

The Napkin Advisor: 50 Ways To Present Income Protection Concepts On The Back Of A Napkin

Reveals the underlying story form of all great presentations that will not only create impact, but will move people to action. Presentations are meant to inform, inspire, and persuade audiences. So why then do so many audiences leave feeling that they've wasted their time? All too often, presentations don't resonate with the audience and move them to transformative action. The author's first book helped presenters become visual communicators, Resonate helps you make a strong connection with your audience and lead them to purposeful action. The author's approach is simple: building a presentation today is a bit like making a documentary. Using this approach, you'll convey your content with passion, persuasion, and impact. Author has a proven track record, including having created the slides in Al Gore's Oscar-winning An Inconvenient Truth. Focuses on content development methodologies that are not only fundamental but will move people to action. Upends the usual paradigm by making the audience the hero and the presenter the mentor. Shows how to use story techniques of conflict and resolution. Presentations don't have to be ordeals. You can make them fun, exciting, and full of meaning. Leave your audiences energized and ready to take action. Resonate.

A Symposium was held on February 25, 2006 in honor of the 80th birthday of Saul I. Gass and his major contributions to operations research over 50 years. This volume includes articles from each of the Symposium speakers plus 16 other friends, colleagues, and former students. Each contributor offers a forward-looking perspective on the future development of the field.

Many of us assume that our creative process is beyond our ability to influence, and pay attention to it only when it fails to work properly. For the most part, we go about our daily tasks and everything just "works." Until it doesn't. Adding to this limited understanding is the rapidly accelerating pace of work. Each day we are faced with escalating expectations and a continuous demand for more with less. We are asked to produce an ever-increasing amount of brilliance in an ever-shrinking amount of time. An unspoken (or spoken!) expectation that we'll be accessible 24/7, and as a result we frequently feel like we're "always on." Business creativity expert Todd Henry explains how to unleash your creative potential. Whether you're a creative by nature or an "accidental creative," this book will help you quickly and effectively integrate new ideas into your daily life.

He was only supposed to give her dating lessons. And maybe a little kissing practice... It's been five years since Charlotte had to endure a public proposal at a baseball game—literally the stuff of her nightmares—and realized her ex never really knew her. She hasn't dated since, afraid that no man will understand her cranky, introverted, coffee-obsessed self, but she wants to move on. A friend suggests she ask a guy to ease her into the dating game and give her some lessons. That night at the cidery, she meets Mike Guo, her childhood best friend who lived in the house next door twenty years ago. Surely easygoing Mike, who is surprisingly handsome, must do well in the world of love. He's the perfect candidate for this. But as they go on practicing dating lessons in Toronto and even have kissing lessons, Charlotte starts to fall for Mike, and that was never part of the plan. He's too good for her, just like her ex—how could it work? And she suspects Mike has secrets of his own... Can their childhood friendship turn into love? * * * KEYWORDS: love lessons, Asian hero, Asian heroine, grumpy heroine, STEM heroine, childhood friends to lovers, Toronto, rom-com, romantic comedy, contemporary romance, steamy romance, Canadian romance, opposites attract, romance, happy ending

The Cruising Woman's Advisor: How to Prepare for the Voyaging Life

A Guide to Giving & Getting Advice Successfully

The Willpower Instinct

The Secrets of Consulting

The Imagination Machine

His Grumpy Childhood Friend

The Napkin Advisor

Extreme Brownies is a collection of 50 wildly creative, extensively tested recipes from pastry chef and restaurant consultant Connie Weis, owner of brownie business Brownies & S'more in Virginia Beach, VA. Connie believes that brownies can't just look great, they have to taste great and have the right texture, making them above all, calorie-worthy. Pastry chef techniques and flavors are incorporated into detailed easy-to-follow recipes, elevating brownies and blondies into baked goods that could easily be morphed into high-end restaurant desserts, as she has done many times. Because Connie is such a precise and careful baker, the recipes in this scrumptious book make it possible for home bakers to reproduce without difficulty brownies such as her best-selling Caramel-Stuffed Sea Salt Brownies, her signature "PMS" Brownies, and many others, including Spotted Cow Brownies, Black Walnut Fudge Frosted Brownies, Espresso Cacao Nib Coffee Marshmallow Brownies, Holy Heavenly Hash Brownies, S'more Galore Brownies, Harlequin Truffle Brownies, Raspberry Ripple Cheesecake Brownies, Triple Blueberry White Chocolate Blondies, Lemon Mascarpone Blondies, and many others. Also included is TODAY show host Hoda Kotb's favorite Peanut Butter Cup Brownies. These are the most extreme brownies you've ever seen and like none you've ever tasted before!

