

Be The One To Execute Your Trust

Ari Meisel and Nick Sonnenberg recently launched a profitable Virtual Assistant (VA) business in just one day - challenging the startup mentality that every new venture requires months of planning and a large investment of capital. Their VA business was born from scribbled notes on a cocktail napkin during dinner and was an up-and-running less than 24 hours later. By following their 3 step process: Optimize, Automate, Outsource, they leveraged free, readily available digital tools and apps with no outlay of cash whatsoever. Meisel and Sonnenberg reveal tactics for building a scalable business in today's world. This fascinating and informative book chronicles their first year in business together. An essential read for any entrepreneur. It follows their journey from idea to execution, detailing a bold new approach to 21st century business based on a fearless ingenuity and a willingness to rewrite the rules. The INSTANT New York Times Bestseller Winner of the National Book Critics Circle Award for Biography Winner of the PEN/Jacqueline Bograd Weld Award Winner of the Chautauqua Prize Finalist for the Los Angeles Times Book Award Finalist for the Plutarch Award A New York Times Notable Book of 2021 A New York Times BookReview Editors' Choice A New York Times Critics' Top Pick of 2021 Wall Street Journal 10 Best Books of 2021 Time Magazine 100 Must-Read Books of 2021 Publishers Weekly Top Ten Books of 2021 An Economist Best Book of the Year A New York Post Best Book of the Year A Milwaukee Journal Sentinel Best Book of the Year Oprah Daily Best New Books of August A New York Public Library Book of the Week In this “stunning literary achievement,” Donner chronicles the extraordinary life and brutal death of her great-great-aunt Mildred Harnack, the American leader of one of the largest underground resistance groups in Germany during WWII—“a page-turner story of espionage, love and betrayal” (Kai Bird, winner of the Pulitzer Prize for Biography) Born and raised in Milwaukee, Mildred Harnack was twenty-six when she enrolled in a PhD program in Germany and witnessed the meteoric rise of the Nazi party. In 1932, she began holding secret meetings in her apartment—a small band of political activists that by 1940 had grown into the largest underground resistance group in Berlin. She recruited working-class Germans into the resistance, helped Jews escape, plotted acts of sabotage, and collaborated in writing leaflets that denounced Hitler and called for revolution. Her coconspirators circulated through Berlin under the cover of night, slipping the leaflets into mailboxes, public restrooms, phone booths. When the first shots of the Second World War were fired, she became a spy, couriering top-secret intelligence to the Allies. On the eve of her escape to Sweden, she was ambushed by the Gestapo. At a Nazi military court, a panel of five judges sentenced her to six years at a prison camp, but Hitler overruled the decision and ordered her execution. On February 16, 1943, she was strapped to a guillotine and beheaded. Historians identify Mildred Harnack as the only American in the leadership of the German resistance, yet her remarkable story has remained almost unknown until now. Harnack’s great-great-niece Rebecca Donner draws on her extensive archival research in Germany, Russia, England, and the U.S. as well as newly uncovered documents in her family archive to produce this astonishing work of narrative nonfiction. Fusing elements of biography, real-life political thriller, and scholarly detective story, Donner brilliantly interweaves letters, diary entries, notes smuggled out of a Berlin prison, survivors’ testimony, and a trove of declassified intelligence documents into a powerful, epic story, reconstructing the moral courage of an enigmatic woman nearly erased by history.

Learn the best-kept secret of the world's most successful entrepreneurs: EXECUTION! Kim Perell made headlines for her amazing transformative story of a startup entrepreneur to an internationally renowned CEO and prominent angel investor. From her modest beginnings at her kitchen table, she went from broke to multi-millionaire in just a few short years. Today, she has investments in over 70 startups many of which have been sold to some of the largest Fortune 500 companies. Now, in The Execution Factor, she offers indispensable wisdom as she shares her personal journey and proven program for achieving success. The Execution Factor offers a straightforward approach to success — deliberately designed in a way that anyone can master. Perell flips the notion on its head that success is all about having a great idea, an advanced degree or a high IQ. Because people around the world have achieved their dreams without any of those things. Perell believes the ability to execute is the difference between success and failure. The Execution Factor is for anyone looking to transform themselves from a “dreamer” to a “doer” and will make you feel like you have a success coach by your side. Perell teaches her unique 5 traits of execution: vision, passion, action, resilience, and relationships. By the time you've completed the book you will have a have a blueprint to achieve your dreams in business and in life. Don't settle for ordinary when you can have extraordinary. Master execution and change your life. Humans are naturally wired to solve problems. Implement the right solutions and the problems generally go away. Paradoxes are quite different. They consist of opposites that do not appear to be able to coexist, but must. Most of the issues that keep organizations from achieving strategic success are not problems, they are paradoxes. Practical approaches to address our most important paradoxes do exist. By reading this book you will learn how to address the paradoxes commonly encountered in organizations and in life. Getting Unstuck: Using Leadership to Execute Paradoxes with Confidence will teach you how to balance key paradoxes to achieve greater long-term growth and enhanced sustainability than those who rely on financial data and problem solving methods alone. It addresses the issues that are the most troublesome to people and the organizations they work for. Describing how to think and work more strategically, the book introduces the language and tools you need to share innovative approaches to dilemmas within your organization and to develop better working relationships, both internally and externally. It provides a practical and powerful platform to help you develop new possibilities and achieve your strategic objectives. You will learn how to see conflict with a fresh set of eyes, how to redefine your roles, and how to become more effective professionally and personally. If you have experienced trouble implementing strategic objectives, difficulties getting people from different parts of your organization to work together; if you want to achieve a higher level of success, if you feel stuck, then read this book. Filled with examples of real-world paradoxes, it supplies valuable insights into the root causes of workplace conflicts to help you execute change with greater confidence and effectiveness.

