

Accidental Genius Revolutionize Your Thinking Through Private Writing

A spiritual guide to discerning and answering the "call" urges readers to search for a higher purpose in life and offers tools for accomplishing this seemingly daunting task. Original.

The art of persuasion as taught by one of the world's most sought-after speakers and pitchmen in this daring book, Joel Bauer teaches you how to persuade by making your messages entertaining. Learn the secrets behind "The Fright Challenge," "The Transformation Mechanism," and other persuasion tactics used by pitchmen, carneys, and conjurers to convince people to their way of thinking. Along with coauthor Mark Levy, Bauer has taken these ethical, entertainment-based techniques, and has made them practical for everyday use-capable of influencing one person or a thousand, in business and in life. Joel Bauer (Los Angeles, CA) is an expert in performance-based live marketing who The Wall Street Journal online referred to as "undoubtedly the chairman of the board" of corporate tradeshow rain-making. Mark Levy (Chester, NJ) has written for the New York Times, has authored or coauthored three books, and is the founder of Levy Innovation, a consulting firm that makes individuals and companies memorable.

When you become a Multiplier, your whole team succeeds! Why do some leaders double their team's effectiveness, while others seem to drain the energy right out of the room? Using insights gained from more than 100 interviews with school leaders, this book pinpoints the five disciplines that define how Multipliers bring out the best across their schools. By practicing these disciplines, you'll learn how to: Attract top teachers to your school Create an intense environment that demands people's best thinking Drive sound decisions by constructing debate and decision-making forums Give your team a sense of ownership for responsibilities and results Doing well with money isn't necessarily about what you know. It's about how you behave. And behavior is hard to teach, even to really smart people. Money—investing, personal finance, and business decisions—is typically taught as a math-based field, where data and formulas tell us exactly what to do. But in the real world people don't make financial decisions on a spreadsheet. They make them at the dinner table, or in a meeting room, where personal history, your own unique view of the world, ego, pride, marketing, and odd incentives are scrambled together. In The Psychology of Money, award-winning author Morgan Housel shares 19 short stories exploring the strange ways people think about money and teaches you how to make better sense of one of life's most important topics.

How "Doing It All" Gets Nothing Done

Revolutionize Your Thinking Through Private Writing

Curious Tales of Invention, Accidental Genius, and Stationery Obsession

The Founding of Facebook: A Tale of Sex, Money, Genius and Betrayal

The Seven Secrets of the Prolific

Stories

Get What You Want -- Every Time!

Don't be afraid to try! Make connections! Be persistent! Ask questions and never take no for an answer! Learn the secrets and amazing stories of successful inventors! How to Become an Accidental Genius is full of inspiring tales of famous and lesser-known inventors who have changed the world, from George Washington Carver, Mary Anderson (inventor of the windshield wiper) and inventor and actress Hedy Lamarr to Frank Epperson (of Popsicle fame) and Mary Sherman Morgan (The Woman Who Saved the U.S. Space Race). Readers will be amazed at the inventiveness of these geniuses. The book focuses on inventors from North America but includes stories from around the world. Organized into eleven chapters that highlight the qualities inventors have in common, the book also features profiles of inventive kids and teenagers.

Ant (short for Antonia) is sure she is adopted. She doesn't look anything like her mother or her sisters - or even her dad (who is away working too much). Ant's best friend is a boy called Harrison who draws chickens, and her dog Pistachio, a tiny ageing chihuahua, is her constant companion, but she feels that she just doesn't fit in. Ant's life meanders along until one day her living starts to cause her, and those around her, some rather serious problems. Forced to face up to some of the things she has spent her life trying to hide from, in particular Ant has to come to terms with why she doesn't get on with her mother. An uplifting, exciting and truly original story. The truly caring path is a thing of the past: disruption is here to stay. You need to be able to keep learning, growing and reinventing yourself to stay valuable in the midst of this change. Those who succeed in this new world will be the ones who have skills that are always in demand and cannot be replaced. Creativity, charisma, confidence, constant learning, storytelling, adaptability and tribe building are the keys to having a thriving professional life and turning ideas into reality. Superconductors is your treasure trove of exclusive interviews and hands-on self-development exercises to inspire you and push you into action. Derek Loudermilk brings together some of the best minds to coach you on every skill, including entrepreneurs, podcasters, venture capitalist experts, human behaviour hackers, Journalists and digital storytellers. Michael Margolis, Vanessa Van Edwards, Derek Muller, Jason Zook, Linda Rottenburg are just some of the people giving you original insights and advice to help you form your own path. If you're ambitious and you want to carve your place in this chaotic, but exciting, new world of work then you need to be a superconductor: you need to have the creative energy, the ability to build great networks and the charisma to make big things happen. Whether you want to live as a digital nomad, an entrepreneur or be a formidable force in your chosen industry, Superconductors gives you the unique insight and hands-on tools to be the best you can be.

