

Airline Visual Identity 1945 1975

American Identities is a dazzling array of primary documents and critical essays culled from American history, literature, memoir, and popular culture that explore major currents and trends in American history from 1945 to the present. Charts the rich multiplicity of American identities through the different lenses of race, class, and gender, and shaped by common historical social processes such as migration, families, work, and war. Includes editorial introductions for the volume and for each reading, and study questions for each selection. Enables students to engage in the history-making process while developing the skills crucial to interpreting rich and enduring cultural texts. Accompanied by an instructor's guide containing reading, viewing, and listening exercises, interview questions, bibliographies, timelines, and sample excerpts of students' family histories for course use.

An SFO Museum exhibition catalogue covering eighty years of airline uniform design for the female flight attendant. Over seventy examples of uniform ensembles and accessories are presented. Full plate and detail photography reveal the evolution of this unique garment type as created by more than thirty designers, fashion houses, and couturiers from Paris, London, Milan, New York, and Hollywood. Seen against the backdrop of western fashion, the demands and innovations of meeting a set of strict, and sometime contradictory requirements, reveal the challenges and successes in paralleling, lagging behind, or even jumping ahead of trends and movements in the larger world of contemporary fashion. Over twenty airlines are included with uniforms dating from the 1930s to the present.

In this brilliant work, the most influential philosopher since Sartre suggests that such vaunted

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reforms as the abolition of torture and the emergence of the modern penitentiary have merely shifted the focus of punishment from the prisoner's body to his soul.

- A complete history of these impressive vehicles which includes technical specs of all models and production lines- Includes a separate timeline-poster of the history of the Land Cruiser- Revised and extended edition Developed in 1951 as Toyota's version of a Jeep-like vehicle, the Land Cruiser has been produced in convertible, hardtop, station wagon and utility truck versions plus its current flagship 4WD vehicle. Its reliability and longevity has led to huge popularity, especially in Australia where it has reliably performed under the toughest environmental conditions - "Gets you there ... gets you back"! The author, Alexander Wohlfahrt, tells the history of these impressive vehicles, describes the people who drive them and their philosophy of this type of car - whether they use it for fun or business. Last but not least the reader will also find the complete technical specifications of all models and production lines within this highly illustrated book.

The New Anatomy

The Definitive Visual History

Alternative Worlds

Modern Architecture

Design and Development, 1880–1960

Corcoran Gallery of Art

Airline Maps

Includes the Aerial Warfare In Europe During World War II illustrations

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pack with over 200 maps, plans, and photos. This book is a comprehensive analysis of an air force, the Luftwaffe, in World War II. It follows the Germans from their prewar preparations to their final defeat. There are many disturbing parallels with our current situation. I urge every student of military science to read it carefully. The lessons of the nature of warfare and the application of airpower can provide the guidance to develop our fighting forces and employment concepts to meet the significant challenges we are certain to face in the future. During a tour with The Historical Unit, U.S. Army Medical Dept., from 1974-1977, Peter Dorland, then a captain and a former Dust Off pilot in Vietnam, completed the basic research for this book and drafted a lengthy manuscript. In 1971, James Nanney, an editor at the U.S. Army Center of Military History conducted further research on Dust Off, reorganized and redrafted portions of the original manuscript, and added Chapter 4 and the Epilogue. Chapters include: the early years of medical evacuation, and the Korean War; birth of a tradition; the system matures; the pilot at work; from Tet 1968 to stand-down; statistics; doctrine and lessons learned; a historical perspective; and bibliography. Three quarters of a million people are in a plane somewhere right now.

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Many millions travel by air each day. For most of us, the experience of being in an airport is to be endured rather than appreciated, with little thought for the quality of the architecture. No matter how hard even the world's best architects have tried, it is difficult to make a beautiful airport. And yet such places do exist. Cathedrals of the jet age that offer something of the transcendence of flight even in an era of mass travel and budget fares. Here are twenty-one of the most beautiful airports in the world.