An Act of State
How Winning Companies Close the Strategy-to-Execution Gap

All the Frequent Troubles of Our Days

Be the One
Champion Mindset
Translating Strategy Into Action in Complex Organizations
Courage to Execute
Strategy Execution

Execute 90 is a revolutionary model that has been hidden in plain sight for centuries. Execute 90 is the embodiment of some of the most famous industry, business, and economic thought leaders, including Stephen Covey, J. Paul Ghetty, Henry Ford, Sam Walton, Bill Gates, and Jeff Bezos. Each in their own right have created billions of dollars of wealth using what is now contained in the Execute 90 model by focusing on the #1 difference maker - precision execution of a simple - mentor approved plan. When individuals and teams implement the Execute 90 models they invariably double their volume every 90 days!During the last decade, Terry Johal and Clay Stevens have developed the framework, principles, procedures, systems, structures, and matrix contained in Execute 90. And the proven results are spectacular. Execute 90 is not on trial and it is not just an improvement on existing ideas; rather, Execute 90 shifts the industry-accepted duplication mantra to a TRIPLICATION model that doubles volumes in 90-day periods.This creates an industry wide ability to increase the success rate of all network marketers tenfold-by taking the promise of the industry to the next level.

Be the OneTo Execute Your Trust

Presumptions? or Facts!The State operates on presumptions. Courts operate on presumptions. But what binds me to their presumptions?Where's the contract? What obligations in the contract am I allegedly bound to perform? Did I agree to it? Was the contract valid? Was mutual consideration exchanged? What type of consideration was exchanged? What is in the contract that I am supposed to perform? Was I aware of the contract? Was the contract fully disclosed? Did I sign the contract with my autograph in ink?Statutory laws are public servant codes for society's slaves; for agents of government. We're all presumed to be employees and servants of the state.But, we're servants of God instead: students of the earth, charged with its cultivation and care.

NATIONAL BESTSELLER "Defiantly populated with living women . . . beautifully drawn, dense with detail and specificity . . . Notes on an Execution is nuanced, ambitious and compelling." —Katie Kitamura, NEW YORK TIMES BOOK REVIEW (Editors' Choice) "A searing portrait of the complicated women caught in the orbit of a serial killer. . . . Compassionate and thought-provoking." –BRIT BENNETT, #1 New York Times bestselling author of The Vanishing Half Recommended by New York Times Book Review • Los Angeles Times • Washington Post • Entertainment Weekly • Esquire • Good Housekeeping • USA Today • Buzzfeed • Goodreads • Real Simple • Marie Claire • Rolling Stone • Business Insider • Bustle • PopSugar • The Millions • The Guardian • and many more! In the tradition of Long Bright River and The Mars Room, a gripping and atmospheric work of literary suspense that deconstructs the story of a serial killer on death row, told primarily through the eyes of the women in his life—from the bestselling author of Girl in Snow. Ansel Packer is scheduled to die in twelve hours. He knows what he’s done, and now awaits execution, the same chilling fate he forced on those girls, years ago. But Ansel doesn’t want to die: he wants to be celebrated, understood. Through a kaleidoscope of women—a mother, a sister, a homicide detective—we learn the story of Ansel’s life. We meet his mother, Lavender, a seventeen-year-old girl pushed to desperation; Hazel, twin sister to Ansel’s wife, inseparable since birth, forced to watch helplessly as her sister’s relationship threatens to devour them all; and finally, Saffy, the detective hot on his trail, who has devoted herself to bringing bad men to justice but struggles to see her own life clearly. As the clock ticks down, these three women sift through the choices that culminate in tragedy, exploring the rippling fissures that such destruction inevitably leaves in its wake. Blending breathtaking suspense with astonishing empathy, Notes on an Execution presents a chilling portrait of womanhood as it simultaneously unravels the familiar narrative of the American serial killer, interrogating our system of justice and our cultural obsession with crime stories, asking readers to consider the false promise of looking for meaning in the psyches of violent men. "Poetic and mesmerizing . . . Powerful, important, intensely human, and filled with a unique examination of tragedy, one where the reader is left with a curious emotion: hope." —USA TODAY "A profound and staggering experience of empathy that challenges us to confront what it means to be human in our darkest moments. . . .