From the most iconic book on Silicon Valley to the most recent, it will take us all back to our roots in the counterculture, and will remind us of the true nature of the innovation process, before we tried to tame it with slogans and buzzwords." -- Po Bronson, #1 New York Times bestselling author of The Nudist on the Late Shift and Nurtureshock A candid, colorful, and comprehensive oral history that reveals the secrets of Silicon Valley -- from the origins of Apple and Atari to the present day clashes of Google and Facebook, and all the start-ups and disruptions that happened along the way. Rarely has one economy asserted itself as swiftly--and as aggressively--as the entity we now know as Silicon Valley. Built with a seemingly permanent culture of reinvention, Silicon Valley does not fight change; it embraces it, and now powers the American economy and global innovation. So how did this omnipotent and ever-moving place come to be? It was not by planning. It was, like many an empire before it, part luck, part timing, and part ambition. And part pure, unbridled genius... Drawing on two hundred in-depth interviews, Valley of Genius takes readers from the dawn of the personal computer and the internet, through the heyday of the web, up to the very moment when our current technological reality was invented. It interweaves accounts of invention and betrayal, overnight success and underground exploits, to tell the story of Silicon Valley like it has never been told before. Read it to discover the stories that Valley insiders tell each other: the tall tales that are all, improbably, true.

Instant Genius

The Remarkable Story of the Traits, Foibles, and Genius of Breakthrough Innovators Who Changed the World

The Perfection of the Paper Clip

How to Persuade People Who Don't Want to be Persuaded

Accidental Genius

The 5 Elements of Effective Thinking

Revolutionize Your Career and Make Big Things Happen

Genius Breaks

Can a creative mind thrive in a corporate landscape? Can a business leader use creativity to guide teams more effectively? From one of today's leading creative minds comes a book for modern rebels on building a rewarding life without losing your edge. Written for uncompromising creative thinkers and aspiring changemakers, The Art of Creative Rebellion encapsulates insights and wisdom collected over a life of creative and professional prosperity. In these frank and insightful reflections, John S. Couch shares with young free thinkers the uncompromising principles needed to thrive in a world that seems to reward conformity. Above all, The Art of Creative Rebellion is a guide to shaping a life, career and reality that nourishes the spirit and feeds the soul/without compromises or apologies.

Teaches concrete, real-world skills for turning any dream into a reality; Provides step-by-step exercises for defining and achieving dreams and overcoming internal and external obstacles; Includes inspirational profiles and real-life examples of high-achieving individuals who exemplify the skills described in the book.... Many people set out to achieve a dream--starting a business or learning to play the piano or publishing a book--but they don't succeed, and the dream fizzles away. In many cases, these people have lots of skills and expertise, such as deep knowledge of the business or career they are interested in, so why don't they succeed? Paul Levesque and Art McNeil have discovered that making a dream come true requires cultivating skills of a higher order--macro skills that inevitably split the difference between success and failure no matter what the specifics of a person's dreams are. These are the skills Dream crafting outlines in detail.

Multitasking Doesn't Work! Learn What Does! [Multitasking is, in fact, a lie that actually wastes time, energy, and money. Most of all, it robs us of life and our relationships with others.] [Chuck Norris, world-renowned actor and martial artist Through anecdotal and real-world examples, The Myth of Multitasking proves that multitasking hurts your focus and productivity. Instead, learn how to be more effective by doing one thing at a time. Productivity and effective time management end with multitasking. The false idea that multitasking is productive has become even more prevalent and damaging to our productivity and well-being since the first edition of The Myth of Multitasking was published in 2008. In this revised and updated second edition, author and productivity expert Dave Greshaw gives you a solid, practical book on Silicon Valley's best way to combat the temptation to constantly switch between tasks. Learn how to actually get things done. Dave Greshaw takes the idea of multitasking as a productivity tool and smashes it to smithereens. But rather than leaving you with the burden of wading through the wreckage all by yourself, he shows you how to focus, move forward, and free up more time for what you value the most. In this new edition of The Myth of Multitasking, discover: Updated research on how and why multitasking doesn't work! Worksheets to help you figure out how to manage your day effectively! Easy, actionable steps to manage your life well and accomplish your dreams and goals Readers of self-improvement books and time management books like Indistractable, Free to Focus, or It Doesn't Have to Be Crazy at Work will love increasing productivity and personal success with The Myth of Multitasking, Second Edition.

