

Case 4 Chinese Tourists And Their Duty Free Shopping In Guam

Tourism appears to be an industry that anyone can understand, but in reality it is a very complex subject. It is a meeting ground for economics, sociology, anthropology, geography, ecology and national priority issues among other challenges. Issues of employment, prices and contribution to GDP are all a part of the scope of this book, as well. This new volume brings together research on tourism management from around the world.

Chinese Tourism Growth to U.S. National Parks and Gateway CommunitiesA Case Study in West Yellowstone, Montana

This engaging book presents nine empirical chapters that explore topics such as lifestyle entrepreneurship, lifestyle mobility, luxury experiences, and tourism-related well-being. Unlike most research focusing on Western contexts, several of the studies involve Asian regions (particularly China, including Hong Kong and Taiwan) and capture the growing popularity of Asian perspectives. This edited volume, authored by researchers across China, New Zealand, the US, the UK, and Portugal, provides researchers and practitioners in tourism and hospitality, along with readers interested in the general "travel and lifestyle" domain, timely and relevant knowledge. The editors hope that these carefully chosen chapters will inspire future studies and will give its readers a fresh insight in lifestyle's role in tourism. The chapters in this book were originally published as a special issue of the Journal of Travel & Tourism Marketing.

Tourism marketing is a vital tool in promoting the overall health of the global economy. This brings necessary revenue to particular regions of the world that have limited revenue producing resources and provides an opportunity for tourists to explore another culture, therefore building tolerance and overall exposure to different ways of life. Strategies for Promoting Sustainable Hospitality and Tourism Services is a crucial scholarly source that discusses interdisciplinary perspectives in the areas of global tourism and highlights cultural boundaries of strategic knowledge management through case studies. Featuring research on topics such as consumer behavior, cultural appreciation, and global economics, this book is ideally designed for academicians, research scholars, marketing professionals, graduate-level students, and industry professionals.

Opening Markets for Foreign Kids: How Can the WTO Help?

Overtourism

Advances in Tourism, Technology and Systems

Cases on Tour Guide Practices for Alternative Tourism

Tourism, Aviation and Hospitality Development During the COVID-19 Pandemic

Booming Mainland Chinese outbound travel is one of the most exciting phenomena in the world tourism industry's recent history. From 2000 to 2010, Chinese outbound travel increased at a compounded annual rate of 18.5 percent, and it is forecasted that by 2020 China will generate approximately 100 million outbound trips a year, making China the fourth largest source of outbound travel in the world. The new Chinese tourists are more confident, technologically savvy, value conscious, and ready to explore unfamiliar territory. For tourism marketers and researchers who are getting ready to or just celebrated their initial "west-meets-east" moments, the new Chinese tourists are showing up at their doors and presenting new challenges for marketing and service. In this book, leading authors from around the world share their most cutting-edge findings and thoughts on the Chinese outbound travel market. The book reflects on the paths of the Chinese outbound travel development, reports new trends and issues, and provides new insights and recommendations. For practitioners around the world (e.g., destination policymakers and marketers, travel and tourism service providers, owners, and managers), this book provides hands-on guidance on understanding tourists from Mainland China. For tourism scholars, educators, and students, this book reflects basic yet essential knowledge on the Chinese outbound travel market and tourist behavior and points out important future directions. Most tourism programs today have an international component in their curriculum, usually including a global tourism class. This book serves as an excellent supplemental reading for students in these classes.

Assuming an international perspective, Chinese Tourist Outbound Behaviour presents an insightful exploration of the evolution of China's tourism market, explores Chinese tourists' behaviour, and considers how the country's tourism landscape will expand in the future. Featuring 16 chapters compiled and written by industry experts representing 11 countries, this collection offers a vivid profile of Chinese tourists and the characteristics distinguishing them from other market segments. The book caters to the growing interest in Chinese tourism and tourist behaviour as the top market in the world in terms of tourism spending and arrival numbers, presenting an overview of Chinese tourist segments and travel-related concerns to paint a clear picture of the market's status. Chapters address the future of Chinese tourism, providing industry stakeholders an up-to-date view on this valuable market along with suggestions to best harness the market's power. Providing an up-to-date exploration of numerous contemporary issues, this book will be valuable to a wide audience, including advanced students in tourism, hospitality and leisure, tourism studies and stakeholders, industry, establishments and employees within the tourism industry. This book offers readers greater knowledge about the past, present and future of the Chinese outbound tourism market.

