

Data Warehousing For Dummies

We live in a world that generates tremendous amounts of data-more than ever before. In business, and in our personal lives, we use smartphones and tablets, web sites and watches; with dozens of apps and interfaces to shop, learn, entertain and inform. Businesses increasingly use technology to interact with consumers to provide marketing, customer service, product information and more. All of this technological activity generates data-data that can be useful in many ways. Data mining can help to identify interesting patterns and messages that exist, often hidden beneath the surface. In this modern age of information systems, it is easier than ever before to extract meaning from data. From classification to prediction, data mining can help. In Data Mining for the Masses, Second Edition, professor Matt North-a former risk analyst and software engineer at eBay-uses simple examples and clear explanations with free, powerful software tools to teach you the basics of data mining. In this Second Edition, implementations of these examples are offered in both an updated version of the RapidMiner software, and in the popular R Statistical Package. You've got more data than ever before and you know it's got value, if only you can figure out how to get to it. This book can show you how. Let's start digging! Author's Note: The first edition of this text continues to be available for download, free of charge as a PDF file, from the GlobalText online library.

Find the right big data solution for your business or organization Big data management is one of the major challenges facing business, industry, and not-for-profit organizations. Data sets such as customer transactions for a mega-retailer, weather patterns monitored by

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meteorologists, or social network activity can quickly outpace the capacity of traditional data management tools. If you need to develop or manage big data solutions, you'll appreciate how these four experts define, explain, and guide you through this new and often confusing concept. You'll learn what it is, why it matters, and how to choose and implement solutions that work. Effectively managing big data is an issue of growing importance to businesses, not-for-profit organizations, government, and IT professionals. Authors are experts in information management, big data, and a variety of solutions. Explains big data in detail and discusses how to select and implement a solution, security concerns to consider, data storage and presentation issues, analytics, and much more. Provides essential information in a no-nonsense, easy-to-understand style that is empowering. Big Data For Dummies cuts through the confusion and helps you take charge of big data solutions for your organization.

Data Warehousing For Dummies John Wiley & Sons

The final edition of the incomparable data warehousing and business intelligence reference, updated and expanded The Kimball Group Reader, Remastered Collection is the essential reference for data warehouse and business intelligence design, packed with best practices, design tips, and valuable insight from industry pioneer Ralph Kimball and the Kimball Group. This Remastered Collection represents decades of expert advice and mentoring in data warehousing and business intelligence, and is the final work to be published by the Kimball Group. Organized for quick navigation and easy reference, this book contains nearly 20 years of experience on more than 300 topics, all fully up-to-date and expanded with 65 new articles. The discussion covers the complete data warehouse/business intelligence lifecycle, including project planning, requirements gathering, system architecture, dimensional

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modeling, ETL, and business intelligence analytics, with each group of articles prefaced by original commentaries explaining their role in the overall Kimball Group methodology. Data warehousing/business intelligence industry's current multi-billion dollar value is due in no small part to the contributions of Ralph Kimball and the Kimball Group. Their publications are the standards on which the industry is built, and nearly all data warehouse hardware and software vendors have adopted their methods in one form or another. This book is a compendium of Kimball Group expertise, and an essential reference for anyone in the field. Learn data warehousing and business intelligence from the field's pioneers Get up to date on best practices and essential design tips Gain valuable knowledge on every stage of the project lifecycle Dig into the Kimball Group methodology with hands-on guidance Ralph Kimball and the Kimball Group have continued to refine their methods and techniques based on thousands of hours of consulting and training. This Remastered Collection of The Kimball Group Reader represents their final body of knowledge, and is nothing less than a vital reference for anyone involved in the field.

Hadoop For Dummies

Business Intelligence and Data Warehousing with Pentaho and MySQL

Data Mining for the Masses, Second Edition

Fundamentals of Data Warehouses

Data Science For Dummies

Interested in learning to sail but feel like you're navigating in murky waters? Sailing for

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Dummies, Second Edition introduces the basics of sailing, looks at the different types of sailboats and their basic parts, and teaches you everything you need to know before you leave the dock. In *Sailing for Dummies, Second Edition*, two U.S. sailing champions show you how to: Find and choose a sailing school Use life jackets correctly Tie ten nautical knots Handle sailing emergencies (such as capsizing and rescuing a man overboard) Launch your boat from a trailer, ramp, or beach Get your boat from point A to point B (and back again) Predict and respond to water and wind conditions Read charts, plot your course, use a compass, and find your position at sea *Sailing for Dummies* shows you that getting out on the water is easier than you think. The authors keep the sailor-speak to a minimum where possible, but give you a grasp of the terminology you need to safely and effectively communicate with your crew. A textbook, user's manual, and reference all in one, this book takes the intimidation out of sailing and gives you the skills and confidence you need to get your feet wet and become the sailing pro you've always wanted to be. Anchors away!

