

This Book Means Business: Clever Ways To Plan And Write A Book That Works Harder For Your Business

Build Your Business and Your Financial Future As a solopreneur, you can reinvent the way you work with much more freedom, fun, and financial security. There's never been a better time to earn more money by starting a full- or part-time solo venture. But being your own boss can be a challenge or feel scary when you don't have a roadmap. In Money-Smart Solopreneur, Laura D. Adams answers questions every aspiring and new entrepreneur has about creating a business and building a secure financial future. It's a complete guide for what to do, critical mistakes to avoid, and how to start a solo business without taking too much risk. You'll get answers to these common questions: Can I get started without any filings or paperwork? Do I need a business bank account? How can I budget and reach goals with an irregular income? What business entity is best? When should I incorporate? How do I protect my intellectual property? When do I need an accountant? How can I figure out how much to charge clients? What tax deadlines am I required to meet? Do I need a business license? When should I leave my day job? Which tools are worth paying for? No matter if you're a freelancer, independent contractor, or side-hustler in the on-demand economy, you'll get essential knowledge, tools, and inspiration to live a successful solopreneur life. Laura D. Adams demystifies how to start and build any solo or small business. She covers legal, financial, and tax issues you must know to stay out of trouble. Her upbeat tone and approach for managing variable income, using an automatic money system, and creating a self-employed benefits package are just a few gems you'll discover. Laura's smart tips and chapter exercises include refreshing strategies for earning more, managing the unexpected, and reaching financial goals. You'll come away empowered to build your full- or part-time solo business and create long-lasting financial security. After reading Money-Smart Solopreneur, you'll be able to: Earn full- or part-time self-employed income with confidence. Refine your business and brand vision. Evaluate the pros and cons of working as a solopreneur. Create a strategy to exit a day job by building a business on the side. Turbocharge your productivity using pro tips. Create a financial safety net and leapfrog to the life you want. Organize and legally protect your business using simple techniques. Set higher rates, create better proposals, and negotiate wisely. Save money by operating a home-based business. Set up an automatic money system to achieve goals and build wealth.

Amelia Bedelia makes her chapter book debut! In Amelia Bedelia Means Business, a New York Times bestseller and the first book in the new chapter book series, young Amelia Bedelia will do almost anything for a shiny new bicycle. Amelia Bedelia's parents say they'll split the cost of a new bike with her, and that means Amelia Bedelia needs to put the pedal to the metal and earn some dough! With Amelia Bedelia anything can happen, and it usually does. Short, fast-paced chapters, tons of friends, silly situations, and funny wordplay and misunderstandings make the Amelia Bedelia chapter books an ideal choice for readers of the Ivy and Bean, Magic Tree House, and Judy Moody books. Features black-and-white pictures by Lynne Avril on every page! Look out! Here comes Amelia Bedelia, and she means business! "Sure to be favorites on the early chapter-book shelves."—School Library Journal Supports the Common Core State Standards

Over five editions, How to Market Books has established itself as the standard text on marketing for both the publishing industry and the wider creative economy. Industry professionals and students of Publishing Studies rely on the techniques and tactics in this invaluable book. With the publishing industry changing fast, and the marketing and selling of content now delivered worldwide through technology, this much needed guide highlights the critical role of the marketer, and the strategies and techniques at their disposal. The book's approach is logical and calming; beginning with marketing theory and moving into how this works in practice. Readers benefit from a blend of practical advice on how to organise and deliver marketing plans – and an objectivity which supports their future management of issues not yet on the horizon. Thoroughly updated, this 6th edition maintains the book's popular, accessible and supportive style, and now offers: A fully international perspective for today's global industry New case studies to illustrate changing industry issues and application Completely updated coverage of digital and social marketing and GDPR Topical updates, more case studies and tips on getting work in publishing on a companion website Detailed coverage of individual market segments, bringing relevance to every area of publishing Scientists from management and strategy, information systems, engineering and telecommunications have discussed a novel concept: Smart Business Networks. They see the future as a developing web of people and organizations, bound together in a dynamic and unpredictable way, creating smart outcomes from quickly (re-)configuring links between actors. The question is: What should be done to make the outcomes of such a network 'smart', that is, just a little better than that of your competitor? More agile, with less pain, with more return to all the members of the network, now and over time? The technical answer is to create a 'business operating system' that should run business processes on different organisational platforms. Business processes would become portable: The end-to-end management of processes running across many different organizations in many different forms would become possible. This book presents you the outcomes of an energizing and new direction in management science.

