

## Communications Paper Topics

A hands-on guide for applying research methods to common problems, issues, projects, and questions that communication practitioners deal with on a regular basis, this text demonstrates the relevance of research in professional roles and communication and media careers. The second edition features updated material that covers major communication research methods including surveys, experiential methods, and focus groups, while also providing key background information on ethics, validity, reliability, concept explication, statistical analysis, and other current topics. It continues to foster student engagement with research through its numerous features and practical activities, including: Research in Depth--examples of methods as applied in scholarly research Reflect & React--problems and issues that promote reflection and critical thinking with professionals working in communication industries End-of-Unit Activities--exercises that reinforce concepts and content The text is ideally suited to both undergraduate and graduate courses in mass communication research methods. Online resources, including sample syllabi, PowerPoint slides, and test banks are available on the companion website: www.routledge.com/cw/boyle. A synergy between academia and activism has long been a goal of both scholars and advocacy organizations in communications research. The essays in Communications Research in Action demonstrate, for the first time in one volume, how an effective partnership between the two can contribute to a more democratic public sphere by helping to break down the digital divide to allow greater access to information and to challenge corporate ownership of the media industry, and offering myriad opportunities for varied articulation of individuals' ideas. Essays spanning topics such as the effect of ownership concentration on children's television programming, the media's impact on community building, and the global consequences of communications research will not only be valuable to scholars, activists, and media policy makers, but also provide a template for further exploration in collaboration.

This book, edited and authored by world leading experts, gives a review of the principles, methods and techniques of important and emerging research topics and technologies in wireless communications and transmission techniques. The reader will: Quickly grasp a new area of research Understand the underlying principles of a topic and its application Ascertain how a topic relates to other areas of research Reviews important and emerging topics of research in wireless technology in a quick tutorial format Presents core principles in wireless transmission theory Provides reference content on core principles, technologies, algorithms, and applications Includes comprehensive references to journal articles and other literature on which to build further, more specific and detailed knowledge Communication research is evolving and changing in a world of online journals, open-access, and new ways of obtaining data and conducting experiments via the Internet. Although there are generic encyclopedias describing basic social science research methodologies in general, until now there has been no comprehensive A-to-Z reference work exploring methods specific to communication and media studies in the field, focus on special considerations when applied specifically to communication research, accompanied by engaging examples from the literature of communication, journalism, and media studies. Entries cover every step of the research process, from the creative development of research topics and questions to literature reviews, selection of best methods (whether quantitative, qualitative, or mixed methods), publishing research findings, whether in traditional media or via new media outlets. In addition to expected entries covering the basics of theories and methods traditionally used in communication research, other entries discuss important trends influencing the future of that research, including contemporary practical issues students will face in communication professions, the influences of global technologies in fieldwork, and the challenges and opportunities related to studying online multi-media environments. Email, texting, cellphone video, and blogging are shown not only as topics of research but also as means of collecting and analyzing data. Still other entries delve into considerations of accountability, copyright, confidentiality, data ownership and security, privacy, and other aspects of research. Features: 652 signed entries are contained in an authoritative work spanning four volumes available in choice of electronic or print formats. Although organized A-to-Z, front matter includes a Reader's Guide grouping entries thematically to help students interested in a specific aspect of communication research to more easily locate directly related entries. Back matter includes a Chronology of the field; a Resource Guide to classic books, journals, and associations; a Glossary introducing the terminology of the field; and a detailed Index. Entries conclude with References/Further Readings and Cross-References to related entries to guide students further in their research journeys. The Index, Reader's Guide themes, and Cross-References combine to provide robust search-and-browse in the field. Power Line Communications Current Issues and Future Directions An Introduction to Qualitative and Quantitative Approaches Vol. V / Mass Communications Research Methods Wired/Wireless Internet Communications

*The manuscript discusses the early days of communication research, explicitly the first works of Paul Lazarsfeld's radio and media research in Vienna, Newark, NJ, Princeton and New York during the years between the early 1930s, and the end of the 1940s. Lazarsfeld's Viennese radio research, especially the world's first extensive audience research - RAVAG study (1931) - is entirely new information for English speaking scholars. The book shows the details of Lazarsfeld's methodological reasoning in his projects in the field of communication. The book also presents the research institutes that Lazarsfeld founded in Vienna in 1931, from Newark Center in New Jersey (1935) to Princeton Office of Radio Research in 1937, and up to the foundation of Lazarsfeld's famous BASR at Columbia University in New York in the 1940s. The monograph shows how important Lazarsfeld's first studies were for the future development of communication.*

