

Brand Tool Kit Unicef

While cities have long been associated with employment, development and economic growth, hundreds of millions of children in the world's urban areas are growing up amid scarcity and deprivation. This publication presents the hardships these children face as violations of their rights, as well as impediments to fulfilling the Millennium Development Goals. It examines major phenomena shaping the lives of children in urban settings, including migration, economic shocks and acute disaster risk. It also provides examples of efforts to improve the urban realities that children confront and identifies broad policy actions that should be included in any strategy to reach excluded children and foster equity in urban settings driven by disparity.

A hands-on resource that shows nonprofits how to adopt entrepreneurial behaviors and techniques The rising spirit of social entrepreneurship has created all kinds of new opportunities for nonprofit organizations. But at the same time, many are discovering more than their share of challenges as well. This essential book will help anyone in the field gain the necessary skills to meet these challenges. Written by the leading thinkers and practitioners in the field, Enterprising Nonprofits offers concise and engaging explanations of the most successful business tools being used by nonprofits today. The authors clearly describe all the concepts so you'll be able to embrace the methods of social enterprise for your organization. With this book, you'll learn how to use practical business techniques to dramatically improve the performance of your nonprofit. Praise for Enterprising Nonprofits 'I can't imagine a better team to bring powerful insights and practical guidance to social entrepreneurs. Readers will be inspired by the examples, and then they will roll up their sleeves to apply the many useful management tools in this engaging book.'"Rosabeth Moas Kanter, Harvard Business School, Author of Evolve!: Succeeding in the Digital Culture of Tomorrow

* In one book, Enterprising Nonprofits does for social entrepreneurs what countless volumes have done for entrepreneurs in the business sector. A wonderful mixture of analysis, practical advice, and inspiration.'"Paul Brest, President, William and Flora Hewlett Foundation All of the royalties from this book will be used by the Wings Marion Kaufman Foundation to support continuing work on social entrepreneurship.

This introduction to the critical practice of public relations offers clear guidance on successful techniques and practices within a professional context that reflects the reality of contemporary careers in the discipline.

Do you sometimes feel like your brand runs you and not the opposite? Are you feeling depressed for that reason? Are you stunned by brands, but then you do not know how to handle them? Would you like to live in a world free of any brand? Are you sure that brands are not alive? Do not worry! Answers to these and many other brand and branding related questions are to be found in this book. But beware: a)You will find out that what you had in mind with branding has little to do with branding as it develops in this book. b)This life centered branding might addict you. Andrej Drapal is (not yet) known as the Standard Branding Model(c) author and branding practitioner guilty for more than 40 brands including I Feel Slovenia national brand. What the heck Slovenia? Why not? BRANDLIFE arms you with many mental tools and practical techniques you need to manage brands. Product, service, place, tourist and even personal branding managers will find not only tools but also supporting deeper explanations. Drapal hates how to do it quick fix solutions, but at the end BRANDLIFE is concise branding manual. BRANDLIFE is free from topics and words like: social media, boosting your sales, or three steps to success. But there is abundance of kitchen logic inside.

BRANDLIFE is branding philosophy and branding manual at the same time. Confused? You should be, indeed! You have not yet read this book!

Street Children and Juvenile Justice--an International Perspective

Children, Women and Human Rights

The UN Convention on the Rights of the Child in Words and Pictures

Companies and Their Brands

An Outside Chance

State of the World's Hand Hygiene

giving priority to the needs of adolescent and young mothers living with HIV

Annual Report 2003

Introduces children from around the world and discusses where they live, how they play, and what their schools are like.

International Institutions (IIs), International NGOs (INGOs) and Transnational Hybrid Organizations (THOs) play a hugely important role in the modern world economy. Despite having been studied by scholars from a range of disciplines, these organizations have never before been approached from a management perspective. This ambitious book analyzes the management challenges associated with international cooperation and sheds light on how these organizations have evolved as the political, economic, and business environments have changed around them. Covering an admirably broad canvas, the authors pursue two main objectives. Firstly, they explore the main management frameworks developed in the context of the corporate and national public/non-profit organizations and adapt them to the specificity of IIs and INGOs. This leads to the identification of a "tailored" approach to I/O management based on their institutional and operational settings, stakeholder groups, core business, staff profile, and financial arrangements. Secondly, they "bring theory into practice" by linking frameworks to several case studies and best practices of organizations currently experimenting with management systems and tools, with case studies including the World Bank and the Gates Foundation. This comprehensive textbook is a must-own resource for students and academics involved with studying and working with international organizations.

