

## Where To Download Blue Chip Kids What Every Child And Parent Should Know About Money Investing And The Stock Market

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PULITZER PRIZE WINNER • A “vivid and devastating” (The New York Times) portrait of an indomitable girl—from acclaimed journalist Andrea Elliott  
“From its first indelible pages to its rich and startling conclusion, *Invisible Child* had me, by turns, stricken, inspired, outraged, illuminated, and  
hungering for reimmersion in its Dickensian depths.”—Ayad Akhtar, author of *Homeland Elegies* ONE OF THE TEN BEST BOOKS OF THE YEAR  
New York Times • ONE OF THE BEST BOOKS OF THE YEAR: The Atlantic, The New York Times Book Review, Time, NPR, Library Journal In *Invisible*  
*Child*, Pulitzer Prize winner Andrea Elliott follows eight dramatic years in the life of Dasani, a girl whose imagination is as soaring as the  
near her Brooklyn shelter. In this sweeping narrative, Elliott weaves the story of Dasani’s childhood with the history of her ancestors, tracing  
passage from slavery to the Great Migration north. As Dasani comes of age, New York City’s homeless crisis has exploded, deepening the divide  
rich and poor. She must guide her siblings through a world riddled by hunger, violence, racism, drug addiction, and the threat of foster care.  
On the city street, Dasani becomes a fierce fighter “to protect those who I love.” When she finally escapes city life to enroll in a boarding school, she faces the  
impossible question: What if leaving poverty means abandoning your family, and yourself? A work of luminous and riveting prose, Elliott’s  
*Invisible Child* reads like a page-turning novel. It is an astonishing story about the power of resilience, the importance of family and the cost of inequality.  
A crucible of one remarkable girl. Winner of the J. Anthony Lukas Book Prize • Finalist for the Bernstein Award and the PEN/John Kenneth  
Award

Simple text describes the use of a hammer.

Chip and Ben are best friends. They play together every day. So when Ben invites Chip to sleep at his home, Ben is excited. They'll build a fort, count the stars, and tell scary stories. It will be fun! Won't it?

The first publication to fully explore the relationship between scent and architecture. It focuses less on architectural form and more on atmosphere and their inherent properties. This original book maps out places and scents from around the world, in architecture throughout the ages. It features expert noses: celebrated architects, avant-garde artists and scientists who research perception.

The Glass Castle

Under Pressure

The House of the Scorpion

The Love Hypothesis

A One Eyed Jack Novel

Escape 9-5, Live Anywhere, and Join the New Rich

*In the #1 New York Times bestseller, The World Needs Who You Were Made to Be, Joanna Gaines celebrates how creativity and acceptance can come together to make for a bright and beautiful adventure. The book, illustrated by Julianna Swaney, follows a group of children as they each build their very own hot-air balloons. As the kids work together, leaning into their own skills and processes, we discover that the same is true for life—it's more beautiful and vibrant when*

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our differences are celebrated. Together with Joanna, you and your kids will take a journey of growth and imagination as you learn in full color to: Celebrate every child's one-of-a-kind strengths and differences Embrace teamwork Share our talents and abilities to make everything more beautiful Lend a helping hand and do our best to show kindness and take care of one another The World Needs Who You Were Made to Be is a vibrant picture book perfect for: Ages 4-8 Grandparents, parents, teachers, and librarians Classroom story times and discussions about diversity and being a good human being Households that enjoy watching Chip and Joanna on Magnolia Network and HGTV's Fixer Upper With plenty of pink, a bounty of blue, orange and green and yellow too, this vibrant hot-air balloon adventure celebrates every child and teaches kids that we are in this together. "You're one of a kind, and it's so clear to see: The world needs who you were made to be."

