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examines culture in information systems, IT in developing countries, global e-business, and the worldwide information society, providing critical knowledge to fuel the future

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work of researchers,  
academicians and  
practitioners in fields such as  
information science, political  
science, international  
relations, sociology, and  
many more"--Provided by

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This book explores the current state of Corporate

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Social Responsibility (CSR)  
from an international  
perspective, the goal being  
to share ideas and visions for  
a sustainable future and to  
provide useful guidelines for  
academics, practitioners and

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policymakers in the context of the 2030 “Agenda for Sustainable Development” released by the United Nations. Research on CSR has evolved considerably over the last three decades.

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However, there are still many unanswered questions concerning the sustainability of business in an increasingly changing world, for example: If most companies consider CSR to

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be valuable to their organizations, why do only 15% of them systematically implement Social Responsibility initiatives? If CSR has been found to be profitable for companies,

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why are they so reluctant to develop an active, internal CSR policy? Why are there such significant differences in CSR adoption from country to country? Why does it take a huge crisis to

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make politicians react and regulate certain core CSR issues? This contributed volume answers these questions, presenting a wealth of case studies and new approaches in the



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process.

Strategy is often the capstone class in a business education - dealing with the big questions of what companies decide to do - innovate, diversify, acquire

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or even to employ a range of these strategies. Benefitting from an international author team, the latest edition of this textbook stands out in its global perspective. With an emphasis on value

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creation, integration of financial considerations alongside coverage of areas that are often missed in competitor texts, such as financial implications for strategy, corporate

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governance and business ethics. The book also integrates a wide range of in-depth case studies, including Siemens AG, Intel, the Volkswagen Group, PerkinElmer and the Tata

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Group. Supplemented by a wide range of cutting edge online case studies and other internet resources, this text will provide students and their instructors with everything they need to

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succeed in this tough  
environment.

“How are business models  
purposeful designed and  
structured? How can the  
models be implemented  
professionally and managed

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successfully and sustainably? In what ways can existing business models be adapted to the constantly changing conditions? In this clearly structured reference work, Bernd W. Wirtz gives

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an answer to all these issues and provides the reader with helpful guidance. Although, 'Business Model Management' is first and foremost a scientific reference book, which



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comprehensively addresses the theory of business models, with his book Bernd W. Wirtz also turns to practitioners. Not least, the many clearly analyzed case studies of companies in

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different industries  
contribute to this practical  
relevance. My conclusion:  
'Business Model  
Management' is an  
informative and worthwhile  
read, both for students of

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business administration as a textbook as well as for experienced strategists and decision makers in the company as a fact-rich, practical compendium.”  
Matthias Müller, Chief

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Executive Officer Porsche AG  
(2010-2015), Chief Executive  
Officer (2015-2018)

Volkswagen AG “In dynamic  
and complex markets a well  
thought out business model  
can be a critical factor for

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the success of a company. Bernd Wirtz vividly conveys how business models can be employed for strategic competition and success analysis. He structures and explains the major

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theoretical approaches in the literature and practical solutions in an easy and understandable way.

Numerous examples from business practice highlight the importance of business

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models in the context of strategic management. The book has the potential to become a benchmark on the topic business models in the German-speaking world.”

Hermann-Josef Lamberti,

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Member of the Board  
Deutsche Bank AG  
1999-2012/ Member of the  
Board of Directors, Airbus  
Group “The business  
environment has become  
increasingly complex. Due to



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changing conditions, the executive board of a company is confronted with growing challenges and increasing uncertainty. Thus, a holistic understanding of the corporate production and

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performance systems is becoming more and more important. At this point, Bernd W. Wirtz introduces and presents the concept of the structured discussion of the own business model.

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Business models present operational service processes in aggregated form. This holistic approach channels the attention of management, supports a sound understanding of

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relationships and facilitates the adaption of the business to changing conditions. The management of business models is thus an integrated management concept. Through the conceptual

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presentation of complex issues the author makes a valuable contribution to the current literature. In particular, the referenced case studies from various industries make the book

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clear and very applicable to practice.” Dr. Lothar Steinebach, Member of the Board, Henkel AG 2007-2012/ Supervisory Board, ThyssenKrupp AG  
Global Framework

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Agreements

Decision Making in Social  
Sciences: Between Traditions  
and Innovations

Advantages and Weaknesses  
of the Volkswagen Group  
(VW). Value Chain and SWOT

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Analysis

The Gap in the ECMR and  
National Merger Legislations  
Handbook of Human Factors  
and Ergonomics  
Information Orientation  
The Evolving Landscape of



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Ethical Digital Technology  
Automation, a mixture of  
algorithms, robots, software, and  
avatars, is transforming all types  
of jobs and industries. This book  
responds to one critical question  
for the design and construction

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industry: “how are architects, engineers, and contractors using information technology to further automate their practices?”