In Norms in the Wild, distinguished philosopher Cristina Bicchieri argues that when it comes to human behavior, social scientists place too much stress on rational deliberation. In fact, she says, many choices occur without much deliberation at all. Two people passing in a corridorautomatically negotiate their shared space; cars at an intersection obey traffic signals; we choose clothing based on our instincts for what is considered appropriate. Bicchieri's theory of social norms accounts for these automatic components of coordination, where individuals react automatically to cues that focus their attention on what the norm is in that situation. Social norms thus act as rules for making choices in a social world where people expect others - often unconsciously - to follow the same rule. Some norms enable seamless social co-operation, while others are less beneficial tohuman flourishing.Bicchieri is famous for her interdisciplinary work on game theory and most recently her work on social norms, and Norms in the Wild represents her latest challenge to many of the fundamental assumptions of the social sciences. Bicchieri's work has broad implications not only for understanding humanbehavior, but for changing it for better outcomes. People have a strongly conditioned preference for following social norms, but that also means that manipulating their expectations can cause major behavioral changes.

But what has been said recently with INGOs and other NGOs to explore theapplicability of her views to issues of human rights around the world. Is it possible to change social expectations around forced marriage, genital mutilations, and public health practices like vaccinations and sanitation? If so, how? What tools might we use? This short book explores how socialnorms work, and how changing them - changing preferences, beliefs, and especially social expectations - can potentially improve lives all around the world. It will appeal to an unusually broad range of readers including philosophers, psychologists and others in behavioral sciences, and anyoneinvolved in public policy or at NGOs.

Since its inception, UNICEF has provided life-saving assistance and assured protection for children in both natural and man-made emergencies, guided by the principle that children in crises have the same needs and rights as children in stable situations. This new version of the Emergency Field Handbook has been developed, after consultation, as a practical tool for UNICEF field staff to meet the needs of children and women affected by disasters. It is structured around UNICEF's Core Commitments for Children in Emergencies, and covers programme areas and operational functions. It includes a CD-ROM which contains a complete electronic version of the Handbook, as well as links to background and reference documents.

A Handbook on Child-responsive Urban Planning

Humanitarian Charter and Minimum Standards in Humanitarian Response

Emergency Field Handbook

The Children and the Naitoks

Real Collaboration

New Challenges for UNICEF

Global Citizen from Gulmi

Collects international recipes from celebrity chefs accompanied by profiles examining their relationship to food, providing the instructions for such offerings as Swedish peaches, vegetable parmesan, and eight-treasure rice.

Marketing Management Text and Cases. 1/e includes a new collection of cases from Harvard Business School. HBS sets the standard for effective case writing and teaching, and provides here the latest cases in Marketing Management.

Sustainable Thinking explores how values and sustainability can reshape the way design management is practised and applied. The book discusses how designers can combine innovative creative thinking with analytical problem-solving skills to produce outputs that are business ready and ethically driven. Examples from a wide range of practitioners who work within the field of sustainable design are examined through case studies, and engaging activities suggest ways for students and practitioners to explore introducing sustainable thinking into their work.

Fifteen-year-old Victorian schoolgirl, Mariah Kennedy, brings together a collection of bestselling children's authors and illustrators to highlight social injustice. All author royalties will be donated to UNICEF. Fifteen-year-old Mariah Kennedy is passionate about fighting for social justice. As the UNICEF Australia Young Ambassador, Mariah created REACHING OUT as a fundraising project and all author royalties will be donated to UNICEF. Heartfelt and inspiring, this book contains stories, poems and illustrations that have been donated by some of the most world's renowned and respected authors and illustrators, including Graeme Base, Jackie French, Michael Leunig, Bruce Whatley, Michael Morpurgo, Andy Griffiths, Anna Perera, Libby Gleeson, Melina Marchetta, Alison Lester, Morris Gleitzman and many more. Ages: 10-14