Build a modern data warehouse on Microsoft's Azure Platform that is flexible, adaptable, and fast—fast to snap together, reconfigure, and fast at delivering results to drive good decision making in your business. Gone are the days when data warehousing projects were lumbering dinosaur-style projects that took forever, drained budgets, and produced business intelligence (BI) just in time to tell you what to do 10 years ago. This book will

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show you how to assemble a data warehouse solution like a jigsaw puzzle by connecting specific Azure technologies that address your own needs and bring value to your business. You will see how to implement a range of architectural patterns using batches, events, and streams for both data lake technology and SQL databases. You will discover how to manage metadata and automation to accelerate the development of your warehouse while establishing resilience at every level. And you will know how to feed downstream analytic solutions such as Power BI and Azure Analysis Services to empower data-driven decision making that drives your business forward toward a pattern of success. This book teaches you how to employ the Azure platform in a strategy to dramatically improve implementation speed and flexibility of data warehousing systems. You will know how to make correct decisions in design, architecture, and infrastructure such as choosing which type of SQL engine (from at least three options) best meets the needs of your organization. You also will learn about ETL/ELT structure and the vast number of accelerators and patterns that can be used to aid implementation and ensure resilience. Data warehouse developers and architects will find this book a tremendous resource for moving their skills into the future through cloud-based implementations.

What You Will Learn

- Choose the appropriate Azure SQL engine for implementing a given data warehouse
- Develop smart, reusable ETL/ELT processes that are resilient and easily maintained
- Automate mundane development tasks through tools such as

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PowerShell Ensure consistency of data by creating and enforcing data contracts Explore streaming and event-driven architectures for data ingestion Create advanced staging layers using Azure Data Lake Gen 2 to feed your data warehouse Who This Book Is For Data warehouse or ETL/ELT developers who wish to implement a data warehouse project in the Azure cloud, and developers currently working in on-premise environments who want to move to the cloud, and for developers with Azure experience looking to tighten up their implementation and consolidate their knowledge

Combine business sense, statistics, and computers in a new and intuitive way, thanks to Big Data Predictive analytics is a branch of data mining that helps predict probabilities and trends. Predictive Analytics For Dummies explores the power of predictive analytics and how you can use it to make valuable predictions for your business, or in fields such as advertising, fraud detection, politics, and others. This practical book does not bog you down with loads of mathematical or scientific theory, but instead helps you quickly see how to use the right algorithms and tools to collect and analyze data and apply it to make predictions. Topics include using structured and unstructured data, building models, creating a predictive analysis roadmap, setting realistic goals, budgeting, and much more. Shows readers how to use Big Data and data mining to discover patterns and make predictions for tech-savvy businesses Helps readers see how to shepherd predictive analytics projects through their companies Explains just enough of the science and math,

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but also focuses on practical issues such as protecting project budgets, making good presentations, and more Covers nuts-and-bolts topics including predictive analytics basics, using structured and unstructured data, data mining, and algorithms and techniques for analyzing data Also covers clustering, association, and statistical models; creating a predictive analytics roadmap; and applying predictions to the web, marketing, finance, health care, and elsewhere Propose, produce, and protect predictive analytics projects through your company with Predictive Analytics For Dummies.

Data Warehousing in the Age of the Big Data will help you and your organization make the most of unstructured data with your existing data warehouse. As Big Data continues to revolutionize how we use data, it doesn't have to create more confusion. Expert author Krish Krishnan helps you make sense of how Big Data fits into the world of data warehousing in clear and concise detail. The book is presented in three distinct parts. Part 1 discusses Big Data, its technologies and use cases from early adopters. Part 2 addresses data warehousing, its shortcomings, and new architecture options, workloads, and integration techniques for Big Data and the data warehouse. Part 3 deals with data governance, data visualization, information life-cycle management, data scientists, and implementing a Big Data-ready data warehouse. Extensive appendixes include case studies from vendor implementations and a special segment on how we can build a healthcare information factory. Ultimately, this book will help you navigate through the