Addressing the use of new digital technologies, particularly parametric automation for design

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and construction in the building industry, this book looks at how technologically advanced architectural and engineering practices are semi-automating their design processes by using sophisticated algorithms to

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transform their workflows. The book also documents a set of firms that are further advancing automation by using pre-fabrication, modularization, and custom designs via robotics.

The global economy has

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transformed during the last few decades. Though the changes have benefited some, many mature industrial economies (MIEs) have not been treated well by the changes they have seen and have been forced to adapt to

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dramatically changed circumstances. In this collection of original papers, economists and geographers from Asia, North America and Europe examine the policy initiatives that have succeeded in their countries. The

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analyses address issues such as local, state and federal governance, aging populations, inter-city cooperation and loss of dominant firms. Additionally, the authors discuss policy issues such as industrial tourism, the

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roles of education, knowledge and culture, and repositioning a regions place in the global economy. The volume also includes an empirical estimation of the competitiveness of major cities. The contributors to this



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book hold that it is possible for the overwhelming majority of MIEs to shape their policy in such a way that many of the objectives that will yield the most prosperity will fall within their reach. In that spirit, this book offers the elements for

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generating economic strategies for mature industrial economies. Suggesting frontier polices to help cities chart a course for future developmental success, this stimulating work is ideally suited to economists, policymakers, city

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planners, students and scholars of business, economics, urban studies and public policy, and all those concerned with creating equity for the cities of tomorrow. These case studies are written from master program students at

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the University of Applied Sciences in Mannheim as part of the course "International Management" during the winter term 2014/2015. In these cases from international companies the development and strategic

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orientation are presented. Subsequently, the market situation, as well as strengths and weaknesses are presented. In conclusion, the main points are summarized and some working questions can be used for further

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work.

This textbook offers a step-by-step guide through comprehensive financial statement analysis with real-life case studies for students of financial accounting, financial

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reporting, and financial statement analysis. Structured into five comprehensive sections, it begins by explaining the content of accounting reports themselves and the three primary financial statements (income statement,

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balance sheet and cash flow statement). It deciphers the notes to financial statements and demonstrates some classical tools such as ratio analysis and multivariable credit risk models that are useful in a retrospective



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financial statement analysis. It includes simple step-by-step procedures of a prospective (i.e. future-oriented) financial statement simulation and closes with a comprehensive real-life case study that demonstrates a

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practical application of the analytical tools discussed earlier in the text. Additionally, the textbook includes online appendices consisting of additional comprehensive real-life case studies (of varying degrees

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of complexity and dealing with different aspects of a practical financial statement analysis), a set of MS Excel files that contain all major calculations included in tables and charts that appear in the core textbook, and a set of

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webinars in which the most fundamental parts of the core textbook are discussed in the form of the recorded lectures.

A shocking exposé of Volkswagen's fraud by the New York Times reporter who covered

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the scandal. Updated with a New Afterword by the Author. When news of Volkswagen's clean diesel fraud first broke in September 2015, it sent shockwaves around the world. Overnight, the company long

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associated with quality, reliability and trust became a universal symbol of greed and deception. Consumers were outraged, investors panicked, the company embarrassed and facing bankruptcy. As lawsuits and

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criminal investigations piled up, by August 2016 VW had settled with American regulators and car-owners for \$15 billion, with additional fines and claims still looming. In *Faster, Higher, Farther*, Jack Ewing rips the lid off

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the scandal. He describes VW's rise from "the people's car" during the Nazi era to one of Germany's most prestigious and important global brands, touted for being "green." He paints vivid portraits of Volkswagen chairman



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Ferdinand Piëch and chief executive Martin Winterkorn, arguing that their unremitting ambition drove employees, working feverishly in pursuit of impossible sales targets, to illegal methods. With unprecedented

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access to key players and a  
ringside seat during the course of  
the legal proceedings, *Faster,  
Higher, Farther* reveals how the  
succeed-at-all-costs culture  
prevalent in modern boardrooms  
led to one of corporate history's

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farthest-reaching cases of fraud--with potentially devastating consequences. As the future of one of the world's biggest companies remains uncertain, this is the extraordinary story of Volkswagen's downfall.

