

Creating Modern Capitalism How Entrepreneurs Companies And Co

'I wish this book had been around when I tried to teach about entrepreneurship in its social context: life would have been much easier with these informed sources.' – Alistair R. Anderson, Aberdeen Business School, UK
This rich and detailed book makes a very timely contribution to extending our understanding of entrepreneurship in its social context. Using selected in religious beliefs and practices shape entrepreneurship. For too long the entrepreneur has been characterized as an isolated, economically driven individual, thus ignoring how enterprise and entrepreneurs are products of their society, their culture and their religion. This innovative book discusses both entrepreneurship and religion, as well as indicating how the syn endeavours. It provides a conceptually useful way of framing the individualistic entrepreneur in his or her social and cultural context, demonstrating how entrepreneurial agency operates within and through a variety of religious contexts. Illustrated with original photographs, this captivating book will be warmly welcomed by students and researchers with interests Government policy-makers in immigration will also find this book an invaluable read.

Are profits and sustainability compatible? This book brings unique perspectives to this key debate by exploring the history of green entrepreneurship since the nineteenth century, and its spread globally in industries including renewable energy, organic food, natural beauty, ecotourism, recycling, architecture, and finance. The book uses the lens of the extraordinary a imagined that business could help save the planet, rather than consume it. The social and religious beliefs that drove many of these individuals are explored as the book looks at how they overcame huge obstacles to execute their strategies. The green entrepreneurs seen here are shown to have created new markets and industries, and driven innovations in sustain marginalized the entire subject. The struggles of early pioneers appear to have been rewarded by the growth of environmental awareness among consumers, business leaders, and others in recent years, but the Earth's environmental health continues to deteriorate. If profits and sustainability have proved challenging to reconcile, the book argues that one reason wa This timely and authoritative set explores three centuries of good times and hard times in major economies throughout the world. More than 400 signed articles cover events from Tulipmania during the 1630s to the U.S. federal stimulus package of 2009, and introduce readers to underlying concepts, recurring themes, major institutions, and notable figures. Written perspective for students, teachers, librarians, and the general public - anyone interested in understanding the historical precedents, causes, and effects of the global economic crisis. Special features include a chronology of major booms and busts through history, a glossary of economic terms, a guide to further research, an appendix of primary documents, a topic 8-1/2" X 11"; topic finder; photos; chronology; glossary; primary documents; bibliography; and, index.

The Global Economy: A Concise History traces the history of the global economy over the past thousand years. In doing so, it explores all the main waves of globalization, from the trade revolution of the Middle Ages, to the Great and Little Divergence between the West and the East, as well as the North and the South of the world. This book examines the Industria well as the interaction between technological shifts and the transition in geopolitical equilibria. The last chapters are dedicated to an in-depth examination of the transformation which occurred in the global economy after 1989. The chronological structure of the book is designed to help students memorize and understand key events. This book also discusses broad development, and industrial revolutions. This will make it of interest not only to students and academics, but to all readers wishing to gain a deeper understanding of the history and current state of the global economy.

The Use of Force in the Making of Russian Capitalism

A History of Green Entrepreneurship

The Entrepreneur as Business Leader

A Comparative History of Western Civilization

The New Kind of Capitalism That Serves Humanity's Most Pressing Needs

Foundations of Political Economies

The Global Economy

Capitalism represents the greatest engine of material well-being that the world has ever seen. But scepticism about its viability has grown across the political spectrum, on the back of rising inequalities, climate change and digital disruptions. This book joins the debate about the crisis of capitalism—not by blindly defending the system, but by advocating concrete proposals to put it on a more socially and environmentally sustainable path. Too often, conversations about the future of capitalism consider it as a homogeneous socio-economic system whose features vary little from one location to another; this commonly leads to one-size-fits-all recommendations to address capitalism's flaws. The contributors to this book, by contrast, look at the transition needed from the perspective of capitalism's multi-faceted nature, in response to challenges including the green transition, the digital revolution and spiralling inequalities. These present difficult trade-offs in terms of growth, efficiency and stability, which each capitalist model will solve differently.

