

Database Design For Mere Mortals R A Hands On Guide To Relational Database Design

A guide to relational database design covers such topics as setting objectives, establishing table structures, and identifying and establishing business rules.

"One of the wisest books I've read in years, and it would be a shame to think that only poets will read it."—David Kirby, The New York Times Book Review, on Madness, Rack, and Honey
"What a civil, undomesticable, and heartening poet is Mary Ruefle . . . any Ruefle poem is an occasion of resonant wit and language, subject to an exacting intelligence."—Rodney Jones, Poetry Society of America, William Carlos Williams Award citation
Trances of the Blast is a major new collection from recent National Book Critics Circle Award finalist Mary Ruefle. Full of Ruefle's particular wisdom and wit, the poems deliver her imaginative take on the world's rifts—its paradoxes, failures, and loss—and help us better appreciate its redeeming strangeness. If only I'd understood that loneliness was just loneliness, only loneliness and nothing more. But I was blind. Little did I know. If only I'd invented salt. I might have died happy. I wish I loved you, but you can't have everything. Mary Ruefle is the author of many books of prose, poetry, and erasures. She is the recipient of the William Carlos Williams Award, an Award in Literature from the American Academy of Arts and Letters, a Guggenheim fellowship, a National Endowment for the Arts fellowship, and a Whiting Award. Her book of lectures, Madness, Rack, and Honey, was named a finalist for the 2012 National Book Critics Circle Award. She lives and teaches in Vermont.

Fully revised and updated, Relational Database Design, Second Edition is the most lucid and effective introduction to relational database design available. Here, you'll find the conceptual and practical information you need to develop a design that ensures data accuracy and user satisfaction while optimizing performance, regardless of your experience level or choice of DBMS. Supporting the book's step-by-step instruction are three case studies illustrating the planning, analysis, and design steps involved in arriving at a sound design. These real-world examples include object-relational design techniques, which are addressed in greater detail in a new chapter devoted entirely to this timely subject.
* Concepts you need to master to put the book's practical instruction to work.
* Methods for tailoring your design to the environment in which the database will run and the uses to which it will be put.
* Design approaches that ensure data accuracy and consistency.
* Examples of how design can inhibit or boost database application performance.
* Object-relational design techniques, benefits, and examples.
* Instructions on how to choose and use a normalization technique.
* Guidelines for understanding and applying Codd's rules.
* Tools to implement a relational design using SQL.
* Techniques for using CASE tools for database design.

Through clear language, step-by-step discussions, and quizzes at the end of each chapter, the author makes databases easy. Quickly learn the core skills needed to design, configure, manage, and manipulate databases, whether at work or at home. Topics such as exploring different database models, planning their design, minimizing redundant data, designing tables, applying database design concepts, and implementing database security are covered. This is that fast, easy-to-understand tutorial that you've been looking for.

The Language of SQL

A Deep Dive into How Distributed Data Systems Work

A Complete Toolkit for a Dynamic Career in Any Economy

ASP.NET Developer's JumpStart

Relational Database Design Clearly Explained

Database Internals

Not a reference book, and not a tutorial either, the new second edition of the highly regarded Access Cookbook is an uncommonly useful collection of solutions to problems that Access users and developers are likely to face as they attempt to build increasingly complex applications. Although using any single "recipe" in the book will more than pay back the cost of the book in terms of both hours saved and frustration thwarted, Access Cookbook, Second Edition is much more than a handy assortment of cut-and-paste code. Each of the "recipes" examine a particular problem—problems that commonly occur when you push the upper limits of Access, or ones that are likely to trip up a developer attempting to design a more elegant Access application—even some things you never knew Access could do. The authors then, in a clear, accessible, step-by-step style, present the problems' solution. Following each "recipe" are insights on how Access works, potential pitfalls, interesting programming techniques that are used in the solution, and how and why the solution works, so you can adapt the problem-solving techniques to other similar situations. Fully updated for Access 2003, Access Cookbook, Second Edition is also one of the first books to thoroughly explore new support for .NET managed code and XML. All of the practical, real-world examples have been tested for compatibility with Access 2003, Windows XP, and Windows Server 2003. This updated new edition also covers Access and SharePoint, Access and SmartTags, Access and .NET, and Access and XML. Access power users and programmers at all levels, from the relatively inexperienced to the most sophisticated, will rely on the Access Cookbook for quick solutions to gnarly problems. With a dog-eared copy of Access Cookbook at your side, you can spend your time and energy where it matters most: working on the interesting facets of your Access application, not just the time-consuming ones.

Written for students who need a refresher on Plane Euclidean Geometry, Essentials of Geometry for College Students, Second Edition, incorporates the American Mathematical Association of Two-Year Colleges (AMATYC) and National Council of Teachers of Mathematics (NCTM) Standards on geometry, modeling, reasoning, communication, technology, and deductive proof. To make learning interactive and enjoyable, this new edition includes exciting new features such as Technology Connections and Hands-on Activities. Knowledge of beginning algebra and a scientific calculator are required for this text.

