Ads Configuration Guide

A guide to the features of Samba-3 provides step-by-step installation instructions on integrating Samba into a Windows or UNIX environment.

Juniper Networks Secure Access SSL VPN appliances provide a complete range of remote access appliances for the smallest companies up to the largest service providers. As a system administrator or security professional, this comprehensive configuration guide will allow you to configure these appliances to allow remote and mobile access for employees. If you manage and secure a larger enterprise, this book will help you to provide remote and/or extranet access, for employees, partners, and customers from a single platform. Complete coverage of the Juniper Networks Secure Access SSL VPN line including the 700, 2000, 4000, 6000, and 6000 SP. Learn to scale your appliances to meet the demands of remote workers and offices. Use the NEW coordinated threat control with Juniper Networks IDP to manage the security of your entire enterprise.

This insider's guide is packed with professional techniques and real-world examples for creating interactive e-commerce Web sites. You'll get expert advice on developing server-side applications using both JavaScript and VBScript. You'll also learn practical shortcuts to help you create and manage state-of-the-art Web sites, methods to simplify and speed up development, and innovative ways to take advantage of ASP.

With the launch of ADS 7.0, the authors can now satisfy the needs of this growing community with an official guide on ADS.

The Definitive Guide to Samba 3

A Developer's Guide

Administrator's Guide to Linux in the Windows Enterprise

Oracle Fusion Developer Guide

Programming the Windows Runtime by Example

A Comprehensive Guide to WinRT with Examples in C# and XAML

• Find everything you need to know in this comprehensive guide to creating forms in SAP• Learn how to solve real-life problems that occur when working with interactive forms• Expand your knowledge with new information on ABAP Offline Infrastructure, XDC Editor, JobProfiles Editor, parallelization of print jobs, and much moreIf you've ever had any questions about working with SAP's interactive forms, this book will be a valuable addition to your library. Whether you are a beginning or advanced technical consultant, developer, or form designer, you will learn everything you need to know about working with SAP Interactive Forms by Adobe. The book offers a comprehensive discussion of the topic, explaining what interactive forms are, how they are created and used, and how to solve common problems associated with them.This expanded second edition is updated for 7.20, and includes new coverage of ABAP Offline Infrastructure, XDC Editor, JobProfiles Editor, parallelization of print jobs, and more.

IBM® Scale Out Network Attached Storage (SONAS) is a Scale Out NAS offering designed to manage vast repositories of information in enterprise environments requiring very large capacities, high levels of performance, and high availability. The IBM SONAS appliance provides a range of scalable storage solutions for a variety of storage requirements. These capabilities are achieved by using network access protocols such as NFS, CIFS, HTTPS, FTP, and SCP. Using built-in RAID technologies, all data is well protected with options to add additional protection through mirroring, replication, snapshots, and backup. These storage systems are also characterized by simple management interfaces that make their installation, administration, and troubleshooting uncomplicated and straightforward. This IBM Redbooks® publication is the companion to the IBM SONAS publication, SONAS Concepts, Architecture, and Planning Guide, SG24-7963. It is intended for storage administrators who have ordered their SONAS solution and are ready to install, customize, and use it. A quick start scenario takes you through common SONAS administration tasks to help you with the SONAS system through the GUI and CLI. Backup and availability scenarios as well as best practices for setting up and troubleshooting hints and tips are included.

IBM SONAS Implementation GuideIBM Redbooks

Start your preparation for Cisco's new CCENT entry-level networking certification, your entry point into Cisco's popular CCNA certification track. This comprehensive study guide from leading Cisco authority Todd Lammle thoroughly prepares you for the Interconnecting Cisco Networking Devices Part 1 exam (640-822) and the start of a career, with pages of exam essentials, real-world scenarios, and hands-on exercises. Topics include the operation of data networks, how to implement both switched and routed networks, and much more. For Instructors: Teaching supplements are available for this title.

Administrator's Guide to Windows Server 2003

SAP Interactive Forms by Adobe

Cisco Unified Contact Center Enterprise (UCCE)

