

Core Microeconomics 3e Eric Chiang

A little more than seventy-five years ago, Kate L. Turabian drafted a set of guidelines to help students understand how to write, cite, and formally submit research writing. Seven editions and more than nine million copies later, the name Turabian has become synonymous with best practices in research writing and style. Her Manual for Writers continues to be the gold standard for generations of college and graduate students in virtually all academic disciplines. Now in its eighth edition, *A Manual for Writers of Research Papers, Theses, and Dissertations* has been fully revised to meet the needs of today's writers and researchers. The Manual retains its familiar three-part structure, beginning with an overview of the steps in the research and writing process, including formulating questions, reading critically, building arguments, and revising drafts. Part II provides an overview of citation practices with detailed information on the two main scholarly citation styles (notes-bibliography and author-date), an array of source types with contemporary examples, and detailed guidance on citing online resources. The

final section treats all matters of editorial style, with advice on punctuation, capitalization, spelling, abbreviations, table formatting, and the use of quotations. Style and citation recommendations have been revised throughout to reflect the sixteenth edition of The Chicago Manual of Style. With an appendix on paper format and submission that has been vetted by dissertation officials from across the country and a bibliography with the most up-to-date listing of critical resources available, A Manual for Writers remains the essential resource for students and their teachers. A model for successful integration of multiple points of view, James R. Bitter's THEORY AND PRACTICE OF FAMILY THERAPY AND COUNSELING, 2E, International Edition supports the development of personal, professional, and ethical family practice. The text's concrete, empirically based approaches, as well as diagnostics and visual tools, allow students to observe others in groups. Updated to reflect recent research and current practice, the Second Edition also includes a new chapter on Object Relations Family Therapy. Case studies, sample dialogues, and exercises help students apply the concepts they have learned. Each chapter in this text is a complete

learning module containing theoretical principles, illustrations, definitions of relevant terminology, and procedures for simulated clinical testing. The text combines essential theoretical principles with serological techniques commonly used in the clinical laboratory.

The essential guide to quantifying risk vs. return has been updated to reveal the newest, most effective innovations in financial risk management Written for risk professionals and non-risk professionals alike, this easy-to-understand guide helps readers meet the increasingly insistent demand to make sophisticated assessments of their company's risk exposure Provides the latest methods for measuring and transferring credit risk, increase risk-management transparency, and implement an organization-wide Enterprise risk Management (ERM) approach The authors are renowned figures in risk management: Crouhy heads research and development at NATIXIS; Galai is the Abe Gray Professor of Finance and Business Administration at Hebrew University; and Mark is the founding CEO of Black Diamond Risk

A Laboratory Perspective

Freedom of Expression in the Marketplace of Ideas

Construction Economics

C++ for Everyone Core Economics

Note: You are purchasing a standalone product; MyProgrammingLab does not come packaged with this content. If you would like to purchase both the physical text and MyProgrammingLab search for ISBN-10: 0133862259/ISBN-13: 978013386225 . That package includes ISBN-10: 0133582736/ISBN-13: 9780133582734 and ISBN-10: 0133759113 /ISBN-13: 9780133759112. MyProgrammingLab is not a self-paced technology and should only be purchased when required by an instructor. This text is intended for a one-semester introductory programming course for students with limited programming experience. It is also appropriate for readers interested in introductory programming. In Starting Out with Python®, Third Edition Tony Gaddis' evenly-paced, accessible coverage introduces students to the basics of programming and prepares them to transition into more complicated languages. Python, an easy-to-learn and increasingly popular object-oriented language, allows readers to become comfortable with the fundamentals of programming without the troublesome syntax that can be challenging for novices. With the knowledge acquired using Python, students gain confidence in their skills and learn to recognize the logic behind developing high-quality programs. Starting Out with Python discusses

control structures, functions, arrays, and pointers before objects and classes. As with all Gaddis texts, clear and easy-to-read code listings, concise and practical real-world examples, detail-oriented explanations, and an abundance of exercises appear in every chapter. MyProgrammingLab for Starting Out with Python is a total learning package. MyProgrammingLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams--resulting in better performance in the course--and provides educators a dynamic set of tools for gauging individual and class progress. Teaching and Learning Experience This program presents a better teaching and learning experience--for you and your students. It will help:

Personalize Learning with MyProgrammingLab: Through the power of practice and immediate personalized feedback, MyProgrammingLab helps students fully grasp the logic, semantics, and syntax of programming.

