

## Covered Call Buy Write

*Use covered calls to safeguard your returns while reducing your risk! There is no foolproof recipe for investment success, but there are strategies that can decrease the risk you might expect, without compromising potential returns. One such strategy is covered call writing. I'll explain what this strategy is and how you can use it to achieve potential returns consistent with the rate of long-term stock market growth, at reduced risk.*

*Following the Great Financial Crisis, the S&P 500 advanced more than 17 percent annualized from February 2009 through June 2018. At this pace, a buy-and-hold investor in the stock market would see their money double in 5 years and more than triple in 7 years. This performance has lulled many investors into thinking that such above-average returns will be with us into perpetuity. Unfortunately, this may not be the case. Far more likely, the return an investor may receive from the stock market will be slightly better than half the long-term average, about 5% to 7%. Most investment portfolios hold a greater allocation to stocks than any other class of investment asset. Massive amounts of wealth were created from the bull market since early 2009 providing institutions and individuals with a rising tide that lifted their portfolios above their goals without much effort. The environment of the future stands to be far less accommodating, so finding suitable investments (other than U.S. stocks) that can achieve the necessary returns (or make up the shortfall) will be a critical component of achieving goals in years to come. This book will explore those solutions.*

*In easy-to-follow terms, Getting Started in Options, Sixth Edition thoroughly demystifies the options markets, distinguishes the imagined risks from the real ones, and arms readers with the facts they need to make informed investment decisions. The accessible, step-by-step format of this guide includes the latest examples, charts, and additions to reflect the changing markets. It also includes new and updated discussions on other options issues, such as Long-Term Equity Anticipation Securities (LEAPS) and the intricacies of options taxation, as well as understandable instructions about how to master options terminology and concepts, read the market, utilize new online resources, and more. Filled with in-depth insights and practical advice, this straightforward resource shows readers how options work as well as where they can fit into anyone's personal investment plan.*

*The covered call writing, which entails selling a call option on one's underlying stock*

*holdings, is perceived by investors as a strategy with limited risk. It is a very popular strategy used by individual, professional and institutional investors; moreover, the CBOE developed the Buy Write Index which tracks the performance of a synthetic covered call strategy on the S&P500 Index. Previous studies analyze behavioral aspects of the covered call strategy, indicating that hedonic framing and risk aversion may explain the preference of such a strategy with respect to other designs. In this contribution, following this line of research, we extend the analysis and apply Cumulative Prospect Theory in its continuous version to the evaluation of the covered call strategy and study the effects of alternative framing.*

*Cash for Life*

*Options Trading Made Easy - Best Strategies for Covered Calls*

*The Unlucky Investor's Guide to Options Trading*

*The Market Calls*

*Unlock the Incredible Monthly Cash Income in Your Stock Portfolio. Master the Art of Selling Covered Calls and Naked Puts at the Right Time on the Rig*

*Investing in Stock Options*

**Want to INCREASE the return of your portfolio and REDUCE downside risk? Selling covered call options is a great way to generate incremental passive income returns on your portfolio while protecting your principal. This strategy can generate upwards of double digit annual returns when used properly. Quickly learn how options work with this guidebook and you'll be able to generate easy incremental returns. You will learn: \*How call options work and how to trade them. \*The difference between naked and covered call writing. \*How to find the stocks that are best candidates for covered calls. \*How to pick the best strike/exercise price to write call options. \*How to pick the best expiration date to write call options. \*How to protect your downside risk. \*How to sell call options against stocks you already own to generate easy passive income**

**New to trading options? Looking to generate some extra monthly cash flow? Covered calls are the place to start. Perhaps you are sitting in cash, scared to get back into the stock market. But you are also unwilling to lock up your money in a CD that pays next to nothing. Covered calls are a great way to slowly ease back into the market, while**

starting to generate some income. In this Covered Call Options Trading book, you will discover: - The 6 criteria we use to select the best stocks to write covered calls on - Page 96 - The vital difference between covered and uncovered calls - Page 55 - Why you shouldn't write covered calls in an IRA. Many investors make this mistake, but learn why using a regular account will actually save on your tax bill - Page 54 - How to use covered calls to lower the purchase price of stocks you already own - 3 rules for adjusting your covered call - Page 129 - A simple strategy for selecting the right strike price - Page 160 - How to find the best covered call stocks for free. Stock scanning services will charge you \$99/month for this information, but our approach costs nothing and lists the exact same companies - Page 100 - How to get started with covered calls if you only have a small account. This is perfect if you want the benefits but don't have \$5,000 or more to invest - Page 133 Let's get started!