Google Analytics Kickstarter Guide

Paving the way towards 5G

YouTube Channels For Dummies

Essential reference providing best practice of LTE-A, VoLTE, and IoT Design/deployment/Performance and evolution towards 5G This book is a practical guide to the design, deployment, and performance of LTE-A, VoLTE/IMS and IoT. A comprehensive practical performance analysis for VoLTE is conducted based on field measurement results from live LTE networks. Also, it provides a comprehensive introduction to IoT and 5G evolutions. Practical aspects and best practice of LTE-A/IMS/VoLTE/IoT are presented. Practical aspects of LTE-Advanced features are presented. In addition, LTE/LTE-A network capacity dimensioning and analysis are demonstrated based on live LTE/LTE-A networks KPIs. A comprehensive foundation for 5G technologies is provided including massive MIMO, eMBB, URLLC, mMTC, NGCN and network slicing, cloudification, virtualization and SDN. Practical Guide to LTE-A, VoLTE and IoT: Paving the Way Towards 5G can be used as a practical comprehensive guide for best practices in LTE/LTE-A/VoLTE/IoT design, deployment, performance analysis and network architecture and dimensioning. It offers tutorial introduction on LTE-A/IoT/5G networks, enabling the reader to use this advanced book without the need to refer to more introductory texts. Offers a complete overview of LTE and LTE-A, IMS, VoLTE and IoT and 5G Introduces readers to IP Multimedia Subsystems (IMS)Performs a comprehensive evaluation of VoLTE/CSFB Provides LTE/LTE-A network capacity and dimensioning Examines IoT and 5G evolutions towards a super connected world Introduce 3GPP NB-IoT evolution for low power wide area (LPWA) network Provide a comprehensive introduction for 5G evolution including eMBB, URLLC, mMTC, network slicing, cloudification, virtualization, SDN and orchestration Practical Guide to LTE-A, VoLTE and IoT will appeal to all deployment and service engineers, network designers, and planning and optimization engineers working in mobile communications. Also, it is a practical guide for R&D and standardization experts to evolve the LTE/LTE-A, VoLTE and IoT towards 5G evolution.

Oracle ADF 11gR2 Development Beginner's Guide will cover the basics of Oracle ADF 11g development and will then work through more complex topics as the reader gains more skills. This book will follow a tutorial approach with the content and tasks getting more advanced throughout.This book is intended for beginners who know a little about Java programming and would like to learn how to develop rich web applications using the Oracle Application Development Framework.

Plan how to build a better app, grow it into a business, and earn money from your hard work using Firebase. In this book, Laurence Moroney, Staff Developer Advocate at Google, takes you through each of the 15 Firebase technologies, showing you how to use them with concrete examples. You'll see how to build cross-platform apps with the three pillars of the Firebase platform: technologies to help you develop apps with a real-time database, remote configuration, cloud messaging, and more; grow your apps with user sharing, search integration, analytics, and more; and earn from your apps with in-app advertising. After reading The Definitive Guide to Firebase, you'll come away empowered to make the most of this technology that helps you build better cross-platform mobile apps using either native Android or JavaScript-based web apps and effectively deploy them in a cloud environment. What You'll Learn Use the real-time database for a codeless middleware that gives online and offline data for syncing across your users' devices Master Firebase Cloud Messaging, a technology that delivers to connected devices in less than 500ms Grow your app organically with technologies such App Indexing, App Invites, and Dynamic Links Understand problems when they arise with crash reporting Fix user problems without direct access to users' devices Tie it all together with analytics that give you great intelligence about how users interact with your app Who This Book Is For Experienced Android, mobile app developers new to Firebase. This book is also for experienced web developers looking to build and deploy web apps for smartphones and tablets, too, who may be new or less experienced with mobile programming.

Cisco Unified Contact Center Enterprise (UCCE) The complete guide to managing UCCE environments: tips, tricks, best practices, and lessons learned Cisco Unified Contact Center Enterprise (UCCE) integrates multiple components and can serve a wide spectrum of business requirements. In this book, Gary Ford, an experienced Cisco UCCE consultant brings together all the guidance you need to optimally configure and manage UCCE in any environment. The author shares in-depth insights covering both the enterprise and hosted versions of UCCE. He presents an administrator's view of how to perform key UCCE tasks and why they work as they do. He thoroughly addresses application configuration, agents, scripting, IVR, dial plans, UCM, error handling, reporting, metrics, and many other key topics. You'll find proven, standardized configuration examples that help eliminate errors and reduce downtime, step-by-step walkthroughs of several actual configurations, and thorough coverage of monitoring and troubleshooting UCCE systems. Cisco Unified Contact Center Enterprise (UCCE) is an indispensable resource to help you deploy and operate UCCE systems reliably and efficiently. · Understand the Cisco Unified Contact Center product portfolio and platform architecture · Choose the right single-site, multi-site, or clustered deployment model for your environment · Take a lifecycle services approach to UCCE deployment and application configuration--including preparation, planning, design, and implementation · Implement traditional, current-generation, and next-generation call routing · Master the latest best practices for call flow scripting · Understand UCCE's nodes and distributed processes and build a clean system startup sequence · Design, implement, and deliver unified CM/IP IVR solutions · Set up and efficiently manage UCCE databases · Make the most of UCCE's reporting tools · Create advanced applications with Data-Driven Routing · Effectively maintain any UCCE deployment, including older versions · Use a best-practice methodology for troubleshooting, and master valuable, little-known Cisco diagnostic tools This IP communications book is part of the Cisco Press® Networking Technology Series. IP communications titles from Cisco Press help networking professionals understand voice and IP telephony technologies, plan and design converged networks, and implement network solutions for increased productivity.