This book focuses on cultures that shape contemporary Asian tourist experiences. The book consists of 10 chapters, which are organised into two themes: Collectivist Culture and Wellbeing. The chapters cover emerging forms of tourism (e.g., wedding and bridal photography tourism, roots/affinity tourism and shamanic tourism), investigate a wide range of topics (e.g., tourist motivation, tourist anxiety and decision making) and consider Asian perspectives from diverse backgrounds (e.g., China, Hong Kong, Singapore, Taiwan, South Korea, Japan, Philippines, Malaysia, Indonesia, India, Bangladesh, and Nepal). The book provides tourism researchers, students and practitioners a consolidated, comprehensive and updated reference for the understanding of Asian tourists.

Considering a wide range of cultures across China, this comprehensive Handbook explores the links between tourism as a dynamic tertiary industry and China as the world's most influential tourism market and destination.

Case Studies of Success in Sino-Australian Relations

Management Information Systems for Enterprise Applications: Business Issues, Research and Solutions

Proceedings of the ENTER 2021 eTourism Conference, January 19–22, 2021

Issues, realities and solutions

Business Issues, Research and Solutions

An International Perspective

The GCBME Book Series aims to promote the quality and methodical reach of the Global Conference on Business Management & Entrepreneurship, which is intended as a high-quality scientific contribution to the science of business management and entrepreneurship. The Contributions are expected to be the main reference articles on the topic of each book and have been subject to a strict peer review process conducted by experts in the fields. The conference provided opportunities for the delegates to exchange new ideas and implementation of experiences, to establish business or research connections and to find Global Partners for future collaboration. The conference and resulting volume in the book series is expected to be held and appear annually. The year 2019 theme of book and conference is "Transforming Sustainable Business In The Era Of Society 5.0". The ultimate goal of GCBME is to provide a medium forum for educators, researchers, scholars, managers, graduate students and professional business persons from the diverse cultural backgrounds, to present and discuss their research, knowledge and innovation within the fields of business, management and entrepreneurship. The GCBME conferences cover major thematic groups, yet opens to other relevant topics: Organizational Behavior, Innovation, Marketing Management, Financial Management and Accounting, Strategic Management, Entrepreneurship and Green Business.

The movement of Asian citizens across continents now occurs on an unprecedented scale. What are the interests of Asian tourists and what are the impacts on host communities? This book addresses questions about Asian tourist contact with unfamiliar countries and cultures and the implications for the marketing, planning and policy of tourist markets.

The People's Republic of China has changed from a country which actively discouraged tourism into one of the major source markets for the international industry; the 35 million Chinese travelling across the border in 2005 are merely the tip of the iceberg. China's Outbound Tourism is the first book on this major development and has been written using a multitude of sources from China and around the world. The topic is approached from many angles, using methods from the fields of economics, political sciences, sociology and cross-cultural studies. The book explains the economic and social background of the surge in tourism and the changes in policy in the country since 1949, when it moved from prevention through controlled development to encouragement of outbound travels. Throughout the book, facts and figures are given for the global development as well as in-depth information about China's key destinations. The growing importance of tourists from China is however not just a question of quantity; the text explains the features which distinguish their travel motivations and behaviours from 'western' and Japanese tourists, and the consequences for product adaptation and marketing methods for destinations interested in attracting and satisfying them from their other market segments. The book caters to the growing interest in Chinese tourism and tourist behaviour as the top market in the world in terms of tourism spending and arrival numbers, presenting an overview of Chinese tourist segments and travel-related concerns to paint a clear picture of the market's status. Chapters address the future of Chinese tourism, providing industry stakeholders an up-to-date view on this valuable market along with suggestions to best harness the market's power. Providing an up-to-date exploration of numerous contemporary issues, this book will be valuable to a wide audience, including advanced students in tourism, hospitality and leisure, tourism studies and stakeholders, industry, establishments and employees within the tourism industry. This book offers readers greater knowledge about the past, present and future of the Chinese outbound tourism market.

