

Digital Photography In Available Light Essential Skills Photography Essential Skills

This classic book on available light photography is back, thoroughly updated for digital photography and, for the first time, is packed with stunning, full color images throughout. Creating great images under less-than-ideal lighting conditions is one of the most difficult, yet rewarding, experiences in photography. Challenge yourself, and with this book by your side you won't be disappointed. Photography expert Joe Farace and Pulitzer Prize winner Barry Staver use real-world examples of their own images to give you invaluable advice on how to get the shot right the first time. From practical tips, such as how to deal with inclement weather while shooting outdoors, to detailed information about getting great shots at your cousin's or your client's wedding, to brand new chapters on noise and white balance, you'll find everything that you need to turn your ordinary night and low-light shots into masterful works of art. Instructive text and images of major tools and equipment make this comprehensive resource essential to every digital photographer's library. With it, they can master both the technical and creative aspects of lighting through a combination of traditional photographic skills and the limitless possibilities of digital technology. Three-hundred-and-fifty photographs—including before and after shots—and expert information demonstrate the key techniques. The full spectrum of light, and how the camera measures it, is explained, along with advice on achieving color accuracy. Photographers can experiment with natural light, bright or dim; explore frontal versus side lighting; and see what can be done indoors using window techniques, tungsten light, flash, candlelight, and post-production techniques. Here's how to make the most out of built-in and portable flashes, fluorescent and studio lights, diffusion, and every possible aspect of photographic lighting.

Photographers! Your guide is here! The demand for high-quality photographs is higher than ever. Whether you're building your influencer rating online, capturing the moments of a child's life, or are looking for ways to improve your skills, photography know-how is a must-have skill. Digital Photography For Dummies helps you do more than pointing, shooting, and hoping for the best or slapping a filter on a camera phone shot. This book introduces you to the camera settings and techniques that separate okay pictures from frame-worthy portraits. It then explains how to apply those skills to capturing your own portraits, landscape shots, and high-action photos. Develop a better eye for image composition Discover how to light photos better, including using natural light Learn to get quick results in auto settings or take full control in manual mode Discover the elements of exposure and how they influence the final product Find instructions on taking a formal or casual portrait Apply basic editing techniques to finalize your image Go beyond photo apps and apply the techniques pros use for their images.

Avoid the time-consuming task of image editing by taking great pictures from the get-go. Dave Huss walks you through the fundamentals of taking great digital photographs by dispelling digital photography myths and teaching you how to maximize all camera features available to you. Discover how to take clear, sharp, professional-level photographs every time; use light wisely; use flash photography to your advantage; match your camera to your computer; share your photos, and much more.

Better Available Light Digital Photography

Available Light

Captured by the Light

The Natural Light Portrait Book

Advanced Photographic Techniques for Creating Perfect Pictures

The Luminous Portrait

Named One of Shutterbug Magazines Top Digital Imaging Books of 2008! Capturing an image and getting the right exposure is critical and Jeff Wignall recognizes exposure as the secret for creating an image that captures a vision and shares it with the world. When you apply his techniques with patience, experimentation, and a focus on the outcome, you will begin creating images that reveal not only what you saw, but how you felt when you saw it. In fact according to Shutterbug magazine Exposure Photo Workshop "may be the best book yet written about exposure." By learning to work with natural light as well as when to use flash you will confidently capture action, night scenes, rainbows, sunsets, and reflections like never before. With stunning images, Jeff Wignall shows you how to perfectly expose pictures in even the most challenging existing light conditions, including poor weather, using a flash, and even a section guiding you through using multiple wireless flash units. You can upload your own images to Photoworkshop.com and get feedback from other photographers. Wignall starts by explaining the fundamentals of exposure and why it's important. This leads into learning the basics of exposure controls. By the end of chapter 2, you will know how to control the exposure on your point-and-shoot or digital SLR camera. Chapter 3 walks readers through measuring light using just about any light meter and Chapter 4 delves into lens apertures and depth of field. The focus moves to shutter speed and subject motion. After Chapter 6, you'll have the knowledge and confidence to turn off your camera's automatic settings and take manual control. Wignall then examines natural light exposures, discussing the intricacies of light quality, light direction, and time of day. As you approach more advanced exposure options, you'll need the troubleshooting advice provided in Chapter 8, covering difficult situations such as metering challenges, handling contrast, and creating dramatic silhouettes. With more advanced techniques mastered, you can then approach night and low-light conditions and then examine special considerations such as the weather and natural phenomena. The book finishes strong with a comprehensive look at all things flash photography.