My Journey from the Hills of Nepal to the Halls of United Nations

Enterprising Nonprofits

Children in an Urban World

Improving Nutrition Outcomes with Better Water, Sanitation and Hygiene

I Believe in ZERO

The Copywriter's Toolkit

Handbook CD

Children Just Like Me

Written from a real-world perspective by an award-winning copywriter/producer/director, this comprehensive guide is what every writer needs to create powerful, strategic ad copy. Focusing on strategy, technique, and the skills needed to write for different media, The Copywriter's Toolkit book will sharpen your copywriting skills whatever your level. Introduces essential conceptual strategies and key writing techniques for result-driven copy Provides practical advice on writing for specific media including: print, radio, TV, websites, blogs, social media, ambient, digital, direct mail, product packaging, and viral marketing Covers all areas of copy development: on-strategy and on-target messaging; headline and slogan creation; brand personality and tone of voice; broadcast production conceptualization and print / digital typesetting consideration Presents innovative visual examples from exciting multimedia campaigns, comments from copywriters at world-renowned agencies, inspiring radio scripts, TV scripts and storyboards, effective blog posts, imaginative package copy, and more Shares invaluable writing tips and insights from award-winning copywriters currently at global agencies Includes supplementary website an instructor's manual, sample syllabus, PowerPoint presentations, and creative assignments, as well as student study aids, flashcards, podcasts and/or webinars by the author, and links to sample and featured campaigns, and related content

Jim Grant was a visionary leader on a global scale. As Executive Director of UNICEF, the United Nations Children's Fund, from 1980 to 1995, he launched a worldwide child survival and development revolution. The practical result was that by 1995, 25 million children were alive who would otherwise have died. Millions more were living with better health and nutrition.

The eight stories in this volume, each one written by a close colleague of Jim Grant, celebrate this achievement. They also draw out the lessons on Grant's vision and leadership - lessons relevant in many other contexts.

The INSPIRE handbook: action for implementing the seven strategies for ending violence against children explains in detail how to choose and implement interventions that will fit your needs and context. The seven strategy-specific chapters address the Implementation and enforcement of laws; Norms and values; Safe environments; Parent and caregiver support; Income and economic strengthening; Response and support services; and Education and life skills. The handbook concludes with a summary of INSPIRE's Implementation and impact indicators drawn from the companion INSPIRE Indicator guidance and results framework.

The inspiring story of how the iconoclastic humanitarian Jim Grant succeeded in saving the lives of tens of millions of children through his extraordinary ability to win over world leaders Nicholas Kristof hailed Jim Grant as a man who "probably saved more lives than were destroyed by Hitler, Mao, and Stalin combined." Nominated by President Jimmy Carter to head UNICEF, Grant ran the United Nations agency from 1980 to 1995 and became the most powerful advocate for children the world has ever seen. To ensure that even children trapped by war received health care and immunizations, he brokered humanitarian ceasefires by exploiting the political self-interests of presidents and warlords alike. Grant at first met fierce resistance at the United Nations and in his own organization, and some thought his ideas were crazy and dangerous. But as he kept toppling obstacle after obstacle, he eventually won over even his most stubborn detractors. Grant spearheaded a historic surge in worldwide childhood immunization rates and launched a movement that profoundly altered the face of global health and international development.

INSPIRE Handbook

The State of the World's Children 2012

Humanitarian Photography

Unichef

What It Takes for Global Health to Succeed

A World Fit for Children

A Mighty Purpose

The Story of Unicef

This publication calls all urban stakeholders to invest in child-responsive urban planning, recognizing that cities are not only drivers of prosperity, but also of inequity. Through 10 Children's Rights and Urban Planning principles, the handbook presents concepts, evidence, tools and promising practices to create thriving and equitable cities where children live in healthy, safe, inclusive, green and prosperous communities. By focusing on children, it provides guidance on the central role that urban planning should play in achieving the Sustainable Development Goals, from a global perspective to a local context.

"This book addresses one of the major problems facing global health: leadership without cooperation."||President Jimmy Carter
"The fight for global health equity is a struggle that we can't even think about winning without the right partners. This book presents very important lessons about collaboration, including some that we learned from working together on MDR-TB in Peru. Anyone who wants to succeed in global health, to work effectively for social justice, should read and know how to practice Real Collaboration."||Paul Farmer, author of Pathologies of Power: Health, Human Rights, and the New War on the Poor
"Collaboration is imperative for success. The complexity of global health problems far exceed the capacity of individual organizations and governments to deal with them effectively. This book provides invaluable guidance for the leadership, managerial, organizational, and political competencies needed to achieve that critical collaboration."||James E. Austin, author of The Collaboration Challenge
|This book should be required reading for everyone who works on health or development or in a large organization or bureaucracy."||Alison Drayton, Former Guyana Delegate to the United Nations

The historical evolution of 'humanitarian photography' - the mobilization of photography in the service of humanitarian initiatives across state boundaries.

