawing on the authors' more than 26 years' combined experience developing and studying social enterprises in the field across Africa and in the United States, this new edition provides guidance for each phase: Phase One: Pressure Test Your Start-Up Idea. Based on the free ebook, this expanded section now includes advice on setting revenue and social impact goals, how to navigate the sociopolitical landscape, and how to develop a strong concept statement. In addition, MacMillan and Thompson provide advice on how to identify

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and test a proposed revenue-generating solution and define and segment your target population. Phase Two: Plan Your Social Enterprise. All new to this edition, this critical phase shows you how to frame and scope the venture, determine what it will take to actually deliver a sustainable enterprise, identify the key assumptions that have been made, and design checkpoints to test those assumptions before making major investments. Phase Three: Launch and Scale Your Social Enterprise. Available for the first time in this edition, you will learn how to effectively launch your enterprise, manage upside potential and downside risk, and strategically scale up. Filled with accessible frameworks and tools, as well as inspiring stories of social entrepreneurs, *The Social Entrepreneur's Playbook* is a must-read for any aspiring or active social entrepreneur, as well as philanthropists, foundations, and nonprofits interested in doing more good with fewer resources. Includes access to downloadable planning documents, including user-friendly spreadsheets

This book traces the foundations for sustainable entrepreneurship, beginning with sustainability, ecopreneurship, and social entrepreneurship. Sustainability has become a

multidimensional concept that extends beyond environmental protection to economic development and social equity-in other words, entrepreneurship guided and measured by the three pillars of the triple bottom line.

Sustainable entrepreneurship is the continuing commitment by businesses to behave ethically and contribute to economic development while improving the quality of life of the workforce, their families, the local and global community, as well as future generations. The text continues with a review of the basic principles of sustainable entrepreneurship and how entrepreneurs can integrate sustainability into their business models. This book will be an invaluable resource for entrepreneurs looking to build a new venture based on the principles of sustainability from the outset. In addition, it can be used by academics teaching sustainable entrepreneurship, a topic of surging interest to students, and by professionals working with sustainable businesses.

Measuring and Improving Social Impacts
Integrating New Asset Classes into an Asset
Allocation Framework Applying Scenario
Methodology
Business Ethics

Generating Social and Environmental Value
through Capital Investing
Positive Impact Investing
Enterprising Nonprofits
Cutting Edge for the 21st Century

'Social Finance' brings together rapid advances in what used to be called socially responsible investment. For example, finance for green businesses, and to support economic development both in deprived areas and developing countries. We live in an age of serial asset bubbles and spectacular busts. Economists, policymakers, central bankers and most people in the financial world have been blindsided by these busts, while investors have lost trillions. Economists argue that bubbles can only be spotted after they burst and that market moves are unpredictable. Yet Marathon Asset Management, a London-based investment firm managing over \$50 billion of assets has developed a relatively simple method for identifying and potentially avoiding them: follow the money, or rather the trail of investment. Bubbles whether they affect a whole economy or merely a single industry, tend to attract a splurge of capital spending. Excessive investment drives down returns and leads inexorably to a bust. This was the case with both the technology bubble at the turn of the century and the US housing bubble which followed shortly after. More recently, vast sums

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have been invested in mining and energy. From an investor's perspective, the trick is to avoid investing in sectors, or markets, where investment spending is unduly elevated and competition is fierce, and to put one's money to work where capital expenditure is depressed, competitive conditions are more favourable and, as a result, prospective investment returns are higher. This capital cycle strategy encourages investors to eschew the simple 'growth' and 'value' dichotomy and identify firms that can deliver superior returns either because capital has been taken out of an industry, or because the business has strong barriers to entry (what Warren Buffett refers to as a 'moat'). Some of Marathon's most successful investments have come from obscure, sometimes niche operations whose businesses are protected from the destructive forces of the capital cycle. Capital Returns is a comprehensive introduction to the theory and practical implementation of the capital cycle approach to investment. Edited and with an introduction by Edward Chancellor, the book brings together 60 of the most insightful reports written between 2002 and 2014 by Marathon portfolio managers. Capital Returns provides key insights into the capital cycle strategy, all supported with real life examples from global brewers to the semiconductor industry - showing how this approach can be usefully applied to different

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industry conditions and how, prior to 2008, it helped protect assets from financial catastrophe. This book will be a welcome reference for serious investors who looking to maximise portfolio returns over the long run.