In 1896, Otto Wagner's "Modern Architecture" shocked the European architectural community with its impassioned plea for an end to eclecticism and for a "modern" style suited to contemporary needs and ideals, utilizing the nascent constructional technologies and materials. Through the combined forces of his polemical, pedagogical, and professional efforts, this determined, newly appointed professor at the Vienna Academy of Fine Arts emerged in the late 1890s - along with such contemporaries as Charles Rennie Mackintosh in Glasgow and Louis Sullivan in Chicago - as one of the leaders of the revolution soon to be identified as the "Modern Movement." Wagner's historic manifesto is now presented in a new English translation - the first in almost ninety years -

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based on the expanded 1902 text and noting emendations made to the 1896, 1898, and 1914 editions. In his introduction, Dr. Harry Mallgrave examines Wagner's tract against the backdrop of nineteenth-century theory, critically exploring the affinities of Wagner's revolutionary élan with the German eclectic debate of the 1840s, the materialistic tendencies of the 1870s and 1880s, and the emerging cultural ideology of modernity. *Modern Architecture* is one of those rare works in the literature of architecture that not only proclaimed the dawning of a new era, but also perspicaciously and cogently shaped the issues and the course of its development; it defined less the personal aspirations of one individual and more the collective hopes and dreams of a generation facing the sanguine promise of a new century

Creech Blue

Aircraft Radio Systems

The Jet-Age Story of the Women of Pan Am

Fashion in Flight

Canadian Pacific

The Birth of the Prison

Virgil, *Aeneid*, 4.1-299

The US presidential election in 2016 brought to a head myriad political activism around the world, around the rights of minorities, women, the LGBTQ community, and the environment. In the midst of this turmoil, nearly 300 designers from around the world answered the call to create this collection of 50 tear-out posters for people who want to make their voices heard in a time of unprecedented uncertainty and apprehension. A foreword by Avram Finkelstein, a designer for the AIDS art activist collective Gran Fury, looks at the crucial role of graphic activism in the current political climate.

"A lively, unexpected portrait of the jet-age stewardesses serving on iconic Pan Am airways between 1966 and 1975"-- The successful and elaborate Premium Edition of Airline Visual Identity 1945-1975 (2014) has received fine reviews in the most influential media around the world. Possibly no other publication in recent years has been produced with such technical sophistication. To reproduce all original works of art as precisely as possible, a total of seventeen different colors, five different types of varnishes, and two different methods of

foil printing and embossing were used. The result is a book of exceptional vivacity that pushes the limits of modern printing technology which now presented in a hand-crafted collector's case. The book carefully curates the work of prestigious designers and advertising icons, taking the reader back in time to witness the glamorous days of the airline industry. It reproduces the best examples of commercial art from the period to give the reader a museum-like experience. Conceived by some of the best creative minds of the time, such as Ivan Chermayeff, Otl Aicher, Massimo Vignelli, Academy Award winner Saul Bass, or advertising titan May Wells Lawrence, the designs found in the book illustrate the shift from traditional methods of corporate design and advertising to comprehensive modern identity branding programs, a development which is characteristic of the 1960 s."

The airplane coffee table book contains beautiful high resolution photos of airplanes and the view from inside. Looks great on any coffee table.

Design and Lifestyle of Concorde

Classic Car Collection by Thierry Dehaeck
From the Cakewalk to the Moonwalk
The Airplane Coffee Table Book
No Place to Lay One's Head
A Passion for Cars
Dust Off

Kentucky is most commonly associated with horses, tobacco fields, bourbon, and mines. There is much more to the state, though, than stories of feuding families, Colonel Sanders' famous fried chicken. Kentucky has a rich and often compelling history, and James C. Klotter and Freda C. Klotter introduce readers to an exciting history that spans 12,000 years, looking at the lives of Kentuckians from Native American times to modern astronauts. The Klotters examine all aspects of the state's history—its geography, government, social life, cultural achievements, education, and economy. A Concise History of Kentucky recounts the events of the deadly frontier wars of the state's early history, the divisive Civil War, and the shocking assassination of a governor in 1900. This book tells of Kentucky's leaders from Daniel Boone and Henry Clay to Abraham Lincoln, Mary Breckinridge, and Muhammad Ali. The authors also highlight the lives of ordinary Kentuckians, both famous and ordinary, to give a voice to history. The Klotters explore the lives of Kentuckians' accomplishments in government, medicine, politics, and the arts. The

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describe the writing and music that flowered across the state, and they profile individuals who worked to secure equal rights for women and African Americans. This book explains what it was like to work in the coal mines and explains the daily life on a nineteenth-century farm. The authors bring Kentucky's story to the twenty-first century and talk about the state's modern economy, where auto manufacturing jobs are replacing traditional agricultural work. A collaboration of the state historian and an experienced educator, *A Concise History of Kentucky* is the best single resource for Kentuckians new and old who want to learn more about the past, present, and future of the Bluegrass State.