I relished every page of this brilliant and gripping masterpiece."—ASHLEY AUDRAIN, New York Times bestselling author of The Push

How the Effective Executive Spends Time

A Murder, a Private Investigator, and Her Search for Justice

Execute the Office

Strategy That Works

The Execution of Martin Luther King

Tactics to Maximize Potential, Execute Effectively, & Perform at Your Peak. Knockout Mediocrity!

One Man's Life and Death

Build Faster Web Application Interfaces

Dreams and visions are amazing gifts from God. They are at the heart of God’s plan for our lives. Anyone can have an idea, but not everyone will experience that vision come to fruition. This book explores how to turn visions into reality in a fast-moving world that is changing at an exponential rate. A lot of books have been written the past few decades on how to lead in a rapidly changing world. So why should you read another one? That question deserves an answer. This book focuses on the obstacles that keep most leaders from turning their visions into reality. In consulting with over 700 churches in the past 25 years, one problem clearly stands out above all the rest. Pastors find it hard to execute a vision. Ideas aren’t hard to come by; making them happen is another thing altogether. This book will note how the Church missed out on prime opportunities during the middle of the 20th century in the United States when our culture went through a significant transition. Pastors, especially those who are younger, would do well to learn from these past lessons and apply that to a similar moment of transition in our contemporary society. As you read, you will find Reflection Points. They will help the you apply the concepts to your situation.

Author Jeff Meyer will ignite the spark to unleash your dream. Packed with life lessons and tools, Jeff Meyer invites you to linger where you will. More like a weekly dose of encouragement than a novel, you can pick and choose the lessons that hit home. Sit with them until they stick. Most dreams die before they ever begin. #moveforwardanyway

How to build a culture of high performance within your organization The U.S. military in general, and its many elite organizations in particular, possesses a culture of high performance. Courage to Execute outlines the six basic principles that operate at the foundation of high performance, which include leadership, organization, communication, knowledge, experience, and discipline, known together as LOCKED. When all are practiced effectively, teamwork emerges. But the most elusive quality that exists at the heart of all elite military teams, the element that organizations and businesses deeply desire to perform more efficiently and effectively, is trust. Trust is easily spent, but hard won. Author James Murphy, an employer of approximately fifty senior military officers that have served in elite units such as the U.S. Navy Blue Angels, U.S. Navy SEALs, and U.S. Army Rangers, shares a multitude of personal leadership stories that illustrates the principles of LOCKED. Shares compelling anecdotes from leaders in elite units of the U.S. Military Written by James D. Murphy, founder and CEO of Afterburner, Inc., which has trained over 1.5 million executives, sales professionals, and business people from every industry in Afterburner’s Flawless Execution Model, and its unique, high-energy programs Courage to Execute will help you develop effective leadership skills and build high-performance teams that out-compete your rivals every time.

Execute is about acting on inspiration immediately rather than following the normal rules. The book steps you through the 5-day build of the Space Box app and shows you in real-time how to act on inspiration.

Execute 90

A Place of Execution

Execute... Or Be Executed

Business Strategy

The True Story of the American Woman at the Heart of the German Resistance to Hitler

Execute Your Vision

High Performance JavaScript

Sell the Way You Buy

Winter 1963: two children have disappeared off the streets of Manchester; the murderous careers of Myra Hindley and Ian Brady have begun. On a freezing day in December, another child goes missing: thirteen-year-old Alison Carter vanishes from her town, an insular community that distrusts the outside world. For the young George Bennett, a newly promoted inspector, it is the beginning of his most difficult and harrowing case: a murder with no body, an investigation with more dead ends and closed faces than he’d have found in the anonymity of the inner city, and an outcome which reverberates through the years. Decades later he finally tells his story to journalist Catherine Heathcote, but just when the book is poised for publication, Bennett unaccountably tries to pull the plug. He has new information which he refuses to divulge, new information that threatens the very foundations of his existence. Catherine is forced to re-investigate the past, with results that turn the world upside down. A Greek tragedy in modern England, Val McDermid’s A Place of Execution is a taut psychological thriller that explores, exposes and explodes the border between reality and illusion in a multi-layered narrative that turns expectations on their head and reminds us that what we know is what we do not know. A Place of Execution is winner of the 2000 Los Angeles Times Book Prize and a 2001 Edgar Award Nominee for Best Novel.

The true story of how a young Cajun lawyer, Bertrand DeBlanc, fought to save 17-year-old Willie Francis from the electric chair. In deciding Willie's fate the courts and the country would be forced to ask questions about capital punishment that remain unresolved today.--From amazon.com.

