

Dictionary Of Tourism Be Multilingual

This new edition of Strauss's guide helps users to find current information for and about businesses of all kinds—both private and public, U.S.-based and international—related to finance, investment, industries, and entrepreneurship. Strauss's Handbook of Business Information is a resource for finding and understanding business information. It contains explanation and instruction on the key facets of business information and provides detailed descriptions of key resources within both broad and specific categories. It can be used as a guide to further understanding the what, how, and why of business information research. The changing arena of business information requires regular updating and awareness. This new edition has been thoroughly updated with three new chapters: Entrepreneurship, Competitive Intelligence, and Corporate Social Responsibility. Other additions of note include subsections on internet and mobile marketing and tax havens and related issues; coverage of new legislation (e.g., Dodd-Frank); and subsections on index funds, investment communities, regulatory bodies and laws, hedge funds, venture capital companies, assessing risks, robo-advisors, and more. The Handbook is for students, faculty, librarians, and information professionals looking to gain a broader and deeper understanding of business information. Anyone needing to gain quick exposure to business information needs and resources for solutions will benefit from the volume as well. Uses comprehensive coverage to aid business librarians in finding exactly the right information their patrons need Features logical arrangement and integration online with print resources to make information easy to find Provides clear explanations that speak to reference librarians at public and academic libraries, and to students learning this field Serves as a helpful collection development resource for business information, as well as a trusted textbook

This book brings together cutting edge research and applications of social media and related technologies, their uses by consumers and businesses in travel, tourism and hospitality. The first section addresses topical issues related to how social media influence the operations and strategies of tourism firms and help them enhance tourism experiences: open innovation, crowdsourcing, service-dominant logic, value co-creation, value co-destruction and augmented reality. The second section of the book looks at new applications of social media for marketing purposes in a variety of tourism-related sectors, addressing crowd-sourced campaigns, customer engagement and influencer marketing. The third section uses case studies and new methodologies to analyze travel review posting and consumption behaviors as well as the impact of social media on traveller perceptions and attitudes, with a focus on collaborative consumption and sharing economy accommodation. Finally, the fourth section focuses on hot topics and issues related to the analysis, interpretation and use of online information and user-generated content for deriving business intelligence and enhancing business decision-making. Written by an international body of well-known researchers, this book uses fresh theoretical lenses, perspectives and methodological approaches to look at the practical implications of social media for tourism suppliers, destinations, tourism policy makers and researchers alike. For these reasons, it will be a valuable resource for students, managers and academics with an interest in information and communication technologies, marketing for tourism and hospitality, and travel and transportation management.

Access to large data sets has led to a paradigm shift in the tourism research landscape. Big data is enabling a new form of knowledge gain, while at the same time shaking the epistemological foundations and requiring new methods and analysis approaches. It allows for interdisciplinary cooperation between computer sciences and social and economic sciences, and complements the traditional research approaches. This book provides a broad basis for the practical application of data science approaches such as machine learning, text mining, social network analysis, and many more, which are essential for interdisciplinary tourism research. Each method is presented in principle, viewed analytically, and its advantages and disadvantages are weighed up and typical fields of application are presented. The correct methodical application is presented with a "how-to" approach, together with code examples, allowing a wider reader base including researchers, practitioners, and students entering the field. The book is a very well-structured introduction to data science not only in tourism and its methodological foundations, accompanied by well-chosen practical cases. It underlines an important insight: data are only representations of reality, you need methodological skills and domain background to derive knowledge from them. - Hannes Werthner, Vienna University of Technology. Roman Egger has accomplished a difficult but necessary task: make clear how data science can practically support and foster travel and tourism research and applications. The book offers a well-taught collection of chapters giving a comprehensive and deep account of AI and data science for tourism. - Francesco Ricci, Free University of Bozen-Bolzano. This well-structured and easy-to-read book provides a comprehensive overview of data science in tourism. It contributes largely to the methodological repository beyond traditional methods. - Rob Law, University of Macau.

This book constitutes the refereed proceedings of the 13th International Conference on Applications of Natural Language to Information Systems, NLDB 2008, held in London, UK, in June 2008. The 31 revised full papers and 14 revised poster papers presented together with 3 invited talks and 4 papers of the NLDB 2008 doctoral symposium were carefully reviewed and selected from 82 submissions. The papers are organized in topical sections on natural language processing and understanding, conceptual modelling and ontologies, information retrieval, querying and question answering, document processing and text mining, software (requirements) engineering and specification.