"This book provides the conceptual and methodological foundations that reflect interdisciplinary concerns regarding research in management information systems, investigating the future of management information systems by means of analyzing a variety of MIS and service-related concepts in a wide range of disciplines"--Provided by publisher.

New Research

Chinese Tourism Growth to U.S. National Parks and Gateway Communities

Environments, Locations, and Movements

Opportunities and Challenges for Tourism and Hospitality in the BRIC Nations

Chinese Migrant Entrepreneurship In Australia from the 1990s

Iscontour 2022 Tourism Research Perspectives

This book analyzes a broad variety of tourism products in China, Asia and Europe that employ both cutting-edge IT technologies and advanced methodologies. These products are cultural tourism, recreational tourism, sport tourism, adventure tourism, medical tourism and more. Authors from different areas contributed to the book, including academic researchers, graduate students, government administrators and industry practitioners. The book covers the entire chain of tourism product business processes: product development and improvement, tourist behavior analysis, marketing and sales, customer service, etc. In addition, it addresses related issues such as tourism sustainability, policymaking, environmental protection and human resource development. Big data processing, data mining, visual content analysis and textual content analysis, semantic nets and sentiment analysis are among the cutting-edge technological tools used to study tourism product development here. The book gathers selected papers from the 9th International Conference on Tourism and Hospitality between China and Spain (www.china-spain.org) with participants from 18 countries. Though the book is mainly intended for researchers and policymakers, it will also appeal to a wider audience, due to its first-hand content, insightful analysis and broad geographic coverage.

Shopping Tourism, Retailing and Leisure provides a comprehensive examination of the relationships between tourism, leisure, shopping, and retailing. Critical issues are examined within the framework of the dichotomous relationship between utilitarian and hedonic forms of shopping, shopping as a primary and secondary attraction in tourist destinations, the development of various tourist-retail venues, the role of souvenirs in tourism, and management issues (e.g. merchandising, venue design, and customer service).

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Tourism is one of the fastest growing industries in India, contributing enormously to the Indian economy. Indian civilization and culture have followed the tradition of Alithi Devo Bhava (treating Guest as God) from time immemorial. Tourism in India is fairly rich and diverse in terms of its attractions and resources nevertheless the body of knowledge of tourism as a discipline is relatively unexplored in terms of scholarly research. The tourism industry in India has not been able to perform to its most impeccable potential due to several obstructions. Lack of efficient marketing and positioning of its tourism resources in the global market is one of the prominent causes of this. The Indian tourism industry cannot achieve the desired growth and impetus unless it is backed by intense promotional and marketing strategies abreast of the global business arena. In this volume, an effort has been made to uncover a deeper understanding of marketing perspectives of tourism in India using an interdisciplinary approach. The chapters in this book reflect the prevailing scenario in the hospitality and tourism business in India as posited by renowned global experts on this subject. The book is an essential resource to students, researchers, and scholars interested in examining the existing marketing strategies as well as exploring the suggested strategies that can be adopted to promote tourism in India. The chapters in this book were originally published as a special issue of Anatolia.