The #1 Easy, Commonsense Guide to Database DesignNow Updated Foreword by Michelle Poolte, Mount Vernon Data Systems LLC
Michael J. Hernandez's best-selling Database Design for Mere Mortals has earned worldwide respect as the simplest way to learn relational database design. Now, hes made this hands-on, software independent tutorial even clearer and easier to use. Step by step, this new 25th Anniversary Edition shows you how to design modern databases that are soundly structured, reliable, and flexible, even in the latest online applications. Hernandez guides you through everything from planning to defining tables, fields, keys, table relationships, business rules, and views. You'll learn practical ways to improve data integrity, how to avoid common mistakes, and when to break the rules. Updated review questions and figures help you learn these techniques more easily and effectively. Understand database types, models, and design terminology Perform interviews to efficiently capture requirementseven if everyone's working remotely Set clear design objectives and transform them into effective designs Analyze a current database so you can identify ways to improve it Establish table structures and relationships, assign primary keys, set field specifications, and set up views Ensure the correct level of data integrity for each database Identify and establish business rules Preview and prepare for the future of relational databases Whatever relational database systems you use, Hernandez will help you design databases that are robust and trustworthy. Never designed a database before? Settling for inadequate generic designs? Running existing databases that need improvement? Start here.

Presents a guide to writing effective SQL queries, from simple data selection and filtering to joining multiple tables and modifying sets of data, with information on how to solve a variety of challenging SQL problems.

The Manga Guide to Databases

A Beginners Guide Step By Step Training Performance Integration Services For Mere Mortals To Understand Database Design And Data Analytics And Computer Programming Server

Master SQL Fundamentals

25th Anniversary Edition, 4th Edition

Learning Language Of SQL

When it comes to choosing, using, and maintaining a database, understanding its internals is essential. But with so many distributed databases and tools available today, it's often difficult to understand what each one offers and how they differ. With this practical guide, Alex Petrov guides developers through the concepts behind modern database and storage engine internals. Throughout the book, you'll explore relevant material gleaned from numerous books, papers, blog posts, and the source code of several open source databases. These resources are listed at the end of parts one and two. You'll discover that the most significant distinctions among many modern databases reside in subsystems that determine how storage is organized and how data is distributed. This book examines: Storage engines: Explore storage classification and taxonomy, and dive into B-Tree-based and immutable Log Structured storage engines, with differences and use-cases for each Storage and indexing: Learn how databases organize data for efficient storage, using auxiliary data structures such as Page Cache, Buffer Pool and Write-Ahead Log Distributed systems: Learn step-by-step how nodes and processes connect and build complex communication patterns Database clusters: Which consistency models are commonly used by modern databases and how distributed storage systems achieve consistency
The purpose of ASP.NET JumpStart is to show readers the practical applications of .NET and ASP.NET by illustrating how to build Web-based applications using Web Forms and Web Services. Emphasis will be on good programming standards and practices. The reader will be taken from an introduction of the VB .NET language to intermediate topics through a step-by-step approach, which gives the reader the opportunity to try out the practices presented in each chapter. The soup-to-nuts guide on all things SQL, or structured query language, is the international standard language for creating and maintaining relational databases. It is the basis of all major databases in use today and is essential for the storage and retrieval of database information. This fun and friendly guide takes SQL and all its related topics and breaks it down into easily digestible pieces for you to understand. You'll get the goods on relational database design, development, and maintenance, enabling you to start working with SQL right away! Provides an overview of the SQL language and examines how it is integral for the storage and retrieval of database information Includes updates to SQL standards as well as any new features Explores SQL concepts, relational database development, SQL queries, data security, database tuning, and more Addresses the relationship between SQL and programming as well as SQL and XML If you're looking for an up-to-date sequel to the bestselling first edition of SQL All-in-One For Dummies, then this is the book for you!
Updated for the latest database management systems -- including MySQL 6.0, Oracle 11g, and Microsoft's SQL Server 2008 -- this introductory guide will get you up and running with SQL quickly. Whether you need to write database applications, perform administrative tasks, or generate reports, Learning SQL, Second Edition, will help you easily master all the SQL fundamentals. Each chapter presents a self-contained lesson on a key SQL concept or technique, with numerous illustrations and annotated examples. Exercises at the end of each chapter let you practice the skills you learn. With this book, you will: Move quickly through SQL basics and learn several advanced features Use SQL data statements to generate, manipulate, and retrieve data Create database objects, such as tables, indexes, and constraints, using SQL schema statements Learn how data sets interact with queries, and understand the importance of subqueries Convert and manipulate data with SQL's built-in functions, and use conditional logic in data statements Knowledge of SQL is a must for interacting with data. With Learning SQL, you'll quickly learn how to put the power and flexibility of this language to work.