English-French, French-English

Life Beyond Dictionaries

Multilingual Information Retrieval

Research Anthology on Bilingual and Multilingual Education

Bibliography of Mono- and Multilingual Vocabularies, Thesauri Subject Headings, and Classification Schemes in the Social Sciences

Local Linguaging, Literacy and Multilingualism in a West African Society

Communicating art and cultural heritage has become a crucial and challenging task, since these sectors, together with tourism heritage, represent a key economic resource worldwide. In order to activate this economic and social potential, art and cultural heritage need to be disseminated through effective communicative strategies. Adopting a wide variety of digital humanities approaches and a plurilingual perspective, the essays gathered in this book provide an extensive and up-to-date overview of digital linguistic resources and research methods that will contribute to the design and implementation of such strategies. Cultural and artistic content curators, specialised translators in the fields of art, architecture, tourism and web documentaries, researchers in art history and tourism communication, and cultural heritage management professionals, among others, will find this book extremely useful due to its provision of some concrete applications of innovative methods and tools for the study and dissemination of art and heritage knowledge.

This is the perfect pocket reference for those learning French, and you'll want to make sure it's packed when you next go on your travels. With over 6,000 fully illustrated terms arranged by theme, getting to grips with the French language has never been easier. Whether you're traveling for business or leisure, buying food or train tickets, discussing work or tourism, you'll gain confidence in your new language skills with a bilingual visual dictionary by your side. Photographs and comprehensive indexes combine to make finding the word you need a quick and easy task. The French-English Bilingual Visual Dictionary also features an easy-to-use free audio app (available on the App Store and Google Play) enabling you to hear terms spoken out loud. Learn and retain all the key phrases and words you need to know and perfect your pronunciation. DK's bilingual visual dictionaries are truly bilingual; every section is written side by side in both languages - right from the contents to the index - meaning that this dictionary is easy to use for native speakers and learners alike. Whether you're studying a new language in the classroom or practicing on your travels, choose a DK bilingual visual dictionary to be part of your essential kit.

This book brings together papers presented at the Tenth International School on Lexicography, titled "Life Beyond Dictionaries" and held in Ivanovo, Russia, and Florence, Italy, in September 2013. It continues the series of edited volumes dealing with the theoretical and practical aspects of lexicography, published by Cambridge Scholars Publishing in 2007, 2009, 2010, and 2013. The book is divided into three sections, "Lexicography Worldwide: Historical and Modern Perspectives", "Tourism and Heritage Dictionaries with Special Reference to Culture", and "Projects of New Dictionaries". The contributions to this volume investigate problems of world lexicography and its cultural contexts with special reference to projects of new dictionaries. As such, the book will be of interest to theoreticians, lexicographers, and students of linguistic faculties. The purpose of this book is twofold. First, this book is an attempt to map the state of quantitative research in Asian tourism and hospitality context and provide a detailed description of the design, implementation, application, and challenges of quantitative methods in tourism in Asia. Second, this book aims to contribute to the tourism literature by discussing the past, current and future quantitative data analysis methods. The book offers new insights into well-established research techniques such as regression analysis, but goes beyond first generation data analysis techniques to introduce methods seldom - if ever - used in tourism and hospitality research. In addition to investigating existing and novel research techniques, the book suggests areas for future studies. In order to achieve its objectives the analysis is split into three main sections:

understanding the tourism industry in Asia; the current status of quantitative data analysis; and future directions for Asian tourism research.

Tourist Activities in Multimodal Texts

Interdisciplinary Approaches, Methodologies, and Applications

English-German

The Language of Art and Cultural Heritage

Intelligent Technologies for Interactive Entertainment

Natural Language and Information Systems

Five in One Glossary Student Dictionary Punjabi-English-French-German-Russian

Now comes with a free companion audio app that allows readers to scan the pages to hear words spoken in both French and English. Newly revised and updated, the French-English Bilingual Visual Dictionary is a quick and intuitive way to learn and recall everyday words in French. Introducing a range of useful current vocabulary in thematic order, this dictionary uses full-color photographs and artworks to display and label all the elements of everyday life-from the home and office to sport, music, nature, and the countries of the world-with panel features on key nouns, verbs, and useful phrases. The French-English Bilingual Visual Dictionary features: + A quick and intuitive way to learn and remember thousands of words. + A complete range of illustrated objects and scenes from everyday life. + Fast and effective learning for any situation, from home and office to shopping and dining out. + Detailed index for instant reference. The illustrations provide a quick and intuitive route to learning a language, defining the words visually so it is easier to remember them and creating a colorful and stimulating learning resource for the foreign-language and EFL/ESL student.

