

Charles Ellis Harvard Business School

Expert insights on what sets the great professional firms apart from all the rest. Having devoted a career that spans fifty years to consulting with and studying professional firms in the Americas, Asia, and Europe, author Charles Ellis learned firsthand how difficult it is for an organization to go beyond very good and attain, as well as sustain, excellence. Now, he shares his hard-won insights with you and reveals "what it takes" to be best-in-class in any industry. Enlightening and entertaining, *What It Takes* explores firms that are leaders in their particular field and the superior people who create and maintain them. Along the way, it identifies the secrets of their long-term success and reveals exactly how they can put your organization in a better position to excel when properly executed. Contains many stories of achieving excellence, and addresses the obstacles that top-ranking organizations face in sustaining it. Includes insights on leaders in their particular field—from McKinsey & Company in consulting and Cravath, Swaine & Moore in law to the Mayo Clinic in healthcare. Written by one of the most experienced and respected business consultants/advisors of our time. *What It Takes* skillfully shows you how innovation and a commitment to excellence can drive success, while also revealing how easy it is to fall behind. With it, you'll discover what separates the great firms from the good ones and learn how to attain, and maintain, organizational success throughout the years.

Actionable, intelligent CFO training for the Chief Family Financial Officer. *Family Inc.* is a roadmap to financial security for the family CFO. Too much personal wealth management advice essentially boils down to goal-setting, which isn't helpful or effective in terms of overall financial planning. This book takes a different track, giving you a crash course in corporate finance and the tools to apply the field's proven, time-tested principles in the context of your family's financial situation. You'll learn the key principles of wealth creation and management, and learn how to make your intellectual and real capital work for you. Your family situation is unique, and your principles must sometimes differ from the standard financial advice—and that's okay. Life is not a template, and even the best strategy must be able to adapt to real-life situations. You'll learn to chart your own path to financial security, utilizing the author's own tools that he developed over 15 years as an active board member, chairman of the board, or chief financial officer of multiple companies. Oversimplified wealth management advice does not leave you equipped to manage your real-world finances. This guide is written with intellectual rigor, but in the language of family discussion, to give you a real, practical guide to being an effective family CFO. Create your own financial prosperity and security. Align financial acumen with your family's specific situation. Adapt to real-world situations and make your financial advisor work for you. Utilize powerful financial tools to help you build financial independence. Every family needs a CFO to manage wealth, and the principles of corporate finance apply from the boardroom to the living room. *Family Inc.* delivers actionable advice in the form of CFO training to help you plot a real-world family financial plan.

Since its first publication, Michael J. Mauboussin's popular guide to wise investing has been translated into eight languages and has been named best business book by *BusinessWeek* and best economics book by *Strategy+Business*. Now updated to reflect current research and expanded to include new chapters on investment philosophy, psychology, and strategy and science as they pertain to money management, this volume is more than ever the best chance to know more than

the average investor. Offering invaluable tools to better understand the concepts of choice and risk, *More Than You Know* is a unique blend of practical advice and sound theory, sampling from a wide variety of sources and disciplines. Mauboussin builds on the ideas of visionaries, including Warren Buffett and E. O. Wilson, but also finds wisdom in a broad and deep range of fields, such as casino gambling, horse racing, psychology, and evolutionary biology. He analyzes the strategies of poker experts David Sklansky and Puggy Pearson and pinpoints parallels between mate selection in guppies and stock market booms. For this edition, Mauboussin includes fresh thoughts on human cognition, management assessment, game theory, the role of intuition, and the mechanisms driving the market's mood swings, and explains what these topics tell us about smart investing. *More Than You Know* is written with the professional investor in mind but extends far beyond the world of economics and finance. Mauboussin groups his essays into four parts—Investment Philosophy, Psychology of Investing, Innovation and Competitive Strategy, and Science and Complexity Theory—and he includes substantial references for further reading. A true eye-opener, *More Than You Know* shows how a multidisciplinary approach that pays close attention to process and the psychology of decision making offers the best chance for long-term financial results.