The principles, maxims and precepts of Commercial Law are eternal, unchanging and unchangeable. They are expressed in the Bible, both in the Old Testament and in the New. The law of commerce -- unchanged for thousands of years -- forms the underlying foundation of all law on this planet; and for governments around the world. It is the law of nations, and of everything that human civilization is built upon. This is why Commercial Law is so powerful. When you operate at the level of Commercial Law, by these precepts, nothing that is of inferior statute can overturn or change it, or abrogate it, or meddle with it. It is the fundamental source of all authority, power and functional reality.

#1 NEW YORK TIMES BESTSELLER • More than two million copies in print! The premier resource for how to deliver results in an uncertain world, whether you ’re running an entire company or in your first management job. “ A must-read for anyone who cares about business. ” —The New York Times When Execution was first published, it changed the way we did our jobs by focusing on the critical importance of “ the discipline of execution ” : the ability to make the final leap to success by actually getting things done. Larry Bossidy and Ram Charan now reframe their empowering message for a world in which the old rules have been shattered, radical change is becoming routine, and the ability to execute is more important than ever. Now and for the foreseeable future: • Growth will be slower. But the company that executes well will have the confidence, speed, and resources to move fast as new opportunities emerge. • Competition will be fiercer, with companies searching for any possible advantage in every area from products and technologies to location and management. • Governments will take on new roles in their national economies, some as partners to business, others imposing constraints. Companies that execute well will be more attractive to government entities as partners and suppliers and better prepared to adapt to a new wave of regulation. • Risk management will become a top priority for every leader. Execution gives you an edge in detecting new internal and external threats and in weathering crises that can never be fully predicted. Execution shows how to link together people, strategy, and operations, the three core processes of every business. Leading these processes is the real job of running a business, not formulating a “ vision ” and leaving the work of carrying it out to others. Bossidy and Charan show the importance of being deeply and passionately engaged in an organization and why robust dialogues about people, strategy, and operations result in a business based on intellectual honesty and realism. With paradigmatic case histories from the real world—including examples like the diverging paths taken by Jamie Dimon at JPMorgan Chase and Charles Prince at Citigroup—Execution provides the realistic and hard-nosed approach to business success that could come only from authors as accomplished and insightful as Bossidy and Charan.

Plan, Execute, Win!

S. O. L. O. Save Our Loved Ones

How the world's best investors get it wrong and still make millions

Learn to Play the Game

IDEA TO EXECUTION

The Practical Art of Ministry Leadership

The Art of Execution

Executing Freedom

A How-To Guide for the Modern Leader Inspired by Peter Drucker's groundbreaking book The Effective Executive, Laura Stack details precisely how 21st-century leaders and managers can obtain profitable, productive results by managing the intersection of two critical values: effectiveness and efficiency.

Effectiveness, Stack says, is identifying and achieving the best objectives for your organization—doing the right things. Efficiency is accomplishing them with the least amount of time, effort, and cost—doing things right. If you're not clear on both, you're wasting your time. As Drucker put it, “There is nothing so useless as doing efficiently that which should not be done at all.” Stack's 3T Leadership offers twelve practices that will enable executives to be effective and efficient, grouped into three areas where leaders spend their time: Strategic Thinking, Teamwork, and Tactics. With her expert advice, you'll get scores of new ideas on how you, your team, and your organization can boost productivity.

In 1989, Texas executed Carlos DeLuna, a poor Hispanic man with childlike intelligence, for the murder of Wanda Lopez, a convenience store clerk. His execution passed unnoticed for years until a team of Columbia Law School faculty and students almost accidentally chose to investigate his case and found that DeLuna almost certainly was innocent. They discovered that no one had cared enough about either the defendant or the victim to make sure the real perpetrator was found. Everything that could go wrong in a criminal case did. This book documents DeLuna's conviction, which was based on a single, nighttime, cross-ethnic eyewitness identification with no corroborating forensic evidence. At his trial, DeLuna's defense, that another man named Carlos had committed the crime, was not taken seriously. The lead prosecutor told the jury that the other Carlos, Carlos Hernandez, was a Ophantom of DeLuna's imagination. In upholding the death penalty on appeal, both the state and federal courts concluded the same thing: Carlos Hernandez did not exist. The evidence the Columbia team uncovered reveals that Hernandez not only existed but was well known to the police and prosecutors. He had a long history of violent crimes similar to the one for which DeLuna was executed. Families of both Carloses mistook photos of each for the other, and Hernandez's violence continued after DeLuna was put to death. This book and its website (thewrongcarlos.net) reproduce law-enforcement, crime lab, lawyer, court, social service, media, and witness records, as well as court transcripts, photographs, radio traffic, and audio and videotaped interviews, documenting one of the most comprehensive investigations into a criminal case in U.S. history. The result is eye-opening yet may not be unusual. Faulty eyewitness testimony, shoddy legal representation, and prosecutorial misfeasance continue to put innocent people at risk of execution. The principal investigators conclude with novel suggestions for improving accuracy among the police, prosecutors, forensic scientists, and judges.