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Strategic Management  
Relational Supply Contracts  
Human Resource Development  
Industrial Tourism  
How to integrate environmental  
impacts in investment processes  
of companies

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Responsible Business in a  
Changing World

IKEA, Grupo Bimbo, SME in  
Africa , VW, HeidelbergCement,  
BASF, FC Bayern München

***Drawing on the twelve core  
disciplines of business,***

*Page 69/260*

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***including business law,  
economics, marketing and  
finance, this fourth edition of  
the hugely successful The 30  
Day MBA shows you how to  
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***models, international case studies and practical applications of key theories, placing MBA skills within reach of all professionals and students.***

***This book presents a method***

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***of measuring effective information use, Information Orientation, which determines the degree to which companies implement and realize the synergies across: information behaviours and***

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***values; management practices; and IT practices. Essay from the year 2016 in the subject Economics - Case Scenarios, grade: 3,0, Private University of Applied Sciences Goettingen, language: English,***

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***abstract: The Volkswagen Group (VW) is one of the world's leading automobile manufacturers and the largest carmaker in Europe, based in Wolfsburg, Germany. On September 18th, 2015, the***

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***U.S. Environmental Protection Agency (EPA) issued a press release regarding a “Notice of Violation” (NOV) of the Clean Air Act (CAA) to the Volkswagen. Due to these recent emissions issues,***

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***especially in the North American Regions, an essential question is: “What would happen in case of a failure of VW?” With regard to this question, the subject of this academic paper is an***

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***analysis whether VW can be categorized as a systemically important company. For this, firstly a definition of “systemic importance” will be given in chapter 2. Subsequently the main indicators, which***



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***characterize a company as  
systemical important, will be  
introduced. Furthermore  
various examples of  
government interverntion in  
Germany, like for example the  
rescue of the construction***

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***company Holzmann, will revealed at the end of the second chapter. The third chapter concentrates on VW per se. Intention of this chapter is to provide a brief overview of the main facts***

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***related to VW. Therefore firstly the key figures of VW will be introduced in terms of volume data like for instance sales volume, sales revenue or workforce as well as in terms of financial data, like for***

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***instance operating earnings. Subsequently the key points of the emissions issue related to various diesel engines will be depicted. Chapter 2.3 focusses on the impacts due to the emissions issue on VW.***

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***Content of chapter four is an analysis of systematic importance of the VW Group, which will be conducted based on the collected set of information about VW in chapter 3, with regard to the***

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***indicators for systemical importance, introduced in chapter 2.1. Subsequently a critical statement on the main question of this academic paper, "Is VW systemically important for the German***

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***economy?” will be inferred based on the results of the analysis. Finally chapter 5 summarizes the main findings, gained by the analysis of systemical important characteristics of the***

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***Volkswagen group.***

***This book presents some  
twenty case studies, showing  
how companies in different  
industry sectors and of  
different sizes make advances  
in Product Lifecycle***



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***Management (PLM). Like the author's previous volumes, this book provides a valuable resource for those wishing to learn about PLM and how to implement and apply it in their companies. Helping readers to***

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- learn about good PLM solutions and best practice;**
- improve their planning and decision-making abilities;**
- benefit from the lessons**

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***examining every constituent  
element of the law and  
landmark decisions from the  
perspectives of economics and  
policy goals, explaining their  
implications for commercial  
operations and advocating***

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***policy reforms where  
necessary.***

***Concepts, Methodologies,  
Tools, and Applications  
The Link to Business  
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***New Management Approaches  
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Your Fast Track Guide to  
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How can an organization use strategy to achieve a competitive advantage over its rivals? This book addresses this fundamental issue in strategic planning with a selection of exceptional articles covering two complementary areas: techniques for developing competitive

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strategies, and case histories, showing how these techniques have been applied to particular situations. The authors pinpoint the crucial factors which help companies, whether smaller firms or multinationals, successfully build sustainable and profitable competitive

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advantage at the strategic business unit and corporate level.

Over the past few decades, corporations have been neglected in studies of international political economy (IPE). Seeking to demystify them, what they are, how they behave and their goals

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and constraints, this Handbook introduces the corporation as a unit of analysis for students of IPE. Providing critical discussion of their global and domestic power, and highlighting the ways in which corporations interact with each other and with their socio-

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political environment, this Handbook presents a thorough and up-to-date overview of the main debates around the role of corporations in the global political economy.