Even with digital cameras and automatic exposure, lighting and exposure remain the most difficult element to master in the quest for quality photography. This book, written by a professional photographer for photographers, provides real-world advice to help you achieve true creative control over lighting and exposure. Discover how to take your digital photos to the next level with the scores of lighting diagrams, techniques, and stunning full-color photographs. Order your copy today!

Why be a good photographer when you can be a great one! This guide will help you use your digital camera to its full potential in just 20 weeks. This modular photography course is the ultimate master class in digital photography. Using a combination of tutorials, step-by-step demonstrations, practical assignments, and fun Q&As, you'll go from photography novice to pro in no time. Build your photography and image-editing skills with this comprehensive course that guides you through every aspect of digital photography. From conveying movement and using natural light, to understanding exposure and mastering composition, this book will teach you how to take professional-looking pictures you'll be proud to display. Packed with helpful advice and stunning images, this one-on-one learning program is a great resource for people who want to take photography more seriously. Learn about the different modes on bridge and system cameras (DSLR or mirrorless), and demystify digital photography jargon such as aperture, exposure, shutter speed, and depth-of-field. This photography book will show you how to control and understand every element of your camera. With the aid of simple text and innovative graphics, you'll explore a wide variety of photography skills and genres. Find out how to create landscapes, portraits, still life, and action shots as you discover the full range of your camera. Master the Art of Photography in As Little As 20 Weeks Digital Photography Complete Course teaches you everything you need to know about photography in 20 weeks through easy-to-understand tutorials. The program is completely customizable to your schedule, so you can work through the modules at your own pace. It's also an especially thoughtful gift for aspiring photographers. This digital photography course will guide you through every aspect of digital photography: - Interactive and user-friendly with 20 different modules. - Combines practical demonstrations, step-by-step tutorials, and creative assignments. - Packed with no-nonsense advice and stunning images.

A comprehensive guide to lighting techniques in digital photography covering topics including working with artificial light and daylight.

Light and Lens

Just Available Light

Digital Photography For Dummies

Creative Lighting Techniques for Digital Photographers

Lights, Camera, Capture

The Essential Guide to Creating Extraordinary Wedding Photography

Getting your Canon Speedlite to produce the light you need can be a real challenge. For those new to flash photography—or for anyone who has previously given up out of frustration—Speedlites Handbook is a revelation. Photographer Syl Arena takes you on a journey that begins with an exploration of light and color, moves through a comprehensive discussion of the Canon Speedlite family and all of the accessories and equipment available to the Speedlites, then settles down to crafting great light in one photo shoot after another. Whether you want to create a classical portrait, shoot an event, or simply add a little fill light to a product shot, Speedlites Handbook shows you how. A fantastic in-depth resource illustrated with over 500 images, Speedlites Handbook covers: how to see the various characteristics and properties of light itself, as well as the differences between how your camera sees versus how you see all the buttons and dials of the entire Canon Speedlite family the basics of on-camera flash...and the necessity of getting your flash off the camera how to beautifully balance flash with the existing ambient light all the equipment necessary for great Speedlite shots how to get amazing shots with just one Speedlite how and when to use E-TTL versus manual flash the use of color gels to balance color, as well as create dramatic effects how to tame the sun—or any really bright light—with hi-speed sync and much, much more Whether you're shooting portraits, events, or sports, Speedlites Handbook is an essential resource that teaches you how to craft the light you need for any type of shot you want.