The Partnership
The Making of Goldman Sachs
Penguin

Being an Account in Biographical Form of Individuals and Families Distinguished as Representatives of the Social, Professional and Civic Life of New York City

Harvard Business School Bulletin

True Stories of Today's Masters and Moguls

The Making of Goldman Sachs

Two Years at Harvard Business School

The Partnership

Philanthrocapitalism

The first complete Who's Who in the history of the world's best-known financial street Charles D. Ellis and James R. Vertin have crafted a window on Wall Street that investors won't want to miss. These two Wall Street insiders provide detailed profiles of dozens of the most fascinating, influential, and talked-about financial luminaries ever to light up the dark and cavernous purlieus of the world's most famous street. Related here are intriguing tales of money won and lost, amazing coups, brazen cons of financial brilliance, and untrammelled greed and blind ambition. This compelling series includes profiles of the biggest names today: Alan Greenspan, Warren Buffett, Larry Tisch, Jim Rogers, Sanford Weill, and George Soros—as well as investment losers like Ivan Boesky and Nicholas Leeson. Charles D. Ellis (Greenwich, CT) is a Managing Partner of Greenwich Associates, the international financial consulting firm. Now fully retired, James R. Vertin (Menlo Park, CA) was a principal of Alpine Counselors, a financial consulting firm.

Praise for **THE ELEMENTS OF INVESTING** "A common misperception is that successful investing requires a ton of money, a complicated portfolio, or a detailed understanding of where the markets are headed next. The truth is, sometimes the simplest approach is the toughest to beat. Charley Ellis and Burt Malkiel do a masterful job in *The Elements of Investing* of laying out clear, simple rules that any investor can follow to grow their wealth over time." —TIM BUCKLEY, Vanguard Chairman & CEO "These noted authors have distilled all you need to know about investing into a very

small package. The best time to read this book is when you turn eighteen (or maybe thirteen) and every year thereafter." —HARRY MARKOWITZ, Nobel Laureate in Economics 1990 "Struggling to find money to save? Befuddled by the bewildering array of investment choices? As you venture into the financial markets for the first time, it's helpful to have a trusted guide—and, in Charley Ellis and Burt Malkiel, you have two of the finest." —JONATHAN CLEMENTS, author of *The Little Book of Main Street Money* "No one knows more about investing than Charley Ellis and Burt Malkiel, and no one has written a better investment guide. These are the best basic rules of investing by two of the world's greatest financial thinkers." —CONSUELO MACK, Anchor and Managing Editor, *Consuelo Mack WealthTrack*

Romantic writers had found in Christianity a poetic cult of the imagination, an assertion of the spiritual quality of beauty in an age of vulgar materialism. The decadents, a diverse movement of writers, were the climax and exhaustion of this romantic tradition. In their art, they enacted the romance of faith as a protest against the dreariness of modern life. Ellis Hanson teases out two strands--eroticism and aestheticism--that rendered the decadent interest in Catholicism extraordinary. More than any other literary movement, the decadents explored the powerful historical relationship between homoeroticism and Roman Catholicism. Why, throughout history, have so many homosexuals been attracted to Catholic institutions that vociferously condemn homosexuality? This perplexing question is pursued in this elegant and innovative book. Late-nineteenth-century aesthetes found in the Church a peculiar language that gave them a means of artistic and sexual expression. The brilliant cast of characters that parades through this book includes Oscar Wilde, Charles Baudelaire, J.-K. Huysmans, Walter Pater, and Paul Verlaine. Art for these writers was a mystical and erotic experience. In decadent Catholicism we can glimpse the beginnings of a postmodern valorization of perversity and performativity. Catholicism offered both the hysterical symptom and the last hope for paganism amid the dullness of Victorian puritanism and bourgeois materialism.