Benson Fisher thought that a scholarship to Maxfield Academy would be the ticket out of his dead-end life. He was wrong. Now he's trapped in a school that's surrounded by a razor-wire fence. A school where video cameras monitor his every move. Where there are no adults. Where the kids have split into groups in order to survive. Where breaking the rules equals death. But when Benson stumbles upon the school's real secret, he realizes that playing by the rules could spell a fate worse than death, and that escape—his only real hope for survival—may be impossible. Discover a way to end constant power struggles with your defiant, oppositional, "impossible" 5- to 12-year-old, with the help of leading child psychologist Russell A. Barkley. Dr. Barkley's approach is research based, practical, and doable—and leads to lasting behavior change. Vivid, realistic stories illustrate what the techniques look like in action. Step by step, learn how you can: \*Harness the power of positive attention and praise. \*Use rewards and incentives effectively. \*Stay calm and consistent—even on the worst of days. \*Establish a time-out system that works. \*Target behavioral issues at home, in school, and in public places. Thoroughly revised to include the latest resources and 15 years' worth of research advances, the second edition also reflects Dr. Barkley's ongoing experiences with parents and kids. Helpful questionnaires and forms can be downloaded and printed in a convenient 8 1/2" x 11" size. Mental health professionals, see also the related title, *Defiant Children, Third Edition: A Clinician's Manual for Assessment and Parent Training*. For a teen focus, see also *Defiant Teens, Second Edition* (for professionals), and *Your Defiant Teen, Second Edition* (for parents), by Russell A. Barkley and Arthur L. Robin. Winner-- Parents' Choice "Approved" Award

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*A high-profile feminist, and a mother herself, explores the question of whether or not to have children, and how having children changes the life of parents, often not for the better, in this modern world. 20,000 first printing.*

*A Story of Violent Faith*

*Why Have Kids?*

*All About Survival (TIME For Kids Book of HOW)*

*The Parker Inheritance*

*Blue Chip Kids*

*Matched*

**NEW YORK TIMES BESTSELLER • Now a major motion picture directed by Martin Scorsese and starring Leonardo DiCaprio** By day he made thousands of dollars a minute. By night he spent it as fast as he could. From the binge that sank a 170-foot motor yacht and ran up a \$700,000 hotel tab, to the wife and kids waiting at home and the fast-talking, hard-partying young stockbrokers who called him king, here, in Jordan Belfort's own words, is the story of the ill-fated genius they called the Wolf of Wall Street. In the 1990s, Belfort became one of the most infamous kingpins in American finance: a brilliant, conniving stock-chopper who led his merry mob on a wild ride out of Wall Street and into a massive office on Long Island. It's an extraordinary story of greed, power, and excess that no one could invent: the tale of an ordinary guy who went from hustling Italian ices to making hundreds of millions—until it all came crashing down. Praise for *The Wolf of Wall Street* “Raw and frequently hilarious.”—*The New York Times* “A rollicking tale of [Jordan Belfort's] rise to riches as head of the infamous boiler room Stratton Oakmont . . . proof that there are indeed second acts in American lives.”—*Forbes* “A cross between Tom Wolfe's *The Bonfire of the Vanities* and Scorsese's *GoodFellas* . . . Belfort has the Midas touch.”—*The Sunday Times (London)* “Entertaining as pulp fiction, real as a federal indictment . . . a hell of a read.”—*Kirkus Reviews*

A simple, easy to read introduction to the world of money and investing, this book de-mystifies the basic finance information that everyone should know. Money is something we must deal with every day, yet most people willingly admit that they do not know enough about it, either because they are too embarrassed to ask questions or unsure where to go for information. The book: Contains simple examples and numerous illustrations and discusses finance in bite-size topics Includes information on both domestic and international currency alongside the latest trends in digital currency Describes the different ways to make money in investments and the numerous investment types available Provides