An approachable guide to sustainable options trading, minimal luck needed. Traders who are successful long-term do not rely on luck, but rather their ability to adapt, strategize, and utilize available tools and information. Modern markets are becoming increasingly accessible to the average consumer, and the emergence of retail options trading is opening a world of opportunities for the individual investor. Options are highly versatile and complex financial instruments that were exclusive to industry professionals until recently. So where should beginners start? The Unlucky Investor's Guide to Options Trading breaks down the science of options trading to suit interested traders from any background. Using statistics and historical options data, readers will develop an intuitive understanding of the potential risks and rewards of options contracts. From the basics of options trading to strategy construction and portfolio management, The Unlucky Investor's Guide to Options Trading guides readers through the world of options and teaches the crucial risk management techniques for sustainable investing.

Does this sound like you? You want the long-term returns from stocks but don't like the volatility. You like the security of income from bonds and CDs, but the yields are too low. You wish there was a sensible discipline you could follow that would provide the

attractive returns offered by common stock yet with more consistency and less risk. If so, then covered call writing may be the investment strategy you've been looking for. You can achieve long-term returns commensurate with stock market returns but with lower volatility and less downside risk. The trick is to combine stocks with call options by "writing" a call against a stock you already own. Professional investment managers have been using this strategy for years, and recent developments have now made it easier for individual investors to employ it as well. Options experts Richard Lehman and Lawrence McMillan unlock the secrets of covered call writing in this groundbreaking, easy-to-understand guide.

**Covered Call Writing Alternative Strategies**

**Generate Monthly Cash Flow By Selling Options: Stocks For Beginners 2021**

**The Ultimate Guide To Making Extra Income On The Side By Trading Covered Calls, Credit Spreads & Iron Condors**

**Options Trading for the Institutional Investor**

**Dougle-Digit Returns on Ready-Made Portfolios**

**Medical and Dental Expenses**

**High Level Investing For Dummies**

"How I Made BIG Money Trading Stock Options" is a book intended for novice and experienced investors alike who are just beginning to explore the options market. This book will teach you everything you need to know in order to succeed at trading options by following me through my first 40 transactions. By looking over my shoulder as I execute, annotate, and explain my reasoning behind these trades you will learn all about buying, selling, and writing puts, calls, covered calls, combinations, spreads, strangles, and straddles. You will discover how to use options to lock in profits, how to purchase stocks at less than market price, how to earn double digit interest on money held in your brokerage account, and how to profit no matter what direction the stock market is headed. By the time you are done reading this book, you will have all the knowledge and confidence needed to begin making your own profitable trades!

NOW A MAJOR MOTION PICTURE The #1 New York Times bestselling worldwide sensation with more than 12 million copies sold, "a painfully beautiful first novel that is at once a murder mystery, a coming-of-age narrative and a celebration of nature" (The New York Times Book Review). For years, rumors of the "Marsh Girl" have haunted Barkley Cove, a quiet town on the North Carolina coast. So in late 1969, when handsome Chase Andrews is found dead, the locals immediately suspect Kya Clark, the so-called Marsh Girl. But Kya is not what they say. Sensitive and intelligent, she has survived for years alone in the marsh that she

calls home, finding friends in the gulls and lessons in the sand. Then the time comes when she yearns to be touched and loved. When two young men from town become intrigued by her wild beauty, Kya opens herself to a new life—until the unthinkable happens. Where the *Crawdads Sing* is at once an exquisite ode to the natural world, a heartbreaking coming-of-age story, and a surprising tale of possible murder. Delia Owens reminds us that we are forever shaped by the children we once were, and that we are all subject to the beautiful and violent secrets that nature keeps.

Writing covered call options is an investment strategy that bridges the gap between equity and fixed-income investments. It offers much of the upside potential of equities but with less volatility. Thus, you can achieve long-term returns commensurate with stock market returns but with lower volatility and less downside risk. The trick is to combine stocks with writing call options against a stock you already own. Professional investment managers have been using this strategy for years. Now, U.S. options experts Richard Lehman and Lawrence McMillan unlock for you the secrets of writing covered call options in this groundbreaking, easy-to-understand guide. The book comprehensively covers everything you need to know, from the mechanics of implementation to option strategies that are best suited to your investment goals, complete with caveats that investors must understand before writing covered call options. Covered call writing can be used by any stock owner and does not require huge minimums, margin accounts, or advanced theoretical analysis. *New Insights on Writing Covered Call Options* shows how to use this powerful and accessible investment technique, giving you the edge to enhance your returns and lower your risk.

