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# *Built To Last*

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***results in an uncertain world, whether you're running an entire company or in your first management job. "A must-read for anyone who cares about business."—The New York Times***

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***When Execution  
was first  
published, it  
changed the  
way we did our  
jobs by focusing  
on the critical  
importance of  
“the discipline  
of execution”:  
the ability to  
make the final  
leap to success***

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***by actually  
getting things  
done. Larry  
Bossidy and  
Ram Charan  
now reframe  
their  
empowering  
message for a  
world in which  
the old rules  
have been  
shattered,***

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***radical change is becoming routine, and the ability to execute is more important than ever. Now and for the foreseeable future: • Growth will be slower. But the company that***

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***executes well will have the confidence, speed, and resources to move fast as new opportunities emerge. • Competition will be fiercer, with companies searching for***

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***any possible advantage in every area from products and technologies to location and management. • Governments will take on new roles in their national economies, some as***

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***partners to business, others imposing constraints. Companies that execute well will be more attractive to government entities as partners and suppliers and better prepared***



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***to adapt to a new wave of regulation. • Risk management will become a top priority for every leader. Execution gives you an edge in detecting new internal and external threats***

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***and in weathering crises that can never be fully predicted. Execution shows how to link together people, strategy, and operations, the three core processes of***

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***every business. Leading these processes is the real job of running a business, not formulating a “vision” and leaving the work of carrying it out to others.***

***Bossidy and***

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***Charan show the importance of being deeply and passionately engaged in an organization and why robust dialogues about people, strategy, and operations result in a***

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***business based  
on intellectual  
honesty and  
realism. With  
paradigmatic  
case histories  
from the real w  
orld—including  
examples like  
the diverging  
paths taken by  
Jamie Dimon at  
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***Chase and  
Charles Prince  
at Citigroup—Ex  
ecution  
provides the  
realistic and  
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approach to  
business  
success that  
could come only  
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***and insightful as Bossidy and Charan.***

***Ten years after the worldwide bestseller Good to Great, Jim Collins returns with another groundbreaking work, this time to ask: why do some***

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***companies thrive in uncertainty, even chaos, and others do not? Based on nine years of research, buttressed by rigorous analysis and infused with engaging stories, Collins***



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***and his  
colleague  
Morten Hansen  
enumerate the  
principles for  
building a truly  
great enterprise  
in  
unpredictable,  
tumultuous and  
fast-moving  
times. This  
book is classic***

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***Collins:  
contrarian, data-  
driven and  
uplifting.***

***Drawing upon a  
six-year  
research***

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***C. Collins and  
Jerry I. Porras  
took eighteen  
truly  
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long-lasting  
companies and  
studied each in  
direct  
comparison to  
one of its top  
competitors.  
They examined***

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***the companies from their very beginnings to the present day -- as start-ups, as midsize companies, and as large corporations. Throughout, the authors asked: "What makes the truly***

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***exceptional  
companies  
different from  
the comparison  
companies and  
what were the  
common  
practices these  
enduringly  
great  
companies  
followed  
throughout***

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***their history?"  
Filled with  
hundreds of  
specific  
examples and  
organized into a  
coherent  
framework of  
practical  
concepts that  
can be applied  
by managers  
and***

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at all levels,  
Built to Last  
provides a  
master  
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building  
organizations  
that will  
prosper long  
into the 21st  
century and  
beyond.***

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Dino bring light  
and hope for  
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eyes and an  
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bestselling  
author of Cozy  
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and  
LizMarieBlog  
Design a life  
intentionally.  
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beautiful that  
will last! Over  
half a million  
readers have  
joined the  
journey of  
Instagram  
sensations  
Ashley and Dino  
Petrone.  
Through their  
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***community  
Arrows and  
Bow, Ashley and  
Dino share  
their  
adventures,  
mishaps, and  
joys of building  
a life together  
using an  
unexpected  
element:  
design. Now, in***

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***RV with three  
kids (and  
they're still  
speaking to  
each other!) the  
unexpected,  
painful  
circumstances  
that led them to  
find deeper  
hope turning  
Ashley's  
creative hobby***

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***into a thriving business . . . and so. much. more! Ashley and Dino are the first to say they don't have all the answers, but they welcome you to join them as they share the struggles and***

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***successes that come from intentionally staying committed to God and each other. Because when you build with faith, creativity, and love as the foundation . . . you build***



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designed to  
last. Includes  
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What That  
Means for the  
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The thirty-two century-  
old hotels featured in  
this book have defied

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the passage of time for a variety of reasons, many explicable, some beyond explanation, all miraculous. For eighteen of them, it was the fortuitous creation of the New York City Landmark Preservation Commission in 1965. The landmarks law was enacted in

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response to the demolition of the iconic Pennsylvania Station in 1963. After 139 years, the following evaluation is still true: "New York is the paradise of hotels. In no other city do they flourish in such numbers, and nowhere else do they attain such a degree of excellence. The

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hotels of New York naturally take the lead of all others in America, and are regarded by all who have visited them as models of their kind."