An exploration of our understanding of the purpose of capital and the cultural, historic and environmental aspects of how we have come to understand the relation between economic, social and environmental components of capital. Offers a vision of capital as a fuel to promote individual freedom in the context of community and Earth. Developed for preparers of financial statements, independent auditors, and valuation specialists, this guide provides nonauthoritative guidance and illustrations regarding the accounting for and valuation of portfolio company investments held by investment companies within the scope of FASB ASC 946, Financial Services — Investment Companies, (including private equity funds, venture capital funds, hedge funds, and business development companies). It features 16 case studies that can be used to reason through real situations faced by investment fund managers, valuation specialists and auditors, this guide addresses many accounting and valuation issues that have emerged over time to assist investment companies in addressing the challenges in estimating fair value of these investments, such as: Unit of account

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Transaction costs Calibration The impact of control and marketability Backtesting

Pressure Test, Plan, Launch and Scale Your Social Enterprise

Generating Social and Environmental Value Through Capital Investing

Green and Social Economy Finance

Collaborative Capitalism and the Rise of Impact Investing

Capital Returns

Valuation of Portfolio Company Investments of Venture Capital and Private Equity Funds and Other Investment Companies

The Next Generation

Financial Services Marketing: an international guide to principles and practice contains the ideal balance of marketing theory and practice to appeal to advanced undergraduates and those on professional courses such as the Chartered Institute of Banking. Taking an international and strategic view of an increasingly important and competitive sector, Financial Services Marketing adopts a fresh approach in terms of structure, and is organised around the core marketing activities of marketing for acquisition and marketing for retention.

Financial Services Marketing features: * Strong international focus: case studies and vignettes representing Asia-Pacific, Europe and the US. * Comprehensive coverage, focusing on both B2B and B2C marketing. * Expert insights into the latest innovations in the sector, from technological developments, CRM and customer loyalty to issues of

social responsibility. Financial Services Marketing will help both the student and the practitioner to develop a firm grounding in the fundamentals of: financial services strategy, customer acquisition, and customer development. Reflecting the realities of financial services marketing in an increasingly complex sector, it provides the most up-to-date, international and practical guide to the subject available.

Your money can change the world The Impact Investor: Lessons in Leadership and Strategy for Collaborative Capitalism offers precise details on what, exactly, impact investing entails, embodied in the experiences and best and proven practices of some of the world's most successful impact investors, across asset classes, geographies and areas of impact. The book discusses the parameters of impact investing in unprecedented detail and clarity, providing both context and tools to those eager to engage in the generational shift in the way finance and business is being approached in the new era of Collaborative Capitalism. The book presents a simple thesis with clarity and conviction: "Impact investing can be done successfully. This is what success looks like, and this is what it requires." With much-needed lessons for practitioners, the authors view impact investing as a harbinger of a new, more "multilingual" (cross-sector), transparent, and accountable form of economic leadership. The Impact Investor: Lessons in Leadership and Strategy for Collaborative Capitalism serves as a resource for a variety of players in finance and business, including: Investors: It demonstrates not only the types of investments which can be profitable and impactful, but also details best practices that, with roots in impact investing, will increasingly play a role in undergirding

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the success of all investment strategies. Wealth advisors/financial services professionals: With unprecedented detail on the innovative structures and strategies of impact investing funds, the book provides guidance to financial institutions on how to incorporate these investments in client portfolios. **Foundations:** The book explores the many catalytic and innovative ways for for-profit and non-profit investors to partner, amplifying the potential social and environmental impacts of philanthropic spending and market-rate endowment investment. **Business students:** By including strategies for making sound impact investments based on detailed case studies, it provides concrete lessons and explores the skills required to enhance prospects for success as a finance and business professional. **Policy makers:** Reinforcing the urgency of creating a supportive and enabling environment for impact investing, the book demonstrates ways policy has already shaped the sector, and suggests new ways for policymakers to support it. **Corporate leaders:** The book includes essential advice on the way business is and must be responding to a new generation of Millennial clients and customers, with unique insights into a form of value creation that is inherently more collaborative and outcomes-driven.