The unforgettable story of one woman's struggle to survive persecution in wartime France 'I loved my bookstore the way a woman loves, that is to say, truly' In 1929, Françoise Frenkel – a Jewish woman from Poland – opens Berlin's very first French bookshop. It is a dream come true. The bookshop attracts artists and diplomats, celebrities and poets – even the French ambassador himself. It brings Françoise friendship and prosperity. Then one summer's day in 1939, the dream ends. It ends on Kristallnacht, when Jewish shops and businesses are smashed to pieces. It ends with one protest. So, just weeks before the war breaks out, Françoise flees to France. In Paris, on the wireless and in the newspapers, horror has made itself at home. When the city is bombed, Françoise seeks refuge in Nice, which is awash with refugees and

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suffering. Children are torn from their parents; mothers throw themselves under the wheels of trains. Horrified by what she sees, Françoise goes into hiding. She survives only because strangers risk their lives to protect her. Unfolding in Berlin, Paris and against the backdrop of the romantic landscapes of southern France, *No Place to Lay One's Head* is a heart-breaking tale of human cruelty and unending kindness; of a woman whose lust for life refuses to leave her, even in her darkest hours. Very little is known about the life of Françoise Frenkel. She was born in Poland in 1889 and later studied and lived in Paris; in 1921 she set up the first French-language bookshop in Berlin with her husband. In 1933 she returned to Paris, and after the German invasion the following year fled south to France. After several years in hiding, she made a desperate attempt to cross the border into Switzerland. Frenkel died in Nice in 1975. Her memoir, originally published in Geneva in 1945, was rediscovered in a flea market in 2010, republished in the original French in 2011 and is now being translated and published in numerous languages for the first time. For nearly half of the nation's history, the steam locomotive was the outstanding symbol of progress and power. It was the literal engine of the Industrial Revolution, and played an instrumental role in putting the United States on the world stage. While the steam locomotive's basic principle of operation is simple, designers and engineers transformed these concepts into 100-mph passenger trains and 600-ton behemoths capable of pulling mile-long freight at incredible speeds. *American Steam Locomotives* is a thorough

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engaging history of the invention that captured public imagination like no other, people who brought it to life.

A nostalgic and celebratory look back at one hundred years of passenger flight, full-color reproductions of route maps and posters from the world's most iconic from the author of bestselling cult classic Transit Maps of the World. In this gorgeously illustrated collection of airline route maps, Mark Ovenden and Maxwell Roberts lead the skies and transport readers to another time. Hundreds of images span a century of passenger flight, from the rudimentary trajectory of routes to the most intricate birds-eye views of the land to be flown over. Advertisements for the first scheduled commercial passenger flights featured only a few destinations, with stunning views of countryside and graphics of biplanes. As aviation took off, speed and mileage were trumpeted on bold posters featuring busy routes. Major airlines produced highly detailed illustrations of their global presence, establishing now-classic brands. With trend-forward-looking designs, cartographers celebrated the coming together of different cultures and made the earth look ever smaller. Eventually, fleets got bigger and multiplied, and graphic designers have found creative new ways to display huge amounts of information. Airline hubs bring their own cultural mark and advertise their plethora of destination options. Innovative maps depict our busy world with webs of overlapping routes and networks of low-cost city-to-city hopping. But though flying has become

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commonplace, Ovenden and Roberts remind us that early air travel was a glamorous affair for good reason. Airline Maps is a celebration of graphic design, cartographic skills and clever marketing, and a visual feast that reminds us to enjoy the journey as much as the destination.

A Guidebook for His Students to this Field of Art

Planning and Design of Airports, Fifth Edition

Aviation Psychology and Human Factors

Airline

Jet Set

Airline Visual Identity 1945-1975

The People, the Planes, the Glamour, and the Romance in Aviation's Glory Years

Airline Visual Identity 1945-1975 Hand-Crafted Collector's Case

This fascinating book examines every aspect of airline style, from the company liveries and interior designs of planes to advertising, haute couture, and airborne haute cuisine. Divided into four sections covering fashion, food, interior design, and identity, Airline shows how airborne culture has changed since the 1920s. The book spans the conservative to the outrageous, from saris to hotpants, from Hugh Hefner's private jet to the huge Airbus A380. A wide selection of retro styles are illustrated with

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illuminating archive material and images of ephemera. Airline uncovers the style, image, and experience of the parallel universe that exists at 30,000 feet.

