

Dental Floss Oral Hygiene Market In South Korea

This work details the consumer-guided evaluation of personal care products, outlining all the steps used in consumer testing to steer the creation of new commodities, from concept evolution and formula optimizing to final selection and positioning in the marketplace. The book shows how to find and create personal care products for consumers with defined needs, offering practical advice to the novice researcher.

Dental Assistants work hard to help Dentists and Dental Hygienists provide quality care to patients. They try to provide patients with the knowledge of proper dental care as well as information about the procedures they are about to undergo. Patients have rights in regards to their dental care that Dental Assistants need to be aware of and respectful of. Discover everything you need to know by grabbing a copy of this ebook today.

"This thesis is focused on the design of oral hygiene system. According to the research done by the author, poor oral hygiene mainly results from bad oral habits, including not brushing teeth before going to bed, failing to keep using dental floss, never going to dentists, and so on. Based on the findings, the author designed a system of oral hygiene products, an oral health database and platform for home use. As for the market, the initial targeting market is Chinese market. Then it can be promoted for universal use. These oral hygiene products include a mini camera, smart sensors, a water flosser, a toothbrush, a cell phone holder and a UV sanitizer. The oral health database and the platform have five essential functions including providing basic oral health knowledge; providing methods of self-diagnosis; providing oral health point system; sharing good dental resources; providing communication platform. All functions mentioned above are integrated in a mobile phone application. When people get high points from the point system and get a good evaluation from dentists about their oral health status, they will get lower insurance price from the medical insurance company, where the staff can get access to these data."--Abstract.

Extensively revised with the most recent advances in periodontology and implantology Case based scenarios are provided at the end of relevant chapters for application of clinical knowledge gained from the chapters Important Key Points are summarized at the end of each chapter for quick revision Presented in a student-friendly format with more line diagrams, high quality clinical pictures, radiographs, tables, flowcharts and boxes for better understanding of the subject Emphasizes on understanding the clinical phenomena in terms of underlying tissue changes, thereby, correlating basic sciences with clinical aspects of periodontal disease and the various therapeutic measures currently in use Includes completely updated chs like Cementum, Dental plaque, Clinical features of gingivitis, Role of iatrogenic and other local factors in periodontal disease, Periodontal instrumentation, Plaque control, Periodontal flap surgery, Peri-implantitis 15 Educational videos as digital resource on www.medenact.com Case- based scenarios provided in relevant chs for bridging the gap between theory and practice Clinical Aspect of learned concepts emphasized with addition of more than 200 new line illustrations Viva-voce and MCQ with answers given for all the chapters Elaborate material on Case history recording and clinical examination in chapter on Clinical Diagnosis

Diagnosis and Management of Oral Lesions and Conditions

Materials, Chemicals and Methods for Dental Applications

Teeth & Health - How to Lengthen Life and Increase Happiness by Proper Care

The Big Picture

Noncarboxylic Acids—Advances in Research and Application: 2013 Edition

Market research guide to American employers. Includes hard-to-find information such as benefit plans, stock plans, salaries, hiring and recruiting plans, training and corporate culture, growth plans. Several indexes and tables, as well as a job market trends analysis and 7 Keys For Research for job openings. This massive reference book features our proprietary profiles of the 500 best, largest, and fastest-growing corporate employers in America--Includes addresses, phone numbers, and Internet addresses.

A comprehensive guide to natural, do-it-yourself oral care, Holistic Dental Care introduces simple, at-home dental procedures that anyone can do. Highlighted with fifty-three full-color photos and illustrations, this book offers dental self-care strategies and practices that get to the core of the problems in our mouths--preventing issues from taking root and gently restoring dental health. Based on a "whole body approach" to oral care, Holistic Dental Care addresses the limits of the traditional approach that treats only the symptoms and not the source of body imbalances. Taking readers on a tour of the ecology of the mouth, dental health expert and author Nadine Artemis describes the physiology of the teeth and the sources of bacteria and decay. Revealing the truth about the artificial chemicals in many toothpastes and mouthwashes, Artemis also discusses the harmful effects of mercury fillings and the much safer ceramic filling options that are available. Covering topics that include healthy nutrition, oral care for children, and the benefits of botanical substances and plant extracts for maintaining oral health, Artemis introduces a comprehensive eight-step self-dentistry protocol that offers an effective way to prevent decay, illness, acidic saliva, plaque build-up, gum bleeding, inflammation, and more.