Praise for *Options Theory and Trading* "I've had the pleasure of teaching with Ron Ianieri at numerous live seminars for traders and investors, and one thing is for sure—Ron knows options! Now Ron has created a thorough, easy-to-read guide that you can benefit from in many ways, whether you are experienced in options trading or just starting out. I believe you will find *Options Theory and Trading* like Ron himself . . . full of knowledge, entertaining, fast-paced, and a joy to be around." —Price Headley, CFA, CMT, founder of BigTrends.com "I've had the pleasure of knowing and working with Ron for many years now. When managing funds in our asset management company, Ron has always been our 'go-to guy' on anything options-related. I've also taught a number of seminars side by side with Ron over the years where I've always come home knowing more about options than when I left! The man is truly the 'pitbull' of derivatives." —Peter Reznicek, Chief Equity Strategist, [www.ShadowTrader.net](http://www.ShadowTrader.net) "What a pleasure to read Ron Ianieri's new book, *Options Theory and Trading*. As a market technician for the last thirty-three years I am always looking for technical moves in stocks, and I rely on Ron's expertise for the optimum options strategy needed for each specific move I perceive happening in the markets. Ron's 'in the pits' experience serves to correct the misinformation in much of the published material and classes currently available to the unsuspecting options trader." —David Steelsmith Elliott, [Wallstreetteachers.com](http://Wallstreetteachers.com), *World's #1 Market Timer*, USIC "Ron's expertise in options is as high as there is and his experience is unparalleled. Ron not only knows the answer but can explain it in a '101' fashion that is simple enough for even a novice to understand. His book is written in the same fashion. Ron not only explains the 'how to's' but also the 'how and why' which other books just don't seem to do. As a day trader/swing trader by nature, I also appreciate Ron incorporating real chart examples for us

directional traders. For these reasons, I would highly recommend Ron's book to anyone interested in using options." –Chris Rowe, The Trend Rider, [www.tycoonresearch.com](http://www.tycoonresearch.com)

Double-digit Returns, Diversification, Downside Protection  
Covered Call Writing with Exchange Traded Funds (ETFs)

Getting Started in Options

Covered Calls Handbook

Generate Monthly Cash Flow by Selling Options

Managing Risk in Financial Institutions

New Insights on Covered Call Writing

In this one-of-a-kind "how-to" guide, Joseph Hooper and Aaron Zalewski provide step-by-step instructions for generating large monthly cash returns from almost any stock investment—while at the same time decreasing the risk of stock ownership. Filled with in-depth insights and proven techniques, this book is the definitive, rule-based guide to covered calls and calendar LEAPS spreads.

Use covered calls to safeguard your returns while reducing your risk! There is no foolproof recipe for investment success, but there are strategies that can decrease the risk you might expect, without compromising potential returns. One such strategy is covered call writing. I'll explain what this strategy is and how you can use it to achieve potential returns consistent with the rate of long-term stock market growth, at reduced risk.

The perfect, comprehensive resource for readers who want to beef up their investment portfolios and learn more advanced investment concepts and strategies.

Are you a newbie in trading options? Maybe you are thinking of how to start creating some extra cash flow every month? Maybe you have some cash lying in your bank account but you are afraid of entering the stock market. Then look no further my friend because covered calls is what you need. Covered calls is an ideal starting point when you are trying to find your way back to the market and easily generate some steady income as well. This strategy is usually adopted by buy and hold investors who generate extra income from their stock long-term holdings in the market. Even if you are a complete beginner in this venture you don't need to worry at all because this book titled Covered Calls Handbook will provide all the necessary information you need to get started. Inside this book, you will learn: How to manage covered calls easily Discover how to write covered calls. Simple formula to calculate the maximum profit and loss of a covered call When to sell a covered call Gain insight to the FAQ of covered calls. And many more Covered Calls Handbook will teach you every vital information required to start generating regular monthly cash flow using options trading. Ready to get started? Click the buy button on this page now to do so.

Covered Calls Beginner's Guide

Options Theory and Trading

Complete Encyclopedia for Covered Call Writing

Tips, Formulas and Strategies For Traders to Make Money with Options

Exit Strategies for Covered Call Writing

New Insights On Writing Covered Call Options

Options Trading Made Easy

A low-risk, wealth-building strategy for average investors which utilizes stocks and options to create monthly cash flow

To protect portfolios in today's volatile and uncertain market environment, institutional investors need to hedge losses, create income, and reduce risk. In his extensively updated and expanded Options Trading for the Institutional Investor, Third Edition, renowned options expert Michael C. Thomsett shows how to do all this effectively. One step at a time, Thomsett helps institutions exploit powerful, carefully chosen options strategies that can dramatically increase overall returns as you manage risks within the institution's limits. Thomsett discusses covered call writing on carefully selected stocks, contingent purchase strategies, and "combination" strategies that produce cash to bolster current income. He guides professional investors through every strategy with examples, portfolios, and graphs taken directly from today's markets. Wherever applicable, he addresses specific forms of risk that only institutional investors face. This thoroughly updated Third Edition includes a chart-based analytical method that relies on signals in the underlying as an alternative to volatility analysis. Thomsett presents new chapters on two powerful strategies and utilized to optimize returns while minimizing risk: the 1-2-3 Iron Butterfly, and the Dividend Collar. This edition also adds coverage of risk evaluation.

