

Camera Buyers Guide 2012

If you're a beginner photographer, this book can save you hundreds of dollars. If you're a seasoned pro, it can save you thousands. With access to over 16 HOURS of online video, this book helps you choose the best equipment for your budget and style of photography. In this book, award-winning author and photographer Tony Northrup explains explains what all your camera, flash, lens, and tripod features do, as well as which are worth paying for and which you can simply skip. Tony provides information specific to your style of photography, whether you're a casual photographer or you're serious about portraits, landscapes, sports, wildlife, weddings, or even macro. For the casual reader, Tony provides quick recommendations to allow you to get the best gear for your budget, without spending days researching. If you love camera gear, you'll be able to dive into 200 pages of detailed information covering Nikon, Canon, Sony, Micro Four Thirds, Olympus, Samsung, Leica, Mamiya, Hasselblad, Fuji, Pentax, Tamron, Sigma, Yongnuo, PocketWizard, Photix, Pixel King, and many other manufacturers. Camera technology changes fast, and this book keeps up. Tony updates this book several times per year, and buying the book gives you a lifetime subscription to the updated content. You'll always have an up-to-date reference on camera gear right at your fingertips. Here are just some of the topics covered in the book: What should my first camera be?Which lens should I buy?Should I buy Canon, Nikon, or Sony?Is a mirrorless camera or a DSLR better for me?Do I need a full frame camera?Is it safe to buy generic lenses and flashes?What's the best landscape photography gear?Which portrait lens and flash should I buy?What gear do I need to photograph a wedding?How can I get great wildlife shots on a budget?Which sports photography equipment should I purchase?Should I buy zooms or primes?Is image stabilization worth the extra cost?Which type of tripod should I buy?Which wireless flash system is the best for my budget?How can I save money by buying used?What kind of computer should I get for photo editing?What studio lighting equipment should I buy?When you buy this book, you'll be able to immediately read the book online. You'll also be able to download it in PDF, .mobi, and .epub formats—every popular format for your computer, tablet, smartphone, or eReader!

Ongoing advancements in modern technology have led to significant developments in intelligent systems. With the numerous applications available, it becomes imperative to conduct research and make further progress in this field. Intelligent Systems: Concepts, Methodologies, Tools, and Applications contains a compendium of the latest academic material on the latest breakthroughs and recent progress in intelligent systems. Including innovative studies on information retrieval, artificial intelligence, and software engineering, this multi-volume book is an ideal source for researchers, professionals, academics, upper-level students, and practitioners interested in emerging perspectives in the field of intelligent systems.

Tempted by Mazda 's unique RX-8, but unsure where to start? Having this book in your pocket is just like having a rotary expert by your side. Spot a bad car quickly, and learn how to assess a promising car like a professional. Buy the right car at the right price!

Introduce your students to the new generation of Microsoft Office for Mac with the new generation of Shelly Cashman Series books! For the past three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of students. With Office 2011 for Mac, we're continuing our history of innovation by enhancing our proven pedagogy to reflect the learning styles of today's students. In Microsoft Office 2011 for Mac: Introductory you'll find features that are specifically designed to engage students, improve retention, and prepare them for future success. Our trademark step-by-step, screen-by-screen approach now encourages students to expand their understanding of the Office 2011 software through experimentation, exploration, and planning ahead. Brand new end of chapter exercises prepare students to become more capable software users by requiring them to use critical thinking and problem-solving skills to create real-life documents. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Retro Camera Buying Guide: Getting Serious About Photography On The Cheap! Expanded and Revised

New Perspectives on HTML, CSS, and Dynamic HTML

The BetterPhoto Guide to Light

Volume 2

Intelligent Systems: Concepts, Methodologies, Tools, and Applications

20th International Conference, ICCBR 2012, Lyon, France, September 3-6, 2012, Proceedings

A fully updated guide to making your landing pages profitable Effective Internet marketing requires that you test and optimize your landing pages to maximize exposure and conversion rate. This second edition of a bestselling guide to landing page optimization includes case studies with before-and-after results as well as new information on web site usability. It covers how to prepare all types of content for testing, how to interpret results, recognize the seven common design mistakes, and much more. Included is a gift card for Google AdWords. Features fully updated information and case studies on landing page optimization Shows how to use Google's Website Optimizer tool, what to test and how to prepare your site for testing, the pros and cons of different test strategies, how to interpret results, and common site design mistakes Provides a step-by-step implementation plan and advice on getting support and resources Landing Page Optimization, Second Edition is a comprehensive guide to increasing conversions and improving profits.