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complex layers of Big Data and data warehousing while providing you information on how to effectively think about using all these technologies and the architectures to design the next-generation data warehouse. Learn how to leverage Big Data by effectively integrating it into your data warehouse. Includes real-world examples and use cases that clearly demonstrate Hadoop, NoSQL, HBASE, Hive, and other Big Data technologies Understand how to optimize and tune your current data warehouse infrastructure and integrate newer infrastructure matching data processing workloads and requirements Successful Business Intelligence: Secrets to Making BI a Killer App

Extreme Scoping

Data Warehousing For Dummies®, 2nd Edition

Microsoft Business Intelligence For Dummies

The Data Warehouse Toolkit

Hands-On Data Warehousing with Azure Data Factory

You go online to buy a digital camera. Soon, you realize you've bought a more expensive camera than intended, along with extra batteries, charger, and graphics software-all at the prompting of the retailer. Happy with your purchases? The retailer certainly is, and if you are too, you both can be said to be the beneficiaries of "customer intimacy" achieved through the transformation of data collected during this visit or stored from previous visits into real business intelligence that can be exercised in real time. Data Warehousing and Business

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Intelligence for e-Commerce is a practical exploration of the technological innovations through which traditional data warehousing is brought to bear on this and other less modest e-commerce applications, such as those at work in B2B, G2C, B2G, and B2E models. The authors examine the core technologies and commercial products in use today, providing a nuts-and-bolts understanding of how you can deploy customer and product data in ways that meet the unique requirements of the online marketplace-particularly if you are part of a brick-and-mortar company with specific online aspirations. In so doing, they build a powerful case for investment in and aggressive development of these approaches, which are likely to separate winners from losers as e-commerce grows and matures. * Includes the latest from successful data warehousing consultants whose work has encouraged the field's new focus on e-commerce. * Presents information that is written for both consultants and practitioners in companies of all sizes. * Emphasizes the special needs and opportunities of traditional brick-and-mortar businesses that are going online or participating in B2B supply chains or e-marketplaces. * Explains how long-standing assumptions about data warehousing have to be rethought in light of emerging business models that depend on customer intimacy. * Provides advice on maintaining data quality and integrity in environments marked by extensive customer self-input. * Advocates careful planning that will help both old economy and new economy companies develop long-lived and successful e-commerce strategies. * Focuses on data warehousing for emerging e-commerce areas such as e-government and B2E environments.

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Your all-in-one resource for using Pentaho with MySQL for Business Intelligence and Data Warehousing. Open-source Pentaho provides business intelligence (BI) and data warehousing solutions at a fraction of the cost of proprietary solutions. Now you can take advantage of Pentaho for your business needs with this practical guide written by two major participants in the Pentaho community. The book covers all components of the Pentaho BI Suite. You'll learn to install, use, and maintain Pentaho and find plenty of background discussion that will bring you thoroughly up to speed on BI and Pentaho concepts. Of all available open source BI products, Pentaho offers the most comprehensive toolset and is the fastest growing open source product suite. Explains how to build and load a data warehouse with Pentaho Kettle for data integration/ETL, manually create JFree (Pentaho reporting services) reports using direct SQL queries, and create Mondrian (Pentaho analysis services) cubes and attach them to a JPivot cube browser. Review deploying reports, cubes and metadata to the Pentaho platform in order to distribute BI solutions to end-users. Shows how to set up scheduling, subscription and automatic distribution. The companion Web site provides complete source code examples, sample data, and links to related resources.

Extreme Scoping, based on the Business Intelligence Roadmap, will show you how to build analytics applications rapidly yet not sacrifice data management and enterprise architecture.

Learn to create an effective business strategy using Microsoft's BI stack. Microsoft

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Business Intelligence tools are among the most widely used applications for gathering, providing access to, and analyzing data to enable the enterprise to make sound business decisions. The tools include SharePoint Server, the Office Suite, PerformancePoint Server, and SQL Server, among others. With so much jargon and so many technologies involved, Microsoft Business Intelligence For Dummies provides a much-needed step-by-step explanation of what's involved and how to use this powerful package to improve your business. Microsoft Business Intelligence encompasses a broad collection of tools designed to help business owners and managers direct the enterprise effectively This guide provides an overview of SharePoint, PerformancePoint, the SQL Server suite, Microsoft Office, and the BI development technologies Explains how the various technologies work together to solve functional problems Translates the buzzwords and shows you how to create your business strategy Examines related technologies including data warehousing, data marts, Online Analytical Processing (OLAP), data mining, reporting, dashboards, and Key Performance Indicators (KPIs) Simplifies this complex package to get you up and running quickly Microsoft Business Intelligence For Dummies demystifies these essential tools for enterprise managers, business analysts, and others who need to get up to speed.

