

Australasian Business Statistics 2nd Edition

Surveillance Technologies and Early Warning Systems: Data Mining Applications for Risk Detection has never been more important, as the research this book presents an alternative to conventional surveillance and risk assessment. This book is a multidisciplinary excursion comprised of data mining, early warning systems, information technologies and risk management and explores the intersection of these components in problematic domains. It offers the ability to apply the most modern techniques to age old problems allowing for increased effectiveness in the response to future, eminent, and present risk.

Student-friendly stats! Berenson's fresh, conversational writing style and streamlined design helps students with their comprehension of the concepts and creates a thoroughly readable learning experience. **Basic Business Statistics** emphasises the use of statistics to analyse and interpret data and assumes that computer software is an integral part of this analysis. Berenson's 'real world' business focus takes students beyond the pure theory by relating statistical concepts to functional areas of business with real people working in real business environments, using statistics to tackle real business challenges.

Australasian Journal of Market Research

Australasian Business Statistics

Essays on the History of Statistical Graphics

Port Business

Official Year Book of the Commonwealth of Australia

Asia Pacific Journal of Quality Management

Port Business is essential reading for all those with an interest in trade and transportation and the role of ports in the global supply chain. It discusses the various types of ports in existence, identifies the major ports per category, analyzes what the key business drivers are, describes their governance, how they are managed, which trends influence them, and what kind of impact they have on supply chains. Dr. Jürgen Sorgenfrei uses his significant consulting and project development experience within the international ports, shipping, rail & logistics sector, and in global economics, trade, analytics, and forecasting as well as in intermodal hinterland transport to provide this comprehensive overview of port management. The book is a combination of a strong background in principles and practical knowledge and is an indispensable resource for those interested in maritime economics.

Firms are continuously looking for new opportunities to exploit and leverage their existing brands to achieve business growth. In the past, companies have leveraged their 'most important asset' (brands) through brand and line extensions. Nowadays, the most recent trend for capitalizing on brands is called 'Co-Branding' in which two or more brands are presented jointly to the consumer, forming a new product or service offering. This new branding strategy promises many benefits, especially for companies operating internationally with strong global brands. This study is about the perception of 'fit' between two partner brands in a co-branding venture. Previous studies have already identified that a perceived fit between partner brands leads to a positive evaluation of the co-branded offering by consumers. But why are some brands perceived as fitting together by consumers and others are not? To answer this question, this study investigates which factors (e.g. similar price level, target group, product category) lead to a perceived fit between partner brands by consumers.

Doomed Firms

An Econometric Analysis of the Path to Failure

Official Year Book of the Commonwealth of Australia No. 25 - 1932

Business Annals

Surveillance Technologies and Early Warning Systems: Data Mining Applications for Risk Detection

Encyclopedia of Digital Government

Real, current macroeconomic events connected to the theory *The new fourth edition of Blanchard's respected Macroeconomics text has been substantially revised to account for the impact of the GFC on the Australasian Economy and the many issues it raises. Thus, in addition to a first discussion of the crisis in Chapter 1 and numerous boxes and discussions throughout the book, we have brought forward the chapter on the GFC to Chapter 9. Macroeconomics is the only intermediate resource with a truly Australasian focus, demonstrating economic ideas and issues with hundreds of local and international examples. This comprehensive resource presents an integrated view of macroeconomics, drawing on the implications of equilibrium conditions in three sets of markets: the goods market, the financial markets and the labour market.*

This introductory text introduces basic concepts in cultural anthropology by comparing cultures of increasing scale and focusing on specific universal issues throughout human history. Cultural materials are presented in integrated ethnographic case studies organized by cultural and geographic areas to show how ideological, social organization, and material features fit together in specific sociocultural systems. Bodley explicitly seeks a balance between ecological-materialist and cultural-ideological explanations of sococultural systems, while stressing the importance of individual power-seeking and human agency. Part One examines domestic-scale, autonomous tribal cultures. Part Two presents politically organized, class-based civilizations and ancient empires in the imperial world. Part Three surveys global, industrial, market-based civilizations in the contemporary commercial world. Cultural Anthropology uniquely challenges students to consider the big questions about the nature of cultural systems.

