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In the era of social connectedness, people are becoming increasingly enthusiastic about interacting, sharing, and collaborating through online collaborative media. However, conducting sentiment analysis on these platforms can be challenging, especially for business professionals who are using them to collect vital data.

Sentiment Analysis and Knowledge Discovery in Contemporary Business is an essential reference source that

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discusses applications of sentiment analysis as well as data mining, machine learning algorithms, and big data streams in business environments.

Featuring research on topics such as knowledge retrieval and knowledge updating, this book is ideally designed for business managers, academicians, business professionals, researchers, graduate-level students, and technology developers seeking current research on data collection and management to drive profit. Contemporary Business, Third Canadian Edition, is a comprehensive introductory

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course. Rooted in the basics of business, this course provides students a foundation upon which to build a greater understanding of current business practices and issues that affect their lives. A wide variety of global issues, ideas, industries, technologies, and career insights are presented in a straightforward, application-based format. Written in a conversational style and edited for plain language, Contemporary Business ensure readability for all students, including students for whom English is their second language. The goal of this course is to

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improve a student's ability to evaluate and provide solutions to today's global business challenges and ultimately to thrive in today's fast-paced business environment.

Contemporary Issues in Behavioral Finance

Maps and atlases

Proceedings of the International Seminar of Contemporary Research on Business and Management (ISCRBM 2019), 27-29 November, 2019, Jakarta, Indonesia

Business Technologies in Contemporary Organizations: Adoption, Assimilation, and Institutionalization

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Overcome your math anxiety and confidently master key mathematical concepts and their business applications with Brechner/Bergeman's

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business concepts come alive. Experience a textbook program that supports your goals to stimulate curiosity, show relevance, promote creativity, and prepare students for what's ahead, in both their academic and business careers.

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***Presenting a basic,
arithmetic-based approach,
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MATHEMATICS FOR COLLEGES,
17E uses step-by-step
development of concepts,
hands-on practice exercises,
and real-world applications
to effectively prepare
students for careers in
business. Practical skill-
building activities are
emphasized throughout as the
book progresses, from the
most basic to more complex
business math topics.
Numerous problems and
examples are taken from
actual businesses. In
addition, self-check***

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features such as end-of-section Concept Checks, end-of-chapter Bottom Lines, and end-of-chapter Review Problems enable students to test their understanding before advancing to other topics or assignments.

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This special edition of Contemporary Studies in Economic and Financial Analysis offers seventeen chapters from invited participants in the International Applied Social Science Congress, held in

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*Turkey between the 19th and
21st April 2018.*

*This book is a collection of
high-impact papers accepted
and presented at the 2019
Vietnam's Business and
Economics Research*

Conference (VBER2019)

*organised by Ho Chi Minh
City Open University held on
18th–20th July 2019. The*

*Special Issue is associated
with a broad coverage of the
contemporary issues in*

*Business and Economics in
Vietnam and other emerging*

*markets reflecting a key
theme of VBER2019: Vietnam's
Place in the Asia Pacific*

*Region. A total of 14 papers
were published from more
than the 120 submissions to*

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the VBER2019 Conference. Published papers had been undergone a rigorous reviewing process conducted by the Journal of Risk and Financial Management. The papers incorporated in this book address contemporary issues in business and economics from Vietnam and other emerging markets in the Asian region from various angles such as economics, finance, and statistics to management science. At the time of writing this note, some of the papers have attracted more than 1000 downloads in 3 months. In particular, a paper on "Foreign Direct Investment and Economic

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Growth from Developing Countries in the Short Run and Long Run” by Trang Thi-Huyen Dinh and her team has attracted almost 6000 downloads in 3 months. These statistics indicate that the papers published in this Special Issue have attracted the wide interest of readers. Among these 14 published papers, three main areas of important contemporary issues in Business and Economics in the Asian region can be identified. First, a block of papers deals with various important and fundamental issues in the emerging markets the Asian region, from exchange rate regime,