Entering the shady world of what he calls "violent entrepreneurship," Vadim Volkov explores the economic uses of violence and coercion in Russia in the 1990s. Violence has played, he shows, a crucial role in creating the institutions of a new market economy. The core of his work is competition among so-called violence-managing agencies—criminal groups, private security services, private protection companies, and informal protective agencies associated with the state—which multiplied with the liberal reforms of the early 1990s. This competition provides an unusual window on the dynamics of state formation. Violent Entrepreneurs is remarkable for its research. Volkov conducted numerous interviews with members of criminal groups, heads of protection companies, law enforcement employees, and businesspeople. He bases his findings on journalistic and anecdotal evidence as well as on his own personal observation. Volkov investigates the making of violence-prone groups in sports clubs (particularly martial arts clubs), associations for veterans of the Soviet–Afghan war, ethnic gangs, and regionally based social groups, and he traces the changes in their activities across the decade. Some groups wore state uniforms and others did not, but all of their members spoke and acted essentially the same and were engaged in the same activities: intimidation, protection, information gathering, dispute management, contract enforcement, and taxation. Each group controlled the same resource—organized violence.

Describes the history of accounting and double-entry bookkeeping from Mesopotamia to the Renaissance to modern finance and explains how a system developed that could work across all trades and nations. 13,000 first printing.

Drawing on intimate diaries and correspondence, a definitive portrait of economist Joseph A. Schumpeter examines his theory of "creative destruction" as a driving force of capitalism, his emphasis on entrepreneurial and strategic business thinking, the influence of his theories on modern-day globalization, and his tumultuous personal life.

Business and Politics in Twentieth-Century America

Red Capitalists in China

The Ethical Capitalist: How to Make Business Work Better for Society

How Entrepreneurs, Companies and Countries Triumphed in Three Industrial Revolutions

How Innovation Sustains Prosperity in a More Connected World

Knowledge and Competitive Advantage

Capital Gains

Muhammad Yunus, the practical visionary who pioneered microcredit and, with his Grameen Bank, won the 2006 Nobel Peace Prize, has developed a visionary new dimension for capitalism which he calls “social business.” By harnessing the energy of profit-making to the objective of fulfilling human needs, social business creates self-supporting, viable commercial enterprises that generate economic growth even as they produce goods and services that make the world a better place. In this book, Yunus shows how social business has gone from being a theory to an inspiring practice, adopted by leading corporations, entrepreneurs, and social activists across Asia, South America, Europe and the US. He demonstrates how social business transforms lives; offers practical guidance for those who want to create social businesses of their own; explains how public and corporate policies must adapt to make room for the social business model; and shows why social business holds the potential to redeem the failed promise of free-market enterprise.

The all-encompassing embrace of world capitalism at the beginning of the twenty-first century was generally attributed to the superiority of competitive markets. Globalization had appeared to be the natural outcome of this unstoppable process. But today, with global markets roiling and increasingly reliant on state intervention to stay afloat, it has become clear that markets and states aren't straightforwardly opposing forces. In this groundbreaking work, Leo Panitch and Sam Gindin demonstrate the intimate relationship between modern capitalism and the American state, including its role as an “informal empire” promoting free trade and capital movements. Through a powerful historical survey, they show how the US has superintended the restructuring of other states in favor of competitive markets and coordinated the management of increasingly frequent financial crises. The Making of Global Capitalism, through its highly original analysis of the first great economic crisis of the twenty-first century, identifies the centrality of the social conflicts that occur within states rather than between them. These emerging fault lines hold out the possibility of new political movements transforming nation states and transcending global markets.

A comparison of the development of the synthetic dye industry in Europe and the US.