In the Internet age, shoppers often don't have the advantage of touching or feeling an item in order to make a logical buying decision regarding. The same is true on menus; we have to decide whether or not to order that fancy drink or dessert based on a photograph of it. This makes the job of photographers more important than ever--without the right photos, even the best product won't sell in today's marketplace! In this book, photographer Allison Earnest shows you how to design images to contain all the information about color, depth, shape, and texture that potential buyers will need to evaluate the product using their eyes alone--and how to entice viewers with scene setups and lighting that set the right mood or match the needs of a specific publication, website, or advertising campaign. Comprehensive text and detailed setup shots make it easy to follow along and master the principles of photographing any product beautifully!

Now that you've had your DSLR for a while, are you ready to take a much closer look at what creating a great image is all about? It's all about light! The ability to see, influence, modify, control, and create light will take your images from snapshots to great shots! In Lighting for Digital Photography: From Snapshots to Great Shots, photographer and bestselling author Syl Arena begins with a primer on light itself—how to see its direction, intensity, color, contrast, and hardness—and quickly moves on to discussions of shooting both indoors and outdoors in the many different conditions of natural or man-made light. Then the book digs in to begin creating light with photographic lights, whether that's small flash or big strobe, the pop-up flash on your DSLR or continuous lights. Follow along with Syl and you will: Learn the basics (and beyond) of light modifiers that make light bigger and softer, such as umbrellas, softboxes, beauty dishes, and diffusion panels Understand how to control and shape the light itself with flags, grids, snoots, and the zoom function on your flash Appreciate the color temperature of light (whether that's the sun, a light bulb, or a flash), and how to influence it with white balance settings on your camera and colored gels on your flash Learn how to take great pictures across many different genres, from product and still life images, to simple (and not so simple) portraits and group shots With Lighting for Digital Photography: From Snapshots to Great Shots, you'll learn not only how light behaves—you'll learn all you need to know to get started on the journey of creating and controlling light in order to make great shots. And once you've got the shot, show it off! Join the book's Flickr group, share your photos, and discuss how you get great shots at flickr.com/groups/lightingfromsnapshottogreatshots.

Improve your lighting technique to produce better quality photographs Digital Photography Lighting For Dummies features the tools, concepts, and steps you need to give your subjects a high-quality look and feel. Everyone from advanced beginners to aspiring professional photographers will improve their understanding of lighting basics as well as the parts and functions of their camera. Explains the different kinds of lighting that different situations require and guides you through changing the settings on your camera Shows you how to set up equipment to capture the photograph you want with the proper amount of light and shadow Offers information on the latest lighting equipment and accessories Includes techniques and skills used by film photographers like David Bailey, Ansel Adams, and Annie Leibovitz Reach for Digital Photography Lighting For Dummies and take your knowledge of lighting and photography to the next level!

Learn Everything You Need to Know in 20 Weeks

Speedlites Handbook

Digital Photography Masterclass

Digital Night and Low-light Photography

Capture the Beauty of Natural Light for Glowing, Flattering Photographs

Creative Lighting

Furnishes an overview of digital photography, covering such topics as cameras, exposure, lighting, shutter speed, depth of field, and resolution--and tips on how to avoid hours of photo-editing by taking great photographs the first time.

AVAILABLE LIGHT is a hardcover collection of new short writings and digital photography by Warren Ellis, the creator and author of TRANSMETROLOITAN, PLANETARY, SWITCHBLADE HONEY and MINISTRY OF SPACE. The thirty photographs are taken with an Eyemodule, a camera plugged into a handheld computer. Low-fi high-tech - smaller than a lighter, but limited by fixed-zoom and no flash. It works only with available light. Its eerie, grainily verite images are coupled with thirty new prose pieces inspired by the pictures, ranging from strange fiction to observational writing familiar to readers of the best-selling COME IN ALONE. Warren Ellis' prose fiction has previously been published in places like the scientific journal NATURE and the two TRANSMETROPOLITAN complementary works I HATE IT HERE and FILTH OF THE CITY.