Strategies for Promoting Sustainable Hospitality and Tourism Services

Tourism Product Development in China, Asian and European Countries

Managing Asian Destinations

Asian Tourism Sustainability

Selected Papers from ICOTTS20 , Volume 1

GLOBAL

Today, tourism is an important component of development, not only in economic terms but also for knowledge and human welfare. Tourism today is an activity accessible to a growing number of people. The phenomenon has many more advantages than disadvantages. New forms of economic development and increasing wealth of human societies depend on tourism. Our knowledge of the world now includes a strong component due to tourism. Human welfare has physiological and psychological elements, which tourism promotes, both because of the enjoyment of knowing new territories and increasing contacts with near or far away societies and cultures. The tourism industry has nevertheless given rise to some serious concerns, including social costs and ecological impacts. Many ancient local cultures have practically lost their identity. Their societies have orientated their economy only to this industry. Both the natural and cultural – rural or urban – landscapes have also paid a high price for certain forms of tourism. These problems will persist if the economic benefit is the only target, leading to economic gains that eventually become ruinous. It is also important to consider that visitors nowadays are increasingly demanding in cultural and environmental terms. Never before have transport and communication links been so important as today. Natural ecosystems are now a rarity on the planet and ecologists talk today about "socio-ecosystems". Given this, tourism and environmental education are facing a major challenge. Tourism also plays an important role in the natural environmental changes that are strongly affected by technological and social developments. Natural changes are inherent in the Earth's ecosystem (the "ecosphere"). Also, technological and social changes are inherent to mankind (the "noosphere") and are now becoming widespread. Cities are growing rapidly and industry requires increasingly larger areas. Many traditional rural areas are being abandoned. However, many historic agricultural districts have maintained, or even recovered, their local population numbers through intelligent strategies of tourism focused on nature and rural culture. Natural landscapes and biodiversity are becoming increasingly appreciated. The tourism industry must be able to respond to these aspirations. The 9th International Conference on Tourism and Hospitality has the aim of finding ways to protect the natural and cultural landscape through the development of new solutions which minimise the adverse effects of tourism. A selection of the papers presented at the meeting form this volume.

This book provides an in-depth examination of the growing Asian tourism market and consumption in Arctic destinations. Through five parts, the book covers Asian mobilities consumption as an extension of Arctic international politics, the transportation sector and green cruise tourism, and ethnicity, culture, and history. It contributes to further understanding of the impacts of increased tourism in these polar regions by exploring climate change, debates around emerging economies and global power roles in the political, socio-economic, security and legal issues of the Arctic and Antarctic and associated polar strategies and policy. By drawing on a range of disciplines and with contributions from experts in Arctic destinations or who are associated with the Arctic, it further provides a holistic framing of emerging demand and mobility patterns of Asian tourists in a polar context. Asian Mobilities Consumption in a Changing Arctic will be valuable reading for students and academics across the fields of tourism, economics, sustainability, development studies as well as other social science disciplines.

Overtourism has become a major concern for an increasing number of destinations as tourism numbers continue to grow, stimulated by general economic and technological growth and the expansion of the global middle class. This, coupled with relentless promotion of tourism by many organisations and destinations, has increased tourism, despite growing opposition to excessive development. This book is the first academic volume to deal with this topic and contains chapters by experienced researchers in the tourism field, taking a multidisciplinary approach to review and explain the subject. The introductory section begins with an overview of the current situation and the forces enabling the appearance of overtourism. This is followed by a number of case studies from a range of destinations around the world, both urban and rural, which share the same problems. The concluding section includes a discussion of potential mitigation methods and approaches and a final assessment of future developments. The focus and relevance of this book are not just for academics, as it offers insights into destinations, enablers and solutions for how to address the issue of overtourism on a wide variety of scales. This book offers globally relevant perspectives on destinations as varied as Venice and Barcelona, that have gained global media attention, as well as less publicised rural areas and developing destinations.

The Mode 4 commitments of WTO Members are narrow and shallow. Even though trade negotiations for enhanced Mode 4 access started well before the launch of the DDA– prospects for success are thin. These negotiations followed a traditional mercantilist approach– with limited attention to the underlying difficulties countries face in letting people into their borders, either generally, or on the basis of a WTO GATS commitment. This book argues that this approach alone will not succeed. It proposes a focus not on trading market access concessions only, but on discussions aimed at understanding each other's regulatory approaches. To date, in terms of the literature available, we know very little about how WTO Members are managing their Mode 4 commitments. We know even less about how the WTO could learn from clearly more advanced steps in regional liberalization processes. This Book addresses these issues– through case studies of market access and national treatment commitments, and regulatory approaches in Economic Integration Agreements of a select group of WTO Members.