**detailed information on the stock market and stock exchange Showcases different investment strategies and prominent investors For every parent who wants their children and young adults to know more about money and investing, to be better money managers as they grow up, to minimize debt, to become regular savers, and to earn money while they sleep, this book is a must-have. Take the Lead Baking Treats You and Your Family Will Love This time you're in charge of making dessert instead of your parents! Master what all the best bakers know, from separating eggs to creaming butter and sugar together and even rolling your own cookie dough. Each skill you learn will make you a next-level baker so you'll be ready to deck out the Thanksgiving table with a Thankful-for-You Cake Pop Bouquet, wow a friend with Birthday Sprinkle Donuts or bake Smart Cookies for back to school. With something for every celebration, your friends and family will be amazed at all the wonderful treats you can bake. Now that you're the head baker at home, you can make each dessert your own with unique decorations! Choose your own shapes for the Gingerbread Cookie Cutouts. Finish off your cookies and cakes with Sweet Buttercream Frosting using your favorite colors and flavors. Top Confetti Cupcake Cuties with any sprinkles you like. Once you've mastered all the decorating basics, you can put your skills to the test with the Epic Chocolate Layer Cake. Full of fun desserts for any day of the year, The Ultimate Kids' Baking Book has all the tips, tricks and treats you need to become the best baker ever!**

**The essential guide to being smart about money and investing Blue Chip Kids: What Every Child (and Parent) Should Know About Money, Investing, and the Stock Market is a fun and easy-to-understand introduction to the world of money and investing for kids and parents. Frustrated by the lack of entertaining financial teaching materials for his 13-year-old son, this book is the result of a father's commitment to pass on one of life's most important skills. Written by David W. Bianchi—an investor and lawyer with an economics degree from Tufts University—this hands-on resource demystifies the basic principles about money matters and shows what it takes to spend, save, and invest wisely. Filled with simple examples and numerous illustrations, this easy-to-read book discusses money and investing in 100 bite-size topics. For every parent who wants their children to develop the skills to invest wisely and become responsible money managers, regular savers, and to earn money while they sleep, this book is a must-have.**

**Introducing the Power to Choose**

**My Friend Ben and the Sleepover**

**Projects and Activities for Making Your Money Grow**

**The World Needs Who You Were Made to Be  
What Should Danny Do?**

**The Wolf of Wall Street**

*A Coretta Scott King Author Honor and Boston Globe / Horn Book Honor winner! "Powerful.... Johnson writes about the long shadows of the past with such ambition that any reader with a taste for mystery will appreciate the puzzle Candice and Brandon must solve." -- The New York Times Book Review* When Candice finds a letter in an old attic in Lambert, South Carolina, she isn't sure she should read it. It's addressed to her grandmother, who left the town in shame. But the letter describes a young woman. An injustice that happened decades ago. A mystery enfolding its writer. And the fortune that awaits the person who solves the puzzle. So with the help of Brandon, the quiet boy across the street, she begins to decipher the clues. The challenge will lead them deep into Lambert's history, full of ugly deeds, forgotten heroes, and one great love; and deeper into their own families, with their own unspoken secrets. Can they find the fortune and fulfill the letter's promise before the answers slip into the past yet again?

*Includes an excerpt from Love on the brain.*

*Newbery Medal Winner \* Teachers' Top 100 Books for Children \* ALA Notable Children's Book* Beverly Cleary's timeless Newbery Medal-winning book explores difficult topics like divorce, insecurity, and bullying through the thoughts and emotions of a sixth-grade boy as he writes to his favorite author, Boyd Henshaw. After his parents separate, Leigh Botts moves to a new town with his mother. Struggling to make friends and deal with his anger toward his absent father, Leigh loses himself in a class assignment in which he must write to his favorite author. When Mr. Henshaw responds, the two form an unexpected friendship that will change Leigh's life forever. From the beloved author of the Henry Huggins, Ramona Quimby, and Ralph S. Mouse series comes an epistolary novel about how to navigate and heal from life's growing pains.

