

Behind South Korean Cosmetic Surgery Its Historical

In this book, Korean rhinoplasty masters present their current techniques for the correction of common nasal deformities and explain how to achieve an ideal balance between esthetic and functional outcomes. Among the procedures covered are the harvesting of autogenous tissue, nasal dorsal augmentation, diverse nasal tip techniques, alar rim and alar base surgery, mid-vault surgery, deviated nose correction, and secondary rhinoplasty techniques. Aspects of nasal anatomy of importance for Asian rhinoplasty are also carefully explained. A wealth of illustrative material documents the key steps in each procedure. The book is a collaborative enterprise between highly respected plastic surgeons and otolaryngologists with expertise in rhinoplasty. It will be an invaluable practical resource for all who perform rhinoplasty in Asian patients, whether in Asian countries or in countries with large Asian populations. The book contains various latest techniques that be usefully applied to Caucasian rhinoplasty as well.

Combining global, media, and cultural studies, this book analyzes the success of Hallyu, or the "Korean Wave" in the West, both at a macro and micro level, as an alternative pop culture globalization. This research investigates the capitalist ecosystem (formed by producers, institutions and the state), the soft power of Hallyu, and the reception among young people, using France as a case study, and placing it within the broader framework of the 'consumption of difference.' Seen by French fans as a challenge to Western pop culture, Hallyu constitutes a material of choice for understanding the cosmopolitan apprenticeships linked to the consumption of cultural goods, and the use of these resources to build youth's biographical trajectories. The book will be relevant to researchers, as well as undergraduate and postgraduate students in sociology, cultural studies, global studies, consumption and youth studies.

Medicine, Health and Being Human begins a conversation to explore how the medical has defined us: that is, the ways in which perspectives of medicine and health have affected cultural understandings of what it means to be human. With chapters that span from the early modern period through to the contemporary world, and are drawn from a range of disciplines, this volume holds that incremental historical and cultural influences have brought about an understanding of humanity in which the medical is ingrained, consciously or unconsciously, usually as a mode of legitimisation. Divided into three parts, the book follows a narrative path from the integrity of the human soul, through to the integrity of the material human body, then finally brought together through engaging with end-of-life responses. Part 1 examines the move from spirituality to psychiatry in terms of the way medical science has influenced cultural understandings of the mind. Part 2 interrogates the role that medicine has played in the nineteenth and twentieth centuries in constructing and deconstructing the self and other, including the fusion of visual objectivity and the scientific gaze in constructing perceptions of humanity. Part 3 looks at the limits of medicine when the integrity of one body breaks down. It contends with the ultimate question of the extent to which humanity is confined within the integrity of the human body, and how medicine and the humanities work together toward responding to the finality of death. This is a valuable contribution for all those interested in the medical humanities, history of medicine, history of ideas and the social approaches to health and illness.

The Global Beauty Industry is an interdisciplinary text that uses beauty to explore topics of gender, race, class, colorism, nation, bodies, multiculturalism, transnationalism, and intersectionality. Integrating materials from a wide range of cultural and geo-political contexts, it coalesces with initiatives to produce more internationally relevant curricula in fields such as sociology, as well as cultural, women's/gender, media, and globalization studies.

A Feminist Primer

Cosmetic Surgery: why Not? Hell Not!