? 55% discount for bookstores! Now at \$23,95 instead of \$34,95! ? Would you wish to trade your way to success on the open market? Are you one of those looking for a more strategic way to safeguard your portfolio and make the most of your trading? If yes, then this book is for you. Your customers will not fail to grab this amazing guide to options trading! In today's incredibly volatile market, more and more investors are considering taking a new journey: trading options. Options trading is both fun and thrilling. This book mentions a basic way to begin earning money from your investments. But it's not as complex and challenging as you may think. This book helps you navigate this journey. Through this book, you will be guided on how to enter options trading in a simple and straightforward way. Inside this guide, you will learn about options trading from the ground up. Here's an overview of what you will find inside this book: Covered Calls: The Strategy to Selling Options - An Easy Guide to Selling Covered Calls - Possible Outcomes of a Covered Call - What Happens if the Stock Market Crashes? And so much more! ...What are you waiting for? BUY it NOW and let your customers become addicted to this incredible book!

The Blue Collar Investor was NOT a brilliant idea of mine?. it just happened! I was a frustrated blue collar investor just like you. I attended a top tier High School, College and Dental School. All those years of education and I knew NOTHING about the Stock Market, investing, in general. That was about to change! I investigated full service brokers, analysts, mutual fund managers; spoke with my relatives, colleagues and media experts. Would any of these people lead me to the Promised Land? The answer, for varied reasons,

resounding NO! Using the same blueprint I'd adapted to become a licensed General Dentist, a Certified Personal Trainer, and a Real Estate Agent, one of empowerment through self-education, I became an accomplished stock market investor. Year after year, my portfolio generated higher returns than those of the average Stock Market. Then, when I started selling options, those returns grew exponentially. I began sharing my techniques with others, and the flood gates of interest opened. In response I held a series of seminars, each one a sellout. That led to my penning of this book, Cashing in on Covered Calls, with another on the way. To accommodate the growing demand for more, a DVD and CD Series was developed, as well. My journey is now focused on spreading the word: we all have the intelligence, the motivation and the ability to be successful and independent stock market investors.

Earn Investment Income Using ETFs and Stock Options

Covered Calls & Naked Puts for a Monthly Cash Income

Stop the Market Chaos. Learn the Strategies to Generate Safe Income on Your Owned Stocks with Absolute Minimum Risk

How I Made BIG Money Trading Stock Options

Cashing in on Covered Calls

A Beginners Guide to Covered Calls with All the Secrets to Generate a Monthly Basis Cash Flow

Covered Calls and LEAPS -- A Wealth Option

**New to trading options? Looking to generate some extra monthly cash flow? Covered calls are the place to start. Perhaps you are sitting in cash, scared to get back into the stock market. But you are also unwilling to lock up your money in a CD that pays next to nothing. Covered calls are a great way to slowly ease back into the market, while starting to generate some income. This conservative strategy is also often used by buy-and-hold investors to generate extra income from stocks in their long-term holdings. Even if you know nothing at all about trading options, this guide will quickly bring you up to speed. This book will teach you: How to understand options terminology like calls, strike, expiration, etc. The crucial difference between "naked calls" and "covered calls" (don't trade options until you know the difference!) How to find stocks that are the best candidates for covered calls How to pick the best strike price and expiration date for your calls "Covered Calls Made Easy" will teach you everything you need to know about the #1 most popular options trading strategy. And if you ever get stuck, you can always reach out to me by email (provided inside the book), and I will help you. Ready to get started? Scroll to the top of the page and select the "Buy Now" button.**

**Over the last 20 years hedge funds and derivatives have fluctuated in reputational terms; they have been blamed for the global financial crisis and been praised for the provision of liquidity in troubled times. Both topics are rather under-researched due to a combination of data and secrecy issues. This book is a**