A Hands-On Guide to Relational Database Design

Building Your I.T. Career

A Reference for the Thinking Practitioner

The Complete Book

A Practitioner's Approach

A Hands-on Guide to Data Manipulation in SQL

The Easy, Common-Sense Guide to Solving Real Problems with NoSQL The Mere Mortals © tutorials have earned worldwide praise as the clearest, simplest way to master essential database technologies. Now, there 's one for today 's exciting new NoSQL databases. NoSQL for Mere Mortals guides you through solving real problems with NoSQL and achieving unprecedented scalability, cost efficiency, flexibility, and availability. Drawing on 20+ years of cutting-edge database experience, Dan Sullivan explains the advantages, use cases, and terminology associated with all four main categories of NoSQL databases: key-value, document, column family, and graph databases. For each, he introduces pragmatic best practices for building high-value applications. Through step-by-step examples, you 'll discover how to choose the right database for each task, and use it the right way. Coverage includes --Getting started: What NoSQL databases are, how they differ from relational databases, when to use them, and when not to Data management principles and design criteria: Essential knowledge for creating any database solution, NoSQL or relational --Key-value databases: Gaining more utility from data structures --Document databases: Schemasless databases, normalization and denormalization, mutable documents, indexing, and design patterns --Column family databases: Google 's BigTable design, table design, indexing, partitioning, and Big Data Graph database: Graph/network modeling, design tips, query methods, and traps to avoid Whether you 're a database developer, data modeler, database user, or student, learning NoSQL can open up immense new opportunities. As thousands of database professionals already know, For Mere Mortals is the fastest, easiest route to mastery.

Database Systems: A Pragmatic Approach is a classroom textbook for use by students who are learning about relational databases, and the professors who teach them. It discusses the database as an essential component of a software system, as well as a valuable, mission critical corporate resource. The book is based on lecture notes that have been tested and proven over several years, with outstanding results. It also exemplifies mastery of the technique of combining and enhancing theory with practice, to give students their best chance at success. Upholding his aim for brevity, comprehensive coverage, and relevance, author Elvis C. Foster's practical and methodical discussion style gets straight to the salient issues, and avoids unnecessary fluff as well as an overkill of theoretical calculations. The book discusses concepts, principles, design, implementation, and management issues of databases. Each chapter is organized systematically into brief, reader-friendly sections, with itemization of the important points to be remembered. It adopts a methodical and pragmatic approach to solving database systems problems. Diagrams and illustrations also sum up the salient points to enhance learning. Additionally, the book includes a number of Foster's original methodologies that add clarity and creativity to the database modeling and design experiences while making a novel contribution to the discipline. Everything combines to make Database Systems: A Pragmatic Approach an excellent textbook for students, and an excellent resource on theory for the practitioner.

This book sheds light on the principles behind the relational model, which is fundamental to all database-backed applications--and, consequently, most of the work that goes on in the computing world today. Database in Depth: The Relational Model for Practitioners goes beyond the hype and gets to the heart of how relational databases actually work. Ideal for experienced database developers and designers, this concise guide gives you a clear view of the technology--a view that's not influenced by any vendor or product. Featuring an extensive set of exercises, it will help you: understand why and how the relational model is still directly relevant to modern database technology (and will remain so for the foreseeable future) see why and how the SQL standard is seriously deficient use the best current theoretical techniques in the design of their databases and database applications make informed decisions in their daily database professional activities Database in Depth will appeal not only to database developers and designers, but also to a diverse field of professionals and academics, including database administrators (DBAs), information modelers, database consultants, and more. Virtually everyone who deals with relational databases should have at least a passing understanding of the fundamentals of working with relational models. Author C.J. Date has been involved with the relational model from its earliest days. An exceptionally clear-thinking writer, Dan stands out principle and theory in a manner that is easily understood. Few others can speak as authoritatively the topic of relational databases as Date can.

As the development of relational databases in the target Web applications at companies such as Google, Yahoo, and Facebook. As it is applied more widely, developers are finding that it can simplify scalability while requiring far less coding and management overhead. However, NoSQL requires fundamentally different approaches to database design and modeling, and many conventional relational techniques lead to suboptimal results. ¿ NoSQL for Mere Mortals is an easy, practical guide to succeeding with NoSQL in your environment. Following the classic, best-selling format pioneered inSQL Queries for Mere Mortals, enterprise database expert Dan Sullivan guides you step-by-step through cloning technologies, designing high-performance databases, and planning for long-term maintenance. ¿ Sullivan introduces each type of NoSQL database, shows how to install and manage them, and demonstrates how to leverage their features while avoiding common mistakes that lead to poor performance and unmet requirements. He uses four popular NoSQL databases as reference models: MongoDB, a document database; Cassandra, a column family data store; Redis, a key-value database; and Neo4j, a graph database. You'll find explanations of each database's structure and capabilities, practical guidelines for choosing amongst them, and expert guidance on designing databases with them. ¿ Packed with examples, NoSQL for Mere Mortals is today's best way to master NoSQL -- whether you're a DBA, developer, user, or student.