Achieving clarity and getting results in a world where work never ends

How to Think and Act Like the Most Successful and Highest-Paid People in Every Field

Lessons from the #1 Bestseller of All Time

Amelia Bedelia Chapter Book #1: Amelia Bedelia Means Business

The Knowing-doing Gap

Harlequin Comics

The Classic Guide to Intelligent Reading

"Leadership and change experts Rob Goffee and Gareth Jones call these invaluable individuals 'clevers'. They can be brilliant, difficult - and sometimes even dangerous. Your organization's competitiveness depends on how well you lead them, but traditional leadership strategies won't be effective. In Clever, Goffee and Jones outline a set of unconventional guidelines for setting up your clevers - and inside international organizations in a wide range of industries, the authors identify common traits clevers share and decode the dynamics of clever teams. Through vivid real-world stories, they reveal the secrets to getting the most from clevers."--BOOK JACKET.

Offers advice on how to invest, spend, and save money the right way

In India, the land of snakes, elephants, gurus, and coconuts, Vijay Prabhu grows up Catholic and confused. The result is an Indian Angela's Ashes, one in which Vijay, redefining his goals, dreams of going to America, the land of milk, honey, and Campbell's Cream of Chicken Soup. Surprisingly delightful...the unstoppably copious funniness is Shandian.-The Telegraph.

If you want to know what it takes to be REALLY productive, read this. It's not just about to-do lists and managing your emails - it's about productivity you can really feel and a getting a better quality of life.

How Apple's Tablet Computer is Changing the Work World

How To Be REALLY Productive

Antipatterns and Patterns for Business Agility

The Way to Prosper Wildly without Selling Your Soul

Lessons from the New Science of Behavioral Economics

Leading Your Smartest, Most Creative People

What They Don't Teach You at Harvard Business School

Why Women Mean Business showed you why business needs to change. Now Avivah Wittenberg-Cox's new book shows you how to achieve a healthy and profitable balance. We know that business needs more women. Gender balance has been proven time and time again to lead to more innovation, better business performance and corporate governance. The only question is, how can business leaders make this happen? Avivah Wittenberg-Cox, an acknowledged world authority on women and business, points the way. In four simple steps she provides guidance on how to bring about real change: • Audit - where are you really at with gender balance now? • Awareness - Opening your eyes to what better gender balance could mean for your company • Alignment - Ensuring the buy-in that will bring about real results and change • Sustain - Building gender diversity into corporate DNA This lively, hands-on guide is packed with research and case-studies showing how some of the world's biggest blue-chip firms have done it. Women are most of the talent and much of the market - you need this book.

This book covers three principal subject areas: smart cities, general contractors and business models. The smart city concept is currently on the rise and cities around the world appear to be in a race to become smart, fast. Converting big cities into smart cities is a move that almost all cities around the globe have made, or will undoubtedly make in the near future, to be able to cope with the various repercussions of urbanization. Smartness is a vague term that could relate to anything and everything, such as infrastructure, people or governance. In this book, we focus our attention on smart buildings - large ones, in particular - and attempt to identify the key problems that France-based construction companies face today, in order to suggest plausible solutions. Our research findings show that no single business model can fit all smart cities worldwide. Using the general contractor business model for smart cities, this book proposes an original solution to managing smart city projects, bringing together architecture, construction and strategy.