James D. McCabe, Jr.  
Lights and Shadows  
of New York, 1872

The ups and downs in housing markets over the past two decades are without precedent,

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and the costs—financial, psychological, and social—have been enormous. Yet Americans overwhelmingly still aspire to homeownership, and many still view access to homeownership as an important ingredient for building wealth among

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historically disadvantaged groups. This timely volume reexamines the goals, risks, and rewards of homeownership in the wake of the housing bubble and subprime lending crisis. Housing, real estate, and finance experts explore the role of government in



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supporting homeownership, deliberate how homeownership can be made more sustainable, and discuss how best to balance affordability, access, and risk, particularly for minorities and low-income families. Contributors: Eric S. Belsky (JCHS);

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CEO while everyone else builds with the mindset of an employee. If you are willing to do the work, Build to Last provides a step-by-step guide to becoming a leader who achieves enormous success in your network marketing business. In this book you will learn: The mindset

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and philosophy of top network marketers  
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How to lead yourself so you can lead others  
How to attract leaders into your business  
How to mentor and develop leaders  
How to push those you're mentoring past their limiting beliefs  
How to



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for years to come and does so - here's the important part - with or without you.

A seemingly ordinary village participates in a yearly lottery to determine a sacrificial victim.

More Straight Talk on Investing  
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Maintaining a  
Passionate, Loving  
and Lasting  
Relationship

An Easy & Proven  
Way to Build Good  
Habits & Break Bad  
Ones

Lost in the Wilderness

***When a person  
goes to the  
boss with a  
problem and***

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***the boss agrees to do something about it, the monkey is off his back and onto the boss's. How can managers avoid these leaping monkeys? Here***

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Peopled by larger-than-life  
heroes and villains,  
charged with towering  
questions of good and evil,  
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*philosophical  
revolution  
told in the  
form of an  
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America's best-  
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When he says  
that he will  
stop the motor  
of the world,  
is he a  
destroyer or a  
liberator? Why  
does he have  
to fight his  
battles not  
against his***

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century's  
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***problem is  
your system.  
Bad habits  
repeat  
themselves  
again and  
again not  
because you  
don't want to  
change, but  
because you  
have the wrong***

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award-winning  
artists,  
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leaders, life-  
saving  
physicians,  
and star  
comedians who  
have used the  
science of  
small habits***



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their craft  
and vault to  
the top of  
their field.  
Learn how to:***

- make time  
for new habits  
(even when  
life gets  
crazy); •  
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*team looking to win a championship, an organization hoping to redefine an industry, or simply an individual who wishes to quit smoking, lose*

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*weight, reduce stress, or achieve any other goal.*

*Jo Dubray doesn't think much of marriage... And she certainly doesn't plan to try it herself. But*

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***that doesn't mean she isn't interested in getting to know her new roommate's brother. After all, Ryan's recently divorced and has two children***

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*living with their mom in another state. He can't be thinking of anything as serious and confining as remarrying. But what will Jo do if he is? Especially*

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*once his kids  
come back home  
to stay.*

*The Discipline  
of Getting*

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*Fall*

*And Why Some*

*Companies*

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## ***Systemic PLCs at Work TM Build to Last***

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years, the bursting of the Tech Bubble in 2000-2002; the Global Financial Crisis of 2008-09; and 2020 COVID-19 crash. Given this backdrop, it is no wonder that investing can appear to be so daunting to individual investors. As Chairman and

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and attain investment success over the long term. While the financial planning and investing principles covered are timeless, a considerable amount has changed in the nearly 20 years since the first edition, including

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new products and services, lower costs, and ever-evolving regulation and legislation. An entire generation of investors has come of age over the past two decades and could benefit from understanding that sound and sensible investing is an effective way to

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author of *The Book of Two Ways* Shelby Springfield has spent the last ten years trying to overcome her past, sanding it away like she does the rough spots on the vintage furniture finds she makes over. But as a former child star, it's hard to forget a mediocre pop



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career, a meltdown widely documented by the paparazzi, and a huge public break with her former co-star Lyle Jessup. It's also hard to forget her other co-star and childhood sweetheart, Cameron Riggs -- the one who got away. Anytime