Official Year Book of the Commonwealth of Australia No. 39 - 1953

Updated Solutions Manual to Accompany Australasian Business Statistics, 2nd Ed

Data Mining Applications for Risk Detection

Official Year Book of the Commonwealth of Australia No. 53, 1967

Official Year Book of the Commonwealth of Australia No. 26 - 1933

Co-Branding: Fit Factors between Partner Brands

This edition of Business Statistics is designed specifically for beginning statistics students who require a book on statistics that will explain everything, without leaving out any of the steps in the process. It summarises what students need to know shows how to select the correct technique to solve a problem ' but it doesn't take an overly mathematical approach. Designed to cover a twelve week semester, this text can be used for first year undergraduate students, for those studying at a technical college, or as part of a bridging unit for those wishing to enter university. This updated 2nd edition of Business Statistics features a Solutions Manual and Solution Slides for the instructor. This customised eBook has been created with the content you need for your studies. Due to the process used to produce this customised eBook, it doesn't offer the same functionality available in other Cengage eBooks, including read aloud and copy text.

The digitization of healthcare has become almost ubiquitous in recent years, spreading from healthcare organizations into the homes and personal appliances of practically every citizen. Thanks to the collective efforts of health professionals, patients and care providers as well as systems developers and researchers, the entire population of Europe is able to participate in and enjoy the benefits of digitized health information. This book presents the proceedings of the 26th

Medical Informatics in Europe Conference (MIE2015), held in Madrid, Spain, in May 2015. The conference brings together participants who share their latest achievements in biomedical and health Informatics, including the role of the user in digital healthcare, and provides a forum for discussion of the inherent challenges to design and adequately deploy ICT tools, the assessment of health IT interventions, the training of users and the exploitation of available information and knowledge to further the continuous and ubiquitous availability and interoperability of medical information systems. Contributions address methodologies and applications, success stories and lessons learned as well as an overview of on-going projects and directions for the future. The book will be of interest to all those involved in the development, delivery and consumption of health and care information.

Business Books and Serials in Print

International Business in Australia before World

Second Edition

Business Statistics

Tribes, States, and the Global System

Encyclopedia of Data Warehousing and Mining, Second Edition

Bringing together scholars from around the world, this collection examines many of the historical developments in making data visible through charts, graphs, thematic maps, and now interactive displays. Today, we are used to seeing data portrayed in a dizzying array of graphic forms. Virtually any quantified knowledge, from social and physical science to engineering and medicine, as well as business, government, or personal activity, has been visualized. Yet the methods of making data visible are relatively new innovations, most stemming from eighteenth- and nineteenth-century innovations that arose as a logical response to a growing desire to quantify everything-from science, economics, and industry to population, health, and crime. Innovators such as Playfair, Alexander von Humboldt, Heinrich Berghaus, John Snow, Florence Nightingale, Francis Galton, and Charles Minard began to develop graphical methods to make data and their relations more visible. In the twentieth century, data design became both increasingly specialized within new and existing disciplines-science, engineering, social science, and medicine-and at the same time became further democratized, with new forms that make statistical, business, and government data more accessible to the public. At the close of the twentieth century and the beginning of the twenty-first, an explosion in interactive digital data design has exponentially increased our access to data. The contributors analyze this fascinating history through a variety of critical approaches, including visual rhetoric, visual culture, genre theory, and fully contextualized historical scholarship.

Containing more than 250 articles, this three-volume set provides a broad basis for understanding issues, theories, and applications faced by public administrations and public organizations, as they strive for more effective government through the use of emerging technologies. This publication is an essential reference tool for academic, public, and private libraries.

The Regulation of Financial Planning in Australia

Australian national bibliography

1961-1971

Digital Healthcare Empowering Europeans

Official Year Book of the Commonwealth of Australia No. 46 - 1960

BUSINESS ANALYTICS AND STATISTICS IE HYBRID

This book investigates the legitimacy of the current Australian Financial Services Licensee-Authorised Representative (AFSL-AR) licensing model, as specified in the Commonwealth Corporations Act 2001. The book rectifies the deficiency in scholarly attention to this matter by developing a new conceptualised framework for the financial planning discipline. It takes into account theories in agency, legislation, legitimacy and the independent individual regulatory regimes in other professions; thereafter integrating this framework with the financial planning theory to examine the legitimacy, or what was found to be the illegitimacy of licensing advisers via multiple third party conflicted commercially oriented licensees. This book makes a very useful reference to understanding financial planning licencing model in Australia. Issues for 1901/07-1901/20 include corrected statistics for the period 1788 to 1900.