Using her own story alongside the most popular questions that Scarlett is asked at the many events she runs in schools and colleges, The Smart Girl's Handbook will show you how to: Discover your talent and find your passion. Learn how to deal with fear of failure. Cope with anxiety and start speaking your truth. Build a strong group of true friends and slay the naysayers. Be confident and love yourself. Each chapter follows the themes above and uses examples from Scarlett's own life to explore the central idea. Included are tools, tips and exercises to work through, as well as interviews with other 'Smart Girls'. This is a handbook for any girl who wants to push boundaries and go for what they want.

"Jeffrey Pfeffer and Robert Sutton, identify the causes of the knowing-doing gap and explain how to close it."--Jacket.

Clever

Clever ways to plan and write a book that works harder for your business

Spirit Means Business

ArcView GIS Means Business

This Book Means Business

The Startup Squad

Smart Girls Handbook

This business classic features straight-talking advice you'll never hear in school. Featuring a new foreword by Ariel Emanuel and Patrick Whitesell Mark H. McCormack, one of the most successful entrepreneurs in American business, is widely credited as the founder of the modern-day sports marketing industry. On a handshake with Arnold Palmer and less than a thousand dollars, he started International Management Group and, over a four-decade period, built the company into a multimillion-dollar enterprise with offices in more than forty countries. To this day, McCormack's business classic remains a must-read for executives and managers at every level. Relating his proven method of "applied people sense" in key chapters on sales, negotiation, reading others and yourself, and executive time management, McCormack presents powerful real-world guidance on • the secret life of a deal • management philosophies that don't work (and one that does) • the key to running a meeting—and how to attend one • the positive use of negative reinforcement • proven ways to observe aggressively and take the edge • and much more Praise for What They Don't Teach You at Harvard Business School “Incisive, intelligent, and witty, What They Don't Teach You at Harvard Business School is a sure winner—like the author himself. Reading it has taught me a lot.”—Rupert Murdoch, executive chairman, News Corp, chairman and CEO, 21st Century Fox “Clear, concise, and informative . . . Like a good mentor, this book will be a valuable aid throughout your business career.”—Herbert J. Siegel, chairman, Chris-Craft Industries, Inc. “Mark McCormack describes the approach I have personally seen him adopt, which has not only contributed to the growth of his business, but mine as well.”—Arnold Palmer “There have been what we love to call dynasties in every sport. IMG has been different. What this one brilliant man, Mark McCormack, created is the only dynasty ever over all sport.”—Frank Deford, senior contributing writer, Sports Illustrated The thirteen interviews that compose this collection are full of insights from the authors of humorous books for young readers, including Judy Blume, Beverly Cleary, Christopher Paul Curtis, and others.

How Strategy Works in an Interconnected, Automated World Leaders already know that the classic approach to strategy--analyze, plan, execute--is losing relevance. But they don't yet know what replaces it. As everyone and everything becomes more interconnected and digitized, how do you operate, compete, and win? Ming Zeng, the former Chief of Staff and strategy adviser to Alibaba Group's founder Jack Ma, explains how the latest technological developments, such as artificial intelligence, machine learning, the mobile internet, and cloud computing are redefining how value is created. Written especially for those outside the technology industry or the startup arena, this book introduces a simple, overarching framework to guide strategy formulation and execution in this data-rich and highly interactive environment. Revealing the revolutionary practices that he and his team have developed at Alibaba, Zeng shows how to: Automate decisions through machine learning Create products informed by real-time data from customers Determine the right strategic positioning to maximize value from platforms and suppliers Repurpose your organization to further human insight and enable creativity Lead your company's transformation into a smart business With insights into the strategies and tools used by leaders at Alibaba and other companies such as Ruhan and Red Collar, in a variety of industries from furniture making to banking to custom tailoring, Smart Business outlines a radically new approach to strategy that can be applied everywhere.