This publication, jointly prepared by WHO, the United Nations Children's Fund (UNICEF) and the United States Agency for International Development (USAID), summarizes the current evidence on the benefits of WASH (water, sanitation and hygiene) for improving nutrition outcomes and describes how WASH interventions can be integrated into nutrition programs. It provides practical suggestions, tailored at nutrition program managers and implementers, on both "what" WASH interventions should be included in nutrition programs and "how" to include them. It also seeks to help the WASH community to better understand their role, both as providers of technical expertise in WASH interventions and in prioritizing longer-term improvements to WASH infrastructure in areas where under-nutrition is a concern.

Advocacy and Organizational Engagement

Brandlife

Helping adolescents thrive toolkit

Shaping Urbanization for Children

A Guide for UNICEF Staff

An Essential Guide to Successful Public Relations Practice

A Unique Celebration of Schools Around the World

Top Chefs Unite in Support of the World's Children

Singapore's well-documented economic progress since independence owes a big debt to the initial investment that the nation made in raising the nutrition, hygiene, health and education standards of its children. In the early days the United Nations Children's Fund (UNICEF) provided some assistance. The relationship has evolved as Singapore's socioeconomic circumstances improved. Educated and qualified Singaporeans themselves were recruited into the ranks of UNICEF international staff, and left their home country to work on programmes for vulnerable children in developing countries throughout the world. As Singapore celebrates its Golden Jubilee in 2015 and UNICEF looks forward to its 70th anniversary in 2016, Singapore and UNICEF: Working for Children takes a timely look at their past collaborative efforts to advance the rights of the child and help children realise their full potential. Although UNICEF has collaborated with many partner institutions and individuals in Singapore over the past few decades, little has been documented and not all in one publication. The lively essays, candid interviews and first-hand accounts in this volume provide meaningful reflections on the history of the relationship and insights into UNICEF's work and its involvement with diverse parts of Singapore society. Written by several former UNICEF staff, consultants and volunteers, this book will appeal to all who are interested in development, human rights, civil society and the work of a UN humanitarian agency.Contents: Message by Ambassador Tommy Koh Foreword by Daniel Toole Preface Acknowledgements Introduction: Singapore and UNICEF Working for Children (Peggy Kek and Penny Whitworth) A Brief History of UNICEF in Singapore (Peggy Kek) Singaporeans in Action: UNICEF in the Field: Improving Children's Lives in Laos (Ng Shui-Meng with Peggy Kek) From Singapore to Mongolia and Romania: Taking Early Childhood Development Further with UNICEF (Khoo Kim Choo) From Italy to Vietnam: Two Very Different UNICEF Operations (Peggy Kek) The Power of a Little Trust and Credit (Ng Shui-Meng with Peggy Kek) "Chatting With My Best Friend": Fighting HIV-AIDS in Nepal (Cheng Wing-Sie with Peggy Kek) Emergency Mode in Timor-Leste (Ng Shui-Meng with Peggy Kek) UNICEF Internationals in Action: UNICEF in Singapore: Singapore Impressions (Karsten Sohns) From Geneva to Singapore: Sales Support to National Partners (Penny Whitworth) A Swede in Singapore (Per-Olov Lennarsson with Penny Whitworth) My Journey to Singapore with UNICEF (Jackie Leung) Volunteer Action in Singapore: Civil Society: A Special Relationship (Penny Whitworth) Not All Business (Tony Coker) Breastfeeding Mother's Support Group (Singapore) and UNICEF (Lynette Thomas) Miracle on 34th Street: UNICEF and Dreams Coming True (Kenneth Tan) A Christmas to Remember (Carolyn Tay) Inspired by UNICEF (Simon Fenley) The Art of Giving (Penny Whitworth) Reflections: From Academic to Development Worker (Ng Shui-Meng with Peggy Kek) From Journalist to HIV-AIDS Adviser (Cheng Wing-Sie with Peggy Kek) For the Children I Came to Know (Peggy Kek) A Practice to Build On (Penny Whitworth) Appendix Convention on the Rights of the Child About the Editors Selected Bibliography Readership: For general readers who are interested in the field of human development; educators: active members of civil society.Key Features: The book employs a distinct examination of Singapore's engagement with a UN agency, presenting a wide range of individual perspectives not usually available It is highly readable. The subject matter is presented in an easily digestible collection of essays, interviews and personal accounts The contents of the book are new and original. The contributors include Ambassador-at-Large Tommy Koh, former and current UNICEF representatives and specialists, an entrepreneur, community service volunteers, experts in the field of media, marketing and communications.Keywords: UNICEF; Singapore; Children; Development; Education; Microfinance; Micro Credit; Emergency; Volunteer; Volunteering; Laos; Nepal; China; Timor Leste; United Nations Children's Fund; UN; United Nations; Greeting Cards