In today's highly competitive market, many destinations - from individual resorts to countries - are adopting branding techniques similar to those used by 'Coca Cola', 'Nike' and 'Sony' in an effort to differentiate their identities and to emphasize the uniqueness of their product. By focusing on a range of global case studies, Destination Branding demonstrates that the adoption of a highly targeted, consumer research-based, multi-agency 'mood branding' initiative leads to success every time.

This book covers the application of psychological principles and techniques to situations and problems of aviation. It offers an overview of the role psychology plays in aviation, system design, selection and training of pilots, characteristics of pilots, safety, and passenger behavior. It covers concepts of psychological research and data analysis and shows how these tools are used in the development of new psychological knowledge. The new edition offers material on physiological effects on pilot performance, a new chapter on aviation physiology, more material on fatigue, safety culture, mental health and safety, as well as practical

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examples and exercises after each chapter.

American Identities

Field Book for Describing and Sampling Soils

A Century of Art and Design

Strategy For Defeat: The Luftwaffe, 1933-1945 [Illustrated Edition]

An Introductory Textbook

Latin Text, Study Questions, Commentary and Interpretative Essays

Come Fly the World

Love and tragedy dominate book four of Virgil's most powerful work, building on the violent emotions invoked by the storms, battles, warring gods, and monster-plagued wanderings of the epic's opening. Destined to be the founder of Roman culture, Aeneas, nudged by the gods, decides to leave his beloved Dido, causing her suicide in pursuit of his historical destiny. A dark plot, in which erotic passion culminates in sex, and sex leads to tragedy and death in the human realm, unfolds within the larger horizon of a supernatural sphere, dominated by power-conscious divinities. Dido is Aeneas' most significant other, and in their encounter Virgil explores timeless themes of love

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and loyalty, fate and fortune, the justice of the gods, imperial ambition and its victims, and ethnic differences. This course book offers a portion of the original Latin text, study questions, a commentary, and interpretative essays. Designed to stretch and stimulate readers, Ingo Gildenhard's incisive commentary will be of particular interest to students of Latin at both A2 and undergraduate level. It extends beyond detailed linguistic analysis to encourage critical engagement with Virgil's poetry and discussion of the most recent scholarly thought.

'Aircraft' is a project combining the field of the aviation industry as well as the conventions of the photography medium. Maxime Guyon meticulously dissects various "techno-species" with distinct aerial machinery fragments, leading us to an anthropological visual research. His series is composed of digital photographs of large-scale aerospace subjects, with a specific light treatment that replicates the codes of advertising photography. Combining the principle of 'form follows function' and our post-industrial era as well as its aesthetic, this project reopens a visual discussion that Le

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Corbusier first introduced in 1935 in his publication 'Aircraft: The New Vision'.

This authoritative catalogue of the Corcoran Gallery of Art's renowned collection of pre-1945 American paintings will greatly enhance scholarly and public understanding of one of the finest and most important collections of historic American art in the world. Composed of more than 600 objects dating from 1740 to 1945.

An unprecedented look at Canada's history presented in a spectacular, colorful book The history of Canada is inseparable from the history of Canadian Pacific. The company's advertising and publicity strategies and their influence on the country's perception can be regarded as a very early example of the concept of nation branding. The deep interdependence between a private company's economic and strategic interests and a newly formed nation's identity makes this arrangement unique. Canadian Pacific not only built the nation's first transcontinental railway, a prerequisite for Canada's political unification in the 19th century; it quickly expanded to become the world's largest transportation conglomerate that for many decades formed

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the backbone for Canada's economic development. Efficient railroad and global shipping services were complemented by numerous activities that attracted immigrants and tourists to Canada, including the famous landmark hotels designed in what is now referred to as Canadian Chateaux Style: Chateaux Frontenac, The Banff Springs Hotel, Chateaux Lake Louise, and many others. A distinct Canadian national identity was still in its infancy in the 19th century, and various stereotypes linked with Canada today are the direct result of decisions made by the designers and artists whose work is portrayed in the book and by Canadian Pacific's executives. In the context of these identity building processes the book showcases the significance of commercial art and advertising pointing far beyond their trivial function as promoters of a commodity or service. Professor Marc H. Choko's concise and compelling narrative is brought to life by more than 600 carefully selected historic photos, illustrations and documents that mirror Canadian Pacific's widespread activities and unusually diverse clientele, ranging from the adventurous travelers of the late 19th century to immigrants in search of a better future, from wealthy cruise passengers to big game