Supply relations are often governed by so-called relational contracts. These are

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informal agreements sustained by the value of future cooperation. Although relational contracts persist in practice, research on these types of contract is only emerging in Operations and Supply Chain Management. This book studies a two-firm supply chain, where

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repeated transactions via well-established supply contracts and continued quality-improvement efforts are governed by a relational contract. We are able to characterize an optimal relational contract, i.e., to develop policies for supplier and buyer that



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structure investments in quality and flexibility in a way that no other self-enforcing contract generates higher expected joint surplus. A second goal is to compare the performance of different returns mechanisms in the context of relational contracting

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(quantity flexibility and buy-back contracts). Industry studies motivate the presented model.

Advanced Manufacturing and  
Automation VIII Springer

This book addresses the phenomenon  
of mergers that may result in non-

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coordinated effects in oligopolistic markets. Such cases are sometimes referred to as "non-collusive oligopolies", or "gap cases" and there is a concern that they might not be covered by the substantive test that some Member States use for merger

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assessment. Ioannis Kokkoris examines the argument that the European Community Merger Regulation (Regulation 4064/89) did not capture gap cases and considers the extent to which the revised substantive test in Regulation 139/2004 deals with the

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problem of non-collusive oligopolies. The author identifies actual examples of mergers that gave rise to a problem of non-coordinated effects in oligopolistic markets, both in the EU and in other jurisdictions, and analyses the way in which these cases were dealt

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with in practice. The book considers legal systems such as United Kingdom, United States, Australia and New Zealand. The book investigates whether there is any difference in the assessment of non-collusive oligopolies between the various substantive tests

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which have been adopted for merger assessment in various jurisdictions. The book also looks at the various methodological tools available to assist competition authorities and the professional advisers of merging firms to identify whether a particular merger

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might give rise to anticompetitive effects and explores the type of market structure in which a merger is likely to lead to non-coordinated effects in oligopolistic markets.

Foundations and Emerging Research on  
Corporate Sustainability and Deceptive



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Communication

Supply Chain Risk Management

The Art of Company Valuation and  
Financial Statement Analysis

Limits and Opportunities of a Matrix  
Organization

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for Continuous Quality Improvements  
Too big to fail. Is Volkswagen  
systemically important for the German  
Economy?

Evaluating Corporate Financial  
Performance

In a world that is awash in

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ubiquitous technology, even the least tech-savvy know that we must take care how that technology affects individuals and society. That governments and organizations around the world now focus on these issues,

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that universities and research institutes in many different languages dedicate significant resources to study the issues, and that international professional organizations have adopted standards and directed

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resources toward ethical issues in technology is in no small part the result of the work of Simon Rogerson. – Chuck Huff, Professor of Social Psychology at Saint Olaf College, Northfield, Minnesota In 1995, Apple

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launched its first WWW server, Quick Time On-line. It was the year Microsoft released Internet Explorer and sold 7 million copies of Windows 95 in just 2 months. In March 1995, the author Simon Rogerson opened

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the first ETHICOMP conference with these words: We live in a turbulent society where there is social, political, economic and technological turbulence ... it is causing a vast amount of restructuring within all these

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organisations which impacts on individuals, which impacts on the way departments are set up, organisational hierarchies, job content, span of control, social interaction and so on and so forth. ... Information is very much



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the fuel of modern technological change. Almost anything now can be represented by the technology and transported to somewhere else. It's a situation where the more information a computer can process, the more

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of the world it can actually turn into information. That may well be very exciting, but it is also very concerning. That could be describing today. More than 25 years later, these issues are still at the forefront of how ethical

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digital technology can be developed and utilised. This book is an anthology of the author ' s work over the past of 25 years of pioneering research in digital ethics. It is structured into five themes: Journey, Process,

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Product, Future and Education. Each theme commences with an introductory explanation of the papers, their relevance and their interrelationship. The anthology finishes with a concluding chapter which summarises the

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key messages and suggests what might happen in the future. Included in this chapter are insights from some younger leading academics who are part of the community charged with ensuring that ethical digital

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technology is realised.