Essays on Korean Television and Its Global Consumption

The Sociology of Hallyu Pop Culture

Colorism, Racism, and the National Body

Medicine, Health and Being Human

Rules for Couples

It's an essay-style short book, co-authored by Heyyoung Kim, the co-founder of skincare brand, Respekt and a skincare doctor in Korea, Dr. Robert Kim, MD. It tells about the history of how she and the Respekt brand came to bring the WellBeauty vision, Beauty Meditation into today's beauty and skincare industry with her own personal journey of skincare and meditation and also it is filled with practical steps to incorporate basic meditation techniques into daily beauty and skincare, with that how to find one's own way of aging beautifully. Basically, the book was written to leave a solid background of WellBeauty vision and products. Taking care of yourself has never been more important than right now. While the world appears to have gone mad, it can be easy to lose ourselves in the chaos. Our wellness suffers first and can lead to complicating issues if not addressed promptly. There are many plans, approaches, and devices on the market aimed at making you feel and look better, but too many are gimmicks. True beauty begins with discovering total wellness. The WellBeauty is the revolutionary new book from Dr. Robert Kim and Heyyoung Kim. Focusing on a holistic approach to skincare and wellness, they have brought decades of experience to each page. Rather than offering expensive creams, lotions, and treatments. The WellBeauty opens you to rediscovering your inner beauty through meditation, mindful beauty routine, positive affirmation, and a reunion between mind, spirit, and body. Find your self-esteem and inner confidence with ease as you benefit from years of combined experience from two of the top names in the skincare industry. Beauty starts within. No matter how young or old you are, The WellBeauty will restore you and leave you feeling refreshed and whole again. Praise for the WELLBEAUTY "There is no other book that does justice to beauty from the scratch other than THE WELLBEAUTY. If you are in doubt, go through some pages of this book and enjoy an amazing beauty journey." Ye Ji-won, Korean Actress "Everyone desires a skin that glows and radiates beautifully but aging takes a different toll on the skin. Now, the major challenge is getting the right skincare routine and ritual that makes aging a wonderful phase. But, in this book, the essential age-care products are revealed with good tips to help you follow the process easily." Hyunsuk Song, MD, PhD, Plastic Surgery "This book summarizes everything there is to know about beauty. Interestingly, it incorporates wellness into beauty and describes the importance of wellness in all ramifications. The amazing thing about THE WELLBEAUTY is that it provides insightful information into beauty and how beauty enthusiasts can achieve flawless skin and look without breaking a sweat." Jojo Mozafari, Model and Influencer "Beauty goes beyond physical appearance. It is the sum total of the general wellbeing of an individual. Achieving a beautiful skin is easy with the right steps. Unfortunately, in the quest to achieve a beautiful skin, a lot of people have made numerous mistakes and have brought more harm than good to the skin. Fortunately, all the basic tips that you need to make the right choices about your beauty products are available in this book." Hochul Shin, MD, Psychiatrist

Belonging in a House Divided chronicles the everyday lives of resettled North Korean refugees in South Korea and their experiences of violence, postwar citizenship, and ethnic boundary making. Through extensive ethnographic research, Joowon Park documents the emergence of cultural differences and tensions between Koreans from the North and South, as well as new transnational kinship practices that connect family members across the Korean Demilitarized Zone. As a South Korean citizen raised outside the peninsula and later drafted into the military, Park weaves in autoethnographic accounts of his own experience in the army to provide an empathetic and vivid analysis of the multiple overlapping layers of violence that shape the embodied experiences of belonging. He asks readers to consider why North Korean resettlement in South Korea is a difficult process, despite a shared goal of reunification and the absence of a language barrier. The book is essential reading for anyone interested in anthropology, migration, and the politics of humanitarianism.

A riveting debut novel set in contemporary Seoul, Korea, about four young women making their way in a world defined by impossible standards of beauty, after-hours room salons catering to wealthy men, ruthless social hierarchies, and K-pop mania "Powerful and provocative . . . a novel about female strength, spirit, resilience—and the solace that friendship can sometimes provide."—The Washington Post NAMED ONE OF THE BEST BOOKS OF THE YEAR BY Time • NPR • Esquire • Bustle • BBC • New York Post • InStyle Kyuri is an achingly beautiful woman with a hard-won job at a Seoul "room salon," an exclusive underground bar where she entertains businessmen while they drink.

Though she prides herself on her cold, clear-eyed approach to life, an impulsive mistake threatens her livelihood. Kyuri's roommate, Miho, is a talented artist who grew up in an orphanage but won a scholarship to study art in New York. Returning to Korea after college, she finds herself in a precarious relationship with the heir to one of the country's biggest conglomerates. Down the hall in their building lives Ara, a hairstylist whose two preoccupations sustain her: an obsession with a boy-band pop star, and a best friend who is saving up for the extreme plastic surgery that she hopes will change her life. And Wanna, one floor below, is a newlywed trying to have a baby that she and her husband have no idea how they can afford to raise in Korea's brutal economy. Together, their stories tell a gripping tale at once unfamiliar and unmistakably universal, in which their tentative friendships may turn out to be the thing that ultimately saves them.

Reveals how policymaking traditions prior to democratization continue to resonate within current South Korean public policy advocacy practices. Who dominates in the contemporary policy process in South Korea? How do policy advocates engage in advocacy activities to exercise influence? Building on existing theories of state, society, and public policies in democracies, *Advocacy and Policymaking in South Korea* argues that the legacy of state-society relationships explains who influences and how in South Korean policymaking. The state-society relationship has been a popular framework to explain democratic transition and consolidation. Yet, few studies to date extend the approach to explain advocacy and policymaking across political systems. Jiso Yoon shows the relevance of the framework in explaining advocacy and policymaking today with empirical evidence drawn from the contemporary policy process in South Korea. In addition, she compares policy communities across new and old democracies, such as South Korea and the United States. In this regard, the comparative analysis included in the book sets an important research example for students of comparative public policy to follow. Jiso Yoon is Assistant Professor of Political Science at the University of Kansas.