Clay Christensen's groundbreaking bestselling work in education now updated and expanded, including a new chapter on Christensen's seminal "Jobs to Be Done" theory applied to education. "Provocatively titled, *Disrupting Class* is just what America's K-12 education system needs--a well thought-through proposal for using technology to better serve students and bring our schools into the 21st Century. Unlike so many education 'reforms,' this is not small-bore stuff. For that reason alone, it's likely to be resisted by defenders of the status quo, even though it's necessary and right for our kids. We owe it to them to make sure this book isn't merely a terrific read; it must become a blueprint for educational transformation." —Joel Klein, Chancellor of the New York City Department of Education "A brilliant teacher, Christensen brings clarity to a muddled and chaotic world of education." —Jim Collins, bestselling author of *Good to Great* "Just as iTunes revolutionized the music industry, technology has the potential to transform education in America so that every one of the nation's 50 million students receives a high quality education. *Disrupting Class* is a must-read, as it shows us how we can blaze that trail toward transformation." —Jeb Bush, former Governor of Florida According to recent studies in neuroscience, the way we learn doesn't always match up with the way we are taught. If we hope to stay competitive-academically, economically, and technologically-we need to rethink our understanding of intelligence, reevaluate our

educational system, and reinvigorate our commitment to learning. In other words, we need "disruptive innovation." Now, in his long-awaited new book, Clayton M. Christensen and coauthors Michael B. Horn and Curtis W. Johnson take one of the most important issues of our time—education—and apply Christensen's now-famous theories of "disruptive" change using a wide range of real-life examples. Whether you're a school administrator, government official, business leader, parent, teacher, or entrepreneur, you'll discover surprising new ideas, outside-the-box strategies, and straight-A success stories. You'll learn how: Customized learning will help many more students succeed in school Student-centric classrooms will increase the demand for new technology Computers must be disruptively deployed to every student Disruptive innovation can circumvent roadblocks that have prevented other attempts at school reform We can compete in the global classroom—and get ahead in the global market Filled with fascinating case studies, scientific findings, and unprecedented insights on how innovation must be managed, *Disrupting Class* will open your eyes to new possibilities, unlock hidden potential, and get you to think differently. Professor Christensen and his coauthors provide a bold new lesson in innovation that will help you make the grade for years to come. The future is now. Class is in session.

Private Equity

The Coming Retirement Crisis and What to Do About It

Wall Street People

What It Takes

Risk

Seven Secrets of Success from the World's Greatest Professional Firms

How to Succeed in Professional Financial Services

Lessons from the leading financial consulting firm What is good financial service? Being knowledgeable. Keeping in touch. Knowing your client's needs. For the past twenty-five years, senior executives of professional financial services firms have relied on the experience of Greenwich Associates in establishing their strategy to attract and keep a committed client base at the core of financial services consulting. Based on work they have done at virtually all of the world's leading professional financial services organizations, this book shares the techniques developed and lessons learned in the Greenwich Associates' proprietary research and experience consulting for over a quarter of a century.

"Charley Ellis has written a magnificent portrait, capturing the indomitable spirit of Joe Wilson and his instinctive understanding of the need for and commercial usefulness of a transforming imaging technology. Joe Wilson and his extraordinary team, which I had the good fortune to first meet in 1960, epitomized the wonderful observation of George Bernard Shaw who said, 'Some look at things that are, and ask why? I dream of things that never were and ask why not?' Xerography and xerography are not only a part of our vocabulary, but part of our everyday life. Charley Ellis gives the reader a poignant understanding of just how this happened through the life, adventures, critical business decisions, and dreams of Joseph Wilson and a cadre of remarkable individuals. This book will surely join the library of memorable biographies that capture the building of America into a risk-tolerant, technologically sophisticated, idea-oriented society that thrives by understanding what Charles Darwin really said: 'Survival will be neither to the strongest of the species, nor to the most intelligent, but to those most adaptable to change.'" —Frederick Franke, Vice Chairman, Lehman Brothers Inc.