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hunters, from outdoor enthusiasts to airline customers starting in the 1940s. No expense has been spared to reproduce this critical part of Canadian history: the publisher sent their production manager to Canadian Pacific's corporate archives in Montreal to supervise digitalization and record the properties of the originals reproduced in this book, taking note of any special colours or other significant characteristics. Similarly, many museums and private collectors cooperated to allow for a book that reproduces all commercial art with unparalleled accuracy and vivacity. Conceived by internationally recognized art book publisher Callisto and designed by distinguished Berlin-based designer Yvonne Quirnbach, *Canadian Pacific: Creating a Brand, Building a Nation* was produced in a renowned printing facility in northern Italy on deluxe 200g Fedrigoni paper. The Premium Edition is also available as a Collector's Edition, limited to 999 copies and presented in a grand clamshell case hand-crafted in Berlin, Germany and designed by Yvonne Quirnbach, with a wood veneer cover symbolizing the natural beauty of Canada. (See ISBN 9783981655032.)

Posters for Change

The Art of the Airport

Visual Aircraft Recognition

Global Trends 2030

American Paintings to 1945

Marvel Comics: The First 80 Years

"The history of American dance reflects the nation's tangled culture. Dancers from wildly different backgrounds watched, imitated, and stole from one another. Audiences everywhere embraced the result as deeply American. Chronicling dance from the minstrel stage to the music video, Megan Pugh shows how freedom--that nebulous, contested American ideal--emerged as a genre-defining aesthetic. Ballerinas mingled with slumming thrill-seekers, and hoedowns showed up on elite opera-house stages. Steps invented by slaves captivated the British royalty and the Parisian avant-garde. Dances were better boundary crossers than their dancers, however, and the racism and class conflicts that haunt everyday life shadow American dance as well. Center stage in America Dancing is a cast of performers who slide, glide, stomp, and swing their way through history. At the nadir of U.S. race relations, cakewalkers embraced the rhythms of black America. On the heels of the Harlem Renaissance, Bill

Robinson tap-danced to stardom. At the height of the Great Depression, Fred Astaire and Ginger Rogers unified highbrow and popular art. In the midst of 1940s patriotism, Agnes de Mille brought jazz and square dance to ballet, then took it all to Broadway. In the decades to come, the choreographer Paul Taylor turned pedestrian movements into modern masterpieces, and Michael Jackson moonwalked his way to otherworldly stardom. These artists both celebrated and criticized the country, all while inspiring others to get moving. For it is partly by pretending to be other people, Pugh argues, that Americans discover themselves ... America Dancing demonstrates the centrality of dance in American art, life, and identity, taking us to watershed moments when the nation worked out a sense of itself through public movement"--Publisher's description.

Authoritative, Up-to-Date Coverage of Airport Planning and Design Fully updated to reflect the significant changes that have occurred in the aviation industry, the new edition of this classic text offers definitive guidance on every aspect of planning, design, engineering, and renovating airports and terminals. Planning and Design of Airports, Fifth Edition, includes complete coverage of the latest aircraft and air traffic management technologies, passenger processing technologies, computer-based analytical and design models, new guidelines for estimating required runway lengths and

pavement thicknesses, current Federal Aviation Administration (FAA) and International Civil Aviation Organization (ICAO) standards, and more. Widely recognized as the field's standard text, this time-tested, expertly written reference is the best and most trusted source of information on current practice, techniques, and innovations in airport planning and design. COVERAGE INCLUDES: Designing facilities to accommodate a wide variety of aircraft Air traffic management Airport planning studies Forecasting for future demands on airport system components Geometric design of the airfield Structural design of airport pavements Airport lighting, marking, and signage Planning and design of the terminal area Airport security planning Airport airside capacity and delay Finance strategies, including grants, bonds, and private investment Environmental planning Heliports