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financial inclusion, and financial development to energy consumption and environmental degradation. On the issue of CO₂ emissions, energy consumption and economic growth in the ASEAN, Vo, Vo, and Le utilized various time series econometrics approaches. Key findings from this paper indicate that there are no long-run relationships among carbon dioxide (CO₂) emissions, energy consumption, renewable energy, population growth, and economic growth in the Philippines and Thailand, but a relationship does exist in Indonesia, Myanmar, and Malaysia. Loo,

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in his paper on financial inclusion for the ASEAN, concluded that advancing internet capability and availability present investors an opportunity to offer financial technology or Fintech to meet the need for financial services in this digital era. Second, a challenge in quantitative studies for a single country, such as Vietnam, with limited data is generally noted. However, various empirical studies on Vietnam's business and economics issues have been conducted. Nguyen, Quan, and Pham examined the cultural distance and entry mode of foreign direct investment in

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Vietnam. A key finding from their paper is that when there is a great cultural difference between Vietnam and their home country, foreign-invested firms prefer wholly owned subsidiaries over equity joint ventures. Within the Vietnamese market, Pham, Vo, Ho, and McAleer conducted a study on the issue of corporate financial distress. The authors conclude that the corporate financial distress prediction model, which includes accounting factors with macroeconomic indicators, performs much better than alternative models. In addition, the

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evidence confirms that the global financial crisis (GFC) had a damaging impact on each sector, with the Health & Education sector demonstrating the most impressive recovery post-GFC, and the utilities sector recording a dramatic increase in bankruptcies post-GFC. At another extreme of the spectrum, Van and Nguyen considered that competitive context, social influences, the understanding of managers about corporate social responsibility (CSR), and the internal environment of companies are the four drivers of CSR. The authors also argued that in the four

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drivers, competitive context has the strongest impact on adopting CSR. Third, last but not least, various papers focus on an important aspect of public finance. For an example, Pham, Pham, and Ly documented the effect of double taxation treaties on the bilateral trade of Vietnam with ASEAN member states, thereby making an extensive comparison with its EU partner countries. Their findings indicate the significant contributions of the tax treaties to Vietnam's trade performance, not exclusively with ASEAN but also with EU partner countries. In addition, regarding public finance for

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Vietnam, Nguyen, Vo, Ho, and Vo investigated the contribution of fiscal decentralisation to economic growth across provinces in Vietnam. For the first time in Vietnam, the fiscal decentralisation index together its two subcomponents, including fiscal importance and fiscal autonomy, are developed. Findings from this paper indicate that while fiscal importance and an overall level of fiscal decentralisation have provided negative impact on provincial economic growth, fiscal autonomy has a positive impact on economic growth across provinces in

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Vietnam.

Comprehensive, authoritative, and reader-friendly, market-leader BUSINESS LAW: TEXT AND CASES delivers an ideal blend of classic black letter law and cutting-edge contemporary issues and cases. Today, BUSINESS LAW, 14E continues to set the standard for excellence. The book's strong reader orientation makes the law accessible, interesting, and relevant. Intriguing cases, timely content, and effective learning features are thoroughly updated to represent the latest developments in business law. Cases range from

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precedent-setting landmarks to important recent decisions. Ethical, global, e-commerce, digital, and corporate themes are integrated throughout this edition with new features, such as new Digital Update that shows how digital progress is affecting the law. Numbered examples, Case in Points, sample answers, new reader-friendly Concept Summary Designs and helpful exhibits all work together to ensure reader comprehension. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook

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Performance Management;
Cost Management; and
Internal Controls Based on the
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developed by the Institute of
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content derived from the exam
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management accounting profession. Globally, IMA supports the profession through research, the CMA® (Certified Management Accountant) program, continuing education, networking, and advocacy of the highest ethical business practices. IMA has a global network of more than 65,000 members in 120 countries and 300 local chapter communities. IMA provides localized services through its offices in Montvale, NJ, USA; Zurich, Switzerland; Dubai, UAE; and Beijing, China. For more information about IMA, please visit www.imanet.org.

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global markets. Because the job of a manager is to make financial decisions that increase firm value, the authors have embedded real-world mini-cases throughout to apply chapter concepts to the types of situations managers of multinational firms face. The Fourteenth Edition, now with MyFinanceLab, attempts to capture the rapid evolution of our global marketplace, taking a closer look at the types of organizations that permeate the widespread arena, competition and opportunities in emerging markets, and how financial leadership can integrate the strategic and

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financial challenges that global businesses face today.