Wall Street brokerage firms won't be happy about this book. That's because brokerage firms have built their businesses on profiting in the shadows, and they surely don't want the lights to come on. After 25 years on Wall Street and another 10 years as a fee-only fiduciary RIA, Gil Baumgarten knows all the brokerage tactics that make your portfolio inefficient and put you at a disadvantage. He also understands the common, self-destructive tendencies that make every investor vulnerable to brokerage firm schemes. FOOLISH pulls no punches. This book is your inside look at the complicated brokerage ecosystem and the realities of investor behavior. You'll discover the staggering differences between brokerage and advisory systems and walk away with actionable advice to help you stay on guard. Most importantly, you'll take an introspective look at your investing style and learn how to walk away from the FOOLISH routes investors so often take.

Offering advice on how to visit Disney World on a budget, the author shows readers how to find comfortable lodging, dine out, and buy souvenirs for children, all at cut rates. Original.

Have you ever imagined what it would be like if you could easily explain any concept to any prospect or client? And, explain it in such a way that it would be etched in their mind for months to come? For years, salespeople have used the back of a napkin to illustrate concepts and ideas. The reason? Using the back of the napkin requires making the even the most complex ideas easy to understand. Since the overwhelming majority of people have little understanding of either need for income protection or the products that provide the solutions, it is critical that agents, planners and advisors have a simple and effective way to communicate not only the importance of income protection, but also how the various products work. In this book, Jeff Kerns and Chris Carlson will reveal 50 ways you can use the back of a napkin to have a robust income protection conversation with an individual, a business owner or a corporate decision maker. If you become proficient in only one or two of these concepts, presenting income protection products will become so easy and your sales and commissions will skyrocket!

How to Be Brilliant at a Moment's Notice

The Consultant

How to Spark New Ideas and Create Your Company's Future

Resonate

Present Visual Stories that Transform Audiences

Extreme Brownies

For This I Went to Afghanistan

For every tween girl wondering about her changing body and changing brain, this funny and highly illustrated guide is the answer. Packed with advice about everything from periods to bras to body hair—PLUS tips on how to deal with crushes, new emotions, and all the chaos in between! Growing up is fun . . . but it's tough, too. There are a lot of unknowns and it can be weird and messy for girls. Worry not! This book covers EVERYTHING girls need to know, and it's all been reviewed and fact-checked by medical consultant Dr. Radha Modgil. Learn how: To make your body your best friend (not your enemy). To get out there and do YOU (even when you don't want to move off the couch). The thoughts and feelings that make you feel alone are shared by every girl on the planet. To feel amazing through exercise, nutrition, and skin care. And so much more! Great for those who loved The Care and Keeping of You or What's Happening to My Body?

An expanded guide to enhancing analytical skills by building up one's intrinsic abilities is a primer for business leaders on how to develop ideas and enable faster results using to-the-point visual methods. Original.

A guide for mining the imagination to find powerful new ways to succeed. We need imagination now more than ever—to find new opportunities, rethink our businesses, and discover paths to growth. Yet too many companies have lost their ability to imagine. What is this mysterious capacity? How does imagination work? And how can organizations keep it alive and harness it in a systematic way? The Imagination Machine answers these questions and more. Drawing on the experience and insights of CEOs across several industries, as well as lessons from neuroscience, computer science, psychology, and philosophy, Martin Reeves of Boston Consulting Group's Henderson Institute and Jack Fuller, an expert in neuroscience, provide a fascinating look into the mechanics of imagination and lay out a process for creating ideas and bringing them to life: The Seduction: How to open yourself up to surprises The Idea: How to generate new ideas The Collision: How to rethink your idea based on real-world feedback The Epidemic: How to spread an evolving idea to others The New Ordinary: How to turn your novel idea into an accepted reality The Encore: How to repeat the process—again and again. Imagination is one of the least understood but most crucial ingredients of success. It's what makes the difference between an incremental change and the kinds of pivots and paradigm shifts that are essential to transformation—especially during a crisis. The Imagination Machine is the guide you need to demystify and operationalize this powerful human capacity, to inject new life into your company, and to head into unknown territory with the right tools at your disposal.