An Engineering Approach

Normal Forms and All That Jazz

Essentials of Geometry for College Students

Using UML for Data Modeling

Database Design for Smarties

Database Design and Relational Theory

&a>Database Design for Mere Mortals™, Second Edition, is a straightforward, platform-independent tutorial on the basic principles of relational database design. It provides a commonsense design methodology for developing databases that work. Database design expert Michael J. Hernandez has expanded his best-selling first edition, maintaining its hands-on approach and accessibility while updating its coverage and including even more examples and illustrations. This book will give you the knowledge and tools you need to create efficient and effective relational databases.

Craft the Right Design Using UML Whether building a relational, object-relational, or object-oriented database, database developers are increasingly relying on an object-oriented design approach as the best way to meet user needs and performance criteria. This book teaches you how to use the Unified Modeling Language--the official standard of the Object Management Group--to develop and implement the best possible design for your database. Inside, the author leads you step by step through the design process, from requirements analysis to schema generation. You'll learn to express stakeholder needs in UML use cases and actor diagrams, to translate UML entities into database components, and to transform the resulting design into relational, object-relational, and object-oriented schemas for all major DBMS products. Features Teaches you everything you need to know to design, build, and test databases using an OO model. Shows you how to use UML, the accepted standard for database design according to OO principles. Explains how to transform your design into a conceptual schema for relational, object-relational, and object-oriented DBMSs. Offers practical examples of design for Oracle, SQL Server, Sybase, Informix, Object Design, POET, and other database management systems. Focuses heavily on re-using design patterns for maximum productivity and teaches you how to certify completed designs for re-use.

Bioinformatics encompasses a broad and ever-changing range of activities involved with the management and analysis of data from molecular biology experiments. Despite the diversity of activities and applications, the basic methodology and core tools needed to tackle bioinformatics problems is common to many projects. This unique book provides an invaluable introduction to three of the main tools used in the development of bioinformatics software - Perl, R, and MySQL - and explains how these can be used together to tackle the complex data-driven challenges that typically underpin this industry. These in-depth tutorials open source tools form the core of many bioinformatics projects, both in academia and industry. The methodologies introduced are platform independent, and all the examples that feature have been tested on Windows, Linux and Mac OS. Building Bioinformatics Solutions is suitable for graduate students and researchers in the life sciences who wish to automate analyses or create their own databases and web-based tools. No prior knowledge of software development is assumed. Having worked through the book, the reader should have the necessary core skills to develop computational solutions for their specific research programmes. The book will also help the reader overcome the inertia associated with penetrating this field, and provide them with the confidence and understanding required to go on to develop more advanced bioinformatics skills.