ArcGIS 9

Proceedings of the ThEC13 Conference, CERN, Globe of Science and Innovation, Geneva, Switzerland, October 27-31, 2013

A Comprehensive Guide to the IBM Personal Computer

Build Android Apps on Google's Mobile Platform

Building Rich Internet Applications with Oracle ADF Business Components and Oracle ADF Faces

Google AdMobTM Mastery Training Guide

Master Oracle Fusion Middleware Successfully design rich enterprise web applications using the detailed information in this Oracle Press volume. Oracle Fusion Developer Guide goes beyond the predominant drag-and-drop methods in Oracle JDeveloper 11g and provides a wealth of examples that address common development scenarios when using Oracle Fusion Middleware. Work with Oracle JDeveloper 11g, define navigation rules, accept and validate user input, build page layouts and skins, and incorporate drag-and-drop functionality into web applications. This authoritative resource also explains how to secure and internationalize your applications. Understand the Oracle Application Development Framework and Oracle ADF Faces Rich Client lifestyle Construct Oracle ADF data controls, task flows, and dynamic regions Graphically represent information with Oracle ADF Faces DVT components Modularize applications using Oracle ADF libraries, Oracle ADF task flows, and other reusable components Define dynamic navigation rules in Oracle Fusion Middleware web applications Leverage Web 2.0 features using Oracle ADF Faces Rich Client components Control user access with Oracle WebLogic Server and Oracle ADF security For a complete list of Oracle Press titles, visit www.OraclePressBooks.com

Master CCIE Routing and Switching 4.0 blueprint exam topics Assess your knowledge with chapter-opening quizzes Review key concepts with Exam Preparation Tasks Practice with realistic exam questions on the CD-ROM CCIE Routing and Switching Certification Guide, Fourth Edition, is a best-of-breed Cisco® exam study guide that focuses specifically on the objectives for the CCIE® Routing and Switching written exam. Well-respected networking professionals Wendell Odom, Rus Healy, and Denise Donohue share preparation hints and test-taking tips, helping you identify areas of weakness and improve both your conceptual knowledge and hands-on skills. Material is presented in a concise manner, focusing on increasing your understanding and retention of exam topics. CCIE Routing and Switching Certification Guide, Fourth Edition, presents you with an organized test preparation routine through the use of proven series elements and techniques. "Do I Know This Already?" quizzes open each chapter and allow you to decide how much time you need to spend on each section. Exam topic lists make referencing easy. Chapter-ending Exam Preparation Tasks sections help drill you on key concepts you must know thoroughly. The companion CD-ROM contains a powerful testing engine that allows you to focus on individual topic areas or take complete, timed exams. The assessment engine also tracks your performance and provides feedback on a module-by-module basis, presenting question-by-question remediation to the text and laying out a complete study plan for review. Well regarded for its level of detail, assessment features, and challenging review questions and exercises, this official study guide helps you master the concepts and techniques that will enable you to succeed on the exam the first time. CCIE Routing and Switching Certification Guide, Fourth Edition, is part of a recommended learning path from Cisco that includes simulation and hands-on training from authorized Cisco Learning Partners and self-study products from Cisco Press. To find out more about instructor-led training, e-learning, and hands-on instruction offered by authorized Cisco Learning Partners worldwide, please visit www.cisco.com/go/authorizedtraining. The official study guide helps you master all the topics on the CCIE Routing and Switching written exam, including: Bridging and LAN switching IP addressing TCP/IP services TCP, UDP, and application protocol details Layer 3 forwarding concepts EIGRP, OSPF, and BGP routing protocols Quality of service Frame Relay MPLS IP multicast IPv6 Router and switch security Troubleshooting Companion CD-ROM The CD-ROM contains 200 practice questions for the exam. This volume is part of the Certification Guide Series from Cisco Press®. Books in this series provide officially developed exam preparation materials that offer assessment, review, and practice to help Cisco Career Certification candidates identify weaknesses, concentrate their study efforts, and enhance their confidence as exam day nears. Category: Cisco Press-Cisco Certification Covers: CCIE Routing and Switching written exam 350-001 v4.0