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Napkin Finance

Lamenting a Dream

60 Ways to Solve Any Problem Visually

How I Became a Quant

The Diagrams Book

Disney on a Dime

Solving Problems and Selling Ideas with Pictures

Ten years after all of Earth's technology had been rendered useless by the Change, two thriving communities in Oregon's Willamette Valley are confronted by a dangerous new challenge when the totalitarian Protectorate prepares to seek control over their priceless farmland. Reprint.

“The newbie investor will not find a better guide to personal finance.” —Burton Malkiel, author of A RANDOM WALK DOWN WALL STREET TV analysts and money managers would have you believe your finances are enormously complicated, and if you don't follow their guidance, you'll end up in the poorhouse. They're wrong. When University of Chicago professor Harold Pollack interviewed Helaine Olen, an award-winning financial journalist and the author of the bestselling Pound Foolish, he made an offhand suggestion: everything you need to know about managing your money could fit on an index card. To prove his point, he grabbed a 4" x 6" card, scribbled down a list of rules, and posted a picture of the card online. The post went viral. Now, Pollack teams up with Olen to explain why the ten simple rules of the index card outperform more complicated financial strategies. Inside is an easy-to-follow action plan that works in good times and bad, giving you the tools, knowledge, and confidence to seize control of your financial life.

The first illustrated guide that makes finance fun and accessible, Napkin Finance can help even the most numbers-phobic reader learn about complex financial topics without dying of boredom. Surveys have found that two thirds of Americans can't pass a basic financial literacy test, and nine in ten believe personal finance should become a required high school course. Tina Hay understands the confusion. While attending Harvard Business School, she struggled to keep up with classmates—many of whom came from the banking world—when it came to understanding jargon and numbers-heavy concepts. Tina developed a visual learning strategy using sketches and infographics that helped her succeed in her

studies and master even the most complex financial topics. Since then, Tina founded Napkin Finance, a thriving company built on the concept of taking seemingly overwhelming topics--such as budgeting, investments, and retirement accounts--and turning them into simple, skimmable explanations. Now, she's synthesized the most important content into this personal finance handbook. Napkin Finance includes dozens of individual learning modules, on topics ranging from credit scores to paying off student loans to economics and blockchain. A handy crash course in personal finance, Napkin Finance is the groundbreaking guide everyone needs to help them manage their money and feel more secure. This Original Book Provides A Whole New Way Of Looking At Business Problems And Ideas. Dan Roam Demonstrates How Thinking With Pictures Can Help You Discover And Develop New Ideas, Solve Problems In Unexpected Ways, And Dramatically Improve Your Ability To Share Your Insights With Others. Used Properly, A Simple Drawing On A Humble Napkin Is More Powerful Than Excel Or Powerpoint. It Can Help Us Crystallise Ideas, Think Outside Of The Box, And Communicate In A Way That Other People Simply “Get&Rdquo;. Drawing On 20 Years Of Visual Problem Solving Combined With Recent Discoveries In Vision Science, Roam Shows Us How To Clarify A Problem Or Sell An Idea By Visually Breaking It Down Using A Simple Set Of Visualisation Tools. His Strategies Take Advantage Of Everyone&Rsquo;S Innate Ability To Look, See, Imagine And Show. &Nbsp;

So Long America

Blah Blah Blah

How We Meet and Why It Matters

Counselor As Consultant

Popular Mechanics

Money-saving Secrets for Your Walt Disney World Vacation

Change Your Habits, Change Your Life

"Hosts of all kinds, this is a must-read!" --Chris Anderson, owner and curator of TED From the host of the New York Times podcast Together Apart, an exciting new approach to how we gather that will transform the ways we spend our time together—at home, at work, in our communities, and beyond. In *The Art of Gathering*, Priya Parker argues that the gatherings in our lives are lackluster and unproductive--which they don't have to be. We rely too much on routine and the conventions of gatherings when we should focus on distinctiveness and the people involved. At a time when coming together is more important than ever, Parker sets forth a human-centered approach to gathering that will help everyone create meaningful, memorable experiences, large and small, for work and for play. Drawing on her expertise as a facilitator of high-powered gatherings around the world, Parker takes us inside events of all kinds to show what works, what doesn't, and why. She investigates a wide array of gatherings--conferences, meetings, a courtroom, a flash-mob party, an Arab-Israeli summer camp--and explains how simple, specific changes can invigorate any group experience. The result is a book that's both journey and guide, full of exciting ideas with real-world applications. *The Art of Gathering* will forever alter the way you look at your next meeting, industry conference, dinner party, and backyard barbecue--and how you host and attend them.