The Generosity Network is the essential guide to the art of activating resources of every kind behind any worthy cause. Philanthropist Jeff Walker and fund-raising expert Jennifer McCrea offer a fresh new perspective that can make the toughest challenges of nonprofit management

development less stressful, more rewarding—and even fun. Walker and McCrea show how traditional pre-scripted, money-centered, goal-oriented fund-raising techniques lead to anxiety and failure, while open-spirited, curiosity-driven, person-to-person connections lead to discovery and growth—and often amazing results. Through engrossing personal stories, a wealth of innovative suggestions, and inspiring examples, they show nonprofit leaders how to build a community of engaged partners who share a common passion and are eager to provide the resources needed to change the world—not just money, but also time, talents, personal networks, creative thinking, public support, and all the other forms of social capital that often seem scanty yet are really abundant, waiting to be uncovered and mobilized. Highly practical, motivating, and thought provoking, *The Generosity Network* is designed to energize and empower nonprofit leaders, managers, donors, board members, and other supporters. Whether you help run a multimillion-dollar global nonprofit or raise funds for a local scout troop, PTA, or other community organization, you'll learn new approaches that will make your work more successful and enjoyable than ever.

Papers presented at regional and annual meetings of the Society of Actuaries.

Bulletin

The Top 50 Questions Wealthy Families Ask

A Documentary Companion

The Index Revolution

Investment: A History

Investing Demystified

Winning the Loser's Game

Don't spend your time worrying whether you can beat the markets: you don't need to beat them to be a successful investor. By showing you how to build a simple and rational portfolio and tailor it to your specific needs, *Investing Demystified* will help you generate superior returns. With his straightforward and jargon-free advice, Lars Kroijer simplifies the often complex world of finance and tells you everything you need to know – and everything that you don't need to worry about – in order to make the most from your investments. In *Investing Demystified* you will:

- Discover the mix of stocks, bonds and cash needed for a top performing portfolio
- Learn why the most broadly diversified and simplest portfolio makes the most sense
- Understand the right level of risk for you and how this affects your investments
- Find out why a low cost approach will yield benefits whilst leaving you with a higher quality portfolio
- Understand the implications of tax and liquidity

"Winning the Loser's Game is considered by many to be a classic analysis of investing." -

Financial Planning The premise of the bestselling *Winning the Loser's Game* that individual investors can achieve far greater success working with financial markets than against them has grown increasingly popular in today's hard-to-predict markets. The latest edition of this concise yet comprehensive classic offers updated strategies to leverage the power of time and compounding, protect against down cycles, and more.

In what feels like a series of personal audiences, Warren Buffett, John Templeton and dozens of others share the experiences of lifetimes in the market. Reach into this jewel box of an anthology and you will come up with gems of wit, wisdom, and analysis that reflect a unique combination of experience and insight in the essential elements that investing, like life itself, requires.

This tells the story of the development of the private equity industry in Germany. It is the

first comprehensive history of the private equity industry for any country, revealing the vicissitudes of private equity investing, warts and all. It is an engaging chronicle for anyone interested in the industry or the modern German economy.

Wealth of Wisdom

Easy Lessons for Every Investor

Ahead of the Curve

Timeless Strategies for Successful Investing

Essentials in the Theory of Framed Structures

Original Ideas from the Industry's Greatest Minds

The Generosity Network

A behind-the-scenes view of America's most prestigious business school examines the Harvard Business School's strategies and theories of teaching business and profiles some of the school's leading graduates and their careers