"The history of toothpaste has long been a testament to the power of false and misleading advertising. Interrupting this steady flow of hyperbole was the one true wonder ingredient: Fluoride, which enabled Crest to predominate for decades as America's top

Because of increasing antibiotic resistance, stronger antibiotics are reserved for serious active infection, paving the way for a greater use of herbal antibiotics. This book helps dentists in implementing safe and effective natural medicine therapies to complement the current practice guidelines. Oral diseases continue to be a major health problem world-wide. Oral health is integral to general well-being and relates to the quality-of-life that extends beyond the functions of the craniofacial complex. The standard Western medicine has had only limited success in the prevention of periodontal disease and in the treatment of a variety of oral diseases. The dentist needs to be more informed regarding the use, safety and effectiveness of the various traditional medicines and over-the-counter products. Herbal extracts have been used in dentistry for reducing inflammation, as antimicrobial plaque agents, for preventing release of histamine and as antiseptics, antioxidants, antimicrobials, antifungals, antibacterials, antivirals and analgesics. They also aid in healing and are effective in controlling microbial plaque in gingivitis and periodontitis and thereby improving immunity. The 26 chapters in this unique book explore all the measures to utilize the natural oral care obtained from plants, animals and mineral drugs for dental care.

Fundamentals of Periodontology and Oral Implantology - eBook

Basic Guide to Oral Health Education and Promotion

Dentists and Public Health in the Twentieth Century

Marketing Management

As If By Design

For Adolescent & Teenage Girls to improve their external and internal beauty because both count in making you the best you can be. To tailor the information, you complete blueprints and when you are through, you know yourself inside and out, head to toe. It's the only program of its kind, and it works!

This book focuses on the materials used for dental applications looking at the fundamental issues and the developments that have taken place the past decade. While it provides a broad overview of dental materials, the chemicals that are used for the preparation and fabrication of dental materials are explained as well. Also, the desired properties of these materials are discussed and the relevance of the chemical, physical, and mechanical properties is elucidated. Methods for the characterization and classification, as well as clinical studies are reviewed here. In particular, materials for dental crowns, implants, toothpaste compositions, mouth rinses, as well as materials for toothbrushes and dental floss are discussed. For example, in toothpaste compositions, several classes of materials an chemicals are incorporated, such as abrasives, detergents, humectants, thickeners, sweeteners, coloring agents, bad breath reduction agents, flavoring agents, tartar control agents, and others. These chemicals, together with their structures, are detailed in the text.

Originally published in 1921. This early works on Teeth and Health is a comprehensive and informative look at the subject with much of the information still useful and practical today. Chapters include; The real meaning of teeth, Tooth care commences with the grandparents, Why the mother should nurse her child, What mothers should know, Helping baby with his teeth, The teeth of children, How sugar sucks the lime out of teeth, Crooked teeth and twisted brains, Pyorrhoea - Its cause and cure, Focal Infections, Teeth and Health, Epilepsy may be caused by tooth decay, Why we need an X-Ray examination, How zone therapy relieves tooth pains, Mouth washes, Tooth paste, apples and toothbrushes, The dental dispensary in industry, Free dental clinics and How I found health in a dentists chair.....Many of the earliest books, particularly those dating back to the 1900's and before, are now extremely scarce and increasingly expensive. We are republishing these classic works in affordable, high qua

This book is focused on the design of oral hygiene system. According to the research done by the author, poor oral hygiene mainly results from bad oral habits, including not brushing teeth before going to bed, failing to keep using dental floss, never going to dentists, and so on. Based on the findings, the author designed a system of oral hygiene products, an oral health database and platform for home use. As for the market, the initial targeting market is Chinese market. Then it can be promoted for universal use.