Two leading experts on "strategic conversation design" present creative methods for enabling teams to address issues while minimizing resource-depleting workshops and meetings, providing diagnostic questions, best practices, and advice.

While many people find it difficult to express ideas and solve problems purely with words, they often find it much easier to use diagrams. Distilled into this single, handy-sized volume, the 5th anniversary edition of *The Diagrams Book* is a collection of 50 of the world's most useful diagrams used by consultants, academics, MBA students, and smart managers to aid their problem-solving and thinking. LID Publishing's popular Concise Advice Lab notebooks are designed to be quick and comprehensive brainstorming tools for busy professionals. The small trim size makes it easy to take along in a briefcase or purse. Interior pages are matte finish, so ink won't smear, and there's plenty of space to jot notes. A ribbon makes it easy to mark your place, and the elastic outer band keeps the notebook closed.

Make your message stick with expert help from this classic trainer's resource *How to Run Seminars and Workshops* is the classic guide for trainers and presenters in any industry. Packed with clear advice and real-world practicality, this book covers all aspects including planning, setup, delivery, coaching, and more—including valuable guidance on selling your services. This new Fourth Edition has been updated and expanded, with new information on training simulations, self-marketing, and online delivery. New templates and worksheets help you sell your presentation more effectively, and insider tips leave you equipped to handle any situation that might arise. Novice presenters will find extensive guidance for every phase of the process, and even veteran presenters will learn how to fine-tune and adjust their methods to suit their audience and mode of delivery. Most trainers and presenters know all they need to know about their chosen topic, but very few know how to present it effectively. For more than a decade, this book has been training the trainers—from behind-the-scenes preparations to "in the pit" performance and working with trainees hands-on, straightforward guidance shows you how to: Capture and hold the audience's interest with expert pacing and visual aids Take advantage of new technologies that make training more accessible Prepare each session thoroughly to avoid mistakes, malfunctions, and delays Offer effective feedback, fine-tune delivery, market your services, and more As training departments shrink—many disappearing entirely—more and more companies are turning to keynote and workshop delivery as a way of reaching key clients. Podcasts are replacing live training, and new technology is continually changing the way presentations are made. Professional trainers and speakers must understand the nuances of any audience/delivery permutation, and tailor their methods to match. *How to Run Seminars and Workshops* is a trusted resource for presenters seeking to boost their effectiveness at any level, in any industry.

Cincinnati Magazine

The Girl Guide

Moments of Impact

Build Your Wealth in 30 Seconds Or Less

How to Design Strategic Conversations That Accelerate Change

Presentation Skills for Consultants, Trainers and Teachers

50 Ways to Present Income Protection Concepts on the Back of a Napkin

This book brings these theories together under one methodological roof, where the choices made by economic agents depend on their varying perceptions of the economic constraints they face, combining new classical principles, under which the economy operates at full employment, with theories that allow for extended periods of underemployment brought about by mixed signals from workers and employers. The task of macroeconomics is to provide the tools for understanding the performance of the aggregate economy, as measured by production, employment, inflation, and other economic indicators. Most books on this topic compare different theories of macroeconomic performance, under alternative assumptions about how individual consumers, workers and investors adjust to the economic environment in which they find themselves. This book brings these theories together under one methodological roof, where the choices made by economic agents depend on their varying perceptions of the economic constraints they face, combining new classical principles, under which the economy operates at full employment, with theories that allow for extended periods of underemployment brought about by mixed signals from workers and employers. The book takes up modern monetary theory and its bearing on the massive deficits run up the federal government over the ongoing 'corona contraction' and the earlier 'great contraction'. The author also reviews the policy interventions undertaken by the federal government during these contractions, with a view toward assessing their effectiveness.

