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Framework For
Creation
Managers Wiley
An
Corporate F A
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Framework
For Nonfin
ancial
Managers

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F A Framework For

Nonfinancial

Today's companies don't

need better

managers. They

need better value

creators--individual

s who understand

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not only the
organizational
process but the
organizational
dynamics that
ensure continuing
profits for a
company and its
shareholders. In
this book,
respected
business educator

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Anjan Thakor
Operations
presents
Framework For
managers with a
Nonfinancial
pragmatic guide to
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creating value and
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boosting the
success of their
companies...while
enhancing their
own careers.
Creating value is
about more than

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making money in
Operations
the short term. It's
Framework For
about
Nontinancial
incorporating the
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efforts of every
Corporate F A
employee into a
business strategy
that will support
performance and
profits over the
long haul. It
requires each

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member of a team
Operations
to take ownership
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of the
Nontinancial
organizational
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assets he or she
Corporate F A
manages and
translate
organizational
strategy into a
personal plan of
action. In separate
chapters, Thakor

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gives individual
managers of
marketing,
manufacturing,
human resources,
and finance

specific guidelines
for drafting that
plan and
overcoming the
forces that can
sabotage value.

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Using examples
from all four of
those business
areas, as well as
insights from
leading value-
creating
companies, he
presents five
secrets that
anyone can use to
become a better

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value creator. The

University of

Michigan Business

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Management

Series is dedicated

to providing

managers with the

practical tools they

need to build their

companies and

their careers.

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Becoming a Better
Value Creator
Framework For
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tackles one of the
biggest issues
managers face
today. By learning
to recognize the
factors critical to
the ongoing
success of their
organizations,
managers can go

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beyond

maximizing short-
term profits to

serve the long-
term interest of all

the company's

stakeholders while
ensuring their own

personal and
professional

fulfillment.

This book provides

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a systematic
Operations
framework for
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effectively creating
Nonfinancial
value through
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engineering in
Corporate F A
global business
networks, and
contributes to an
increasingly
important branch
of engineering
operations. By

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updating the
Operations
traditional
Framework For
disciplines of
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engineers and
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operations
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management and
addressing
challenges and
opportunities in
building global
network
capabilities, this

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study offers a
contemporary
guide for
developing
effective industrial
policies to

enhance the global
competitiveness of
engineering
sectors, which will
be extremely
useful to

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engineering

Operations
companies and
Framework For
policy-makers.

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include main
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trends and driving
forces, state-of-the-
art knowledge in
relevant subject
areas, new
technologies and
leading practice.

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This timely book
will help
researchers,
managers and
students to gain an
overall

understanding of
the pioneering
research occurring
in this field and it
will enable
companies to

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benefit from global
engineering
networks.

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The authors of
"The Balanced
Scorecard" and
"The Strategy-
Focused
Organization"
present a blueprint
any organization
can follow to align

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processes, people,
Operations
and information
Framework For
technology for
Nontinancial
superior
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performance.

The value chain
framework has
made its way to
the forefront of
management
thought as a
powerful analysis

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tool for strategic
Operations
planning. Its
Framework For
ultimate goal is to
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maximize value
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creation while
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minimizing costs.

In this book David
Walters applies the
framework to
strategic decision
making in the field
of operations

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management.
Operations
Identity Is Destiny
Framework For
The Human Side
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of Corporate
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The Governance
of Strategic Risk-
Taking
Strategy Maps
Leadership and
the Roots of Value
Creation

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A Guide to
Operations
Strategic Cost
Framework For
Cutting,
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Restructuring, and
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Renewal

A Guide to Real-
life Applications
The goal of this
book is to define
Sustainable Value
Creation in terms of
a set of principles

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that differentiate it from existing definitions of CSR, and from related concepts such as sustainability and

business ethics. To internalize these ten principles is to understand how the firm can respond to stakeholder needs to

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optimize value
Operations
creation over the
Framework For
medium to long
Nonfinancial
term. Ultimately,
Managers Wiley
this second edition
Corporate F A
book aims to reform
both business
practice and business
education. By
building a theory
that redefines CSR
as central to the