In the 1960s and '70s, a diverse range of storefronts—including head shops, African American bookstores, feminist businesses, and organic grocers—brought the work of the New Left, Black Power, feminism, environmentalism, and other movements into the marketplace. Through shared ownership, limited growth, and democratic workplaces, these activist entrepreneurs offered alternatives to conventional profit-driven corporate business models. By the middle of the 1970s, thousands of these enterprises operated across the United States—but only a handful survive today. Some, such as Whole Foods Market, have abandoned their quest for collective political change in favor of maximizing profits. Vividly portraying the struggles, successes, and sacrifices of these unlikely entrepreneurs, From Head Shops to Whole Foods writes a new history of social movements and capitalism by showing how activists embraced small businesses in a way few historians have considered. The book challenges the widespread but mistaken idea that activism and political dissent are inherently antithetical to participation in the marketplace. Joshua Clark Davis uncovers the historical roots of contemporary interest in ethical consumption, social enterprise, buying local, and mission-driven business, while also showing how today's companies have adopted the language—but not often the mission—of liberation and social change.

Double Entry: How the Merchants of Venice Created Modern Finance

Business Process Change

Prophet of Innovation

Booms and Busts: An Encyclopedia of Economic History from the First Stock Market Crash of 1792 to the Current Global Economic Crisis

The Coevolution of Firms, Technology, and National Institutions

Better Capitalism

The Founder's Dilemmas

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A road-map for a kinder, fairer capitalism that is fit for the 21st century*
Financial Times Book of the Month
‘The founder of Richer Sounds is one of the finest entrepreneurs we have.’ Archie Norman, chairman of Marks & Spencer

Capitalism has lost its way. Every week brings fresh news stories about businesses exploiting their staff, avoiding their taxes, and ripping off their customers. Every week, public anger at the system grows. Now, one of Britain’s foremost entrepreneurs intervenes to make the case for putting business back firmly in the service of society, and setting out on a new path to a kinder, fairer form of capitalism. Drawing on four decades of hands-on management experience, the founder of Richer Sounds argues that ethically run businesses are invariably more efficient, more motivated and more innovative than those that care only about the bottom line. He uncovers the simple tools that the best leaders use to make their businesses fair, revealing how others can follow suit. And he also delves into the big questions that modern capitalism has to answer if it is to survive and to thrive.

In this second edition of The Rise of Western Power, Jonathan Daly retains the broad sweep of his introduction to the history of Western civilization as well as introducing new material into every chapter, enhancing the book's global coverage and engaging with the latest historical debates. The West's history is one of extraordinary success: no other region, empire, culture, or civilization has left so powerful a mark upon the world. Daly charts the West's achievements-representative government, the free enterprise system, modern science, and the rule of law-as well as its misdeeds: two World Wars, the Holocaust, imperialistic domination, and the Atlantic slave trade. Taking us through a series of revolutions, he explores the contributions of other cultures and civilizations to the West's emergence, weaving in historical, geographical, and cultural factors. The new edition also contains more material on themes such as the environment and gender, and additional coverage of India, China and the Islamic world. Daly's engaging narrative is accompanied by timelines, maps and further reading suggestions, along with a companion website featuring study questions, over 100 primary sources and 60 historical maps to enable further study.

Capitalism has been a controversial concept. In the second half of the 20th century, many historians have either not used the concept at all, or only in passing. Many regarded the term as too broad, holistic and vague or too value-loaded, ideological and polemic. This volume brings together leading scholars to explore why the term has recently experienced a comeback and assess how useful the term can be in application to social and economic history. The contributors discuss whether and how the history of capitalism enables us to ask new questions, further explore unexhausted sources and discover new connections between previously unrelated phenomena. The chapters address case studies drawn from around the world, giving attention to Europe, Africa and beyond. This is a timely reassessment of a crucial concept, which will be of great interest to scholars and students of economic history.

Shows that, with wise and informed policymaking, the American entrepreneurial engine can rally and the true potential of the economy can be unlocked.

Entrepreneurship and Religion

Capitalism in America

Globalization from the Bottom Up

The Oxford Encyclopedia of Economic History

The Reemergence of a Historical Concept

The Venturesome Economy

This text blends economic theory with empirical evidence to chart business development over the last two centuries in the UK, the United States, Japan and Australia. It addresses enduring concerns for entrepreneurs and managers and demonstrates the value of an historical perspective from which to judge present day issues. Each chapter considers an issue of current significance, introduces theories to illuminate the topic, and discusses historical evidence and debates. Also included are relevant case studies and original documents. Discussion questions, statistical tables, and further reading are appended to each chapter.