Take an action-packed flight through the history of aircraft and discover the intrepid pioneers who made a dream reality Uncover the engineering behind more than 800 aircraft models, from military jets to commercial planes. This visual history book captures the fascinating story of airplanes and aviation, and how their groundbreaking discovery has influenced the 21st Century. Inside the pages of this aircraft book, you'll discover: - The history of military and commercial aircraft from all over the world, decade by

decade, to the present day in stunning visual detail - Comprehensive catalogs highlight the most important aircraft of each period along with their specifications and unique features - Showcases on particularly celebrated aircraft - such as the Supermarine Spitfire and Concorde - in beautifully photographed "virtual tour" features - The stories of the engineers and manufacturers that created marques like Boeing and Airbus Take to the skies Modern flight has opened the world up to new opportunities and paved the way for the development of advanced research and technology. But, what made it so groundbreaking? This book uncovers the stories behind the first airplane models, the development of flight, and brings you to present-day marvels such as the Gypsy Moth and Supermarine Spitfire. The Aircraft Book is filled with stats, facts, and photographs that create a visual tour and allows you to see inside key commercial and military aircraft models from the exterior to the cockpit. Aviation enthusiasts will also be captivated by the manufacturer of aircraft engines and how famous models like Boeing and Lockheed became household names. Love history? Discover even more with DK! DK's The Definitive Visual History series is an iconic celebration of design and history. Packed with fascinating facts and statistics, these high-quality visual guides cover everything from history and notable designs to the people and technology

that made it possible. Books in this series include The Car Book, The Train Book, The Tank Book, and so much more.

An in-depth, beautifully illustrated companion book which explores the origins and rich history of the largest comic book publishing company in the world, from the minds of infamous creators such as Stan Lee, Jack Kirby and Steve Ditko - Marvel Comics! For 80 years, Marvel Comics has inspired millions of fans worldwide with iconic characters and timeless stories that have brought the Marvel Universe to the forefront of contemporary pop culture. Though now the company is famous for their blockbuster hits such as the Avengers, Guardians of the Galaxy, X-Men, and Spider-Man, this book will explore the company's humble beginnings and its struggle to become the powerhouse of publishing that it is today. Featuring all-encompassing overviews of the trials and triumphs from each decade, with marvelous milestones, characters, creators, incredible illustrations, and behind-the-scenes trivia. It's the ultimate love letter to the world's mightiest Super Heroes.

Hand-Crafted Collector's Case

Toyota's Cult Four Wheelers - All Models and Series, from 1951 to the Present

Aircraft Performance & Design

Pan Am History, Design & Identity

Aircraft

Tear, Paste, Protest

Flight

* A rare collection of classic cars from a notable Belgian collector, including a Ferrari 512 TR from 1993, a Shelby GT 500 KR from 1968, a Rolls-Royce Wraith with chassis WRB9 from 1939, and an entirely unique Citroën DS collection 'I never buy a car without a story' - Thierry Dehaeck A stellar selection of unique classic cars and micro cars from the collection of Thierry Dehaeck, with exceptional automobiles from the best-known brands photographed expressly for this book. Dehaeck's world-class Citroën DS collection is featured here, including a stunning example of a Citroën DS 21 Cabriolet 'Le Caddy' built by Henri Chapron. Show-stoppers from other car makers include a 300 SL Gullwing Mercedes from 1955, a XK 120 Fixed Head Coupé Jaguar from 1953, and a Ferrari 512 TR from 1993. The accompanying text is by noted car writers, including Citroen expert Marc Sonnery.

Colonel Slife chronicles the influence of the late Gen Wilbur L. "Bill" Creech7a leader, visionary, warrior, and mentor7in the areas of equipment and tactics, training, organization, and leader development. His study serves

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both to explain the context of a turbulent time in our Air Force's history and to reveal where tomorrow's airmen may find answers to some of the difficult challenges facing them today. Colonel Slife, who addresses such controversial topics as the development of the Army's AirLand Battle doctrine and what it meant to airmen, is among the first to describe what historians will surely see in years to come as the revolutionary developments of the late 1970s/early 1980s and General Creech's central role. Creech Blue enlightens the Air Force on its strongly held convictions during that period and challenges the idea that by 1990, when Iraq invaded Kuwait, the Air Force had forgotten how to wage a "strategic" air campaign and was dangerously close to plunging into a costly and lengthy war of attrition had it not been for the vision of a small cadre of thinkers on the Air Staff. In exploring the doctrine and language of the decade leading up to Operation Desert Storm, Colonel Slife reveals that the Air Force was not as shortsighted as many people have argued.