The United States faces a serious retirement challenge. Many of today's workers will lack the resources to retire at traditional ages and maintain their standard of living in retirement. Solving the problem is a major challenge in today's environment in which risk and responsibility have shifted from government and employers to individuals. For this reason, Charles D. Ellis, Alicia H. Munnell, and Andrew D. Eschtruth have written this concise guide for anyone concerned about their own - and the nation's - retirement security. Falling Short is grounded in sound research yet written in a highly accessible style. The authors provide a vivid picture of the retirement crisis in America. They offer the necessary context for understanding the nature and size of the retirement income shortfall, which is caused by both increasing income needs-due to longer lifespans and rising health costs-and decreasing support from Social Security and employer-sponsored pension plans. The solutions are to work longer and save more by building on the existing retirement system. To work longer, individuals should plan to stay in the labor force until age 70 if possible. To save more, policymakers should shore up Social Security's long-term finances; make all 401(k) plans fully automatic, with workers allowed to opt out; and ensure that everyone has access to a retirement savings plan. Individuals should also recognize that their house is a source of saving, which they can tap in retirement through downsizing or a reverse mortgage. A critical resource for families managing significant wealth Wealth of Wisdom offers essential guidance and tools to help high-net-worth families successfully manage significant wealth. By compiling the 50 most common questions surrounding protection and growth, this book provides a compendium of knowledge from experts around the globe and across disciplines. Deep insight and thoughtful answers put an end to uncertainty, and help lay to rest the issues you have been wrestling with for years; by divulging central lessons and explaining practical actions you can take today, this book gives you the critical information you need to make more informed decisions about your financial legacy. Vital charts, graphics,

questionnaires, worksheets and other tools help you get organised, develop a strategy and take real control of your family's wealth, while case studies show how other families have handled the very dilemmas you may be facing today. Managing significant wealth is a complex affair, and navigating the financial world at that level involves making decisions that can have major ramifications – these are not decisions to make lightly. This book equips you to take positive action, be proactive and make the tough decisions to protect and grow your family's wealth. Ensure your personal and financial success and legacy Access insight and data from leading experts Adopt the most useful tools and strategies for wealth management Learn how other families have successfully navigated common dilemmas When your family's wealth is at stake, knowledge is critical – and uncertainty can be dangerous. Drawn from interactions with hundreds of wealthy individuals and families, Wealth of Wisdom provides a definitive resource of practical solutions from the world's best financial minds.

The evidence-based approach to a more worthwhile portfolio The Index Revolution argues that active investing is a loser's game, and that a passive approach is more profitable in today's market. By adjusting your portfolio asset weights to match a performance index, you consistently earn higher rates of returns and come out on top in the long run. This book explains why, and describes how individual investors can take advantage of indexing to make their portfolio stronger and more profitable. By indexing investment operations at a very low cost, and trusting that active professionals have set securities prices as correctly as possible, you will achieve better long-term results than those who look down on passive approaches while following outdated advice that no longer works. "Beating the market" is much harder than it used to be, and investors who continue to approach the market with that mindset populate the rolls of market losers time and time again. This book explains why indexing is the preferred approach in the current investment climate, and destroys the popular perception of passive investing as a weak market strategy. Structure your portfolio to perform better over the long term Trust in the pricing and earn higher rates of return Learn why a passive approach is more consistent and worthwhile Ignore overblown, outdated advice that is doomed to disappoint All great investors share a common secret to success: rational decision-making based on objective information. The Index Revolution shows you a more rational approach to the market for a more profitable portfolio.

Financial Services without Borders

In Pursuit of the Perfect Portfolio

Catalog of Copyright Entries. Third Series

New Transformational Tools for Successful Fund-Raising

The Mormons, the West, and Their Photographers

Joe Wilson and the Creation of Xerox

Lehman Brothers, 1844-2008

Music in the USA: A Documentary Companion charts a path through American music and musical life using as guides the words of composers, performers, writers and the rest of us

ordinary folks who sing, dance, and listen. The anthology of primary sources contains about 160 selections from 1540 to 2000. Sometimes the sources are classics in the literature around American music, for example, the Preface to the Bay Psalm Book, excerpts from Slave Songs of the United States, and Charles Ives extolling Emerson. But many other selections offer uncommon sources, including a satirical story about a Yankee music teacher; various columns from 19th-century German American newspapers; the memoirs of a 19th-century diva; Lottie Joplin remembering her husband Scott; a little-known reflection of Copland about Stravinsky; an interview with Muddy Waters from the Chicago Defender; a letter from Woody Guthrie on the "spunkfire" attitude of a folk song; a press release from the Country Music Association; and the Congressional testimony around "Napster." "Sidebar" entries occasionally bring a topic or an idea into the present, acknowledging the extent to which revivals of many kinds of music play a role in American contemporary culture. This book focuses on the connections between theory and practice to enrich our understanding of the diversity of American musical experiences. Designed especially to accompany college courses which survey American music as a whole, the book is also relevant to courses in American history and American Studies.