A complete introduction to the theoretical nature and practical implications of English used as a lingua franca. Explore the theories and principles of English as a Lingua Franca with leading expert Barbara Seidlhofer This book aims to enhance and challenge our understanding of language and literacy as social practice against the background of heightened globalisation. Juffermans presents an ethnographic study of the linguistic landscape of The Gambia, arguing that language should be conceptualised as a verb (linguaging) rather than a countable noun (a language, languages). He goes on to argue that sociolinguistics should not be defined as the study of 'who speaks what language to whom, and when and to what end' (as Fishman defined it), but as the study of who uses which linguistic features under particular circumstances in a particular place and time. The book is therefore in part an exercise to unpluralsie language, which Juffermans argues is necessary for a more realistic understanding of what language is, what it does, and what people do with it. The book will be of interest to sociolinguistics researchers, especially those focusing on Africa and the global South.

Specialised Lexicography

Modelling Language

Sport Tourism Development

Books from Hungary

Understanding English as a Lingua Franca - Oxford Applied Linguistics

35th European Conference on IR Research, ECIR 2013, Moscow, Russia, March 24-27, 2013, Proceedings

The book is devoted to the analysis of promotional material of tourist activities on tourism websites, including walking, dining, and visiting natural and cultural heritage sights, as instances of multimodal texts through a case study of Croatian and Scottish tourism websites.

Drawing together some of the leading authors in tourism, this text provides state-of-the-art reviews of research in fields of tourism. The text also revisits classic reviews which first appeared in Progress in Tourism, Recreation and Hospitality Management series, over a decade before the publication of this title. Topics covered include gender, alternative tourism, urban tourism, heritage tourism and environmental auditing. In response to the need for reliable results from natural language processing, this book presents an original way of decomposing a language(s) in a microscopic manner by means of intrafilter-language norms and divergences, going progressively from languages as systems to the linguistic, mathematical and computational models, which being based on a constructive approach are inherently traceable. Languages are described with their elements aggregating or repelling each other to form viable interrelated micro-systems. The abstract model, which contrary to the current state of the art works in intuition, is explicable for all sorts of applications where only the elements which are useful are assembled in the micro-systems needed to solve the problem in hand. Numerous definitions, schemata and examples involving many languages make the book accessible to students as well as academics and industrial researchers looking for new theories and methodologies for representations and problem solving wherever language and quality meet.

This pocket-sized, bilingual dictionary is aimed at business people and professionals involved in the hotel and tourism industry and who need to understand specialist terms in German or English. It includes over 5500 terms.

Comprising Dictionaries, Encyclopedias, and Other Selected Wordbooks in English

First International Conference, INTETAIN 2005, Madonna di Campiglio, Italy, November 30 - December 2, 2005, Proceedings

An essential guide for every tourist of the world

Advances in Information Retrieval

Pocket Hotels, Tourism and Catering Management Spanish Dictionary

Multilingual Currents in Literature, Translation and Culture

At a time increasingly dominated by globalization, migration, and the clash between supranational and ultranational ideologies, the relationship between language and borders has become more complicated and, in many ways, more consequential than ever. This book shows how concepts of ' language ' and ' multilingualism ' look different when viewed from Belize, Lagos, or London, and asks how ideas about literature and literary form must be remade in a contemporary cultural marketplace that is both linguistically diverse and interconnected, even as it remains profoundly unique. Bringing together scholars from the fields of literary studies, applied linguistics, publishing, and translation studies, the volume investigates how multilingual realities shape not only the practice of writing but also modes of literary and cultural production. Chapters explore examples of literary multilingualism and their relationship to the institutions of publishing, translation, and canon-formation. They consider how literature can be read in relation to other multilingual and translational forms of contemporary cultural circulation and what new interpretative strategies such developments demand. In tracing the multilingual currents running across a globalized world, this book will appeal to the growing international readership at the intersections of comparative literature, world literature, postcolonial studies, literary theory and criticism, and translation studies.

In this book you can find the necessary tools to be introduced to the fields of Terminology and Specialized Translation, so as to achieve a general understanding of the internal workings of these two interrelated disciplines. The present book is designed to address introductory matters as far as specialized translation and English for Specific Purposes are concerned. Through a very practical approach, these pages contain basic theoretical matters combined with a good number of review and enhancement tasks on the basics of specialized translation and terminology.