Proceedings of the 2012 International Conference on Information Technology and Software Engineering presents selected articles from this major event, which was held in Beijing, December 8-10, 2012. This book presents the latest research trends, methods and experimental results in the fields of information technology and software engineering, covering various state-of-the-art research theories and approaches. The subjects range from intelligent computing to information processing, software engineering, Web, unified modeling language (UML), multimedia, communication technologies, system identification, graphics and visualizing, etc. The proceedings provide a major interdisciplinary forum for researchers and engineers to present the most innovative works and advances, which can serve as an excellent reference work for researchers and graduate students working on information technology and software engineering. Prof. Wei Lu, Dr. Guoqing Cai, Prof. Weibin Liu and Dr. Weiwei Xing all work at Beijing Jiaotong University.

In a world where nearly everyone has a cellphone camera capable of zapping countless instant photos, it can be a challenge to remember just how special and transformative Polaroid photography was in its day. And yet, there's still something magical for those of us who recall waiting for a Polaroid picture to develop. Writing in the context of two Polaroid Corporation bankruptcies, not to mention the obsolescence of its film, Peter Buse argues that Polaroid was, and is, distinguished by its process—by the fact that, as the New York Times put it in 1947, "Polaroid was often dismissed as a toy, but Buse takes it seriously, showing how it encouraged photographic play as well as new forms of artistic practice. Drawing on unprecedented access to the archives of the Polaroid Corporation, Buse reveals Polaroid as photography at its most intimate, where the photographer, photograph, and subject sit in close proximity in both time and space—making Polaroid not only the perfect party camera but also the tool for frankly salacious pictures taking. Along the way, Buse tells the story of the Polaroid Corporation and its ultimately doomed hard-copy wager against the rising tide of digital imaging technology. He explores the continuities and the differences between Polaroid and digital, reflecting on what Polaroid can tell us about how we snap photos today. Richly illustrated, The Camera Does the Rest will delight historians, art critics, analog fanatics, photographers, and all those who miss the thrill of waiting to see what develops.

"Once an image is in digital form, what you can do with it is practically endless." Tom Ang Updated to include all of the latest cameras and equipment, Digital Photography: An Introduction (Fourth Edition) is the latest edition of Tom Ang's best-selling how-to for anyone interested in the art of digital photography. Make sure you're picture perfect with this concise and easy-to-use guide to digital photography from expert photographer and bestselling author Tom Ang. Understand what to look for when buying cameras, software, or accessories. Follow the essentials of good picture-taking and get expert tips on how to make the most of your digital images from covering the basics to image manipulation and special effects. Plus, "quick fix" pages on how to solve common problems mean your camera can learn to lie. Get clicking and get outstanding results every time.

Landing Page Optimization

Electronics Buying Guide June 2012

How Polaroid Changed Photography

With Windows 7

Retro Camera Buying Guide & How to Pack a Gadget Bag

A Photographer's Guide to Ohio

This book is a printed edition of the Special Issue "Sensors and Techniques for 3D Object Modeling in Underwater Environments" that was published in Sensors

The book constitutes the thoroughly refereed post-conference proceedings of the 20th International Conference on Case-Based Reasoning Research and Development (ICCBR 2012) held in Lyon, France, September 3-6, 2012. The 34 revised full papers presented were carefully selected from 51 submissions. The presentations and posters covered a wide range of CBR topics of interest to both practitioners and researchers, including foundational issues covering case representation, similarity, retrieval, and adaptation; conversational CBR recommender systems; multi-agent collaborative systems; data mining; time series analysis; Web applications; knowledge management; legal reasoning; healthcare systems and planning and scheduling systems.