How the greatest thinkers in finance changed the field and how their wisdom can help investors today Is there an ideal portfolio of investment assets, one that perfectly balances risk and reward? In *Pursuit of the Perfect Portfolio* examines this question by profiling and interviewing ten of the most prominent figures in the finance world—Jack Bogle, Charley Ellis, Gene Fama, Marty Leibowitz, Harry Markowitz, Bob Merton, Myron Scholes, Bill Sharpe, Bob Shiller, and Jeremy Siegel. We learn about the personal and intellectual journeys of these luminaries—which include six Nobel Laureates and a trailblazer in mutual funds—and their most innovative contributions. In the process, we come to understand how the science of modern investing came to be. Each of these finance greats discusses their idea of a perfect portfolio, offering invaluable insights to today's investors. Inspiring such monikers as the Bond Guru, Wall Street's Wisest Man, and the Wizard of Wharton, these pioneers of investment management provide candid perspectives, both expected and surprising, on a vast array of investment topics—effective diversification, passive versus active investment, security selection and market timing, foreign versus domestic investments, derivative securities, nontraditional assets, irrational investing, and so much more. While the perfect portfolio is ultimately a moving target based on individual age and stage in life, market conditions, and short- and long-term goals, the fundamental principles for success remain constant. Aimed at novice and professional investors alike, *In Pursuit of the Perfect Portfolio* is a compendium of financial wisdom that no market enthusiast will want to be without.

On September 11, 1844, Henry Lehman arrived in New York City on a boat from Germany. Soon after, he moved to Montgomery, Alabama, where he and his brother Emanuel established a modest cotton brokering firm that would come to be called Lehman Brothers. On September 15, 2008, Dick Fuld, the last CEO of Lehman Brothers, filed for corporate bankruptcy amid one of the worst financial crises in American history. After 164 years, one of the largest and most respected investment banks in the world was gone, leaving everyone wondering, "How could this have happened?" Peter Chapman, an editor and writer for *The Financial Times*, answers this question by exploring the complete history of Lehman Brothers between those two historic Septembers. He takes us back to its early days as a cotton broker in Alabama, and then to its glory days as one of the leading corporate financiers in America. He also provides an intimate portrait of the people who ran Lehman over the decades—from Henry Lehman, the founder, to Bobbie Lehman, who led the company into the world of radio, motion pictures, and air travel in first part of the 20th century, to Dick Fuld, who allowed it to morph into a dealer of shoddy securities. Throughout his account of this imperiously rich firm, Chapman examines the impact Lehman Brothers had not only on American finance but also on American life. As a major backer of companies like Pan American Airlines, Macy's, and RKO, Lehman helped lead the country into major new industries and helped support some of its most intrepid entrepreneurs. He then shows how, starting in the 1980s,

Lehman's increased focus on short-term gain investments led the firm down the dangerous path that would eventually lead to its demise. In the end, the story of Lehman Brothers is not only the story of a truly important American company but a cautionary tale of what happens when leaders lose sight of their core mission in their quest for something too good to be true. Praise for *The Last of the Imperious Rich*: "Thought provoking and illuminating" - The New York Times
"Chapman has succeeded in holding up a mirror to America's past - and what its future might hold" - Bloomberg