In 2019, WHO and Coalition for Children Affected by AIDS convened a learning session of scientific and programmatic experts to consolidate the evidence on why HIV-affected adolescent mothers and their children are being left behind and to deliberate on the multiple-level changes needed to improve their outcomes. This technical brief follows on from that session and will be useful to HIV programme managers in health ministries and other adolescent- and youth-linked line ministries, especially those in in sub-Saharan Africa, in implementing, monitoring and evaluating adolescent and youth-responsive and -friendly health services for young mothers living with HIV. This technical brief aims to inform and support global dialogue and accelerate action on prioritizing services and support for adolescent and young mothers living with HIV. It details core programmatic examples and key strategies actions from across sub Saharan Africa that demonstrate how governments, health facilities, social services, communities, families and adolescent and young mothers are working together to bridge the gap between adolescent and adult-focused HIV and maternal health services. The programme examples provided serve to highlight potential and ongoing learnings in countries.

Humanitarian PhotographyCambridge University Press Children in Central and Eastern Europe and the former Soviet Union explores the dire impact that political and economic transition has had on the lives of millions of children in this troubled region. Generation in Jeopardy brings together the research and views of experts from across the region and extensive data gathered by UNICEF. It is illustrated with black-and-white photographs and numerous charts, graphs, and tables.

Ethical Approaches to Design and Design Management

Practical Solutions for Policies and Programmes

Frameworks, practices and challenges

Safeguarding the future

Working for Children

Marketing Management

Singapore and UNICEF

A Toolkit for Social Entrepreneurs

FROST (copy 1) From the John Holmes Library collection.

UNICEF, the UN Children's Fund, is renowned for its efficiency in both rich and poor countries. Created as a humanitarian agency, it is now one of the international development institutions concerned with children and mothers. The book relates the creation of UNICEF, the evolution of its programmes, its structure and finances, its work in health, nutrition, education and sanitation and in emergencies. The 1989 Convention on the Rights of the Child now serves as a framework for all UNICEF programmes and a basis for its advocacy. Current challenges include UNICEF's nature and identity, its relationship with other international organizations, reduced funding and its need to refocus some of its programmes.

In providing a comprehensive overview on how to design and execute effective advocacy strategies for organizations, this book challenges the way communications used to be managed. Instead it proposes and provides tools for multilateral advocacy, where multiple actors and institutions cooperate, as a driver for corporate decisions.

This year marks the 30th anniversary of the United Nations Convention on the Rights of the Child. This report celebrates the achievements of the past three decades and highlights the critical work that remains. It presents data on several key issues where progress is stalling or reversing: child mortality, immunization, climate change, education participation, child marriage, and urbanization. The report also advocates for all stakeholders to recommit to the Convention, stepping up their efforts to fulfil its promise in the next 30 years.

Jim Grant

Action for Implementing the Seven Strategies for Ending Violence Against Children

Generation in Jeopardy

The state of the world's children. 1998

Text and Cases

Learning from the World's Children

Brands and Their Companies

How to Diagnose, Measure, and Change Social Norms

A simple retelling of fourteen principles from the Rights of the Child adopted by the United Nations in 1989, illustrated by various artists including Rachel Isadora and Terry Pinkney.