The Price of Efficiency and Success

South Korea

Surfing the Korean Wave

Belonging in a House Divided

Reconstructing Bodies

Body Image, the Influence of Media, and the Pursuit of Plastic Surgery in South Koreans

Cosmetic Surgery and the Political Economy of Beauty in Korea

A Companion to Korean American Studies aims to provide readers with a broad introduction to Korean American Studies, through essays exploring major themes, key insights, and scholarly approaches that have come to define this field.

This book exemplifies the nurturing spirit of inter-discursive debate with a view to opening up new theoretical and empirical insights, understanding, and engagement, with debates on issues relating to pedagogy, policy, equity and embodiment. From a variety of social science perspectives, an international force of contributors apply a multitude of concepts to research agendas which illustrate the multiple ways in which 'the body' both impacts culture and is simultaneously and seamlessly positioned and shaped by it, maintaining social reproduction of class and cultural hierarchies and social regulation and control. They attest that once we begin to trace the flow of knowledge and discourses across continents, countries, regions and communities by registering their re-contextualisation, both within various popular pedagogies (e.g., newspapers, film, TV, web pages, IT) and the formal and informal practices of schools, families and peers, we are compelled to appreciate the bewildering complexity of subjectivity and the ways in which it is embodied. Indeed, the chapters suggest that no matter how hegemonic or ubiquitous discursive practices may be, they inevitably tend to generate both intended and unexpected 'affects' and 'effects': people and populations cannot easily be 'determined', suppressed or controlled. This book was originally published as a special issue of *Sport, Education and Society*.

In this book, globally renowned orthopedic, plastic, and hand surgeons provide the knowledge required in order to understand and resolve the full range of problems associated with diseases, anomalies, deformities, and trauma of the thumb. The opening section describes the history of "making a thumb" and covers the fundamentals of anatomy, embryology, and functional dynamics. After careful presentation of the surgical procedures for various developmental anomalies of the thumb, subsequent sections focus on the treatment of bone and joint, tendon, and nerve problems encountered in patients with different diseases and injuries. All aspects of the surgical management of benign and malignant tumors of the thumb are then described. The final section is devoted to current and emerging treatments for trauma, including amputation and microsurgical and non-microsurgical reconstruction. The text is supported by superb clinical photographs as well as high-quality schematic drawings and video clips. The book will be of value not only to practicing surgeons but also to residents and medical students.

Persuasion Ethics Today explores persuasive communication in the fields of advertising, promotions, public relations and integrated marketing communication, and is designed for course use in advertising curricula. Ethical questions have become increasingly important in today's media landscape, and issues of regulation, privacy, and convenience are the subjects of heated debate among consumers, industry professional, policy makers, and interest groups. With the explosion of social media, mobile devices, tracking technologies, and behavioral targeting, the ethical issues about persuasion continue to increase in importance. This book's goal is to offer a broad introduction to the ethical standards, challenges, understanding, and decision-making strategies involved in the practice of persuasion. *Persuasion Ethics Today* links real world persuasive communication activities to fundamental philosophies of ethics. It also offers tools for students and practitioners to engage with ethical dilemmas in a systematic way, and jumpstart debates about the right ethical choices in an increasingly complex media and social environment.

New Directions in Social Theory, Education and Embodiment

The Routledge Companion to Beauty Politics

The Airport Economist

The Violence of the North Korean Resettlement Process

A Practical Guide

The WellBeauty

Surgical Enquires

South Korea represents one of the world's most enthusiastic markets for plastic surgery. The growth of this market is particularly fascinating as access to medical care and surgery arose only recently with economic growth since the 1980s. *Reconstructing Bodies* traces the development of a medical infrastructure in the Republic of Korea (ROK) from 1945 to the present, arguing that the plastic surgery craze and the related development of biotech ambitions is deeply rooted in historical experience. Tracking the ROK's transition and independence from Japan, John P. DiMoia explains how the South Korean

government mobilized biomedical resources and technologies to consolidate its desired image of a modern and progressive nation. Offering in-depth accounts of illustrative transformations, DiMoia narrates South Korean biomedical practice, including Seoul National University Hospital's emergence as an international biomedical site, state-directed family planning and anti-parasite campaigns, and the emerging market for aesthetic and plastic surgery, reflecting how South Koreans have appropriated medicine and surgery for themselves as individuals, increasingly prioritizing private forms of health care. This thesis features a qualitative analysis of eight Korean media products -- both fiction and nonfiction. For many years, South Korea (hereafter also called Korea) has been called the "world's plastic surgery capital" by many publications, such as *Business Insider* and *The New Yorker*. Although *Business Insider* considers the United States the "vainest country in the world," the numbers of cosmetic surgeries, percentage wise, per person in Korea still outnumber those in the United States, with 20 procedures per 1,000 persons. In this thesis, I argue by using the cultivation theory that Korean television, such as K-Dramas, talk shows and films, which celebrate transformations and feature makeovers and thus normalize cosmetic surgery, create a fantastic space for viewers where the viewers are compelled to act on a media-generated desire to undergo cosmetic surgery in the belief that doing so will also transform or better their lives in the same way it does for the characters in these Korean television productions.