"It is generally agreed that about 7,000 languages are spoken across the world today and at least half may no longer be spoken by the end of this century. This state-of-the-art Handbook examines the reasons behind this dramatic loss of linguistic diversity, why it matters, and what can be done to document and support endangered languages. The volume is relevant not only to researchers in language endangerment, language shift and language death, but to anyone interested in the languages and cultures of the world. It is accessible both to specialists and non-specialists: researchers will find cutting-edge contributions from acknowledged experts in their fields, while students, activists and other interested readers will find a wealth of readable yet thorough and up-to-date information"--

So Provided by publisher.

How a Brain Injury Made Me a Mathematical Marvel

A Guide for Living Your Deepest Purpose

Free the Genius in Your Brain

The Myth of Multitasking, Second Edition

Quicky

It's Not What You Say, It's What People Hear

The Multiplier Effect

Valley of Genius

NATIONAL BESTSELLER "The Social Network, the much anticipated movie...adapted from Ben Mezrich's book The Accidental Billionaires." --The New York Times Best friends Eduardo Saverin and Mark Zuckerberg had spent many lonely nights looking for a way to stand out among Harvard University's elite, competitive, and accomplished student body. Then, in 2003, Zuckerberg hacked into Harvard's computers, crashed the campus network, almost got himself expelled, and was inspired to create Facebook, the social networking site that has since revolutionized communication around the world. With Saverin's funding their tiny start-up went from dorm room to Silicon Valley. But conflicting ideas about Facebook's future transformed the friends into enemies. Soon, the undergraduate exuberance that marked their collaboration turned into out-and-out warfare as it fell prey to the adult world of venture capitalists, big money, and lawyers.

NEW EDITION, REVISED AND UPDATED When it comes to creating ideas, we hold ourselves back. That's because inside each of us is an internal editor whose job is to forever polish our thoughts so we sound smart and in control and so we fit into society. But what happens when we encounter problems where such conventional thinking fails us? How do we get unstuck? For Mark Levy, the answer is freewriting, a technique he's used for years to solve all types of business problems and generate ideas for books, articles, and blog posts. Freewriting is deceptively simple: start writing as fast as you can for as long as you can about a subject you care deeply about, while ignoring the standard rules of grammar and spelling. Your internal editor won't be able to keep up with your output--you'll generate breakthrough ideas and solutions that you couldn't have created any other way.

Levy shares his six secrets to freewriting as well as fifteen problem-solving and creativity-stimulating principles you can use if you need more firepower--seven of which are new to this edition. Also new to this edition: an extensive section on how to refine your raw freewriting into something you can share with the world.

The science behind the traits and quirks that drive creative geniuses to make spectacular breakthroughs What really distinguishes the people who literally change the world--those creative geniuses who give us one breakthrough after another? What differentiates Marie Curie or Elon Musk from the merely creative, the many one-hit wonders among us? Melissa Schilling, one of the world's leading experts on innovation, invites us into the lives of eight people--Albert Einstein, Benjamin Franklin, Elon Musk, Dean Kamen, Nikola Tesla, Marie Curie, Thomas Edison, and Steve Jobs--to identify the traits and experiences that drove them to make spectacular breakthroughs, over and over again. While all innovators possess incredible intellect, intellect alone, she shows, does not create a breakthrough innovator. It was their personal, social, and emotional quirksness that enabled true genius to break through--not just once but again and again. Nearly all of the innovators, for example, exhibited high levels of social detachment that enabled them to break with norms, an almost maniacal faith in their ability to overcome obstacles, and a passionate idealism that pushed them to work with intensity even in the face of criticism or failure. While these individual traits would be unlikely to work in isolation--being unconventional without having high levels of confidence, effort, and goal directedness might, for example, result in rebellious behavior that does not lead to meaningful outcomes--together they can fuel both the ability and drive to pursue what others deem impossible. Schilling shares the science behind the convergence of traits that increases the likelihood of success. And, as Schilling also reveals, there is much to learn about nurturing breakthrough innovation in our own lives--in, for example, the way we run organizations, manage people, and even how we raise our children.