Leverage Google Analytics to make data-driven decisions to shape your marketing strategy KEY FEATURES _ Learn how to navigate the Google Analytics interface and reports. _ Understand the working of the Google Analytics platform. _ Understanding Ô Traffic SourcesÕ in Google Analytics. _ Learn how to use Segments in Google Analytics. _ Understand how Cross-Device reporting works in Google Analytics. DESCRIPTION This book will help you learn everything that you need to know about Google Analytics. We will start by setting up the account and updating the settings. Then, we will go through the main reports in Google Analytics will dive deep into the analysis. We will then analyze the users, their behavior, and their sources. This analysis will improve your business and website results. We will also go through the fundamentals of relating Google Analytics data to your marketing strategy. We will explore live examples of analysis with real Ecommerce data and learn approaches to analyze our data. At the end of the book, we will go through the Conversions section in Google Analytics. By the end of the book, you will be able to make informative decisions based on data related to your website visitors. Ê WHAT WILL YOU LEARNÊ _ Learn how toÊ set-up a Google Analytics account. _ Understand howÊ to read all the reports in Google Analytics. _ Perform complex analysis based on the data in the reports.Ê _ Learn how to relate the Google Analytics data to your marketing strategy. _ Read and analyze Conversion reports based on real Ecommerce data. WHO THIS BOOK IS FORÊ This book is designed for business owners and webmasters who want to use Google Analytics to make better decisions and improve their sales. TABLE OF CONTENTS 1. Google Analytics Step-by-step setup. 2. Google Analytics reports explained. 3. 7PÕ s of Marketing and Google Analytics. 4. Your audience Ð your business. 5. The heartbeat of the Google Analytics: Acquisition & Behavior Reports. 6. Conversions. The final goal.

* Covers the new, forthcoming release of Samba 3 * Demonstrates how to integrate Samba with other network protocols, such as NFS, AppleTalk, LPD, IPP, DNS, and NTP. * Clear and concise, the books describes the inner working of SMB/CIFS, and how to configure and maintain the Samba software on many platforms, including Linux, Unix, FreeBSD, Mac OS X (Jaguar and Panther), and Windows.

The Definitive Guide to Interwoven TeamSite

The Definitive Guide to Firebase

ICND1 (Exam 640-822)

The Definitive Guide to Google AdWords

A Practitioners Guide

Federal Register

IBM® Scale Out Network Attached Storage (SONAS) is a scale out network-attached storage offering that is designed to manage vast repositories of information in enterprise environments that require large capacities, high levels of performance, and high availability. SONAS provides a range of reliable, scalable storage solutions for various storage requirements. These capabilities are achieved by using network access protocols such as Network File System (NFS), Common Internet File System (CIFS), Hypertext Transfer Protocol Secure (HTTPS), File Transfer Protocol (FTP), and Secure Copy Protocol (SCP). Using built-in RAID technologies, all data is well-protected with options to add more protection through mirroring, replication, snapshots, and backup. These storage systems are also characterized by simple management interfaces that make installation, administration, and troubleshooting uncomplicated and straightforward. This IBM Redbooks® publication is the companion to IBM SONAS Best Practices, SG24-8051. It is intended for storage administrators who have ordered their SONAS solution and are ready to install, customize, and use it. It provides backup and availability scenarios information about configuration and troubleshooting. This book applies to IBM SONAS Version 1.5.5. It is useful for earlier releases of IBM SONAS as well.

This self-study guide delivers complete coverage of every topic on the GIAC Certified Incident Handler exam Prepare for the challenging GIAC Certified Incident Handler exam using the detailed information contained in this effective exam preparation guide. Written by a recognized cybersecurity expert and seasoned author, GCIH GIAC Certified Incident Handler All-in-One Exam Guide clearly explains all of the advanced security incident handling skills covered on the test. Detailed examples and chapter summaries throughout demonstrate real-world threats and aid in retention. You will get online access to 300 practice questions that match those on the live test in style, format, and tone. Designed to help you prepare for the exam, this resource also serves as an ideal on-the-job reference. Covers all exam topics, including: Intrusion analysis and incident handling Information gathering Scanning, enumeration, and vulnerability identification Vulnerability exploitation Infrastructure and endpoint attacks Network, DoS, and Web application attacks Maintaining access Evading detection and covering tracks Worms, bots, and botnets Online content includes: 300 practice exam questions Test engine that provides full-length practice exams and customizable quizzes