"This book takes the somewhat daunting process of database design and breaks it into completely manageable and understandable components. Mike's approach whilst simple is completely professional, and I can recommend this book to any novice database designer." --Sandra Barker, Lecturer, University of South Australia, Australia
"Databases are a critical infrastructure technology for information systems and today's business. Mike Hernandez has written a literate explanation of database technology--a topic that is intricate and often obscure. If you design databases yourself, this book will educate you about pitfalls and show you what to do. If you purchase products that use a database, the book explains the technology so that you can understand what the vendor is doing and assess their products better." --Michael Blaha, consultant and trainer, author of A Manager's Guide to Database Technology
"If you told me that Mike Hernandez could improve on the first edition of Database Design For Mere Mortals I wouldn't have believed you, but he did! The second edition is packed with more real-world examples, detailed explanations, and even includes database-design tools on the CD-ROM! This is a must-read for anyone who is even remotely interested in relational database design, from the individual who is called upon occasionally to create a useful tool at work, to the seasoned professional who wants to brush up on the fundamentals. Simply put, if you want to do it right, read this book!" --Matt Greer, Process Control Development, The Dow Chemical Company
"Mike's approach to database design is totally common-sense based, yet he's adhered to all the rules of good relational database design. I use Mike's books in my starter database-design class, and I recommend his books to anyone who's interested in learning how to design databases or how to write SQL queries." --Michelle Poolte, President, MVDS, Inc.
"Slapping together sophisticated applications with poorly designed data will hurt you just as much now as when Mike wrote his first edition, but even more. Whether you're just getting started developing with data or are a seasoned pro, whether you've read Mike's previous book or this is your first, whether you're happier letting someone else design your data or you love doing it yourself--this is the book for you. Mike's ability to explain these concepts in a way that's not only clear, but fun, continues to amaze me." --From the Foreword by Ken Getz, MCW Technologies, coauthor ASP.NET Developer's JumpStart
"The first edition of Mike Hernandez's book Database Design for Mere Mortals was one of the few books that survived the cut when I moved my office to smaller quarters. The second edition expands and improves on the original in so many ways. It is not only a good, clear read, but contains a remarkable quantity of clear, concise thinking on a very complex subject. It's a must for anyone interested in the subject of database design." --Malcolm C. Rubel, Performance Dynamics Associates
"Mike's excellent guide to relational database design deserves a second edition. His book is an essential tool for fledgling Microsoft Access and other desktop database developers, as well as for client/server pros. I recommend it highly to all my readers." --Roger Jennings, author of Special Edition Using Access 2002
"There are no silver bullets! Database technology has advanced dramatically, the newest crop of database servers perform operations faster than anyone could have imagined six years ago, but none of these technological advances will help fix a bad database design, or capture data that you forgot to include! Database Design for Mere Mortals(TM), Second Edition, helps you design your database right in the first place!" --Matt Nunn, Product Manager, SQL Server, Microsoft Corporation
"When my brother started his professional career as a developer, I gave him Mike's book to help him understand database concepts and make real-world application of database technology. When I need a refresher on the finer points of database design, this is the book I pick up. I do not think that there is a better testimony to the value of a book than that it gets used. For this reason I have wholeheartedly recommended to my peers and students that they utilize this book in their day-to-day development tasks." --Chris Kuniccki, Senior Consultant, OfficeZealot.com
"Mike has always had an incredible knack for taking the most complex topics, breaking them down, and explaining them in a way anyone can 'get it.' He has honed and polished his first very, very good edition and made it even better. If you're just starting out building database applications, this book is a must-read cover to cover. Expert designers will find Mike's approach fresh and enlightening and a source of great material for training others." --John Viescas, President, Viescas Consulting, Inc., author of Running Microsoft Access 2000 and coauthor of SQL Queries for Mere Mortals
"Whether you need to learn about relational database design in general, design a relational database, understand relational database terminology, or learn best practices for implementing a relational database, Database Design For Mere Mortals(TM), Second Edition, is an indispensable book that you'll refer to often. With his many years of real-world experience designing relational databases, Michael shows you how to analyze and improve existing databases, implement keys, define table relationships and business rules, and create data views, resulting in data integrity, uniform access to data, and reduced data-entry errors." --Paul Cornell, Site Editor, MSDN Office Developer Center
Sound database design can save hours of development time and ensure functionality and reliability. Database Design for Mere Mortals(TM), Second Edition, is a straightforward, platform-independent tutorial on the basic principles of relational database design. It provides a commonsense design methodology for developing databases that work. Database design expert Michael J. Hernandez has expanded his best-selling first edition, maintaining its hands-on approach and accessibility while updating its coverage and including even more examples and illustrations. This edition features a CD-ROM that includes diagrams of sample databases, as well as design guidelines, documentation forms, and examples of the database design process. This book will give you the knowledge and tools you need to create efficient and effective relational databases.

NoSQL for Mere Mortals

SQL Cookbook

A Hands-on Guide to Relational Database Design

A Pragmatic Approach

Database Systems

Practical Issues in Database Management

Six-Step Relational Database Design™ bridges the gaps between database theory, database modeling, and database implementation by outlining a simple but reliable six-step process for accurately modeling user data on a Crow's Foot Relational Model Diagram, and then demonstrating how to implement this model on any relational database management system. The second edition contains a new chapter on implementation that goes through the steps necessary to implement each of the case studies on a relational database management system, clearly relating the design to implementation and database theory. In addition, questions are also included at the end of each of the six steps and one of the previous case studies has been replaced, making the case study selection more diverse. **Six-Step Relational Database Design™** uses three case studies and starts with a statement of the problem by the client and then goes through the six steps necessary to create a reliable and accurate data model of the client's business requirements. This model can then be used to implement the database on any relational database management system. **Six-Step Relational Database Design™** should be used as a handbook for students and professionals in the software-development field. The technique described in this book can be used by students for quickly developing relational databases for their applications, and by professionals for developing sturdy, reliable, and accurate relational database models for their software applications.

Relational Database Design and Implementation: Clearly Explained, Fourth Edition, provides the conceptual and practical information necessary to develop a database design and management scheme that ensures data accuracy and user satisfaction while optimizing performance. Database systems underlie the large majority of business information systems. Most of those in use today are based on the relational data model, a way of representing data and data relationships using only two-dimensional tables. This book covers relational database theory as well as providing a solid introduction to SQL, the international standard for the relational database data manipulation language. The book begins by reviewing basic concepts of databases and database design, then turns to creating, populating, and retrieving data using SQL. Topics such as the relational data model, normalization, data entities, and Codd's Rules (and why they are important) are covered clearly and concisely. In addition, the book looks at the impact of big data on relational databases and the option of using NoSQL databases for that purpose. Features updated and expanded coverage of SQL and new material on big data, cloud computing, and object-relational databases Presents design approaches that ensure data accuracy and consistency and help boost performance Includes three case studies, each illustrating a different database design challenge Reviews the basic concepts of databases and database design, then turns to creating, populating, and retrieving data using SQL

Because databases often stay in production for decades, careful design is critical to making the database serve the needs of your users over years, and to avoid subtle errors or performance problems. In this book, C.J. Date, a leading exponent of relational databases, lays out the principles of good database design.