Retro Camera Buying Guide & How to Pack a Gadget BagLulu.comTony Northrup's Photography Buying GuideHow to Choose a Camera, Lens, Tripod, Flash & MoreTony Northrup

Film is back! And about time, too. We just were getting a little too comfortable with the idea of snapping selfies on our dumb phones when film returned to slap us up. Film is not for the faint of heart. It takes serious effort, serious time. It costs money for each frame, from buying the film to paying to develop it or developing it in a film tank. Only those interested in the unique and fantastic look of film will brave this path. The Film Photography Book is for us, those interested in all aspects of film photography from choosing cameras and lenses, to choosing film and subjects, to buying in both time and space—making Polaroid not only the perfect party camera but also the tool for frankly salacious pictures taking. Along the way, Buse tells the story of the Polaroid Corporation and its ultimately doomed hard-copy wager against the rising tide of digital imaging technology. He explores the continuities and the differences between Polaroid and digital, reflecting on what Polaroid can tell us about how we snap photos today. Richly illustrated, The Camera Does the Rest will delight historians, art critics, analog fanatics, photographers, and all those who miss the thrill of waiting to see what develops.

Issues in Aerospace and Defense Research and Application: 2013 Edition

The Definitive Guide to Testing and Tuning for Conversions

Computer Buyer's Guide and Handbook

Photographer's Guide to the Nikon Coolpix P510

With Buyer's Guide

A Practical Approach

Avoid loosing your digital cameras photos if you loose your digital camera.

Revised and updated for this fifth edition, Tom Ang's Digital Photographer's Handbook offers expert advice to all photographers, whether they be novices or seasoned professionals. Regularly revised to keep up with current trends and developments, it has, unlike the majority of other photography books, remained up-to-date and on top of the fast-changing world of digital photography. This is the guide that has it all. Tom Ang teaches you how to capture the best possible shots, then guides you through techniques to enhance or transform your pictures. A Projects section encourages you to practice your skills, and there is advice on printing and showing your work. A Buyer's Guide gives up-to-the-minute information on cameras and accessories to help you choose the right equipment for your needs.

This book constitutes the refereed proceedings of the 21st International Conference on Case-Based Reasoning Research and Development (ICCBR 2013) held in Saratoga Springs, NY, USA, in July 2013. The 17 revised full papers presented together with 9 posters were carefully reviewed and selected from 39 submissions. The presentations and posters covered a wide range of CBR topics of interest both to researchers and practitioners including case retrieval and adaptation, similarity assessment, case base maintenance, knowledge management, recommender systems, multiagent systems, textual CBR, and applications to healthcare and computer games.

Issues in Aerospace and Defense Research and Application: 2013 Edition is a ScholarlyEditions™ book that delivers timely, authoritative, and comprehensive information about Aerospace Research. The editors have built Issues in Aerospace and Defense Research and Application: 2013 Edition on the vast information databases of ScholarlyNews.™ You can expect the information about Aerospace Research in this book to be deeper than what you can access anywhere else, as well as consistently reliable, authoritative, informed, and relevant. The content of Issues in Aerospace and Defense Research and Application: 2013 Edition has been produced by the world's leading scientists, engineers, analysts, research institutions, and companies. All of the content is from peer-reviewed sources, and all of it is written, assembled, and edited by the editors at ScholarlyEditions™ and available exclusively from us. You now have a source you can cite with authority, confidence, and credibility. More information is available at http://www.ScholarlyEditions.com/.

Information Technology

Mazda RX-8

Skin Cancer

How to Choose a Camera, Lens, Tripod, Flash & More

Buyer's Guide to Component TV

EB00K: Using Information Technology Complete Edition

This book explains how medical photography is part of the workflow in many specialties: it is needed for registries, to preserve information, for follow up, second opinion and teaching, among others. The book gathers information on this field, providing valuable practical tips for those that have never used photography for medical uses as well as those who use it regularly. Covering specialties ranging from dermatology, plastic surgery, dentistry, ophthalmology and endoscopy to forensic medicine, specimen photography and veterinary medicine, it highlights standardization for each procedure and relevance to ethical, patients' perception of medical photography, cybersecurity and legal aspects. The book also presents practical sections explaining how to organize a photographic file, coding, reimbursement, compliance, use of social media and preservation as well as in depth concepts on sharp focus on blurred vision. This volume will appeal to all clinicians and practitioners interested in acquiring a high level of technical skill in medical photography.