Current Status and Future Directions

Information and Communication Technologies in Tourism 2021

Advances in Business, Management and Entrepreneurship

Quantitative Tourism Research in Asia

A Case Study in West Yellowstone, Montana

National and International Perspectives

Current Issues in Asian Tourism: Volume II draws together a collection of papers from Current Issues in Asian Tourism (CIAT). CIAT was launched by the editors of Current Issues in Tourism in response to the growing number of papers about tourism in Asia received by the journal and the increasing number of authors from Asian countries. This volume focuses on three aspects of Asian tourism. Firstly, the section on marketing, consumption and demand for Asian tourism includes papers on mega events, creative experiences, World Heritage Sites and pollution. Secondly, a group of papers focus on sustainable Asian tourism destinations including papers on investment, climate change, energy and local food. Finally, there are two chapters on Asian tourism research methods including the use of photography and qualitative methods. The papers in this book were originally published in Current Issues in Asian Tourism.

Tour guides, a highly responsible group of professionals who are in direct communication with tourists traveling around the world, have a great impact on the proper promotion of the culture of countries, global peace, and tolerance. Additionally, they are also effective in the preservation of world natural heritage. Thus, the educational status of our guides, as well as the characteristics and ethical values that they should possess, need to be examined on an international scale. In today's world, where tourism demand is directed towards all types of tourism, practices in special interest tourism should be customized in order to ensure the highest level of service quality and cultural appreciation. Cases on Tour Guide Practices for Alternative Tourism provides emerging research exploring the theoretical and practical aspects of the occupational issues that surround tour guides and their applications within international tourism. Featuring coverage on a broad range of topics such as cultural education, specialized learning, and international business, this book is ideally designed for tour guides, travel agencies, tour managers, tour developers, heritage sites, museums, academicians, researchers, students, industry experts, and hospitality professionals.

These guidelines from the China Tourism Academy and UNWTO offer valuable insights into the factors motivating Chinese tourists to travel. It also presents a valuable toolkit to guide destination managers and decision makers on the best way to tap into this lucrative and productive market.

The International Student Conference in Tourism Research (ISCONTOUR) offers students a unique platform to present their research and establish a mutual knowledge transfer forum for attendees from academia, industry, government and other organisations. The annual conference, which is jointly organized by the IMC University of Applied Sciences Krams and the Management Center Innsbruck, takes place alternatively at the locations Krams and Innsbruck. The conference research chairs are Prof. (FH) Mag. Christian Maurer (University of Applied Sciences Krams) and Prof. (FH) Mag. Hubert Siller (Management Center Innsbruck). The target audience include international bachelor, master and PhD students, graduates, lecturers and professors from the field of tourism and leisure management as well as businesses and anyone interested in cutting-edge research of the conference topic areas. The proceedings of the 9th International Student Conference in Tourism Research include a wide variety of research topics, ranging from consumer behaviour, tourist experience, information and communication technologies, marketing, destination management, and sustainable tourism management.

Chinese Outbound Tourism 2.0

Asian Cultures and Contemporary Tourism

Lessons from the EU and Uganda's Regional Services Deals

Sustainable Tourism IX

Handbook on Tourism and China

Handbook on Heritage, Sustainable Tourism and Digital Media

This book focuses on the planning, marketing, and management of Asian tourism destinations, and evaluates current developments within Southeast-Asia and the wider Asia-Pacific region. As more Asian destinations enter the global tourism arena and more Asian travellers look to explore destinations in Asia and beyond, an understanding of how Asian destinations practice tourism is crucial to the future sustainable development of global tourism. This book provides an invaluable stock of research and knowledge based on the Asian practice and experience in destination planning, marketing, and management, offering insights into the latest development and trends in the region.

