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This is a book of hypothetical cases written to give students real examples of key finance concepts. Each case is 3-4 pages in length, and concludes with

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questions and problems that walk students through calculations and critical analysis of the case to help them make business decisions.

The market leading undergraduate investments textbook, Essentials of Investments, 8e by Bodie, Kane and

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Marcus, emphasizes asset allocation while presenting the practical applications of investment theory. The authors have eliminated unnecessary mathematical detail and concentrate on the intuition and insights that will be useful to practitioners throughout their

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careers as new ideas and challenges emerge from the financial marketplace. The eighth edition has been fully updated to reflect the recent financial crisis and includes a new chapter on Hedge Funds.

Foundations of Financial Management

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has built a loyal following due to its strong real-world emphasis, clear writing style, and step-by-step explanations that simplify difficult concepts. The text focuses on the "nuts and bolts" of finance with clear and thorough treatment of concepts and applications. In addition to

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completing the textbook revisions, Block, Hirt, and Danielsen also revise all end of chapter problems and complete the solutions themselves. The authors know what works and what doesn't work for students, and they have consistently maintained a high quality textbook that

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is responsive to the demands of the marketplace.

Corporate Finance

Real Estate Finance and Investments

Casebook

Managerial Finance

Board Directors and Corporate Social

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Responsibility

Gain a focused understanding of today's corporate finance and financial management with the market-leading approach in Brigham/Houston's
FUNDAMENTALS OF FINANCIAL

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*MANAGEMENT, CONCISE
EDITION, 8E. This book's unique
balance of clear concepts,
contemporary theory, and
practical applications helps
readers better understand the
concepts and reasons behind*

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*corporate budgeting, financing,
and working capital decision
making. Numerous practical
examples, proven end-of-chapter
applications, and Integrated Cases
demonstrate theory in action,
while Excel Spreadsheet Models*

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help readers master this software tool. It's a book designed to put each reader first in finance.

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version.

Cost Reduction and Control Best Practices provides financial managers with no-nonsense, balanced, and practical strategies that are being targeted and used nationwide for controlling costs by

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thousands of companies in areas such as human resources, compensation, benefits, purchasing, outsourcing, use of consultants, taxes, and exports. These best practices are based on the trenches experience, research,

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*proprietary databases, and consultants from the Institute of Management and Administration (IOMA) and other leading experts in their fields. * Provides best practices and techniques for controlling costs within a*

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*company * New chapters focus on outsourcing costs, downsizing, consultants' costs, and business tax costs * Provides the latest strategies companies re using to control costs
Designed for undergraduates, this*

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updated text focuses on presenting a balance of theory and applications. It provides a survey of important areas of investments, including: valuation, the marketplace, fixed income instruments and markets, and

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*equity instruments and markets.
Real Estate Finance
Loose Leaf for Foundations of
Financial Management
Methodology and Practice
Technological and Industrial
Applications Associated with*

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Intelligent Logistics

*The Best Ways for a Financial
Manager to Save Money*

Brealey, Principles of Corporate
Finance 13e describes the
theory and practice of
corporate finance. We hardly

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need to explain why financial managers must master the practical aspects of their job, but we should spell out why down-to-earth managers need to bother with theory. Throughout this edition, the

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authors demonstrate how managers use financial theory to solve practical problems. They also explore what financial managers should do to increase company value. Some of the biggest changes in

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this edition were prompted by the tax changes enacted in the U.S. Tax Cuts and Jobs Act passed in December 2017.

Does inventory management sometimes feel like a waste of time? Learn how to maximize

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your inventory management process to use it as a tool for making important business decisions.

In Investment Planning, two of the best-known authors in the investment planning field,

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Geoffrey A. Hirt and Stanley B. Block, have joined forces with finance expert, Somnath Basu, to show financial planners how to successfully manage their clients' investments consistent with their personal objectives

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and levels of risk tolerance. This landmark book carefully explains the essential theory required to understand how financial markets work_and describes step by step how best to diversify and balance a

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portfolio of investments to reduce risk and increase expected returns. Ranging from fixed-income securities, common and preferred stock, and mutual funds...to options, futures, derivatives, and other

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investment vehicles,
Investment Planning cuts
through the complexities of
today's burgeoning financial
landscape with clear, concise
accounts of: Types and uses of
investment vehicles Types of

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investment risk Measures of
investment risk Measures of
investment returns Time-
influenced security valuation
concepts Bond and stock
valuation methods Portfolio
management and

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measurement concepts
Formula investing Investment
strategies Asset allocation and
diversification EMT Asset
pricing models Leverage of
investment assets Hedging and
option strategies Tax efficient

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investing Investment strategies
in tax-advantaged accounts
Taxation of investment
vehicles An excellent resource
for preparing for the Certified
Financial Planner (CFP) exam,
this comprehensive reference

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also includes real-world case studies and listings of investment websites in each chapter_plus a broad array of at-a-glance charts and tables. Authoritative and completely up-to-date, Investment

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Planning now offers professionals all the tools, techniques, and guidance they need to seize new opportunities in the financial marketplace and maximize returns on their clients'

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investments!