Frank Wilczek is one of the foremost theoretical physicists of the past half-century. He has made several fundamental contributions that shape our understanding of high energy physics, cosmology, condensed matter physics, and statistical physics. In all these fields his many discoveries continue to play a key role in shaping the direction of modern theoretical physics. Among Wilczek's major achievements is the discovery of asymptotic freedom, which predicts and explains the ultraviolet behavior of non-abelian gauge theories. The axion, which he co-discovered and named, has emerged as the prevalent candidate for explaining the origin of dark matter in the Universe. His invention of color-flavor locking explains chiral symmetry breaking in high density quantum chromodynamics. His introduction of fractional statistics and anyons are pivotal to our understanding of the fractional quantum Hall effect and form the building blocks of topological quantum computing. His invention of the time crystal concept has catalyzed extensive investigations of dynamical phases of physical systems. Frank Wilczek received the 2004 Nobel Prize in Physics for the discovery of asymptotic freedom. He is also the recipient of several Prizes and honorary awards including the MacArthur Fellowship, the Lorentz Medal of the Royal Netherlands Academy of Arts and Sciences, the Lilienfeld Prize of the American Physical Society, the High Energy and Particle Physics Prize of the European Physical Society, and the King Faisal International Prize for Science of the King Faisal Foundation. He is a member of the National Academy of Sciences, American Academy of Arts and Sciences, and the American Philosophical Society. He is also a foreign member of the Royal Netherlands Academy of Arts and Sciences and of the Royal Academy of Sciences in Sweden. He is currently the Herman Feshbach Professor of Physics at MIT Center for Theoretical Physics. He also holds a professorship at Stockholm University, is a Distinguished Professor at Arizona State University, and is the founding director of the Tsung-Dao Lee Institute and Chief Scientist of the Wilczek Quantum Center at Shanghai Jiao Tong University. This volume serves as a tribute to Frank Wilczek's legendary scientific contributions, commemorating his 70th birthday and the first 50 years of his career as a theoretical physicist. The contributors include several of his PhD students, close collaborators, and both past and present colleagues.

More than 100,000 entrepreneurs rely on this book for detailed, step-by-step instructions on building successful, scalable, profitable startups. The National Science Foundation pays hundreds of startup teams each year to follow the process outlined in the book, and it's taught at Stanford, Berkeley, Columbia and more than 100 other leading universities worldwide. Why? The Startup Owner's Manual guides you, step-by-step, as you put the Customer Development process to work. This method was created by renowned Silicon Valley startup expert Steve Blank, co-creator with Eric Ries of the "Lean Startup" movement and tested and refined by him for more than a decade. This 608-page how-to guide includes over 100 charts, graphs, and diagrams, plus 77 valuable checklists that guide you as you drive your company toward profitability. It will help you:

- Avoid the 9 deadly sins that destroy startups' chances for success
- Use the Customer Development method to bring your business idea to life
- Incorporate the Business Model Canvas as the organizing principle for startup hypotheses
- Identify your customers and determine how to "get, keep and grow" customers profitably
- Compute how you'll drive your startup to repeatable, scalable profits.

The Startup Owner's Manual was originally published by K&S Ranch Publishing Inc. and is now available from Wiley. The cover, design, and content are the same as the prior release and should not be considered a new or updated product.

Popular Mechanics inspires, instructs and influences readers to help them master the modern world. Whether it's practical DIY home-improvement tips, gadgets and digital technology, information on the newest cars or the latest breakthroughs in science -- PM is the ultimate guide to our high-tech lifestyle.

An Action Plan for Solving Our Climate Crisis Now

The Index Card

50 Ways to Learn to Love Your Changing Body

The Step-By-Step Guide for Building a Great Company

Foolish

Macroeconomics, Third Edition

The Art of Gathering

Praise for How I Became a Quant "Led by two top-notch quants, Richard R. Lindsey and Barry Schachter, How I Became a Quant details the quirky world of quantitative analysis through stories told by some of today's most successful quants. For anyone who might have thought otherwise, there are engaging personalities behind all that number crunching!" --Ira Kawaller, Kawaller & Co. and the Kawaller Fund "A fun and fascinating read. This book tells the story of how academics, physicists, mathematicians, and other scientists became professional investors managing billions." --David A. Krell, President and CEO, International Securities Exchange "How I Became a Quant should be must reading for all students with a quantitative aptitude. It provides fascinating examples of the dynamic career opportunities potentially open to anyone with the skills and passion for quantitative analysis." --Roy D. Henriksson, Chief Investment Officer, Advanced Portfolio Management "Quants"--those who design and implement mathematical models for the pricing of derivatives, assessment of risk, or prediction of market movements--are the backbone of today's investment industry. As the greater volatility of current financial markets has driven investors to seek shelter from increasing uncertainty, the quant revolution has given people the opportunity to avoid unwanted financial risk by literally trading it away, or more specifically, paying someone else to take on the unwanted risk. How I Became a Quant reveals the faces behind the quant revolution, offering you?the?chance to learn firsthand what it's like to be a?quant today. In this fascinating collection of Wall Street war stories, more than two dozen quants detail

their roots, roles, and contributions, explaining what they do and how they do it, as well as outlining the sometimes unexpected paths they have followed from the halls of academia to the front lines of an investment revolution.