Digitalization is one of the biggest challenges of the 21st Century. In Germany, the concept of Industry 4.0 goes back to the high-tech strategy of the Federal Government and

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describes the interlocking of industrial production with the latest information and communication technology. In the intelligent factory, intelligent and networked machines will operate, decide and optimize

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largely autonomously in cooperation with humans. For China, the German concept Industry 4.0 is a strategic source of inspiration. Among other things, it was a model for the current Chinese innovation and



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industrial policy strategy Made in China 2025. This book is looking into different aspects of digitalization. Part 1 presents the concept of Industry 4.0, both, from the German and the Chinese perspective. Part 2

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describes the Chinese innovation concept Made in China 2025 within different economic sectors in China and discusses to what extent Industry 4.0 might be considered its role model. Part 3 presents the opportunities and

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challenges of digitalization and big data from a regional perspective. Part 4 analyses the special aspect of the impacts of digitalization for the banking sector and international trade cooperation. Finally, Part 5

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focuses on digitalization and innovation considering small and medium-sized companies in particular.

Are you a corporate ("corpo") dinosaur, hyena or maybe a meerkat? Have you thought

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about it already? Do you know what is the best survival strategy for hyenas and other corporate personality types? This book is a perfect survival kit for people joining or working already for corporations or smaller

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companies. Written in a half-joking way, the book will give you some helpful tips on how to succeed faster and avoid mistakes on the way. Remember each mistake places your success farther away from you. Be

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smart and get to the finish line faster! A perfect gift for your office friends! The book includes a personality test, so make sure you verify what corpo type you are!

Besides financial goals,

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companies increasingly start formulating strategic environmental goals. However, the management and control of these goals remains a challenge. Therefore, this thesis aims to develop a method that is able to



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systematically integrate financial and environmental data in investment processes to support the achievement of strategic environmental and financial goals of companies. This new integrated investing method

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intends to provide a sufficient degree of scientific quality on the one hand and practical applicability on the other hand. In context of this thesis, a deficit analysis assesses reasons why current methods of

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environmental management accounting have not established as common business practice so far. During the first part of the subsequent method development a set of seven requirements is composed. On

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basis of these requirements  
additional methods of  
environmental management and  
management accounting  
systems are evaluated resulting  
in a final set of three approaches  
representing the basis of

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developing the new integrated investing method. After developing and describing the new integrated investing method, the method is applied in seven case studies within the Volkswagen Group. This method

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application verifies the method's practical applicability as well as its ability to manage and control strategic environmental and financial goals. In conclusion, this dissertation contributes to the development and application

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of a new integrated investing method that aims to ensure a sufficient degree of scientific quality and practical applicability. With the help of this method, it is able to systematically integrate environmental impacts in

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investment processes of companies in order to manage and control the achievement of strategic environmental and financial goals.

Submitted Assignment from the year 2018 in the subject



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Business economics - Industrial  
Management, grade: A, ,  
language: English, abstract: This  
report analyzes the Volkswagen  
Group (VW) Company ' s current  
operations and provide strategic  
recommendations to the board of

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directors of the company. This report describes on how to analyze the external and internal environment of the company by analytical frameworks. It starts with Company Background, where the company ' s mission

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and current operations will be described. Next is the Environmental Analysis, where a the SWOT analysis is applied for the company with consideration of Porter ' s Five Forces model and Value Chain Analysis. Then,

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the paper identifies what the company ' s current sustainable competitive advantages and its weakness are. Recommendation on how to tackle these weaknesses will be given afterwards. For a huge company

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like Volkswagen it takes a lot of effort to maintain their great brand reputation, to sustain that they have to make sure they fulfill the needs and wants of their customers and satisfy them. Although the brand portfolio

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includes brands like Skoda, Bugatti and Lamborghini the company still ranks high in the mind of customers. Even so having some problems in the automotive industry recently they must start looking forward and

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try finding solution as it might affect their brand image which can cause them huge loss and maintain the trust and build a relation among their customers as well. Volkswagen items are strongly connected with so much

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feelings as security and sense of pride.

Merger Control in Europe

Business Model Management

Economic Strategies for Mature

Industrial Economies

Product Lifecycle Management



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(Volume 4): The Case Studies  
Greenwashing

Advanced Manufacturing and  
Automation VIII

Contracting International  
Employee Participation

***This book explores***

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*several branches of the  
social sciences and  
their perspectives  
regarding their  
relations with decision-  
making processes:  
computer science,*

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*education, linguistics,  
sociology, and  
management. The decision-  
making process in social  
contexts is based on the  
analysis of sound  
alternatives using*

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*evaluative criteria.  
Therefore, this process  
is one that can be  
rational or irrational,  
and can be based on  
knowledge and/or  
beliefs. A decision-*

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*making process always  
produces a final  
decision, which may or  
may not imply prompt  
action, and increases  
the chances of choosing  
the best possible*