A ground-breaking book on the transformative power of impact investing This is the first book to chart the catalytic path of this new industry, explaining how it is and can be a positive disruptive force. It shows how impact investing is a transformational vehicle for delivering "blended value" throughout the investment spectrum, giving a single name to a set of activities previously siloed in enclaves, revealing how they are linked within what is becoming a new field of investing.

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Written by two leaders in the growing field of impact investing, the book defines this emerging industry for participants on all sides of the funding equation (investors, funders and social entrepreneurs). Filled with illustrative examples of impact investing success stories Reveals how the field can expand in order to address the most critical social and environmental issues of our day Explores the wide-ranging applications of impact investing as well as entrepreneurial opportunities The authors do not take a normative approach to argue how investors should behave like an investment guide might but show how entrepreneurial people and institutions are already offering an integrated alternative.

Educate yourself about finance and socially conscious investing with a woman-centered approach Activate Your Money provides the foundational support women need to talk to each other about their money, invest to grow their wealth, and to take the actions required to shift their assets into alignment with their values. Written for smart, savvy women who want to feel financially empowered, Activate Your Money starts where other personal finance books leave off. It delivers the depth of information you need to make informed investment decisions across your entire portfolio. Starting with checking and savings accounts and proceeding asset class by asset class, this book provides you with core investment knowledge, as well as concrete examples about how and where you can invest your money in alignment with your values. You don't have to do it alone. As women, our strength is in relationships, and this book will help you use that strength to attain better financial outcomes for yourself and your family. Activate Your Money will help you find communities of support and position you to share your knowledge with other

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women and enable the next generation of smart, confident values-aligned investors. **Activate Your Money** also includes a companion website that contains downloadable tools you can use to take action and a curriculum that guides women through the process of starting and running their own values-aligned investment clubs. Step up your relationship with money and recognize the power you have to change the world through your investment decisions Demystify financial lingo, learn investment strategies, and acquire tools to help you grow your wealth Explore values-aligned investment options, asset class by asset class, and make informed decisions about where to put your money Break the taboo on discussing money with partners, advisors, friends, and daughters Unlike any other investing book out there, **Activate Your Money** offers expert guidance, a uniquely woman-centered approach, and a focus on doing good while doing well. Whether you are just starting out or are already a seasoned investor, this book has something for you. Use it as a reference that you can return to again and again as you build your knowledge, confidence, and values-aligned portfolio.

Reframing Sustainability for Businesses

Impact Investing

Social Impact Investment 2019 The Impact Imperative for Sustainable Development

An International Perspective

Investing in Microfinance

The Routledge Handbook of Financial Geography

Solving Global Problems Via Smarter Capital Markets

Towards A More Sustainable Society

This book explores how, through spirituality and the

development of character, Islamic financial institutions and Muslim communities can integrate their businesses with contemporary social responsibility initiatives to produce positive social and environmental impact. From the looming environmental crisis to the divide between mainstream and extremist interpretations of Islam, the book addresses significant questions facing Muslim communities – and humanity – and demonstrates why Islam should sit ‘at the table’ with other faiths and ethical traditions discussing humanity’s great obstacles. Unlike existing literature, this work explores the intersections between classical Islamic ethics and spirituality, contemporary Islamic finance and economic markets, and select sustainability and impact initiatives (such as the Equator Principles and UN Principles of Responsible Investment) designed to make the worlds of business and finance responsible for the environments in which they operate and the communities that support them. Drawing on his years of experience in Islamic banking, Moghul addresses these applications in light of real-world practices and dilemmas, demonstrating how Islamic organizations and Muslim communities should embrace the broad range of stakeholders countenanced by the Shari’ah in conversations that affect them. By situating his exploration of Islamic finance in the light of the much larger critical issues of balance, justice, and moderation in Islamic praxis, Moghul creates an

interdisciplinary book that will appeal to academics and researchers in economics, finance, business, government and policy, and law.