A small seafood restaurant attracts new customers with virtually no marketing budget. A four-person iPad case manufacturer generates more than \$1M in revenue in four months with only four employees. A voiceover company is able to connect thousands of artists with opportunities, all without expensive hardware and software. A law firm increases access to key information while dramatically reducing technology-related costs and risks. And these four companies are hardly unique. A new breed of small businesses is using Software as a Service (SaaS), free and open source software, social media and networks, mobility, cloud computing, and other emerging technologies to do things simply not possible even five years ago. In The New Small, you ll discover how these companies creatively and intelligently use technology to: Reach new customers Reduce costs Increase internal collaboration and communication Create flexible work environments Rife with profiles from a wide variety of industries, The New Small offers pragmatic advice and lessons about how small businesses are harnessing the power of emerging technologies. It s a must-read for small business owners and those thinking about starting their own shops. About the Author Phil Simon is an independent technology consultant, author, writer, and dynamic public speaker for hire. He focuses on the intersection of business and technology. He is the author of Why New Systems Fail and The Next Wave of Technologies. Praise A powerful, important, and eye-opening book. Simon expertly demonstrates how, by skillfully using technology, social media, and collaborative tools, even the smallest of businesses can achieve amazing levels of success. The New Small is a very big idea. Read it, but be warned: You may want to change your life once you ve finished it. Mitch Joel, President, Twist Image and author of Six Pixels of Separation We ve known for a while that small is the new big, to quote Seth Godin, but a piece has been missing specifically the piece that explains how technology has been accelerating the trend and how companies can harness technology to take advantage of it. In The New Small, Phil Simon does a masterful job of filling that void. I heartily recommend it. Bo Burlingham, editor-at-large Inc. magazine and author of Small Giants: Companies That Choose to Be Great Instead of Big The New Small is a veritable treasure chest of management tips and technologies. Simon a storytelling rivals Malcolm Gladwell and his knowledge of technology rivals Chris Anderson. A must-read. Paul Spiegleman, Author, Why is Everyone Smiling? From arrows to gunpowder, the most significant technology has always been the great equalizer. In this powerful and indispensable book, Phil Simon shows how small and medium-sized business can out-duel the big guys through smart and sharp adoption of nimble tech. The New Small shows precisely why, what, and how inexpensive technology can improve every facet of your business. It s not a book, it s an investment in transformation. Jay Baer, co-author of The NOW Revolution: 7 Shifts to Make Your Business Faster, Smarter, and More Social An excellent book for seasoned business owners and entrepreneurs alike. Ever wondered what new technologies are out there and if they make sense for your business? When you read The New Small, be sure to have a notepad and highlighter handy. You will be using both as you glean nuggets of technology and business insight. Highly recommended. Shama Kabani, Author of the Bestselling book The Zen of Social Media Marketing

The Definitive Guide to Overcoming Procrastination, Perfectionism, and Writer's Block

Just for Fun

The Art of Creative Rebellion

How Leading Firms are Transforming Their Futures

Hilarious Magic Tricks and Stunts to Disgust and Delight

An Inquiry Into Its Laws and Consequences

The Boo-Boos That Changed the World

The Power of Creativity (Book 1)

A New York Times Notable Book of 2020 A Bloomberg Best Non-Fiction Book of 2020 A Behavioral Scientist Notable Book of 2020 A Human Behavior & Evolution Society Must-Read Popular Evolution Book of 2020 A bold, epic account of how the co-evolution of psychology and culture created the peculiar Western mind that has profoundly shaped the modern world. Perhaps you are WEIRD: raised in a society that is Western, Educated, Industrialized, Rich, and Democratic. If so, you're rather psychologically peculiar. Unlike much of the world today, and most people who have ever lived, WEIRD people are highly individualistic, self-obsessed, control-oriented, nonconformist, and analytical. They focus on themselves—their attributes, accomplishments, and aspirations—over their relationships and social roles. How did WEIRD populations become so psychologically distinct? What role did these psychological differences play in the industrial revolution and the global expansion of Europe during the last few centuries? In The WEIRDest People in the World, Joseph Henrich draws on cutting-edge research in anthropology, psychology, economics, and evolutionary biology to explore these questions and more. He illuminates the origins and evolution of family structures, marriage, and religion, and the profound impact these cultural transformations had on human psychology. Mapping these shifts through ancient history and late antiquity, Henrich reveals that the most fundamental institutions of kinship and marriage changed dramatically under pressure from the Roman Catholic Church. It was these changes that gave rise to the WEIRD psychology that would coevolve with impersonal markets, occupational specialization, and free competition—laying the foundation for the modern world. Provocative and engaging in both its broad scope and its surprising details, The WEIRDest People in the World explores how culture, institutions, and psychology shape one another, and explains what this means for both our most personal sense of who we are as individuals and also the large-scale social, political, and economic forces that drive human history. Includes black-and-white illustrations.