Paul Harman focuses on the process change problems faced by today's managers. He summarizes the state of the art of business process analysis, presents a methodology based on best-practices and offers detailed case studies.

What were the economic roots of modern industrialism? Were labor unions ever effective in raising workers' living standards? Did high levels of taxation in the past normally lead to economic decline? These and similar questions profoundly inform a wide range of intertwined social issues whose complexity, scope, and depth become fully evident in the Encyclopedia. Due to the interdisciplinary nature of the field, the Encyclopedia is divided not only by chronological and geographic boundaries, but also by related subfields such as agricultural history, demographic history, business history, and the histories of technology, migration, and transportation. The articles, all written and signed by international contributors, include scholars from Europe, Latin America, Africa, and Asia. Covering economic history in all areas of the world and segments of economies from prehistoric times to the present, The Oxford Encyclopedia of Economic History is the ideal resource for students, economists, and general readers, offering a unique glimpse into this integral part of world history.

Praise for Be the Solution "In the past, many believed you either went into 'public service' to do good, or you 'went into business' to make money. Few realized that the long-term success of business depends on serving people, not making money. Few realized that perhaps the best way to serve the public was through free enterprise. Whole Foods Market founder John Mackey, visionary thinker Michael Strong, micro lender Muhammad Yunus, and a few others understand these truths. Be the Solution is the best single book to read to understand the emerging ways in which entrepreneurs can change the world." —Gary Hoover, serial entrepreneur, founder of Hoover's Business Information Service, Hooversworld.com "Michael Strong speaks the truth. A must-read for our new American government." —Sam Wyly, founder, Green Mountain Energy; author of 1,000 Dollars and an Idea "This book is totally fantastic. Treat your mind to a feast. Use it to tune your vision towards what really works." —Charles Harper, Senior Executive VP, Chief Strategist, John Templeton Foundation "Perhaps more than ever before, young people today are motivated by the desire to make the world a better place. Unfortunately, many have little idea about how to do it, and their educational studies provide them with little direction. In contrast, this book is a road map about how we can get from where we are to where we want to be—to a more peaceful, more prosperous, and more environmentally sound world. Plus, it is exciting, uplifting, and adventurous. Indeed, it provides the recipe for a better world." —Dr. James Gwartney, coauthor of Economic Freedom of the World: 2007 Annual Report; Gus A. Stavros Eminent Scholar Chair at Florida State University "This is a very thoughtful and timely book that asks us to look around—and to look within—the amazing opportunities that entrepreneurship offers to the world. I recommend this book to anyone interested in finding solutions to the current crisis." —Giancarlo Ibarquen, Executive President, Universidad Francisco Marroquin "At last, a book about the heart of capitalism as a force for creating good in the world for solving many of our tough societal problems. I hope our political leaders read it." —R. Edward Freeman, Olsson Professor of Business Administration, Academic Director, Business Roundtable Institute for Corporate Ethics, University of Virginia
The Making of Global Capitalism
The Party, Private Entrepreneurs, and Prospects for Political Change

Using the Financial and Business Literature

Building Social Business

From Head Shops to Whole Foods

Debunking Public Vs. Private Sector Myths

A Blueprint for Modern Capitalism

Takes a proactive approach to addressing big issues of world poverty, economic development, and the impact of globalization — with recommendations for business leaders, policymakers, and concerned citizens around the world Samli offers an alternative model, a philosophy and practice of "social capitalism" that is grounded in a bottom-up approach to wealth creation, while acknowledging that power will continue to be concentrated at the top level of the pyramid

The Endurance of Family Businesses is a collection of essays offering an overview of the importance and resilience of family-controlled large businesses. Much of economic and business history research neglects family businesses, considering them an inefficient form of business organization. These essays discuss the strengths of family businesses: the ways family firms have managed, financed and governed their corporations, as well as the way in which they structure their relationship with the external environment, from the government to the company's stakeholders. Family businesses have learned new ways of organizing their resources and using their accumulated know-how for new markets and institutional environments. This volume combines the expertise of well-known scholars who specialize in business history, economic history, management and consulting, to provide an interdisciplinary perspective on family businesses. Contributors provide a global view by taking into account Asian, American and European experiences.