It's no secret that we are living in the Digital Age. Technology companies make up seven of the world's ten largest firms by market capitalization. And the key to their success is the key to all modern organizations. Jonathan Smart, business agility practitioner, thought leader, and coach, reveals the patterns and antipatterns that will help organizations from every industry deliver better value sooner, safer, and happier through high levels of engagement, inclusion, and empowerment. Through his decades of experience in the technology world, Smart provides business leaders with a blueprint for creating a world-class organization of the future. Through Agile and Lean ways of working, business leaders can empower teams to improve production, grow together, and create better services for their customers. These better ways of working have overflowed from the IT department to every corner of successful organizations, taking root in every industry from aerospace to accounting, insurance to shipping. This book is not about software development. It is not a book about the computer industry. This book is about applying agility across the entire organization. It's a book that will put you at the front of change and ahead of the competition.

Intentional Integrity

How to Market Books

Fundamentals and Techniques

How Smart Companies Can Lead an Ethical Revolution

General Contractor Business Model for Smart Cities

A Cuban American Family Saga of Love, Betrayal, and Revolution

Level Up Your Organisation to Adapt, Evolve and Scale in an Ever-changing World

"Addresses the complex subject of managing applications from the initial business need, through the Application Management lifecycle, up to and including retirement." - page 3.

There are 9 million women-owned businesses in the United States; they account for \$1.3 trillion in revenue. American women are starting businesses at a rate twice that of men. Most of these women are also moms. What does it take to be successful as both a mom and as an entrepreneur? Moms Mean Business gives existing and potential mom business owners the encouragement, advice, and healthy dose of “how-to” they need. In this helpful guide, you will create a customized strategy that includes: A personal definition of success in both life and business—and the way to achieve it The tools needed to manage time and productivity when your priorities as a mom and business owner conflict A mom-friendly business plan to get you focused An approach to self-care that allows you to handle all that’s thrown your way Tips, checklists, and guidance to quickly solve the problems mom entrepreneurs encounter Behind-the-scenes stories and advice from well-known mom entrepreneurs make Moms Mean Business fun to read and full of that all-important “me, too!” factor. It is inspiring, motivating, and, above all, practical.

***WINNER OF THE BUSINESS BOOK AWARDS 2020!** If you're a coach, consultant, or speaker who makes a living from your expertise, this is for you. It's the guide you need to help you plan, write, and promote the book that elevates your authority, increases your visibility, and gets more clients saying 'yes'. Because creating such a book is a challenge. Where do you start? How do you keep going until the end? And what do you do when you've finished? Don't let your book stay in your head – allow it to come to life and make a positive difference to both you and your readers by following the guidance you'll find in here. · Section 1: Plan. Learn how to create a strategic plan and outline for your book, so it both supports your business and helps the people you want to reach. · Section 2: Write. Master the art of crafting your work so it engages, inspires, and educates your readers. · Section 3: Promote. Discover how to market your book so it sells to a large-made audience. This is the final step in building a reputation as the go-to expert in your field.

Are you ready to turn your ideas into reality and build a wildly successful business? There has never been a better time to say yes! With a computer and an Internet connection you can get your ideas, messages, and business out there like never before and create so much success. In this book, Carrie Green shows you how. Carrie started her first online business at the age of 20—she knows what it's like to be an ambitious and creative woman with big dreams and huge determination . . . but she also knows the challenges of starting and running a business, including the fears, overwhelm, confusion, and blocks that entrepreneurs face. Based on her personal, tried-and-tested experience, she offers valuable guidance and powerful exercises to help you: • Get clear on your business vision • Move past the fears and doubts that can get in the way • Understand your audience, so you can truly connect with them • Create your brand and build a tribe of raving fans, subscribers, and customers • Manage your time, maintain focus, and keep going in the right direction • Condition yourself for success . . . and so much more! If you're a creative and ambitious female entrepreneur, or are contemplating the entrepreneurial path, this book will provide the honest, realistic, and practical tools you need to follow your heart and bring your vision to life.