Read "Rich dad poor dad" and "Think and Grow Rich" you would love to read "Think Big Grow Bigger." This book will help you to understand exactly your sequence of Actions that cause results. You'll enjoy in changing the sequence to gain better results. You'll enjoy to add some actions or delete that... you'll enjoy testing other sequences. The incredible fact is that you'll have the chance to recognize and apply the sequence of wealthy people. The Stickies Strategy (r) is really powerful!!!! What happen if you need some help? The Author, Riccardo Proetto, is here to help you with seminars, courses and coaching. He applied this theory for himself. In 2009 he lost everything. Something like some million euros, house... car... everything. The problem: Even if he has frequented courses and seminars for himself, that is always a good thing, no one has explained to him how to avoid the same mistakes. He used a lot of gurur... but what his was looking for was not the cure. He wanted the healing. He wanted to help people and himself to avoid mistakes, to accelerate the learning process, to recognize the actions sequence of everything: wealthy style, healthy style... The good news is that he found the solution and the funny thing is that everything is based on personal meanings. The result: the system is always applicable. If you'll have the opportunity to participate at one of his seminars you'll listen with your ears and you'll see with your eyes how his story. Inside Of This Book You'll Discover The Results To These Shocking Tests: 80% of modern millionaires were able to get there on annual incomes of \$55,000 or less. Even meager savings eventually add up to thousands or millions of dollars.... (this one is almost dumb, cause it's SO easy) (Page 9) Net Worth Formula Simplified The rich have a net worth often double or triple the amount. The average American has less than half. The goal is to double your net worth. (Page 9) Sense of Spending The truly rich hold off gratification, knowing that what is trendy, popular or a must have today may not last until tomorrow. (Page 11) How interest affects your debt Pay more than the minimum on loans. The more you pay now, the less you pay later. (Page 13) Today millionaires spend more time selecting what to buy than buying the product itself. They look for the best bargain before laying their money down. (Page 15) THE STICKIES STRATEGY (r) ... I've seen during these years that our personal meaning of things is the real engine that let us go forward or backward. So I've developed the Stickies Strategy. You can find your exact sequence of actions through the "meanings" and improve or change that one....(Page 54) ...extra Steps: How to Use Your Passion to Succeed Over time, we often forget the passions of our childhood or even the ones we discover as we age." Take a stroll down memory lane and make a list. What would you do if you had all of the money you needed and didn't have to worry about paying your bills?"

"She believed it was a gift to never truly know the self. We are not who we think we are, nor how others see us. Long before death, we die a thousand times at the hands of a definition." A master storyteller's vision reawakens us to the human experience in this diverse, haunting, and unexpectedly humorous new collection of short fiction from Simon Van Booy—his first book to begin in the Frank O'Connor International Short Story Award. In his first book of short stories since Love Begins in Winter, for which he won the Frank O'Connor International Short Story Award), bestselling author Simon Van Booy offers a collection of stories highlighting how human genius can emerge through acts of compassion. Through chapters including an eccentric film director, an aging Cockney bodyguard, the teenage child of Nigerian immigrants, a divorced amateur magician from New Jersey, and a Beijing street vendor who becomes an overnight billionaire, Tales of Accidental Genius contemplates individuals from different cultures, races—rich and poor, young and old—and reveals how faith and yearning for connection helps us all transcend darkness of fear and misfortune.