Enhance Learning with the Gaddis Approach: Gaddis's accessible approach features clear and easy-to-read code listings, concise real-world examples, and exercises in every chapter.

Support Instructors and Students: Student and instructor resources are available to expand on the topics presented in the text.

Keep Your Course Current: This edition's programs have been tested with Python 3.3.2.

This book deliberately avoids an encyclopedic approach. The text is selective rather than exhaustive in its methodology. It adopts a slightly more analytical perspective to the study of economics, which challenges students to think critically while applying core economic principles to each scenario. Australian authors.

CoreMicroeconomicsWorth Publishers

Students across a wide range of disciplines, ranging from construction management and construction engineering through to architecture, property and surveying should find this an invaluable textbook.

Theory and Practice of Family Therapy and Counseling

CoreMicroeconomics (Loose-Leaf)

Chicago Style for Students and Researchers

Economics: European Edition

A New Approach

With this new edition, Eric Chiang transforms CoreMicroeconomics into a text/media resource well attuned to today's students. Long active in the economics education community, Chiang brings a contemporary teacher's perspective to the book, supporting a variety of learning approaches by introducing modern topics, new pedagogy, a more visual presentation, and well-integrated media tools. All

this while maintaining the book's defining focus on just those topics instructors cover most often in the course.

With this edition, Eric Chiang begins a new era for his acclaimed principles of economics textbook. Formerly CoreEconomics and now titled Economics: Principles for a Changing World, the new edition is thoroughly contemporary, fully integrated print/technology resource that adapts to the way you want to teach. As always, this concise book focuses on the topics most often covered in the principles course, but with this edition, it offers a stronger emphasis than ever on helping students apply an economic way of thinking to the overwhelming flow of data we face every day. Economics: Principles for a Changing World is fully informed by Eric Chiang's experiences teaching thousands of students worldwide, both in person and online. Developing the text, art, media, homework, and ancillaries simultaneously, Chiang translates those experiences into a cohesive approach that embodies the book's founding principles: To use

technology as a tool for learning—before lectures, during class, when doing homework, and at exam time To help students harness the data literacy they'll need as consumers of economic information To provide a truly global perspective, showing the different ways people around the world confront economic problems

An accessible introduction to all important aspects of electric machines, covering dc, induction, and synchronous machines. Also addresses modern techniques of control, power electronics, and applications.

Exposition builds from first principles, making this book accessible to a wide audience. Contains a large number of problems and worked examples.

This traditional textbook focuses on the core topics in economics. It includes the usual textbook apparatus, including key terms and definitions. It also includes end-of-chapter questions and problems, many of which have been drawn from news headlines and the business press.

Loose-leaf Version for
CoreMicroeconomics

Contemporary Issues in Business and Economics

Principles of Microeconomics

Loose-leaf Version for Macroeconomics:

Principles for a Changing World

Organizational Communication

This book presents mathematical, programming and statistical tools used in the real world analysis and modeling of financial data. The tools are used to model asset returns, measure risk, and construct optimized portfolios using the open source R programming language and Microsoft Excel. The author explains how to build probability models for asset returns, to apply statistical techniques to evaluate if asset returns are normally distributed, to use Monte Carlo simulation and bootstrapping techniques to evaluate statistical models, and to use optimization methods to construct efficient portfolios.

This text focuses on helping non-science majors develop an understanding of how geology and humanity interact. Ed Keller—the author who first defined the environmental geology curriculum—focuses on five fundamental concepts of environmental geology: Human Population Growth, Sustainability, Earth as a System, Hazardous Earth Processes, and Scientific Knowledge and Values. These

concepts are introduced at the outset of the text, integrated throughout the text, and revisited at the end of each chapter. The Fifth Edition emphasizes currency, which is essential to this dynamic subject, and strengthens Keller's hallmark "Fundamental Concepts of Environmental Geology," unifying the text's diverse topics while applying the concepts to real-world examples.