Guys Read: Funny Business

Mr. Duck Means Business

THE MAN MEANS BUSINESS

Smart Business

Leveraging Cloud, Big Data, Web, Social Media, Mobile and IoT Technologies

The Fourth Industrial Revolution

Why Smart People Make Big Money Mistakes--and how to Correct Them

Analyzes the art of reading and suggests ways to approach literary works, offering techniques for reading in specific literary genres ranging from fiction, poetry, and plays to scientific and philosophical works.

The iPad is more than a plaything. Apple's touch-screen tablet is being embraced by individuals, companies, schools, and universities as a business and productivity device. With the power of a lower-end laptop and a smartphone's ease of use, not to mention thousands of third-party apps, the iPad can do real work. While this device isn't perfect, its future in the work world is assured. This book shows how the iPad Means Business.

Geographic information systems (GIS) are reshaping the business world. From multinational corporations to entrepreneurial start-ups, from hardware stores to hospitals, companies of every kind are bringing geographic analysis to bear on their business problems. In the process, they are making better decisions, better serving their customers, and finding new and better market opportunities. This books presents success stories chronicling the application of desktop GIS technology to a variety of common business functions.

This Book Means BusinessClever ways to plan and write a book that works harder for your businessPractical Inspiration Publishing

How to Read a Book

Smart Business Networks

The Coaching Habit

Your Business, Your Book

Conversations with Writers of Comedy

A Guide to Creating a Successful Company and Happy Life as a Mom Entrepreneur

Get Smart!

Funny Business, the first volume in Jon Scieszka's Guys Read Library of Great Reading, features ten short stories guaranteed to delight, amuse, and possibly make you spit your milk in your friend's face. There's something for everyone in this collection of short stories from some of the funniest writers around. This hilarious, offbeat first installment in the Guys Read Library is 100% grade-A humor, guaranteed to have kids of all ages asking for more. Authors include Mac Barnett, Eoin Colfer, Christopher Paul Curtis, Kate DiCamillo & Jon Scieszka, Paul Feig, Jack Gantos, Jeff Kinney, David Lubar, Adam Rex, and David Yoo, with illustrations by Adam Rex.

Silicon Valley expert Robert Chesnut shows that companies that do not think seriously about a crucial element of corporate culture—integrity—are destined to fail. “Show of hands—who in this group has integrity?” It's with this direct and often uncomfortable question that Robert Chesnut, General Counsel of Airbnb, begins every presentation to new employees. Der integrity is difficult. Once understood as “telling the truth and keeping your word,” it was about following not just the letter but the spirit of the law. But in a moment when workplaces are becoming more diverse, global, and connected, silence about integrity creates ambiguities about right and wrong that make everyone uncertain, opening the door for the minority people to rationalize selfish behavior. Trust in most traditional institutions is down—government, religious organizations, and higher education—and there's a dark cloud hovering over technology. But this is precisely where companies come in: as peoples' faith in establishments deteriorates, they're turning to their employer for stability. In Intentional Integrity, Chesnut offers a six-step process for leaders to foster and manage a culture of integrity at work. He explains the rationale and legal context for the ethics and practices, and presents scenarios to illuminate the nuances of thinking deeply and objectively about workplace culture. We will always need governments to manage defense, infrastructure, and basic societal function. But, Chesnut argues, the private sector has the responsibility to use sensitivity and flexibility to make broader progress—if they act with integrity. “Rob is an insider who's combined doing good with doing business well in two iconic Silicon Valley companies. His book contains smart, practical advice for anyone looking to do good and do well.” —Reid Hoffman, co-founder of LinkedIn and author of Blitzscaling

Discover the writing secrets of some of the world's top business authors. Writing a business book is about so much more than words on a screen: discover how to use the process of writing your book to develop your business, your platform, your network and even yourself. There's no need to wait until your book is published for it to start transforming your business. It all starts here and now.