This pocket-sized bilingual dictionary is aimed at business people and professionals involved in the hotel and tourism industry who need to understand specialist terms in Spanish or English. It includes over 5000 terms.

Get your hands on the brand-new " Eight-language tourism dictionary ". The topics in the book are treated in eight languages-English, German, French, Spanish, Italian, Polish, Czech and Slovak. This book includes all the most useful word phrases and sentences a tourist will need for a variety of situations. We believe that everyone can appreciate the value of being able to communicate in other languages and uncover the beauty of the words and phrases which emerge from everyday life. The readers will appreciate its multi-functionality because the dictionary gives the possibility of concentrating much better in several languages as an interpreter. The author recommends this guide for trips to the remote corners of the world. When travelling all over the world, you certainly should not forget to bring this publication, and in no case should it be missing from your luggage!

Multilingual Dictionary

Advances in Social Media for Travel, Tourism and Hospitality

Dictionary of Dictionaries and Eminent Encyclopedias

Dictionary for Air Travel and Tourism Activities

13th International Conference on Applications of Natural Language to Information Systems, NLDB 2008 London, UK, June 24-27, 2008, Proceedings

English, French, German, Italian, Spanish, Catalan, Dutch, Latin : Gastronomy - Hotel Trade - Tourism

The book contains the proceedings of the 35th European Conference on IR Research, ECIR 2013, held in Moscow, Russia, in March 2013. The 55 full papers, 38 poster papers and 10 demonstrations presented in this volume were carefully reviewed and selected from 287 submissions. The papers are organized in the following topical sections: user aspects; multimedia and cross-media IR; data mining; IR theory and formal models; IR system architectures; classification; Web; event detection; temporal IR, and microblog search. Also included are 4 tutorial and 2 workshop presentations.

Despite the great number and diversity of specialised dictionaries and terminologies, several major issues of specialised lexicography still remain unresolved. The articles in this volume intend to discuss and resolve such open questions and, at the same time, spawn further research.

Get Your Travel Writing Published will give those of you who love to travel and long to write about it the essential tools to turn it into a profession. By the end of this book, you will know what steps you will need to take to get your work published, the ABCs of writing winning travel articles and the markets available to you, all while avoiding common beginner's pitfalls. NOT GOT MUCH TIME? One, five and ten-minute introductions to key principles to get you started. AUTHOR INSIGHTS Lots of instant help with common problems and quick tips for success, based on the author's many years of experience. TEST YOURSELF Tests in the book and online to keep track of your progress. EXTEND YOUR KNOWLEDGE Extra online articles at www.teachyourself.com to give you a richer understanding of getting your travel writing published. FIVE THINGS TO REMEMBER Quick refreshers to help you remember the key facts. TRY THIS Innovative exercises illustrate what you've learnt and how to use it.

Given the boost in global immigration and migration, as well as the emphasis on creating inclusive classrooms, research is turning to the challenges that teachers face with the increasing need for bilingual and multilingual education. The benefits of bilingual education are widespread, allowing students to develop important cognitive skills such as critical thinking and problem solving as well as opening further career opportunities later in life. However, very few resources are available for the successful practice and implementation of this education into the curriculum, with an even greater lack of appropriate cultural representation in the classroom. Thus, it is essential for educators to remain knowledgeable on the emerging strategies and procedures available for making bilingual and multilingual education successful. The Research Anthology on Bilingual and Multilingual Education is a comprehensive reference source on bilingual and multilingual education that offers the latest insights on education strategy and considerations on the language learners themselves.

This research anthology features a diverse collection of authors, offering valuable global perspectives on multilingual education. Covering topics such as gamification, learning processes, and teaching models, this anthology serves as an essential resource for professors, teachers, pre-service teachers, faculty of K-12 and higher education, government officials, policymakers, researchers, and academicians with an interest in key strategy and understanding of bilingual and multilingual education.

An Analysis of Croatian and Scottish Tourism Websites

Five in one Glossary

From Research To Practice

New Approaches to Specialized English Lexicology and Lexicography

Quantitative Tourism Research in Asia

Classic Reviews in Tourism

This book constitutes the refereed proceedings of the First International Conference on Intelligent Technologies for Interactive Entertainment, INTETAIN 2005 held in Madonna di Campiglio, Italy in November/December 2005. Among the intelligent computational technologies covered are adaptive media presentations, recommendation systems in media scalable crossmedia, affective user interfaces, intelligent speech interfaces, tele-presence in entertainment, collaborative user models and group behavior, collaborative and virtual environments, cross domain user models, animation and virtual characters, holographic interfaces, augmented, virtual and mixed reality, computer graphics and multimedia, pervasive multimedia, creative language environments, computational humour, etc. The 21 revised full papers and 15 short papers presented together with 12 demonstration papers were carefully reviewed and selected from a total of 39 submissions. The papers cover a wide range of topics, including intelligent interactive games, intelligent music systems, interactive cinema, edutainment, interactive art, interactive museum guides, city and tourism explorers assistants, shopping assistants, interactive real TV, interactive social networks, interactive storytelling, personal diaries, websites and blogs, and comprehensive assisting environments for special populations (impaired, children, elderly).