**collection of papers celebrating 20 years of the Journal of Derivatives and Hedge Funds (JDHF). The 18 papers included in this volume represent a small sample of influential papers included during the life of the Journal, representing industry-orientated research in these areas. With a Preface from co-editor of the journal Stephen Satchell, the first part of the collection focuses on hedge funds and the second on markets, prices and products.**

**A covered call refers to a financial transaction within which the investor selling call options owns the same amount of the underlying security. To execute this an investor holding an extended position in an asset then writes (sells) call options thereon the same asset to come up with an income stream. Do you want to passively make money flow into your account? Buy this book. This book will teach you everything you wish to understand about the #1 preferred options trading strategy. You will discover: How to understand options terminology like calls, strike, expiration, etc. The crucial difference between "naked calls" and "covered calls" (don't trade options until you recognize the difference!) How to find stocks that are the most effective candidates for covered calls How to pick the most effective strike price and expiration date for your calls Hope you will enjoy the book.**

**Successful trader and advisor Bill Kraft shows how to trade the financial markets in a way that limits risk and provides the potential for big profits. Kraft, who left a successful law practice to become an independent trader, explains his own educational process and how he arrived at a trading approach that primarily uses options to generate consistent income, limit risk, and participate in big market moves. In simple and down-to-earth language, Kraft explains a variety of strategies including buying and selling options; covered call writing; collars; using closed end mutual funds for income; debit spreads, volatility-based straddles; ratio backspreads; condors; and calendar spreads. Kraft emphasizes that traders need to first develop a sound and reasonable business plan ? in the same manner that any entrepreneur would plan a new business. Armed with the strategies explained in the book and a solid business plan, traders will have a blueprint for generating consistent profits in a relatively stress-free and efficient manner.**

**Where the Crawdads Sing (Movie Tie-In)**

**Making the Most Money when Selling Stock Options**

**A Risk-Free Way to Collect "Rental Income" Every Single Month on Stocks You Already Own**

**Covered Calls Option Trading Strategy**

**Earn Big Profits with No-Risk, Low-Risk, and Measured-Risk Strategies**

## Writing Covered Calls

### Covered Calls for Beginners

This book takes the versatility of covered call writing to an even higher level where the strategy itself is adjusted to meet certain additional investment requirements and goals. Each of the three sections in this book will provide specific situations which frequently apply to retail investors and how traditional covered call writing can be tailored to meet these criteria.

This easy-to-follow instructional book covers a variety of covered-call strategies with chapters detailing: How to Write Covered Calls, Covered Call Basics, Entering a Covered Call Order, Examples of Writing Covered Calls, Guidelines for Writing Covered Calls, Building Your Equity Positions, Opportunity Cost, Covered Call Outcomes, Covered Calls as a Hedge, Using Covered Calls to Purchase Put Options, Alternative Covered Call Strategies, and more! Writing covered calls, or covered-call writing, provides one of the most effective and risk-averse trading methods available. Purchasing and holding a stock position and subsequently selling call options against that position allows the trader to create residual monthly (or weekly) revenue streams while potentially capturing part or all of a stock's price appreciation. In a flat market, writing covered calls can greatly outpace normal returns and even in powerful bull markets the strategy can outperform traditional equity buy-and-hold and buy-and-sell strategies. In a bear market, writing covered calls can provide a hedge and downside protection. Enhance your trading returns by learning how to profitably write covered calls! Stop settling for non-existent savings account rates and bank CDs which pay less than 1%... and start making your investments work for you again... If you're worried about the current market uncertainty, these 3 options strategies are your antidote to chaos. You can use them to generate consistent returns, no matter what happens to your stock. Making it the perfect income strategy, because you can use covered calls, credit spreads & iron condors to create instant cash, with premiums paid directly into your brokerage account. Even if you know nothing about options, this book will get you right up to speed. Here is just a fraction of what you'll discover: - The 6 criteria we use to select the best stocks to write covered calls on - The vital difference between covered and uncovered calls - Options Greeks explained in 10 minutes - 3 rules for adjusting your covered call - How to use covered calls to lower the purchase price of stocks you already own - The 8 criteria we use to select the best stocks to write credit