Girls mean business in a brand-new series about friendship and entrepreneurship that Katherine Applegate, Newbery Medal-winning author of The One and Only Ivan, calls “A great read!” All the great leaders had to start somewhere. And Teresa (“Resa” for short) is starting with the lemonade stand competition her teacher assigned to the class—but making it a success is going to be a lot harder than Resa thinks. The prize: line-skipping tickets to Adventure Central. The competition: Val, Resa's middle school nemesis. And the biggest obstacle to success: Resa's own teammates. Harriet is the class clown, Amelia is the new girl who thinks she knows best, and Didi is Resa's steadfast friend—who doesn't know the first thing about making or selling lemonade. The four of them quickly realize that the recipe for success is tough to perfect—but listening to each other is the first step. And making new friends might be the most important one... The back of each book in this middle-grade series features tips from the Startup Squad and an inspirational profile of a girl entrepreneur! An Imprint Book inspired story about entrepreneurial girls. I loved this story of girls finding their way in the world of entrepreneurship.” —Ann M. Martin, author of the Baby-Sitters Club series and Newbery Honor winner A Corner of the Universe “The Startup Squad encourages girls to dream big, work hard, and rely on each other to make good things happen. It teaches them how to succeed—and reminds all of us that girls mean business!”—Sheryl Sandberg, COO of Facebook and founder of LeanIn.Org and OptionB.Org “A great read that is fast-paced, fun, and empowering. The Startup Squad comes complete with a treasure trove of tips for starting a business.” —Katherine Applegate, Newbery Medal-winning author of The One and Only Ivan This title has common core connections.

Creating Smart Enterprises

Funny Business

One Little Indian

It's Kind of a Funny Story

Money-Smart Solopreneur

Amelia Bedelia Hits the Trail

Notes from a Street-smart Executive

Beloved author and teacher Alan Cohen (A Course in Miracles Made Easy) uses his insightful spin on spiritual wisdom to show that we can enjoy significant career and financial success and be true to our passion and soul's calling. Can you create material success and keep your spirit alive? Is it possible to combine prosperity with purpose and passion? Can you sell your product without losing your soul? Expert coach and beloved teacher Alan Cohen demonstrates the answer is yes. In Spirit Means Business, he identifies--and then dismantles--the 10 primary illusions that keep us from connecting spirituality and prosperity. To name a few: • If you want to succeed, you have to suffer first • There's only so much to go around • Competition is healthy and necessary • To do well in your work, you must give up your life In each case, Alan shows us how to replace the illusion with a higher truth, using principles that always work when we apply them consciously. You'll learn from down-to-earth examples of individuals who have combined soul and success, and you'll find crisp, clear formulas to bridge the gaps and surmount the hurdles along the way. Drawing on wisdom sources from the Tao Te Ching to A Course in Miracles, as well as stories from Alan's clients and his own life, this book will help you navigate a spiritually sound path to the success you desire.

This comprehensive guide for leaders sets out a proven framework for developing the mindset and strategies required to generate value from data and to scale quickly.

The Book of Lost Saints is an evocative multigenerational Cuban-American family story of revolution, loss, and family bonds from New York Times-bestselling author Daniel José Older. Marisol vanished during the Cuban Revolution, disappearing with hardly a trace. Now, shaped by atrocities long-forgotten, her tenacious spirit visits her nephew, Ramón, in modern-day New Jersey. Her hope: that her presence will prompt him to unearth their painful family history. Ramón launches a haphazard investigation into the story of his ancestor, unaware of the forces driving him on his search. Along the way, he falls in love, faces a run-in with a murderous gangster, and uncovers the lives of the lost saints who helped Marisol during her imprisonment.

The Book of Lost Saints by Daniel José Older is a haunting meditation on family, forgiveness, and the violent struggle to be free. An Imprint Book "Spellbinding." —Marlon James, Man Booker Prize-winning author of Black Leopard, Red Wolf" A lyrical, beautiful, devastating, literally haunting journey." —N.K. Jemisin, award-winning author of the Broken Earth trilogy

Discover the secrets for how to think and act like the most successful people in the world and reap the rewards! In today's constantly changing world, you have to be smart to get ahead. But the average person uses only about two percent of their mental ability. How can we learn to unleash our brain's full potential to maximize our opportunities, like the most successful people do? In Get Smart!, acclaimed success expert and bestselling author Brian Tracy reveals simple, proven ways to tap into our natural thinking talents and abilities and make quantum leaps toward achieving our dreams. In this indispensable guide, you'll learn to: · Train your brain to think in ways that create successful results · Recognize and exploit growth opportunities in any situation · Identify and eliminate negative patterns holding you back · Plan, act, and achieve goals with greater precision and speed Whether you want to increase sales, bolster creativity, or better navigate life's unexpected changes, Get Smart! will help you tap into your powerful mental resources to obtain the results you want and reap the rewards successful people enjoy.