Investing—the commitment of resources to achieve a return—affects individuals, families, companies, and nations, and has done so throughout history. Yet until the sixteenth century, investing was a privilege of only the elite classes. The story behind the democratization of investing is bound up with some of history's most epic events. It is also a tale rich with lessons for professional and everyday investors who hope to make wiser choices. This entertaining history doubles as a sophisticated account of the opportunities and challenges facing the modern investor. It follows the rise of funded retirement; the evolution of investment vehicles and techniques; investment misdeeds and regulatory reform; government economic policy; the development of investment theory; and the emergence of new investment structures. Norton Reamer and Jesse Downing map these trends and profile the battle between low cost index and exchange-traded funds, on the one hand, and the higher-fee hedge funds and private equity, on the other. By helping us understand this history and its legacy of risk, Reamer and Downing hope to better educate readers about the individual and societal impact of investing and ultimately level the playing field.

The Investor's Anthology

Capital

How Giving Can Save the World

Finding Financial Wisdom in Unconventional Places (Updated and Expanded)

Winning the Loser's Game, 6th edition: Timeless Strategies for Successful Investing

Decadence and Catholicism

Nelson Wadsworth's book includes 400 of the best examples of surviving frontier photographs taken beginning in 1853 over a forty-year period. The images capture the progress and moods of Utah Territory as the temple progressively rose from the valley floor and other structures gradually emerged. Besides the temple, the Mormon people are featured, portrayed both in formal portraits and informal group poses. One can see the changes in fashion and in urban technology, farms and factories, surrounding landscapes, and recreational pastimes. Miraculously many of these priceless scenes seem as clear today as when they were originally captured on glass plates.

The inside story of one of the world's most powerful financial Institutions Now with a new foreword and final chapter, *The Partnership* chronicles the most important periods in Goldman Sachs's history and the individuals who built one of the world's largest investment banks. Charles D. Ellis, who worked as a strategy consultant to Goldman Sachs for more than thirty years, reveals the secrets behind the firm's continued success through many life-threatening changes. Disgraced and nearly destroyed in 1929, Goldman Sachs limped along as a break-even operation

through the Depression and WWII. But with only one special service and one improbable banker, it began the stage-by-stage rise that took the firm to global leadership, even in the face of the world-wide credit crisis.

Two years in the cauldron of capitalism—"horrifying and very funny" (The Wall Street Journal) In this candid and entertaining insider's look at the most influential school in global business, Philip Delves Broughton draws on his crack reporting skills to describe his madcap years at Harvard Business School. Ahead of the Curve recounts the most edifying and surprising lessons learned in the quest for an MBA, from the ingenious chicanery of leveraging and the unlikely pleasures of accounting, to the antics of the "booze luge" and other, less savory trappings of student culture. Published during the one hundredth anniversary of Harvard Business School, this is the unflinching truth about life in the trenches of an iconic American institution.

The adventurer, financier and philanthropist offers an insider's look at risk management in this personal guide to risk-taking in life and business. As the founder of Caribbean Capital & Consultancy and a former general partner of Bear Sterns, Michael E. Tennenbaum knows a thing or two about taking risks and winning big. In this unique and insightful volume, he shares his views on risk through stories of high-stakes deals and creative financial innovations, as well as anecdotes about riding in a nuclear submarine and literally swimming with sharks. Tennenbaum also shares strategies for using risk to seize opportunities, manage mistakes, and give back to one's community. His personal tales take readers inside Bear Sterns, the Smithsonian Institution, Harvard Business School, and the Joffrey Ballet, among other firms and cultural institutions. Through it all, Tennenbaum demonstrates how to reach greater heights of performance, achievement, and contentment through embracing risk.

The Stories, Voices, and Key Insights of the Pioneers Who Shaped the Way We Invest

More Than You Know

Falling Short

Living on the Edge

Music in the USA

Prominent Families of New York

Eight Unconventional CEOs and Their Radically Rational Blueprint for Success

"There is properly no history, only biography," Emerson remarked, and in this ingenious book Thomas McGraw unfolds the history of four powerful men: Charles Francis Adams, Louis D. Brandeis, James M. Landis, and Alfred E. Kahn. The absorbing stories

he tells make this a book that will appeal across a wide spectrum of academic disciplines and to all readers interested in history, biography, and Americana. Go inside the elite investment firm with Capital. The Capital Group is one of the world's largest investment management organizations, but little is known about it because the company has shunned any type of publicity. This compelling book, for the first time, takes you inside one of the most elite and private investment firms out there—the Capital Group Companies—a value investment firm par excellence. It digs deep to reveal the corporate culture and long-term investment strategies that have made Capital the one organization where most investment professionals would like to work and would most recommend as long-term investment managers for their family and friends.