Smartphones are now an everyday part of our lives. Naturally, with the growth of mobile users, there has been an increase in apps and app monetization tools. This makes identifying the right app with innovative in-app monetization that can level up your business Google AdMob™ Is the Leading Mobile Ads Platform in the World's Largest Android Market. When it comes to making money with your mobile apps, you have plenty of options. The king of in-app-advertising is without a doubt, AdMob™. It makes earning revenue easy with in-app ads, actionable insights, and powerful, easy-to-use tools that grow your app business. Wherever you are, whatever your app can do, it can help you grow lasting revenue. Over 1 million apps are using 'AdMob' to generate reliable revenue with more than $1 billion paid to the developers. Thousands of Developers, engineers, and brands are excitedly pushing to get their app on the market, excited about the profit they can make using Google AdMob™. If you are a business owner, looking to improve and optimize your App Advertising Revenue then Google AdMob™ is the right choice for you. Definitely, It has the potential. It helps developers grow their business and maximize revenue with industry-leading monetization technology. So, here we are with our awesome eguide – Google AdMob™ Mastery Training Guide This guide will educate you about steps to integrate Google AdMob™ and how to use it, earn money with it, tips for ecommerce apps, launch AdMob™ campaigns and so much more. Smartphones are now an everyday part of our lives. Naturally, with the growth of mobile users, there has been an increase in apps and app monetization tools. This makes identifying the right app with innovative in-app monetization that can level up your business. Worthy to note,much growth has been progressively and uprising with data relected in the follows stats ;- • On average, app users spend 77% of their time on their 3 favourite apps; this leaves plenty of room for monetization to be effective. • Gaming app revenue far exceeds non-gaming apps, netting $31.9 billion in Q4 2020 while non-gaming apps reached $10.1 billion the same quarter • A 2019 PubMatic study found that 56% of media buyers believed in-app advertising yielded stronger audience targeting than other options; 54% said there was improved customer engagement AdMob helps maximize revenue with more advertiser demand that helps drive high CPMs and fill rates globally. It can help developers' immensely in building an ad-supported app and in diversifying revenue streams beyond paid subscriptions or in-app upgrades and purchases. Using the strategy and information provided in our Mastery Guide, you will master the essentials of Using Google AdMob™. So, consider getting our comprehensive and up-to-date guide jam loaded with the latest and best-in-industry knowledge about using Google AdMob™ campaigns for optimizing in-app Ad revenue. Learn how to optimize app advertising revenue with Google AdMob™!

Active Server Pages 3 Developer's Guide

IBM SONAS Implementation Guide

Software Engineer's Reference Book

Oracle ADF 11gR2 Development Beginner's Guide

CCIE Routing and Switching Certification Guide

Complete Guide to Windows Server 2008, The

Master Windows 8.1/Windows Runtime Programming Through 80 Expert Projects This is the most complete, hands-on, solutions-focused guide to programming modern Windows applications with the Windows Runtime. Leading Windows development consultants Jeremy Likness and John Garland present easy-to-adapt C# and XAML example code for more than 80 projects. Their real-world application examples help you apply Windows 8.1's best improvements, including large tiles, the new search control, flyouts, command bars, native WinRT networking, and new deployment and sideloading options. Drawing on their pioneering experience, they illuminate key areas of the Windows Runtime API, offering uniquely detailed coverage of encryption, cloud connectivity, devices, printers, and media integration. You'll find cutting-edge tips and tricks available in no other

book. This is an indispensable resource for all intermediate-to-advanced Windows developers, and for any architect building desktop, tablet, or mobile solutions with Microsoft technologies. Its focus on both C# and XAML will make it valuable to millions of Windows developers already familiar with Silverlight, WPF, and/or .NET. Coverage includes • Creating robust app interfaces with the newest XAML controls, including flyouts and command bars • Saving data in a persistent " roaming zone" for syncing across Windows 8.1 devices • Using Visual State Manager (VSM) to build apps that adapt to various device resolutions and orientations • Integrating virtually any form of data into your apps • Connecting with web services, RSS, Atom feeds, and social networks • Securing apps via authentication, encrypting, signing, and single sign-on with Microsoft Account, Facebook, Google, and more • Leveraging Windows 8.1 media enhancements that improve battery life and app performance • Networking more effectively with Windows 8.1's revamped HTTP implementation and new location APIs • Using Tiles and Toasts to keep apps alive and connected, even when they aren't running • Enabling users to send content between devices via NFC tap and send • Ensuring accessibility and globalizing your apps • Efficiently debugging, optimizing, packaging, and deploying your apps • Building sideloadable apps that don't have to be published in Windows Store " This book doesn't just focus on singular concepts, it also provides end-to-end perspective on building an app in WinRT. It is one of those essential tools for Windows developers that will help you complete your software goals sooner than without it!" —Tim Heuer, Principal Program Manager Lead, XAML Platform, Microsoft Corporation