Strategy execution is one of the most important and exciting topics in management. Implementing strategy in today's complex organizations is an enormous challenge but one that all leaders must tackle. This lively book is an essential guide to strategy execution for practicing managers and those in advanced management education. It combines the rigour of advanced research with the accessibility of practical experience and application to lead readers through the subject. Drawing together existing knowledge and reporting findings from his own research, Andrew MacLennan brings this often neglected topic sharply into focus. After introducing and defining strategy execution, the book presents a series of systematic frameworks to help managers and leaders: identify common strategy execution barriers and diagnose performance problems in particular situations translate conceptual strategies into concrete activities align emergent activities and projects with strategic objectives support critical activities by aligning organizational designs and systems Strategy Execution is an insightful, engaging and practical book. The models are supplemented throughout with real world examples, summaries of key issues and signposts to further readings. It is a comprehensive, easy to use book offering students and practitioners a systematic approach to strategy implementation.

Judicial hanging is regarded by many as being the quintessentially British execution. However, many other methods of capital punishment have been used in this country; ranging from burning, beheading and shooting to crushing and boiling to death. This book explores these types of execution in detail.

Readers may be surprised to learn that a means of mechanical decapitation, the Halifax Gibbet, was being used in England five hundred years before the guillotine was invented. Boiling to death was a prescribed means of execution in this country during the Tudor period. From the public death by starvation of those gibbeted alive, to the burning of women for petit treason, this book examines some of the most gruesome passages of British history.

Why Only 13 Percent of Companies Successfully Execute Their Strategy--and How Yours Can Be One of Them

The Innovation Book

The Wrong Carlos

Getting Unstuck

Doing the Right Things Right

Solving the One Business Problem that Makes Solving All Other Problems Easier

How Leaders Achieve Maximum Results in Minimum Time

A Modern Approach To Sales That Actually Works (Even On You!)

BUSINESS STRATEGY. "The 4 Disciplines of Execution "offers the what but also how effective execution is achieved. They share numerous examples of companies that have done just that, not once, but over and over again. This is a book that every leader should read! (Clayton Christensen, Professor, Harvard Business School, and author of "The Innovator s Dilemma)." Do you remember the last major initiative you watched die in your organization? Did it go down with a loud crash? Or was it slowly and quietly suffocated by other competing priorities? By the time it finally disappeared, it s likely no one even noticed. What happened? The whirlwind of urgent activity required to keep things running day-to-day devoured all the time and energy you needed to invest in executing your strategy for tomorrow. "The 4 Disciplines of Execution" can change all that forever.

EDGAR AWARD FINALIST • A private investigator revisits the case that has haunted her for decades and sets out on a deeply personal quest to sort truth from lies. CLUE AWARD FINALIST • “[A] haunting memoir, which also unfolds as a gripping true-crime narrative . . . This is a powerful, unsettling story, told with bracing honesty and skill.”—The Washington Post A New York Times Book Review Editors’ Choice • One of Marie Claire’s Ten Best True Crime Books of the Year Ellen McGarrahان was a young journalist for The Miami Herald in 1990 when she witnessed the botched execution of convicted killer Jesse Tafero: flames and smoke and three jolts of the electric chair. When evidence later emerged casting doubt on Tafero’s guilt, McGarrahان found herself haunted by his fiery death. Had she witnessed the execution of an innocent man? Decades later, McGarrahان, now a successful private investigator, is still gripped by the mystery and infamy of the Tafero case, and decides she must investigate it herself. Her quest will take her around the world and deep into the harrowing heart of obsession, and as questions of guilt and innocence become more complex, McGarrahان discovers she is not alone in her need for closure. For whenever a human life is taken by violence, the reckoning is long and difficult for all. A rare and vivid account of a private investigator’s real life and a classic true-crime tale, Two Truths and a Lie is ultimately a profound meditation on truth, grief, complicity, and justice.