The book provides a thorough and sophisticated descriptive analysis of business cycles in a historical perspective. The study is based on the latest available time series as well as latest techniques from the frequency domain. A combined univariate and bivariate analysis is conducted on the national as well as supranational (G7- and Euro-Area wide) level. Issues of stability, volatility, and cyclicalities are investigated jointly. An extensive analysis of US manufacturing investment series on the fairly

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disaggregated four-digit level highlights the limits of linear models to capture the sectoral aggregation process.

Synchronization is modelled by a mode-locking mechanism of industrial investment cycles induced by informational externalities. The model in its stochastic version is numerically simulated to assess an agreement between model and data.

Boone, Kurtz, and Berston's, Contemporary Business, 17th Edition, delivers solutions at the speed of business to stimulate curiosity, show relevance, promote creativity, and prepare students for

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what's ahead in their academic and business careers. With thoroughly revised cases, fresh, current examples, and an updated video series, the 17th Edition provides insights into the many facets of business that contribute to the dynamic, ever changing world of work.

Contemporary Project
Management: Plan-Driven and
Agile Approaches
Managing Enterprise Risk:
What the Electric Industry
Experience Implies for
Contemporary Business
Sentiment Analysis and
Knowledge Discovery in
Contemporary Business

Contemporary Issues in
Business and Economics

1976: January-June

Students don't have to be convinced of the need for competent communication skills. By the time they enter business communication classes, students know enough about the business environment to appreciate the critical role communication plays in the contemporary organization; they're also aware of the role communication will play in helping them secure an internship or get a job and be successful at work. To sustain this inherent interest, students need a textbook that is current, fast-paced, and interesting,

just like business itself. Thus, a major objective of [the book] is to present comprehensive coverage of real-world concepts in an interesting and lively manner. This edition has been extensively revised to provide students with the skills they need to communicate effectively in the complex and ever-changing contemporary work environment. The revision was based on helpful feedback received from the current users around the country (and, indeed, around the English-speaking world), changes in the discipline, and, especially, changes in the workplace itself. The following discussion highlights the features of this complete

learning and teaching system:

Business communication-in context--technology-centered--Work-team communication--Spotlights on contemporary issues--The 3Ps (problem, process, and product) model--Annotated models and checklists--basic skills

first--Unprecedented instructor support--Additional student support materials.-Pref.

Social technology is quickly becoming a vital tool in our personal, educational, and professional lives. Its use must be further examined in order to determine the role of social media technology in organizational settings to promote business

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Social technology is quickly becoming a vital tool in our personal, educational, and professional lives. Its use must be further examined in order to determine the role of social media technology in organizational settings to promote business

development and growth. Social Network Analytics for Contemporary Business Organizations is a critical scholarly resource that analyzes the application of social media in business applications. Featuring coverage on a broad range of topics, such as business management, dynamic networks, and online interaction, this book is geared towards professionals, researchers, academics, students, managers, and practitioners actively involved in the business industry. Exceptionally reader-friendly, this full-color introduction to contemporary business law offers

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full coverage and clear explanations of traditional business law topics AND addresses the legal environment in which business must operate. Over 100 enrichment boxes focus on contemporary, ethical, and international issues, and over 150 contemporary cases provide examples of the application of the law. Coverage includes the legal ramifications of the Internet and technology; contract formation and commercial law; contract performance and international trade; intellectual property rights including the exploding multimedia market and its legal implications; equal opportunity employment including the latest discussion of

diversity in the workforce; ethics and social responsibility of business; product liability; and more. For those currently practicing in legal and/or business environments.

