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And Measuring Corporate Social Environmental
Second Edition

*By Marc J Epstein Making
Sustainability Work Best
Practices In Managing And
Measuring Corporate Social
Environmental Second
Edition*

***For the first time ever, a survivor tells the
shocking inside story of her time trapped in
Jeffrey Epstein and Ghislaine Maxwell's sex***

trafficking ring. Sarah Ransome moved to New York at the age of 22 with hopes for a better life, an education, and a career in fashion. Her dreams were destroyed almost overnight when she met Jeffrey Epstein and was invited to an island paradise disguising her personal hell. "By sharing my testimony...I hope to see both minds and laws changed. More than anything, I want to encourage a culture in which women, even if they haven't led the perfect lives, even if they're not proud of every one of their

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choices, still feel the right to stand in their truth." This story is her day in court.

This new edition, which is being reissued in a more artistic format and with many additional illustrations, updates the original text and adds a chapter showing what progress has been made in the ecological management of landscapes over the past decade."--BOOK JACKET.

Making Innovation Work presents a formal innovation process proven to work at HP, Microsoft, and Toyota to help ordinary

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managers drive top and bottom line growth from innovation. The authors have drawn on their unsurpassed innovation consulting experience -- as well as the most thorough review of innovation research ever performed. They'll show what works, what doesn't, and how to use management tools to dramatically increase the payoff from innovation investments. Learn how to define the right strategy for effective innovation, how to structure an organization to innovate best, how to implement management systems to

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assess ongoing innovation, how to incentivize teams to deliver, and much more. This book offers the first authoritative guide to using metrics at every step of the innovation process -- from idea creation and selection through prototyping and commercialization. This updated edition refreshes the examples used throughout the book and features a new introduction that gives currency to the principles covered throughout. For years, Creating Breakthrough Products has offered an indispensable roadmap for uncovering new

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opportunities, identifying what customers really value, and building products and services that redefine markets -- or create entirely new markets. Now, the authors have thoroughly updated their classic book, adding brand-new chapters on service design and global innovation, plus new insights, best practices, and case studies from both U.S. and global companies. Their new second edition presents: Revolutionary (Apple-style) and evolutionary (Disney-style) approaches to innovation: choosing between them, and

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***making either one work More coverage of
Value Opportunity Analysis and ethnography
New case studies ranging from Navistar's
latest long-haul truck to P+G's reinvention of
Herbal Essences, plus updates to existing
cases New coverage of the emerging
environment of product-service ecosystems
Additional visual maps and illustrations that
make the book more intuitive and accessible
Readers will find new insights into identifying
Product Opportunity Gaps that can lead to
enormous success, navigating the "Fuzzy***

Front End" of product development, and leveraging contributions from diverse product teams -- while staying relentlessly focused on their customers' values and lifestyles, from strategy through execution.

With a strong leader at the helm, what can possibly go wrong?

Innovative Concepts and Practices

MEASURING CORP ENVIRONMENTAL P

Pharmacy on a Bicycle

The Innovation Paradox

Making Innovation Work

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Joining a Nonprofit Board

A Guide for Nonprofits, Companies, and Impact Investors

Explores the rise of Internet powerhouse Cisco Systems, discussing the company's management structure, employee recruitment and retention, and commitment to development of new technologies

Every four minutes, over 50 children under the age of five die. In the same four minutes, 2 mothers lose their lives in childbirth. Every year, malaria kills nearly 1.2 million people, despite the fact that it can be prevented with a mosquito net and treated for less than \$1.50. Sadly, this

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list goes on and on. Millions are dying from diseases that we can easily and inexpensively prevent, diagnose, and treat. Why? Because even though we know exactly what people need, we just can't get it to them. They are dying not because we can't solve a medical problem but because we can't solve a logistics problem. In this profoundly important book, Eric G. Bing and Marc J. Epstein lay out a solution: a new kind of bottom-up health care that is delivered at the source. We need microclinics, micropharmacies, and microentrepreneurs located in the remote, hard-to-reach communities they serve. By building a new model that "scales down" to train and incentivize all kinds of health-care providers in

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their own villages and towns, we can create an army of on-site professionals who can prevent tragedy at a fraction of the cost of top-down bureaucratic programs. Bing and Epstein have seen the model work, and they provide example after example of the extraordinary results it has achieved in Africa, Asia, and Latin America. This is a book about taking health care the last mile—sometimes literally—to prevent widespread, unnecessary, and easily avoided death and suffering. Pharmacy on a Bicycle shows how the same forces of innovation and entrepreneurship that work in first-world business cultures can be unleashed to save the lives of millions.