Describes the techniques of night and low-light photography with a digital camera.

How to make digital photography lighting more creative--andless challenging! How do you master the art of lighting your photographs? Gobeyond the basics, go beyond the "rules," and get creative with thehelp of renowned photographer Harold Davis. In this book, Haroldshows you how to break the boundaries of conventional wisdom andcreate unique, lively, and beautifully lit photographs. Packed with tips and tricks as well as stunning examples of theauthor's creativity, this book will both inform and inspireyou to create your own lighting style. Teaches you when and how to control the light in yourphotographs Reviews the basic "rules" of digital photographylighting and shows you how to break the rules to create your ownuniquely lit images Helps you start building a lighting style of your own Includes stunning examples of the author's photographyand lighting techniques Whether you're a beginner or a seasoned digital photographer,you'll find ideas and techniques to spark your creativity.

Techniques for Digital Photographers

Digital Photography in Available Light: Essential Skills

The Top Ten Worst Photography Lighting Situations and How to Conquer Them

Chasing the Light

The Complete Guide to Light & Lighting in Digital Photography

Creating Dramatic Images in Wild Places

Light. It's the most transformative tool at any photographer's disposal. Whether the lens is turned to people, wildlife, or landscape, the creative use of light is often the difference between a snapshot and a powerful photograph. In Chasing the Light: Improving Your Photography with Available Light, renowned photographer, writer, and educator Ibarionex Perello shares his unique insights for partnering with natural light to create evocative digital images. He brings his palpable passion and personal approach rooted in decades of experience, and reveals his honed techniques for controlling focus, exposure, white balance, and sharpness to create beautiful and impactful photographs. In an industry so obsessed with gear, this book bridges the gap between the technical and the creative and returns to a personal, inspirational narrative about perceiving and photographing light. This book will enlighten photographers of all levels about the elements of exposure, metering, and ISO • light's impact on color and controlling color balance • combining brightness, contrast, saturation, sharpness, and pattern enhancing portraits with available lighting • direction and quality of sunlight and shooting in rural and urban landscapes • the power of light in black and white

The new edition of this pioneering book allows students to acquire an essential foundation for digital photography. Fully updated, it clearly and concisely covers the fundamental concepts of imagemaking, how to use digital technology to create compelling images, and how to output and preserve images in the digital world. Exploring history, methods, and theory, this text offers classroom-tested assignments and exercises from leading photographic educators, approaches for analyzing, discussing, and writing about photographs, and tools to critically explore and make images with increased visual literacy. New to this edition: New larger page format Revised and renewed to reflect technological advances Expanded coverage of smartphone/mobile photography Extended coverage of the careers section More than 100 new images

The ability to create an effective portrait is probably the single most important skill any aspiring photographer must master. Few professional photographers, whatever their area of specialization, can hope to have a successful career without ever being called upon to create a likeness of another person. The Portrait Photography Course is designed to build a student photographer's experience and get him or her started on a rewarding career. Detailed tutorials cover every aspect of studio and location work, from composition and psychology to complex lighting schemes, equipment options, and digital retouching. Portfolios of exemplary images showcase individual photographers' work and demonstrate techniques explored in the tutorials, while interviews with top portrait photographers shed insight into their methodologies and philosophies. Presented and written by a leading portrait photographer, this book is an indispensable guide to taking professional pictures.Ⓜ

What would your life be like if you could shoot absolutely amazing portraits? If you could be in any natural lighting situation, indoors or out, and know that you'd be able to create an amazing image every time? If you've ever dreamed of making such incredible portraits that your friends and family say, "Wait a minute, this is your photo!?" You took this?" then you're in luck.