New Customers Are Waiting...Find Them On Facebook Facebook makes it easy for businesses like yours to share photos, videos, and posts to reach, engage, and sell to more than 1 billion active users. Advertising expert Perry Marshall is joined by co-authors Bob Regnerus and Thomas Meloche as he walks you through Facebook Advertising and its nuances to help you pinpoint your ideal audience and gain a ten-fold return on your investment. Now in its fourth edition, Ultimate Guide to Facebook Advertising takes you further than Facebook itself by exploring what happens before customers click on your ads and what needs to happen after—10 seconds later, 10 minutes later, and in the following days and weeks. You'll discover how to: Maximize your ad ROI with newsfeeds, videos, and branded content Create custom audiences from your contact lists, video views, and page engagement Use the Facebook Campaign Blueprint proven to generate your first 100 conversions Boost your Facebook ads using the Audience Network and Instagram Follow the three-step formula for successful video ads Maximize campaigns and increase conversions on all traffic to your website Track and retarget engaged users by leveraging the Power of the Pixel Make every page on your website 5-10 percent more effective overnight

The first guide to show you how to power your site using Umbraco. More companies are turning to the power and simplicity of Umbraco's web content management system to build robust, customized sites. Written by leaders in the Umbraco community, this invaluable guide takes you through every aspect of this open source tool. Code samples using XHTML, CSS, XSLT, and C# are integrated throughout the pages to illustrate key concepts that you can apply. As you work through the chapters, you'll progress from building a basic Umbraco site to a sophisticated one that meets the needs of your organization. Umbraco User's Guide: Explains how to install Umbraco and walks you through its XML structure Discusses how to create templates while building your understanding of layouts Offers best practices for developing content, designing types, organizing templates, and using the rich text editor Walks you through XSLT and .NET controls Helps you build sample applications and troubleshoot any issues that arise Covers how to create your own classified ads site by combining document types, templates, styles, macros, and more

Create a YouTube channel that draws subscribers with top-notch content YouTube has the eyes and ears of two billion monthly users. YouTube Channels for Dummies, 2nd Edition offers proven steps to attracting a chunk of those billions to your personal or business channel. This updated guide offers insight from a quartet of YouTube channel content creators, managers, marketers, and analysts as they share the secrets of creating great content, building an audience, and interacting with your viewers. The book includes information on: · Setting up a channel · Creating videos that attract viewers· Putting together a video studio · Editing your final product · Reaching your target audience · Interacting with your fans· Building a profitable business· Tips on copyright law Written for both the budding YouTube creator and the business professional seeking to boost their company's profile on the popular social networking site, YouTube Channels for Dummies allows its readers to access the over two billion active YouTube users who log on each day. Learn how to create a channel, build a YouTube following, and get insight on content creation, planning, and marketing from established YouTube creators.

CCENT: Cisco Certified Entry Networking Technician Study Guide
Ultimate Guide to Facebook Advertising
CCIE Routing and Switching v5.0 Official Cert Guide Library
SONAS Implementation and Best Practices Guide
CCIE Routing and Switching v5.0 Official Cert Guide, Volume 1, Fifth Edition
Umbraco User's Guide

The Thorium Energy Conference (ThEC13) gathered some of the world's leading experts on thorium technologies to review the possibility of destroying nuclear waste in the short term, and replacing the uranium fuel cycle in nuclear systems with the thorium fuel cycle in the long term. The latter would provide abundant, reliable and safe energy with no CO2 production, no air pollution, and minimal waste production. The participants, representatives of 30 countries, included Carlo Rubbia, Nobel Prize Laureate in physics and inventor of the Energy Amplifier; Jack Steinberger, Nobel Prize Laureate in physics; Hans Blix, former Director General of the International Atomic Energy Agency (IAEA); Rolf Heuer, Director General of CERN; Pascal Couchepin, former President of the Swiss Confederation; and Claude Haegi, President of the FEDRE, to name just a few. The ThEC13 proceedings are a source of reference on the use of thorium for energy generation. They offer detailed technical reviews of the status of thorium energy technologies, from basic R&D to industrial developments. They also describe how thorium can be used in critical reactors and in subcritical accelerator-driven systems (ADS), answering the important questions: – Why is thorium so attractive and what is the role of innovation, in particular in the nuclear energy domain? – What are the national and international R&D programs on thorium technologies and how are they progressing? ThEC13 was organized jointly by the international Thorium Energy Committee (iThEC), an association based in Geneva, and the International Thorium Energy Organisation (iThEO). It was held in the Globe of Science and Innovation at the European Organization for Nuclear Research (CERN), Geneva, Switzerland, in October 2013.