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Shelby has called, Cameron has come running... And then he runs right off again to chase stories around the world by making documentaries, too scared to admit what he really wants. But when Lyle stirs the pot, getting the two back in the spotlight with

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a home renovation show, Cameron can't help but come on board. There's something in it for everyone -- almost. Cameron wants to come home and set down some roots. Shelby wants to prove to the world she's not the messy party girl anymore. And Lyle wants to

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twist the screws on his two childhood friends who had more chemistry than he could dream of with anyone. Sparks and sawdust fly as Shelby and Cameron film the pilot for "Homemade" and battle Lyle's shenanigans at every turn. Erin

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Companies Make  
the Leap...And  
Others Don't  
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Lifetime

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Lessons for a  
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BE 2.0 (Beyond  
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2.0)

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Accompany Good to  
Great

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conventional  
wisdom on its  
head, a Senior  
Partner and an  
Innovation  
Specialist from  
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***debunk the myth that high-octane, built-to-last companies can continue to excel year after year and reveal the dynamic strategies of discontinuity and creative destruction***



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corporations  
must adopt in  
order to  
maintain  
excellence and  
remain  
competitive. In  
striking contrast  
to such bibles of  
business  
literature as In***

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***Search of  
Excellence and  
Built to Last,  
Richard N.  
Foster and  
Sarah Kaplan  
draw on  
research they  
conducted at  
McKinsey &  
Company of  
more than one***

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***thousand corporations in fifteen industries over a thirty-six-year period. The industries they examined included old-economy industries such as pulp and***

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***paper and chemicals, and new-economy industries like semiconductors and software. Using this enormous fact base, Foster and Kaplan show that even the best-run***

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***and most widely admired companies included in their sample are unable to sustain their market-beating levels of performance for more than ten to fifteen years.***

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***Foster and  
Kaplan's long-  
term studies of  
corporate birth,  
survival, and  
death in  
America show  
that the  
corporate  
equivalent of El  
Dorado, the  
golden company***

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***that continually outperforms the market, has never existed. It is a myth.***

***Corporations operate with management philosophies based on the assumption of continuity; as a***

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***result, in the long term, they cannot change or create value at the pace and scale of the markets. Their control processes, the very processes that enable them to survive***



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***over the long haul, deaden them to the vital and constant need for change. Proposing a radical new business paradigm, Foster and Kaplan argue***

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***that redesigning the corporation to change at the pace and scale of the capital markets rather than merely operate well will require more than simple adjustments. They explain***

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***how companies like Johnson and Johnson , Enron, Corning, and GE are overcoming cultural "lock-in" by transforming rather than incrementally improving their companies.***

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***They are doing this by creating new businesses, selling off or closing down businesses or divisions whose growth is slowing down, as well as abandoning outdated,***

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***ingrown structures and rules and adopting new decision-making processes, control systems, and mental models. Corporations, they argue, must learn to be***

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***as dynamic and responsive as the market itself if they are to sustain superior returns and thrive over the long term. In a book that is sure to shake the business world to its***

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***foundations,  
Creative  
Destruction, like  
Re-Engineering  
the Corporation  
before it, offers  
a new paradigm  
that will change  
the way we  
think about  
business.  
Enter a simpler***

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***way of living by unhurrying your heart, embracing the relaxed rhythms of nature, and discovering the meaningful gift of growing slow. We long to make a break from the fast***



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***pace of life, but if we're honest, we're afraid of what we'll miss if we do. Yet when going big and hustling hard leaves us stressed, empty, and out of sorts, perhaps this can***

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***season, Growing Slow will help you: Find the true relief that comes when you stop running and start resting in Jesus Learn practices for unhurrying your heart and mind every day***



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***Let go of the pressure and embrace the small, good things already bearing fruit in your life And engage slow growth through reflection prompts and simple***

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***application  
steps  
In the epic  
conclusion to  
the BKL series,  
New York Times  
and USA Today  
bestselling  
author Julie Ann  
Walker delivers  
her biggest  
bombshell yet!***

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appears to be a  
tricked-out  
motorcycle shop  
on the North  
Side of Chicago  
is actually  
headquarters  
for the world's  
most elite***

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determined,  
they'll steal  
your breath and  
your heart.  
After a mission-  
gone-sideways  
forces Jamin  
"Angel" Agassi***

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***to change his identity, he's determined to bring down the world's worst crime syndicate kingpin once and for all.***

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**he really is—and**  
**blazing another**  
**trail into his**  
**heart—is the**  
**challenge. Black**  
**Knights Inc**  
**Series: Hell on**  
**Wheels (Book 1)**  
**In Rides Trouble**