The Instant-Series Presents "Instant Genius" How to Think Like a Genius to Be One Instantly! When you hear the word "genius" - what immediately pops into your mind? Perhaps, people like Albert Einstein, Isaac Newton, Leonardo da Vinci, and Thomas Edison just to name a few. What did all these folks have? What was the common factor that made them a genius? And is possible for you to also be like them? Now what is a genius? Geniuses are, first and foremost, extraordinary individuals... They are always somewhat ahead of their time, and their contributions to the world have shaped society into what we know it as of today with all the remarkable fleets of advanced achievements unheard of in the past - just look at how far we have come with modern medicine, science, technologies, etc. And geniuses have helped mankind evolved into more intelligent beings - pushing us to all strive for even greater possibilities. So how to become a genius? The widely-accepted notion is...you're either born with a genius IQ or not; however, being a genius has less to do with your level of intelligence. Everybody has their own form of genius. The key is how to unlock that inner genius of yours. Within "Instant Genius": " How to easily create a custom "genius trigger button" step-by-step, so you can activate it to turn on your full-intellectual mental capacity at will, at anywhere, and at anytime. " How to channel your inner genius through the power of your subconscious mind, by doing the "subconscious always-sensing" technique to open doors to new ways of thinking. " How to use personalized "visual mental imprints" as your sources of inspirations and motivations to spark your creative genius to generate unlimited innovative ideas. " How to develop genius reflexes to handle any complex problem and come up with ingenious solution to have people look up to you, self-wanting to hear what you have to say. " How to optimize your mind to work in relentless genius mode with full concentration and inexhaustible energy where obstacles no longer exist, through an in-depth "4-stages process" you can implement whenever you want. " Plus, contain practical "how-to" strategies, techniques, applications and exercises on how to think like a genius.and much more. All of us has the potential to be our own geniuses. You just only need to be guided on how to unleash that genius brain power within you - to finally realize what you're truly capable of. You will be amazed and even surprised yourself.

The Psychology of Money

Hereditary Genius

Answering Your Call

Think Big Grow Bigger

How a New Breed of Small Businesses is Harnessing the Power of Emerging Technologies

Timeless lessons on wealth, greed, and happiness

Completely Cassidy

Tales of Accidental Genius

Just Get Started! Be Unstoppable! Dream Big! How to Become an Accidental Activist profiles almost 100 activists from around the world, including change-makers like Greta Thunberg, Fete Seeger and Lilly Singh. This book shows us how ordinary people have persevered throughout history to do extraordinary things to help themselves and others. These activists come from many different backgrounds and a drives to take action. They work for human rights, to help the environment, to preserve historic buildings and more. This book will inspire young readers by giving them tips on getting started, continuing when the going gets tough and encouraging others to get involved. They will learn how to use determination, channel their passions and dream big to change the world.

After a violent mugging before altered the way his brain works, the author, the first documented case of acquired savant syndrome with mathematical synesthesia, recounts how he overcame huge setbacks and embraced his unique gifts.

Change the way you look at office supplies forever with this wonderfully enlightening and quirky exploration of the fascinating backstories of everyday objects, such as the humble and perfectly designed paper clip and the utilitarian, irreplaceable pencil. How many of humanity's brightest ideas started out on a scrap of paper or in the margins of a notebook? In a delightfully witty and fresh voice, James Ward-cofounder of the Boring Conference and collector of the arcane-explores the secret histories of deskbound supplies, from pencils to fluorescent ink, and the gleaming reams of white paper we all take for granted, encouraging a deeper appreciation and fascination for the things that surround us each day. In the spirit of The Evolution of Useful Things and A History of the World in 100 Objects, Ward transforms the mundane into remarkable stories of invention, discovery, and even awe. The Perfection of the Paper Clip is "a hugely entertaining experience for the reader...this engaging book is an absolute must" (Booklist).

It's tricky enough to spearhead a big project when you're the boss. But when you're the leader of a team of people who don't report to you, the obstacles are even greater. Results Without Authority is the definitive book for project managers looking to establish credibility and control. A groundbreaker in the field, it supplies a start-to-finish system for getting successful project results from cross-functional, outsourced, and other types of teams. The completely updated second edition includes new information on:
ð Agile methods and evolving project management tools
ð Strategies for working with virtual teams
ð Analytical versus ðblikno decision processes
ð The use (and misuse) of social media in project environments
ð The myth of multitasking. For project leaders lacking clear-cut authority, getting everyone on board/and keeping them there/can be a challenge. Results Without Authority is the must-have guide for getting the best results from your team.

Everyday Slang from

Tricks with Your Head

How to Become an Accidental Genius

Notes From a Liar and Her Dog

The Story of an Accidental Revolutionary

The WEIRDest People in the World

The Art of Dreaming Big, the Scene of Making It Happen

Completely Cassidy - Accidental Genius

The author of Managing the Future presents a measured, carefully plotted approach for applying innovation to any business, showing readers how to capitalize on this most valuable of modern business qualities.