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value creation
Operations
process, the ten
Framework For
principles of
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Sustainable Value
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Creation redefine
Corporate F A
how firms approach
each of their
operational
functions, but also
how these subjects
should be taught in
universities

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worldwide. As such,
this book will
hopefully be of
value to instructors
as a complement to
their teaching,
students as a guide
in their education,
and managers as a
framework to help
them respond to the
complex, dynamic

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context that they are

expected to navigate

every day. This book

is a manifesto for

success in today's

complex, dynamic

business

environment. The

book is designed as

an easy-to-digest,

critical introductory

text to CSR. With

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supporting online
Operations
teaching resources, it
Framework For
is aimed primarily at
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the MBA and
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Executive MBA
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market, and for
CSR, sustainability,
and business ethics
courses taught by
instructors skeptical
of existing
definitions and

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organizing principles
Operations
of CSR,
Framework For
sustainability, or
Nonfinancial
business ethics.
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Private equity firms
Corporate F A
are snapping up
brand-name
companies and
assembling
portfolios that make
them immense
global

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conglomerates.

They're often able to
maximize investor
value far more
successfully than
traditional public
companies. How do
PE firms become
such powerhouses?
Learn how, in
Lessons from Private
Equity Any

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Company Can Use.

Bain chairman Orit
Gadiesh and partner
Hugh MacArthur use
the concise,
actionable format of
a memo to lay out
the five disciplines
that PE firms use to
attain their edge: ·

Invest with a thesis
using a specific,

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appropriate 3-5-year
goal · Create a
blueprint for
change--a road map
for initiatives that
will generate the
most value for your
company within that
time frame ·

Measure only what
matters--such as
cash, key market

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intelligence, and
Operations
critical operating
Framework For
data · Hire, motivate,
Nonfinancial
and retain hungry
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managers--people
Corporate F A
who think like
owners · Make
equity sweat--by
making cash scarce,
and forcing
managers to
redeploy

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underperforming
Operations
capital in productive
Framework For
directions This is the
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PE formulate for
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unleashing a
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company's true
potential.

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consultant offers a
vital new way to
think about
information

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future of your
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business. Our world
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is driven by ever-
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changing
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technologies. With
greater globalization,
dependence on
foreign labor, and
physical separation
of various functions,
businesses of all

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sizes are
Operations
increasingly reliant
Framework For
on their IT
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departments. So why
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are so many
Corporate F.A
companies still
reluctant to invest in
IT? The problem lies
in perceived
business
value—something
author Ashu Bhatia

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wishes to change. In
Value Creation,
Bhatia shares his
world-renowned
expertise on the
subject,

demonstrating how
IT is at the center of
modern enterprise.
Only by promoting
IT will a company
truly be able to

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succeed, and Bhatia will show you why and how.

This book introduces the integrated management concept of "Sustainable Value Creation", which delivers sustainability [inside-out] from the core business. It is based

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Company's products,

services and supply

chains (combined

also known as the

'Value Chain').

Managing the Value

Chain from the

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Value Creation An

outset with a
sustainability
mindset
subsequently allows
profitable
economical,

ecological and
societal growth. It
combines the need
for increased
sustainability and its
implementation in

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the operations of a company. The book addresses the following issues:
How do economic, environmental and societal factors impact the value-creation process of a company? What requirements and expectations need to

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be met to balance
economic, ecologic
and societal value
creation? What are
the building blocks
and measures that
can be utilized on
the journey towards
building a
sustainable value
chain? What benefits
can be achieved

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through sustainable
value chains? What
are the practical
examples of
sustainable value
chains in leading
companies that can
inspire others to
follow? The book
includes
contributions from
the following

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Operations
companies:

Beiersdorf, SAP,
Klenk und Hoursch,
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Technologies,
Independent Capital
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Nanogate, the
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Sustainable

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shared.value.chain,
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Value Creation from
E-Business Models
A Decision-Oriented
Introduction to the
Creation of Value
Global Supply Chain
and Operations

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Creation
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Value Drivers, Mass
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Market

Approaches for
Enhancing
Corporate Value
Through
Sustainability
The 1990s bring

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challenges to
Operations
American business
Framework For
that will require
Nonfinancial
radical new
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management
Corporate TA
strategies. The
management
revolution gathering
momentum across
the country puts
customer value
creation as Priority
One. Shows you