This book, a complete guide to the operation and features of the Nikon Coolpix P510, explains all operations, features, menus, and controls of this superzoom camera in clear language, providing guidance to beginning and intermediate photographers not only about how to accomplish things with the Coolpix P510, but when and why to use certain features. The book does not assume any specialized knowledge by the reader as it explains topics such as autofocus, manual focus, depth of field, aperture priority, shutter priority, HDR (High Dynamic Range) photography, and macro photography. The book also includes a detailed discussion of techniques for using the camera's phenomenal zoom lens, with a maximum focal length of 1000mm, to full advantage. The book's more than 200 photographs, most in full color, provide illustrations of the camera's controls and menus, and also include examples of the various types of photographs that can be taken using the many creative settings of the camera, including the Picture Control settings, which let the photographer alter the color processing of images; the Scene and Special Effects shooting modes, with settings that are optimized for various subjects, including landscapes, portraits, and action shots; and the camera's particularly strong array of features for continuous shooting and interval shooting. In addition, the book goes beyond the realm of everyday photography, and provides introductions to more advanced topics such as infrared photography, street photography, and macro photography. The book also includes a full discussion of the video recording abilities of the Coolpix P510, which can shoot high-definition (HD) video with stereo sound, and which has special settings for recording short clips of high-speed video at rates up to 4 times normal speed. In three appendices, the book provides information about accessories available for the camera, sets forth a list of useful web sites and other resources for further information, and includes a section with helpful "quick tips" that give particular insights into how to take advantage of the camera's features in the most efficient ways possible.

A practical reference for amateur photography enthusiasts explains lighting fundamentals and how to understand and utilize natural, flash and reflector lighting for stronger and more compelling photographs in a variety of settings. By the author of The BetterPhoto Guide to Digital Photography. Original.

Ian Adams is perhaps the best-known landscape photographer in Ohio, and in the first volume of A Photographer's Guide to Ohio, he shared his knowledge of what to photograph in the Buckeye State and how to photograph it. Now, in this second volume, Adams expands on his previous work, adding over 120 natural features, scenic rivers and byways, zoos and public gardens, historic buildings and murals, and even winter lighting displays to the list of places to visit and photograph in Ohio. In addition to advice on photographing landscapes, he offers tips for capturing excellent images of butterflies and dragonflies. Recognizing the rapid development of new technologies, Adams includes pointers on smartphone photography, lighting and composition. The book is illustrated with more than 100 color photographs. Comprehensive and concise, these two volumes make up a travel and photography guide to almost 300 of Ohio's most noteworthy and beautiful outdoor places.

Concepts, Methodologies, Tools, and Applications

The Camera Does the Rest

The Film Photography Book

Tony Northrup's Photography Buying Guide

Electronics Buyers' Guide

How To Transfer Cell Phone Images

This illustrated volume is a photography course for those who want to learn more about the world of photography. This volume also includes a buyer's guide to help those who are looking for the right camera and lenses. The final chapters present advanced and professional topics so that you can learn to use the most innovative digital photography techniques, such as OTVR, panoramic photos

HDR, light painting, and 3D photography. The strong points of this course are the attention paid to modern techniques along with the splendid illustrations and easy to understand explanations on digital photography.

Carrying on Adrian Streaether's tradition of exemplary Porsche 911 technical guides, this book contains everything a 997 owner needs to know, plus a lot more. From engines and transmissions to engine management software -- no matter what model of 997, it's all covered here.

NEW PERSPECTIVES ON HTML AND CSS provides thorough instruction on building interactive Web sites from scratch. In addition to providing comprehensive coverage of HTML and CSS, this book does not require any prior knowledge on the subject and starts with the basics. Detailed explanations of key concepts and skills make even complex topics accessible to all students. New Perspectives' signature case scenarios and case problems contextualize complex concepts. Students develop their problem solving skills by working through realistic exercises, which help them retain the material and apply what they've learned in a professional environment. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Internet usage has become a normal and essential aspect of everyday life. Due to the immense amount of information available on the web, it has become obligatory to find ways to sift through and categorize the overload of data while removing redundant material. Collaborative Filtering Using Data Mining and Analysis evaluates the latest patterns and trending topics in the utilization of data m

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tools and filtering practices. Featuring emergent research and optimization techniques in the areas of opinion mining, text mining, and sentiment analysis, as well as their various applications, this book is an essential reference source for researchers and engineers interested in collaborative filtering.