Building Your I.T. Career A Complete Toolkit for a Dynamic Career in Any Economy
Second Edition Break in. Move up. Earn more. Stay on top. Get the I.T. career edge you need right now! "They" say it's tougher now to build a great career in I.T. "They" complain about outsourcing, cutbacks, and the tough economy. Don't complain: act! Right this minute, outstanding I.T. jobs and careers are out there: You just have to know how to get them! This 100% I.T.-focused, up-to-the-minute toolkit delivers all the insider skills and insights you need to get your next great tech job now--and build lifelong success in the industry. It will help you plan your career, set achievable goals, organize them into practical action items, and make it happen! Totally updated for today's newest hiring trends, Building Your I.T. Career, Second Edition is packed with examples from real I.T. pros and hiring decision-makers, it will help you get in, get promoted, get raises, and stay in demand--one easy step at a time! -- Focus on the I.T. careers you'll be happiest and most successful in -- Discover what opportunity looks like today--and how to take advantage of it -- Adopt the proactive attitudes associated with I.T. career success -- Master the personal communication skills you need to get a job--and succeed when you have it -- Develop more effective cover letters and resumes, and interview brilliantly -- Break in to I.T. for the first time -- Build your social media and offline networks, and use them to supercharge your job search -- Negotiate salary and employment agreements that get you what you deserve -- Learn (and do) what it takes to get promoted -- Take advantage of telecommuting and consulting options -- Move into management (if that's what you want) -- Use mentors and career coaches effectively -- Become a high-priced hourly consultant -- Gain the personal financial discipline that liberates you to choose your best career options -- Make yourself nearly indispensable

Relational Database Design and Implementation

Solutions to Common User Interface & Programming Problems

Deep Learning

Beginning Database Design

Access Cookbook

SQL All-in-One For Dummies

Learn by doing and STOP wasting more time with a bunch of theory. A Step-by-Step guide is what will get you to the next level. Keep reading and find out more.. Are you ready to start learning the language of SQL in a smarter way with a step by step training? I know SQL may be thought as a complicated subject, however it can be quite easy to learn and comprehend when broken down and put to practice. No matter what your reasons are for learning this useful skill, it can highly benefit you in the business world and open up doors for you later on in your career path. Although there are complicated processes and terms involved with SQL, learning how to break them down into ideas that you can understand makes it all worth it. Start out with the simpler steps before moving on to the more complicated ones. Only move on to the more advanced steps when you feel up to the challenge or you want to try out something on your own. What you will learn: The 3 Different Components Of Your Database The 4 groups of SQL Operators How to Normalize a Database Multiple ways to Sort And Group data in SQL Two types of Triggers in SQL The syntax used for implementing the LIKE operator Which Keyword you can use to add a conditional statement into a query The faster way to Exporting & Importing Data Defining Data - Data Definition Language Database Security How to categorize your information with Database Operators Furthermore, even if you never approached the language of SQL, thank to practical examples you will surprise yourself how simple SQL can be. Make use of this book as you make your way into your skill of SQL. Scroll to the top and select on the right the BUY NOW with 1-Clickbutton.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Database Systems: The Complete Book is ideal for Database Systems and Database Design and Application courses offered at the junior, senior and graduate levels in Computer Science departments. A basic understanding of algebraic expressions and laws, logic, basic data structure, OOP concepts, and programming environments is implied. Written by well-known computer scientists, this introduction to database systems offers a comprehensive approach, focusing on database design, database use, and implementation of database applications and database management systems. The first half of the book provides in-depth coverage of databases from the point of view of the database designer, user, and application programmer. It covers the latest database standards SQL-1999, SQL/PSM, SQL/CLI, JDBC, ODL, and XML, with broader coverage of SQL than most other texts. The second half of the book provides in-depth coverage of databases from the point of view of the DBMS implementer. It focuses on storage structures, query processing, and transaction management. The book covers the main techniques in these areas with broader coverage of query optimization than most other texts, along with advanced topics including multidimensional and bitmap indexes, distributed transactions, and information integration techniques.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. The Language of SQL, Second Edition Many SQL texts attempt to serve as an encyclopedic reference on SQL syntax -- an approach that is often counterproductive, because that information is readily available in online references published by the major database vendors. For SQL beginners, it's more important for a book to focus on general concepts and to offer clear explanations and examples of what various SQL statements can accomplish. This is that book. A number of features make The Language of SQL unique among introductory SQL books. First, you will not be required to download software or sit with a computer as you read the text. The intent of this book is to provide examples of SQL usage that can be understood simply by reading. Second, topics are organized in an intuitive and logical sequence. SQL keywords are introduced one at a time, allowing you to grow your understanding as you encounter new terms and concepts. Finally, this book covers the syntax of three widely used databases: Microsoft SQL Server, MySQL, and Oracle. Special "Database Differences" sidebars clearly show you any differences in syntax among these three databases, and instructions are included on how to obtain and install free versions of the databases. This is the only book you need to gain quick working knowledge of SQL and relational databases. Learn How To... Use SQL to retrieve data from relational databases Apply functions and calculations to data Group and summarize data in a variety of useful ways Use complex logic to retrieve only the data you need Update data and create new tables Design relational databases so that data retrieval is easy and intuitive Use stored procedures to transform data into meaningful displays Retrieve data from multiple tables via joins, subqueries, views, and set logic Create, modify, and execute stored procedures Install Microsoft SQL Server, MySQL, or Oracle