*Cassia has always trusted the Society to make the right choices for her: what to read, what to watch, what to believe. So when Xander's face appears on-screen at her Matching ceremony, Cassia knows with complete certainty that he is her ideal mate . . . until she sees Ky Markham's face flash for an instant before the screen fades to black. The Society tells her it's a glitch, a rare malfunction, and that she should focus on the happy life she's destined to lead with Xander. But Cassia can't stop thinking about Ky, and as they slowly fall in love, Cassia begins to doubt the Society's infallibility and is faced with an impossible choice: between Xander and Ky, between the only life she's known and a path that no one else has dared to follow. Look for *CROSSED*, the sequel to *MATCHED*, in Fall 2011! Watch a Video*

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*The Everything Kids' Football Book*

*The Power of Moments*

*Invisible Architecture*

*Invisible Child*

*Feed*

*Variant*

*A professional blackmailer uncovers a nefarious plot to use college football players as human Guinea Pigs for a foreign government.*

*Make no mistakes about it. I know what I look like to others. Young, government-aided, pregnant mom. They see Lucy on my hip, and they see a mistake. I mean, why else would someone have a child so young, right? They couldn't be more wrong. I'm too busy most days between parenting, work, and finishing up my last year of nursing school to let their judging gaze tear me down until he moves into the vacant house next to the apartments I live in. His cold, blunt observation of us doesn't differ from any other stranger. He doesn't know me, but he's already painting a picture of who he thinks I am in his mind. He judges my very round belly, Lucy's inability to leave him alone, the bags under my eyes, and the fact that I couldn't care less what I look like anymore. He's a rude guy. Stays that way for months too. Then something happens, I'm not even sure what. Judgmental Guy decides Lucy and me-as well as baby Eli, are worth his friendship. Turns out, Judgmental Guy isn't too mean-okay, he kind of still is. But he graduates to Elijah. I build an unlikely friendship with him which deems it necessary for him to start smiling around me and my kids. I'm wrong again. Elijah isn't rude. He's terrifying. His strange acts of kindness are unraveling me. Elijah is only my friend. Right? Oh, fudge. I think I'm wrong. Again.*

*Greek Mythology Books for Kids encourages the love and learning of Greek Mythology. Be captivated by 3 stories: Arachne and Athena, Pandora's Box, & Phaeton and Helios. Then, learn a little about 20 important figures that have influenced stories, art, and intrigued the imagination of the world!*

*A triumphant tale of a young woman and her difficult childhood, The Glass Castle is a remarkable memoir of resilience, redemption, and a revelatory look into a family at once deeply dysfunctional and wonderfully vibrant. Jeannette Walls was the second of four children raised by anti-institutional parents in a household of extremes.*

*The Second Media Age*

*The Ultimate Kids' Baking Book*

*One Percent of You*

*Go: A Kidd's Guide to Graphic Design*

*Under the Banner of Heaven*

*Who Uses a Hammer?*

***Chip has dreamed about owning a dog since he was a baby. A dog would be his best friend, for he would teach it to sit, stay, fetch, and roll over. But Chip's parents refuse to buy him one. One night, Chip's dream reveals a deep truth about who Chip is. Chip doesn't need a dog; he is a dog! From then on, his life is changed--he takes himself for walks; teaches himself to sit, stay, and fetch; and makes plenty of neighborhood friends!***

***Chip and Ben are best friends. They like to swim together, build together, and create stories together. But when Chip and Ben fight over the same toy dump truck...SNAP! The truck breaks, and the boys' friendship is fractured. Chip can repair the truck—can he repair their friendship, too? This funny, straightforward story will resonate with all toddlers and their parents.***