Named one of the best books of 2013 by the 'Financial Times', 'Huffington Post' and 'Forbes', this debate-shifting book debunks the myth of the State as a static bureaucratic organization only needed to 'fix' market failures, leaving dynamic entrepreneurship and innovation to the private sector. Case studies ranging from the innovations that make the iPhone so 'smart' to the current developments in clean technology reveal the reality, whereby the private sector only invests after the entrepreneurial State has made the bold, high-risk investments.

Creating Modern CapitalismHow Entrepreneurs, Companies, and Countries Triumphed in Three Industrial RevolutionsHarvard University Press

Multidisciplinary Perspectives on Innovation and Growth

Capitalism

Artisan Entrepreneurs in Cairo and Early-Modern Capitalism (1600-1800)

An Encyclopedia of Economic History from the First Stock Market Crash of 1792 to the Current Global Economic Crisis

The Rise of Multicultural America

Economy and Print Culture, 1865-1915

A Manager's Guide to Improving, Redesigning, and Automating Processes

Many warn that the next stage of globalization--the offshoring of research and development to China and India--threatens the foundations of Western prosperity. But in The Venturesome Economy, acclaimed business and economics scholar Amar Bhidé shows how wrong the doomsayers are. Using extensive field studies on venture-capital-backed businesses to examine how technology really advances in modern economies, Bhidé explains why know-how developed abroad enhances--not diminishes--prosperity at home, and why trying to maintain the U.S. lead by subsidizing more research or training more scientists will do more harm than good. When breakthrough ideas have no borders, a nation's capacity to exploit cutting-edge research regardless of where it originates is crucial: "venturesome consumption"--the willingness and ability of businesses and consumers to effectively use products and technologies derived from scientific research--is far more important than having a share of such research. In fact, a venturesome economy benefits from an increase in research produced abroad: the success of Apple's iPod, for instance, owes much to technologies developed in Asia and Europe. Many players--entrepreneurs, managers, financiers, salespersons, consumers, and not just a few brilliant scientists and engineers--have kept the United States at the forefront of the innovation game. As long as their venturesome spirit remains alive and well, advances abroad need not be feared. Read The Venturesome Economy and learn why--and see how we can keep it that way. What explains the national economic success of the United States, Britain, Germany, and Japan? What can be learned from the long-term championship performances of leading business firms in each country? How important were specific innovations by individual entrepreneurs? And in the end, what is the true nature of capitalist development? The Pulitzer Prize-winning historian Thomas K. McCraw and his coauthors present penetrating answers to these questions. Creating Modern Capitalism is the first book to explain for a broad audience the interconnections among technological innovation, management science, the power of entrepreneurship, and national economic growth. The authors approach each question from a comparative framework and with a unique triple focus on national economic systems, particular companies, and individual business leaders. Above all, the book focuses on how specific entrepreneurs influenced the economic success of their countries: Josiah Wedgwood and Henry Royce in Britain; August Thyssen and Georg von Siemens in Germany; Henry Ford, Alfred Sloan, and the two Thomas J. Watsons in the United States; Sakichi Toyoda, Masatoshi Ito, and Toshifumi Suzuki in Japan. The product of a three-year collaborative effort at the Harvard Business School, the book combines cutting-edge scholarship with a finely tuned sense of the art of management. It will engage general readers as well as those with a special interest in entrepreneurship and the evolution of national business systems.