Oral Hygiene

Business Law: Principles for Today's Commercial Environment

Natural Oral Care in Dental Therapy

Findex

The eureka moment is a myth. It is an altogether naive and fanciful account of human progress. Innovations emerge from a much less mysterious combination of historical, circumstantial, and accidental influences. This book explores the origin and evolution of several important behavioral innovations including the high five, the Heimlich maneuver, the butterfly stroke, caucus. Such creations' striking suitability to the situation and the moment appear ingeniously designed with foresight. However, more often than not, they actually arise 'as if by design.' Based on investigations into the histories of a wide range of innovations, Edward A. Wasserman reveals the nature of behavioral creativity. What surfaces is a fascinating web of c factors: context, consequence, and coincidence. Focusing on the process rather than the product of innovation elevates behavior to the very center of the creative human endeavor.

This book provides information to the readers starting with the history of oral hygiene manners, and modern oral hygiene practices. It continues with the prevalence and etiology of caries and remedy of caries through natural sources. Etiology of secondary caries in prosthetic restorations and the relationship between orthodontic treatment and caries is addressed is presented. The use of visual-tactile method, radiography and fluorescence in caries detection is given. The book finishes with methods used for the prevention of white spot lesions and management of caries.

Marketing Management: An International Perspective brings together over twenty real-life case studies of marketing management issues faced by leading international companies from around the world. Including cases from America, Asia and Europe, this collection is an ideal supplement to both marketing management or international marketing courses at both und

Written by professors at IMD, one of the leading international business schools with a reputation for writing top-quality cases, this text is an invaluable resource for students of business and marketing. Providing both text and cases, the book is supported by a Tutor's Guide, based on the authors' own teaching experience, which provides a roadmap and guidance on The Toilet Preparations World Summary Paperback Edition provides 7 years of Historic & Current data on the market in about 100 countries. The Aggregated market comprises of the 90 Products / Services listed. The Products / Services covered (Toilet preparation manufactures) are classified by the 5-Digit NAICS Product Codes and each Product and Services is th 10-Digit NAICS Product Codes. In addition full Financial Data (188 items: Historic & Current Balance Sheet, Financial Margins and Ratios) Data is provided for about 100 countries. Total Market Values are given for 90 Products/Services covered, including: TOILET PREPARATIONS 1. Toilet preparation manufactures 2. Toilet preparation manufactures 3. Shaving preparati creams, gels, aftershave & preshave preparations, styptics, etc.) 4. Shaving preparations (all forms) 7. Other shaving preparations, incl preshave preparations & styptics 8. Shaving preparations, nsk 9. Perfumes, toilet waters & colognes (incl perfume oil mixtures & blends) 10. Perfumes & toilet waters 11. Perfume 12. Perfumes 13. Toilet waters 14. Colognes 15. Perfumes, toilet waters & colognes, nsk 16. Hair preparations (incl shampoos, permanents, dyes, sprays, rinses, dressings, etc.) 17. Shampoos, professional & consumer use 18. Professional hair shampoos containing soap, incl products with additives for coloring, dandruff removal, etc. 19. Consumer use hair shampoos con with additives for coloring, dandruff removal, etc. 20. Professional liquid hair shampoos containing synthetic organic detergents, incl products with additives for coloring, dandruff removal, etc. 21. Consumer use liquid hair shampoos containing synthetic organic detergents, incl products with additives for coloring, dandruff removal, etc. 22. Cream & gel hair shampoo containing synthetic organic detergents, incl products with additives for coloring, dandruff removal, etc. 23. Hair preparations, except shampoos 24. Professional hair tonics, incl hair & scalp conditioners 25. Consumer use hair tonics, incl hair & scalp conditioners 26. Professional use hair mousse 27. Consumer use hair mousse 28. Consumer use hair perms (complete perms 30. Hair dressings, incl brillantines, creams & pomades 31. Professional use hair coloring preparations (bleaches, dyes, rinses, tints, etc.), except combination shampoo-coloring preparations 32. Consumer use hair coloring preparations (bleaches, dyes, rinses, tints, etc.), except combination shampoo-coloring preparations 33. Aerosol hair spray 34. Nonaerosol except color rinses 36. Other hair preparations, incl heat setting wave solutions 37. Hair preparations (incl shampoos), nsk 38. Denture cleaners & other oral hygiene products 39. Denture cleaners 40. Other oral hygiene products, incl dental floss, dental adhesives, etc. (excl toothbrushes & toothpicks) 41. Dentifrices, mouthwashes, gargles & rinses, nsk 42. Creams deodorant, eye, manicuring & bath 43. Creams, except shaving, hair, deodorant, eye & manicuring 44. Cleansing creams 45. Foundation creams 46. Lubricating creams, incl hormone creams 47. Moisturizing creams 48. Other creams, excl shaving, hair, deodorant, eye & manicuring creams 49. Lotions & oils, excl shaving, hair & deodorant 50. Suntan lotions & oils 51. S (lotions & oils) 52. Cleansing lotions (except hair, shaving & bath) /.. etc.