*The Journal of New Communications Research (JNCR) is a publication of the Society for New Communications Research (SNCR). SNCR is a global nonprofit think tank dedicated to the advanced study of the latest developments in new media and communications, and their effect on traditional media and business models, communications, culture, and society. SNCR is dedicated to creating a bridge between the academic and theoretical pursuit of these topics and the pragmatic implementation of new media and communications tools and methodologies. The Society's Fellows and supporters include a leading group of futurists, scholars, business leaders, professional communicators, members of the media and technologists from around the globe - all collaborating together on research initiatives, educational offerings, and the establishment of best practices.*

*Intercultural communication is a daily occurrence for most people, as a result of transnational population flows and globalized media. The contributions to this volume propose reconceptualizations of orthodox accounts of intercultural communication based on supposed national cultural characteristics. They approach the subject from a variety of angles, including intercultural communication training, the role of power in intercultural negotiations, the linguistic situation in Europe, and the conflict between nationalist and transnational discourses in literature. The articles consider the need for a revision of the notions of culture and communication given multicultural and multilingual environments such as universities; the use of English as a lingua franca in Europe; how collaborative discourse can reshape power relations; the importance of social intelligence in intercultural communication; cultural and linguistic influences on conceptual metaphors and their translation; and the way Irish and Galician women poets negotiate competing ideologies such as nationalism, feminism, Celticism and Catholicism. This book was published as a special issue of the European Journal of English Studies.*

*This book sets out technological research topics designed to facilitate and expand distributed work--including telecommuting, working while mobile, and working in geographically distributed teams. The book's recommendations for computing and communications infrastructure center on the provision and use of bandwidth--or the speed of communications. Concurrent applications research should be focused on ease of use and interoperability of the multitude of devices and programs that currently are needed to engage in distributed work.*

*Handbook of Visual Communications*

*14th IFIP WG 6.2 International Conference, WWIC 2016, Thessaloniki, Greece, May 25-27, 2016, Proceedings*

*Research Recommendations to Facilitate Distributed Work*

*Getting Started as a Researcher*

*Journal of New Communications Research*

*Costs of High-speed Rail, Communications-based Control, and Track Research*

The Fourth Edition of Qualitative Communication Research Methods takes readers through every step of the qualitative research process -- from the research idea to the finished report. Spanning the fields of both speech communication and media studies research, this edition is fully updated with new figures and tables, additional illustrations of field notes and sample reports, and expanded key concepts and topics, including new directions in doing research in rapidly changing technological cultures. Processes covered in the text include interviewing, writing field notes, and creating ethical relationships with participants.

Originally published in 1988. Step-by-step, this book leads students from problem identification, through the mazes of surveys, experimentation, historical/qualitative studies, statistical analysis, and computer data processing to the final submission and publication in scientific or popular publications.

This Final Report contains a brief overview of activities and accomplishments under the subject Grant, including a list of publications submitted and/or published by journals, degrees awarded, and a summary of some of the major technical achievements. It also incorporates the four Interim Progress Reports on this project as appendices. (Author).

Written for communication students, Quantitative Research in Communication provides practical, user-friendly coverage of how to use statistics, how to interpret SPSS printouts, how to write results, and how to assess whether the assumptions of various procedures have been met. Providing a strong conceptual orientation to techniques and procedures that range from the "moderately basic" to the "highly advanced," the book provides practical tips and suggestions for quantitative communication scholars of all experience levels. In addition to important foundational information, each chapter that covers a specific statistical procedure includes suggestions for interpreting, explaining, and presenting results; realistic examples of how the procedure can be used to answer substantive questions in communication; sample SPSS printouts; and a detailed summary of a published communication journal article using that procedure. Features · Engaged Research application boxes stimulate thought and discussion, illustrating how particular research methods can be used to answer very practical, civic-minded questions. · Realistic examples at the beginning of each chapter show how the chapter's procedure could be used to answer a substantive research question. · Examples and application activities geared toward the emerging trend of service learning encourage students to do projects oriented toward their community or campus. · Summaries of journal articles demonstrate how to write statistical results in APA style and illustrate how real researchers use statistical procedures in their research. · A wide variety of contexts, such as tsunami warnings, date requests, and anti-drug public service announcements. · How to Decipher Figures show students how to "read" the statistical shorthand presented in the quantitative results of an article and also, by implication, show them how to write up results. · Quantitative Research in Communication is ideal for courses in Quantitative Methods in Communication, Statistical Methods in Communication, Advanced Research Methods (undergraduate), and Introduction to Research Methods (Graduate) in departments of communication, educational psychology, psychology, and mass communication.