Pentaho Solutions

Data Warehousing For Dummies

SAS For Dummies

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Data Wrangling with Pandas, NumPy, and IPython

Predictive Analytics For Dummies

Snowflake Cookbook

All the answers to your data science questions Over half of all businesses are using data science to generate insights and value from big data. How are they doing it? Data Science Strategy For Dummies answers all your questions about how to build a data science capability from scratch, starting with the “what” and the “why” of data science and covering what it takes to lead and nurture a top-notch team of data scientists. With this book, you’ll learn how to incorporate data science as a strategic function into any business, large or small. Find solutions to your real-life challenges as you uncover the stories and value hidden within data. Learn exactly what data science is and why it’s important Adopt a data-driven mindset as the foundation to success

Understand the processes and common roadblocks behind data science Keep your data science program focused on generating business value Nurture a top-quality data science team In non-technical language, Data Science Strategy For Dummies outlines new perspectives and strategies to effectively lead analytics and data science functions to create real value.

Uses friendly, easy-to-understand For Dummies style to help readers learn to

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model systems with the latest version of UML, the modeling language used by companies throughout the world to develop blueprints for complex computer systems Guides programmers, architects, and business analysts through applying UML to design large, complex enterprise applications that enable scalability, security, and robust execution Illustrates concepts with mini-cases from different business domains and provides practical advice and examples Covers critical topics for users of UML, including object modeling, case modeling, advanced dynamic and functional modeling, and component and deployment modeling

A cutting-edge response to Ralph Kimball's challenge to the data warehouse community that answers some tough questions about the effectiveness of the relational approach to data warehousing Written by one of the best-known exponents of the Bill Inmon approach to data warehousing Addresses head-on the tough issues raised by Kimball and explains how to choose the best modeling technique for solving common data warehouse design problems Weighs the pros and cons of relational vs. dimensional modeling techniques Focuses on tough modeling problems, including creating and maintaining keys and modeling calendars, hierarchies, transactions, and data quality The fun and easy way to learn to use this leading business intelligence tool

Written by an author team who is directly involved with SAS, this easy-to-follow guide is fully updated for the latest release of SAS and covers just what you need to put this popular software to work in your business. SAS allows any business or enterprise to improve data delivery, analysis, reporting, movement across a company, data mining, forecasting, statistical analysis, and more. SAS For Dummies, 2nd Edition gives you the necessary background on what SAS can do for you and explains how to use the Enterprise Guide. SAS provides statistical and data analysis tools to help you deal with all kinds of data: operational, financial, performance, and more Places special emphasis on Enterprise Guide and other analytical tools, covering all commonly used features Covers all commonly used features and shows you the practical applications you can put to work in your business Explores how to get various types of data into the software and how to work with databases Covers producing reports and Web reporting tools, analytics, macros, and working with your data In the easy-to-follow, no-nonsense For Dummies format, SAS For Dummies gives you the knowledge and the confidence to get SAS working for your organization. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

Data Lakes For Dummies

Complete ETL Guide for Beginners

With Implementations in RapidMiner and R

Data Warehousing for Dummies

Building the Data Warehouse

Techniques for building modern cloud data warehousing solutions

Take a dive into data lakes “Data lakes” is the latest buzz word in the world of data storage, management, and analysis. Data Lakes For Dummies decodes and demystifies the concept and helps you get a straightforward answer the question: “What exactly is a data lake and do I need one for my business?” Written for an audience of technology decision makers tasked with keeping up with the latest and greatest data options, this book provides the perfect introductory survey of these novel and growing features of the information landscape. It explains how they can help your business, what they can (and can’t) achieve, and what you need to do to create the lake that best suits your particular needs. With a minimum of jargon, prolific tech author and business intelligence consultant Alan Simon explains how data lakes differ from other data storage paradigms. Once you’ve got the background picture, he maps out ways you can add a data lake to your business systems; migrate existing information and

switch on the fresh data supply; clean up the product; and open channels to the best intelligence software for to interpreting what you've stored. Understand and build data lake architecture Store, clean, and synchronize new and existing data Compare the best data lake vendors Structure raw data and produce usable analytics Whatever your business, data lakes are going to form ever more prominent parts of the information universe every business should have access to. Dive into this book to start exploring the deep competitive advantage they make possible—and make sure your business isn't left standing on the shore.