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why customer value
Operations
creation is vital for
Framework For
business success
Nonfinancial
and teaches you
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how to transform
Corporate FA
your organization
into a high value
delivering
enterprise. You'll
find all the tools and
approaches for
value creation that
give senior

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executives and top-
Operations
level managers a
Framework For
reliable road map
Nonfinancial
for strategic change.
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And you'll learn
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these techniques
and methods from
actual case study
examples of
industry leaders
who are now
pioneering the new
approaches for

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becoming

increasingly valued
by their customers.

Strategic analytics is
a relatively new field
in conjunction with

strategic

management and

business

intelligence.

Generally, the

strategic

management field

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deals with the
enhancement of the
decision-making
capabilities of
managers.

Typically, such
decision-making
processes are
heavily dependent
upon various
internal and external
reports. Managers
need to develop

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their strategies
Operations
using clear strategy
Framework For
processes
Nonfinancial
supported by the
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increasing
availability of data.

This situation calls
for a different
approach to
strategy, including
integration with
analytics, as the
science of extracting

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Performance and
Business Value
Creation discusses
how to tackle
complex business
dynamics using
optimization
techniques and

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modern business
Operations
analytics tools. It
Framework For
covers not only
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introductory
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concepts of
Corporate FM
strategic analytics
but also provides
strategic analytics
applications in each
area of
management such
as market
dynamics, customer

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analysis, operations,
Operations
and people
Framework For
management. It
Nonfinancial
unveils the best
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industry practices
and how managers
can become expert
strategists and
analysts to better
measure and
enhance corporate
performance and
their businesses.

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This book is ideal
for analysts,
executives,
managers,
entrepreneurs,
researchers,
students, industry
professionals,
stakeholders,
practitioners,
academicians, and
others interested in
the strategic

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analytics domain
Operations
and how it can be
Framework For
applied to complex
Nonfinancial
business dynamics.

A top business
Manager Wiley
consultant reveals
Corporate FA
the true nature of
corporate identity
and explains how to
utilize it as a tool for
success....

Strategic Corporate
Social

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Responsibility:
Operations
Sustainable Value
Framework For
Creation (Sixth
Nonfinancial
Edition) redefines
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corporate social
responsibility (CSR)
as being central to
the value-creating
purpose of the firm.
Based on a theory
of empowered
stakeholders, this
bestselling text

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argues that the
responsibility of a
corporation is to
create value,
broadly defined. The
primary challenge
for managers today
is to balance the
competing interests
of the firm's
stakeholders'
understanding that
what they expect

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Value Creation An

today may not be
what they will
expect tomorrow.

This tension is what
makes CSR so

complex and
demanding, but it is
also what makes
CSR integral to the
firm's strategy and
day-to-day

operations. In this
new Sixth Edition,

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author David

Chandler explores
issues around

COVID-19, the BLM
movement, the

supply chain crunch,
and the "great
resignation."

Green Initiatives for
Business

Sustainability and
Value Creation

New Thinking and

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Practice
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Focused Operations
Framework For
Management
Nonfinancial
Corporate Focus
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Spinoffs
An Operations
Framework for
Nonfinancial
Managers
Sustainable Value
Creation

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Principles and Case
Studies

Most literature research argues that Merger & Acquisitions is a strategy by which companies gain access to new resources, increase revenues, efficiency and

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**cost reducing
to create
value. Many
multinational
companies
around the
world today are
the result of
M&A between two
or more
companies. As
strategy, every
deal should**

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**realize
positive
results in
terms of value.
Instead, recent
studies have
found a high
failure rate,
regardless of
sector,
country, or
historical
phase. The**

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Management Wiley
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***debate in
literature
about M&A
phenomenon is
extensive and
authoritative:
this book fits
within this
discussion with
some
peculiarities,
by focusing on
the Strengths,***

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Operations
Opportunities,
Weaknesses and
Threats of a
Framework For
Nonfinancial
Managers Who
deal, so that
it has a real
strategic
value. In
particular,
Chapter 1 is
dedicated to
the
introduction of