This book examines the impact of the COVID-19 pandemic on China-Southeast Asia relations from both Chinese and Southeast Asian perspectives. It invites many officials and scholars from the leading think-tanks and famous universities in China and Southeast Asian states to contribute and tries to reveal how China-Southeast Asia relations been reshaping during/after the COVID-19 pandemic and discuss what kind of measures could be taken to push forward China-Southeast Asia relations and thus ensuring the peace and prosperity in the region. The main content of this book is divided into 10 parts, in which the first chapter briefly introduces the COVID-19 situation in China and Southeast Asia, China's anti-COVID efforts, and the impacts of the COVID-19 on China-Southeast Asia relations from Chinese and Southeast Asian perspectives. Chapter 2 examines the dual influence of the pandemic on the construction of China-ASEAN addition of a shared future and gave some useful policy recommendations on improving China-Southeast Asia relations. The following 8 chapters go deep into the Southeast Asian states' response to COVID-19 and the economic, political and social effects of the COVID-19 on Southeast Asia-China relations, and look forward the future development of such relations. In addition, it also analyzes Southeast states' reactions to the intense Sino-US power rivalry during/after the COVID-19 pandemic. This book is probably the first comprehensive study that investigates the impacts of the COVID-19 pandemic on China-Southeast Asia relations from both Chinese and Southeast Asian perspectives. It would not only open up a new area of study on China and Southeast Asia relations, but provide insightful observations and useful information for governments, companies and social organizations to facilitate cooperation in trade and investment, public health, and people-to-people exchanges. Therefore, the intended readership not only includes the academics but also officials, businessmen, journalists and social activists. The most important feature of this book is that it pinpoints out China-Southeast Asia relations would be reshaped by COVID-19 in the long run and analyzes how it will be reshaped.

This book shows a new view on the COVID-19 and China-Southeast Asia relations as both university scholars, think-tank experts and government officials are involved in this book. Asia is regarded as the fastest growing area for international and domestic tourism in the world today and over the next 20 years. Given the economic, social and environmental importance of tourism in the region, there is a need for a comprehensive and readable overview of the critical debates and controversies in tourism in the region and the major factors that are affecting tourism development both now and in the foreseeable future. This Handbook provides a contemporary survey of the region and its continued growth and development as a key destination and generator of tourism, which is marked by a high proportion of intra-regional travel. The book is divided into five sections. This first section provides an introduction to the region and context to the nationally focused chapters. The next three sections are then broadly based on the three UNWTO Asian regions: South-East Asia, South and Central Asia, and East and North-East Asia, providing readers with a valuable snapshot of tourism at various scales, and from various approaches and positions. The concluding section considers future prospects for tourism in Asia. The handbook is interdisciplinary in coverage and is also international in scope through its authorship and content. It presents a range of perspectives and understanding of the processes and forces that are shaping tourism in this fascinating and dynamic region that is one of the focal points of global tourism. This is essential reading for students, researchers and practitioners interested in the growth and development of the tourism region of Asia now and in the future.

This book covers technologies that pose new challenges for consumer policy, creative developments that can help protect consumers' economic interests, innovative approaches to addressing perennial consumer concerns, and the challenges entailed by emerging ways of creating and delivering consumer products and services. In addition, it reflects on past successes and failures of consumer law and policy, explores opportunities for moving consumer law in a different direction, and discusses potential threats to consumer welfare, especially in connection with the changing political landscape in many parts of the world. Several chapters examine consumer law in individual countries, while others have an international focus.

China's Outbound Tourism

Tourism and Political Change

Marketing Perspectives

Tourism in India

The Reshaping of China-Southeast Asia Relations in Light of the COVID-19 Pandemic

Current Issues in Asian Tourism: Volume II

The stability and wealth of a nation's economy is dependent upon the success of various industrial sectors. The tourism industry has experienced massive growth in recent years, creating more jobs and becoming a source of foreign exchange. Opportunities and Challenges for Tourism and Hospitality in the BRIC Nations is a pivotal reference source for the latest scholarly research on the recent developments and contemporary issues within the services sector, highlighting cross-cultural implications as well as societal impacts of hospitality and tourism on emerging markets. Providing insight on managing and maximizing profitability, this book is ideally designed for researchers, professionals, upper-level students, and academicians involved in the services industry.