The vast majority of software applications use relational databases that virtually every application developer must work with. This book introduces you to database design, whether you're a DBA or database developer. You'll discover what databases are, their goals, and why proper design is necessary to achieve those goals. Additionally, you'll master how to structure the database so it gives good performance while minimizing the chance for error. You will learn how to decide what should be in a database to meet the application's requirements.

The Presenting Book

Relational Theory for Practitioners

Effective SQL

Database Modeling and Design

61 Specific Ways to Write Better SQL

SQL Queries for Mere Mortals

Database Modeling and Design, Fifth Edition, focuses on techniques for database design in relational database systems. This extensively revised fifth edition features clear explanations, lots of terrific examples and an illustrative case, and practical advice, with design rules that are applicable to any SQL-based system. The common examples are based on real-life experiences and have been thoroughly class-tested. This book is immediately useful to anyone tasked with the creation of data models for the integration of large-scale enterprise data. It is ideal for a stand-alone data management course focused on logical database design, or a supplement to an introductory text for introductory database management. In-depth detail and plenty of real-world, practical examples throughout Loaded with design rules and illustrative case studies that are applicable to any SQL, UML, or XML-based system Immediately useful to anyone tasked with the creation of data models for the integration of large-scale enterprise data.

Database Design for Mere MortalsA Hands-on Guide to Relational Database DesignPearson Education

Salary surveys worldwide regularly place software architect in the top 10 best jobs, yet no real guide exists to help developers become architects. Until now. This book provides the first comprehensive overview of software architecture's many aspects. Aspiring and existing architects alike will examine architectural characteristics, architectural patterns, component determination, diagramming and presenting architecture, evolutionary architecture, and many other topics. Mark Richards and Neal Ford—hands-on practitioners who have taught software architecture classes professionally for years—focus on architecture principles that apply across all technology stacks. You'll explore software architecture in a modern light, taking into account all the innovations of the past decade. This book examines: Architecture patterns: The technical basis for many architectural decisions Components: Identification, coupling, cohesion, partitioning, and granularity Soft skills: Effective team management, meetings, negotiation, presentations, and more Modernity: Engineering practices and operational approaches that have changed radically in the past few years Architecture as an engineering discipline: Repeatable results, metrics, and concrete valuations that add rigor to software architecture

The aim of this work is to provide a correct and up-to-date understanding of the practical aspects of crucial, yet little- understood core database issues. The author identifies fundamental concepts, principles, and techniques and assesses the treatment of those issues in SQL (both the standard and commercial implementations) and gives advice on how to deal with them. Topics covered include complex data types, missing information, data hierarchies, and quota queries. Annotation copyrighted by Book News, Inc., Portland, OR

Logical Design

A Step by Step Approach to Relational Database Design and Development

Trances of the Blast

Databases Demystified

Learning SQL

Database in Depth

Although interest in machine learning has reached a high point, lofty expectations often scuttle projects before they get very far. How can machine learning—especially deep neural networks—make a real difference in your organization? This hands-on guide not only provides the most practical information available on the subject, but also helps you get started building efficient deep learning networks. Authors Adam Gibson and Josh Patterson provide theory on deep learning before introducing their open-source Deeplearning4j (DL4J) library for developing production-class workflows. Through real-world examples, you'll learn methods and strategies for training deep network architectures and running deep learning workflows on Spark and Hadoop with DL4J. Dive into machine learning concepts in general, as well as deep learning in particular Understand how deep networks evolved from neural network fundamentals Explore the major deep network architectures, including Convolutional and Recurrent Learn how to map specific deep networks to the right problem Walk through the fundamentals of tuning general neural networks and specific deep network architectures Use vectorization techniques for different data types with DataVec, DL4J's workflow tool Learn how to use DL4J natively on Spark and Hadoop

A guide to SQL covers such topics as retrieving records, metadata queries, working with strings, data arithmetic, date manipulation, reporting and warehousing, and hierarchical queries.

