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course, and an accompanying Tutor's Resource File with CD-ROM provides essential support for tutors with the preparation and delivery of lessons.

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plenty of confidence
as they go along. Your
students need a good
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practice. They'll be
motivated by seeing
how they could apply
the theories they are
learning to real
business. Motivating

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case studies and examples are taken from a wide range of large and small organisations, to give students plenty of exposure to the types of businesses they might end up working in. The supporting Tutor Resource File gives you plenty of extra help in running

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This title contains
many features to aid
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Activities and
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time looking for your own examples, and assessment zones and assessment practices guide learners through internal and external assessment, with practice questions to help them achieve their potential.

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May 2021. These
changes will
apply to learners

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sitting Unit 3
exams from
January 2022 and
onwards. This
means that Unit 3
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Units 4,5,6 and 7
within this book
remain
unchanged. There

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