The rise of the Data Cloud is ushering in a new era of computing. The world's digital data is mass migrating to the cloud, where it can be more effectively integrated, managed, and mobilized. The data cloud eliminates data siloes and enables data sharing with business partners, capitalizing on data network effects. It democratizes data analytics, making the most sophisticated data science tools accessible to organizations of all sizes. Data exchanges enable businesses to discover, explore, and easily purchase or sell data—opening up new revenue streams. Business leaders have long dreamed of data driving their organizations. Now, thanks to the Data Cloud, nothing stands in their way.

Up-to-date, comprehensive coverage of the Oracle database and business intelligence tools Written by a team of Oracle insiders, this authoritative book provides you with the most current coverage of the Oracle data warehousing platform as well as the full suite of business intelligence tools. You'll learn how to leverage Oracle features and how those features can be used to provide solutions to a variety of needs and demands. Plus, you'll get valuable tips and insight based on the authors' real-world experiences and their own implementations. Avoid many common pitfalls while learning best practices for:

- Leveraging Oracle technologies to design, build, and manage data warehouses**
- Integrating specific database and business intelligence solutions from other vendors**
- Using the new suite of Oracle business intelligence tools to analyze data for marketing, sales, and more**
- Handling typical data warehouse performance challenges**
- Uncovering initiatives by your business community, security business sponsorship, project staffing, and managing risk**

Create dynamic cloud-based websites with Amazon Web Services and this friendly guide! As the largest cloud computing platform in the world, Amazon Web Services (AWS) provides one of the most popular web services options available. This easy-to-understand guide is the perfect

introduction to the Amazon Web Services platform and all it can do for you. You'll learn about the Amazon Web Services tool set; how different web services (including S3, Amazon EC2, and Amazon Flexible Payments) and Glacier work; and how you can implement AWS in your organization. Explains how to use Amazon Web Services to store objects, take payments, manage large quantities of data, send e-mails, deploy push notifications, and more from your website Details how AWS can reduce costs, improve efficiency, increase productivity, and cut down on expensive hardware investments - and administrative headaches - in your organization Includes practical examples and helpful step-by-step lists to help you experiment with different AWS features and create a robust website that meets your needs Amazon Web Services For Dummies is exactly what you need to get your head in the cloud with Amazon Web Services!

An Agile Approach to Enterprise Data Warehousing and Business Intelligence

The Kimball Group Reader

Exam Ref 70-767 Implementing a SQL Data Warehouse

People Analytics For Dummies

Big Data For Dummies **Relational and Dimensional Techniques**

This book presents the first comparative review of the state of the art and the best practices of data warehouses. It covers source and data integration, multidimensional aggregation, query optimization, metadata management, quality assessment, and design optimization. A conceptual framework is presented by which the architecture and quality of a data warehouse can be assessed and improved using enriched metadata management with advanced techniques from databases, business modeling, and artificial intelligence. The data lake is a daring new approach for harnessing the power of big data technology, providing convenient self-service capabilities. But is it right for your company? This book is based on discussions with practitioners and executives from more than a hundred organizations ranging from data-driven companies such as Google, LinkedIn, and Facebook, to government agencies and traditional corporate enterprises. You'll learn what a data lake is, why enterprises are building one, and how to build one successfully with the best practices in this book. Alex Gorel, CEO and founder of Waterline Data, explains why old systems and processes can no longer meet data needs in the enterprise. Then, in a collection of essays about data lake implementation, you'll examine data lake initiatives, analytic projects, experiences, and best practices from experts working in various industries. Get a succinct introduction to data warehousing, data, and data science. Learn various paths enterprises take to build a data lake. Explore how to build a self-service model and best practices for providing analysts access to the data.

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different methods for architecting your data lake Discover ways to implement a data lake with experts in different industries

Leverage the power of Microsoft Azure Data Factory v2 to build hybrid data solutions Features Combine the power of Azure Data Factory v2 and SQL Server Integration Services Design and enhance performance and scalability of a modern ETL hybrid solution Interact with the loaded data in data warehouse and data lake using Power BI Book Description ETL is one of the essential techniques in data processing. Given data is everywhere, ETL will always be a vital process to handle data from different sources. Hands-On Data Warehousing with Azure Data Factory starts with the basic concepts of data warehousing and ETL process. You will learn how Azure Data Factory and SSIS can be used to understand the key components of an ETL solution. You will go through different services offered by Azure that can be used in an ETL solution and SSIS, such as Azure Data Lake Analytics, Machine Learning and Databrick's Spark with the help of practical examples. You will explore how to design and implement ETL hybrid data solutions using different integration services with a step-by-step approach. Once you get a firm grip with all this, you will use Power BI to interact with data coming from different sources in order to reveal valuable insights. By the end of this book, you will not only learn how to build your own ETL solutions but also address the key challenges that are faced while building a data warehouse. What you will learn Understand the key components of an ETL solution using Azure Data Factory and Integration Services Design the architecture of a modern ETL hybrid solution Implement ETL solutions for both on-premises and Azure data Improve the performance