The Handbook of Economic Sociology, Second Edition is the most comprehensive and up-to-date treatment of economic sociology available. The first edition, copublished in 1994 by Princeton University Press and the Russell Sage Foundation as a synthesis of the burgeoning field of economic sociology, soon established itself as the definitive presentation of the field, and has been widely read, reviewed, and adopted. Since then, the field of economic sociology has continued to grow by leaps and bounds and to move into new theoretical and empirical territory. The second edition, while being as all-embracing in its coverage as the first edition, represents a wholesale revamping. Neil Smelser and Richard Swedberg have kept the main overall framework intact, but nearly two-thirds of the chapters are new or have new authors. As in the first edition, they bring together leading sociologists as well as

representatives of other social sciences. But the thirty chapters of this volume incorporate many substantial thematic changes and new lines of research--for example, more focus on international and global concerns, chapters on institutional analysis, the transition from socialist economies, organization and networks, and the economic sociology of the ancient world. The Handbook of Economic Sociology, Second Edition is the definitive resource on what continues to be one of the leading edges of sociology and one of its most important interdisciplinary adventures. It is a must read for all faculty, graduate students, and undergraduates doing work in the field. A thoroughly revised and updated version of the most comprehensive treatment of economic sociology available Almost two-thirds of the chapters are new or have new authors Authors include leading sociologists as well as representatives of other social sciences Substantial thematic changes and new lines of research, including more focus on international and global concerns, institutional analysis, the transition from socialist economies, and organization and networks The definitive resource on what continues to be one of the leading edges of sociology and one of its most important interdisciplinary adventures A must

read for faculty, graduate students, and undergraduates doing work in the field Economics: European Edition is the ideal text for introductory economics, bringing together an international scope of real world examples and economic theory. The text is supported by a number of features to enhance student understanding as well as supplements to consolidate the learning process.

A Manual for Writers of Research Papers,

Theses, and Dissertations, Eighth Edition

Mastering Project Portfolio Management

Principles of Electric Machines and Power

Electronics

Physics Laboratory Manual

The Handbook of Economic Sociology

Ideal for use with any introductory physics text, Loyd's

PHYSICS LABORATORY MANUAL is suitable for

either calculus- or algebra/trigonometry-based physics

courses. Designed to help students demonstrate a

physical principle and learn techniques of careful

measurement, Loyd's PHYSICS LABORATORY

MANUAL also emphasizes conceptual understanding

and includes a thorough discussion of physical theory

to help students see the connection between the lab

and the lecture. Available with InfoTrac Student

Collections <http://gocengage.com/infotrac>. Important

Notice: Media content referenced within the product

description or the product text may not be available in

the ebook version.

Updated with the latest practices, trends, and developments from the field, *PRINCIPLES OF SUPPLY CHAIN MANAGEMENT: A BALANCED APPROACH, 4E* guides students step by step through the management of all supply chain activity while addressing real-world concerns related to domestic and global supply chains. Comprehensive, one-of-a-kind coverage encompasses operations, purchasing, logistics, and process integration. The text follows the natural flow through the supply chain--resulting in one of the most balanced approaches available. Well-organized chapters demonstrate the practical applications of supply chain management in today's workplace, and intriguing SCM Profiles provide abundant real-world business examples. In addition, the fourth edition includes revised and expanded end-of-chapter questions and problems. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The seventh edition of *Introduction to Health Services* builds upon its reputation as a classic book written by nationally recognized authors. This new edition addresses the increasing pressure to improve the efficiency of the nation's health care system and to provide an adequate level of health care for all Americans. The seventh edition reflects the revolutionary changes in the practice of clinical medicine, government policy, information technology, and health care cost containment. In-depth information in the areas of health care finance, health

care access, managed care, and insurance and home health is also provided. Research and statistics throughout make this book the premier reference for understanding all the services that compose the health care landscape. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. An overview of recent theoretical and policy-related developments in monetary economics.