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The world is beset with enormous problems. And as a nonprofit, NGO, foundation, impact investor, or socially responsible company, your organization is on a mission to solve them. But what exactly should you do? And how will you know whether it's working? Too many people assume that good intentions will result in meaningful actions and leave it at that. But thanks to Marc Epstein and Kristi Yuthas, social impact can now be evaluated with the same kind of precision achieved for any other organizational function. Based on years of research and analysis of field studies from around the globe, Epstein and Yuthas offer a five-step process that will help you gain clarity about the impacts that matter most to you and

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will provide you with methods to measure and improve them. They outline a systematic approach to deciding what resources you should invest, what problem you should address, and which activities and organizations you should support. Once you've made those decisions, you can use their tools, frameworks, and metrics to define exactly what success looks like, even for goals like reducing global warming or poverty that are extremely difficult to measure. Then they show you how to use that data to further develop and increase your social impact. Epstein and Yuthas personally interviewed leaders at over sixty different organizations for this book and include examples from nearly a hundred more. This is

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unquestionably the most complete, practical, and thoroughly researched guide to taking a rigorous, data-driven approach to expanding the good you do in the world.

A look at Adolf Hitler's residences and their role in constructing and promoting the dictator's private persona both within Germany and abroad. Adolf Hitler's makeover from rabble-rouser to statesman coincided with a series of dramatic home renovations he undertook during the mid-1930s. This provocative book exposes the dictator's preoccupation with his private persona, which was shaped by the aesthetic and ideological management of his domestic architecture. Hitler's bachelor life stirred

rumors, and the Nazi regime relied on the dictator's three dwellings—the Old Chancellery in Berlin, his apartment in Munich, and the Berghof, his mountain home on the Obersalzberg—to foster the myth of the Führer as a morally upstanding and refined man. Author Despina Stratigakos also reveals the previously untold story of Hitler's interior designer, Gerdy Troost, through newly discovered archival sources. At the height of the Third Reich, media outlets around the world showcased Hitler's homes to audiences eager for behind-the-scenes stories. After the war, fascination with Hitler's domestic life continued as soldiers and journalists searched his dwellings for insights into his psychology. The book's rich

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illustrations, many previously unpublished, offer readers a rare glimpse into the decisions involved in the making of Hitler's homes and into the sheer power of the propaganda that influenced how the world saw him.

"Inarguably the powder-keg title of the year."—Mitchell Owen, Architectural Digest "A fascinating read, which reminds us that in Nazi Germany the architectural and the political can never be disentangled. Like his own confected image, Hitler's buildings cannot be divorced from their odious political hinterland."—Roger Moorhouse, Times

The American Psychiatric Association Practice Guidelines for the Psychiatric Evaluation of Adults, Third

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The Art of Nonfiction Movie Making

*Best Practices in Managing and Measuring Corporate
Social, Environmental and Economic Impacts*

*Best Practices in Managing and Measuring Corporate
Social, Environmental, and Economic Impacts*

Studyguide for Making Sustainability Work

Medicine, Mindfulness, and Humanity

Our Battle with Jeffrey Epstein

***“A thrilling page-turner about the pursuit of justice”
(New York Post), this is the definitive story of the
case against Jeffrey Epstein, Ghislaine Maxwell, and
the corrupt system that supported them, told in***

thrilling detail by the lawyer who has represented their victims for more than a decade. In June 2008, Florida-based victims' rights attorney Bradley J. Edwards was thirty-two years old and had just started his own law firm when a young woman named Courtney Wild came to see him. She told a shocking story of having been sexually coerced at the age of fourteen by a wealthy man in Palm Beach named Jeffrey Epstein. Edwards, who had never heard of Epstein, had no idea that this moment would change the course of his life. Over the next ten years, Edwards devoted himself to bringing Epstein to justice, and came close to losing