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*alternative. The book is  
divided into four main  
parts. The concepts  
covered in the first  
part, on computer  
science, explore how the  
rise of algorithms and*

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*the growth in computing power over the years can influence decision-making processes. In the second part, some traditional and innovative ideas and*

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*methods used in  
education are presented:  
compulsory schooling,  
inclusive schools,  
higher education, etc.  
In turn, the third part  
focuses on linguistics*



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*aspects, and examines  
how progress is  
manifested in language.  
The fourth part, on  
sociology, explores how  
society can be  
influenced by social*

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*norms, human interactions, culture, and religion. Management, regarded as a science of the decision-making process, is explored in the last*

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*part of this book.*

*Selected organizations'  
strategies, objectives  
and resources are  
presented, e.g., human  
resources, financial  
resources, and*

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*technological resources.  
The book gathers and  
presents, in a concise  
format, a broad range of  
aspects regarding the  
decision-making process  
in social contexts,*

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*making it a valuable and  
unique resource for the  
scientific community.*

*This book provides a  
holistic and practical  
approach to managing  
supply chains risks and*

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*presents a new framework  
model for sustainable  
optimization of risk  
management. This  
framework includes  
supportive tools for  
risk mapping and*

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*strategic decision-making. Managers can apply tailored versions of this framework for the management process of their respective sector. The authors*

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*provide case studies in  
industries such as  
automotive, aviation,  
airport, and healthcare.*

*Greenwashing:*

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*Sustainability and  
Deceptive Communication  
examines the  
understanding of  
greenwashing, provides a  
systematic review of  
available literature*

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*review, and reflects on  
theoretical approaches  
and research trends.*

*This volume stems from a  
workshop organised by  
the Corpus Linguistics  
and Language Variation*

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*in English Research  
Centre, known as  
CLAVIER, held at the  
Sapienza University of  
Rome, Italy. It brings  
together a series of  
double-reviewed studies*

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*on the nature of the  
dissemination of  
specialist knowledge in  
English, its  
transformation from  
being a mere repository  
of information into a*

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*proactive source of  
understanding and  
empowerment. Through the  
chapters, the various  
principles,  
conceptualisations,  
constructs and pragmatic*

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*dynamics of knowledge dissemination are shown in a range of discourse genres. The studies reveal the multi-levels of knowledge, its varied typology and its ongoing*

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*co-construction,  
maintenance and updating  
among heterogeneous  
audiences. Assuming that  
maintaining credibility  
and legitimacy is  
fundamental to*

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*successful communication  
in a globalised and  
virtual world, the  
essential complementary  
aspect to knowledge  
dissemination is the  
analysis of the language*



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*that builds trust in  
interpersonal  
interactions, in  
different contexts and  
settings. The first  
section of the book  
deals with the building*

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*of trust through  
different strategies in  
political, academic,  
tourist and educational  
contexts. The second  
discusses ways of  
building trust via*

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*linguistic devices in  
corporate communication.  
The third part is  
concerned with the  
maintenance and  
repairing of trust, and  
the fourth section*

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*presents the  
building/repairing trust  
processes in the medical  
sector. The collection  
is addressed to scholars  
of linguistics,  
particularly those*

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*concerned with the  
analysis of specialized  
languages and their  
impact on effective  
communication. It will  
also appeal to  
university teachers of*

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*English for Special  
Purposes and researchers  
interested in corpus  
linguistics and critical  
discourse analysis.  
This book analyses trade  
unions' capacities of*

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*resistance following the  
period of austerity and  
“bailout crisis” in  
Portugal (2011–2015).  
Considering the  
destructive impacts of  
those policies on the*

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*working class and their unions, it explores three case studies in three productive sectors: the metal sector (Autoeuropa/VW); the telecommunications*



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*sector (PT-  
Telecom/Altice); and the  
transport sector (TAP -  
Air Portugal). In order  
to gather empirical  
information, the study  
uses qualitative*

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*methods, such as in-  
depth interviews and  
focus groups. The book  
shows that social  
dumping, brutal  
unemployment growth,  
increasing poverty*

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*levels, spreading  
precariousness, wage  
cuts and labour rights  
suppression were some of  
the consequences of this  
period on the working  
class and trade unions.*

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*Drawing on the “power resources” theoretical approach, it shows how trade unions were able to react and “reinvent” themselves in terms of certain forms of power,*

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*while others “imploded”  
or were relegated to a  
marginal role.*