Authoring Books and Technical Documents with R Markdown

Loose-leaf Version for CoreMacroeconomics

Monetary Theory and Policy

Economic Dynamics

Competition Policy for Shared Prosperity and Inclusive Growth

Written by David Colander, Jenifer Gamber, and Douglas Copeland, the 6th Edition Study Guide combines the best of the previous edition's workbook and study guide. It is designed for courses that emphasize basic knowledge of text material. A preface helps students prepare effectively for exams using the text, lecture notes, and the study guide. For each text chapter, this comprehensive learning resource includes Chapter at a Glance, Matching Terms and Concepts, Problems and Exercises, and Short Answer and Multiple Choice Questions with Answers to reinforce both text content and

classroom lectures. Five pre-tests test knowledge of groups of related chapters. Organizations matter. Most people spend a third to a half of their lives working in organizations. Given the high rates of unemployment people also spend more time looking for work. In addition, globalization and technological innovation continues to profoundly shape organizational culture, leadership, demography, and structure. For these and many other reasons, it is important for individuals to understand the nature of contemporary organizations. "Psychology and Systems at Work" provides know-how for retaining commitment to collective goals while tapping the knowledge of a diverse workforce for riding the waves of change, utilizing mistakes to perfect systems, and insuring quality production. 21st Century theory, empirical findings, systemic intervention processes, and tool sets are thoroughly treated. Organizational life goes through times of relative harmony disrupted by periods of stress and uncertainty. However, in our own many decades of experience, we've been pleasantly surprised at how well people face challenges, defy the odds, and triumph. Success is the result of many factors—including good luck. But we have

noticed, as Louis Pasteur observed long ago, that chance favors the prepared mind and resilient work habits. Learning Goals Upon completing this book, readers should be able to: Design systems that are flexible in a fast-changing environment Understand the basic foundations that shape organizational behavior Apply material they learn to real-life scenarios

1. Defining and Comparing the Psychotherapies.
 2. Psychoanalysis.
 3. Psychodynamic Therapies.
 4. Existential Therapies.
 5. Person-Centered Therapy.
 6. Gestalt and Experiential Therapies.
 7. Interpersonal Therapies.
 8. Exposure and Flooding Therapies.
 9. Behavior Therapies.
 10. Cognitive Therapies.
 11. Systemic Therapies.
 12. Gender- and Culture-Sensitive Therapies.
 13. Constructivist Therapies: Solution Focused and Narrative.
 14. Integrative and Eclectic Therapies.
 15. Comparative Conclusions: Toward a Transtheoretical Therapy.
 16. Future of Psychotherapy.
- Appendix: An Alternative Table of Contents.

Sustainable economic development has played a major role in the decline of global poverty in the past two decades. There is no doubt that competitive markets are key drivers of economic growth and productivity. They are also valuable

channels for consumer welfare. Competition policy is a powerful tool for complementing efforts to alleviate poverty and bring about shared prosperity. An effective competition policy involves measures that enable contestability and firm entry and rivalry, while ensuring the enforcement of antitrust laws and state aid control. Governments from emerging and developing economies are increasingly requesting pragmatic solutions for effective competition policy implementation, as well as recommendations for pro-competitive sectoral policies. A Step Ahead: Competition Policy for Shared Prosperity and Inclusive Growth puts forward a research agenda that advocates the importance of market competition, effective market regulation, and competition policies for achieving inclusive growth and shared prosperity in emerging and developing economies. It is the result of a global partnership and shared commitment between the World Bank Group and the Organisation for Economic Co-operation and Development (OECD). Part I of the book brings together existing empirical evidence on the benefits of competition for household welfare. It covers the elimination of anticompetitive practices and regulations that restrict

competition in key markets and highlights the effects of competition on small producers and employment. Part II of the book focuses on the distributional effects of competition policies and how enforcement can be better aligned with shared prosperity goals.