A complete set of tools for applying entrepreneurial strategies and techniques to your nonprofit As a follow-up to their book *Enterprising Nonprofits*, the authors of *Strategic Tools for Social Entrepreneurs* provide a full set of practical tools for putting the lessons of business entrepreneurship to work in your nonprofit. The book offers hands-on guidance that helps social sector leaders hone their entrepreneurial skills and carry out their social missions more effectively than ever before. This practical and easy-to-use book is filled with examples, exercises, checklists, and action steps that bring the concepts, frameworks, and tools to life. Detailed explanations of all the tools and techniques will help you personalize and apply them to your nonprofit organization-making it stronger, healthier, and better able to serve the needs of our communities. Praise for *Strategic Tools for Social Entrepreneurs* "I search constantly for resources that can help provide insight and guidance to take Teach For America to a higher level; *Strategic Tools for Social Entrepreneurs* does this and more. The book takes the best practices of for-profits and social enterprises and adapts them to the needs of entrepreneurial, mission-driven nonprofits. *Strategic Tools for Social Entrepreneurs* is a tremendous contribution to social entrepreneurs and to

the nonprofitsector-many thanks to the authors for identifying this need andfilling it!" -Wendy Kopp Founder and President, Teach For America All of the royalties from this book will be used by the EwingMarion Kauffman Foundation to support continuing work on socialentrepreneurship. Investing with the explicit goal of creating financial returnsalongside measurable social and environmental benefits is catchingfire. Wall Street's biggest players are rushing to provide clientswith access to new impact investing options, amid growing consumerdemand and evidence that the approach can be successfully executed.Recent research on outstanding impact investing funds has revealeda mature practice, vibrant with commercial investors, providingstable, predictable returns to their investors as well assupporting the creation of millions of jobs and other tangibleoutcomes in markets overlooked by traditional asset managers. And yet, the individuals and organizations committed to impactinvesting are just the tip of the iceberg in a larger movement.This includes the growing field of social enterprise, wheremarket-based solutions can go beyond what government andphilanthropy can do to directly address society's problems. And itincludes institutional investors who have utilized impact screensand shareholder activism as a risk reduction strategy over the past30 years. Collaborative Capitalism and the Rise of ImpactInvesting sees these movements as signs

of a much more fundamental shift, as finance as a whole responds to an increased consumer demand for market transparency—the need to know exactly what we are buying, where and how it was made, and who it affects. By putting a lens on the underlying practices that bridge impact investing and risk mitigation finance, the book outlines the transformation in finance itself, driven by more cross-sector, transparent relationships in the service of creating long-term value for multiple stakeholders, not just shareholders. This handbook is a comprehensive and up to date work of reference that offers a survey of the state of financial geography. With Brexit, a global recession triggered by the COVID-19 pandemic, as well as new financial technology threatening and promising to revolutionize finance, the map of the financial world is in a state of transformation, with major implications for development. With these developments in the background, this handbook builds on this unprecedented momentum and responds to these epochal challenges, offering a comprehensive guide to financial geography. Financial geography is concerned with the study of money and finance in space and time, and their impacts on economy, society and nature. The book consists of 29 chapters organized in six sections: theoretical perspectives on financial geography, financial assets and markets, investors, intermediation, regulation and governance, and finance, development and the environment. Each chapter provides a

balanced overview of current knowledge, identifying issues and discussing relevant debates. Written in an analytical and engaging style by authors based on six continents from a wide range of disciplines, the work also offers reflections on where the research agenda is likely to advance in the future. The book's key audience will primarily be students and researchers in geography, urban studies, global studies and planning, more or less familiar with financial geography, who seek access to a state-of-the art survey of this area. It will also be useful for students and researchers in other disciplines, such as finance and economics, history, sociology, anthropology, politics, business studies, environmental studies and other social sciences, who seek convenient access to financial geography as a new and relatively unfamiliar area. Finally, it will be a valuable resource for practitioners in the public and private sector, including business consultants and policy-makers, who look for alternative approaches to understanding money and finance.