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scalability of your ETL solution Gain thorough knowledge of new capabilities and features added to Azure Data Factory and Integration Services Who this book is for This book is for you if you are a software professional who develops and implements ETL solutions using Microsoft SQL Server or Azure cloud. It will be an added advantage if you are a software engineer, DW/ETL architect, or ETL developer, and know how to create a new ETL implementation or enhance an existing one with ADF or SSIS.

Get complete instructions for manipulating, processing, cleaning, and crunching datasets in Python. Updated for Python 3.6, the second edition of this hands-on guide is packed with practical case studies that show you how to solve a broad set of data analysis problems effectively. You'll learn the latest versions of pandas, NumPy, IPython, and Jupyter in the process. Written by Wes McKinney, the creator of the Python pandas project, this book is a practical, modern introduction to data science tools in Python. It's ideal for analysts new to Python and for Python programmers new to data science and scientific computing. Data and related material are available on GitHub. Use the IPython shell and Jupyter notebooks for exploratory computing Learn basic and advanced features in NumPy (Numerical Python) that started with data analysis tools in the pandas library Use flexible tools to load, clean, merge, and reshape data Create informative visualizations with matplotlib Apply the pandas groupby facility to slice, dice, and summarize datasets Analyze and manipulate regular and irregular time series data Learn how to solve real-world data analysis problems with the detailed examples

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Delivering the Promise of Big Data and Data Science

Learn Data Warehousing in 1 Day

Amazon Web Services For Dummies

Building with Speed and Agility on Microsoft's Cloud Platform

Data Warehousing And Business Intelligence For e-Commerce

Supply Chain Management For Dummies

Data warehousing is one of the hottest business topics, and there's more to understanding data warehousing technologies than you might think. Find out the basics of data warehousing and how it facilitates data mining and business intelligence with Data Warehousing For Dummies, 2nd Edition. Data is probably your company's most important asset, so your data warehouse should serve your needs. The fully updated Second Edition of Data Warehousing For Dummies helps you understand, develop, implement, and use data warehouses, and offers a sneak peek into their future. You'll learn to: Analyze top-down and bottom-up data warehouse designs Understand the structure and technologies of data warehouses, operational data stores, and data marts Choose your project team and apply best development practices to your data warehousing projects Implement a data warehouse, step by step, and involve end-users in the process Review and upgrade existing data storage to make it serve your needs Comprehend OLAP, column-wise databases, hardware assisted databases, and

middleware Use data mining intelligently and find what you need Make informed choices about consultants and data warehousing products Data Warehousing For Dummies, 2nd Edition also shows you how to involve users in the testing process and gain valuable feedback, what it takes to successfully manage a data warehouse project, and how to tell if your project is on track. You'll find it's the most useful source of data on the topic!

Prepare for Microsoft Exam 70-767—and help demonstrate your real-world mastery of skills for managing data warehouses. This exam is intended for Extract, Transform, Load (ETL) data warehouse developers who create business intelligence (BI) solutions. Their responsibilities include data cleansing as well as ETL and data warehouse implementation. The reader should have experience installing and implementing a Master Data Services (MDS) model, using MDS tools, and creating a Master Data Manager database and web application. The reader should understand how to design and implement ETL control flow elements and work with a SQL Service Integration Services package. Focus on the expertise measured by these objectives:

- Design, and implement, and maintain a data warehouse***
- Extract, transform, and load data***
- Build data quality solutions***

This Microsoft Exam Ref:

- Organizes its coverage by exam objectives***
- Features strategic, what-if scenarios to challenge you***
- Assumes you have working knowledge of relational database technology and incremental database***

extraction, as well as experience with designing ETL control flows, using and debugging SSIS packages, accessing and importing or exporting data from multiple sources, and managing a SQL data warehouse. Implementing a SQL Data Warehouse About the Exam Exam 70-767 focuses on skills and knowledge required for working with relational database technology. About Microsoft Certification Passing this exam earns you credit toward a Microsoft Certified Professional (MCP) or Microsoft Certified Solutions Associate (MCSA) certification that demonstrates your mastery of data warehouse management Passing this exam as well as Exam 70-768 (Developing SQL Data Models) earns you credit toward a Microsoft Certified Solutions Associate (MCSA) SQL 2016 Business Intelligence (BI) Development certification. See full details at: microsoft.com/learning