Urbanization and Growth

Systems of Psychotherapy

Phase Diagrams and Their Economic

Application

bookdown

A Systems Approach to Achieving Strategic Objectives

"Thorough and updated coverage on all the essential C++ concepts Aimed at providing you with a solid foundation in programming with C++, this new edition incorporates programming exercises with helpful self-check questions that reinforce the concepts discussed throughout the book. You'll benefit from the how-to sections that show you how concepts are applied and advanced materials are featured on the accompanying Web site when you're ready to take your programming skills to the next level. Shows you how to use C++ to your benefit Includes advice for avoiding pitfalls Incorporates self-check questions and programming exercises to reinforce what you learn Encourages you to take your C++ programming skills to the next level with the advanced material featured on the accompanying Web site C++ for Everyone, Second Edition, is the go-

to guide for getting started with C++!"--

Table of contents

Combining the time tested classical work of Earl Babbie with the insights of one of the most recognized and respected names in speech communication research, THE BASICS OF COMMUNICATION RESEARCH is the book for the Communication research methods course. With the authors' collective experience teaching research methods and as active researchers themselves you will find this text to be the authoritative text for your course. The authors frame research as a way of knowing, and provide balanced treatment to both quantitative and qualitative research traditions in communication research and present it in a student friendly and engaging format. It provides in-depth treatment of the role of reasoning in the research enterprise and how this reasoning process plays itself out in planning and writing a research proposal and report. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This book analyzes the changing dynamics of competition and the emergence of deglobalization trends and processes. The authors begin by explaining the role of technology on globalization and its impact on competitive strategy. Then, they present a theoretical framework that outlines the connection between globalization and modern society. The book also delves into the shift toward

deglobalization and addresses how the onset of the COVID-10 pandemic has accelerated the process. Concluding with a discussion of how the 4th Industrial Revolution has resulted in new paradigms for business, this book will fill a gap through its investigation of an emerging concept for scholars in international business.

Essentials of Business Law

Starting Out with Python

Introduction to Health Services

A Step Ahead

CoreMicroeconomics

A comprehensive guide to effective participation in the public debate about our most indispensable right: freedom of expression Encouraging readers to think critically about freedom of speech and expression and the diverse critical perspectives that challenge the existing state of the law, this text provides a comprehensive analysis of the historical and legal contexts of the First Amendment, from its early foundations all the way to censorship on the Internet. Throughout the book, authors Douglas M. Fraleigh and Joseph S. Tuman use the "Marketplace of Ideas" metaphor to help readers visualize a world where the exchange of ideas is relatively unrestrained and self-monitored. The text provides students with the opportunity to read significant excerpts of

landmark decisions and to think critically about the issues and controversies raised in these cases. Students will appreciate the treatment of contemporary issues, including free speech in a post-9/11 world, free expression in cyberspace, and First Amendment rights on college campuses. Features: Demystifies free speech law, encouraging readers to grapple with the complexities of significant ethical and legal issues Sparks student interest in "big picture" issues while simultaneously covering important foundational material, including incitement, fighting words, true threats, obscenity, indecency, child pornography, hate speech, time place and manner restrictions, symbolic expression, restrictions on the Internet, and terrorism. Includes significant excerpts from landmark freedom of expression cases, including concurring or dissenting opinions where applicable, to help students become active learners of free expression rights Offers critical analysis and alternative perspectives on free expression doctrines to demonstrate that existing doctrine is not necessarily ideal or immutable Includes a global perspective on free expression including a chapter on international and comparative perspectives

that helps students see how the values of different cultures influence judicial decisions

bookdown: Authoring Books and Technical Documents with R Markdown presents a much easier way to write books and technical publications than traditional tools such as LaTeX and Word. The bookdown package inherits the simplicity of syntax and flexibility for data analysis from R Markdown, and extends R Markdown for technical writing, so that you can make better use of document elements such as figures, tables, equations, theorems, citations, and references. Similar to LaTeX, you can number and cross-reference these elements with bookdown. Your document can even include live examples so readers can interact with them while reading the book. The book can be rendered to multiple output formats, including LaTeX/PDF, HTML, EPUB, and Word, thus making it easy to put your documents online. The style and theme of these output formats can be customized. We used books and R primarily for examples in this book, but bookdown is not only for books or R. Most features introduced in this book also apply to other types of publications: journal papers, reports, dissertations, course handouts, study notes, and even novels. You