A Wall Street Journal Bestseller "...this guide provides readers with much more than just early careers advice; it can help everyone from interns to CEOs." — a Financial Times top title You've landed a job. Now what? No one tells you how to navigate your first day in a new role. No one tells you how to take ownership, manage expectations, or handle workplace politics. No one tells you how to get promoted. The answers to these professional unknowns lie in the unspoken rules—the certain ways of doing things that managers expect but don't explain and that top performers do but don't realize. The problem is, these rules aren't taught in school. Instead, they get passed down over dinner or from mentor to mentee, making for an unlevel playing field, with the insiders getting ahead and the outsiders stumbling along through trial and error. Until now. In this practical guide, Gorick Ng, a first-generation college student and Harvard career adviser, demystifies the unspoken rules of work. Ng distills the wisdom he has gathered from over five hundred interviews with professionals across industries and job types about the biggest mistakes people make at work. Loaded with frameworks, checklists, and talking points, the book provides concrete strategies you can apply immediately to your own situation and will help you navigate inevitable questions, such as: How do I manage my time in the face of conflicting priorities? How do I build relationships when I'm working remotely? How do I ask for help without looking incompetent or lazy? The Unspoken Rules is the only book you need to perform your best, stand out from your peers, and set yourself up for a fulfilling career.

The classic guide to winning on Wall Street—completely updated and expanded! The go-to guide for anyone seeking long-term gain in the stock market, *Winning the Loser's Game* was referred to by the great Peter Drucker as "by far the best book on investment policy and management." Dr. Charles Ellis, dubbed "Wall Street's Wisest Man" by Money magazine, has been showing investors for three decades how stock markets really work and what individuals can do to be sure they are long-term winners. Now, in this new edition of his investing classic, Ellis helps you succeed in a market that's becoming more unpredictable by the day. Applying wisdom gained from half a century of advising many of the leading investment managers and securities firms around the world, Ellis explains how individual investors can avoid common traps and get on the road to investment success. With fully updated facts, charts, and figures, this new edition of *Winning the Loser's Game* is packed with all new material, including:

- U.S. government bonds: Why they're no longer a safe bet for long-term investors
- Active management: Fees are higher than ever. Are they worth it?
- The investment management industry: They make huge profits—but how well do they serve you?
- Behavioral economics: Know yourself—and you'll be a better investor

With *Winning the*

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The Story of Long-Term Investment Excellence

The Elements of Investing

The German Experience

Secrets to Starting Your Career Off Right

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The Unspoken Rules

Family Inc.

For philanthropists of the past, charity was often a matter of simply giving money away. For the philanthrocapitalists—the new generation of billionaires who are reshaping the way they give—it's like business. Largely trained in the corporate world, these "social investors" are using big-business-style strategies and expecting results and accountability to match. Bill Gates, the world's richest man, is leading the way: he has promised his entire fortune to finding a cure for the diseases that kill millions of children in the poorest countries in the world. In Philanthrocapitalism, Matthew Bishop and Michael Green examine this new movement and its implications. Proceeding

from interviews with some of the most powerful people on the planet—including Gates, Bill Clinton, Warren Buffett, Oprah Winfrey, and Bono, among others—they show how a web of wealthy, motivated donors has set out to change the world. It's time to redefine the CEO success story. Meet eight iconoclastic leaders who helmed firms where returns on average outperformed the S&P 500 by more than 20 times.

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How to Invest Without Speculation and Sleepless Nights

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