Special Topics in Communications Research

Theory and Practice

Academic Press Library in Mobile and Wireless Communications

Journal of New Communications Research, Vol I

Theory and Applications for Narrowband and Broadband Communications over Power Lines

Movements in Organizational Communication Research

This book constitutes the refereed proceedings of the 14th IFIP WG 6.2 International Conference on Wired/Wireless Internet Communications, WWIC 2016, held in Thessaloniki, Greece, in May 2016. The 27 papers presented in this volume were carefully reviewed and selected from 54 submissions. The topics addressed are: wireless technologies and systems, middleboxes and addressing, energy efficiency, network applications and tools, network protocols, network modeling, wireless sensor networks, and resource management and optimization.

Power Line Communications (PLC) is a promising emerging technology, which has attracted much attention due to the wide availability of power distribution lines. This book provides a thorough introduction to the use of power lines for communication purposes, ranging from channel characterization, communications on the physical layer and electromagnetic interference, through to protocols, networks, standards and up to systems and implementations. With contributions from many of the most prominent international PLC experts from academia and industry, Power Line Communications brings together a wealth of information on PLC specific topics that provide the reader with a broad coverage of the major developments within the field. Acts as a single source reference guide to PLC collating information that is widely dispersed in current literature, such as in research papers and standards. Covers both the state of the art, and ongoing research topics. Considers future developments and deployments of PLC

During the last decade there was a shift from wireless and mobile communications technology, networks and applications towards integration of radio with other disciplines. Integration of navigation, sensing and services allow for entering new areas in which many requirements from individuals and organizations are satisfied.Potential applications are manifold. Developments for realizing these new application areas will cause a boost on new systems demonstrating the potentials of this integration approach.In this first book the fundamentals of this new approach on integrated communication, navigation, sensing and services (Conasense) will be elucidated. Furthermore, several applications illustrate some of the aims of Conasense. Two major areas have been selected1. Quality of life2. Intelligent Conasense architecturesTopics in the book on 'quality of life' include:· Visionary plans on health, security, neurophysics, indoor and outdoor safeguarding; in all these areas new Conasense technology and systems are essential.Topics in the book on intelligent Conasense architectures concern:· a framework describing novelties in Conasense technology needed to realize the aimed improve in 'quality of life'.· Breakthroughs on full integration of space-based and terrestrial communication and navigation systems with advanced high resolution sensing of the local environment supplemented with geographical information at regionals, national and international scales.

The 21st century has been called 'the Asian Century' by Eastern and Western academics, largely due to the economic and cultural rise of China and India. This volume explores both what this means for communication research, and the implications of Asia's rising global power for communication scholars in Asia and from around the world. Hot topics and emerging trends are explored, encapsulating the new opportunities as well as the challenges for Asian communication scholars. Asia represents diverse cultural, economic, social and political systems that shape different media systems in various countries with fertile contexts for communication research. The scope of the chapters in this book includes mass communications, mobile technology, intercultural and political communication, news and entertainment, health communication, public relations, and comparative analyses of mainstream mass communication theories. The articles in this book were originally published in the Asian Journal of Communication.