do not have to use R, either. Other choices of computing languages include Python, C, C++, SQL, Bash, Stan, JavaScript, and so on, although R is best supported. You can also leave out computing, for example, to write a fiction. This book itself is an example of publishing with bookdown and R Markdown, and its source is fully available on GitHub. This textbook provides a calculus-based introduction to economics. Students blessed with a working knowledge of the calculus would find that this text facilitates their study of the basic analytical framework of economics. The textbook examines a wide range of micro and macro topics, including prices and markets, equity versus efficiency, Rawls versus Bentham, accounting and the theory of the firm, optimal lot size and just in time, monopoly and competition, exchange rates and the balance of payments, inflation and unemployment, fiscal and monetary policy, IS-LM analysis, aggregate demand and supply, speculation and rational expectations, growth and development, exhaustible resources and over-fishing. While the content is similar to that of conventional introductory economics textbook, the assumption that the reader knows and enjoys the calculus distinguishes this book from the traditional

text.

Why is productivity higher in cities? Does urbanization cause growth or does growth cause urbanization? Do countries achieve rapid growth or high incomes without urbanization? How can policy makers reap the benefits of urbanization without paying too high a cost? Does supporting urbanization imply neglecting rural areas? Why do so few governments welcome urbanization? What should governments do to improve housing conditions in cities as they urbanize? Are innovations in housing finance a blessing or a curse for developing countries? How will governments finance the trillions of dollars of infrastructure spending needed for cities in developing countries? First in a series of thematic volumes, this book was prepared for the Commission on Growth and Development to evaluate the state of knowledge of the relationship between urbanization and economic growth. It does not pretend to provide all the answers, but it does identify insights and policy levers to help countries make urbanization work as part of a national growth strategy. It examines a variety of topics: the relevance and policy implications of recent advances in urban economics for developing countries, the role of economic

geography in global economic trends and trade patterns, the impacts of urbanization on spatial inequality within countries, and alternative approaches to financing the substantial infrastructure investments required in developing-country cities. Written by prominent academics in their fields, Urbanization and Growth seeks to create a better understanding of the role of urbanization in growth and to inform policy makers tackling the formidable challenges it poses.

Globalization, Deglobalization, and New Paradigms in Business

Principles of Supply Chain Management: A Balanced Approach

Psychology and Systems at Work

Business History around the World

A Transtheoretical Analysis

When it comes drawing on enduring economic principles to explain current economic realities, there is no one readers trust more than Paul Krugman. With his bestselling introductory textbook (now in a new edition) the Nobel laureate and New York Times columnist is proving to be equally effective in the classroom, with more and more instructors in all types of schools using Krugman's signature storytelling style to help them introduce the fundamental principles of economics to all kinds of students.

This unique text provides a holistic systems approach to project portfolio management which includes people, processes, tools,

and techniques that work synergistically to produce portfolio decisions with the best chance of success. Accompanied by decision support software and advanced decision making techniques, it guides readers step-by-step through the entire project portfolio management process. This professional guide is also ideal for executive continuing education programs, and as a primary text for graduate level academic courses. This book is a collection of high-impact papers accepted and presented at the 2019 Vietnam's Business and Economics Research Conference (VBER2019) organised by Ho Chi Minh City Open University held on 18th–20th July 2019. The Special Issue is associated with a broad coverage of the contemporary issues in Business and Economics in Vietnam and other emerging markets reflecting a key theme of VBER2019: Vietnam's Place in the Asia Pacific Region. A total of 14 papers were published from more than the 120 submissions to the VBER2019 Conference. Published papers had been undergone a rigorous reviewing process conducted by the Journal of Risk and Financial Management. The papers incorporated in this book address contemporary issues in business and economics from Vietnam and other emerging markets in the Asian region from various angles such as economics, finance, and statistics and management science. At the time of writing this note, some of the papers have attracted more than 1000 downloads in 3 months. In particular, a paper on "Foreign Direct Investment and Economic Growth from Developing Countries in the Short Run and Long Run" by Trang Thi-Huyen Dinh and her team has attracted almost 6000 downloads in 3 months. These statistics indicate that the papers published in this Special Issue have attracted the wide interest of readers. Among these 14 published papers, three main areas of important contemporary issues in Business and Economics in the Asian region can be identified. First, a block of papers deals with various important and fundamental issues in the emerging markets the Asian