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***the strategic
relevance of
M&A and its key
factors. In
connection with
this, in the
second chapter,
the aim is to
deepen the
study of the
key factors
that the
acquisition***

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***team has to
tune together
in the complex
evaluation
process that a
successful deal
requires. Using
the strategic
tool, SWOT
analysis, we
study the
different
Strengths,***

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***Weaknesses,
Opportunities
and Threats
always under
the value
creation F A
perspective.
Between the
Strengths, a
particular
focus is on the
evaluation
process, with***

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*all the
implications in
terms of
synergies
evaluation and
financial
structure manag
ement. Chapter 3
opens a window
on some “serial
acquirers” that
consider M&A
the strategic*

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Case F A

studies, the

aim is to draw

the attention

on the

strategic

dimension of

corporate

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acquisitions.
Operations
In the Appendix
Framework For
1 and 2, the
Nonfinancial
debate moves to
Managers Wiley
the lens of
Corporate FA
practitioners,
Operations
with a focus on
the normative
and tax determi
nants. Francesco
Greggio, as
advisor, in
Appendix 1

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Mapping/Wiley
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Flow
for merger and
acquisition
strategies. In
the Appendix 2,
Gino Reolon,
Colonel of
Guardia di

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Professor of
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Finance at
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University of
Management
Pisa, in Italy.
She has taught
Corporate FA
financial
management for
just short of
thirty years
now over a
range of
undergraduates,

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postgraduates.
Operations
She has written
Framework For
and published
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several
Monograph Wiley
monographs and
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academic
articles on
corporate
finance,
corporate
governance,
business
planning and en

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trepreneurship.
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She is in
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boards of some
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international
F A
journals.
Kathrin Bösecke
analyses the
factors that
determine the
success of
business
combinations.

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the European

utility

industry, she

identifies the

origin of the

participating

firms as well

as the target

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*country as
essential
determinants of
value creation.
A study of
European F A
banking using
the analytical
approach of a
modern
industrial
economist. It
surveys both*

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*the changing
structure of
the commercial
banking
industry in
Europe and the
strategic
implications of
these changes.
Mark C. Scott
value drivers
How does my
company*

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actually work?
Operations
How do I become
Framework For
a better
Nonfinancial
manager? How
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can I fit these
Corporate FA
pieces together
to get ahead?
The Manager's
Guide to
Driving
Corporate Value
Creation These
questions are

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answered in

this book. Mark

Scott has

created an easy-

to-understand

visual

framework and

the practical

tools that will

enhance any

manager's

performance. He

teaches you how

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tools provided
will help you
make crucial
improvements in
your own area
of
responsibility

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*within your
organization.*
"In a decade
where most
management
books wax
lyrical on
consulting fads
for the
boardroom, it
focuses on the
solid,
unglamorous but

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**essential
ground of
helping
managers and
employees
diagnose F A
performance and
take action for
themselves."**

**Martin Sorrell,
Chief Executive
Officer, WPP
Group PLC**

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***"Effective
strategy is
something that
is lived
everyday by
managers at the
coal face
through a
continual
process of
analysis,
learning,
refinement and***

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application.
Operations
This book is a
Framework For
useful primer
Nonfinancial
for time-
Managers Wiley
pressed
managers who
want to know
how to add
value to their
companies'
strategies."
Professor John
Quelch, Dean,

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**London Business
School "Our
business is
founded on
smart,
independent
thinking
professionals
helping clients
solve complex
problems. Any
book that can
give people**

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read, this is a

useful book."

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Graunke,

Chairman,

Lighthouse

Holdings Inc

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this text draws

together

theoretical and

empirical

contributions from

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is the critical
dissection of E-
Business that
today's academic
community needs.

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academic
contributors
brought together in
one volume *
Demonstrates that
there are e-
business models
which create value
for customers and
vendors alike *
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Operations

lessons of the past

five years in

developing and

implementing e-

business models

This book provides

insight into the Life

Cycle

Management

(LCM) concept and

the progress in its

implementation.