Origins of Mass Communications Research During the American Cold War

Compendium of Research Topics

New Directions in Wireless Communications Research

Communication and Sport

Communications, Navigation, Sensing and Services (CONASENSE)

A Step-by-Step Approach

*A practical, highly accessible guide for novice researchers conducting qualitative research in public relations and marketing communications, this book guides the reader through all aspects of the research process.*

*This book stands as an introduction to the world of communications research for media professionals and undergraduate and graduate students of mass communications--those preparing for professional careers in the field or for academic or research careers. It will also be of interest to academic and professional researchers and scholars of media affairs, as well as administrators or universities maintaining research departments.*

*The SAGE Encyclopedia of Communication Research Methods*SAGE Publications

*Thousands of public relations (PR) students and professionals have relied on this authoritative text to understand the key role of research in planning and evaluating PR campaigns. Revised and expanded to reflect today's emphasis on standards-based practice, the third edition has a heightened emphasis on setting baselines, creating benchmarks, and assessing progress. Stacks presents step-by-step guidelines for using a wide range of qualitative and quantitative methods to track output, outtakes, and outcomes, and shows how to present research findings clearly to clients. Every chapter features review questions and a compelling practice problem. PowerPoint slides for use in teaching are provided at the companion website. Instructors requesting a desk copy also receive a supplemental Instructor's Manual with a test bank, suggested readings, and case studies. New to This Edition: \*Chapter on standardization, moving beyond the prior edition's focus on best practices. \*Chapter on different types of data sets, with attention to the advantages and disadvantages of using Big Data. \*Addresses the strategic use of key performance indicators. \*Covers the latest content analysis software. Pedagogical Features: \*Each chapter opens with a chapter overview and concludes with review questions. \*End-of-chapter practice problems guide readers to implement what they have learned in a PR project. \*Appendix provides a dictionary of public relations measurement and research terms. \*Supplemental Instructor's Manual and PowerPoint slides.*

*Applied Communication Research Methods*

*Qualitative Communication Research Methods*

*Intercultural Negotiations*

*A Guide to Setting the Right Objectives for More Effective Public Engagement*

*New Directions in Interpersonal Communication Research*

*Qualitative Research Methods in Public Relations and Marketing Communications*

"This volume is an important contribution to academic and activist knowledge. It is ambitious in the range of issues areas it covers, challenging in the depth and breadth of analysis of the individual chapters. All in all, this is a treasure trove of new insights, experiences, and innovative approaches to politically committed and scholarly work that aim to make a difference."--Marianne Franklin, Goldsmiths, University of London --

Following in the same tradition as two other edited collections that revolutionized interpersonal communication research (G.R. Miller's Explorations in Interpersonal Communication and M.E. Roloff & G.R. Miller's Interpersonal Processes) New Directions in Interpersonal Communication presents the latest research being done today and reflects the changes that have occurred in interpersonal communication research during the past 18 years. A combination of established and newer scholars, as well as ?boundary spanners? (those who are applying interpersonal theories and concepts to areas such as family, health, intercultural, organizational, and mediated communication) illustrate the wealth and breadth of this area of study and research.

This volume is the most comprehensive reference work on visual communications to date. An international group of well-known experts in the field provide up-to-date and in-depth contributions on topics such as fundamental theory, international standards for industrial applications, high definition television, optical communications networks, and VLSI design. The book includes information for learning about both the fundamentals of image/video compression as well as more advanced topics in visual communications research. In addition, the

Handbook of Visual Communications explores the latest developments in the field, such as model-based image coding, and provides readers with insight into possible future developments. Key Features \* Displays comprehensive coverage from fundamental theory to international standards and VLSI design \* Includes 518 pages of contributions from well-known experts \* [please keep this feature current with the page count] \* Presents state-of-the-art knowledge--the most up-to-date and accurate information on various topics in the field \* Provides an extensive overview of international standards for industrial applications

This issue of the JNCR includes 1- in-depth papers by both academics and professionals from around the world, focusing on a wide range of topics: the perceptions of corporations on Facebook, the role of new media tools in young adult engagement, and an article on Fortune 500 companies and blogging.