spreads - The only 3 technical indicators you need to know for credit spreads. Ignore everything else, you only need these 3 beginner friendly metrics to get started - 10 effective ways to master the mental side of trading - The 5 best low-commission brokers for beginner options traders - Trade options like Warren Buffett? The world's greatest investor has used this specific strategy to make \$4.9 Billion over the past decade - 3 "non-negotiable" trading rules. Adhere to these and you will be ahead of 90% of amateur traders - Exactly what level the VIX should be at before you sell a spread. A backtest implementing this one tweak made the strategy 50% more profitable over 10 years worth of trades ...and much, much more! Plus, inside the book you get free access to a 9 part video course covering every aspect of profitable investing So even if you've never used options before, the book walks you through everything step by step. You'll find everything explained in plain English, free from technical jargon. Even if you get stuck, you can always send us an email (provided inside the book) or reach out in our private investing community on social media - we're always happy to help with any questions you might have. And remember... bank CD's will only pay you between 0% and 1%... the dividend yield on the S&P 500 is around 2%... and 5 to 10 year municipal bonds will only pay between 2% and 3%. But if you use what's inside this book, you could have the opportunity to earn so much more than that. And when you receive just a single premium from one of these trades (which is paid into your account instantly) it will cover the cost of this book 10x over. To get your copy right now, just scroll up and click "add to cart"

Originally published almost a decade ago, LeRoy Gross's authoritative, yet highly accessible book has been the only resource available for conservative investors looking to further their investment goals with options. Now, with a new Introduction by the bestselling author Larry McMillan, *The Conservative Investor's Guide to Trading Options* has been updated to help market practitioners of the present garner the same rewards reaped by investors of the past. Using the clear, balanced approach he used with his clients during a long career in the securities industry, Gross explores the various options strategies most frequently employed with individual stocks, examines the risk factors associated with each, and offers a unique perspective on how to use options as a hedging tool. From buy stock/write call to sell stock/buy call, the strategies covered are designed to help investors be better able to increase stock income, reduce stock risk, and seek stock profits. In addition to recommended systems, Gross also points out those that conservative investors should avoid, including naked

cal writing, calendar spread, and call option butterfly spread. With clear, easy-to-understand explanations, here's where you'll find complete details on: \* Reading and understanding option tables. \* Entering option orders. \* Negotiating commission discounts. \* Understanding the language of options trading with a complete glossary. Filled with practical examples and no-nonsense information, this is essential reading for all those who want to expand their portfolios using conservative option strategies.

Selling Cash-Secured Puts

A Step-by-Step Guide to Control Risk and Generate Profits

Covered Calls Made Easy

Write Call Options for Double Digit Passive Income

A Guide for Generating Extraordinary Monthly Income

Selling Options For Best Investment Returns, Making Money Through Selling Monthly Covered Calls.: Stocks For Covered Call Writing

Options Trading with Mike

*?Covered Call Writing With Qs And Diamonds: Double-Digit Returns on Ready-Made Portfolios? is not just another book about covered call writing. It is a highly focused, readily understandable educational tool and easy-to-follow implementation program. If you are an investor in equities and are seeking to achieve double-digit investment returns in a market that experts such as Warren Buffett, John Templeton, Jeremy Siegel, John Bollinger, Barton Biggs and many others believe will only grow by an average of 5% to 6% for decades to come, then this book is for you. Everything is here that you need as an investor to develop and implement a covered call writing program unique to your needs on two of the world's most liquid, highly diversified equity portfolios. THE KEY ELEMENTS OF THE BOOK PROVIDE: The case for using the Nasdaq-100 Index Tracking Stock (top 100 Nasdaq stocks in market capitalization), also known as the ?Qs? (ticker symbol QQQ) and the Diamonds Trust Series 1 (tracks the Dow Jones Industrial Average), known as Diamonds (ticker symbol DIA) as total or substantial portfolio decisions. This allows investors to achieve significantly more equity ownership diversification than they can typically achieve from shares in individual stocks and eliminates the need to spend time on stock research. Details on the unique features of these two highly liquid and popular Exchange Traded Funds (ETFs) that make them ideally suitable for no hassle, easy decision covered call writing to assist in achieving consistent double-digit investment returns in a more conservative way than a buy-and-hold equity strategy. A detailed turnkey implementation program for call writing with the QQQ and DIA, including out-of-the-money strategies and in-the-money strategies, both of which can yield solid double-digit returns, and when and how to effectively use both of them. Discussion on call expiration date selection to fit your needs, including the advantages of shorter-term and longer-term expirations. A presentation of technical analysis tools to assist investors in*

*making short-term decisions on when to buy and sell, when to write calls, and which type of call to write. Use of Microsoft? Excel spreadsheets to assist in reviewing covered call writing selection alternatives and tracking your results so that the best decisions for you are reached to achieve your investment return goal. Use of margin, if appropriate for you, to increase returns from covered call writing on these ready-made portfolios. Details about brokerage accounts, with special emphasis on the use of online discount brokerages for quick, very low cost execution of trades. Many Web sites of brokerages and other information sources are discussed and provided so you can obtain the maximum amount of information to focus on what you need to know and how to use it. A complete presentation on the tax information you need to understand and administer the income tax aspects of covered call writing. This includes deferring taxation of income until a later tax year while enjoying the use of the income now. With interest rates so low and a scarcity of acceptable investment alternatives available to us as investors, covered call writing on diversified portfolios such as the Qs and Diamonds may offer one of the best possible opportunities to achieve double-digit investment returns in the slow-growth market we seem sure to encounter ahead.*