Travel and Tourism are wide and multifaceted systems whose complexity is reflected in the terminology employed to describe them or to operate them. Their communication language appears at times secretive; but there is no secrecy, in fact. Travel activities are bound to a vehicle distinguished by its velocity. Operating such activities demands, therefore, a communication system able to match such rapidity. It is required that all performers are fluent in travel terminology, including students, airlines staff, travel agents, and other service providers. The Dictionary for Travel and Tourism Activities has been designed to solve the need to learn, understand and succeed with the most common terms and expressions used by these so-called Industries. It is an educational tool for students and professionals, but is also an understanding means for travelers.

Given the new technological advances and their influence and imprint in the design and development of dictionaries and lexicographic resources, it seems important to put together a series of publications that address this new situation, dealing in particular with multilingual and electronic lexicography in an increasingly digital, multilingual and multicultural society. This is the main objective of this volume, which is structured in two central aspects. In the first of them the concept of multilingual lexicography is discussed in regard to the influence that the Internet and the application of digital technologies have exercised and continue to exercise both in the conception and development of dictionaries and new lexicographic application tools as well as the emergence of new types of users and forms of consultation. The role of the dictionary must necessarily be related to social development and changes. In the second thematic section, different dictionaries and resources that focus on a multilingual and electronic approach to the linguistic data for their lexicographical treatment and consultation are presented.

The application of linguistic optimization methods in the tourism, travel, and hospitality industry has improved customer service and business strategies within the field. It provides an opportunity for tourists to explore another culture, building tolerance and overall exposure to different ways of life. Innovative Perspectives on Tourism Discourse is a pivotal reference source for the latest research findings on the role of language and linguistics in the travel industry. Featuring extensive coverage on relevant areas such as intercultural communication, adventure travel, and tourism marketing, this publication is an ideal resource for linguists, managers, researchers, economists, and professionals interested in emerging developments in tourism and travel.

Studies on Multilingual Lexicography

New Perspectives, Practice and Cases

A Plurilingual and Digital Perspective

Language and Culture in the Intercultural World

Bilingual dictionary of tourism

Current Status and Future Directions

We are living in a multilingual world and the diversity in languages which are used to interact with information access systems has generated a wide variety of challenges to be addressed by computer and information scientists. The growing amount of non-English information accessible globally and the increased worldwide exposure of enterprises also necessitates the adaptation of Information Retrieval (IR) methods to new, multilingual settings. Peters, Braschler and Clough present a comprehensive description of the technologies involved in designing and developing systems for Multilingual Information Retrieval (MLIR). They provide readers with broad coverage of the various issues involved in creating systems to make accessible digitally stored materials regardless of the language(s) they are written in. Details on Cross-Language Information Retrieval (CLIR) are also covered that help readers to understand how to develop retrieval systems that cross language boundaries. Their work is divided into six chapters and accompanies the reader step-by-step through the various stages involved in building, using and evaluating MLIR systems. The book concludes with some examples of recent applications that utilise MLIR technologies. Some of the techniques described have recently started to appear in commercial search systems, while others have the potential to be part of future incarnations. The book is intended for graduate students, scholars, and practitioners with a basic understanding of classical text retrieval methods. It offers guidelines and information on all aspects that need to be taken into consideration when building MLIR systems, while avoiding too many 'hands-on details' that could rapidly become obsolete. Thus it bridges the gap between the material covered by most of the classical IR textbooks and the novel requirements related to the acquisition and dissemination of information in whatever language it is stored.

An English-German dictionary specializing in hotels, tourism and catering management. Main words and derived words are identified and the German translations are highlighted in condensed bold.