'Erudite and accessible, McCann demonstrates how the national gets reconfigured around the global without losing some of its unique features. Far from being a one-size-fits-all Anglo-American template, neoliberalism comes in many different hues and variations. This is by far the best textbook in the field and is destined to become a classic for years to come.' Manfred B. Steger, Professor of Political Science at the University of Hawai'i-Manoa, Honolulu, Hawai'i, USA 'A sweeping examination of systems of capitalism in theory and in the world's major industrial economies leads Leo McCann to challenge the conventional wisdom on globalization. Historical analysis of the evolution of business systems and detailed examination of present practice demonstrate persuasively that, despite facing common challenges, distinctive national differences remain salient. A must read for anyone who needs to understand how business systems operate in an increasingly interdependent world economy.' - Dr Eileen Appelbaum, Senior Economist, Center for Economic and Policy Research, Washington, DC, USA Globalization has profound effects on national economies even as distinct national 'models' of capitalism remain. International and Comparative Business accessibly tracks the historical and socio-political contexts of the world's major countries on a chapter-by-chapter basis to the present day. The book provides a comprehensive, critical, yet concise introduction to each of the economies' key features, including macro overviews as well as organizational and workplace-level analysis. Each chapter features learning objectives, in-depth interpretation and critique of key literature, and annotated further reading to allow readers to rigorously navigate their way through the wealth of material available for each country. This text is essential reading for students and researchers in the areas of international business and cross-cultural management, comparative political economy, and history. Leo McCann is Senior Lecturer in International and Comparative Management at Manchester Business School, University of Manchester, UK

The governance regime of cognitive leadership, its attractive co-operative features, and the challenges it faces in the process of organizational growth are the topic of Silke Scheer s fascinating study. . . To explore the mutual contingencies of socially shared cognitive frames, social models of task commitment, and work motivation at the empirical level is no easy task. . . her study highlights the practical relevance of the cognitive leadership regime and the characteristic motivational features on which it draws that are widely neglected in the modern theory of the firm. From the foreword by Ulrich Witt We finally have an analysis of management leadership which resolves tensions and brings theory and evidence together in a thoroughly convincing manner. This book shows how effective management leaders can build successful teams, based on commitment and loyalty, by a combination of careful recruitment, selective retention and inspirational empowerment. This significant advance in the literature merits serious attention from economists, psychologists and management scholars interested in the performance of firms. Mark Casson, University of Reading, UK An entrepreneur who decides to found a firm and to hire employees has to tackle two central problems: their employees coordination and motivation. Drawing on findings from cognitive, social and organizational psychology, this book sheds new light on the relevance of bounded rationality and social learning in the process of leadership. Silke Scheer bridges some of the missing links that can be identified within the theory of cognitive leadership and demonstrates how its scope can be broadened by investigating group level processes, and how they can have an impact on the socialization of newcomers. Combining both theoretical and empirical explorations, this book will be of great significance to anyone from a managerial or psychological background that is interested in leadership. Academics and students on business, management and entrepreneurship courses will also find this book invaluable.

Be the Solution

How Entrepreneurs and Conscious Capitalists Can Solve All the Worlds Problems

The Endurance of Family Businesses

The Rise of Western Power

A Concise History

Contemporary Entrepreneurship

Globalization and Time

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The process of globalization has brought about countless changes in societies, communities, regions and economies across the globe. It has been analyzed from many perspectives as a result and much has been written to muddy the waters of our understanding of this important concept. In going back to the real origins of the global economy, this book demonstrates that understanding this phenomenon as a 'battle against time' will bring a new clarity to the subject. The process of globalization was accompanied by the mastering of 'social time', thereby producing a progressive increase in the speed of business transactions, both in manufacturing and in services. The context is the development of international trade in western societies and the creation of business institutions to drive forward growth. The account takes a 'long view', beginning with early European exploration in the B.C. period, and ending with the establishment of multinational enterprises in the 20th century. Using an impressive range of sources this unique book will be valuable reading for students and academics involved with the study of international business, economic history, business history and politics, among other disciplines.

This book presents the current state-of-the-art in all major and upcoming areas of entrepreneurship research. Thousands of scholars around the world are currently working to broaden our understanding of the entrepreneurial phenomenon. The disciplines involved are numerous, as are the topics of interest, with substantial efforts to enhance the existing knowledge. This book is specifically designed to facilitate high-level, high-intensity discussions and fruitful exchanges between scholars involved in entrepreneurship research. The articles address a variety of topics ranging from self-employment, technology, growth patterns and job creation, and success and failure rates, to historical, conceptual and comparative international approaches. " This book takes entrepreneurship beyond the individual, size of the venture, entrepreneurial personality, and looks at entrepreneurship as a long term complex process that is heterogeneous, content dependent with an emphasis on innovation and growth. A must read for individuals interested in entrepreneurship, today and in the future, on a domestic and global basis. " – Robert D. Hisrich, Director – Walker Center and Garvin Professor of Global Entrepreneurship, Thunderbird School of Global Management " Entrepreneurship is perhaps not just the most multifaceted but also the most important concept of the modern socio-economic disciplines. This book makes an invaluable contribution in this fascinating area: it presents a multifaceted socio-economic examination of the impact of entrepreneurship for growth. " – Roy Thurik, Erasmus School of Economics in Rotterdam and Montpellier Business School