Beginning Database Design, Second Edition provides short, easy-to-read explanations of how to get database design right the first time. This book offers numerous examples to help you avoid the many pitfalls that entrap new and not-so-new database designers. Through the help of use cases and class diagrams modeled in the UML, you'll learn to discover and represent the details and scope of any design problem you choose to attack. Database design is not an exact science. Many are surprised to find that problems with their databases are caused by poor design rather than by difficulties in using the database management software. Beginning Database Design, Second Edition helps you ask and answer important questions about your data so you can understand the problem you are trying to solve and create a pragmatic design capturing the essentials while leaving the door open for refinements and extension at a later stage. Solid database design principles and examples help demonstrate the consequences of simplifications and pragmatic decisions. The rationale is to try to keep a design simple, but allow room for development as situations change or resources permit. Provides solid design principles by which to avoid pitfalls and support changing needs Includes numerous examples of good and bad design decisions and their consequences Shows a modern method for documenting design using the Unified Modeling Language

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Hands-On Database uses a scenario-based approach that shows readers how to build a database by providing them with the context of a running case throughout each step of the process.

From Novice to Professional

Hands-On Database

Beginning Database Design Solutions

25th Anniversary Edition

Building Bioinformatics Solutions

Six-Step Relational Database Design

A hands-on beginner's guide to designing relational databases and managing data using Microsoft Access Relational databases represent one of the most enduring and pervasive forms of information technology. Yet most texts covering relational database design assume an extensive, sophisticated computer science background. There are texts on relational database software tools like Microsoft Access that assume less background, but they focus primarily on details of the user interface, with inadequate coverage of the underlying design issues of how to structure databases. Growing out of Professor Jonathan Eckstein's twenty years' experience teaching courses on management information systems (MIS) at Rutgers Business School, this book fills this gap in the literature by providing a rigorous introduction to relational databases for readers without prior computer science or programming experience. Relational Database Design for Business, with Microsoft Access helps readers to quickly develop a thorough, practical understanding of relational database design. It takes a step-by-step, real-world approach, using application examples from business and finance every step the way. As a result, readers learn to think concretely about database design and how to address issues that commonly arise when developing and manipulating relational databases. By the time they finish the final chapter, students will have the knowledge and skills needed to build relational databases with dozens of tables. They will also be able to build complete Microsoft Access applications around such databases. This text: Takes a hands-on approach using numerous real-world examples drawn from the worlds of business, finance, and more Gets readers up and running, fast, with the skills they need to use and develop relational databases with Microsoft Access Moves swiftly from conceptual fundamentals to advanced design techniques Leads readers step-by-step through data management and design, relational database theory, multiple tables and the possible relationships between them, Microsoft Access features such as forms and navigation, formulating queries in SQL, and normalization Introductory Relational Database Design for Business, with MicrosoftAccess is the definitive guide for undergraduate and graduate students in business, finance, and data analysis without prior experience in database design. While Microsoft Access is its primary "hands-on" learning vehicle, most of the skills in this text are transferrable to other relational database software such as MySQL.

Want to learn about databases without the tedium? With its unique combination of Japanese-style comics and serious educational content, The Manga Guide to Databases is just the book for you. Princess Ruruna is stressed out. With the king and queen away, she has to manage the Kingdom of Kod's humongous fruit-selling empire. Overseas departments, scads of inventory, conflicting prices, and so many customers! It's all such a confusing mess. But a mysterious book and a helpful fairy promise to solve her organizational problems—with the practical magic of databases. In The Manga Guide to Databases, Tico the fairy teaches the Princess how to simplify her data management. We follow along as they design a relational database, understand the entity-relationship model, perform basic database operations, and delve into more advanced topics. Once the Princess is familiar with transactions and basic SQL statements, she can keep her data timely and accurate for the entire kingdom. Finally, Tico explains ways to make the database more efficient and secure, and they discuss methods for concurrency and replication. Examples and exercises (with answer keys) help you learn, and an appendix of frequently used SQL statements gives the tools you need to create and maintain full-featured databases. (Of course, it wouldn't be a royal kingdom without some drama, so read on to find out who gets the girl—the arrogant prince or the humble servant.) This EduManga book is a translation of a bestselling series in Japan. co-published with Ohmsha, Ltd., of Tokyo, Japan.

Effective SQL brings together the hands-on solutions and practical insights you need to solve a wide range of complex problems with SQL, and to design databases that make it far easier to manage data in the future. Leveraging the proven format of the best-selling Effective series, it focuses on providing clear, practical explanations, expert tips, and plenty of realistic examples -- all in full color. Drawing on their immense experience as consultants and instructors, three world-class database experts identify specific challenges, and distill each solution into five pages or less. Throughout, they provide well-annotated SQL code designed for all leading platforms, as well as code for specific implementations ranging from SQL Server to Oracle and MySQL, wherever these vary or permit you to achieve your goal more efficiently. Going beyond mere syntax, the authors also show how to avoid poor database design that makes it difficult to write effective SQL, how to improve suboptimal designs, and how to work around designs you can't change. You'll also find detailed sections on filtering and finding data, aggregation, subqueries, and metadata, as well as specific solutions for everything from listing products to scheduling events and defining data hierarchies. Simply put, if you already know the basics of SQL, Effective SQL will help you become a world-class SQL problem-solver.

Database Design for Mere Mortals

Introductory Relational Database Design for Business, with Microsoft Access

Fundamentals of Software Architecture