Page 96/260

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LCM is a
management
concept applied in
industrial and
service sectors to
improve products
and services, while
enhancing the
overall
sustainability
performance of
business and its

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value chains. In
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this regard, LCM is
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an opportunity to
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through
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sustainability
performance on
the market place,
working with all
departments of a
company such as
research and

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marketing, and to
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stakeholders along
a company's
value chain. LCM
is used beyond
short-term
business success
and aims at long-

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term achievements

by minimizing

environmental and

socio-economic

burden, while

maximizing

economic and

social value.

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value by growing
revenue and
profitability.
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a thorough
understanding of
the qualitative and
quantitative
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key concepts and
helps the reader
tie them all
together by using a
step-by-step
approach to build

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or modify a
business plan that
includes a
complete set of
financial
statements. In
addition, each
chapter includes
case studies or
exercises so that
the reader can
practice using the

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wants to quickly
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successful
business, each
chapter begins
with the key
takeaways from
that chapter in a
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money— but
therein lies the
rub. Effective
management of
business growth
involves a complex
interplay of

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can be challenging.
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need a deeper
understanding of
the forces at work,
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high level what's

involved in running

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business leaders
to create more
Value, remain
relevant, and stay
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culture for the

company so as to

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the interests of

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shareholders. It

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emerging and
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and examines
various

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the process of firm
internationalization
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it is created
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activities of firms.
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intended as a
bridge between
concepts derived

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promotes good risk

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executives, and
directors wherever
they operate
around the world.
The major
corporate scandals
have their roots in

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governance failure
pointing to the link
between risk
governance and
good performance
outcomes. This
topic is timely and
of interest both to
the academic
community as well
as to practicing
managers,

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executives, and
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directors. The
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based on recent
research insights
but avoids
excessive
technical language
and mathematical
formulas. The

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book is framed
around the
challenges
imposed on
executives and
directors in dealing
with an
increasingly
complex and
unpredictable
world. This
requires a new risk

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Operations
that not only
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avoids the
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ways to exploit the
upside potential
offered by a
dynamic
environment. The
underlying logic is
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framework for

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analyzing the
effect of different
risk management
actions and
behaviors in
effective risk-
taking
organizations.
Hence, the book
addresses the
potential for upside
gains as much as

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the threats of
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that represent the
conventional risk
perspectives. It
states the simple
fact that you must
be willing to take
risk to increase
strategic
responsiveness
and corporate

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techniques and
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way that invite to
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What is the role of boards in corporate governance? How should they be structured in order to maximize value creation? This 2007 book looks at the role of boards in a variety of different countries

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and contexts, from
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small and medium-
sized enterprises

to large

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corporations. It

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explores the

working style of

boards and how

they can best

achieve their task

expectations.

Board

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effectiveness and value creation are shown to be the results of interactions between owners, managers, board members and other actors. Board behaviour is thus seen to be a result of

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within the
boardroom.

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creation,
behavioural and
ethical approaches
to the study of

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and researchers in
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equity firms and
their portfolio
companies. Small
business is the job
creating engine in
the US economy,
and consequently

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is a prime target
market for private
equity investment.
Indeed, private
equity backs over
six of each 100
private sector jobs.
Both the small
businesses in
which private
equity firms invest,
and the private

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equity firms making

the investments,

face inter- and intra-

company fiduciary

leadership

challenges while

implementing

formulated

strategy. The

architecture of

each private equity

firm-portfolio

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company
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relationship must
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be uniquely crafted
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to capitalize on the
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investment that is
memorialized in the
investment thesis.
Given the
leveraged capital
structure of
portfolio

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companies, the
cost of a misstep is
problematic.
Individual private
equity
professionals are
typically members
of multiple
investment teams
for the firm. Not
only may each
investment team

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have its own
unique leadership
style, but its
diverse members
have to assimilate
styles for each
team in which they
participate relative
to a specific
portfolio company.
Acquisitions and
their subsequent

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integrations add exponential complexity for both private equity investment and portfolio company leadership teams; indeed, cultural integration ranks among the most chronic acquisition obstacles.

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Accordingly, the stakeholders of private equity transactions do well to embrace leadership best practices in applying value-creation toolbox best practices. The perspectives of both the private

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equity investment
team and the
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are within the
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scope of these
chapters.