Are you terrified of feeling like you're not good enough? Self-conscious and anxious from harsh judgment? Don't simply hope for the best - guarantee it. Learn how to operate at the top 1% of your abilities and CONQUER the obstacles in your path - every time. If doesn't matter if you have trouble overcoming mental, physical, imagined (IE excuses), or real blocks. CONQUER will show you how to perpetually feel in control and "in the zone." CONQUER has one proposition: how to perform at your peak to make sure you never come up short. They are the same tactics that have driven me to: -Become a bestselling author in multiple countries. -Become a sought-after social skills coach and advisor on corporate culture. -Practice law full-time while juggling 3 side jobs that would eventually become my new career. Correction: those tactics made those accomplishments inevitable. And that's what they can do for you. From becoming a superstar at work to greater happiness, to less stress and anxiety -- hitting your growth potential will take your life to the next level. What will you learn about being successful? -Why your weaknesses are more important than your strengths. -How becoming emotion-oriented will motivate you like nothing else. -How Britain's cycling team and marginal gains can help you. As well as: -The importance of secondary 20% skills. -How to avoid being driven by pride and ego. -What your disempowering narrative is and how to reverse it. Performing at your potential is massively fulfilling. And not just mentally. It's the difference between reaching for a promotion... and knowing you have it in the bag. The difference between calm confidence in a job well done... and frantic last-minute flailing. The difference between a reliable and noteworthy reputation... and being known as adequate at best. you have a simple choice. Conquer will teach you how to excel in all areas of your life. Will you take a chance on yourself? Learn how to destroy your barriers by scrolling up and clicking the BUY NOW button at the top of this page!

How to close the gap between strategy and execution Two-thirds of executives say their organizations don't have the capabilities to support their strategy. In Strategy That Works, Paul Leinwand and Cesare Mainardi explain why. They identify conventional business practices that unintentionally create a gap between strategy and execution. And they show how some of the best companies in the world consistently leap ahead of their competitors. Based on new research, the authors reveal five practices for connecting strategy and execution used by highly successful enterprises such as IKEA, Natura, Danaher, Haier, and Lego. These companies: • Commit to what they do best instead of chasing multiple opportunities • Build their own unique winning capabilities instead of copying others • Put their culture to work instead of struggling to change it • Invest where it matters instead of going lean across the board • Shape the future instead of reacting to it Packed with tools you can use for building these five practices into your organization and supported by in-depth profiles of companies that are known for making their strategy work, this is your guide for reconnecting strategy to execution.

What Elite U.S. Military Units Can Teach Business About Leadership and Team Performance

The 12 Week Year

How to Manage Ideas and Execution for Outstanding Results

The Vision Code

Six Disciplines Execution Revolution

To Execute Your Trust

Thirteeners

A Novel

Turn Strategy into Performance! In today's world of rapid, disruptive change, strategy can't be separate from execution—it has to emerge from execution. You have to continually adjust your strategy to fit new realities. But if your organization isn't set up to be fast on its feet, you could easily go the way of Blockbuster or Borders. Laura Stack shows you how to quickly drive strategic initiatives and get great results from your team. Her LEAD Formula outlines the Four Keys to Successful Execution: the ability to Leverage your talent and resources, design an Environment to support an agile culture, create Alignment between strategic priorities and operational activities, and Drive the organization forward quickly. She includes a leadership team assessment, group reading guides, and bonus self-development resources. Stack will equip you with the knowledge, skills, and inspiration to help you hit the ground running!

Most books about the presidents are either biographies or political science tomes, hundreds of pages long. If they cover the full list of presidents, then they often devolve into lists of trivia. Execute the Office seeks to balance both halves of the creative nonfiction genre by writing essays that are invested as much in lyrical writing and experimental forms as they are with factual accuracy.

While a Vice President at Salesforce, David Priemer had an epiphany during one of the company's high-pressure selling periods: the very sales tactics they were using were not working on him. Yes, the numbers still showed results, but through brute force rather than elegance and efficiency. Priemer also discovered that his sales colleagues were spending far more time on leads that did not convert to sales than on those that did. His company--and his entire profession--was acting with more than enough gusto, but without enough awareness and empathy. They were not selling the way they buy. Sell the Way You Buy is about much more than putting yourself in the customer's shoes. Customers don't always know what they want or need, or they may be seeking a solution for something that isn't their core problem. They suffer from status quo bias, from recency bias, from confirmation bias. And meanwhile, the state of overwhelming choice has most products and solution providers adrift in the "Sea of Sameness." In today's world, almost everyone is in sales, but as Priemer realized, we don't teach it. Sell the Way You Buy will show you how to ask questions, how to listen, how to tell a compelling brand story, and how to talk to customers (how to talk to people). Priemer reveals scientifically supported methods to understand the customer, identify their needs, and move them toward the right solution—all the while teaching you to avoid all the reasons why the average person doesn't like salespeople. In short, to sell the way you buy.

Argues that developing and implementing an execution strategy plan which involves all employees will ensure that small and mid-sized companies will be able to manage growth, remain innovative, and increase profitability.