Based on Stanford University psychologist Kelly McGonigal's wildly popular course "The Science of Willpower," *The Willpower Instinct* is the first book to explain the science of self-control and how it can be harnessed to improve our health, happiness, and productivity. Informed by the latest research and combining cutting-edge insights from psychology, economics, neuroscience, and medicine, *The Willpower Instinct* explains exactly what willpower is, how it works, and why it matters. For example, readers will learn: • Willpower is a mind-body response, not a virtue. It is a biological function that can be improved through mindfulness, exercise, nutrition, and sleep. • Willpower is not an unlimited resource. Too much self-control can actually be bad for your health. • Temptation and stress hijack the brain's systems of self-control, but the brain can be trained for greater willpower • Guilt and shame over your setbacks lead to giving in again, but self-forgiveness and self-compassion boost self-control. • Giving up control is sometimes the only way to gain self-control. • Willpower failures are contagious—you can catch the desire to overspend or overeat from your friends—but you can also catch self-control from the right role models. In the groundbreaking tradition of *Getting Things Done*, *The Willpower Instinct* combines life-changing prescriptive advice and complementary exercises to help readers with goals ranging from losing weight to more patient parenting, less procrastination, better health, and greater productivity at work.

Many men dream of living out their James Bond fantasy, the screen version: exotic travel, adventure, hot women, and icy martinis shaken not stirred. Reality proves different as an innocent quest for a simpler, more spiritual life turns into a nightmare as two seekers, ordinary Americans, stumble across the path of the covert operations of two world powers and become unwilling spies. The story takes the reader through the nether world of the shadow government, all governments in fact, and the ruling classes. Accused by the woman he loves of using and betraying her, the damned hero of the story finds himself haunted by agents of the shadow government as he runs from Bora Bora seeking sanctuary off the gringo trail in Saudi Arabia. There, under the guidance of a top American lobbyist working for a Saudi billionaire, he assesses his options and composes an apology to his lost love. In the process he discovers the dirty truths of machinations behind the faade of democracy, equality, human rights and other myths. The cold, hard facts to back up the truths that hold this work together, the lavish descriptions of some of the most beautiful parts of the world, some of the most beautiful people, and the heros experience of the more spectacular aspects of civilization on the planet make for a rich, riveting story that holds ones interest through to the very end. Though primarily a fruit of extensive research, *So Long America* is also a novel that leaps off the page to entice and enthrall, and makes for a great deal of just plain enjoyment. NOTE: *So Long America* is a condensed version of the book *Smarter than Snakes* that Patrick wrote in response to requests by readers of his book *The Train of the Fifth Era*, who found the concepts and practices described in that book useful, but could not put them to good use, because habits are all but impossible to change. In *Smarter than Snakes* Patrick presented his Noosomatic model that provides some answers in the form of non-psychoanalytic approaches to changing beliefs, habits and expectations. As a result, *Smarter than Snakes* reached 586 pages covering essentially two different areas of interest: personal growth and sociopolitical issues such as the deep roots of the Enron scandal in the context of recent geopolitical developments. Though sociopolitical awareness is part of personal growth, a number of readers, despondent about the systematic demolition of social justice in the United States, skimmed over the part on non-psychoanalytic approaches to get to the issues threatening their quality of life. Thus Patrick adapted and transformed the book into a shorter, separate book he called *So Long America*.