This open access book is the proceedings of the International Federation for IT and Travel & Tourism (IFITT)'s 28th Annual International eTourism Conference, which assembles the latest research presented at the ENTER21@yourplace virtual conference January 19-22, 2021. This book advances the current knowledge base of information and communication technologies and tourism in the areas of social media and sharing economy, technology including AI, big data, and blockchain, and the impact of digital technologies on the tourism industry. Readers will find a wealth of new insights, ideas, and perspectives on the leading edge of tourism and hospitality, and how to leverage it in an individual world.

The topics studied in this Special Issue include a wide range of areas in finance, economics, tourism, management, marketing, and education. The topics in finance include stock market, volatility and excess returns, REIT, warrant and options, herding behavior and trading strategy, supply finance, and corporate finance. The topics in economics include economic growth, income poverty, and political economics.

Chinese outbound tourism is one of the fastest growing industries worldwide, and with this growth, there has been a surge in international tourism to national parks. For example, 40% of Chinese travelers visited a national park during their U.S. travels (Office of Travel and Tourism Industries (OTTI), 2016). As one of the most popular national parks in the world, Yellowstone National Park (YELL) has swelled in Chinese visitation (Resource Systems Group [RSG], 2017). Despite positive economic aspects of increasing tourism, parks and communities are faced with challenges that can impact management and the tourists' experience. There is extremely limited research on Chinese tourists to U.S. national parks, and this study addresses these gaps through a case study in West Yellowstone, the most popular gateway community of YELL. Through over 50 interviews with Chinese tourists, tour operators, and local business owners, specifically, we aim to gain a greater understanding of: 1) Chinese travel trends and motivations for visiting national parks, 2) Chinese tourists' perceptions of park resources, 3) Chinese tourists' modes for communication and information exchange, and 4) perceptions and strategies implemented by businesses in gateway communities to adapt to Chinese tourism. Major findings of the study include that Chinese tourists at YELL primarily obtain their information

from friends, family, and Chinese websites with limited tourists visiting or using the National Park Service (NPS) YELL website. Our findings suggest that national park and gateway community communications on social media apps such as WeChat are a major area for growth and opportunity. Finally, the gateway community of West Yellowstone is experiencing changes due to an influx of Chinese owned businesses and tourists, and offer insight for how to adapt to change. This study studied topic despite the growing trends of Chinese tourists to national parks and protected areas globally. The study's findings will be of interest to other parks and protected areas around the world that are experiencing or are anticipating Chinese tourism growth, and offers implications for Chinese tourism communication and marketing outside the national park setting. Finally, our exploratory study presents an opportunity for researchers and practitioners to further study Chinese tourist to national parks and gateway communities in diverse settings, which can lead to comparability of findings and also support dialogue around gateway community planning, marketing, communication for protected areas and their gateway communities.

Proceedings of the 4th Global Conference on Business Management & Entrepreneurship (GC-BME 4), 8 August 2019, Bandung, Indonesia

Tourism Spaces

Proceedings of the International Student Conference in Tourism Research

Travel and Lifestyle

Asian Mobilities Consumption in a Changing Arctic

Chinese Outbound Tourism Behaviour

Exploring the impact of the rise of digital media over the last few decades, this timely Handbook highlights the major role it plays in preserving and protecting heritage as well as its ability to promote and support sustainable tourism at heritage sites. Particularly relevant at this time due to the diffusion of smartphones and use of social media, chapters look at the experience and expectation of being 'always on', and how this interacts with heritage and tourism.