Using Leadership Paradox to Execute with Confidence

How to Create and Execute a Compelling Vision for your Business

The Discipline of Getting Things Done

Execution

Notes on an Execution

Get More Done in 12 Weeks than Others Do in 12 Months

Achieving Your Wildly Important Goals

A History of Capital Punishment in Britain

Noted CEOs, academics, and military personnel share their experience as visionary leaders The Vision Code explores the concept of "vision" and leadership. The book reveals the secrets of building and executing a strong vision within any organization. Oleg Konovalov—an acclaimed global thought leader—draws together in one volume in-depth interviews with nineteen extraordinary global visionaries that represent a variety of industries and organizations. These leaders explain why a vision is needed, how to implement it, how to communicate a vision effectively, and how to live by it with integrity. As Konovalov explains, vision is a key leadership skill that can be developed as a practical business tool for leading a company today and into the future. The stories of the nineteen leaders reveal how to develop a compelling vision and follow through with the vision in order to inspire an entire workforce. When a leader taps into the power of "vision," he or she creates a more meaningful business experience and ultimately, a better life. This compelling book: Offers a guide for making the concept of vision a reality Provides the information needed to develop a clear and persuasive vision Contains an accessible guide to a much-needed skill Includes interviews with Marshall Goldsmith (#1 Leadership Thinker), Martin Lindstrom (#1 Branding Expert), Garry Ridge (Chairman and CEO of WD-40 Company) and many others Written for leaders at all levels in organizations and industries of any type The Vision Code is a must-have book for anyone who wants to develop the skill to become a visionary leader.

INNOVATION IN ACTION The Innovation Book is your roadmap to creating powerful innovations that deliver success in a competitive world. It answers the following questions: · How do you become a more innovative thinker? · How do you lead and manage creative people? · How can you use innovation tools to get the best results? · How can you engage people with innovation? · How do you avoid pitfalls, problems and screw-ups? With a practical bite-size format, The Innovation Book will help you tackle the really important challenges and seize the most valuable opportunities. "Inspired, ambitious and complete - a must-read for anyone interested in innovation, creativity and invention." Tom McMail, Ex-Microsoft Strategic Collaborations Director & Academic Innovations Manager “Strips big ideas down to their essence, making the complicated understandable and turning the theoretical into real-world practical. Recommended.” Broc Edwards, SVP, Director of Learning & Leadership

Embrace strategies for improving your business and reaching your organization's goals "I wholeheartedly agree with Patrick Stroh: Good leaders understand strategy and good strategists need to be good leaders. Make this book a strategic tool for improving your business strategy." — Harvey Mackay, author of the #1 New York Times bestseller Swim With The Sharks Without Being Eaten Alive In today's fast-moving and competitive business environment, strong leadership, insightful strategy, and effective innovation are critical links to staying ahead of your competition. Getting your business house in order can often be complicated, but does it really have to be? How do you take MBA 101 lessons, great models, and exceptional concepts and put them into play in the real world? Business Strategy: Plan, Execute, Win! strives to answer these questions in an educational and entertaining format. Working as a Fortune 20 practitioner with C-level executives, author Patrick Stroh has a keen understanding of the role played by current day strategists. With 5 chapters following the format of "All I Ever Needed to Learn About Business Strategy I Learned..." At the Movies, On the Farm, On Shark Tank, On Hell's Kitchen, and From the Bible, readers will gain valuable strategic insight regardless of industry, business maturity, or current business turbulence and how to apply these insights based on the factors impacting their own business. Each chapter ends with a One Chapter Conclusion, Two Gold Nuggets the reader is to write down and Three Additional Resources/Tools for more information, offering a practical roadmap to simplifying your success.

Over seven years, 45 of the world's top investors were given between \$25 and \$150m to invest by fund manager Lee Freeman-Shor. His instructions were simple. There was only one rule. They could only invest in their ten best ideas to make money. It seemed like a foolproof plan to make a lot of money. What could possibly go wrong? These were some of the greatest minds at work in the markets today - from top European hedge fund managers to Wall Street legends. But most of the investors' great ideas actually lost money. Shockingly, a toss of a coin would have been a better method of choosing whether or not to invest in a stock. Nevertheless, despite being wrong most of the time, many of these investors still ended up making a lot of money.

How could they be wrong most of the time and still be profitable? The answer lay in their hidden habits of execution, which until now have only been guessed at from the outside world. This book lays bare those secret habits for the first time, explaining them with real-life data, case studies and stories taken from Freeman-Shor's unique position of managing these investors on a day-to-day basis. A riveting read for investors of every level, this book shows you exactly what to do and what not to do when your big idea is losing or winning - and demonstrates conclusively why the most important thing about investing is always the art of execution.

Tools to Spark Your Dream And Ignite Your Follow-Through

Commercial Law Applied

The Cultural Life of Capital Punishment in the United States

Eighteen Ways to Move Strategic Thinking to Strategic Doing

Two Truths and a Lie

Race, Murder, and the Search for Justice in the American South

Execute

William Watkins was executed in 1951 for the murder of his infant child. John Pugh, then a solicitor's clerk, was in court when the death sentence was announced and Pugh has never forgotten that experience. In Execution, Pugh undertook prodigious research to create this account of legal, political and public intrigue, and of indifference to the fate of a deaf bus driver. He goes on to argue that Watkins should not have been hanged and paints a picture of appalling injustice and policing. He also explains how the authorities have consistently refused to release the papers on this case.