This manual is primarily a ready reference to assist the ground observer in aircraft recognition and identification. It provides information on current operational aircraft of the United States and foreign countries, which may be observed worldwide in the combat area. It can be used as source material for personnel conducting unit training in visual aircraft recognition. The

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procedures in this publication apply throughout the US Army. The data is based on the best information available at the time of publication; however, it is not all-inclusive because of some classification guidelines. This publication, by nature, has a built-in time lag, and some aircraft may still be under development or classified at the time of writing, but may be fielded or unclassified at, or after, publication.

This stylishly illustrated book looks back at the future of air travel and is as sleek and elegant as the Concorde aircraft it celebrates. When the first commercial Concordes zoomed off the runways in Paris and London in the late 1960s, crossing the Atlantic in just under three hours, they established a new standard for luxury flight. Powered by 38,000 pounds of thrust and easily recognizable with its delta wing and drooping nose, the Concorde jet embodied the pinnacle of aviation technology and industrial design. It quickly became the preferred mode of transatlantic flight for superstars and business moguls alike. Opening with a lively history of the jet and how it changed travel, the book focuses on the look and feel of the Concorde. Photos of the jet's evolving interiors show how the original, starkly designed cabin gave way to luxury seats and interiors designed by the likes of Sir Terence Conran and Andrée Putman. Filled with fascinating historical and technical background, and drawn from the author's personal collection of

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more than one thousand Concorde-related objects, this elegant book offers rarely seen historical photography and firsthand contributions from the people who helped create the Concorde experience from take-off to landing and beyond.

Creating a Brand, Building a Nation

America Dancing

Style at 30,000 feet

A History of Airline Uniform Design

Discipline and Punish

Classic Cars Review

Gen Bill Creech and the Reformation of the Tactical Air Forces, 1978-1984

Written by one of the most successful aerospace authors, this new book develops aircraft performance techniques from first principles and applies them to real airplanes. It also addresses a philosophy of, and techniques for aircraft design. By developing and discussing these two subjects in a single text, the author captures a degree of synergism not found in other texts. The book is written in a conversational style, a trademark of all of John Anderson's texts, to enhance the readers' understanding.

Facts, photos, stories, and specs of one hundred remarkable flying machines, from the Sopwith Camel to the 747 to the supersonic F-22

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Raptor. Of all humanity's dazzling innovations, perhaps none captures our imaginations or fuels our inventive spirits as much as flight. In our quest to soar higher, faster, and farther, we've dreamed up airborne wonders that are a sight to behold—like the supersonic F-22 Raptor, stealthily soaring above the clouds, or the Boeing-Stearman PT-17 Biplane, the beautiful starter model that helped a generation earn their wings, or the deluxe Concorde—the first passenger jet to cruise at the speed of sound. These iconic aircraft—and ninety-seven more stunning feats of aeronautical engineering—make up the world's most groundbreaking contributions to flight, all curated and collected here by the experts at Flying magazine. In Flight: 100 Greatest Aircraft, there's something for every aviation aficionado—from brazen stunt planes to far-from-pedestrian commercial jets, from military marvels to spacecraft that reached dazzling new heights. With its spectacular full-color photographs, fascinating and informative text, and a detailed specifications section, Flight is the essential book for pilots and plane-lovers everywhere.

A must-have book for all classic car fans worldwide An indispensable survey for vintage car aficionados as much as curious newcomers Brimming with shiny spoke rims, stunning grilles, and magnificent wooden steering wheels

In October 1958, Pan American World Airways began making regularly

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scheduled flights between New York and Paris, courtesy of its newly minted wonder jet, the Boeing 707. Almost overnight, the moneyed celebrities of the era made Europe their playground. At the same time, the dream of international travel came true for thousands of ordinary Americans who longed to emulate the "jet set" lifestyle. Bestselling author and Vanity Fair contributor William Stadiem brings that Jet Age dream to life again in the first-ever book about the glamorous decade when Americans took to the skies in massive numbers as never before, with the rich and famous elbowing their way to the front of the line. Dishy anecdotes and finely rendered character sketches re-create the world of luxurious airplanes, exclusive destinations, and beautiful, wealthy trendsetters who turned transatlantic travel into an inalienable right. It was the age of Camelot and "Come Fly with Me," Grace Kelly at the Prince's Palace in Monaco, and Mary Quant miniskirts on the streets of Swinging London. Men still wore hats, stewardesses showed plenty of leg, and the beach at Saint-Tropez was just a seven-hour flight away. Jet Set reads like a who's who of the fabulous and well connected, from the swashbuckling "skycoons" who launched the jet fleet to the playboys, moguls, and financiers who kept it flying. Among the bold-face names on the passenger manifest: Juan Trippe, the Yale-educated WASP with the Spanish-sounding name who parlayed his fraternity contacts into a tiny airmail route that became