Opening new doors of possibility can be difficult. Contemporary Business 13e 2010 Update Edition gives students the business language they need to feel confident in taking the first steps toward becoming successful business majors and successful businesspeople. As with every good business, though, the patterns of innovation and excellence established at the beginning remain steadfast. The goals and standards

*of Boone & Kurtz, Contemporary
Business, remain intact and
focused on excellence, as always.*

Contemporary Business

*Mathematics for Colleges, Brief
Course*

Multinational Business Finance

Contemporary Mathematics for

*Business & Consumers, Brief
Edition*

*Contemporary Business, 17th
Edition*

*This book contains
selected papers presented
at the 3rd International
Seminar of Contemporary
Research on Business and
Management (ISCRBM 2019),*

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which was organized by the Alliance of Indonesian Master of Management Program (APMMI) and held in Jakarta, Indonesia on 27-29th November 2019. It was hosted by the Master of Management Program Indonesia University and co-hosts Airlangga University, Sriwijaya University, Trunojoyo University of Madura, and Telkom University, and supported by Telkom Indonesia and Triputra. The seminar aimed to provide a forum for leading scholars, academics, researchers,

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and practitioners in business and management area to reflect on current issues, challenges and opportunities, and to share the latest innovative research and best practice. This seminar brought together participants to exchange ideas on the future development of management disciplines: human resources, marketing, operations, finance, strategic management and entrepreneurship. Comprehensive, authoritative, and reader-friendly, market-leader

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BUSINESS LAW: TEXT AND CASES - The First Course, 14E delivers an ideal blend of classic black letter law and cutting-edge contemporary issues and cases. Today, *BUSINESS LAW - The First Course* continues to set the standard for excellence. The book's strong reader orientation makes the law accessible, interesting, and relevant. Intriguing cases, timely content, and effective learning features are thoroughly updated to represent the latest developments in business law. Cases range

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from precedent-setting landmarks to important recent decisions. Ethical, global, e-commerce, digital, and corporate themes are integrated throughout this edition with new features, such as new Digital Update that shows how digital progress is affecting the law. Numbered examples, Case in Points, sample answers, new reader-friendly Concept Summary Designs and helpful exhibits all work together to ensure reader comprehension. Important Notice: Media content referenced within

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This proven 12th Edition text, presents an arithmetic-based, basic approach to business math. It emphasizes a practical, skill-building approach to prepare students for future careers in business through step-by-step development of concepts, numerous practice exercises throughout, and a focus on real-world application of techniques. The text advances from most basic to more complex

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business math topics. A brief version is also available.

This book contains 74 selected papers presented at the 5th International Seminar of Contemporary Research on Business and Management (ISCRBM 2021), which was organized by the Alliance of Indonesian Master of Management Program (APMMI) and held in Jakarta, Indonesia on 18 December 2021. This online conference was hosted by the Master of Management Program of Indonesia University. This year, ISCRBM focused on

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research related to driving sustainable business through innovation. Business has had to deal with the Covid-19 pandemic, so a new approach towards managing business to survive competition is indispensable. Innovation is the key for all organizations in surviving in the new normal and beyond. The Seminar aimed to provide a forum for leading scholars, academics, researchers, and practitioners in the business and management area to reflect on the

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issues, challenges and opportunities, and to share the latest innovative research and best practices. This seminar brought together participants to exchange ideas on the future development of management disciplines: human resource, marketing, operation, finance, strategic management and entrepreneurship.

*Essentials of Contemporary
Business Law*

*Adoption, Assimilation,
and Institutionalization
Catalog of Copyright
Entries. Third Series*

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*Resources in Education
Contemporary Business Im
9e*

Designed for concise courses in Business Law, this one-semester book employs all of the features found in books written for the traditional two-semester course. It features superior cases that grab and retain readers' attention as well as Working the Web sections in each chapter, offering students the opportunity to explore websites relevant to legal studies in business.

Contemporary Studies in Economic and Financial Analysis (CSEF 104) dedicates 16 chapters in articles and studies on Contemporary Issues of Business Economics and Finance. Authors contributed from the International Applied Social Science Congress, held in Turkey.

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The increasing complexity of emerging business models and a growing societal concern with the integrity of financial reporting now leads to new emphases on accountability within large, publicly traded energy corporations.