The Humanitarian Charter and Minimum Standards in Humanitarian Response will not stop humanitarian crises from happening, nor can they prevent human suffering. What they offer, however, is an opportunity for the enhancement of assistance with the aim of making a difference to the lives of people affected The Humanitarian Charter and Minimum Standards in Disaster Response (The Sphere Handbook) is one of the most widely known and internationally recognized sets of common principles and universal minimum standards for the delivery of quality humanitarian response and puts the right of disaster-affected populations to life with dignity, and to protection and assistance at the centre of humanitarian action. The Humanitarian Charter and Minimum Standards in Humanitarian Response and The Sphere Project promotes the active participation of affected populations as well as of local and national authorities, and is used to negotiate humanitarian space and resources with authorities in disaster-preparedness work. The minimum standards cover four primary life-saving areas of humanitarian aid: water supply, sanitation and hygiene promotion; food security and nutrition; shelter, settlements and non-food items; and health action. The new edition of the Sphere Project's Handbook updates the qualitative and quantitative indicators and guidance notes and improves the overall structure and consistency of the text including a rewritten Humanitarian Charter, updated common standards, a stronger focus on protection and revised technical chapters.

First-hand, human stories of hope, resilience, determination, and family a call to see the world's children as our own, by the President and CEO of the U.S. Fund for UNICEF In I Believe in ZERO, President and CEO of the U.S. Fund for UNICEF, an organization known for its decades of charity work and philanthropy with the United Nations. Caryl M. Stern draws on her travels around the world, offering memorable stories that present powerful and sometimes counter-intuitive lessons about life. I Believe in ZERO reflects her- and UNICEF's-mission to reduce the number of preventable deaths of children under the age of five from 19,000 each day to zero. Each of the stories in I Believe in ZERO focuses on a particular locale-Bangladesh, Mozambique, earthquake-ravaged Haiti, the Brazilian Amazon-and weaves together fascinating material on the country and its history, an account of the humanitarian crisis at issue, and depictions of the people she meets on the ground. Stern tells of mothers coming together to affect change, of local communities with valuable perspectives of their own, and of children who continue to sustain their dreams and hopes even in the most dire of situations. Throughout, Stern traces her emerging global consciousness-and describes how these stories can positively impact our own children. In this incredibly moving book, Stern hopes to open hearts and minds and leave readers with the belief that no child anywhere should lack basic human support-and that every child and mother can be an inspiration.

A favorite in classrooms, libraries, and homes, Children Just Like Me is a comprehensive view of international cultures, exploring diverse backgrounds from Argentina to New Zealand to China to Israel. Children will learn about their peers around the world through engaging photographs and understandable text laid out in DK's distinctive style. Highlighting over 30 countries, Children Just Like Me profiles over 40 children and their daily lives. From rural farms to busy cities to riverboats, this celebration of children around the world shows the many ways children are different and the many ways they are the same, no matter where they live. Meet Bolat, an eight-year-old from Kazakhstan who likes to cycle, play with his pet dogs, and play the dromba; Joaquin from New Jersey who enjoys reading and spending time with his family, and whose favorite food is bacon; or Yaroslav from Moscow who likes to make robots. Daily routines, stories of friends and family, and dreams for the future are spoken directly from the children themselves, making the content appropriate and interesting to draw in young readers. To celebrate the twentieth anniversary of this special project, all-new photography, maps, and facts give unique insight to children's lives in our world today showing their homes, food, outfits, schools, families, and hobbies. A passport to a celebratory journey around the world, Children Just Like Me is perfect for children who are curious about the children of the world and their stories.

A Global Call to Action to Make Hand Hygiene a Priority in Policy and Practice

The Public Relations Strategic Toolkit

Redefining the Way Organizations Engage

A School Like Mine

Norms in the Wild

Reaching Out Messages of Hope

For Every Child

The Convention on the Rights of the Child at a Crossroads

Global Citizen from Gulmi recounts Kul Chandra Gautam's journey from a remote village in Nepal, lacking schools, roads and electricity, to the highest ranks of UNICEF. By turns serious, amusing and poignant, it shares the highs and the lows of an illustrious career spanning three decades. It contains candid anecdotes about Gautam's interactions with international personalities such as Nelson Mandela, Aung San Suu Kyi, Bill Gates, Eduard Shevardnadze and King Bhumibol Adulyadej of Thailand as well as UNICEF's celebrity Goodwill Ambassadors. Gautam also shares his insightful views on the future of Nepal, the UN and global society as a whole.

Brand's Mystery Unveiled

A new celebration of children around the world

Children in Central and Eastern Europe and the Former Soviet Union

Management of International Institutions and NGOs

UNICEF Visionary

For Every Child, Every Right

The Complete Guide to Strategic Advertising Copy

How Jim Grant Sold the World on Saving Its Children