How to plan, write, and promote the book that puts you in the spotlight

How to Silence Self-doubt, Find Your Purpose and Redefine the Impossible

Data Means Business

Furiously Happy

How Women Mean Business

iPad Means Business

Moms Mean Business

Have you ever thought your business was meant to be much more than just a means to make money? Biblical businesses are God's first choice as the means to bless mankind, build character, and develop faith. They hold the solution for much of what ails our economy and our culture. Join Dave Kahle as he explores what the Bible has to say about businesses and your role in leading a kingdom oriented business. You'll uncover Biblical truths that you may have never seen before. Your views on business will never be the same. Find your place in the movement and unlock the full potential of your business.

"Jenny made me laugh so hard I feared for my safety! I think that's how she was able to get past my defenses and make me feel more okay about myself." -Allie Brosh, author ofHyperbole and a Half For fans of David Sedaris, Tina Fey, and Mindy Kaling-the new book from Jenny Lawson, author of the #1New York Times bestseller LET'S PRETEND THIS NEVER HAPPENED... In LET'S PRETEND THIS NEVER HAPPENED, Jenny Lawson baffled readers with stories about growing up the daughter of a taxidermist. In her new book,FURIOUSLY HAPPY, Jenny explores her lifelong battle with mental illness. A hysterical, ridiculous book about crippling depression and anxiety? That sounds like a terrible idea. And terrible ideas are what Jenny does best. According to Jenny: "Some people might think that being 'furiously happy' is just an excuse to be stupid and irresponsible and invite a herd of kangaroos over to your house without telling your husband first because you suspect he would say no since he's never particularly liked kangaroos. And that would be ridiculous because no one would invitea herd of kangaroos into their house. Two is the limit. I speak from personal experience. My husband says thatnone is the new limit. I say he should have been clearer about that before I rented all those kangaroos." "Most of my favorite people are dangerously fucked-up but you'd never guess because we've learned to bare it so honestly that it becomes the new normal. Like John Hughes wrote inThe Breakfast Club, 'We're all pretty bizarre. Some of us are just better at hiding it.' Except go back and cross out the word 'hiding.'" Jenny's first book, LET'S PRETEND THIS NEVER HAPPENED, was ostensibly about family, but deep down it was about celebrating your own weirdness.FURIOUSLY HAPPY is a book about mental illness, but under the surface it's about embracing joy in fantastic and outrageous ways-and who doesn't need a bit more of that?

What Mr. Duck wants most in the world is a little bit of peace and quiet, but the other animals on the farm simply don't understand. But as Mr. Duck discovers, sometimes peace and quiet can be just a little bit lonely. And making friends might mean making a little noise. Award-winning author Tammi Sauer presents a simple, short text that emphasizes the importance of friendship in a fun and effective way, with a sweet—but not too sweet—ending that will have children clamoring for repeated readings.