Toilet Preparations World Summary

The Use and Marketing of Toothpaste and Toothbrushes in the Twentieth Century

The Almanac of American Employers 2008

Second Edition

Marketing Management: An International Perspective

The thoroughly revised third edition of a Basic Guide to Oral Health Education and Promotion is an essential guide to help dental nurses prepare for a qualification in Oral Health Education and thereafter practice as an Oral Health Educator. It will help readers confidently educate patients about diseases and conditions that affect the oral cavity, and support their prevention, treatment, and management. Designed with an accessible layout to enhance learning, this course companion is divided into six sections covering: the structure and functions of the oral cavity; diseases and conditions; disease prevention; effective communication; treating specific patient groups, and oral health promotion and society. Invaluable to all members of the dental team and other health professionals involved in educating and promoting oral health, this key text: Offers a guide for dental nurses taking a post-registration Certificate in Oral Health Education Is fully updated to reflect changes in the industry, science, and course syllabus Incorporates information on the new classification of periodontal and peri-implant diseases Contains new information on topics including dementia, denture advice, and burning mouth syndrome Includes an expanded section on promotion

Noncarboxylic Acids—Advances in Research and Application: 2013 Edition is a ScholarlyEditions™ book that delivers timely, authoritative, and comprehensive information about Hydrogen Sulfide. The editors have built Noncarboxylic Acids—Advances in Research and Application: 2013 Edition on the vast information databases of ScholarlyNews.™ You can expect the information about Hydrogen Sulfide in this book to be deeper than what you can access anywhere else, as well as consistently reliable, authoritative, informed, and relevant. The content of Noncarboxylic Acids—Advances in Research and Application: 2013 Edition has been produced by the world’s leading scientists, engineers, analysts, research institutions, and companies. All of the content is from peer-reviewed sources, and all of it is written, assembled, and edited by the editors at ScholarlyEditions™ and available exclusively from us. You now have a source you can cite with authority, confidence, and credibility. More information is available at http://www.ScholarlyEditions.com/.

Looking for jobs and careers with top American employers--the companies that are recruiting and hiring today? Do you want employment with top salaries, benefits, stock options and advancement opportunities? The Almanac of American Employers leads job seekers to the 500 best, largest, and most successful companies that are hiring in America. From new college graduates, to top executives, to first time employees seeking companies recruiting entry level workers, job seekers rely on our complete profiles of the 500 fastest-growing, major corporate employers in America today--companies creating the best job opportunities. This immense reference book includes hard-to-find information, such as benefit plans, stock plans, salaries, hiring and recruiting plans, training and corporate culture, growth, new facilities, research & development, fax numbers, toll-free numbers and Internet addresses. We rate over 100 firms as "Hot Spots" for job openings and advancement opportunities for women and minorities. In addition, The Almanac of American Employers includes a job market trends analysis and 7 Keys For Research for job openings. We give indices by career type, locations, industry and much more. Whether you're a new college graduate seeking the best salaries, training and advancement opportunities, or an experienced executive doing corporate research to find companies with the best benefit plans and stock options, The Almanac of American Employers is your complete reference to today's hottest companies. Both printed book and eBook purchasers can receive a free copy of the database on CD-ROM, enabling export of employer contacts, phone numbers and addresses.