The growth of the service economy, widespread acceptance of cosmetic technologies, expansion of global media, and the intensification of scrutiny of appearance brought about by the internet have heightened the power of beauty ideals in everyday life. A range of interdisciplinary contributions by an international roster of established and emerging scholars will introduce students to the emergence of debates about beauty, including work in history, sociology, communications, anthropology, gender studies, disability studies, ethnic studies, cultural studies, philosophy, and psychology. *The Routledge Companion to Beauty Politics* is an essential reference work for students and researchers interested in the politics of appearance. Comprising over 30 chapters by a team of international contributors the *Handbook* is divided into six parts: *Theorizing Beauty Politics* *Competing Definitions of Beauty* *Beauty, Activism, and Social Change* *Body Work* *Beauty and Labor* *Beauty and the Lifecourse* *The Routledge Companion to Beauty Politics* is essential reading for students in *Women and Gender Studies*, *Sociology*, *Media Studies*, *Communications*, *Philosophy*, and *Psychology*.

The perfect Valentine's Day or anniversary gift: An illustrated collection of love and relationship advice from New Yorker writer Patricia Marx, with illustrations from New Yorker cartoonist Roz Chast. Everyone's heard the old advice for a healthy relationship: Never go to bed angry. Play hard to get. Sexual favors in exchange for cleaning up the cat vomit is a good and fair trade. Okay, not that last one. It's one of the tips in You Can Only Yell at Me for One Thing at a Time: Rules for Couples by the authors of Why Don't You Write My Eulogy Now So I Can Correct It: A Mother's Suggestions. This guide will make you laugh, remind you why your relationship is better than everyone else's, and solve all your problems. Nuggets of advice include: If you must breathe, don't breathe so loudly. It is easier to stay inside and wait for the snow to melt than to fight about who should shovel. Queen-sized beds, king-sized blankets. Why not give this book to your significant or insignificant other, your anti-Valentine's Day crusader pal, or anyone who can't live with or without love?

A Cross-Cultural Analysis of Women's Accounts

Beautyscapes

Advocacy and Policymaking in South Korea

Cosmetic Surgery

State of the Art Rhinoplasty Techniques

Korea's Democratization

How the Beauty Industry Manipulates Consumers, Preys on Women's Insecurities, and Promotes Unattainable Beauty Standards

Table of contents

This book is a practical and detailed guide on how to perform a range of surgical techniques for facial bone contouring. Based on the clinical experiences gained by the authors while carrying out more than 10,000 facial bone surgeries at their clinical institute in Seoul, Korea, each procedure is meticulously described and illustrated, step by step. Importantly, careful attention is paid to the impact of ethnic differences on surgical technique and goals, drawing on lessons learned during the treatment of patients from approximately 30 countries. Readers will also find instructive accompanying case studies and copious guidance on preoperative patient assessment, potential complications, and complication management. Facial bone contouring surgery has been gaining popularity not only in many Asian countries but also in Western countries, especially those in which there are sizable Asian populations. In enabling readers to learn and master the various techniques of facial bone surgery, and to achieve optimal outcomes in clinical practice, the book will be of immense value to plastic surgeons in both Asia and the West.

This review of the literature attempts to examine body image and the influence that media has on body satisfaction and the pursuit of plastic surgery, specifically as it relates to the South Korean population. Despite the high prevalence of cosmetic procedures that are done in South Korea, there appears to be

very little research exploring the psychological implications that such procedures can have on individuals. Due to the dearth of studies looking at the cosmetic surgery culture of South Korea, this paper explored the topic of body image among South Koreans, as issues of body dissatisfaction seem to be growing in incidence in the East Asian population. This paper also sought to provide more insight into how media is influencing both body image and the pursuit of cosmetic surgery in the South Korean population. Furthermore, potential negative consequences of cosmetic surgery as a method to fix flaws and to meet normative standards of beauty were also explored. This paper concludes with recommendations for future research in light of these various findings.

This book examines British and American women's narratives of cosmetic surgery, exploring what those narratives say about the contemporary status of cosmetic surgery and 'local' ideas about its legitimate and illegitimate uses.