Essentials of Inventory

Management

Managing for Corporate Value

Creation

Essentials of Investments

Research in Finance

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Principles of Corporate Finance
Foundations of Financial
Management has built a loyal
following due to its strong real-
world emphasis, clear writing
style, and step-by-step
explanations that simplify

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difficult concepts. The text focuses on the "nuts and bolts" of finance with clear and thorough treatment of concepts and applications. In addition to completing the revisions, Block, Hirt, and

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Danielsen also revise all end of chapter problems and complete the solutions themselves. The authors know what works and what doesn't work for students, and they have consistently maintained

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a product that is responsive to the demands of the marketplace.

Real Estate Finance & Investments is today's most indispensable, hands-on look at the increasingly vital arena

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of real estate partnerships, secondary mortgage markets, and fixed- and adjustable- rate mortgages. Updates to this edition include completely revised coverage of REITs, expanded coverage of CMBS,

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more detail on how underlying economic factors affect property value, and short readings based on current events.

This volume introduces readers to recent

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developments in the fields of board of directors and corporate social responsibility. It also provides new insights and perspectives on corporate governance practices in different

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countries.

ISE Managerial Accounting

Investment Planning

Cases in Finance

Foundations of Airline Finance

**"Written with enthusiasm
and dedication, Analysis**

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**for Financial Management,
9th edition, presents
Financial Management in a
clear and conversational
style that both business
students and non-financial
executives comprehend."**

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--Book Jacket.

**Foundations of Financial
Management McGraw-Hill
Education**

**Finance is the study of
value and how it is
determined. Individuals,**

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small businesses and corporations regularly make use of value determinations for making strategic decisions that affect the future outcomes of their endeavors. The

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importance of accurate valuations cannot be overestimated; valuing assets too highly will lead to investing in assets whose costs are greater than their

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returns, while undervaluing assets will lead to missed opportunities for growth. In some situations (such as a merger or an acquisition), the outcome

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**of the decision can make
or break the investor. The
need for solid financial
skills has never been more
pressing than in today's
global economy. The
Fundamental Principles of**

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Finance offers a new and innovative approach to financial theory. The book introduces three fundamental principles of finance that flow throughout the theoretical

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**material covered in most
corporate finance
textbooks. These
fundamental principles are
developed in their own
chapter of the book, then
referred to in each**

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**chapter introducing
financial theory. In this
way, the theory is able to
be mastered at a
fundamental level. The
interactions among the
principles are introduced**

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**through the three
precepts, which help show
the impact of the three
principles on financial
decision-making. This
fresh and original
approach to finance will**

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**be key reading for
undergraduate students of
introduction to finance,
corporate finance, capital
markets, financial
management and related
courses, as well as**

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**managers undertaking MBAs.
Dictionary of Accounting
Terms
FINANCIAL AND MANAGERIAL
ACCOUNTING
EBOOK: Corporate Finance
Foundations - Global**

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edition

Acca - F9 Financial

Management

Fundamentals of Financial

Management, Concise

Edition

Ebook: Principles of

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***Corporate Finance
This Global Edition has been
developed specifically to
meet the needs of
international finance
students. It continues to
offer substantial coverage of***

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the recession and liquidity crisis that engulfed the global economies in the last few years and pays special attention to the banking sector and the critical need for funding that most

businesses face. The emphasis on analytical approaches to international financial problems is intended to make the content more relevant and improve learning outcomes

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for the international student. Corporate Finance Foundations' thorough treatment of concepts and application combines with a complete digital solution to help your students achieve

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higher outcomes in the course.