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the world's largest airline, Pan Am; couturier to the stars Oleg Cassini, the Kennedy administration's "Secretary of Style," and his social climbing brother Igor, who became the most powerful gossip columnist in America—then lost it all in one of the juiciest scandals of the century; Temple Fielding, the high-rolling high priest of travel guides, and his budget-conscious rival Arthur Frommer; Conrad Hilton, the New Mexico cowboy who built the most powerful luxury hotel chain on earth; and Mary Wells Lawrence, the queen bee of Madison Avenue whose suggestive ads for Braniff and other airlines brought sex appeal to the skies. Like a superfueled episode of Mad Men, Jet Set evokes a time long gone but still vibrant in American memory. This is a rollicking, sexy romp through the ring-a-ding glory years of air travel, when escape was the ultimate aphrodisiac and the smiles were as wide as the aisles. Praise for Jet Set "Aeronautics history, high times from the 1950s and '60s, incredibly versatile name-dropping (from Mrs. John Jacob Astor to Christine Keeler of the Profumo scandal) and Sinatra's 'Come Fly With Me' as a kind of theme song [all] connected to the glamorous days of air travel."—Janet Maslin, The New York Times "What a book William Stadium has written. . . . The Kennedys, the Rat Pack, Frank Sinatra, and early financiers like Eddie Gilbert are dealt with in depth. . . . I lived intimately through it all in the '50s, '60s, '70s, '80s, and '90s and I am yet to find a

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mistake in author Stadiem's amazing book. Order it now. All the players are here."—Liz Smith, syndicated columnist "William Stadiem sexes up the glory days of aviation in Jet Set. Fly me!"—Vanity Fair "William Stadiem's Jet Set takes you where no modern airliner can: to a time . . . when the means of travel was as exotic as the destination, and sometimes more so."—Town & Country

Destination Branding

American Women and Flight Since 1940

The World's Most Beautiful Terminals

American Steam Locomotives

The Best Classic Cars on the Planet

100 Greatest Aircraft

The Land Crusier Legend

Pan Am: History, Design & Identity is a captivating story of an airline company that refused to consider anything impossible and single-handedly revolutionized air travel despite innumerable technical, political and organizational obstacles. From modest beginnings in the late 1920 s, Pan am developed into the world s best known airline company and served as an ambassador of American values and leadership. No other company has had a comparable influence on the airline industry, continually finding solutions for problems considered insolvable by others. Pan Am s rapid rise was accompanied

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by highly effective publicity campaigns which featured some of the best design and advertising in the industry. This book takes the reader on a journey into the elite world of early air travel and into the jet age when a plane ticket became affordable for the general public and mass tourism took off. The blue globe symbol, developed in the mid 1950 s, gained fame around the world. An icon and legend, it has remained in our collective visual memory down to the present day. Numerous images in this book have never been published. Great care was taken not only in developing a spell-binding visual storyline to complement the text, but also in reproducing and digitally restoring all images as accurately as possible. The book is a tribute to one of the most important companies of the 20th century and to its visionary founder. rican Airways"

This publication covers global megatrends for the next 20 years and how they will affect the United States. This is the fifth installment in the National Intelligence Council's series aimed at providing a framework for thinking about possible futures and their implications. The report is intended to stimulate strategic thinking about the rapid and vast geopolitical changes characterizing the world today and possible global trajectories during the next 15-20 years by identifying critical trends and potential discontinuities. The authors distinguish between megatrends, those factors that will likely occur

under any scenario, and game-changers, critical variables whose trajectories are far less certain. NIC 2012-001. Several innovations are included in *Global Trends 2030*, including: a review of the four previous *Global Trends* reports, input from academic and other experts around the world, coverage of disruptive technologies, and a chapter on the potential trajectories for the US role in the international system and the possible the impact on future international relations.

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Bottle 122 Nonstate World 128 Acknowledgements 134 GT2030 Blog
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banks, government agencies to start-ups, the technology sector to the
teaching sector, and more. This publication helps anticipate where the
world will be: socially, politically, technologically, and culturally
over the next few decades. Keywords: Global Trends 2030 Alternative
Worlds, global trends 2030, Global Trends series, National
Intelligence Council, global trajectories, global megatrends,
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