region, from exchange rate regime, financial inclusion, and financial development to energy consumption and environmental degradation. On the issue of CO₂ emissions, energy consumption and economic growth in the ASEAN, Vo, Vo, and Le utilized various time series econometrics approaches. Key findings from this paper indicate that there are no long-run relationships among carbon dioxide (CO₂) emissions, energy consumption, renewable energy, population growth, and economic growth in the Philippines and Thailand, but a relationship does exist in Indonesia, Myanmar, and Malaysia. Loo, in his paper on financial inclusion for the ASEAN, concluded that advancing internet capability and availability present investors an opportunity to offer financial technology or Fintech to meet the need for financial services in this digital era. Second, a challenge in quantitative studies for a single country, such as Vietnam, with limited data is generally noted. However, various empirical studies on Vietnam's business and economics issues have been conducted. Nguyen, Quan, and Pham examined the cultural distance and entry mode of foreign direct investment in Vietnam. A key finding from their paper is that when there is a great cultural difference between Vietnam and their home country, foreign-invested firms prefer wholly owned subsidiaries over equity joint ventures. Within the Vietnamese market, Pham, Vo, Ho, and McAleer conducted a study on the issue of corporate financial distress. The authors conclude that the corporate financial distress prediction model, which includes accounting factors with macroeconomic indicators, performs much better than alternative models. In addition, the evidence confirms that the global financial crisis (GFC) had a damaging impact on each sector, with the Health & Education sector demonstrating the most impressive recovery post-GFC, and the utilities sector recording a dramatic increase in bankruptcies post-GFC. At another extreme of the spectrum, Van and Nguyen considered

that competitive context, social influences, the understanding of managers about corporate social responsibility (CSR), and the internal environment of companies are the four drivers of CSR. The authors also argued that in the four drivers, competitive context has the strongest impact on adopting CSR. Third, last but not least, various papers focus on an important aspect of public finance. For an example, Pham, Pham, and Ly documented the effect of double taxation treaties on the bilateral trade of Vietnam with ASEAN member states, thereby making an extensive comparison with its EU partner countries. Their findings indicate the significant contributions of the tax treaties to Vietnam's trade performance, not exclusively with ASEAN but also with EU partner countries. In addition, regarding public finance for Vietnam, Nguyen, Vo, Ho, and Vo investigated the contribution of fiscal decentralisation to economic growth across provinces in Vietnam. For the first time in Vietnam, the fiscal decentralisation index together its two subcomponents, including fiscal importance and fiscal autonomy, are developed. Findings from this paper indicate that while fiscal importance and an overall level of fiscal decentralisation have provided negative impact on provincial economic growth, fiscal autonomy has a positive impact on economic growth across provinces in Vietnam.

This 2003 book offered the first in-depth international survey of contemporary research and debates in business history. Over the two decades leading to its publication, enormous advances had been made in writing the history of business enterprise and business systems. Historians are documenting and analyzing the evolution of a wide range of important companies and systems, their patterns of innovation, production, and distribution, their financial affairs, their political activities, and their social impact. Each essay is written by a prominent authority who provides an assessment of the state and significance of research in his or her area. This volume is a reference work that will be

of immense value to historians, economists, management researchers, and others concerned to access the latest insights on the evolution of business throughout the world.
The Essentials of Risk Management, Second Edition
Economics with Calculus
The Basics of Communication Research

Macroeconomics