Data warehousing is one of the hottest business topics, and there's more to understanding data warehousing technologies than you might think. Find out the basics of data warehousing and how it facilitates data mining and business intelligence with Data Warehousing For Dummies, 2nd Edition . Data is probably your company's most important asset, so your data warehouse should serve your needs. The fully updated Second Edition of Data Warehousing For Dummies helps you understand, develop, implement, and use data warehouses, and offers a sneak peek into their future. You'll learn to: Analyze top-down and bottom-up

data warehouse designs Understand the structure and technologies of data warehouses, operational data stores, and data marts Choose your project team and apply best development practices to your data warehousing projects Implement a data warehouse, step by step, and involve end-users in the process Review and upgrade existing data storage to make it serve your needs Comprehend OLAP, column-wise databases, hardware assisted databases, and middleware Use data mining intelligently and find what you need Make informed choices about consultants and data warehousing products Data Warehousing For Dummies, 2nd Edition also shows you how to involve users in the testing process and gain valuable feedback, what it takes to successfully manage a data warehouse project, and how to tell if your project is on track. You'll find it's the most useful source of data on the topic!

Discover how data science can help you gain in-depth insight into your business - the easy way! Jobs in data science abound, but few people have the data science skills needed to fill these increasingly important roles. Data Science For Dummies is the perfect starting point for IT professionals and students who want a quick primer on all areas of the expansive data science space. With a focus on business cases, the book explores topics in big data, data science, and data engineering, and how these three areas are combined to produce tremendous value. If you want to pick-up the skills you need to begin a new career or initiate a

new project, reading this book will help you understand what technologies, programming languages, and mathematical methods on which to focus. While this book serves as a wildly fantastic guide through the broad, sometimes intimidating field of big data and data science, it is not an instruction manual for hands-on implementation. Here's what to expect: Provides a background in big data and data engineering before moving on to data science and how it's applied to generate value Includes coverage of big data frameworks like Hadoop, MapReduce, Spark, MPP platforms, and NoSQL Explains machine learning and many of its algorithms as well as artificial intelligence and the evolution of the Internet of Things Details data visualization techniques that can be used to showcase, summarize, and communicate the data insights you generate It's a big, big data world out there—let Data Science For Dummies help you harness its power and gain a competitive edge for your organization.

Python for Data Analysis

Rise of the Data Cloud

The Enterprise Big Data Lake

The Complete Guide to Dimensional Modeling

Relentlessly Practical Tools for Data Warehousing and Business Intelligence

Remastered Collection

The Definitive Guide to Dimensional Modeling

Unlike popular belief, Data Warehouse is not a single tool but a collection of software tools. A data warehouse will collect data from diverse sources into a single database. Using Business Intelligence tools, meaningful insights are drawn from this data. The best thing about "Learn Data Warehousing in 1 Day" is that it is small and can be completed in a day. With this e-book, you will be enough knowledge to contribute and participate in a Data warehouse implementation project. The book covers upcoming and promising technologies like Data Lakes, Data Mart, ELT (Extract Load Transform) amongst others. Following are detailed topics included in the book

Table content

Chapter 1: What Is Data Warehouse? What is Data Warehouse? Types of Data Warehouse Who needs Data warehouse? Why We Need Data Warehouse? Data Warehouse Tools

Chapter 2: Data Warehouse Architecture Characteristics of Data warehouse Data Warehouse Architectures Datawarehouse Components Query Tools

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Chapter 4: ETL Vs ELT What is ETL? Difference between ETL vs. ELT

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What is a cloud data warehouse? Comparing data warehouse solutions How to choose a cloud data warehouse Achieve a competitive advantage with the power of cloud data warehousing Modern organizations now have access to exponentially larger amounts of data they can analyze

to gain the deepest insights possible. In addition, organizations want to securely share data - and acquire shared data - across their business units, within their business ecosystems, and beyond by using data exchanges to monetize that data. But accessing that data poses even greater challenges that continue to plague traditional data analytics platforms. Modern enterprises now realize that cloud data warehousing is the most effective and cost-efficient way to store and analyze all their data for all their business users. This book reveals what's available and how your organization can benefit from this new and exciting technology. Inside... Why the cloud data warehouse emerged How the cloud data warehouse compares How to evaluate different warehouses Why security and governance matter The benefits of a cross-cloud solution How modern data sharing delivers even deeper insights Real-world case studies