everything in the process. Edwards tracked down and represented more than twenty of Epstein's victims, shined a light on his shadowy network of accomplices, including Ghislaine Maxwell, and uncovered the scope of his sexually exploitative organization, which reached into the highest levels of American society. In this "revelatory exploration of the long fight to bring a monstrous man to justice" (Kirkus Reviews, starred review), Edwards gives his riveting, blow-by-blow account of battling Epstein on behalf of his clients, and provides stunning details never shared before. Epstein and his cadre of high-priced lawyers were able to

manipulate the FBI and the Justice Department, but despite making threats and attempting schemes straight out of a spy movie, Epstein couldn't stop Edwards, his small team of committed lawyers, and, most of all, the victims, who were dead-set on seeing their abuser finally put behind bars.

Read over 20 exclusive, in-depth interviews with chief sustainability officers (CSOs) of Fortune 500 companies such as Amazon, Coca-Cola, and Procter & Gamble and globally recognized brands such as IKEA and Netflix. These CSOs reveal how they deliver positive environmental and social impact through their companies' core products and

services and generate revenue growth while tackling unique leadership, change management, regulatory and stakeholder challenges. Sustainability and environmental, social, governance (ESG) strategies are increasingly central to businesses' growth strategy and risk management. As a result, the CSO has become more important as a driver of both revenue and strategy. Yet, no two CSOs are alike in their backgrounds, titles or even the scope of their roles. From former Peace Corps volunteers to supply chain experts, these C-suite leaders launch ambitious carbon emissions and net-zero goals, develop new products for a circular economy, target

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increasing the diversity of their company's staff, align strategic projects to the UN Sustainable Development Goals and standardize reporting for the SEC, investors and more. What You Will Learn How global multibillion dollar businesses in the United States, Europe and Asia structure their sustainability strategy How top sustainability executives drive both business value and positive environmental and social impact How CSOs landed in their roles without climbing a traditional career ladder Who This Book Is For Executives and board members generally or those establishing a sustainability or ESG strategy; current and aspiring CSOs and ESG

leaders; business leaders partnering with sustainability leaders and teams; and students studying the integration of sustainability and business. Advance praise for Chief Sustainability Officers At Work: "Chief sustainability officers play a critical role in supporting the broader business transition to a more just and sustainable global economy. Through dialogue with influential sustainability professionals, Chrissa brings to life the essential role in bridging gaps and helping to eliminate the divide between "traditional" business functions, senior leadership, and the sustainability teams to drive transformational change within their

Download Ebook By Marc J Epstein Making Sustainability Work Best Practices In Managing And Measuring Corporate Social Environmental firms." - Mindy Lubber, CEO and President, Ceres
Second Edition

"Chief Sustainability Officers at Work, is a fresh new book by seasoned business leader Chrissa Pagitsas that offers succinct ways anyone can implement and achieve ESG goals – whether they own the company or simply aspire to improve its impact on people and the planet. Chrissa roots this book in her own experience leading change within major companies that not only improved the businesses where she worked but improved the markets within which they needed to thrive. This is a must read for a seasoned ESG practitioner as much as it is for the young professional just getting started. Chrissa knows it is

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imperative we all just get started doing better and she opens up the otherwise dark box of how-tos for all of us to do our part." – Dana Bourland, SVP, The JPB Foundation and author of Gray to Green Communities: A Call to Action on the Housing and Climate Crises.

Definitive advice for African American business owners looking for better answers and new ideas. Its multifunctional approach demands that accounting, legal, operations, engineering, and others consider the environmental and financial impact of a company's products, services, and activities, as well as the examination of the impact

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through the entire product life cycle.

Chief Sustainability Officers At Work

***The Accountable Corporation: Corporate
governance***

***How to Manage It, Measure It, and Profit from It,
Updated Edition***

The Creative Enterprise

Organizing for Sustainability

***How CSOs Build Successful Sustainability and ESG
Strategies***

***Turning Corporate Accountability to Competitive
Advantage***

Now completely updated, Making Sustainability Work is the bible

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for applying real metrics and best practices to the often-nebulous realm of business sustainability. Mark Epstein and Adriana Rejc

Buhovac provide concrete tools for measuring and increasing social and environmental impacts in a manner that businesses can understand and put to real use.