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4) Born Wild  
(Book 5) Hell for  
Leather (Book  
6) Full Throttle  
(Book 7) Too  
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***stop to design their relationship. Instead they get mesmerized by intense attraction and desire, believing that love will be enough to get them through and keep them***

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***happy over the long haul. Banking on this is, no doubt, a significant factor in why marriage rates are going down and divorce rates remain discouragingly high.***

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***Relationship  
Architect Geoff  
Laughton has  
spent the last  
20 years helping  
individuals and  
couples design,  
build, and learn  
to maintain  
their ideal  
relationship,  
based on time-***

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***tested techniques, perspectives, and ways of communicating, many of which were learned in the course of Geoff doing those exact steps with his own marriage of***

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***over three decades. Based on that experience, as well as wisdom gained from working with over 1000 people, Geoff has noticed that men, in particular, are***



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***extremely  
challenged in  
knowing how to  
be masters of co-  
creating  
conscious,  
sacred  
relationships,  
while their  
partners  
struggle to  
understand how***

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***their partner could be so challenged in that regard. With Built To Last: Designing & Maintaining a Passionate, Loving and Lasting Relationship, Geoff has***

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***created a book that synthesizes over 30 years of experience, techniques, tools, and instructional stories from his practice that will allow men and their partners to no***

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chance of  
restoring a near-  
crumbling  
relationship,  
and ways to  
design a  
relationship in a  
conscious way  
so that you're***

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***each able to be inter-dependent allies and champions for your needs and dreams. Better still, this book lays it out in a real, pragmatic, and straight-talking way that doesn't require***

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psychology to  
understand the  
possibilities.  
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Balancing  
Access,  
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and Risk after  
the Housing  
Crisis  
Why Companies***

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***That Are Built to  
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***Underperform  
the Market--And  
How to Success  
fully Transform  
Them***

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***Why Some***

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and world-  
changing**

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the roadmap to  
create a  
company that  
not only  
survives its  
infancy but  
thrives,  
changing the  
world for  
decades to  
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**years before the publication of his epochal bestseller Good to Great, Jim Collins and his mentor, Bill Lazier, answered this question in their bestselling book, Beyond En**

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Beyond Entrepr  
neurship left a  
definitive mark  
on the business  
community,  
influencing the  
young pioneers  
who were, at  
that time,  
creating the  
technology**

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was birthing in  
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Decades later,  
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dedicated  
readers  
worldwide, but  
also introduce a  
new generation  
to his  
remarkable  
work.**

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Habits of**

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production of**

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**high-quality boots and shoes, which were exported throughout the world. Its manufacturers dispatched huge cargoes of footwear for all climates and terrains to the**

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**conservation  
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preserving the  
best of the boot  
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heritage for the  
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fashion's a  
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built and rebuilt. A family tears down an old house and erects a new one in its place. Even the Eiffel Tower wasn't meant to be anything more than temporary. As

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endurance and serves as a reminder that building well and leaving something of consequence behind, whether a building, a design, or an idea, is still of the utmost importance.



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This is a novel of old Kentucky, set in the late 1700s and early 1800s, at about the time that Daniel Boone was making his reputation. It was a time when people from the eastern states

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were moving into the Kentucky territory and staking a claim on land, providing that they built a shelter, cleared some land and raised a crop. This is an historical

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novel, which means that the history and setting are accurate but the people are fictional. The dialect used in this book reflects the language style that was spoken by the early

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settlers in Kentucky. It should be noted that while there is adventure in this book, there is a minimum of descriptive violence and an absence of sexual content.

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It was written for young readers, say from ten to adult years. It is an excellent way to read and enjoy early American History, with the intensity of a good novel.

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improvement,  
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Morning, BBC, PBS, CNN, and NPR, iGen is crucial reading to understand how the children, teens, and young adults born in the mid-1990s and later are vastly

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different from their Millennial predecessors, and from any other generation. With generational divides wider than ever, parents, educators, and

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employers have an urgent need to understand today's rising generation of teens and young adults. Born in the mid-1990s up to the mid-2000s, iGen is the first generation to spend their

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entire  
adolescence in  
the age of the  
smartphone.  
With social  
media and  
texting  
replacing other  
activities,  
iGen spends  
less time with  
their friends  
in

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person—perhaps contributing to their unprecedented levels of anxiety, depression, and loneliness. But technology is not the only thing that makes iGen distinct from



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every generation before them; they are also different in how they spend their time, how they behave, and in their attitudes toward religion, sexuality, and

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politics. They socialize in completely new ways, reject once sacred social taboos, and want different things from their lives and careers. More than previous generations,

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they are  
obsessed with  
safety, focused  
on tolerance,  
and have no  
patience for  
inequality.