If I Had Your Face

A Literature Review

A Novel

Facial Bone Contouring Surgery

How to Live Korean

A Sociological Analysis of Depression in China

Riding the Wave

Cosmetic Surgery: why Not? Hell Not!An Analysis of Korean Concepts Behind the High Cosmetic Surgery Rates in South KoreaBody Image, the Influence of Media, and the Pursuit of Plastic Surgery in South KoreansA Literature Review

How transnational modernity is taking shape in and in relation to Asia Fashion and Beauty in the Time of Asia considers the role of bodily aesthetics in the shaping of Asian modernities and the formation of the so-called "Asian Century." S. Heijin Lee, Christina H. Moon, and Thuy Linh Nguyen Tu train our eyes on sites as far-flung, varied, and intimate as Guangzhou and Los Angeles, Saigon and Seoul, New York and Toronto. They map the transregional connections, ever-evolving aspirations and sensibilities, and new worlds and life paths forged through engagements with fashion and beauty. Contributors consider American influence on plastic surgery in Korea, Vietnamese debates about "the fashionable," and the costs and commitments demanded of those who make and wear fast fashion, from Chinese garment workers to Nepalese nail technicians in New York who are mandated to dress "fashionably." In doing so, this interdisciplinary anthology moves beyond common characterizations of Asians and the Asian diaspora as simply abject laborers or frenzied consumers, analyzing who the modern Asian subject is now: what they wear and how they work, move, eat, and shop.

The growth of international travel for purposes of medical treatment has been accompanied by increased academic research and analysis. This Handbook explores the emergence of medical travel and patient mobility and the implications for patients and hea

This dissertation construes cosmetic surgery as a mode of performing oneself in contemporary South Korea. Reimagining beauty as an incessant doing, partaking, and embodying oneself that is more "becoming" than "being, " I use cosmetic surgery as its performative measure to discuss the political economy of neoliberal self-management within the Korean media, popular culture, and everyday life. With case studies from reality television, performance art, photography, and K-pop, I locate the representational discourse of beauty as precariously imbricated within the social fabric interwoven by neoliberal, patriarchal, and heteronormative systems of power. Interdisciplinary in nature, this project renders the performance of beauty as an ever-shifting construct of subjectivity determined by race, gender, and sexuality. In the process of interrogating what lies at stake for not only the individual subject but for all parties partaking in the Korean cosmetic surgery industry, I hope to destabilize the rhetorical devices that choreograph, construct, and negotiate a particular image of Koreanness.

Social Welfare Through International Trade

Lemon

Handbook on Medical Tourism and Patient Mobility

An Analysis of Korean Concepts Behind the High Cosmetic Surgery Rates in South Korea

Aesthetic Plastic Surgery of the East Asian Face

Message Strategies in Korean Cosmetic Surgery Websites

Biomedicine, Health, and Nation-Building in South Korea Since 1945

In *The Obsession of Aesthetics Plastic Surgery*, Duyen Truong-Ngoc Tran reveals that plastic surgery is no longer an instrument to reconstruct wounded human beings, but rather an addictive trend in which South Korea leads the world. While Martin Heidegger postulated that modern technological "modes of Being" are exploiting the natural world, the "not-Beings" of Wolfgang Schirmacher, who coined the term homo generator, postulates, along with the post-Hegelian philosophers, there is "no being, certainty or truth." As plastic surgery is an individual and personal choice, whether this choice of self-improvement and self-satisfaction is ethical or unethical, the decision is nonjudgmental in terms of the cosmos we are living in rapidly becoming an artificial cosmos. South Korea, occupied by Japan and then the United States provides the most literal case study for this dramatic shift; in this nation, plastic surgery is not an individual and personal choice, but a 'murderous' undertaking as a means of survival in a hypercompetitive society. In view of the danger faced by the nation's women, Korea Womenlink organization has launched a campaign to encourage young girls to embrace their natural appearance and love their bodies by habiting them in an educated, harmonious and supportive community devoted to the full development of human potentiality. Within this community, freedom is essential so that individuals can determine their own actions in order to fulfill success, achievements, happiness, relationships, and communication. Plastic Surgery is an instrument in which has changed people' lives in many ways and this instrument will continue to uprise within the next generation.