***Make workplace conflict resolution a game that EVERYBODY wins! Recent studies show that typical managers devote more than a quarter of their time to resolving coworker disputes. The Big Book of Conflict-Resolution Games offers a wealth of activities and exercises for groups of any size that let you manage your business (instead of managing personalities). Part of the acclaimed, bestselling Big Books series, this guide offers step-by-step directions and customizable tools that empower you to heal rifts arising from ineffective communication, cultural/personality clashes, and other specific problem areas—before they affect your organization's bottom line. Let The Big Book of Conflict-Resolution Games help you to: Build trust Foster morale Improve processes Overcome diversity issues And more Dozens of physical and verbal activities help create a safe environment for teams to explore several common forms of conflict—and their resolution. Inexpensive, easy-to-implement, and proved effective at Fortune 500 corporations and mom-and-pop businesses alike, the exercises in The Big Book of Conflict-Resolution Games delivers everything you need to make your workplace more efficient, effective, and engaged.***

***This book examines the implications of new communication technologies in the light of the most recent work in social and cultural theory and argues that new developments in electronic media, such as the Internet and Virtual Reality, justify the designation of a "second media***

*age".*

*How Do You Know It's Halloween?*

*Chip Wants a Dog*

*The 4-Hour Work Week*

*Investing for Kids*

*A New Mom Explores the Truth about Parenting and Happiness*

*How to Change Things When Change Is Hard*

*The New York Times bestselling authors of Switch and Made to Stick explore why certain brief experiences can jolt us and elevate us and change us—and how we can learn to create such extraordinary moments in our life and work. While human lives are endlessly variable, our most memorable positive moments are dominated by four elements: elevation, insight, pride, and connection. If we embrace these elements, we can conjure more moments that matter. What if a teacher could design a lesson that he knew his students would remember twenty years later? What if a manager knew how to create an experience that would delight customers? What if you had a better sense of how to create memories that matter for your children? This book delves into some fascinating mysteries of experience: Why we tend to remember the best or worst moment of an experience, as well as the last moment, and forget the rest. Why “we feel most comfortable when things are certain, but we feel most alive when they’re not.” And why our most cherished memories are clustered into a brief period during our youth. Readers discover how brief experiences can change lives, such as the experiment in which two strangers meet in a room, and forty-five minutes later, they leave as best friends. (What happens in that time?) Or the tale of the world’s youngest female billionaire, who credits her resilience to something her father asked the family at the dinner table. (What was that simple question?) Many of the defining moments in our lives are the result of accident or luck—but why would we leave our most meaningful, memorable moments to chance when we can create them? The Power of Moments shows us how to be the author of richer experiences.*

*Matt is six years old when he discovers that he is different from other children and other people. To most, Matt isn't considered a boy at all, but a beast, dirty and*

*disgusting. But to El Patron, lord of a country called Opium, Matt is the guarantee of eternal life. El Patron loves Matt as he loves himself - for Matt is himself. They share the exact same DNA. As Matt struggles to understand his existence and what that existence truly means, he is threatened by a host of sinister and manipulating characters, from El Patron's power-hungry family to the brain-deadened eejits and mindless slaves that toil Opium's poppy fields. Surrounded by a dangerous army of bodyguards, escape is the only chance Matt has to survive. But even escape is no guarantee of freedom... because Matt is marked by his difference in ways that he doesn't even suspect.*

*Danny is a Superhero-in-Training learning about his most important superpower of all, "The Power to Choose." Written in a "Choose Your Own Story" style, your child will have a blast trying to reach all nine endings. And in the process, they will learn some of life's most important lessons.*

*All-time greats, teams, today's favorite players, and playing tips! Do you know: What a draw play is? Who holds the all-time touchdown record? What teams play in the Big Ten Conference? You'll go from rookie to Pro Bowler in no time with this football-lover's guide to the gridiron. Whether you're new to the game or a longtime fan, this book has everything you need to know about the exciting game of football! Filled with the latest stats, tackle-worthy trivia, and more than 25 fun puzzles, this revised and updated guide gives you all the ins and outs of the game, including: The history of football and the NFL Football stats and record holders How to predict which teams will make it to the Super Bowl How to develop offensive and defensive skills Fantasy football leagues Packed with the latest draft, scoring, and league information, this end zone--worthy book helps you discover fun facts about football heroes and legends and coaches you on the tactics of the game so you can make that first down like a pro!*