*Stop settling for ever-decreasing dividend yields and bank CDs which pay less than 1% and start making your investments work for you again... If you're worried about the current market uncertainty, covered calls are your antidote to chaos. You can use them to generate safe returns, no matter what happens to your stock. It's like generating rental income on stocks you already own, even if those stocks don't already pay dividends. Which is why with smart covered call writing, you can double your monthly cash flow. Making it the perfect income strategy, because you can use covered calls to create instant cash, with premiums paid directly into your brokerage account. So you can use this smart, safe strategy to generate "Synthetic Dividends" on stocks that you already own. Covered calls aren't risky... when used correctly they actually decrease your risk... and even the most conservative investors can benefit from adding covered call writing to their investment strategy. Even if you know nothing about options, this book will get you right up to speed. Here is just a fraction of what you'll discover: - The 6 criteria we use to select the best stocks to write covered calls on - Page 96 - Why you shouldn't write covered calls in an IRA. Many investors make this mistake, but learn why using a regular account will actually save on your tax bill - Page 54 - How to use covered calls to lower the purchase price of stocks you already own - 3 rules for adjusting your covered call - Page 129 - How to find the best covered call stocks for free. Stock scanning services will charge you \$99/month for this information, but our approach costs nothing and lists the exact same companies - Page 100 - How to get started with covered calls if you only have a small account. This is perfect if you want the benefits but don't have \$5,000 or more to invest - Page 133 Plus, inside the book you get free access to a 7 part video course covering all aspects of profitable investing So even if you've never used options before, the book walks you through everything step by step. You'll find everything explained in plain English, free from technical jargon. Even if you get stuck, you can always send us an email (provided inside the book) or reach out in our private investing community on social media - we're always happy to help with any questions you might*

*have. And remember... bank CD's will only pay you between 0% and 1%... the dividend yield on the S&P 500 is around 2%... and 5 to 10 year municipal bonds will only pay between 2% and 3%. But if you use what's inside this book, you could have the opportunity to get much more than that. For instance... if you put together a portfolio of three of the best covered call stocks... you could see an average yield of 15% per year... just from your covered call income. All this from your regular brokerage account, just as easily as you can buy stock. Because if you know how to buy stocks, you can use covered calls. And when you receive just a single premium from one of these covered calls (which is paid into your account instantly) it will cover the cost of this book 10x over. To get your copy right now, just scroll up and click "add to cart"*

*Exit Strategies for Covered Call Writing reveals the best and most effective procedures to manage your stock option positions. After selling a call option, many investors simply permit the result to run its own course through expiration Friday. This will cost you money! By administering well-thought-out exit strategies, based on sound fundamental and technical principles along with your common sense, your profits will be maximized and your losses will be diminished. Alan Ellman, author of the best-selling *Cashing In on Covered Calls*, speaks to the average blue collar investors of the world. In a practical and straightforward manner, he offers sound, honest, and easy-to-understand management techniques that will take the mystery out of covered call writing. Inside you will discover and learn about: What exit strategies can do for you  
The key parameters to consider  
Exit strategy alternatives  
Executing exit strategy trades  
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*You must have seen it on television commercials or full page adverts in newspapers and journals or have been emailed by someone regarding "get rich quick" promises. All one is required is to have some stated amount of dollars and attend some conference. Rub off this notion since it is not the best way to learn about the benefits of trading in options. Options trading is a difficult subject when compared with other forms of investment, for instance stocks. And there is a good number of potential investors who need to acquire more information before getting involved in trading options. This book can help you to get such information.*

*Using Risk Management and Behavioral Finance to Achieve Market Outperformance*

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*Covered Call Writing in a Cumulative Prospect Theory Framework*

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basis you need much more than luck. You need a process that can be repeated over and over. It is all here in this book. Once you read it you will discover there is a way one can be very successful in generating CASH for LIFE. You are introduced to the VISIONS Stock and Options Search Engine. It together with an application called Scout will find the best investment opportunities at any time. All in real time via Internet access.

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Every investor wants, above all, to make money. The reinvestment of profits is an extremely low risk and yet powerful wealth builder when employed with the power of compounding. With patience and joy one can apply the process of Covered Call Writing which is simply renting out the stock that you own. By reinvesting--- the power of compounding is phenomenal.