Written and edited by world-renowned aesthetic plastic surgeons, *Aesthetic Plastic Surgery of the East Asian Face* presents cutting-edge techniques for performing plastic surgery on East Asian patients. Dr. Jin, a well-regarded surgeon in Korea, has compiled an outstanding

clinical reference covering the latest techniques used in plastic surgery of the East Asian face, including: rhinoplasty, Asian eyelid surgery, facial contouring, and aging face surgery. In addition, this book covers the rapidly changing non-surgical treatments of botulinum toxin, fillers, and lasers. Key Features: Only includes techniques that are proven to be safe and clinically effective Covers all the major facial plastic surgery procedures performed on East Asian patients More than 850 full-color intraoperative photos and high-quality illustrations demonstrate techniques and procedures described in the text This book is an essential reference for aesthetic plastic surgeons and fellows interested in optimizing outcomes for their East Asian patients. It is filled with the insights, wisdom, and experience of leading experts in East Asian facial plastic surgery, and will surely be kept close at hand as a refresher, training guide, and atlas of facial plastic techniques.

Please note: This is a companion version & not the original book. Sample Book Insights: #1 The Korean culture is infused with a competitive environment. Within it exist cultural and behavioral patterns that lead to success for the country in terms of GDP and for individuals in areas such as education. #2 Korea is a homogeneous country racially, ethnically, and culturally. Unity and harmony are universal values for Koreans. The country's national flag, the Taegukgi, represents these concepts. #3 Koreans are extremely competitive, and they tend to conform to social norms. They avoid standing out and being perceived as different, which is a harmonious social pattern. However, the competitive nature of the culture compels Koreans to differentiate from one another in many contexts, including when a socioeconomic distinction is involved. #4 The three rankings that Koreans use to determine the socioeconomic status of a person are based on the university that they graduated from, the type of car they drive, and the type of job they have. Koreans are extremely conscious about age, and they tend to associate with, date, and marry people their own or very close to their age.

The purpose of this study was to investigate message strategies used in South Korean cosmetic surgery websites. The paper uses Taylor's six-segment message strategy model to analyze the Korean sample websites. The outcome of the content analysis revealed that Informational and Transformational strategies were both equivalently used. Ration and ego strategies were the most frequently practiced within the Informational and Transformational divisions.

Fashion and Beauty in the Time of Asia

How the Media Shapes South Korean Concepts of Beauty

Recharging China in War and Revolution, 1882 – 1955

A Companion to Korean American Studies

Performing the Self

Perspectives from Korean Masters

How the Legacy of State and Society Relationships Shapes Contemporary Public Policy

Practices of cosmetic surgery have grown exponentially in recent years in both over-developed and developing worlds. What comprises cosmetic surgery has also changed, with a plethora of new procedures and an extraordinary rise of non-surgical operations. As the practices of cosmetic surgery have multiplied and diversified, so have feminist approaches to understanding them. For the first time leading feminist scholars including Susan Bordo, Kathy Davis, Vivian Sobchack and Kathryn Pauly Morgan, have been brought together in this comprehensive volume to reveal the complexity of feminist engagements with the phenomenon that still remains vastly more popular among women. Offering a diversity of theoretical, methodological and political approaches *Cosmetic Surgery: A Feminist Primer* presents not only the latest, cutting-edge research in this field but a challenging and unique approach to the issue that will be of key interest to researchers across the social sciences and humanities.

NAMED A MOST-ANTICIPATED BOOK OF THE YEAR BY MS. MAGAZINE AND CRIMEREADS *Parasite* meets *The Good Son* in this piercing psychological portrait of three women haunted by a brutal, unsolved crime. In the summer of 2002, when Korea is abuzz over hosting the FIFA World Cup, eighteen-year-old Kim Hae-on is killed in what becomes known as the High School Beauty Murder. Two suspects quickly emerge: rich kid Shin Jeongjun, whose car Hae-on was last seen in, and delivery boy Han Manu, who witnessed her there just a few hours before her death. But when Jeongjun's alibi checks out, and no evidence can be pinned on Manu, the case goes cold. Seventeen years pass without any resolution for those close to Hae-on, and the grief and uncertainty take a cruel toll on her younger sister, Da-on, in particular. Unable to move on with her life, Da-on tries in her own twisted way to recover some of what she's lost, ultimately setting out to find the truth of what happened. Shifting between the perspectives of Da-on and two of Hae-on's classmates struck in different ways by her otherworldly beauty, *Lemon* ostensibly takes the shape of a crime novel. But identifying the perpetrator is not the main objective here: Kwon Yeo-sun uses this well-worn form to craft a searing, timely exploration of privilege, jealousy, trauma, and how we live with the wrongs we have endured and inflicted in turn.

Korean dramas gained popularity across Asia in the late 1990s, and their global fandom continues to grow. Despite cultural differences, non-Asian audiences find "K-dramas" appealing. They range from historical melodrama and romantic comedy to action, horror, sci-fi and thriller. Devotees pursue an immersive fandom, consuming Korean food, fashion and music, learning Korean to better understand their favorite shows, and travelling to Korea for firsthand experiences. This collection of new essays focuses on the cultural impact of K-drama and its fandom, and on the transformation of identities in the context of regional and global dynamics. Contributors discuss such popular series as *Boys over Flowers*, *My Love from the Star* and *Descendants of the Sun*.