*Integrated Investing  
Global Information  
Technologies: Concepts,  
Methodologies, Tools,*

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*and Applications*

*The Challenge of  
Creating Value*

*The Corpo Survival Kit*

*The Dieselgate*

*Opportunities for City  
and Enterprise*

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***of a company be evaluated?  
How can complex valuation  
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Valuation and Financial  
Statement Analysis answers  
each of these questions and  
conveys the principles of***

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***company valuation in an accessible and applicable way. Valuation theory is linked to the practice of investing through financial statement analysis and interpretation, analysis of business models, company valuation, stock***

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study of actual company  
performance. More than 100  
real case studies are included,***

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***In the last two decades, multinational companies***

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***(MNCs) and global union federations (GUFs) have started to negotiate so-called global framework agreements (GFAs) which define minimum standards for labor conditions across their locations. This book focuses on the question***

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***why companies conclude GFAs, and identifies four groups of incentives: reduction and privatization of conflicts; public relations; promotion of equal competitive conditions; exogenous requirements and***



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***avoidance of public  
regulation. Based on an in-  
depth analysis of incentives  
considered to play a dominant  
role in the decision of  
companies to conclude GFAs,  
the book attempts to predict  
under which conditions GFAs***

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***can be expected to proliferate  
in the future.***

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***HF&E in motor vehicle  
transportation User  
requirements Human factors  
and ergonomics in aviation  
Human factors in ambient  
intelligent environments As  
with the earlier editions, the  
main purpose of this***

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***handbook is to serve the needs of the human factors and ergonomics researchers, practitioners, and graduate students. Each chapter has a strong theory and scientific base, but is heavily focused on realworld applications. As***

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***such, a significant number of case studies, examples, figures, and tables are included to aid in the understanding and application of the material covered.***

***This proceeding is a***

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***compilation of selected papers  
from the 8th International  
Workshop of Advanced  
Manufacturing and  
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held in Changzhou, China on  
September 25 - 26, 2018.  
Most of the topics are***

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***focusing on novel techniques for manufacturing and automation in Industry 4.0 and smart factory. These contributions are vital for maintaining and improving economic development and quality of life. The proceeding***



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***will assist academic  
researchers and industrial  
engineers to implement the  
concepts and theories of  
Industry 4.0 in industrial  
practice, in order to  
effectively respond to the  
challenges posed by the 4th***

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***industrial revolution and  
smart factory.***

***This book explains, compares  
and assesses the legal  
implications of Dieselgate  
within a range of selected  
jurisdictions and at the EU,  
international and comparative***

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***law level. The book analyses the US EPA-VW \$14.7 billion dollar settlement of 2016, one of the largest civil settlements in the history of environmental law. As it shows, the Dieselgate affair has raised a host of issues***

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***concerning corporate and social responsibility, tort liability, environmental liability, contractual defective products, warranty, and false environmental claims in a range of jurisdictions. Issues like repurchasing or***

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***retrofitting cars from consumers and making direct payments to consumers through car buy-backs and compensation are analysed. Further, the book relates how Dieselgate has also contributed to the discussion***

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***about the introduction of more effective collective measures of redress for consumers, such as class actions, in Germany, France, Italy and the UK. The book subsequently reviews the criminal offences Volkswagen***

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***is currently confronted with in Germany, France and Italy, i.e. fraud and manipulation of capital markets (by belatedly providing shareholders with essential information relevant for the share value), and, potentially, environmental***

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***crimes. It demonstrates how Dieselgate has sparked new debates in Germany, Italy, France and the UK about the need to introduce enterprise liability for organised crimes, lack of compliance and control structures, and***



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***intentional violations of the law. Lastly, the book discusses how EU law has sought to respond to Dieselpgate and thus investigates the controversial EU Regulation No. 2016/646 introducing a "temporary conformity factor"***

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***of 2.1 (equivalent to a 110% increase on the current limit) to be applied for NO<sub>x</sub> in the new RDE testing cycle, and the works of the EU committee of inquiry into Emissions Measurements in the Automotive Sector***

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***(EMIS).***

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Mechanisms within a Multiple  
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employees, trade associations, politicians, activist groups, and PR experts may also respond. This book offers a new and original perspective on crisis communication based on the theory of the Rhetorical Arena

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and the so-called multivocal approach. According to this approach, we gain a more dynamic and complex understanding of organizational crises if we focus not only on the

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communication produced by the organization but also take into account the many other voices who start communicating when a crisis breaks out. It provides: An in-depth overview of the five key