Procrastination, perfectionism and writer's block are not moral flaws; nor are they caused by laziness, lack of discipline or lack of commitment. They are habits rooted in fear and scarcity, and the great news is that once we start alleviating our fears and rescouring ourselves abundantly, our procrastination and related problems are often remarkably easily solved. In new book The Seven Secrets of the Prolific, tells you how! In I, Characterize, in great detail and depth, the major categories of constraining forces that cause underproductivity, including perfectionism: resource constraints: time constraints: ineffective writing processes: bias, abundance and internalized oppression: toxic rejection: and exploitative career paths.

Then, I tell you how to overcome each.

A book for the Wimpy Kid who has grown into a Wimpy Teen Larkin Pace desperately wants a new camcorder. How else is he going to become the next great filmmaker? But his dad won't give him any money, his sister is determined to make his life miserable, and his nemesis Dalton Cooke is trying to steal his girlfriend. Now this height-challenged aspiring director must chronicle his wacky life for a freshman English assignment.

The nation's premier communications expert shares his wisdom on how the words we choose can change the course of business, of politics, and of life in this country. In Words That Work, Luntz offers a behind-the-scenes look at how the tactical use of words and phrases affects what we buy, who we vote for, and even what we believe in. With chapters like "The Rules of Successful Communication" and "The 21 Words and Phrases for the 21st Century," he examines how choosing the right words is essential. Nobody is in a better position to explain than Frank Luntz: He has used his knowledge of words to help more than two dozen Fortune 500 companies grow. Hell tell us why Rupert Murdoch's six-billion-dollar decision to buy DirecTV was smart because satellite was more cutting edge than "digital cable," and why pharmaceutical companies transpated their message from "treatment" to "prevention" and "wellness." If you ever wanted to learn how to talk your way out of a traffic ticket or talk your way into a raise, this book's for you.

How to Become an Accidental Activist

Results Without Authority

Driving Growth Through Innovation

The Accidental Genius of Weasel High

Optimize Your Workday Performance and Well-Being

How the West Became Psychologically Peculiar and Particularly Prosperous

How to Think Like a Genius to Be One Instantly!

Orbiting the Giant Hairball

Did you know Band-Aids were invented by accident?! And that they weren't mass-produced until the Boy Scouts gave their seal of approval? 1920s cotton buyer Earle Dickson worked for Johnson & Johnson and had a klutzy wife who often cut herself. The son of a doctor, Earle set out to create an easier way for her to bandage her injuries. Band-Aids were born, but Earle's bosses at the pharmaceutical giant weren't convinced, and it wasn't until the Boy Scouts of America tested Earle's prototype that this ubiquitous household staple was made available to the public. Soon Band-Aids were selling like hotcakes, and the rest is boo-boo history. "Appealingly designed and illustrated, an engaging, fun story" -- Kirkus Reviews STARRED REVIEW

Offers real-life stories, items, and methods that allow for a deeper understanding of any issue, provide the power to use failure as a step toward success, and develop a habit of creating probing questions.

Once upon a time Linus Torvalds was a skinny unknown, just another nerdy Helsinki techie who had been fooling around with computers since childhood. Then he wrote a groundbreaking operating system and distributed it via the Internet -- for free. Today Torvalds is an international folk hero. And his creation LINUX is used by over 12 million people as well as by companies such as IBM. Now, in a narrative that zips along with the speed of e-mail, Torvalds gives a history of his renegade software while candidly revealing the quirky mind of a genius. The result is an engrossing portrayal of a man with a revolutionary vision, who challenges our values and may change our world.

Accidental GeniusUsing Writing to Generate Your Best Ideas, Insight, and ContentBerrett-Koehler Pub

Dirty Russian

Controlling a Project When the Team Doesn't Report to You

The Unconquered History of Silicon Valley (As Told by the Hackers, Founders, and Freaks Who Made It Boom)

The New Small

Superconductors

The Superhuman Mind

A Corporate Fool's Guide to Surviving with Grace

Words That Work

The author encourages businesspeople to use private free-style journal writing to stimulate creative thought and practical solutions in a business environment. Original. 25,000 first printing.
• Cool slang • Funny insults • Explicit sex terms • Raw swear words Dirty Russian teaches the casual expressions heard every day on the streets of Russia: What's up? kak de-LA? I really gotta piss. mnye Q-chen NA-do pos-STA. Damn, you fine bil, nu ti shi-KAR-nii Let's have an orgy. da-VAI u-STRO-im OR-gi-uy. This is crappy vodka. d-ta VOD-ka khre-NO-va-ya. Let's go get hammered. poi-DYOM bukh-NYOM. I'm gonna own you, bitch! ya te-BYA VI-ye-byui!