Award-winning photography book author Scott Kelby teaches you exactly how to shoot and edit gorgeous natural light portraits. Scott shares all his secrets and time-tested techniques, as he discusses everything from his essential go-to portrait gear to camera settings to the portrait photography techniques you need to

create absolutely stunning images. From window light to taming harsh outdoor light, from the tools and accessories you need to capture beautiful portraits in any lighting condition, Scott has got you covered.

Among many other topics, you’ll learn:

- *The secrets to getting super-sharp portraits every time without breaking a sweat.*
- *Exactly which camera settings work best for natural light portraits (and which ones you should avoid).*
- *How to create separation with a silky smooth, out-of-focus background no matter which lens you have.*
- *How to tame even the harshest light and turn it to your advantage to create soft, beautiful, wrapping light.*
- *Which lenses will get you the best results and why.*
- *What gear you need, which accessories work best, and a ton of killer tips that will help you create better images and make the entire experience that much more fun.*

It’s all here, including an entire chapter on post-processing and retouching, and another with detailed portrait recipes, and best of all, it’s just one topic per page, so you’ll get straight to the info you need fast. There’s never been a natural light portrait photography book like it!

The Step-by-step Secrets for how to Make Your Photos Look Like the Pros’!

The Portrait Photography Course

Improving Your Photography with Available Light

Night and Low-Light Photography Photo Workshop

How to Do Everything with Digital Photography

Exposure and Lighting for Digital Photographers Only

Join Tom Ang’s masterclass for a one-on-one guide to every aspect of digital photography. You’ll improve your skills, develop your eye and learn to take control of your camera in Digital Photography Masterclass. Learn to be a better photographer; find out how to imagine the results you want before achieving them. Discover how to master the complexities of lighting, composition and timing. Enhance your pictures with image manipulation, then start to specialise in what interests you; from sport to portrait, following Tom’s tips on taking genre photos.

Brian & Janet Stoppee have incorporated their decades of daily, hands-on expertise at image-making plus their leading seminars and one-on-one training into the most comprehensive guide to photographic lighting available! It’s impossible to be successful in photography without a mastery of light. It’s the basis of all things photographic. The Stoppees welcome the reader into their professional world with a conversational tone that makes you feel as if you are a member of their team in pre-production planning, out on a shoot, or back at their studio, in post-production. They’ve packed the book with full color, vibrant images and lighting diagrams that make the technology easy to quickly understand. This compendium of professional know-how shows you how to both manipulate nature’s light and create natural-looking illumination with artificial light sources. Whether you’re a professional photographer, you use photography in your profession, or you just want your images to look more professional, this book is your resource to creating far superior digital images. You’ll gain a greater understanding of: .Light’s Properties .Digital Exposure .Optics .Metering .Color .Pre-Production .Adobe Camera Raw .Scanning .Light Modifying Tools .Support Systems .Daylight Fluorescent .HMI .Wireless Battery Flash .Digital Studio Flash .Digital Tablets .Painter .Professional Printing …and much more, just like the world’s top image-makers. The Stoppees’ darkroom is all digital, so without this guide to photography and light, you’ll be left in the dark ages!

From camera selection to enhanced exposure, everything necessary to capture underwater digital images is available in this handy reference. Photographers will learn how to select, test, and use digital cameras for technically perfect images, adapt traditional photo techniques to underwater conditions, confidently shoot and light underwater images for great exposure, and remedy common problems that plague underwater photographers. Helpful hints on maintaining, cleaning, transporting, and insuring a digital camera are included. With full-color images that both instruct and inspire, this handbook provides information on every conceivable aspect of creating the right conditions for beautiful underwater photographs.

The first book in the Understanding Photography series, Understanding Exposure, was a runaway best-seller, with more than 250,000 copies sold. Now author Bryan Peterson brings his signature style to another important photography topic: shutter speed. With clear, jargon-free explanations of terms and techniques, plus compelling “before-and-after” photos that pair a mediocre image (created using the wrong shutter speed) with a great image (created using the right shutter speed), this is the definitive practical guide to mastering an often-confusing subject. Topics include freezing and implying motion, panning, zooming, exposure, Bogen Super Clamps, and rendering motion effects with Photoshop, all with helpful guidance for both digital and film formats. Great for beginners and serious amateurs, Understanding Shutter Speed is the definitive handy guide to mastering shutter speed for superb results.