Lessons in Leadership and Strategy for Collaborative Capitalism

The Purpose of Capital

Understanding Social Entrepreneurship

Transforming How We Make Money While Making a Difference

Achieving Social Inclusion and Sustainability in Emerging Economies and Developing Countries

Financial Services Marketing Sustainable Entrepreneurship

This new edition balances the theoretical and the practical for advanced undergraduates, those specialising in financial services at postgraduate level, individuals undertaking professional courses such as those offered by the IFS School of Finance, and employees working within the financial services sector. Ennew & Waite draw from global business cases in both B2B and B2C marketing, taking a unique approach in terms of structure by splitting discussion between marketing for acquisition and marketing for retention. This fully updated and revised second edition features: A revised approach to the industry in the light of the global financial crisis, including ethical considerations, consumer confidence issues, and new approaches to regulation New sections on e-commerce and its impact on customer relationships New case studies and vignettes A new companion website to support teaching, including PowerPoint slides, test bank questions, additional cases and cameo video mini-lectures. Financial Services Marketing 2e will help the student and the practitioner to develop a firm grounding in the fundamentals of financial services strategy, customer acquisition and customer development. Reflecting the realities of financial services marketing in an increasingly complex sector, it provides the most up-to-date, international and practical guide to the subject available. This book illustrates the impact that a focus on environmental and social issues has on both de-risking

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assets and fostering innovation. Including impact as a new cornerstone of the investment triangle requires investors and clients to align interests and values and understand needs. This alignment process functions as a catalyst for transforming organizational culture within an organization and therefore initiates the external impact of the organization, but also its internal transformation, which in turn escalates the creation of impact. Describing how culture is the social glue permeating all disciplines of an organization, the book demonstrates how organizational alignment can be achieved in order to allow strategic speed, innovation and learning, and provides examples of how impact can be achieved and staff mobilized. It particularly focuses on impact investing, impact entrepreneurship, innovation, de-risking asset, green investment solutions and investor movements to counteract climate change and implementing the United Nations Sustainable Development Goals, highlighting culture, communication, and strategy.

The venture capital model doesn't work—at least not for 99% of startups and small businesses. In this 99% are a lot of companies with incredible potential: businesses headed by female founders and those from diverse racial backgrounds, organizations headquartered outside of venture capital hubs, and purpose-driven enterprises that are creating social and environmental impact alongside financial success. Counter to what the press-savvy venture capital world would have you believe, there are a lot of funding options out there for startups and small

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businesses. Adventure Finance is designed to help you understand some of these options, and walk you through real examples of how other founders and funders have put them to use. In simple, approachable language, the book breaks down the different types of funding options available from revenue-based financing to recoverable grants to redeemable equity to distributed ownership and more. Through a mix of storytelling and frameworks, based on a decade of research and experience in investing in early-stage companies, this book will give you the ability to determine how each of these structures can contribute to your own funding journey. The goal for this book is to shift the conversation about startup funding and help founders and funders widen the spectrum of “ mainstream ” investment options in order to make the venture financing world more inclusive and purpose-driven.

Social enterprises represent a new kind of venture, dedicated to pursuing profits for owners and benefits for society. Social Enterprise Law provides tools that will allow them to raise the capital they need to flourish. Social Enterprise Law weaves innovation in contract and corporate governance into powerful protections against insiders sacrificing goals such as environmental sustainability in the pursuit of short-term profits. Creating a stable balance between financial returns and public benefits will allow social entrepreneurs to team up with impact investors that share their vision of a double bottom line. Brakman Reiser and Dean show how novel legal

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technologies can allow social enterprises to access capital markets, including unconventional sources such as crowdfunding. With its straightforward insights into complex areas of the law, the book shows how a social mission can even be shielded from the turbulence of an acquisition or bankruptcy. It also shows why, as the metrics available to measure the impact of social missions on individuals and communities become more sophisticated, such legal innovations will continue to become more robust. By providing a comprehensive survey of the U.S. laws and a bold vision for how legal institutions across the globe could be reformed, this book offers new insights and approaches to help social enterprises raise the capital they need to flourish. It offers a rich guide for students, entrepreneurs, investors, and practitioners.