How to Live Korean takes a deep-dive into Korean culture, unpacking what it means to be Korean in all its forms and uncovering the way the locals think, what they enjoy getting up to and who they do it with. Whether it's Korean movie *Parasite* sweeping the Oscars, the explosion of interest in K-pop, Blackpink becoming the world's biggest girl band, the dominance of the global smartphone market, foodies going crazy for bibimbap and kimchi or the incredible hype around K-beauty products – Korea is having a moment. But how much do you know about the real Korea; the locals' take on their amazing country? That's where this illuminating culture guide comes in, shining a light on Korea's compelling history and stunning geography, its unique customs and the quirks of daily life. The mainstays of Korea's vibrant cultural life and style are covered in detail, giving you the lowdown on the country's burgeoning film industry, Korean's unique take on fandom, the quirky fashion scene and the innovative hubs for art and design. If you ever have wanted to learn how to date like a Korean, know where the locals hang out in Seoul, honeymoon like Korean newlyweds, discover the correct way to eat Korean food or use the art of

nunchi to improve your emotional intelligence, this insider's guide to the heart and soul of Korea is not to be missed.

Cosmetic Surgery Narratives

A guide to your beauty tool when skincare products don't work

A Presidential Address, Delivered at the Annual Meeting of the Birmingham and Midland Counties ...

The Rise of K-Dramas

The Global Beauty Industry

Made Up

The Thumb

This book explores the relationship between macro-social structure, social construction and micro-healthcare behaviors. It constructs a two-layered and two-faceted sociological analytical framework to analyze the causes of depression in China and account for the comparatively low rate of depression in the country, and provides a sociological interpretation of depression in China from a global perspective that has rarely been adopted in previous sociological studies in China. Presenting first-hand data and case studies, it describes and analyzes patients' subjective experience and actions as well as physicians' viewpoints. It also includes interviews with 34 patients, 4 family members, 3 psychological consultants and 5 psychiatrists. Offering an integrated interpretation of depression in China from the perspectives of sociology, medical science and psychology, this book is intended primarily, but not exclusively, for the growing body of researchers and students who are looking for ways of analyzing depression, especially in China. It is also a valuable resource for practitioners working in the field.

Made Up exposes the multibillion-dollar beauty industry that promotes unrealistic beauty standards through a market basket of advertising tricks, techniques, and technologies. Cosmetics magnate Charles Revson, a founder of Revlon, was quoted as saying, "In the factory, we make cosmetics. In the store, we sell hope." This pioneering entrepreneur, who built an empire on the foundation of nail polish, captured the unvarnished truth about the beauty business in a single metaphor: hope in a jar. *Made Up: How the Beauty Industry Manipulates Consumers, Preys on Women's Insecurities, and Promotes Unattainable Beauty Standards* is a thorough examination of innovative, and often controversial, advertising practices used by beauty companies to persuade consumers, mainly women, to buy discretionary goods like cosmetics and scents. These approaches are clearly working: the average American woman will spend around \$300,000 on facial products alone during her lifetime. This revealing book traces the evolution of the global beauty industry, discovers what makes beauty consumers tick, explores the persistence and pervasiveness of the feminine beauty ideal, and investigates the myth-making power of beauty advertising. It also examines stereotypical portrayals of women in beauty ads, looks at celebrity beauty endorsements, and dissects the "looks industry." *Made Up* uncovers the reality behind an Elysian world of fantasy and romance created by beauty brands that won't tell women the truth about beauty.

Beautyscapes explores the global phenomenon of international medical travel, focusing on patient-consumers seeking cosmetic surgery outside their home country and on those who enable them to access treatment abroad, including surgeons and facilitators. It documents the journeys of those who travel for treatment abroad, as well as the nature and power relations of the IMT industry. Empirically rich and theoretically sophisticated, *Beautyscapes* draws on key themes of interest to students and researchers interested in globalisation and mobility to explain the nature and growing popularity of cosmetic surgery tourism. Richly illustrated with ethnographic material and with the voices of those directly involved in cosmetic surgery tourism, *Beautyscapes* explores cosmetic surgery journeys from Australia and China to East-Asia and from the UK to Europe and North Africa.