A brief introduction, instruction, comment and options for a person considering taking their own life, written by a disabled American Veteran, author, poet, dealings with PTSD and Bipolar Disorder.

In today's corporate world, 87 percent of companies fail to successfully execute the strategy they set for any given year. In the pages of this book, CEO mentor and Coach Dan Prosser shows you how to make your company one of the other 13 percent--a Thirteener. In the process, he explains that the true challenge of building a great company--one that consistently executes its strategy--is understanding the real nature of human interaction and the key to success: connectedness. Whether you're a successful CEO, business owner, entrepreneur, or leader, or whether you're struggling to build the business you've always wanted, Thirteeners will help you... transform your organization's internal connectedness so you can achieve your next level of performance you're looking for. create a workplace environment that supports your vision and assures participation by every team member. produce breakthrough results. With a focus on business as a network of interrelated conversations and through groundbreaking "Best Place To Work" company research, Prosser demonstrates what you need to do to transform the way your employees think and act to achieve unprecedented levels of performance for your company.

If you're like most developers, you rely heavily on JavaScript to build interactive and quick-responding web applications. The problem is that all of those lines of JavaScript code can slow down your apps. This book reveals techniques and strategies to help you eliminate performance bottlenecks during development. You'll learn how to improve execution time, downloading, interaction with the DOM, page life cycle, and more. Yahoo! frontend engineer Nicholas C. Zakas and five other JavaScript experts—Ross Harmes, Julien Lecomte, Steven Levithan, Stoyan Stefanov, and Matt Sweeney—demonstrate optimal ways to load code onto a page, and offer programming tips to help your JavaScript run as efficiently and quickly as possible. You'll learn the best practices to build and deploy your files to a production environment, and tools that can help you find problems once your site goes live. Identify problem code and use faster alternatives to accomplish the same task Improve scripts by learning how JavaScript stores and accesses data Implement JavaScript code so that it doesn't slow down interaction with the DOM Use optimization techniques to improve runtime performance Learn ways to ensure the UI is responsive at all times Achieve faster client-server communication Use a build system to minify files, and HTTP compression to deliver them to the browser

The Execution Factor: The One Skill that Drives Success

The Survivor's Guide to Self Execution

Execution IS the Strategy

The 4 Disciplines of Execution

Essays with Presidents

The Execution of Willie Francis

Fear Not, Dream Big, & Execute

Anatomy of a Wrongful Execution

The guide to shortening your execution cycle down from one year to twelve weeks Most organizations and individuals work in the context of annual goals and plans; a twelve-month execution cycle. Instead, The 12 Week Year avoids the pitfalls and low productivity of annualized thinking. This book redefines your "year" to be 12 weeks long. In 12 weeks, there just isn't enough time to get complacent, and urgency increases and intensifies. The 12 Week Year creates focus and clarity on what matters most and a sense of urgency to do it now. In the end more of the important stuff gets done and the impact on results is profound. Explains how to leverage the power of a 12 week year to drive improved results in any area of your life Offers a how-to book for both individuals and organizations seeking to improve their execution effectiveness Authors are leading experts on execution and implementation Turn your organization's idea of a year on its head, and speed your journey to success.

The definitive account of the assassination of Martin Luther King, Jr. On April 4 1968, Martin Luther King was in Memphis supporting a workers' strike. By nightfall, army snipers were in position, military officers were on a nearby roof with cameras, and Lloyd Jowers had been paid to remove the gun after the fatal shot was fired. When the dust had settled, King had been hit and a clean-up operation was set in motion-James Earl Ray was framed, the crime scene was destroyed, and witnesses were killed. William Pepper, attorney and friend of King, has conducted a thirty-year investigation into his assassination. In 1999, Loyd Jowers and other co-conspirators were brought to trial in a civil action suit on behalf of the King family. Seventy witnesses set out the details of a conspiracy that involved J. Edgar Hoover and the FBI, Richard Helms and the CIA, the military, Memphis police, and organized crime. The jury took an hour to find for the King family. In An Act of State, you finally have the truth before you-how the US government shut down a movement for social change by stopping its leader dead in his tracks.

In the mid-1990s, as public trust in big government was near an all-time low, 80% of Americans told Gallup that they supported the death penalty. Why did people who didn't trust government to regulate the economy or provide daily services nonetheless believe that it should have the power to put its citizens to death? That question is at the heart of this text - a powerful, wide-ranging examination of the place of the death penalty in American culture and how it has changed over the years. Drawing on an array of sources, Daniel LaChance shows how attitudes toward the death penalty have reflected broader shifts in Americans' thinking about the relationship between the individual and the state.

Move yourself, your organization and your people forward by turning all those lengthy discussions, those great ideas and plans into reality...by taking action.