Digital Photography in Available Light

Doug Box’s Available Light Photography

Digital Photography Lighting For Dummies

Digital Photography Complete Course

Digital Photography Tips and Techniques

Digital Photography Hacks

Presents a collection of tips on digital photography and digital cameras, covering such topics as digital camera attachments, nighttime photography, using a flash, using Adobe Photoshop, and printing photographs.

Covering every aspect of creating portraits in available light, acclaimed professional photographer Doug Box provides tips for finding great natural light, practical approaches for optimizing exposure, and techniques for posing subjects for the most flattering effects. For those situations when “perfect” available light can’t be found, readers are shown how to modify ambient light to suit their purposes—or give it a bump in intensity with a little pop of flash. Additional topics touched upon include proper lens selection, calculating exposure, managing ambient light both indoors and out, shooting at night, and more. A discussion of applying the many techniques to nature and wildlife, travel, and sports photography rounds out this all-encompassing guide to working with available light.

Digital Photography in Available Light is an inspirational guide as well as a structured learning tool for mastering the essential techniques. Learn how to choose the most appropriate digital camera for your workflow, manage your image files and process images using camera RAW. Try key capture techniques including exposure, framing the image and how to work with the available light in all situations. Explore different styles: panoramas, landscapes, environmental portraits and photo journalism. Understand ethics and law, how to plan a shoot and sell your work. Throughout you’ll learn the importance of image design, communication of content and essential techniques for competent and consistent image capture and creation. Includes a full glossary of terms. * Everything you need to know to photograph in available light using a digital camera * Learn all the essential skills and try out the invaluable activities and assignments * Covers the whole workflow, including choosing a camera, asset management and camera RAW, shooting techniques, ethics and law and selling your work

Provides information on obtaining the best exposures possible in all lighting conditions, covering such topics as histograms, contrast, metering and processing, and RAW files.

Shooting in Sh*tty Light

Master Guide for Underwater Digital Photography

Light and Lighting

Develop Your Digital Photography Talent

Direction & Quality of Light

Exposure Photo Workshop

Sometimes photographers have to shoot in less than ideal lighting situations. Maybe the wedding is mid-day in the middle of a field, or perhaps the event is in a florescent-lit room. These scenarios can be particularly intimidating for beginning photographers who don’t know how to handle the many undesirable lighting situations they may encounter. In Shooting in Sh*tty Light, professional photographers Lindsay Adler and Erik Valind cover the top ten worst lighting situations and provide a variety of solutions for each. They explain which solutions are most practical and why one option might be preferable over another, examining such problems as extremely low lighting when no flash is allowed, strong backlight, and the light on an overcast day. Unlike other books that focus on natural light or lighting in general, this book addresses a very real need of beginning photographers, answering the question, “What do I do when the lighting is terrible?” Lindsay and Erik candidly show you the tools at your disposal, demonstrating the techniques essential to getting the job done with minimal fuss. Shows how to deal with ten of the worst lighting situations, such as harsh midday light, extremely low light, and mixed light. Offers real-life examples and practical solutions for handling poor light, such as identifying natural reflectors, bouncing light off a wall, or utilizing flash gels. Features a fun, conversational style to help you conquer the fear of poor lighting and approach any lighting situation with confidence!

A guide to creating photographs using available light covers such topics as the qualities of light, manual mode, exposure, aperture, polarizers, shutter speed, saturation, and flash.