Meet Cassidy. With her embarrassing dad, pregnant mum, loser brother and knicker-chewing dog, she's almost invisible in her family. So she's hoping Year 7 is her time to shine, especially since a test proved she's Gifted & Talented. The only problem is she picked her answers at random. But surely the school won't make a mistake about her genius? For fans of Wimpy Kid, Cathy Cassidy and books of that ilk, this is a story that readers will enjoy very much... a great tale for the pre-teen market. - Manchester Evening News

Did you know your brain has superpowers? Berit Brogaard, PhD, and Kristian Marlow, MA, study people with astonishing talents—memory champions, human echolocators, musical virtuosos, math geniuses, and synesthetes who taste colors and hear faces. But as amazing as these abilities are, they are not mysterious. Our brains constantly process a huge amount of information below our awareness, and what these gifted individuals have in common is that through practice, injury, an innate brain disorder, or even more unusual circumstances, they have managed to gain a degree of conscious access to this potent processing power. The Superhuman Mind takes us inside the lives and brains of geniuses, savants, virtuosos, and a wide variety of ordinary people who have acquired truly extraordinary talents, one way or another. Diving into the neurological underpinnings of these abilities, the authors even reveal how we can acquire some of them ourselves—from perfect pitch and lightning fast math skills to supercharged creativity. The Superhuman Mind is a book full of the fascinating story of the mind.

Expand Your Mindset and Change Your Life

How to Champion Creativity, Change Culture and Save Your Soul

Struck by Genius
Learning How to Build Lasting Habits, Face Your Fears and Change Your Life
Dreamcrafting
Tapping the Genius Inside Our Schools

The Accidental Billionaires
Using Writing to Generate Your Best Ideas, Insight, and Content
Creativity is crucial to business success. But too often, even the most innovative organization quickly becomes a "giant hairball"--a tangled, impenetrable mass of rules, traditions, and systems, all based on what worked in the past--that exercises an inexorable pull into mediocrity. Gordon McKenzie worked at Hallmark Cards for thirty years, many of which he spent inspiring his colleagues to slip the bonds of Corporate Normalcy and rise to orbit--to a mode of dreaming, daring and doing above and beyond the rubber-stamp confines of the administrative mind-set. In his deeply funny book, exuberantly illustrated in full color, he shares the story of his own professional evolution, together with lessons on awakening and fostering creative genius. Originally self-published and already a business "cult classic", this personally empowering and entertaining look at the intersection between human creativity and the bottom line is now widely available to bookstores. It will be a must-read for any manager looking for new ways to invigorate employees, and any professional who wants to achieve his or her best, most self-expressive, most creative and fulfilling work.

"Mac King is a god." —Penn and Teller
Tricks with Your Head is the world's greatest (and only) collection of hilarious, mystifying, and sometimes repulsive magic tricks that you can perform with your very own head. If you've only thought of your head as a receptacle for so-called higher learning, or as a structure for keeping your haircut from falling into your body cavity, rejoice! Now you can use that ten-pound meatball between your shoulders as a source of ribald entertainment. Best of all, when you learn to perform a head trick, you can never be caught without your prop. Mac King and Mark Levy have perfected the ultimate mix of head games (literally) in this clever illustrated volume that teaches you how to: * Make your head disappear * Penetrate your skull with a drinking straw * Make a french fry vanish up your nose * Read someone's mind * Jab a fork in your eye

If you are looking for new ways to manage stress, improve mood, enhance creativity, increase mental focus, and sustain your overall sense of vitality in as little as 2 minutes, then this book is for you. In Genius Breaks, Dr. Suzie Carmack will teach you her easy 4-step system for designing your own mindful movement mini-breaks, so that you will know how to sneak self-care into your workday -- even if you only have 2 minutes between conference calls. Now you can learn the same system that Dr. Carmack has shared with the Pan American / World Health Organization as a keynote wellness week speaker (2013-2015), and with over 2000 corporate wellness programs, k-12 educators, clinicians and yoga teachers worldwide. Learn more about how you and your team can move to well-being and join the Genius Break community at www.DrSuzieCarmack.com

A True Story About an Accidental Invention (Really!)