Strategic Science Communication

Primer of Public Relations Research, Third Edition

Quantitative Research in Communication

Communications Research in Action

The State of Asian Communication Research and Directions for the 21st Century

This edited book delves into important current issues and trends in internal communication from a strategic communication perspective. It presents recent research findings, theories, best practices, and cases in internal communication on a global scale. The book discusses emerging and important long-standing issues in-depth, including topics such as issue management and crisis communication, employee activism, purposeful communication, leadership communication, internal CSR communication, cross-cultural/global internal communications, internal communication, and employee well-being. Within these topics, the chapters address the function of internal communications in contemporary times, emerging technologies, building an internal brand, and measuring the effectiveness of internal communication. This book will be a comprehensive source on internal communication, especially on its new theoretical development related to the emerging issues and trends, best practices, and future directions for research and practice.

New Directions in Wireless Communications Research addresses critical issues in the design and performance analysis of current and future wireless system design. Intended for use by system designers and academic researchers, the contributions are by acknowledged international leaders in their field. Topics covered include: (1) Characterization of OFDM; (3) Low-correlation sequences for communications; (4) Resource allocation in wireless systems; (5) Signal processing for wireless systems, including iterative systems collaborative beamforming and interference rejection and network coding; (6) Multi-user and multiple input-multiple output (MIMO) communications; (7) Cooperative wireless communications; (8) Bidirectional relaying in wireless networks; (8) Fourth generation standards such as LTE and WiMax and standard proposals such as UMB. With chapters from some of the leading researchers in the field, this book is an invaluable reference for those studying and practicing in the field of wireless communications. The book provides the most recent research in the field of wireless communications, including iterative systems collaborative beamforming and interference rejection and network coding.

The 4th edition of the Handbook of Research on Educational Communications and Technology expands upon the previous 3 versions, providing a comprehensive update on research pertaining to new and emerging educational technologies. Chapters that are no longer pertinent have been eliminated in this edition, with most chapters being completely rewritten. New chapters pertaining to research methodologies in educational technology have been added due to expressed reader interest. Each chapter now contains an extensive literature review, documenting and explaining the most recent, outstanding research, including major findings and methodologies employed. The Handbook authors continue to be interested in the field of educational technology and great effort was taken to invite authors outside of the traditional instructional design and technology community.

The Society is focused on the mastery of new communications tools and technologies and is dedicated to creating a bridge between the academic pursuit of these topics and the pragmatic implementation of new media tools and social media methodologies, with an emphasis on the establishment and promotion of best practices. This inaugural issue of the Journal of New Communications Research is an underlying ideal, and includes ten papers by both academics and professionals from six countries, focusing on topics ranging from virtual communities to corporate and academic blogging best practices, seniors' use of social media in Chile, new media adoption by the corporate sector of Japan, the role of social media in internal corporate communication, and the role of social media in the public relations profession.

Railroad Research Topics

Communications Research

Surveying the Field

Scholar-Activist Collaborations for a Democratic Public Sphere

Educational Effects and Contemporary Implications

Paul Lazarsfeld and the Origins of Communications Research

This essential textbook provides a clear and authoritative introduction to qualitative and quantitative methods for studying media and communication. Written by two highly experienced researchers, the book draws on a wide range of media and communication research to introduce students to the relative strengths of the different research approaches. Beginning with an overview of the changing contexts and trends in media and communication research approaches, the book demystifies 'research' and the 'research process' by offering practical and accessible guidance on how to design, plan and carry out successful research projects in media and communication. This is an indispensable text for all students of media and communication studies, particularly those undertaking their own research projects or taking modules in research methods.

This guidebook is essential reading for all professionals in the field.

In this critical examination of the beginnings of mass communications research in the United States, written from the perspective of an educational historian, Timothy Glander uses archival materials that have not been widely studied to document, contextualize, and interpret the dominant expressions of this field during the time in which it became rooted in American academic life, and tries to give articulation to the larger historical forces that gave the field its fundamental purposes. By mid-century, mass communications researchers had become recognized as experts in describing the effects of the mass media on learning and other social behavior. However, the conditions that promoted and sustained their authority as experts have not been adequately explored. This study analyzes the ideological and historical forces giving rise to, and shaping, their research. Until this study, the history of communications research has been written almost entirely from within the field of communications studies and, as a result, has tended to refrain from asking troubling foundational questions about the origins of the field or to entertain how its emergence shaped educational discourse during the post-World War II period. By examining the intersection between the individual biographies of key leaders in the communications field (Wilbur Schramm, Paul Lazarsfeld, Bernard Berelson, Hadley Cantril, Stuart Dodd, and others) and the larger historical context in which they lived and worked, this book aims to tell part of the story of how the field of communications became divorced from the field of education. The book also examines the work of significant voices on the rise of mass communications study (including C. Wright Mills, William W. Biddle, Paul Goodman, and others) who theorized about the emergence of a mass society. It concludes with a discussion of the contemporary relevance of the theory of a mass society to educational thought and practice.