This book discusses the organizational processes and structural barriers to the diffusion and adoptions of innovations. In this chapter, we address the question of why innovations fail?; addresses the organizational learning strategies of adoption and diffusion of process innovation approaches; presents the theoretical framework of organizational learning and process innovations; covers the four typologies of innovations in detail and research questions relating to these four typologies; compares mechanistic and organic innovations, and organizational

development (OD) and organizational transformation (OT) innovations; elaborates the organizational learning framework by incorporating the two stages in sociological theories of process innovations: adoption and diffusion.

Profitable innovation doesn't just happen. It must be managed, measured, and properly executed, and few companies know how to accomplish this effectively. Making Innovation Work presents a formal innovation process proven to work at HP, Microsoft and Toyota, to help ordinary managers drive top and bottom line growth from innovation. The authors have drawn on their unsurpassed innovation consulting experience -- as well as the most thorough review of innovation research ever performed. They'll show what works, what doesn't, and how to use management tools to dramatically increase the payoff from innovation investments.

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Learn how to define the right strategy for effective innovation; how to structure an organization to innovate best; how to implement management systems to assess ongoing innovation; how to incentivize teams to deliver, and much more. This book offers the first authoritative guide to using metrics at every step of the innovation process -- from idea creation and selection through prototyping and commercialization. This updated edition refreshes the examples used throughout the book and features a new introduction that gives currency to the principles covered throughout.

"The best practices in corporate sustainability performance are no longer the exclusive domain of companies like Ben & Jerry's or The Body Shop, as they were a decade ago; now, large, multinational companies like G.E. and Wal-Mart are leading the

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way with significant financial and organizational commitments to social and environmental issues. However, good intentions aren't enough. Whether motivated by concern for society and the environment, government regulation, stakeholder pressures, or economic profit, managers and strategists need to continue making significant changes to more effectively manage their social, economic, and environmental impacts - and to remain competitive. The guidance they need to do that is in this book. Marc Epstein has produced the ultimate "how-to-do-it" guide for corporate leaders, strategists, academics, sustainability consultants, and anyone else with an interest in actually making sustainability work for organizations. With a growing number of corporate leaders asking for urgent help in "getting this done," the timing of the book could not be better."--Provided by publisher.

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A Guide to Corporate Success After the Dot.com Bust
Relentless Pursuit

Hitler at Home

The Manual

How to Become Innovative

Innovative Solutions to Global Health and Poverty

*My Fight for the Victims of Jeffrey Epstein and Ghislaine
Maxwell*

Praise for Joining a Nonprofit Board
""As an individual who has served on
various nonprofit boards, and as the
president and CEO of a large nonprofit
organization, I can attest to how

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valuable this book is. Marc Epstein and Warren McFarlan offer insight into the expectations of nonprofit board members, which is extraordinarily beneficial to individuals considering their first nonprofit board and to seasoned professionals already serving on boards." –Gail McGovern, President and CEO, American Red Cross Excerpted from Foreword "This book is a roadmap for the business person who wants to serve on a nonprofit board, and

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unwittingly assumes that the approaches that worked so well in the for-profit world can be seamlessly extrapolated to the nonprofit board room." –Roseanna H. Means, M.D., founder and president, Women of Means "A must-read for all new and existing nonprofit board members. It is full of practical advice that will help improve the effectiveness of nonprofit board members and the organizations they serve." –Roger Servison, president emeritus, Boston

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Museum of Fine Arts, and vice chairman,
Second Edition
Boston Symphony Orchestra

"What a powerful tool now available for anyone involved with governance of America's nonprofit enterprises. The analysis is cogent and concise, amply supported by real-life examples." –George B.