A Toolkit for Social Entrepreneurs

An International Guide to Principles and Practice

The Social Entrepreneur's Playbook, Expanded Edition

The New Social and Impact Economy

The ImpactAssets Handbook for Investors

Activate Your Money

Global Handbook of Impact Investing

Understanding Social Entrepreneurship is the leading textbook that provides students with a comprehensive overview of the field. It brings the mindset, principles, strategies, and techniques of entrepreneurship into the social sector and present innovative solutions to today's vexing social issues. Kickul and Lyons cover all the key topics relevant to social

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entrepreneurship, including a detailed examination of each of the steps in the entrepreneurial process. This third edition includes several new features: A process-oriented format taking students through discovery, design, development, and delivery. Two new chapters: one on lean startup and design thinking for social entrepreneurship, and another on unconventional approaches from developing countries. Updated and new case studies, with improved global coverage. 'Practically Speaking' sections that explore evidence-based research from the field. Bringing together a rigorous theoretical foundation and a strong practical focus, this is a go-to resource for students of social entrepreneurship at undergraduate and postgraduate levels. A companion website includes an instructor's manual, PowerPoint slides, test questions, and other tools to provide additional support for students and instructors.

This book explores the role of businesses in delivering positive societal and financial outcomes as they seek to bridge the gap between short-term organizational behaviors and long-range sustainability commitments. By addressing the inevitable challenges associated with the strategic integration of a sustainability mindset, it enables faster adoption of social, environmental and governance metrics that generate lasting enterprise value. Inspired by the experience of practitioners that have successfully influenced the learning behaviors of complex organizations, this book helps readers drive systemic innovations as they leverage sustainability initiatives in a programmatic and intentional manner. Features: Defines a toolkit to generate sustainable business value by focusing on the organizational design underpinning sustainability-oriented initiatives. Provides a multidisciplinary lens on shaping the

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impact dialogue through applied frameworks. Discusses the need to analytically identify an organizational learning culture before developing impact targets and framing sustainability commitments around them. Combines theory and practice in a practical style by presenting a variety of real-life applications at a global level. The Open Access version of this book, available at www.taylorfrancis.com, has been made available under a Creative Commons Attribution-Non Commercial-Share Alike 4.0 license.

Green and Social Economy Finance is a compilation of chapters by experts, linking research and practice. This anthology provides a new thinking on social economy green finance, showing emerging themes and trends. It spans traditional stock markets, green finance, innovations, digitalization and social finance, governance and theories of change. It concentrates on impact, opportunity recognition and development of financial products designed to finance the green and social economy. Without the attraction of capital, social entrepreneurship, and innovations, green finance could face difficulty in addressing business solutions. Green and social economy is a nascent field. The authors address the conceptualization of green and social solutions and identify new trends in the finance industry products and approaches. The book demonstrates that aligning finance and investment with the Paris Agreement, sustainable development goals, and the needs and interests of society are feasible.

Philipp M. Becker investigates the attractiveness of microfinance investments for different investor categories by applying scenario methodology in an asset allocation context. A Guide for Nonprofits, Companies, and Impact Investors. Engineering Assets and Public Infrastructures in the Age

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Digitalization

The Relentless Pursuit of Mission in an Ever Changing World

How Next Gen Donors Are Revolutionizing Giving

Social Innovation of New Ventures

Proceedings of the 13th World Congress on Engineering

Management

Accounting and Valuation Guide

"The ImpactAssets Handbook for Investors" offers an introductory overview for investors interested in generating financial returns with the creation of social and environmental impact. In addition to discussions of portfolio structure and strategy, the handbook offers an overview of due diligence necessary to assess potential investments, a discussion of communications and performance measurement issues and other factors key to managing capital for multiple returns. While not an "answer book," "The ImpactAssets Handbook for Investors", with contributions from some of the field's leading experts in impact investing, offers practical insights and presents critical questions every investor should consider in creating an investment strategy and executing the deployment of investment capital.

Learning Your Past to Shape Your Future -- Taking Stewardship to

the Next Level -- Balance Takes Many Forms -- What Does This

Mean? -- Notes -- CHAPTER 10: Fielding a Multigenerational

Team -- A New Multigenerational Landscape -- Know-How and

Know-Who -- Building Peerage, Not Adding a Kids' Table --

Respecting Generational Personalities -- What Does This Mean? --

Notes -- CHAPTER 11: Next Gen Philanthropic Identity -- The

Importance of Becoming -- The Difficulty of the Launch --

Breaking Norms: Next Gen Is Now Gen -- What Does This Mean?