*Experiencing Places Through the Sense of Smell*

*What Every Child (and Parent) Should Know About Money, Investing, and the Stock Market*

*A Collection of Greek Stories and Greek Gods for Children*

*60 Easy and Fun Dessert Recipes for Every Holiday, Birthday, Milestone and More*

*All-time Greats, Legendary Teams, and Today's Favorite Players--with Tips on Playing Like*

*a Pro*

### ***Blue Chip Investing***

Offers a collection of riddles about items associated with Halloween, from a jack-o'-lantern to a haunted house.

From the coauthor of Dork Diaries comes a witty and engaging picture book about a prankster who wants to pull off the best prank of all—pranking the Tooth Fairy! Kaylee loves pulling pranks: from dropping water balloons on passers by to even tricking Santa Claus, she's a prize-winning prankster! But is she the Princess of Pranks? No! That title is held by none other than the Tooth Fairy. But when Kaylee loses a tooth and the Tooth Fairy goes about her usual tooth-taking business, Kaylee pranks her with a fake frog. As Kaylee and the Tooth Fairy try to out-prank one another, things get way out of hand, until the two finally see eye and eye and decide to share the crown!

Why is it so hard to make lasting changes in our companies, in our communities, and in our own lives? The primary obstacle is a conflict that's built into our brains, say Chip and Dan Heath, authors of the critically acclaimed bestseller *Made to Stick*.

Psychologists have discovered that our minds are ruled by two different systems - the rational mind and the emotional mind—that compete for control. The rational mind wants a great beach body; the emotional mind wants that Oreo cookie. The rational mind wants to change something at work; the emotional mind loves the comfort of the existing routine. This tension can doom a change effort - but if it is overcome, change can come quickly. In *Switch*, the Heaths show how everyday people - employees and managers, parents and nurses - have united both minds and, as a result, achieved dramatic results: • The lowly medical interns who managed to defeat an entrenched, decades-old medical practice that was endangering patients • The home-organizing guru who developed a simple technique for overcoming the dread of housekeeping • The manager who transformed a lackadaisical customer-support team into service zealots by removing a standard tool of customer service In a compelling, story-driven narrative, the Heaths bring together decades of counterintuitive research in psychology, sociology, and other fields to shed new light on how we can effect transformative change. *Switch* shows that successful changes follow a pattern, a pattern you can use to make the changes that matter to you, whether your interest is in changing the world or changing your waistline.

Offers techniques and strategies for increasing income while cutting work time in half, and includes advice for leading a more fulfilling life.

**Your Defiant Child, Second Edition**

**Dear Mr. Henshaw**

**How to Trick the Tooth Fairy**

**Why Certain Experiences Have Extraordinary Impact**

**The Big Book of Conflict Resolution Games: Quick, Effective Activities to Improve Communication, Trust and Collaboration**

**Eight Steps to Better Behavior**

"Why do grown-ups have to take over everything?" This innocent question from acclaimed journalist and international bestselling author Carl Honoré 's son sparked a two-year investigation into how our culture of speed, efficiency, and success at all costs is damaging both parents and children. When the impulse to give children the best of everything runs rampant,

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parents, schools, communities, and corporations unwittingly combine forces to create over-scheduled, over-stimulated, and overindulged kids. The mere mention of potty-training, ballet classes, preschool, ADD, or overeating is enough to spark a heated debate about the right way to raise our children. The problem is that despite the best intentions of all involved, the pressure to manage every detail of our children ' s lives from in utero through college is overwhelming. Delivering much more than a wake-up call, international bestselling author Carl Honoré interviews experts in Europe, North America, and the Far East, talks to families around the world and sifts through the latest scientific research. Not only do we see the real dangers of micromanaging children, but Honoré also shows us an emerging new movement inspiring many to slow down and find the natural balance between too little and too much. Blending the finest reportage, intellectual inquiry, and extraordinary true stories, *Under Pressure* is the first book to challenge the status quo by mapping out an alternative to the culture of hyperparenting that is presently pushing children and their parents to the brink.