Managing Enterprise Risk: What the Electric Industry Experience Implies for Contemporary Business emphasizes the implications these issues have in the electric industry, a traditional infrastructure that underlies the digital society and now faces extraordinary environmental, regulatory, and technological uncertainties. Informs professionals in a variety of fields of the best current thinking on business risk—how it can be understood, how it can be managed, and how it can be communicated to diverse

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constituencies

Master the proven, traditional methods in project management as well as the latest agile practices with Kloppenborg/Anantatmula/Wells' CONTEMPORARY PROJECT MANAGEMENT, 5E. This edition presents project management techniques and expert examples drawn from successful practice and the latest research. All content reflects the knowledge areas and processes of the 6th edition of the PMBOK Guide as well as the domains and principles of the 7th edition of the PMBOK Guide. The book's focused approach helps you build a strong portfolio to showcase project management skills. New features, glossary and an integrated case highlight agile practices, mindset and techniques, while PMP-style

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questions prepare you for the new 2021 PMP certification exam. You also learn to use Microsoft Project to automate processes. Gain the expertise you need to become a Certified Associate in Project Management (CAPM) or Certified Project Management Professional (PMP), if desired. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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Contemporary Research on E-
business Technology and Strategy
Contemporary Research on Business
and Management
An Anthology of Contemporary
Business Trends
Contemporary Research on
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A Contemporary Look at Business Ethics provides a 'present day' look at business ethics to include the challenges, opportunities and increased need for ethical leadership in today's and tomorrow's organizations. The book discusses current and future business ethics challenges, issues and opportunities which provides the context leaders and their organizations must navigate. The book includes an in-depth look at lessons learned about the causes of unethical behavior by examining a number of real-world examples of ethical scandals from around the world that have taken place over the past few decades. The analysis of the various ethical scandals focuses on concepts like ethical versus unethical

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leadership, received wisdom, the bottom?line mentality, groupthink and moral muteness, all of which contribute to the kind of organizational culture and ethical behavior one finds in an organization. The book discusses ethical decision making in general and the increased role of religion and spirituality, in confronting unethical behavior in contemporary organizations. The book also takes an in?depth look at the impact ethical scandals have on employees and more specifically the psychological contract and person?organization ethical fit with the goal of identifying, along with other things, what leaders can do to restore relationships with employees and rebuild the

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organization's reputation in the eyes of various stakeholders. As two areas of study that thrive on change and innovation, the combination of electronic resources and corporation management presents many challenges to researchers and professionals as information is discovered and applied to existing practices. Business Technologies in Contemporary Organizations: Adoption, Assimilation, and Institutionalization investigates the reciprocal relationship between information systems and corporations in order to understand and assess the benefits of this partnership as technology continues to progress. This publication is an essential

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reference source for researchers, practitioners, and students interested in the practical and theoretical implementation of information systems and electronic resources in corporations and firms.

The World of Work is rebooting. Businesses are re-imagining and re-engineering themselves. Challenging established norms and rebuilding livelihoods are essential imperatives. This provides scope for radically different trends and paradigms in the field of business management. The impact of the COVID-19 is being felt by all businesses across the globe. Leaders are navigating a broad range of interrelated issues that span from keeping their

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employees and customers safe, shoring-up cash and liquidity, reorienting operations and navigating complicated government support programmes. The pandemic is heavily affecting labour markets, economies and enterprises, including global supply chains, leading to widespread business disruptions. This anthology aims to reflect, deliberate, and suggest necessary and desired measures in the currently evolving and extremely challenging business scenario. It brings together the work of leading academicians, researchers and industry professionals on aspects of contemporary business trends in human resource, financial and technology management. It also

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includes issues of sustainability, entrepreneurship and unique challenges brought up by the pandemic. This collection highlights different problems being faced by global and Indian businesses and suggests measures to reshape the future. This book constitutes the proceedings of the International Conference on E-business and Strategy, iCETS 2012, held in Tianjin, China, in August 2012. The 65 revised full papers presented were carefully reviewed and selected from 231 submissions. The papers feature contemporary research on developments in the fields of e-business technology, information management systems, and business strategy. Topics

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addressed are latest development on e-business technology, computer science and software engineering for e-business, e-business and e-commerce applications, social networking and social engineering for e-business, e-business strategic management and economics development, e-business education, entrepreneurship and e-learning, digital economy strategy, as well as internet and e-commerce policy.

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Contemporary Issues in Global

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