Infuse your images with glowing, luminous light From high-profile wedding and portrait photographer Elizabeth Messina comes this beautiful guide to shooting lush, romantic portraits exclusively in natural light. Whether you’re photographing children, weddings, maternity and boudoir, or portraits of any kind, The Luminous Portrait will inspire you with Elizabeth’s personal approach and award-wining images, sharing the art to making flattering portraits that appear “lit from within.”

Digital Photography in Available Light: Essential SkillsCRC Press

The Digital Photographer’s Step-By-Step Guide to Sculpting with Light

From Snapshots to Great Shots (Using Flash and Natural Light for Portrait, Still Life, Action, and Product Photography)

Your Key to Better Portrait Photography Anywhere

What Digital Photographers, Illustrators, and Creative Professionals Must Know

Stoppees’ Guide to Photography and Light

Finally! A resource that sheds light on the unique challenges ofnight and low-light photography With their unique sets of challenges, night and low-lightphotography are often touted as some of the most difficult andfrustrating genres of digital photography. This much-needed guidedemystifies any murky topics provides you with all the informationyou need to know from choosing the right gear and camera settingsto how to best edit your photos in post-production. Renownedphotographer Alan Hess shares techniques and indispensable tipsthat he has garnered from years of experience. Helpful projects and full-color stunning photos in each chapterserve to educate and inspire, while assignments at the end of everychapter encourage you to practice your skills and upload yourphotos to a website so you can share and receive critiques. Details best practices for taking portraits, landscapes, andaction shots in night or low light Features specific coverage of concert photography and low-lightevent photography Answers the most frequent questions that photographers facewhile tackling this challenging technique Packed with invaluable advice and instruction, Night andLow-Light Photography Photo Workshop doesn’t leave you in thedark.

Light & Lens: Photography in the Digital Age is a groundbreaking introductory book that clearly and concisely provides the instruction and building blocks necessary to create thought-provoking digitally based photographs. It is an adventurous idea book that features numerous classroom-tested assignments and exercises from leading photographic educators to encourage you to critically explore and make images from the photographers’ eye, an aesthetic point of view. Acquire a basic foundation for digital photography. Light and Lens covers the fundamental concepts of image-making; how to use today’s digital technology to create compelling images; and how to output and preserve images in the digital world. Explore the history, theory and methods of digital image-making. Light and Lens translates the enduring aesthetics of art photography into the digital realm. You’ll view, capture and think about images from a new perspective. Increase your ability to analyze, discuss and write about your own work and the images of others. Learn with exercises and assignments by leading digital educators. Innovative techniques will train your eye to make the strongest visual statement. Solve visual problems and overcome image challenges. Whether you use a digital SLR or a point-and-shoot camera, you’ll get new strategies to master composition, design and light. View the full range of the digital terrain with stunning images and commentary by over 190 international artists. Robert Hirsch is a renowned photographer, educator, historian and writer. His book credits include Photographic Possibilities: The Expressive Use of Ideas, Materials and Processes; Exploring Color Photography: From the Darkroom to the Digital Studio; and Seizing the Light: A History of Photography. He has had many one-person shows and curated numerous exhibitions. Hirsch has also conducted many workshops and interviewed eminent photographers of our time. The former executive director of CEPA Gallery, he is now the director of Light Research in Buffalo, New York, and on the Visual Studies faculty of University of Buffalo/The State University of New York.