"This book is an invaluable one-stop reference for deploying, configuring, and managing Windows Server 2008. It's filled with John's unique and hard-earned nuggets of advice, helpful scripts, and shortcuts that will save you time and money." --Mark Russinovich The Start-to-Finish, Comprehensive Windows Server 2008 Book for Every Working Administrator and Architect To make the most of Windows Server 2008 in production environments, you need a deep understanding of its technical details. However, accurate and reliable information is scarce, and even most skilled Windows professionals don't know Windows Server 2008 as well as they should. The Complete Guide to Windows Server 2008brings together more than 1,500 pages of practical Windows Server 2008 insight and in-depth knowledge that you can't find anywhere else, all based on final code. John Savill—one of the world's most visible and trusted experts on Windows Server technology—specializes in helping real companies use Windows Server 2008 to run their businesses. His access to Microsoft's product team as a Microsoft MVP and one of 50 elite "Windows Server 2008 Delta Force Rangers" benefited this book's accuracy and value. Coverage includes Deployment planning, implementing, and managing new features, including Windows Server Core and Hyper-V virtualization Choosing the right installation and upgrade options for your environment Securing Windows Server 2008: authentication, authorization, BitLocker, certification services, and more Implementing TCP/IP, advanced network services, remote access, and more Integrating Active Directory in depth, including Federated Services, Lightweight Directory Services, and Rights Management Providing high availability through Network Load Balancing and failover clustering Using Windows Deployment Services to quickly deploy multiple servers Supporting complex distributed environments with the Distributed File System Automating server management with PowerShell and the command prompt Integrating Windows Server 2008 with UNIX, Linux, and legacy NetWare servers Troubleshooting Windows Server 2008 and Vista environments, including an intuitive "how to" index to quickly locate answers to commonly asked questions www.savilltech.com/completeguidetowindows2008

A guide to app development with iOS 8 using Swift, an Apple programming language, covering such topics as storyboards, view controllers, game templates, animation graphics, user defaults, motion event handling, and app pricing. Why should new versions of mission-critical technologies mean starting from scratch? If you already know how to use Microsoft Windows Server 2000 or NT, leverage those skills to quickly become an expert on Microsoft Windows Server 2003. Microsoft Windows Server 2003 Delta Guide skips the basics and moves straight to what's new and what has changed. The result? You save time and money while preparing yourself for the next generation of Microsoft Server! Skip the basic concepts and move straight to what's new and different. Focus on learning advanced new technologies, techniques, and concepts. Use topic-focused chapters to quickly upgrade the skills you use the most. See important security changes that can affect server upgrades. Master new techniques for installing, administering, and securing servers. Build headless servers using Emergency Management Services. Take advantage of powerful new Group Policy capabilities.

ArcGIS server administrator and developer guide
GCIH GIAC Certified Incident Handler All-in-One Exam Guide
Get Tips to Boost Your Traffic and Sales Using Google Analytics
Create Versatile and Powerful Marketing and Advertising Campaigns
Advantage Database Server
Practical Guide to LTE-A, VoLTE and IoT

Surveys the components of an IBM Personal Computer system, offers tips on the selection of software, and discusses programming the computer in BASIC and assembly language

There is one simple way to exponentially increase the amount of traffic coming to your website and the number of people aware of your product or service: through the use of Google AdWords and related marketing technologies. The Definitive Guide to Google AdWords will walk you through every step needed to maximize your marketing and advertising power. Everything related to the platforms are covered in detail—account setup, campaign creation, reporting, optimization, analytics, ad creation, mobile advertising, and much more. Learn to take full advantage of all of the marketing options available through AdWords, including: Geo-targeting, distribution, and placement of ads Advanced account management and budget strategies Keywords, metrics, and ROI management Tools such as Keywords Editor, Website Optimizer, and Conversion Optimizer Mobile marketing implementations and strategies Working with the various APIs available for developers With The Definitive Guide to Google AdWords, you will learn how AdWords works and how you can harness its power to increase your visibility and dramatically impact your potential for increased revenue.