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Investing to Generate Monthly Cash Flow

Trade Your Way to Wealth

The Powerful Technique That Enhances Return and Lowers Risk in Stock Investing

The Conservative Investor's Guide to Trading Options

The 3 Best Options Strategies For Beginners

**Want to find out how to keep the stock market chaos at bay? Do you want to learn how to earn a safe monthly income from your own portfolio consistently? If yes, then keep reading! As simple as it sounds, Covered calls are options sold by the stockholders who own them to get additional income from their portfolio. Many different covered call strategies have been developed over time. You can look for Warren Buffett's strategy of selling covered calls. The key to earning safe income from your stock holdings can be achieved with this strategy. You can eliminate stock market chaos and keep your stocks all the time. From the moment you enter the stock market, you need to think about selling covered calls on each of your owned stocks. This will take care of your portfolio and earn you extra income from your own efforts. Selling covered calls creates a cushion that will help you avoid margin calls in worst-case scenarios. Yes, you can indeed "earn 100% on paper" with most online trading platforms, but this is only temporary and useless if a huge profit doesn't translate into tangible cash gains in real-life markets. This book covers the following topics: \* Options Contract and Terminology \* Overview of Covered Calls \* Why Write Covered Calls \* What You Know Wrong About Covered Calls \* Risk Description \* Recognizing a Suitable Market to Start Covered Calls \* Choosing the Right Stock to Write Covered Calls On And much more! Covered calls are a fantastic way to protect your own stocks while still enjoying share price gains that come from time to time. Start making passive income if you are already in the stock market! Ready to get started? Click the BUY NOW button!**

**My other books The Money Tree: Risk Free Options Trading (2002) Covered Calls and Naked Puts: Create Your Own Stock Options Money Tree (2004) Cash For Life: Unlock the Incredible Monthly Cash Income in Your Stock Portfolio (2006) Show Me the Money is the fourth in a series of books explaining my "Money Tree" strategy for stock market investing. My strategy is one of repeated singles and doubles.....not homeruns. Each month I pick a basket of dollars off my stock portfolio by selling Covered Calls and Naked Puts.**

**That monthly cash income grows each month as my portfolio grows. An important theme in all my books is wise stock selection. After all if you are going to have an orchard of money trees you want the trees to be as healthy as possible. I've created a unique technique for increasing the odds of buying low and selling higher. I've found that the best way to explain my strategy is with a narrative. Beginning with *The Money Tree: Risk Free Options Trading in 2002* I introduced the story of an average middle age investor who meets his former college finance professor in the small community of Marco Island, Florida. As they renew an old friendship the Professor reveals his secrets for financial success. My second book in 2004 – *Covered Calls and Naked Puts: Create Your Own Stock Options Money Tree* – continued the same theme and narrative with updated examples and more on my Naked Puts strategy. In 2006, the updated version titled *Cash for Life: Unlock the Incredible Monthly Cash Income in Your Stock Portfolio* was released – The updated version had strategies for ITM (In the Money), OTM (Out of the Money) and ATM (At the Money) and the underpinnings of my technical analysis that is displayed as the VISIONS V. I have published this concept as the Groenke V Theory. Go to [www.RonGroenke.com](http://www.RonGroenke.com) and Useful Links for the details. *Show Me the Money: Covered Calls and Naked Puts for a Monthly Cash Income*, the latest release, continues the same theme and narrative with important updates and additional strategies. My books teach you how to earn income in your stock portfolio. They provide the concepts and techniques I have practiced over the past 20 years in generating income on my stock portfolio. Detailed formulas and stock and option selection criteria are revealed and discussed. It is my hope that these techniques, which have served me so well, will also be profitable for you. A word of caution: Be very deliberate in your investing. Do your homework. Study this book carefully and master the techniques. You will find my software, which I call VISIONS Stock Market Explorer to be an important resource. It is the software program that I created and use to find quality stocks. It also shows Call and Put options with premiums that generate the best returns. This software is Internet based and takes the drudgery out of surfing the net for stock and option information. Spend your time analyzing the potential stocks presented by VISIONS. It puts all the information right at your fingertips. The VISIONS Stock Market Explorer Scout application searches the entire stock market and provides the Top Ten stocks to invest in at the moment. It uses all the fundamentals as discussed in my books and applies technical chart analysis in its stock selection process. Scout has provided investment opportunities that were successful over 80 percent of the time. No one can bat 1000, but these results can put the odds in your favor. Download a free trial at my website – [www.RonGroenke.com](http://www.RonGroenke.com) Happy investing, Ron Groenke**

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