Beitzel, chairman emeritus, Amherst College, and chairman emeritus, Colonial Williamsburg Foundation

"Joining a Nonprofit Board offers practical advice in complementing your

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business experience with the nuances of nonprofit governance, performance, and management in order to fully achieve the societal mission." –Jeffrey C. Thomson, president and CEO, Institute of Management Accountants "This book will guide you through the differences between for-profit and nonprofit organizations (and boards). It will help you navigate through all the nuances in which nonprofit organizations actually operate on a day-

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*to-day basis."—Elaine Ullian, former
president, Boston Medical Center*

*"Joining a Nonprofit Board is a must-
read. This book should be required
reading and distributed at the opening
board meeting." —Agnes C. Underwood,
former head, Garrison Forest School and
National Cathedral School; vice
president/managing associate, Carney,
Sandoe and Associates "A Board needs a
unifying and visionary objective—'It
must be World Class.' This book*

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*successfully shows how to create a
World Class Board." –W. Richard
Bingham, former chairman, California
Academy of Sciences*

*A collection of essays on the role of
business in society. This book provides
provocative analysis, cultural and
historical context, and solutions from
the public, private, and non-profit
sectors toward more responsible,
ethical, and accountable business. It
features articles by the world's*

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leading scholars, executives, and practitioners.

"From the bestselling authors of Making Innovation Work (30,000 copies sold and translated into ten languages) comes a book that questions everything about how organizations innovate. Key takeaway: classical business management and corporate structures by their very nature will kill, not create, breakthroughs. The authors describe a new kind of organization--the startup

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corporation--that will make established
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companies as innovative as startups"--

"A warm, profound and cleareyed memoir.

. . this wise and sympathetic book's
lingering effect is as a reminder that
a deeper and more companionable way of
life lurks behind our self-serious
stories."—Oliver Burkeman, New York

Times Book Review A remarkable
exploration of the therapeutic
relationship, Dr. Mark Epstein reflects
on one year's worth of therapy sessions

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with his patients to observe how his training in Western psychotherapy and his equally long investigation into Buddhism, in tandem, led to greater awareness—for his patients, and for himself For years, Dr. Mark Epstein kept his beliefs as a Buddhist separate from his work as a psychiatrist.

Content to use his training in mindfulness as a private resource, he trusted that the Buddhist influence could, and should, remain invisible.

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But as he became more forthcoming with his patients about his personal spiritual leanings, he was surprised to learn how many were eager to learn more. The divisions between the psychological, emotional, and the spiritual, he soon realized, were not as distinct as one might think. In The Zen of Therapy, Dr. Epstein reflects on a year's worth of selected sessions with his patients and observes how, in the incidental details of a given hour,

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his Buddhist background influences the way he works. Meditation and psychotherapy each encourage a willingness to face life's difficulties with courage that can be hard to otherwise muster, and in this cross-section of life in his office, he emphasizes how therapy, an element of Western medicine, can in fact be considered a two-person meditation. Mindfulness, too, much like a good therapist, can “hold” our awareness for

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*us—and allow us to come to our senses
and find inner peace. Throughout this
deeply personal inquiry, one which
weaves together the wisdom of two
worlds, Dr. Epstein illuminates the
therapy relationship as spiritual
friendship, and reveals how a therapist
can help patients cultivate the sense
that there is something magical,
something wonderful, and something to
trust running through our lives, no
matter how fraught they have been or*

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might become. For when we realize how readily we have misinterpreted our selves, when we stop clinging to our falsely conceived constructs, when we touch the ground of being, we come home.

Why Corporate Misconduct Continues and What to Do About It

Jewish Illuminated Manuscripts

What You Need to Know

Making Sustainability Work

Performance Measurement and Management

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Control
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*A Practical Guide for Business Leaders
and Managers*

Making the Cisco Connection

**Making Sustainability Work Best Practices in
Managing and Measuring Corporate Social,
Environmental and Economic
Impacts Routledge**

**When all is said and done, a lot more gets
said than done. What is the antidote to this?
Ruthless Consistency. According to Harvard
Business Review, “most studies still show a**

60-70% failure rate for organizational change projects—a statistic that has stayed constant from the 1970s to the present.” Drawing on his 20+ years of experience as a strategy and execution consultant specializing in midsize companies, Michael Canic helps committed leaders drive the odds in their favor. In Ruthless Consistency, he identifies the three surprising reasons most strategic change initiatives fail: Leaders unwittingly send mixed messages that demotivate their people and undermine those initiatives. Leaders

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focus on what they do instead of what their people experience. Leaders are not as committed as they think they are or need to be. The book then introduces an intuitive yet comprehensive model for success. Simply put, leaders who develop the right focus, create the right environment, and build the right team—consistently—are leaders whose organizations win. Finally, it details each element of the model and offers ready-to-apply processes, practices, techniques, and tools to make it happen. It's a must-read for

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every leader who wants to implement change successfully.