United States, England, France, Germany, Austria, Russia, Sweden, Netherlands, Italy, Argentina, Brazil, Canada, South Africa, Australia, India, Japan, China

Proceedings of MIE2015

Catalogue of Books in the Free Public Library, Sydney, Relating To, Or Published in Australasia... Reference Library. 1869-1888

Visible Numbers

Official Year Book of the Commonwealth of Australia No. 24 - 1931

Australasian Bibliography...

This title provides readers with in-depth information on business, management and economics. It includes robust and algorithmic testbanks, high quality PowerPoint slides and electronic versions of statistical tables.

This title was first published in 2003. This book provides a much-needed comprehensive and up-to-date treatise on financial distress modelling. Since many of the challenges facing researchers of financial distress can only be addressed by a totally new research design and modelling methodology, this book concentrates on extending the potential for bankruptcy analysis from single-equation modelling to multi-equation analysis. Essentially, the work provides an innovative new approach by comparing each firm with itself over time rather than testing specific hypotheses or improving predictive and classificatory accuracy. Added to this new design, a whole new methodology - or way of modelling the process - is applied in the form of a family of models of which the traditional single equation logit or MDA models is just a special case. Preliminary two-equation and three-equation models are presented and tested in the final chapters as a taste of things to come. The groundwork for a full treatise on these sorts of multi-equation systems is laid for further study - this family of models could be used as a basis for more specific applications to different industries and to test hypotheses concerning influential variables to bankruptcy risk.

Macroeconomics : Australasian Edition

Basic Business Statistics: Concepts and Applications

Who's who in Australasia and the Far East

Statistics for Business and Economics

Current Practice, Issues and Empirical Analysis

Official Year Book of the Commonwealth of Australia No. 40 - 1954

"To make smart business decisions, businesses need the power of statistical analysis. The second edition of Australasian Business Statistics prepares students to make informed decisions based on real-world data. This text equips students with the quantitative decision-making skills and analysis techniques they will need to succeed in today's business world. It also assists students to gain insights into the practical relevance of statistics through the many interesting examples from the local region: Real business data and applications. Is there a profitable niche market for four-wheel drive tourism in Australia's desert areas? Does cooperation between stallholders at New Zealand farmers markets present any potential for competitive advantage? As a producer of personal care products, how do you decide whether to focus your sales efforts on existing European and North American markets or on emerging markets in South-East Asia?"---Publisher's website.

This book challenges conventional wisdom by revealing an extensive and heterogeneous community of foreign businesses in Australia before 1914. Multinational enterprise arrived predominantly from Britain, but other sender nations included the USA, France, Germany, New Zealand, and Japan. Their firms spread out across Australia from mining and pastoral communities, to portside industries and CBD precincts, and they operated broadly across mining, trading, shipping, insurance, finance, and manufacturing. They were a remarkably diverse population of firms by size, organisational form, and longevity. This is a rare study of the impact of multinationals on a host nation, particularly before World War One, and that focuses on a successful resource-based economy. Deploying a database of more than 600 firms, supported by contemporary archives and publications, the work reveals how multinational influence was contested by domestic enterprise, other foreign firms, and the strategic investments of governments in network industries. Nonetheless, foreign agency - particularly investment, knowledge and entrepreneurship - mattered in the economic development of Australia in the nineteenth as well as the twentieth centuries. This book will be of interest to students and researchers in Australian and international economic and business history, the history of economic growth and scholars of international business.

Shaping a Multinational Economy

Irregular Serials & Annuals

Cultural Anthropology

Official Year Book of the Commonwealth of Australia No. 23 - 1930

General Series

Australasian Trade Study

There are more than one billion documents on the Web, with the count continually rising at a pace of over one million new documents per day. As information increases, the motivation and interest in data warehousing and mining research and practice remains high in organizational interest. The Encyclopedia of Data Warehousing and Mining, Second Edition, offers thorough exposure to the issues of importance in the rapidly changing field of data warehousing and mining. This essential reference source informs decision makers, problem solvers, and data mining specialists in business, academia, government, and other settings with over 300 entries on theories, methodologies, functionalities, and applications.

Prepared under instructions from the Right Honorable the Treasurer by K.M.Archer, Commonwealth Statistician.

An International Directory

Official Year Book of the Commonwealth of Australia No. 44 - 1958

Australian National Bibliography: 1992