David Busch's Sony Alpha a77 II/LCA-77M2 Guide to Digital Photography

New Perspectives on HTML and CSS: Comprehensive

Content Rules

Bio-Imaging

How to Create Killer Blogs, Podcasts, Videos, Ebooks, Webinars (and More) That Engage Customers and Ignite Your Business

Porsche 997 2004-2012

A Guide Book for the Test of Academic English Proficiency (TAEPTM) is written to fulfill the learners' need to achieve a good score in TAEPTM. TAEPTM is a standardized test designed to measure the English proficiency of non-native speakers of English in non- English speaking countries. This book encompasses a variety of materials covering Listening Comprehension, Grammar, and Reading Comprehension. Every unit presents pre test, post test, and the materials for the tests. The tests are constructed to measure learners' capabilities before and after experiencing using the book. Meanwhile, the materials are completed with explanation, practical strategies and the practices. To improve the quality of this Guidebookfor TAEPTM, criticisms, and suggestions for better editions are highly welcomed.

The guide to creating engaging web content and building a loyal following, revised and updated Blogs, YouTube, Facebook, Twitter, Google+, and other platforms are giving everyone a "voice." Including organizations and their customers. So how do you create the stories, videos, and blog posts that cultivate fans, arouse passion for your products or services, and ignite your business? Content Rules equips you for online success as a one-stop source on the art and science of developing content that people care about. This coverage is interwoven with case studies of companies successfully spreading their ideas online—and using them to establish credibility and build a loyal customer base. Find an authentic "voice" and craft bold content that will resonate with prospects and buyers and encourage them to share it with others Leverage social media and social tools to get your content and ideas distributed as widely as possible Understand why you are generating content—getting to the meat of your message in practical, commonsense language, and defining the goals of your content strategy Write in a way that powerfully communicates your service, product, or message across various Web mediums Boost your online presence and engage with customers and prospects like never before with Content Rules.

EB00K: Using Information Technology Complete Edition

Highlights the Emergence of Image Processing in Food and AgricultureIn addition to uses specifically related to health and other industries, biological imaging is now being used for a variety of applications in food and agriculture. Bio-Imaging: Principles, Techniques, and Applications fully details and outlines the processes of bio-imaging applica

The Complete Guide to Sony's NEX-7 Mirrorless Camera (B&W Edition)

Consumers Digest Guide to Discount Buying

A Guide Book for The Test of Academic English Proficiency (Taeptm)

Japan Electronics Buyers' Guide

Microsoft Office 2011 for Mac: Introductory

Getting the Most from Nikon's Superzoom Digital Camera

Skin Cancer: A Practical Approach presents a comprehensive and up to date overview on skin cancer. With an emphasis on practical aspects that will set the basis for guidelines of treatment, the volume presents different diagnostic tools to help physicians obtain the proper diagnosis. Written by a worldwide base of experts selected on their recognized expertise on the different themes discussed, Skin Cancer: A Practical Approach is a valuable resource for investigators in the field of skin cancer, including pathologists, medical and surgical oncologists, dermatologists, general surgeons, and veterinary oncologists

David Busch's Sony a77 II Guide to Digital Photography is your all-in-one comprehensive Filled with detailed how-to steps and full-color illustrations, this is your all-in-one comprehensive resource for the Sony a77 III, written by best-selling author David Busch'sresource and reference for the Sony a77 II camera. This advanced Sony model features a new autofocus sensor with an industry-leading 79 AF points, and lightning fast tracking. It can capture 24-megapixel images at a blazing fast 12 fps or shoot 1080p high-definition movies with stereo sound. With this book in hand, you will explore the world of digital photography, develop your creativity, and take great photographs with your a77 II. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony a77 II Guide to Digital Photography covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy a77 II "roadmap," an easy-to-use visual guide to the camera's features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry.

With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a77 II today.

Part of the New Perspectives Series, this thorough, engaging includes everything readers need to learn to create simple to complex Web sites using HTML5, CSS3, and Dynamic HTML. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Learn to Capture Stunning Light in Any Situation

All models 2003 to 2012

Sensors and Techniques for 3D Object Modeling in Underwater Environments

The Complete Guide to Sony's Alpha 65 and 77 SLT Cameras-B&W Edition Volume I

Collaborative Filtering Using Data Mining and Analysis