With his “deeply informed and compassionate book...Dr. Epstein tells us that it is a ‘moral imperative’ [for doctors] to do right by their patients” (New York Journal of Books). The first book for the general public about the importance of mindfulness in medical practice, *Attending* is a groundbreaking, intimate exploration of how doctors approach their work with patients. From his early days as a Harvard Medical

School student, Epstein saw what made good doctors great—more accurate diagnoses, fewer errors, and stronger connections with their patients. This made a lasting impression on him and set the stage for his life’s work—identifying the qualities and habits that distinguish master clinicians from those who are merely competent. The secret, he learned, was mindfulness. Dr. Epstein “shows how taking time to pay attention to patients can lead to better outcomes on both sides of the stethoscope” (Publishers Weekly).

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Drawing on his clinical experiences and current research, Dr. Epstein explores four foundations of mindfulness—Attention, Curiosity, Beginner’s Mind, and Presence—and shows how clinicians can grow their capacity to provide high-quality care. The commodification of health care has shifted doctors’ focus away from the healing of patients to the bottom line. Clinician burnout is at an all-time high. Attending is the antidote. With compassion and intelligence, Epstein offers “a concise guide

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to his view of what mindfulness is, its value, and how it is a skill that anyone can work to acquire” (Library Journal).

The past few years have featured such blockbusters as "Super-Size Me," "Fahrenheit 9/11," "Sicko," "March of the Penguins," and "An Inconvenient Truth." And as news articles proclaim a new era in the history of documentary films, more and more new directors are making their first film a nonfiction one. But in addition to posing all of the usual challenges inherent to more

standard filmmaking, documentaries also present unique problems that need to be understood from the outset. Where does the idea come from? How do you raise the money? How "much" money do you need? What visual style is best suited to the story? What are the legal issues involved? And how can a film reach that all-important milestone and find a willing distributor? Epstein, Friedman, and Wood tackle all of these important questions with examples and anecdotes from their own careers. The result

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is an informative and entertaining guide for those just starting out, and an enlightening read for anyone interested in a behind-the-scenes look at this newly reinvigorated field of film.

**Sustainability Principles and Practice
Why Good Businesses Kill Breakthroughs and How They Can Change
Attending
The Zen of Therapy
Total Responsibility Management
Surviving My Journey to Hell and Back**

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Ruthless Consistency: How Committed Leaders Execute Strategy, Implement Change, and Build Organizations That Win Never HIGHLIGHT a Book Again! Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanies: 9781609949938. This item is printed on demand.

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Now completely updated, Making Sustainability Work is the bible for applying real metrics and best practices to the often - nebulous realm of business sustainability.

Mark Epstein and Adriana Rejc Buhovac provide concrete tools for measuring and increasing social and environmental impacts in a manner that businesses can understand and put to real use.

"In Implementing E-Commerce Strategies, Marc Epstein goes beyond the hype to focus on the practical angles of designing,

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executing, and successfully managing an e-commerce strategy that works for your company. While many books have addressed the "what" and "why" of e-commerce, Epstein zeroes in on the elusive "how."--BOOK JACKET.

Advances in Management Accounting publishes well-developed articles on a variety of current topics in management accounting that are relevant to researchers in both practice and academe. As one of the premier management accounting research journals,

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management accounting scholars.**

Redesigning the American Lawn

A Search for Environmental Harmony

Measuring and Improving Social Impacts

Counting what Counts

Uncovering a Hidden Kindness in Life

Rotten

Environmental Accounting for Management:

Current Practice and Future Trends

Based on rich empirical data about
cases of organizations working to build

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a more sustainable future, this volume tests the applicability of the formal knowledge base about management and organizations, while refining, modifying and extending it to increase its usefulness in addressing the challenges of organizing for sustainable effectiveness.

In 2001, we gathered a group of researchers in Nice, France to focus discussion on performance measurement and management control. Following the

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Success of that conference, we held subsequent conferences in 2003, 2005, 2007, and 2009. This title contains some of the exemplary papers that were presented at the most recent conference.