From the legendary former Fed Chairman and the acclaimed Economist writer and historian, the full, epic story of America's evolution from a small patchwork of threadbare colonies to the most powerful engine of wealth and innovation the world has ever seen. Shortlisted for the 2018 Financial Times and McKinsey Business Book of the Year Award From even the start of his fabled career, Alan Greenspan was duly famous for his deep understanding of even the most arcane corners of the American economy, and his restless curiosity to know even more. To the extent possible, he has made a science of understanding how the US economy works almost as a living organism--how it grows and changes, surges and stalls. He has made a particular study of the question of productivity growth, at the heart of which is the riddle of innovation. Where does innovation come from, and how does it spread through a society? And why do some eras see the fruits of innovation spread more democratically, and others, including our own, see the opposite? In Capitalism in America, Greenspan distills a lifetime of grappling with these questions into a thrilling and profound master reckoning with the decisive drivers of the US economy over the course of its history. In partnership with the celebrated Economist journalist and historian Adrian Wooldridge, he unfolds a tale involving vast landscapes, titanic figures, triumphant breakthroughs, enlightenment ideals as well as terrible moral failings. Every crucial debate is here--from the role of slavery in the antebellum Southern economy to the real impact of FDR's New Deal to America's violent mood swings in its openness to global trade and its impact. But to read Capitalism in America is above all to be stirred deeply by the extraordinary productive energies unleashed by millions of ordinary Americans that have driven this country to unprecedented heights of power and prosperity. At heart, the authors argue, America's genius has been its unique tolerance for the effects of creative destruction, the ceaseless churn of the old giving way to the new, driven by new people and new ideas. Often messy and painful, creative destruction has also lifted almost all Americans to standards of living unimaginable to even the wealthiest citizens of the world a few generations past. A sense of justice and human decency demands that those who bear the brunt of the pain of change be protected, but America has always accepted more pain for more gain, and its vaunted rise cannot otherwise be understood, or its challenges faced, without recognizing this legacy. For now, in our time, productivity growth has stalled again, stirring up the populist furies. There's no better moment to apply the lessons of history to the most pressing question we face, that of whether the United States will preserve its preeminence, or see its leadership pass to other, inevitably less democratic powers.

Creating Modern Capitalism

International and Comparative Business

The Rise and Fall of Activist Entrepreneurs

The Development of Modern Business

Renewing the Entrepreneurial Strength of the American Economy

Profits and Sustainability

How Entrepreneurs, Companies, and Countries Triumphed in Three Industrial Revolutions