In this new edition, Arthur Asa Berger employs his signature style - a practical focus, the use of numerous examples, a step-by-step approach, and humour - to update and enhance this must-have introductory text. Combining both qualitative and quantitative research methods, the book covers the topics thoroughly and is clearly written and engaging. This book is ideal for beginning research students both at the graduate and undergraduate level because it is clear, concise, and accompanied by many detailed examples.

Costs of High-speed Rail, Communications-based Control and Track Research

Journal of New Communications Research /

Current Trends and Issues in Internal Communication

Transmission Techniques for Digital Communications

The Challenge of the Information Age

Scholar-activist Collaborations for a Democratic Public Sphere

The Society is focused on the mastery of new communications tools and technologies and is dedicated to creating a bridge between the academic and theoretical pursuit of these topics and the pragmatic implementation of new media and communications tools and methodologies, with an emphasis on the establishment and promotion of best practices. This issue of the JNCR features several contributions that support this underlying ideal, including: an analysis of Internet dependency relations and Internet news exposure, a report on government in the Web 2.0 era and the public sector's use of social media, an exploration of the social media release and its implications for the PR-journalist relationship and a case study that focuses on the ethics of journalism and public relations in the new media environment. In addition, SNCR Founding Fellow Elizabeth Albrycht witnesses the Venice Biennale online and proposes the notion of the noosphere. And, we are pleased to feature the executive summary, authored by SNCR Senior Fellow Paul Gillin, of an upcoming SNCR research study New Media, New Influencers and Implications for the Public Relations Profession. This research, made possible by a grant from the Institute for Public Relations and Wieck Media, examines the criteria communications professionals use to define new influencers; explores how social media is being used to communicate with these influentials; and how organizations are measuring the effects of such efforts.

Movements in Organizational Communication Research is an essential resource for anyone wishing to become familiar with the current state of organizational communication research and key trends in the field. Seasoned organizational communication scholars will find that the book provides unique insights by way of the intergenerational dialogue that is found in the book, as well as the contributors' stories about their scholarly trajectories. Those who are new to the field will find that the book enables them to familiarize themselves with the field and become a part of the organizational communication scholarly community in an inviting and accessible way. Key features of the book include: A review of current issues and future directions in 13 topical areas of organizational communication research. Intergenerational dialogue and collaboration between both established and emerging scholars in their specialty areas. Reflections by the authors on their scholarly trajectories and how they became a part of the field. Discussion questions at the end of each chapter that prompt reflections and debate. The book also features online resources for instructors: Sample course syllabus Suggested case studies from the book Cases in Organization and Managerial Communication to align with this book's chapters The book is recommended as the anchor text for introductory graduate-level courses and upper-level undergraduate courses in organizational communication. It is also an excellent supplementary text for advanced doctoral-level courses in organizational communication, and courses in related fields such as organization studies, organizational behavior, and management.

The Second Edition of Communication and Sport: Surveying the Field offers the most comprehensive and diverse approach to the study of communication and sport available at the undergraduate level. Newly expanded to incorporate the latest topics and perspectives in the field, the New Edition examines a wide array of topics to help readers understand important issues such as sports media, rhetoric, culture, and organizations from both micro- and macro- perspectives. Everything from youth to amateur to professional sports is addressed in terms of mythology, community, and identity; issues such as fan cultures, racial identity and gender in sports media, politics and nationality in sports, and sports and religion are explored in depth, and provide useful, applied insight for readers. Practical and relevant, epistemologically diverse, and theoretically grounded, the Second Edition of Billings, Butterworth, and Turman's text keeps readers on the cutting-edge.

Journal of New Communications Research, Vol II

Handbook of Research on Educational Communications and Technology

The SAGE Encyclopedia of Communication Research Methods

Media and Communication Research Methods