To date, both internal and external corporate environmental reporting and management systems have focused on physical input-output measures.

However, external stakeholders are increasingly demanding that

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organisations provide more financial information about the costs and benefits of their environmental actions. As environmental costs rise, internal decision-makers are also seeking such information to ensure that money is well spent. Beyond basic compliance, many companies will not countenance environmental actions for which a "business case" cannot be made. A number of companies – such as Baxter, BT, Xerox, Zeneca and others – are now

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beginning to develop a better understanding of the costs and benefits of environmental action. The US Environmental Protection Agency has also done considerable work on models designed to understand the "full costs" of pollution control investments, with the aim of demonstrating that – when these are properly considered – pollution prevention can be a more cost-effective alternative. The Green Bottom Line brings together much of the

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world's leading research and best-practice case studies on the topic. Divided into four sections, covering "General Concepts", "Empirical Studies", "Case Studies" and "Implementation", the book includes case studies from the US EPA's Environment Accounting Programme and contributions from authors at institutions including the IMD, INSEAD, Tellus Institute and the World Resources Institute. It constitutes a

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The love of books in the Jewish tradition extends back over many centuries, and the ways of interpreting those books are as myriad as the traditions themselves. *Skies of Parchment, Seas of Ink* offers the first full survey of Jewish illuminated manuscripts, ranging from their origins in the Middle Ages to the present day. Featuring some of the most beautiful examples of Jewish art of all

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time—including hand-illustrated versions of the Bible, the Haggadah, the prayer book, marriage documents, and other beloved Jewish texts—the book introduces readers to the history of these manuscripts and their interpretation. Edited by Marc Michael Epstein with contributions from leading experts, this sumptuous volume features a lively and informative text, showing how Jewish aesthetic tastes and iconography overlapped with and

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diverged from those of Christianity, Islam, and other traditions. Featured manuscripts were commissioned by Jews and produced by Jews and non-Jews over many centuries, and represent Eastern and Western perspectives and the views of both pietistic and liberal communities across the Diaspora, including Europe, Israel, the Middle East, and Africa. Magnificently illustrated with pages from hundreds of manuscripts, many previously

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Research
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The Green Bottom Line

Advances in Management Accounting

Since the publication of the Institute of Medicine (IOM) report Clinical Practice Guidelines We Can Trust in 2011, there has been an increasing emphasis on assuring that clinical practice guidelines are trustworthy, developed in a transparent fashion, and based on a systematic review of the available research evidence. To align with the IOM recommendations and to meet

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the new requirements for inclusion of a guideline in the National Guidelines Clearinghouse of the Agency for Healthcare Research and Quality (AHRQ), American Psychiatric Association (APA) has adopted a new process for practice guideline development. Under this new process APA's practice guidelines also seek to provide better clinical utility and usability. Rather than a broad overview of treatment for a disorder, new practice guidelines focus on a set of discrete clinical questions of relevance to an overarching subject area. A systematic review of evidence is

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conducted to address these clinical questions and involves a detailed assessment of individual studies. The quality of the overall body of evidence is also rated and is summarized in the practice guideline. With the new process, recommendations are determined by weighing potential benefits and harms of an intervention in a specific clinical context. Clear, concise, and actionable recommendation statements help clinicians to incorporate recommendations into clinical practice, with the goal of improving quality of care. The new practice guideline

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format is also designed to be more user friendly by dividing information into modules on specific clinical questions. Each module has a consistent organization, which will assist users in finding clinically useful and relevant information quickly and easily. This new edition of the practice guidelines on psychiatric evaluation for adults is the first set of the APA's guidelines developed under the new guideline development process. These guidelines address the following nine topics, in the context of an initial psychiatric evaluation: review of psychiatric symptoms,

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trauma history, and treatment history; substance use assessment; assessment of suicide risk; assessment for risk of aggressive behaviors; assessment of cultural factors; assessment of medical health; quantitative assessment; involvement of the patient in treatment decision making; and documentation of the psychiatric evaluation. Each guideline recommends or suggests topics to include during an initial psychiatric evaluation. Findings from an expert opinion survey have also been taken into consideration in making recommendations or

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suggestions. In addition to reviewing the available evidence on psychiatry evaluation, each guideline also provides guidance to clinicians on implementing these recommendations to enhance patient care. To help managers and academics keep their eye on the ever-moving target of sustainability, award-winning author and academic Marc Epstein's provides an authoritative and comprehensive guide to implementing corporate sustainability initiatives and to measuring both their social and financial impacts.