Between the Civil War and World War I the United States underwent the most rapid economic expansion in history. At the same time, the country experienced unparalleled rates of immigration. In The Rise of Multicultural America, Susan Mizruchi examines the convergence of these two extraordinary developments. No issue was more salient in postbellum American capitalist society, she argues, than the country's bewilderingly diverse population. This era marked the emergence of Americans' self-consciousness about what we today call multiculturalism. Mizruchi approaches this complex development from the perspective of print culture, demonstrating how both popular and elite writers played pivotal roles in articulating the stakes of this national metamorphosis. In a period of widespread literacy, writers assumed a remarkable cultural authority as best-selling works of literature and periodicals reached vast readerships and immigrants could find newspapers and magazines in their native languages. Mizruchi also looks at the work of journalists, photographers, social reformers, intellectuals, and advertisers. Identifying the years between 1865 and 1915 as the founding era of American multiculturalism, Mizruchi provides a historical context that has been overlooked in contemporary debates about race, ethnicity, immigration, and the dynamics of modern capitalist society. Her analysis recuperates a legacy with the potential to both invigorate current battle lines and highlight points of reconciliation. Little has been written about the economic history of Egypt prior to its incorporation into the European capitalist economy. While historians have mined archives and court documents to create a picture of the commercial activities, networks, and infrastructure of merchants during this time, few have documented a similar picture of the artisans and craftspeople. Artisans outnumbered merchants, and their economic weight was considerable, yet details about their lives, the way they carried out their work, and their role or position in the economy are largely unknown. Hanna seeks to redress this gap with Artisan Entrepreneurs in Cairo and Early Modern Capitalism (1600–1800) by locating and exploring the role of artisans in the historical process. Offering richly detailed portraits as well as an overview of the Ottoman Empire’s economic landscape, Hanna incorporates artisans into the historical development of the period, portraying them in the context of their work, their families, and their social relations. These artisans developed a variety of capitalist practices, both as individuals and collectively in their guilds. Responding to the demands of expanding commercial environments in Egypt and Europe, artisans found ways to adapt both production techniques and the organization of production. Hanna details the ways in which artisans defied the constraints of the guilds and actively engaged in the markets of Europe, demonstrating how Egyptian artisan production was able to compete and survive in a landscape of growing European trade. Deftly synthesizing a wide range of economic and historical theory, Hanna reinvigorates the current scholarship on early Ottoman history and provides a persuasive challenge to the largely shallow perception of artisans’ role in Egypt’s economy.

Entrepreneurship, as the creation of new organizations, has globally become an appealing call for individuals and governments alike. Too often still, it is simply associated with the idea of 'enterprise', thus sustaining a pervasive politics of homo economicus agents living a 'measured life' in competition-based individuality. Organizational Entrepreneurship, Politics and the Political disconnects entrepreneurship from the politics of enterprise to more fully explore its potential to resist the economic and ethical demand of the enterprise to be instrumentally innovative and instead to disrupt and disturb the established order. As such, entrepreneurship is seen as inevitably political - it is a constant attempt at declassifying existing structures and institutions, de-normalizing practices and sensemaking to make room for and initiate the new. The chapters invite the readers to revisit key concepts in entrepreneurship studies - opportunity, motivation, identity, experimentation, creative destruction and experimentation - by approaching them through a political process lens. This book offers a new conceptual repertoire and vocabulary that reconnects entrepreneurship studies with the socio-political dimensions of organization-creation, opening up multiple possibilities for understanding and questioning the meanings and effects of entrepreneurship in society. Combining philosophical reflections with organizational and processual perspectives, this book will be of interest to academics, students and researchers in the areas of business, social and political entrepreneurship, organization studies and management. The chapters in this book were originally published as a special issue of the Entrepreneurship and Regional Development.

A source guide for business, marketing, and financial researchers looking for information in the commercial, industrial, manufacturing, communications, automotive, and agricultural sectors. The reference lists print and electronic tools, compact discs, and online databases.

Organizational Entrepreneurship, Politics and the Political

A Global Overview

A New Spirit of Capitalism

Cognitive Leadership in the Firm

The Entrepreneurial State

An Economic History of the United States

The Political Economy Of American Empire

Appealing to historians working in the fields of business history, political history, and the history of capitalism, *Capital Gains* highlights the causes, character, and consequences of business activism and underscores the centrality of business to any full understanding of the politics of the twentieth century—and today.

This memorial release takes a look back at the life and career of legendary American soul and R&B vocalist and pop star Whitney Houston, whose powerful vocals and larger than life image made her an icon, before her life short with her unexpected death in 2012 at the age f 48. ~ Cammila Collar, Rovi

The Founder's Dilemmas examines how early decisions by entrepreneurs can make or break a startup and its team. Drawing on a decade of research, including quantitative data on almost ten thousand founders as well as inside stories of founders like Evan Williams of Twitter and Tim Westergren of Pandora, Noam Wasserman reveals the common pitfalls founders face and how to avoid them.

Violent Entrepreneurs

Anticipating and Avoiding the Pitfalls That Can Sink a Startup