Multilingual DictionaryEnglish, French, German, Italian, Spanish, Catalan, Dutch, Latin : Gastronomy - Hotel Trade - TourismThe Eight-Language Tourism DictionaryAn essential guide for every tourist of the worldAndrews UK Limited

Enlarged by some 50 percent and equipped with more comprehensive name and subject indexes, the second edition of this unique guide contains bibliographic and descriptive annotations for 8,000 dictionaries. It features 1,500 additional bilingual works, 400 new subject categories, and all the major electronic dictionaries produced in English. While the primary emphasis is on language dictionaries, subject dictionaries on topics as varied as ceramics, bookbinding, and theatre as well as dictionaries issued by international bodies and agencies are included. Covering all the world's languages, works may be bilingual, monolingual, or multilingual as long as there is an English element.

Print and Digital, Specialised Dictionaries, Databases

Applied Data Science in Tourism

Pocket Hotels, Tourism and Catering Management German Dictionary

The Eight-Language Tourism Dictionary

Strauss's Handbook of Business Information: A Guide for Librarians, Students, and Researchers, 4th Edition

Ce dictionnaire s'adresse aux professionnels du tourisme, qu'ils travaillent dans une agence de voyages, une compagnie aérienne, un bureau de location de voitures, un syndicat d'initiative, un office de tourisme, ou encore aux étudiants des nombreuses filières de ces domaines : BTS, IUT, écoles de tourisme, chambres de commerce, écoles hôtelières, etc. Il contient plus de 40 000 termes anglais et français. L'accent est mis sur la terminologie du voyage et du séjour : Transports, réservations, locations, loisirs, etc. En annexe figure une série de listes pratiques : sigles usuels (APEX, BII, DOB, DST, ID...), termes géographiques fréquents, poids et mesures, devises, fuseaux horaires.

The intensification of contacts between cultures and languages has a major impact on all social spheres today. Multiculturalism and multilingualism are important elements of the local, regional, national and global community. Much of the world's conflict stems from the contrast between globalization and nationalism, fuelled by religions, racial divisions, traditions and other cultural particularities. Focusing mainly on the situation in Central and South-east Europe, this book addresses how cultural identities develop through tourism, education, literature and other social fields, and how language and literature teaching should be planned in this context. It consists of the following sections: Language, Culture and Tourism; Interculturalism, Multilingualism and Approaches to Language Learning; and Culture in Literature and Translation. The volume will be of interest to teachers and researchers of cultural and tourism studies, linguistics and language learning, literary studies and translation, while also addressing wider readers interested in contemporary intercultural society.

This book gathers some of the latest approaches to Lexicology and Lexicography, which span from research on language for specific purposes to the study of lexical constellations and translation. It aims to present a multifaceted insight on current trends and, thus, includes papers that explore lexical processes in several areas, which comprise fields so diverse and riveting such as the language of cinema, fashion, tourism, and even comics. In addition, other papers examine the lexicon of well-established professional languages, such as the language of law, medicine and business, by revealing leading-edge perspectives on topics such as translation, word-formation, cultural clashes, or lexical selection. Key issues on learning and teaching are also considered, as part of a long tradition in the study of professional and academic languages that posits users' learning needs as the cornerstone to the study of these languages. Therefore, this work proposes a strong emphasis on lexis and terminology, which are highlighted as the fundamental core of the definition and analysis of specialized languages. All in all, this publication intends, on the one hand, to embrace current trends in the study of specialized lexicon and terminology from the perspective of both Lexicology and Lexicography, and, on the other hand, to open new possibilities for future research.

This book critically explores sport-related tourism drawing on the fields of sport management, the sociology of sport, consumer behaviour, sports marketing, economic, urban and sports geography, and tourism studies. It presents multidisciplinary perspectives of sport tourism, as structured by the geographical concepts of space, place and environment. The volume offers a comprehensive update of the discussions presented in the two previous editions, recognising the significant growth in sub-site participation sports and addresses spectator-based sport events, participation-based sport events, active sport, and sport heritage activities. It aims to advance theoretical thinking on the subject of sport tourism development and critical thinking on the interplay of local and global forces in sport and tourism development. It continues to be an important text for students and researchers in tourism studies, human geography, sports geography, sociology of sport, sports management, sports marketing and history of sport.

French-English Bilingual Visual Dictionary

A UNIVERSITY HANDBOOK ON TERMINOLOGY AND SPECIALIZED TRANSLATION

Perfect your travel writing and share it with the world

Get Your Travel Writing Published

Over 7,100 Terms on Airlines, Tourism, Hospitality, Cruises, Car Rentals, Gds, Geography, Climate, Ecology, Business, Customs, and Organizations Subjects

Innovative Perspectives on Tourism Discourse