Develop modern solutions with Snowflake's unique architecture and integration capabilities; process bulk and real-time data into a data lake; and leverage time travel, cloning, and data-sharing features to optimize data operations Key Features Build and scale modern data solutions using the all-in-one Snowflake platform Perform advanced cloud analytics for implementing big data and data science solutions Make quicker and better-informed business decisions by uncovering key insights from your data Book Description Snowflake is a unique cloud-based data warehousing platform built from scratch to perform data management on the cloud. This book introduces you to Snowflake's unique architecture, which places it at the forefront of cloud data warehouses. You'll explore the compute model available with Snowflake, and find out how Snowflake allows extensive scaling through the virtual warehouses. You will then learn how to configure a virtual warehouse for optimizing cost and performance. Moving on, you'll get to grips with the data ecosystem and discover how Snowflake integrates with other technologies for

staging and loading data. As you progress through the chapters, you will leverage Snowflake's capabilities to process a series of SQL statements using tasks to build data pipelines and find out how you can create modern data solutions and pipelines designed to provide high performance and scalability. You will also get to grips with creating role hierarchies, adding custom roles, and setting default roles for users before covering advanced topics such as data sharing, cloning, and performance optimization. By the end of this Snowflake book, you will be well-versed in Snowflake's architecture for building modern analytical solutions and understand best practices for solving commonly faced problems using practical recipes. What you will learn

Get to grips with data warehousing techniques aligned with Snowflake's cloud architecture

Broaden your skills as a data warehouse designer to cover the Snowflake ecosystem

Transfer skills from on-premise data warehousing to the Snowflake cloud analytics platform

Optimize performance and costs associated with a Snowflake solution

Stage data on object stores and load it into Snowflake

Secure data and share it efficiently for access

Manage transactions and extend Snowflake using stored procedures

Extend cloud data applications using Spark Connector

Who this book is for This book is for data warehouse developers, data analysts, database administrators, and anyone involved in designing, implementing, and optimizing a Snowflake data warehouse. Knowledge of data warehousing and database and cloud concepts will be useful. Basic familiarity with Snowflake is beneficial, but not necessary.

Business Intelligence For Dummies

Data Science Strategy For Dummies

Cloud Data Warehousing for Dummies, 2nd Snowflake Special Edition (Custom)

ETL techniques to load and transform data from various sources, both on-premises and on cloud

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You're intelligent, right? So you've already figured out that Business Intelligence can be pretty valuable in making the right decisions about your business. But you've heard at least a dozen definitions of what it is, and heard of at least that many BI tools. Where do you start? Business Intelligence For Dummies makes BI understandable! It takes you step by step through the technologies and the alphabet soup, so you can choose the right technology and implement a successful BI environment. You'll see how the applications and technologies work together to access, analyze, and present data that you can use to make better decisions about your products, customers, competitors, and more. You'll find out how to:

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- Determine what your business needs
- Compare different approaches to BI
- Build a solid BI architecture and roadmap
- Design, develop, and deploy your BI plan
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warehouse can be integrated with new technologies to provide enhanced customer service, sales, and support—both online and offline—including near-line data storage techniques.

Praise for *Successful Business Intelligence* "If you want to be an analytical competitor, you've got to go well beyond business intelligence technology. Cindi Howson has wrapped up the needed advice on technology, organization, strategy, and even culture in a neat package. It's required reading for quantitatively oriented strategists and the technologists who support them." --Thomas H. Davenport, President's Distinguished Professor, Babson College and co-author, *Competing on Analytics*

"When used strategically, business intelligence can help companies transform their organization to be more agile, more competitive, and more profitable. *Successful Business Intelligence* offers valuable guidance for companies looking to embark upon their first BI project as well as those hoping to maximize their current deployments." --John Schwarz, CEO, Business Objects

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examination of all facets of business intelligence that your organization needs to know to run its business more intelligently and exploit information to its fullest extent." --Wayne Eckerson, Director, TDWI Research "Using real-world examples, Cindi Howson shows you how to use business intelligence to improve the performance, and the quality, of your company." --Bill Baker, Distinguished Engineer & GM, Business Intelligence Applications, Microsoft Corporation "This book outlines the key steps to make BI an integral part of your company's culture and demonstrates how your company can use BI as a competitive differentiator." --Robert VanHees, CFO, Corporate Express "Given the trend to expand the business analytics user base, organizations are faced with a number of challenges that affect the success rate of these projects. This insightful book provides practical advice on improving that success rate." --Dan Vesset, Vice President, Business Analytics Solution Research, IDC

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Oracle Data Warehousing and Business Intelligence Solutions
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