#1 bestselling author and acclaimed venture capitalist John Doerr reveals a sweeping action plan to conquer humanity's greatest challenge: climate change. In 2006, John Doerr was moved by Al Gore's *An Inconvenient Truth* and a challenge from his teenage daughter: "Dad, your generation created this problem. You better fix it." Since then, Doerr has searched for solutions to this existential problem—as an investor, an advocate, and a philanthropist. Fifteen years later, despite breakthroughs in batteries, electric vehicles, plant-based proteins, and solar and wind power, global warming continues to get worse. Its impact is all around us: droughts, floods, wildfires, the melting of the polar ice caps. Our world is squarely in a climate crisis and on the brink of a climate disaster. Yet despite our state of emergency, climate change has yet to be tackled with the urgency and ambition it demands. More than ever, we need a clear course of action. What if the goal-setting techniques that powered the rise of today's most innovative organizations were brought to bear on humanity's greatest challenge? Fueled by a powerful tool called Objectives and Key Results (OKRs), *SPEED & SCALE* offers an unprecedented global plan to cut greenhouse gas emissions before it's too late. Used by Google, Bono's ONE foundation, and thousands of startups the world over, OKRs have scaled ideas into achievements that changed the world. With clear-eyed realism and an engineer's precision, Doerr identifies the measurable OKRs we need to reduce emissions across the board and to arrive by 2050 at net zero—the point where we are no longer adding to the heat-trapping carbon in the atmosphere. By turns pragmatic and inspiring, *SPEED & SCALE* intersperses Doerr's wide-ranging analysis with firsthand accounts from Jeff Bezos, Christiana Figueres, Al Gore, Mary Barra, Bill Gates, and other intrepid policy leaders, entrepreneurs, scientists, and activists. A launchpad for those who are ready to act now, this book is geared to leaders in every walk of life. With a definitive action plan, the latest science, and a rising climate movement on our side, we can still reach net zero before it is too late. But as Doerr reminds us, there is no more time to waste.

How to Run Seminars & Workshops

Papers in Honor of Saul Gass' 80th Birthday

How to Run Seminars and Workshops

How Self-Control Works, Why It Matters, and What You Can Do to Get More of It

The Protector's War

The Startup Owner's Manual

Perspectives in Operations Research

Change Your Habits, Change Your Life is the follow-up to Tom Corleys bestselling book "Rich Habits." Thanks to his extensive research of the habits of self-made millionaires, Corley has identified the habits that helped transform ordinary individuals into self-made millionaires. Success no longer has to be a secret passed down among only the elite and the wealthy. No matter where you are in life, "Change Your Habits, Change Your Life" will meet you there, and guide you to success. In this book, you will learn about:

For This I Went to Afghanistan is an inspirational book of a mother's attempt to repair an estranged relationship with her young adult daughter that became a renewal of her relationship with God. After a bitter divorce, Linda deployed to Afghanistan as a member of the United States Army. She wrote the weekly updates to reconnect with her daughter, Tabitha. Tabitha ignored them at first, but Linda's friends and family did not. Her address list grew rapidly and soon Tabitha took notice. What Linda gained through writing the updates was more than she had ever hoped to gain. Reconnecting with Tabitha actually allowed her to reconnect with God in a very unconventional yet beautiful way. For a woman considering the cruising lifestyle, the questions are endless. What is cruising really like? Can I do it? Will I like it? will it be horrible, or wonderful? Longtime sailor and circumnavigator Diana Jessie provides advice to women contemplating short-term cruising or long-term voyaging. She gives unique insights into a plethora of women's concerns, including: Why We Go . . . Cruising Roles and Relationships . . . The Right Boat . . . What Do I Need to Learn? . . . If My Partner Falls Overboard, How Do I Rescue Him? . . . Learning for Independence . . . Fearing the Weather Ahead . . . Isn't It Dangerous Out There? . . . Medical Preparation and Planning . . . Children On Board . . . Family Issues

and Events . . . Staying in Touch . . . Career Planning and Employment . . . Bathing, Hair Care, Skin Care, Clothing . . . Sex at Sea . . . Provisioning for Cruising To provide a broad perspective, Diana Jessie includes the opinions of noted women cruisers, including: Barbara Merritt, contributing editor of Cruising World magazine; Lin Pardey, longtime cruiser and author of several cruising books; Dawn Riley, noted America's Cup and Whitbread sailor; Patience Wales, two-time circumnavigator and editor of SAIL magazine; plus seventeen other women, from novices to world-renowned sailors. Since 1973, TEXAS MONTHLY has chronicled life in contemporary Texas, reporting on vital issues such as politics, the environment, industry, and education. As a leisure guide, TEXAS MONTHLY continues to be the indispensable authority on the Texas scene, covering music, the arts, travel, restaurants, museums, and cultural events with its insightful recommendations.

Speed & Scale

Texas Monthly

The Eastern Star

50 Recipes for the Most Over-the-Top Treats Ever

The Solar Quarterly

Frank Wilczek: 50 Years Of Theoretical Physics

The Back of the Napkin

Cincinnati Magazine taps into the DNA of the city, exploring shopping, dining, living, and culture and giving readers a ringside seat on the issues shaping the region.