Drawing on groundbreaking research into the dynamics of healthy relationships, a study of the basic principles that make up a happy, long-lasting marriage shares easy-to-understand, helpful advice on how to cope with such issues as work, children, money, sex, and stress. 35,000 first printing. Tour.

TIME For Kids *The Book of How: All About Survival* presents kids 8-12 years old with answers to the kinds of intriguing questions that appeal to their sense of curiosity. Colorful graphics, spectacular photos and clear, engaging diagrams will help answer questions such as: How do you stay safe in a hurricane? How do you stay safe in a fire? How does a search dog find a missing person? And many more. TIME For Kids goes beyond just answering the question, and engages kids with hands-on activities at the end of each chapter that bring life to a topic or idea they just read about. *The Book of How: All About Survival* is a must-have book to satisfy the most curious of kids.

Suggests how to make your money grow, discussing savings, investing, stocks, and the economy.

Switch

Rescuing Our Children from the Culture of Hyper-Parenting

The Seven Principles for Making Marriage Work

My Friend Ben Won't Share

What Everyone Should Know About Money, Investments, and the Stock Market

Greek Mythology Books for Kids

*NATIONAL BESTSELLER • From the author of Into the Wild and Into Thin Air, this extraordinary work of investigative journalism takes readers inside America's isolated Mormon Fundamentalist communities. Defying both civil authorities and the Mormon establishment in Salt Lake City, the renegade leaders of these Taliban-like theocracies are zealots who answer only to God; some 40,000 people still practice polygamy in these communities. At the core of Krakauer's book are brothers Ron and Dan Lafferty, who insist they received a commandment from God to kill a blameless woman and her*

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*baby girl. Beginning with a meticulously researched account of this appalling double murder, Krakauer constructs a multi-layered, bone-chilling narrative of messianic delusion, polygamy, savage violence, and unyielding faith. Along the way he uncovers a shadowy offshoot of America's fastest growing religion, and raises provocative questions about the nature of religious belief.*

*"An excellent introduction to graphic design through [the author's] own excellent work. Anyone interested in the subject, including most practitioners, will find it delightful."—Milton Glaser Kids love to express themselves, and are designers by nature—whether making posters for school, deciding what to hang in their rooms, or creating personalized notebook covers. Go, by the award-winning graphic designer Chip Kidd, is a stunning introduction to the ways in which a designer communicates his or her ideas to the world. It's written and designed just for those curious kids, not to mention their savvy parents, who want to learn the secret of how to make things dynamic and interesting. Chip Kidd is "the closest thing to a rock star" in the design world (USA Today), and in Go he explains not just the elements of design, including form, line, color, scale, typography, and more, but most important, how to use those elements in creative ways. Like putting the word "go" on a stop sign, Go is all about shaking things up—and kids will love its playful spirit and belief that the world looks better when you look at it differently. He writes about scale: When a picture looks good small, don't stop there—see how it looks when it's really small. Or really big. He explains the difference between vertical lines and horizontal lines. The effect of cropping a picture to make it beautiful—or, cropping it even more to make it mysterious and compelling. How different colors signify different moods. The art of typography, including serifs and sans serifs, kerning and leading. The book ends with ten projects, including an invitation to share your designs at GoTheBook.com.*

*In a future where most people have computer implants in their heads to control their environment, a boy meets an unusual girl who is in serious trouble.*

*Poverty, Survival & Hope in an American City (Pulitzer Prize Winner)*

*Blue Chip*

*The Young Investor*

*A Memoir*