This book focuses on problem-solving from managerial, consumer, and societal perspectives. It emphasizes both the

***business managerial aspects
of risk management and
insurance and the numerous
consumer applications of the
concept of risk management
and insurance transaction.
The tenth edition has been***

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reorganized and fully updated to highlight the increased importance of risk management and insurance in business and society. In particular, the tenth edition refocuses its attention on

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***corporate risk management,
reflecting its growing
importance in today's
economy.***

***Business Research Methods
Fundamentals of Investment
Management***

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***Introduction to Risk
Management and Insurance
Foundations of Financial
Management
Corporate Finance
Foundations***

Deals with the theme of

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*Recovering from Financial
Crisis. This book offers
insight into: the surge in
going-private
transactions; hedge fund
failures; the
controversial aspects of*

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*private equity
arrangements; why
commodity producers (such
as oil companies) choose
not to hedge; and, trends
in IPO activity.
This book helps the reader*

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to identify how different organizations in the context of diverse societies deploy their resources and leverage their capabilities to achieve better performance

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of its various labor skills, marketing, social responsibility and management capacity. Intelligent Logistics is a complex phenomenon that has become critical for

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companies to reach their development locally and internationally. On the one hand, macro-factors and market structure influence in business competitiveness, but also

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in a regional or sector context. The internal aspects and the use of various business tools contribute to the ability to create value in an organization. It is of

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*utmost importance to
understand the relevance
of crucial aspects in the
technological future that
should be known and
implemented by the Z
generation of its*

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*incidence in the use of
organizational models
linked to artificial
intelligence. Every
innovative aspect in the
use of new technologies
for the distribution of*

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goods and services will be crucial in a globalized world. An avant-garde society will require improved decision-making regarding Logistics 4.0 and its implementation in

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*our lives respecting the
environment and being
sustainable together with
invaluable principles of
generating tacit knowledge
for future generations.
About 20 cases, writing by*

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the authors; provide more in-depth exercises and application opportunities, while keeping consistent with the text. Suggested cases are included at the end of each chapter in the

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main text.

*The Fundamental Principles
of Finance*

*Foundations of Financial
Management Casebook*

*Analysis for Financial
Management*

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*Ebook: Real Estate Finance
and Investments
Basic Statistics for
Business and Economics
Health and Wellness, Tenth Edition is
written in a personal and engaging
style with specific tips and aids to help*

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students improve their health habits. This text encourages students to learn the skills they need to enhance the quality and longevity of life. Health and Wellness covers the many perspectives of personal health, including physical, emotional, mental,

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social, environmental, and spiritual perspectives, with a central theme of self-responsibility for one's behavior. There are few industries that have had a more profound impact on business and society over the last century than aviation. This book is an accessible, up-

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to-date introduction to the current state of the aviation industry which provides readers with the tools necessary to understand the volatile and often complicated nature of airline finance. Understanding finance is critical in any industry;

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however, the financial track record of the airline industry places even more importance on effective financial management. Foundations of Airline Finance provides an introduction to the basics of finance – including time value of money, the valuation of

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assets, and revenue management – and the particular intricacies of airline finance where there can be wild fluctuations in both revenues and costs. The third edition of this text has been extensively updated to reflect the many changes in the air transport

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industry that have taken place since the publication of the second edition, and features an expanded chapter on aircraft leasing and many new international case examples. This thorough introduction to aviation finance is valuable reading as a

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general, introductory financial text, or as reading in specialized airline finance classes.

This text looks at corporate finance, emphasising real world examples and gives an in-depth examination of real business decisions. Each chapter

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*features revised problems to help
readers understand what they have
just read.*

I-learn

*Corporate Finance Foundations -
Global Edition*

Health and Wellness

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*Cost Reduction and Control Best
Practices*

*Loose Leaf Foundations of Financial
Management with Connect Plus*

Barrons Test Prep Material that is now out
of print.

Cooper and Schindler's Business Research

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Methods offers students and instructors thorough coverage of business research topics backed by solid theory. The authors are successful marketing research consultants and that is evident in the rich and realistic case studies found in the text. Managerial decision making is the underlying theme, topics and applications

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are presented and organized in a manner that allow students to thoroughly understand business research topics and functions. Consequently, the structure of the text encourages and supports completion of an in-depth business research project during the semester. As the long-time #1 best-seller in

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Managerial Accounting, the 17th edition of Garrison/Noreen/Brewer's Managerial Accounting successfully guides students through the Managerial Accounting course and beyond. Not only does the Garrison text teach students Managerial Accounting concepts in a clear and concise way, but it also asks students to consider how the

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concepts they're learning will apply to the real-world situations they will eventually confront in their careers. Garrison's 17th edition improves student learning and fosters course and career readiness with its emphasis on relevance, accuracy, and clarity while also embracing innovation through the incorporation of Data

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Analytics Exercises. With world class content, combined with the powerful platform of Connect to engage and enhance learning, students are provided with a framework to achieve higher outcomes in their Managerial Accounting course and beyond.

Eighth Edition

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Case Studies in Finance

Ebook: Principles of Corporate Finance

FOCUS ON PERSONAL FINANCE

Ebook: Real Estate Finance and
Investments