Collaboration
between nonprofits
and businesses is
a necessary
component of

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New Thinking &
Practice provides
breakthrough
thinking about how
to conceptualize
and realize
collaborative value.

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With over a
hundred case
examples from
around the globe
and hundreds of
literature

references, the
book reveals how
collaboration
between
businesses and
nonprofit

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organizations can most effectively co-create significant economic, social, and environmental value for society, organizations, and individuals. This essential resource features the groundbreaking Collaborative Value

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successful cross-
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value, rather than
the tense standoffs
of the past, are part
of the way we will
create actual

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society's
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challenges."

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"Co-creating value
is a powerful
concept Jim Austin

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and May Seitanidi
are sharing with us
that will bring
business and non-
profit leaders to a
new level of
understanding and
performance. This
new book is the
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leaders of the

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the book! While it
focuses on "cross
sector"
collaboration, it
should be read by
every executive in
the "for-profit"
sector. Business is
about how to
collaborate with
stakeholders to

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Virginia "Finally a
book that
demystifies what is

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advancing social

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that creates

genuine,

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for all. The book is

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valuable resource

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for both the
nonprofit and
business sectors,
providing a
promising new
roadmap that
shows how to go
beyond fighting for
one's share of the
pie, to collaboration
that actually makes
the pie grow." Billy

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and CEO of Share
Our Strength and
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Ventures

"Professors Austin
and Seitanidi
provide essential
guidance for
managers
determining how to

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produce benefits
for their
organizations and
high impact for
society. This is an
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shareholder value
-- including
updated coverage
of Socially
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Investing (SRI).

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environmental,
health, and safety
professional and
decision-maker
who wants to drive
more value from
sustainability.

Organizations that
prioritize
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sustainability
consultant Peter
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complete and
actionable guide to
driving greater
value through

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investors, markets,
and managers.

*How to maximize
the influence of
organizational
actors focused on

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sustainability This
book will be
invaluable for all
environmental,
health, and safety
decisionmakers
and professionals
concerned with
improving
sustainability and
value; for
executives and

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strategists seeking competitive advantage; for analysts evaluating investments; and for researchers and MBA candidates currently studying the techniques and potential of corporate sustainability.

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The second edition of this textbook comprehensively discusses global supply-chain and operations

management, combining value creation networks and interacting processes. It focuses on the

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operational roles in
the networks and
presents the
quantitative and
organizational
methods needed to
plan and control
the material,
information and
financial flows in
the supply chain.
Each chapter starts

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with an introductory

Operations case study, and

Framework For numerous

Nonfinancial examples from

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to illustrate the key

concepts. The

book explains how

to design

operations and

supply networks

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supply and
demand, which is a
core aspect of
tactical planning,
before turning to
the allocation of
resources for

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performance with
the help of digital
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included. In
addition, the
preface provides
guidelines for
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such as general
undergraduate,
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undergraduate,

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and graduate

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and quality. It

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system view and

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above all,
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and value
enhancement.

Sustainability

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development to
be fully
achieved, it
must be
integrated into
the planning
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the value chain
which is at the
early stages of
the product
development.
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As this trend
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to take ownership
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*during difficult
periods of
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to develop and
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being successful
value creators in

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executed effectively
and, in contrast,
what happens when
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illustrates core
leadership axioms,
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development as an
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We test a prediction
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cross-industry spinoff
distributions, where
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Classification codes,
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spinoffs. Our results indicate significant value creation around the announcement of cross-industry spinoffs only. We then provide evidence on whether the value creation comes from operating performance improvements, or

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bonding benefits, or both, where bonding refers to a pre-commitment by managers to avoid cross-subsidizing relatively poor performing units within the firm. We find a significant improvement in operating performance for cross-industry

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spinoffs, and none
for own-industry
cases. We do not find
strong evidence of
bonding to explain
spinoff-related value
creation. Further,
the operating
performance
improvement is
associated with the
continuing rather
than the spunoff
entity, consistent

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with the hypothesis that spinoffs create value by removing unrelated businesses and allowing managers to focus attention on the core operations they are best suited to manage.

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responsible investors
and "aspirational"
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that have a social
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the largest portion of
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capitalization is
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the linkages and
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