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This volume contains exemplary papers that were presented at the 2017 Conference on Performance Measurement and Management Control in Nice, France, by researchers in the field from North America, South America, Africa, Europe, and Asia.

Almost every manager today knows that satisfying customers by meeting their quality demands is a critical component of business success. Quality management is a given in modern companies – a competitive imperative. Yet it was not always so. Back when the quality

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movement was getting started, few managers really understood either the importance of quality to customers or how to manage for quality. Much the same could be said today about managing responsibility. Why and how should responsibility be managed? What is responsibility management? Total Responsibility Management answers these questions while at the same time providing a systemic framework for managing a company's responsibilities to stakeholders and the natural environment that can be applied in a wide range of contexts. This

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framework uses managerial familiarity with quality management to illustrate the drivers for responsibility management. Companies know that product or service quality affects their customer relationships and the trust customers have in the company's products and services. So, too, a company's management of its responsibilities to other constituencies affects its relationships with those other stakeholders and the natural environment. But why bother? The answer is quite simple. Never has it been easier for employees, reporters, activists,

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investors, community members, the media and other critical observers to find fault with companies and their subsidiaries. A problem identified, even in a remote region or within a remote supplier, can instantaneously be transmitted around the world at the click of a mouse. Ask footwear, toy, clothing and other highly visible branded companies what their recent experience with corporate critics has been and they will tell you about the need to manage their stakeholder responsibilities (human rights, labour relations, environmental,

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integrity-related) or face significant consequences in the limelight of public opinion. Managers will discover that whether they do it consciously or not, they are already managing responsibility, just as companies were already managing quality when the quality movement hit. This manual makes the process of managing responsibilities to and relationships with stakeholders and nature explicit. Making the process explicit is important because too few of today's decisions-makers yet understand how they are managing stakeholder responsibilities

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as well as they understand how to manage quality. Managing responsibilities goes well beyond traditional 'do good' or discretionary activities associated with philanthropy and volunteerism, which are frequently termed 'corporate social responsibility'. In its broadest sense, responsibility management means taking corporate citizenship seriously as a core part of the way the company develops and implements its business model. The specifics of responsibility management are unique to each company, its industry, its products and its

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stakeholders, yet, as this manual illustrates, a general approach to managing responsibility is feasible – indeed, is increasingly necessary. Based on work undertaken by Boston College and the International Labour Office, Total Responsibility Management is the first CSR manual. Its original case studies add value to a range of tools and exercises that will make it required reading for all managers in need of a practical guide to managing responsibility and to students and researchers looking for an overarching framework to contextualise the

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changing responsibilities of global business.

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accessible and comprehensive overview of the interdisciplinary field of sustainability. The focus is on furnishing solutions and equipping students with both conceptual understanding and technical skills. Each chapter explores one aspect of the field, first introducing concepts and presenting issues, then supplying tools for working toward solutions. Elements of sustainability are examined piece by piece, and coverage ranges over ecosystems, social equity, environmental justice, food, energy, product life cycles, cities, and more. Techniques for management and measurement as well as case studies from around the world are provided. The

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3rd edition includes greater coverage of resilience and systems thinking, an update on the Anthropocene as a formal geological epoch, the latest research from the IPCC, and a greater focus on diversity and social equity, together with new details such as sustainable consumption, textiles recycling, microplastics, and net-zero concepts. The coverage in this edition has been expanded to include issues, solutions, and new case studies from around the world, including Europe, Asia, and the Global South. Chapters include further reading and discussion questions. The book is supported by a companion website with online links,

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annotated bibliography, glossary, white papers, and additional case studies, together with projects, research problems, and group activities, all of which focus on real-world problem-solving of sustainability issues. This textbook is designed to be used by undergraduate college and university students in sustainability degree programs and other programs in which sustainability is taught. Cutting-edge perspectives on the art and science of business creativity--from generating new ideas to transforming your company.