Ever been to so many meetings that you couldn't get your work done? Ever fallen asleep during a bulletpoint presentation? Ever watched the news and ended up knowing less?

Welcome to the land of Blah Blah Blah. The Problem: We talk so much that we don't think very well. Powerful as words are, we fool ourselves when we think our words alone can detect, describe, and defuse the multifaceted problems of today. They can't--and that's bad, because words have become our default thinking tool. The Solution: This book offers a way out of blah-blah-blah. It's called "Vivid Thinking." In Dan Roam's first acclaimed book, The Back of the Napkin, he taught readers how to solve problems and sell ideas by drawing simple pictures. Now he proves that Vivid Thinking is even more powerful. This technique combines our verbal and visual minds so that we can think and learn more quickly, teach and inspire our colleagues, and enjoy and share ideas in a whole new way. The Destination: No more blah-blah-blah. Through Vivid Thinking, we can make the most complicated subjects suddenly crystal clear. Whether trying to understand a Harvard Business School class, or what went down in the Conan versus Leno battle for late-night TV, or what Einstein thought about relativity, Vivid Thinking provides a way to clarify anything. Through dozens of guided examples, Roam proves that anyone can apply this systematic approach, from leftbrain types who hate to draw to right-brainers who hate to write. This isn't just a book about improving communications, presentations, and ideation; it's about removing the blah-blah-blah from your life for good.

The ever-increasing acceleration of technological change demands that today's information professionals and educators not only be constantly acquiring new knowledge and skills, but also that they cultivate the ability to make sound judgments on which technologies to embrace. If you are grappling with information overload and wondering how you can keep up, this guide is for you. • Helps information specialists create a strategy for keeping up with new technologies and for making informed judgments on which technologies to test and integrate into library services • Provides ideas for designing curriculum for an education technology specialist career track in library school • Gives those who are preparing to interview for a technology specialist position a reliable guide for professional growth • Identifies which types of resources are most helpful for keeping up with new technologies

The Secrets of Consulting--techniques, strategies, and first-hand experiences--all that you'll need to set up, run, and be successful at your own consulting business.

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Presentation Skills for Consultants, Trainers, Teachers, and Salespeople

Keeping Up with Emerging Technologies: Best Practices for Information Professionals

The Accidental Creative

What To Do When Words Don't Work

Why Personal Finance Doesn't Have to Be Complicated

The Trainer's Guide to Training Most new trainers and presenters know all they need to know about their chosen subject. Unfortunately, few of them actually know how to present what they know. For more than a decade, Robert Jolles's How to Run Seminars and Workshops has taught tens of thousands of people how to sell, teach, stand up, and deliver an effective training session on almost any subject in almost any setting. This new Third Edition updates this classic guide for anyone who has to get up and move an audience. Just as he did in the book's previous editions, Jolles-former head of Xerox's world-renowned "train the trainer" program--shares proven, effective techniques for winning over an audience, holding their interest, conveying important information, and moving that audience to take action! For seasoned pros, this is an invaluable tool for becoming a world-class

seminar and workshop leader. For novices, it's a step-by-step self-teaching guide that provides the confidence and the techniques speakers need to survive and thrive in front of an audience. Packed with straightforward, trustworthy advice, this reliable resource covers all the bases for today's professional trainers and speakers, including research and preparation, questioning techniques, pacing, visual aids, evaluation and support, feedback, and more: Creating your own seminar business Recognizing different personalities and types of behavior Training groups with diverse needs On-site preparations Maintaining the audience's interest The latest technology and visual aids Giving feedback and coaching Presenting your best self to the audience Developing a training staff And, most important, how to sell your message Trusted by thousands of professional trainers for the latest tactics and practices in seminar and workshop leadership, *How to Run Seminars and Workshops, Third Edition* is the ultimate guide for anyone who makes a living sharing what they know with others.

Providing counseling professionals with a solid grounding in the primary theories, skills, and models used by professional consultants, *Counselor as Consultant* is the first text that explicitly addresses the new CACREP core standards for consultation. The book 's strong focus on intentionality, reflection, and wellness helps readers develop a strong sense of counselor identity, while its structure and exercises reinforce learning. Abundant exercises and case illustrations help counselors-in-training translate theory into practice and learn the essential skills needed for consultation positions.

Insights from 25 of Wall Street's Elite

How Investors Get Worked Up and Worked Over by the System