IMAGINE THE ADVANTAGE YOU’D HAVE IF ONE OF THE WORLD’S TOP WEDDING SHOOTERS SHARED HIS SECRETS WITH YOU World-renowned wedding photographer, and one of the most widely acclaimed instructors in the industry today, David Ziser brings his no-nonsense, straight-to-the-point teaching style to a book that totally rewrites the rules for how wedding photography is taught. This groundbreaking new book is the first of its kind to focus on the exact areas that wedding photographers have been begging a top pro like David to cover, including how to create professional quality light and beautiful images in every situation, how to compose wedding images that sell, and how to create amazing images in the limited time and at the fast pace of a wedding. But David doesn’t just stop there. He covers every aspect of what today’s brides and wedding couples want from a wedding photographer, including poses that work every time and can’t-miss lighting setups you can use again and again, and everything is laid out in a brilliant step-by-step method that makes learning these techniques so easy, you’ll be able to pull off these same looks yourself (without spending thousands on expensive equipment). Plus, the book is packed with David’s tricks of the trade that he’s picked up in a career shooting all over the world. **LEARN HOW THE PROS REALLY DO IT** Each year David trains thousands of photographers on how to shoot weddings like a pro. He knows the problems and challenges today’s wedding photographers face, and that’s exactly what he covers in this book. You’ll learn everything on the list here and much more: Professional posing and composition tips Simple on-location lighting setups that are specially designed for the wedding photographer How to get gorgeous images using a minimal amount of time and equipment Creative lighting techniques that anyone can use to create dramatic wedding portraits that will set you apart David’s own camera settings and lens selections (which lenses to use when, and why), and how to get the best results with your existing gear How pros use on- and off-camera f lash, and a host of tricks of the trade that will make you more profitable and have you delivering the type of wedding shots you’ve always dreamed of! Plus, the book includes the complete cover-to-cover layout from one of David’s wedding album designs to help spark your creative juices and give you ideas to take your own layouts to the next level. The wedding photography industry has been waiting for a landmark book that would become “the book” that finally changes everything, and that’s exactly what you’ll be getting with the purchase of this book.

This comprehensive guide teaches all the digital skills the amateur or student photographer will need when photographing on location, written in a practical no nonsense and entertaining style

The Digital Photography Book

How to Make the Most of Your Night and Low-Light Shots

Understanding Shutter Speed

Digital Photography Expert

Adventure Sports Photography

Focus on Light & Exposure in Digital Photography

Providing readers with a study of learning how to turn poorly lit images into finely crafted, masterfully lit photographs, this guidebook instills photographers with the self-confidence to think on their feet and photograph any portrait subject anywhere. Acclaimed photographer Neil van Niekirk presents seven distinctly different lighting scenarios—available light, exposure metering, a touch of flash, bounced on-camera flash, off-camera flash, video light, and hard sunlight—to show readers how to manipulate the direction and quality of light, the subject’s and photographer’s position, and numerous other variables so as to turn a bad image into a stunning, professional-level portrait. Packed with dozens of instructional, full-color photos, this work also features 10 sample photo sessions, allowing readers the opportunity to see the seven lighting scenarios put to practice.

The ultimate beginners guide to digital SLR photography everything you need to start taking great images

Adventure Sports Photography, by renowned photographer and workshop leader Tom Bol, combines personal stories from field experience with expert photo technique. Aspiring outdoor photographers, both adventure sports shooters and outdoor photography enthusiasts, will find this book to be a valuable reference and guide. It covers everything an adventure sports shooter needs to know to get the shot—from packing and

organizing gear for an afternoon shoot of rock climbing at the local crag to a month-long sea kayaking expedition. You'll explore composition and creative angles for stunning adventure sports images, and learn in-depth techniques for using speedlights and strobes for creative lighting when you're shooting in the field. This book also shows you how to create a sequence shot and set up an effective digital workflow. In addition to creating environmental portraits, you'll find out how to produce quality video of adventure sports. Tom Bol has been photographing adventure sports for more than 25 years, documenting adventures on every continent, and his work has been published worldwide. He is a regular contributor to Digital Photo magazine, and he's been recognized as one of National Geographic Adventure's "50 of America's Top Visionaries" for his photography. Tom's work has been featured by Elinchrom, LowePro, Manfrotto, and Nikon, and he is a Sandisk Extreme Team member. PDN readers voted Tom one of the photography world's best workshop leaders. He is also an instructor at Kelby Training, Maine Photo Workshops, Photo Quest Adventures, and Strabo Photo Tours.

Lighting for Product Photography

Lighting for Digital Photography

Photography in the Digital Age

Learning to Craft Light with Canon Speedlites

Digital Photography