For more than two decades Australia has not only prospered without a recession but has achieved a higher growth rate than any Western country. This achievement has been credited to Australia's historic shift to Asia; the transformation of the relationship between these two countries is one of the most important changes in the Asia-Pacific region. However, the role of new Chinese migrants in transforming Sino-Australian relations through their entrepreneurial activities has not been deeply explored. Chinese Migrant Entrepreneurship in Australia from the 1990s adds new theoretical considerations and empirical evidence to a growing interest in entrepreneurship, and presents an account of a group of new Chinese migrant entrepreneurs who have succeeded in their business ventures significantly contributing to both Australia and China. The first chapter introduces the history between Australia and China, followed by chapters focusing on post-migration realities, economic opportunities, Chinese outbound tourism and the use of community media. The final chapter concludes with a summary. Focuses on the people whose entrepreneurial activities have spread across industries and facilitated trade and cultural contacts Analyses the experiences of the new migrants from China Offers evidence that challenges outdated but still widely held assumptions about ethnic Chinese entrepreneurs Presents longitudinal research on the new Chinese migrant community in Australia since the late 1980's Demonstrates a dynamic process that challenges the overemphasis on the impact of globalisation on Chinese entrepreneurs

Geographic space is a fundamental and essential construct of the physical reality within which we live, move, and construct our world. Through space we create 'others' (anything that is any distance from 'us') and we experience time (by moving from one place point to another). Because it is so fundamental to our experience, we often take geographic space for granted. Tourism Spaces: Environments, Locations, and Movements shows some of the ways that geographers and other social scientists bring spatial considerations to the forefront of our research and understanding of tourism. This is seen through the spatial arrangements and distributions of tourism phenomena, such as attractions, destinations, and in the spatial behaviour of tourists themselves. Today, these spatial arrangements and patterns are increasingly being captured, analysed, and understood through various forms of formal methods and digital data. The chapters in this book were originally published as a special issue on Tourism Spaces in the Journal of Tourism and Hospitality Research. This book is a vital tool for political and economic change. With international contributions from experienced individuals, this book cover general themes and issues, with three thematic sections with original chapters, and a concluding section. It covers a variety of international political changes at different scales and their resulting effects.

Innovation and the Transformation of Consumer Law

The World Meets Asian Tourists

Guidelines for Success in the Chinese Outbound Tourism Market

Shopping Tourism, Retailing and Leisure

The Routledge Handbook of Tourism in Asia

Tourism Management

The purpose of this book is twofold. First, this book is an attempt to map the state of quantitative research in Asian tourism and hospitality context and provide a detailed description of the design, implementation, application, and challenges of quantitative methods in tourism in Asia. Second, this book aims to contribute to the tourism literature by discussing the past, current and future quantitative data analysis methods. The book offers new insights into well-established research techniques such as regression analysis, but goes beyond first generation data analysis techniques to introduce methods seldom – if ever – used in tourism and hospitality research. In addition to investigating existing and novel research techniques, the book suggests areas for future studies. In order to achieve its objectives the analysis is split into three main sections: understanding the tourism industry in Asia; the current status of quantitative data analysis; and future directions for Asian tourism research.

This book brings together a collection of chapters that investigate sustainable tourism development in different Asian contexts; from stakeholders' perspectives, existing issues in the market, as well as the impacts of COVID-19 on tourism. It highlights the importance of tourism sustainability in Asia. Specifically, this book examines these themes by examples related to Asian tourism such as; social-cultural impact of sustainable growth, environmental constraints and policies, community engagement, moral limits of the market, stakeholders' participation in tourism development, the hindered interaction between foreign tourists and local community, impact of the pandemic and proposed ways forward. This edited volume substantiates this by using evidence of quantitative, qualitative and mixed methods approaches aligned with empirical data to show sustainable efforts and impacts. This book is of interest to researchers and practitioners as it offers timely understandings of sustainable tourism from multiple perspectives within the Asian context.

This book features a collection of high-quality research papers presented at the International Conference on Tourism, Technology & Systems (ICOTTS 2020), held at the University of Cartagena, in Cartagena de Indias, Colombia, from 29th to 31st October 2020. The book is divided into two volumes, and it covers the areas of technology in tourism and the tourist experience, generations and technology in tourism, digital marketing applied to tourism and travel, mobile technologies applied to sustainable tourism, information technologies in tourism, digital transformation of tourism business, e-tourism and tourism 2.0, big data and management for travel and tourism, geotagging and tourist mobility, smart destinations, robotics in tourism, and information systems and technologies.

Sustainability of the Theories Developed by Mathematical Finance and Mathematical Economics with Applications