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dimensions of organizational  
crises, crisis management and  
crisis communication A  
comprehensive introduction to  
the theory of the Rhetorical  
Arena and the multivocal  
approach to crisis

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communication, including  
some of the most important  
voices inside the arena A  
series of important  
international case studies and  
case examples in each chapter.  
Suitable for students studying

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crisis communication modules  
on corporate communication,  
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arguably the ethics of IT is less so—not least due to its potential for developing and evolving in ways that are either unforeseen or unimaginable . . . . Use this book as a practical resource,

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an informative and educational source of material in developing expertise, but also as an invaluable toolkit to support practical application of ethical thinking. —Declan Brady, President of the Irish

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Computer Society and a member of the Board of Directors of the Council of European Professional Informatics Societies Digital technology is about people. It is about those who plan,

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develop and implement applications which other people use and are affected by. It is about the impact on all these people as well as on the world at large. Ethical Digital Technology in Practice takes a

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real-world perspective to explore these impacts over time and discover ways in which to promote ethical digital technology through good practice. It draws upon the author's published articles



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in trade magazines, professional journals and online blogs. These are synthesised into a blueprint which addresses, in a practical manner, the societal issues surrounding the increasing use

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and abuse of digital technology. It is a follow-up book to the author's book *The Evolving Landscape of Ethical Digital Technology*, which has a researcher's perspective. This book is a hands-on

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account of the computer revolution from 1995 to the current day when the world is increasingly dependent on digital technology. It explores some of the social and ethical issues that are part of this

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revolution. This is not a book about deep philosophical and technical concepts. Nor does it claim to be comprehensive. It is the author's personal account of technological change and its effects on

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people. It is written by a boy who was smitten by computer technology at the age of 15, became a computer professional and subsequently spent many years showing young people how to develop

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and use digital technology in a good way. It is a book based upon the author's engagement with practitioners, academics and students during the period as well as his continued fascination with this fantastic

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technology. Ethical Digital Technology in Practice is a book about the real world, of what has happened and what might happen as digital technology continues to pervade.

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This book investigates the functioning of contemporary matrix organizations based on a case study of a German leading commercial vehicle manufacturer. It creates a framework for research of



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matrix organizations and demonstrates empirically how a contemporary MNC can promote lateral coordination through the use of a matrix organization. The significant issues of decision-making and

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conflict in matrix structures, as well as the role of organizational cultures is analysed. The importance of boundary spanning as well as the boundary spanning skills needed and developed by a

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matrix organization have been identified. This work brings significant empirical understanding of matrix organizations thanks to a rich research field combined with a novel framework for analysis

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of matrix organizations.  
Industrial tourism presents opportunities, both in terms of income and as a tool of management, for individual firms who open their doors - and consequently their local

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Pays de la Loire, Turin,  
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structured with detailed  
sections covering each aspect  
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managing the HRD function.  
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specific topics as: ? The adult  
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practitioner? IT and training?  
Flexible learning, and? Costing  
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function. Readership: Trainers, HR managers, line managers responsible for training, students of postgraduate courses in the subject.

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*Hybrid securities provide long term  
funding for financially sound issuers.  
The coupon deferral option and their  
perpetuity offer an issuer flexibility of  
equity without shareholder dilution.*

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*The authors present the case study of Volkswagen (VW) hybrid securities where authors compare the market performance of various financial instruments in the scenario of a corporate governance scandal. Analysis covers the interrelation*

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*between prices and yields of VW corporate hybrids and senior bonds in reaction to emissions scandal revealed in September 2015. To one's surprise the prices of more risky equity-like VW hybrids fell less than prices of VW senior bonds. First, we explain*

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*this phenomenon through analysis of price, yield and bond duration. Then we estimate the term structure of the discount factors for senior bonds. We study six series of perpetuals issued by VW group. For each hybrid we consider a virtual bond (Proxy) with*

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*maturity at its first call day and the same nominals and coupons, paid at the same day of a year as corresponding hybrid. We observe that difference between spreads for different times to maturity is moderate and the spreads for longer times to*



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*maturity are bigger. In crisis periods the difference much increases several times and we observe a reverse effect. The spreads for shorter maturities are greater. As the first corporate hybrids were issued around 2003 and the dominant issuers are 'blue chip'*

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*companies, the VW case creates the first opportunity to observe real-world behavior of such securities class when an issuer is likely to defer scheduled coupon payments.*

*On Behavior of the Hybrid Securities  
When Issuer Is in Distress*

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