The Definitive Guide to Interwoven TeamSite is the first book to cover the TeamSite enterprise content management system, a product used by nine of the top 10 largest companies in the world, and thousands of other organizations around the globe The technical reviewer is the product manager for Interwoven TeamSite Authored by TeamSite experts Brian Hastings and Justin McNeal, who are presently leading the TeamSite upgrade project for MasterCard International Guided by a real-world example project, readers will learn the concepts and strategies necessary to develop, deploy, and maintain a large-scale content management system using this product

CCIE Routing and Switching v5.0 Official Cert Guide Library, Fifth Edition Assessment, review, and practice package for the CCIE R&S v5.0 exams Includes CCIE Routing and Switching v5.0 Official Cert Guide, Volume 1, Fifth Edition, and CCIE Routing and Switching v5.0 Official Cert Guide, Volume 2, Fifth Edition. This is the eBook version of the print title. The eBook edition does not provide access to the test engine software or the practice tests that accompany the print book These official study guides help you master all the topics on the CCIE R&S v5.0 exams, including Virtual LANs and VLAN Trunking Spanning Tree Protocol (STP) IP services (ARP, NTP, DHCP, NAT, SNMP, NetFlow, and more) RIPv2 and RIPng EIGRP OSPFv2 and v3 IS-IS Route redistribution, route summarization, default routing, and performance routing BGP operations and routing policies QoS WANs IP Multicast Device and network security and tunneling technologies MPLS CCIE Routing and Switching v5.0 Official Cert Guide Library, Fifth Edition from Cisco Press enables you to succeed on the exam the first time and is the only self-study resource approved by Cisco. In the two books included in this package, expert instructors Narbik Kocharians, Peter Paluch, and Terry Vinson share preparation hints and test-taking tips, helping you identify areas of weakness and improve both your conceptual knowledge and hands-on skills. The first volume covers LAN switching, IP networking, and IP IGP routing topics. The second volume covers IP BGP routing, quality of service (QoS), wide area networks, IP multicast, network security, and Multiprotocol Label Switching (MPLS) topics. Together, these two books cover all the topics on the new v5.0 blueprint. This complete study package includes A test-preparation routine proven to help you pass the exams "Do I Know This Already?" quizzes, which enable you to decide how much time you need to spend on each section Chapter-ending exercises, which help you drill on key concepts you must know thoroughly A final preparation chapter, which guides you through tools and resources to help you craft your review and test-taking strategies Study plan suggestions and templates to help you organize and optimize your study time Well regarded for its level of detail, study plans, assessment features, challenging review questions and exercises, this official study guide helps you master the concepts and techniques that ensure your exam success. CCIE Routing and Switching v5.0 Official Cert Guide Library, Fifth Edition is part of a recommended learning path from Cisco that includes simulation and hands-on training from authorized Cisco Learning Partners and self-study products from Cisco Press. To find out more about instructor-led training, e-learning, and hands-on instruction offered by authorized Cisco Learning Partners worldwide, please visit www.cisco.com. This volume is part of the Official Cert Guide series from Cisco Press. Books in this series provide officially developed exam preparation materials that offer assessment, review, and practice to help Cisco Career Certification candidates identify weaknesses, concentrate their study efforts, and enhance their confidence as exam day nears.

Juniper(r) Networks Secure Access SSL VPN Configuration Guide
Microsoft Windows Server 2003 Delta Guide
The Official Samba-3 HOWTO and Reference Guide
A Program Guide to the U.S. Navy
Vision, Presence, Power

This book provides a general overview of building and deploying sophisticated custom applications and solutions using ArcGIS Server. ArcGIS Server is a platform for building enterprise GIS applications that are centrally managed, support multiple users, include advanced GIS functionality, and are built using industry standards. ArcGIS Server provides the framework for developers to create focused GIS Web applications and services that can be utilized by clients, including browser-based applications, ArcGIS Engine applications, and ArcGIS DesktopproductsArcInfo, ArcEditor, and ArcView. The entire ArcGIS system is builtwith and extended by software components called ArcObjects, which are at the core of all ArcGIS products. Server administrators who manage an ArcGIS Server system will find this volume useful. The book also includes several scenarios illustrating different types of applications that can be developed using ArcGIS Server.
Architectural design is a crucial first step in developing complex software intensive systems. Early design decisions establish the structures necessary for achieving broad systemic properties. However, today's organizations lack synergy between software their development processes and technological methodologies. Providing a thorough treatment of
Thorium Energy for the World
An App-driven Approach with Swift
IOS 8 for Programmers
Architecting Software Intensive Systems
Copywriting that Sells High Tech
The Definitive Guide to Writing Powerful Promotional Materials for Techology Products, Services, and Companies