In this unique and pathbreaking book, David Reisman examines the relatively new phenomenon of health travel. He presents a multidisciplinary account of the way in which lower costs, shorter waiting times, different services, and the chance to combine recreational tourism with a check-up or an operation all come together to make medical travel a new industry with the potential to create jobs and wealth, while at the same time giving sick people high-quality care at an affordable price. The book illustrates that it is no longer the case that medical attention must be consumed at home. Patients are travelling to Mexico, India and Thailand for a heart bypass. They are going to Hungary, Poland and Malaysia for dentistry. Doctors are migrating to Britain, the USA and Canada for new challenges. Hospitals are opening subsidiaries in Dubai, the Philippines and Costa Rica to see overseas patients on the spot. Integrating academic perspectives from medicine, tourism, health economics, development studies and public policy, the author concludes that the benefits both to the importing and the exporting nations are considerable, but that there are also some costs. He suggests that the new industry should be regulated and supported in order that it can do its best both for the local population and for the sick people who travel abroad for treatment. This fascinating and highly original book will be of great interest to academics and researchers in areas such as health economics, tourism, social policy, development studies, Asian studies and public policy. It will also prove invaluable to practitioners actively involved in planning and delivering medical attention in the global economic order.

Health Tourism

You Can Only Yell at Me for One Thing at a Time

Persuasion Ethics Today

The Obsession of Aesthetics Plastic Surgery: The Deconstruction of an Artificially Obsessed South Korean Society

Mapping cosmetic surgery tourism

Summary of John Gonzalez & Young Lee's SOUTH KOREA

From Sydney to Singapore, Shanghai, Seoul, St Petersburg, Seattle, Sao Paulo, Santiago and back again, Tim Harcourt plays economic tour guide in this a witty and information rich guide examination of how Australian businesses are exploring and developing new markets for their wares.

South Korea's remarkable economic and technological transformation after the Korean War (1950-1953) is often referred to by observers and historians as the "Miracle on the Han River." The country rose from the ashes after the Korean War to become the 12th largest economy in the world and 4th in Asia. South Korea also became one of the most technologically advanced countries in the world in a short span. Through personal observations, research, and careful analysis, the authors are able to look behind the public face of South Korea and identify both the factors that contributed to the total makeover and the price that South Koreans have had to pay and continue to pay to reach some astounding accomplishments. South Korea's transformation is the result of a strong work ethic, entrepreneurship, emphasis on education, pragmatism, nationalistic fervor, personal and collective sacrifices, and stress on efficiency in a highly competitive environment that permeates throughout the culture. Efficiency is deeply ingrained in the fabric of the culture and society, including education, government, and in such areas of business and industry as construction, transportation, the medical profession, and even everyday life. The same efficiency that contributed enormously to Korea's economic and technological achievements has also been at the root of the high price that Koreans--both adults and school children--have had to pay for the nation's accomplishments, thus the title of this book. As a result of the prevailing efficiency, the technology coming out of Korea can compete in today's consumer-oriented society against all comers, including Apple, Ford, GE, GM, Google, Honda, Intel, Kenmore, Toyota, and Whirlpool. However, South Korea has not limited its exports to high tech, cars, household appliances, and cosmetics. The country is now successfully exporting its culture in the form of K-Pop, spirituality, and yoga as well as popular television dramas featuring chiseled faces of beautiful young people and refined images of Gangnam, Asia's plastic surgery capital made famous by Psy's 2012 satirical mega-hit "Gangnam Style" for its extravagant and superficial lifestyle. In spite of the country's undeniable success, looming in the horizon are some formidable challenges, including one of the fastest aging populations among OECD (Organization for Economic Cooperation and Development) countries and related increased expenditures on social services, a persistently low fertility rate, an overemphasis on higher education, which has created a period of degree inflation, and high youth unemployment. The critical question is whether the leadership and the country are prepared to face yet another difficult test by implementing long-range solutions to a very challenging set of conditions.

In *Recharging China in War and Revolution, 1882-1955*, Ying Jia Tan explores the fascinating politics of Chinese power consumption as electrical industries developed during seven decades of revolution and warfare. Tan traces this history from the textile-factory power shortages of the late Qing, through the struggle over China's electrical industries during its civil war, to the 1937 Japanese invasion that robbed China of 97 percent of its generative capacity. Along the way, he demonstrates that power industries became an integral part of the nation's military-industrial complex, showing how competing regimes asserted economic sovereignty through the nationalization of electricity. Based on a wide range of published records, engineering reports, and archival collections in China, Taiwan, Japan, and the United States, *Recharging China in War and Revolution, 1882-1955* argues that, even in times of peace, the Chinese economy operated as though still at war, constructing power systems that met immediate demands but sacrificed efficiency and longevity. Thanks to generous funding from the Andrew W. Mellon Foundation, through The Sustainable History Monograph Pilot, the ebook editions of this book are available as Open Access volumes from Cornell Open (cornellopen.org) and other repositories.

A Guide to Surgical Management