With the first  
members of iGen  
just graduating  
from college,  
we all need to  
understand

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them: friends and family need to look out for them;

businesses must figure out how to recruit them and sell to

them; colleges and

universities must know how to educate and

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guide them. And members of iGen also need to understand themselves as they communicate with their elders and explain their views to their older peers. Because where

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iGen goes, so goes our nation—and the world.

The Five Temptations of a CEO, 10th Anniversary Edition

Atlas Shrugged  
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What to Say

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When You Talk  
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What They Say,  
Why They  
Matter, and How  
They Can Help  
You

Olivia Bennett is on  
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Cornell University,  
the resident expert on  
Southern women  
writers. After moving

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to upstate New York from Atlanta, she falls in love with and purchases an old, run-down farmhouse. The only catch: she knows nothing about renovating a house, taking care of land, or snow. Joss Bauer is a New York native who grew up in her family's construction



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business. She has a soft spot for old houses, but no patience for overpaid debutantes who want to play at country living. When Olivia hires Joss to do the renovations on her new home, the sparks fly, in more ways than one. It turns out both women have a lot to

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the test of time. Drawing upon a six-year research project at the Stanford University Graduate School of Business, Collins and Porras took eighteen truly exceptional and long-lasting companies -- they have an average age of nearly one hundred years and

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have outperformed the general stock market by a factor of fifteen since 1926 -- and studied each company in direct comparison to one of its top competitors. They examined the companies from their very beginnings to the present day -- as start-ups, as midsize

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companies, and as large corporations. Throughout, the authors asked: "What makes the truly exceptional companies different from other companies?" What separates General Electric, 3M, Merck, Wal-Mart, Hewlett-Packard, Walt



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Disney, and Philip Morris from their rivals? How, for example, did Procter & Gamble, which began life substantially behind rival Colgate, eventually prevail as the premier institution in its industry? How was Motorola able to

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move from a humble battery repair business into integrated circuits and cellular communications, while Zenith never became dominant in anything other than TVs? How did Boeing unseat McDonnell Douglas as the world's best

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commercial aircraft company -- what did Boeing have that McDonnell Douglas lacked? By answering such questions, Collins and Porras go beyond the incessant barrage of management buzzwords and fads of the day to discover timeless qualities that

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have consistently distinguished outstanding companies. They also provide inspiration to all executives and entrepreneurs by destroying the false but widely accepted idea that only charismatic visionary leaders can build visionary companies.

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Master Designer

Created Our Planet

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Creating a Life that

Matters

A Leadership Fable

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compelling, this  
razor-sharp  
novelette plus self-  
assessment (written  
to be read in one  
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timeless and potent  
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*elite companies that made the leap to great results and sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies generated cumulative stock returns that beat the*



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*general stock market by an average of seven times in fifteen years, better than twice the results delivered by a composite index of the world's greatest companies, including Coca-Cola, Intel, General Electric, and Merck.*

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*The research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did*

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*of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others don't. The Findings The findings of the Good*

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*comments Jim*

*Collins, "fly in the face of our modern business culture and will, quite frankly, upset some people." Perhaps, but who can afford to ignore these findings? Decline can be avoided. Decline can be detected. Decline*

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*can be reversed.  
Amidst the desolate  
landscape of fallen  
great companies,  
Jim Collins began to  
wonder: How do the  
mighty fall? Can  
decline be detected  
early and avoided?  
How far can a  
company fall before  
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Pursuit of More  
Stage 3: Denial of  
Risk and Peril Stage  
4: Grasping for  
Salvation Stage 5:  
Capitulation to  
Irrelevance or Death  
By understanding  
these stages of  
decline, leaders can  
substantially reduce*

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*their chances of falling all the way to the bottom. Great companies can stumble, badly, and recover. Every institution, no matter how great, is vulnerable to decline. There is no law of nature that the most powerful*

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*will inevitably remain at the top. Anyone can fall and most eventually do. But, as Collins' research emphasizes, some companies do indeed recover—in some cases, coming back even stronger—even after having crashed*

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*into the depths of Stage 4. Decline, it turns out, is largely self-inflicted, and the path to recovery lies largely within our own hands. We are not imprisoned by our circumstances, our history, or even our staggering defeats along the*



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*way. As long as we never get entirely knocked out of the game, hope always remains. The mighty can fall, but they can often rise again.*

*Uiteenzetting over de opkomst van het populisme en het gevaar daarvan voor de democratie.*

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