Welcome to the Fourth Edition of an established, widely utilized, and reliable resource in dental assisting! As a dental assistant, you will be expected to take on an increasing number of clinical and administrative responsibilities to stay competitive. DENTAL ASSISTING: A COMPREHENSIVE APPROACH delivers inclusive coverage of the basic and advanced clinical skills you need to master. This complete learning system includes the most current information on leading dental practices/procedures, equipment, and patient safety standards, as well as, incorporates animation, video, step-by-step photo illustrations, real-life case studies, and dynamic review materials. Quite simply, this best-seller is a trusted resource for any dental assistant preparing for a successful career in the field. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Complete Guide to Healthy Teeth and Gums

How Creative Behaviors Really Evolve

Holistic Approaches to Brand Culture and Communication Across Industries

Product Values & Financials by Country

Mastering Girlhood To Womanhood Book 1

Asia is the most populated geographical region, with 50% of the world's inhabitants living there. Coupled that with the impressive economic growth rates in many Asian countries, the region provides a very attractive and lucrative market for many businesses, big and small and from all industries. In addition, Asia is also a dynamic market that significantly grows with developments in technology and digitalization. For example, a research by Google and Temasek shows that Southeast Asia is the world's fastest growing internet region. The

internet economy in Southeast Asia is expected to grow by 6.5 times from US\$31 billion in 2015 to US\$197 billion in 2025. All these make it critical for marketers, whether domestic, regional or global, to stay in touch if not ahead, in their understanding of what is happening in Asia from a marketing perspective and what Asia has to offer to the world. One phenomenon happening in the Asian market and which marketers should pay utmost attention to, is the rapidly unfolding digital revolution that has fundamentally transformed not just the extent but also the nature of competition. What makes it even more challenging and complicating is also how such a revolution impacts on consumer and business buying behavior. Disruptive technologies supported by this digital revolution have brought in new competitors and enabled existing competitors to surpass the conventional boundaries which we may be quite familiar with. Asian consumers have become more educated and connected and have embraced newer ways of selecting, buying and using products and services. In this book, the Father of Modern Marketing, Professor Philip Kotler has collaborated with two marketing experts from Asia, Hermawan Kartajaya from Indonesia and Hooi Den Huan from Singapore to publish a book on Marketing for Competitiveness: Asia to the World – In the Age of Digital Consumers. This book argues that marketing is no longer just vertical but has encompassed a new, more horizontal paradigm. In addition to many new concepts and frameworks, this book includes a plethora of real-world examples from various countries in Asia, which will help to shed light on how companies, both Asian and global, compete in Asia. Useful lessons can be drawn by all businesses in the world on how to win the mind, heart and spirit of the Asian consumer – digital and non-digital.

Oral Hygiene System Design

This second edition has been designed to monitor the progress in development over the past few years and to build on the information given in the first edition. It has been extensively revised and updated. My thanks go to all who have contributed to this work. D.F.W. May 1996 Preface to the first edition This book is the result of a group of development scientists feeling that there was an urgent need for a reference work that would assist chemists in understanding the science involved in the development of new products. The approach is to inform in a way that allows and encourages the reader to develop his or her own creativity in working with marketing colleagues on the introduction of new products. Organised on a product category basis, emphasis is placed on formulation, selection of raw materials, and the technology of producing the products discussed. Performance considerations, safety, product liability and all aspects of quality are covered. Regulations governing the production and sale of cosmetic products internationally are described, and sources for updated information provided. Throughout the book, reference is made to consumer pressure and environmental issues—concerns which the development scientist and his or her marketing counterpart ignore at their own, and their employer's peril. In recent years, many cosmetic fragrances and toiletry products have been converted from aerosols to mechanically pressurized products or sprays, and these are described along with foam products such as hair conditioning mousses.