-- Notes -- CHAPTER 12: Conclusion: Making the Most of the

Golden Age of Giving -- The Coming Revolution -- Will the

Golden Age Really Be Golden? -- Seek Transformation Not

Transaction -- Use Your Power for Good -- The Next Gen Is the

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Now Gen -- Notes -- APPENDIX: Methods and Data -- Data Collection and Analysis -- Characteristics of the Sample -- Current Limitations and Future Research -- Notes -- ABOUT THE AUTHORS -- INDEX -- END USER LICENSE AGREEMENT

Important investment lessons gleaned from the mistakes of accomplished professional investors and billionaire businessmen

The Billion Dollar Mistake is an up-close account of the career-defining mistakes that some of the world's most brilliant billionaire investors have made, and a revealing look at what we can learn from them. Drawing on author Stephen Weiss' twenty-two years experience at some of Wall Street's most prestigious firms, the core of this book is based upon original research and interviews with these legendary investors, who discuss the most significant trade or investment that went against them, the magnitude of the loss, its effect on their businesses-and on their personal lives. To some, these fascinating accounts will read like a novel; to others, it will be a treasured and unique investment guide. This intriguing book skillfully examines the causal relationship between the quirks of each investor's personality and the mistakes they have committed. Along the way, Weiss provides a series of compelling narrative accounts of the individuals' road to success, the particular mistakes they made, the character flaws that led to them, and the lessons learned. While some investors made errors of judgment, others made errors of perception. The Billion Dollar Mistake Uncovers important lessons learned from the failures of some of the most enduring and accomplished investors, including Kirk Kerkorian, Bill Ackman, Aubrey McClendon and Leon Cooperman Discusses how to incorporate these lessons into your investment discipline and avoid the same missteps Reveals common mistakes made by bigger investors that the average investor can relate-the only difference is in magnitude with more zeros attached to the loss Includes insights on improving your investment endeavors by refining your approach to today's markets Learning from the missteps of the best in the investment business can help you succeed. With The Billion Dollar

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Mistake, you'll discover how.

Discover how to invest your capital to achieve a powerful, lasting impact on the world. The Global Handbook of Impact Investing: Solving Global Problems Via Smarter Capital Markets Towards A More Sustainable Society is an insightful guide to the growing world-wide movement of Impact Investing. Impact investors seek to realize lasting, beneficial improvements in society by allocating capital to sources of impactful and sustainable profit. This Handbook is a how-to guide for institutional investors, including family offices, foundations, endowments, governments, and international organizations, as well as academics, students, and everyday investors globally. The Handbook's wide-ranging contributions from around the world make a powerful case for positive impact and profit to fund substantive, lasting solutions that solve critical problems across the world. Edited by two experienced and distinguished professionals in the sustainable investing arena and authored by two dozen renowned experts from finance, academia, and multilateral organizations from around the world, the Global Handbook of Impact Investing educates, inspires, and spurs action towards more responsible investing across all asset classes, resulting in smarter capital markets, including how to:

- Realize positive impact and profit
- Integrate impact into investment decision-making and portfolio
- Allocate impactful investments across all asset classes
- Apply unique Impact Investing frameworks
- Measure, evaluate and report on impact
- Learn from case examples around the globe
- Pursue Best Practices in Impact Investing and impact reporting

While other resources may take a local or limited approach to the subject, this Handbook gathers global knowledge and results from public and private institutions spanning five continents. The authors also make a powerful case for the ability of Impact Investing to lead to substantive and lasting change that addresses critical problems across the world.

Trust, Public Benefit and Capital Markets

Why Philanthropists Fail To Achieve Change and What They Can

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Do To Transform Giving

The Billion Dollar Mistake

Character and the Common Good

The Impact Challenge

A Sustainable Bridge Between Strategy, Innovation, Change and Learning

The Impact Imperative for Sustainable Development

This book examines the crucial role of EIA in government decision-making in Europe, the Nordic countries, North America, Asia and the Pacific.

Generation Impact

A Review

Strategic Tools for Social Entrepreneurs

Climate Action