Between the 18th and 19th centuries, Britain experienced massive leaps in technological, scientific, and economical advancement

A Funny Book About Horrible Things

Sooner Safer Happier

A Personal Finance System for Freelancers, Entrepreneurs, and Side-Hustlers

The Good Book on Business

Application Management

How Smart Companies Turn Knowledge Into Action

"Vivek Kale's Creating Smart Enterprises goes smack-dab at the heart of harnessing technology for competing in today's chaotic digital era. Actually, for him, it's SMART-dab: SMART (Social media, Mobile, Analytics and big data, Cloud computing, and internet of Things) technologies. This book is required reading for those that want to stay relevant and win, and optional for those that don't." —Peter Fingar, Author of Cognitive Computing and business technology consultant Creating Smart Enterprises unravels the mystery of social media, mobile, analytics and big data, cloud, and Internet of Things (SMART) computing and explains how it can transform the operating context of business enterprises. It provides a clear understanding of what SMART really means, what it can do for smart enterprises, and application areas where it is practical to use them. All IT professionals who are involved with any aspect of a SMART computing project will profit by using this book as a roadmap to make a more meaningful contribution to the success of their computing initiatives. This pragmatic book: Introduces the VUCA (volatility, uncertainty, complexity, and ambiguity) business ecosystem confronted by the businesses today. Describes the challenges of defining business and IT strategies and of aligning them as well as their impact on enterprise governance. Provides a very wide treatment of the various components of SMART computing, including the Internet of Things (IoT) and its constituting technologies like RFID, wireless networks, sensors, and wireless sensor networks (WSNs). This book addresses the key differentiator of SMART computing environments and solutions that combine the power of an elastic infrastructure with analytics. The SMART environment is cloud-based and inherently mobile. Information management processes can analyze and discern recurring patterns in colossal pools of operational and transactional data. Analytics, big data, and IoT computing leverage and transform these data patterns to help create successful, smart enterprises.

Coaching is an essential skill for leaders. But for most busy, overworked managers, coaching employees is done badly, or not at all. They're just too busy, and it's too hard to change. But what if managers could coach their people in 10 minutes or less? In Michael Bungay Stanier's The Coaching Habit, coaching becomes a regular, informal part of your day so managers and their teams can work less hard and have more impact. Coaching is an art and it's far easier said than done. It takes courage to ask a question rather than offer up advice, provide an answer, or unleash a solution. Giving another person the opportunity to find their own way, make their own mistakes, and create their own wisdom is both brave and vulnerable. It can also mean unlearning our "fix it" habits. In this practical and inspiring book, Michael shares seven transformative questions that can make a difference in how we lead and support. And, he guides us through the tricky part - how to take this new information and turn it into habits and a daily practice. -Brené Brown, author of Rising Strong and Daring Greatly Drawing on years of experience training more than 10,000 busy managers from around the globe in practical, everyday coaching skills, Bungay Stanier reveals how to unlock your peoples' potential. He unpacks seven essential coaching questions to demonstrate how---by saying less and asking more---you can develop coaching methods that produce great results. - Get straight to the point in any conversation with The Kickstart Question - Stay on track during any interaction with The AWE Question - Save hours of time for yourself with The Lazy Question, and hours of time for others with The Strategic Question - Get to the heart of any interpersonal or external challenge with The Focus Question and The Foundation Question - Finally, ensure others find your coaching as beneficial as you do with The Learning Question A fresh, innovative take on the traditional how-to manual, the book combines insider information with research based in neuroscience and behavioural economics, together with interactive training tools to turn practical advice into practiced habits. Dynamic question-and-answer sections help identify old habits and kick-start new behaviour, making sure you get the most out of all seven chapters. Witty and conversational, The Coaching Habit takes your work--and your workplace--from good to great.

Like many ambitious New York City teenagers, Craig Gilner sees entry into Manhattan's Executive Pre-Professional High School as the ticket to his future. Determined to succeed at life—which means getting into the right high school to get into the right college to get the right job—Craig studies night and day to ace the entrance exam, and does. That's when things start to get crazy. At his new school, Craig realizes that he isn't brilliant compared to the other kids; he's just average, and maybe not even that. He soon sees his once-perfect future crumbling away.

Turn Your Ideas into Reality and Become a Wildly Successful Entrepreneur

The Book of Lost Saints

What Alibaba's Success Reveals about the Future of Strategy

A Step by Step Guide to Profiting from Gender Balanced Business

She Means Business

Say Less, Ask More & Change the Way You Lead Forever