Marketing Management: The Big Picture organizes traditional Marketing Management theory and practice in a conceptually appealing way. The use of well-known examples and consumer commercials throughout the content ensures students will commit to memory and innovative methods for structuring and solving marketing problems. The framework constitutes a disciplined approach to connecting marketing variables to each other, inextricably linking marketing strategy concepts with their executional implications.

The Unconventional Guide to Dental Care

Library of Congress Subject Headings

Consumer Testing and Evaluation of Personal Care Products

Making the American Mouth

The Almanac of American Employers 2007

Why are Americans so uniquely obsessed with teeth? Brilliantly white, straight teeth? Making the American Mouth is at once a history of United States dentistry and a study of a billion-dollar industry. Alyssa Picard chronicles the forces that limited Americans' access to dental care in the early twentieth century and the ways dentists worked to expand that access—and improve the public image of their profession. Comprehensive in scope, this work describes how dentists' early public health commitments withered under the strain of fights over fluoride, mid-century social movements for racial and gender equity, and pressure to insure dental costs. It explains how dentists came to promote cosmetic services, and why Americans were so eager to purchase them. As we move into the twenty-first century, dentists' success in shaping their industry means that for many, the perfect American smile will remain a distant—though tantalizing—dream.

Twomey, Jennings and Greene's **BUSINESS LAW: PRINCIPLES FOR TODAY'S COMMERCIAL ENVIRONMENT**, 5E uses excerpted cases in the language of the court to provide both comprehensive and clear coverage. Updates throughout this edition address the latest developments and all of today's most important business law topics without overwhelming readers with unnecessary detail. Based on the authors' extensive teaching and legal experience, this trusted book offers a wealth of integrated examples and applications that feature current events and familiar situations to help readers thoroughly grasp legal concepts. Engaging feature boxes, numerous brief examples and applications marked For Example reinforce concepts as readers progress through each chapter's narrative. This edition's clear, thorough guidance also assists current and future professionals in preparing for the CPA exam. **Important Notice:** Media content referenced within the product description or the product text may not be available in the ebook version.

The information resource for personal care professionals.

This handbook has the goal of providing a short and objective approach to the diagnosis and management of common oral lesions and conditions likely to be encountered in the daily practice of dentistry by the general practitioner. Each of the lesions/conditions will be grouped based on their nature, inflammatory or infectious, benign or malignant, variants of normal, bony lesions, etc. The individual lesion/condition will be described based on common clinical signs and symptoms, differential diagnosis, best approach for diagnostic confirmation, and brief management strategy. One of the chapters is dedicated to oral hygiene and oral health maintenance recommendations. **Diagnosis and Management of Oral Lesions and Conditions: A Resource Handbook for the Clinician** has been produced and distributed through an educational grant from the Colgate-Palmolive Company.

Diagnosis, Prevention and Management

Holistic Dental Care

Market Research International

Marketing Communications

Oral Hygiene System Design

Essential Dental Public Health, Second Edition is an ideal introduction for undergraduate dental students to the field of public health. With a strong emphasis on evidence-based medicine, this guide puts clinical practice in context with the help of a problem-based approach to learning, illustrations and lists of further reading.

Leads job seekers to the 500 most successful companies that are hiring in America. This work includes information, such as benefit plans, stock plans, salaries, hiring and recruiting plans, training and corporate culture, growth, facilities, research and development, fax numbers, toll-free numbers and Internet addresses.

The world of brands is undergoing a sea of change in the domain of consumer culture and it has become a challenge to cater to the minds of audiences. As such, effective branding has moved from being product- and service-oriented to organizational- and social movement-oriented. Holistic Approaches to Brand Culture and Communication Across Industries is a pivotal reference source for the latest research findings on the use of theoretical and applied frameworks of brand awareness and culture. Featuring extensive coverage on relevant areas such as consumer behavior, observational research, and brand equity, this publication is an ideal resource for professionals, researchers, academics, students, managers, and practitioners actively involved in the marketing industry.

Essential Dental Public Health

The Selfie

Marketing For Competitiveness: Asia To The World – In The Age Of Digital Consumers

Dental Assisting: A Comprehensive Approach (Book Only)

Taking Care of Your Teeth and Mouth