

Digital Television Fundamentals 2nd Edition Xiaohouze

The first book of its kind to introduce the problems of location lighting for single camera operators and provide an insight into the technology and techniques required to solve those problems. The approach is of a basic and introductory nature, geared toward the student and trainee cameraman. Professionals needing a refresher course on the subject will also find this an invaluable reference packed with key information, theory and practical approaches to different lighting situations.

Electronic Noise and Interfering Signals is a comprehensive reference book on noise and interference in electronic circuits, with particular focus on low-noise design. The first part of the book deals with mechanisms, modelling, and computation of intrinsic noise which is generated in every electronic device. The second part analyzes the coupling mechanisms which can lead to a contamination of circuits by parasitic signals and provides appropriate solutions to this problem. The last part contains more than 100 practical, elaborate case studies. The book requires no advanced mathematical training as it introduces the fundamental methods. Moreover, it provides insight into computational noise analysis with SPICE and NOF, a software developed by the author. The book addresses designers of electronic circuits as well as researchers from electrical engineering, physics, and material science. It should also be of interest for undergraduate and graduate students.

An all-inclusive guide on the analytical methods of Raman, infrared, and near-infrared chemical imaging An underutilized technology, chemical imaging through Raman, infrared (IR), and near-infrared (NIR) is beginning to gain recognition for its non-destructive method of permitting visualization of spatially resolved chemical information. This type of analysis is triggering a groundswell of demand as manufactured materials become more complex and the need for greater scrutiny and less damaging research practices is at a premium. Concentrating on the applications of chemical imaging, this book presents a thorough background on the theory, software, and hardware engineering in this analytical technique. With full examination of this rapidly growing field, this book: Combines many different aspects and applications into one comprehensive volume Discusses how chemical imaging techniques have expanded greatly in terms of instruments and applications, but have lagged in general awareness among scientists and industries that would benefit the most from them Describes chemical imaging uses in key areas-biomedical, pharmaceutical, food, and polymer research Has chapters that outline hardware and instrumentation for the different methods of chemical imaging Encapsulating analytic methods without complicating the subject matter, this book shows where chemical imaging has been successfully applied, inspiring researchers to cultivate the exciting capabilities rooted within this powerful and multifaceted technology.

Geographical Information Systems (GIS) are computer systems for storing, displaying and analyzing spatial data. The past twenty years have seen a rapid growth in their use in government, commerce and academia, and they can be used for managing a network of utilities, from handling census data through to planning the location of a new supermarket. But how do they work? Stephen Wise has been a regular contributor to GeoEurope and his 'Back to Basics' articles have provided a clear and simple introduction to the inner workings of GIS for a non-specialist audience. He now presents the original articles with new material and provides a new coverage of both major types of GIS: vector and raster systems. Undergraduates and professionals who wish to improve their knowledge of GIS should get a better understanding of how GIS operate in the way that they do, such as how spatial data is stored on a computer, how the different methods affect the capabilities of the GIS, how basic operations performed and how the choice of algorithm affects the speed of the system.

Computer Systems
Digital Signal Processing
Introduction to Digital Audio
Television Receivers: Digital Video for DTV, Cable, and Satellite
Digital Television Systems
Digital Video and HD

Rapidly evolving computer and communications technologies have achieved data transmission rates and data storage capacities high enough for digital video. But video involves much more than just pushing bits! Achieving the best possible image quality, accurate color, and smooth motion requires understanding many aspects of image acquisition, coding, processing, and display that are outside the usual realm of computer graphics. At the same time, video system designers are facing new demands to interface with film and computer system that require techniques outside conventional video engineering. Charles Poynton's 1996 book A Technical Introduction to Digital Video became an industry favorite for its succinct, accurate, and accessible treatment of standard definition television (SDTV). In Digital Video and HDTV, Poynton augments that book with coverage of high definition television (HDTV) and compression systems. For more information on HDTV Retail markets, go to: http://www.insightmedia.info/newsletters.php#hdtv With the help of hundreds of high quality technical illustrations, this book presents the following topics: • Basic concepts of digitization, sampling, quantization, gamma, and filtering • Principles of color science as applied to image capture and display • Scanning and coding of SDTV and HDTV • Video color coding: luma, chroma (4:2:2 component video, 4iSC composite video) • Analog NTSC and PAL • Studio systems and interfaces • Compression technology, including M-JPEG and MPEG-2 • Broadcast standards and consumer video equipment

The fundamentals of studio production procedure and become an effective leader on set. Gain fluency in essential studio terms and technology and acquire the skills you need to make it in the industry. Elegant, accessible, and to the point, the second edition of Andrew H. Utterback's Studio Television Production and Directing is your back-to-the-basics guide to studio-based lighting, set design, camera operations, floor direction, technical direction, audio capture, graphics, prompting, and assistant directing. Whether you are an established studio professional or a student looking to enter the field, this book provides you with the technical expertise you need to successfully coordinate live or taped studio television in the digital age. This new edition has been updated to include: A UK/Euro focused appendix, enhancing the book's accessibility to students and professionals of television production around the world An advanced discussion of the job of the Director and the Command Cue Language Fresh discussion of tapless protocols in the control room, Media Object Server newsworm control software (News), editing systems, switcher embedded image store, and DPM (DVE) Brand new sections on UHDTV (4K), set design, lighting design, microphones, multiviewers, media asset management, clip-servers, and the use of 2D and 3D animation Expanded coverage of clip types used in ENG and video journalism (VO, VO/SOT, and PKG) An all new companion website (www.focalpress.com/cw/utterback) with pre-recorded lectures by the author, sample video clips, an expanded full color image archive, vocabulary flashcards, and more Note: the companion website is still under development, but in the meantime the author's filmed lectures are all freely available on Youtube: https://www.youtube.com/channel/UCRp_aSP0y0gDcDqJfGZ2s9A

This book outlines the development currently underway in the technology of new media and looks further to examine the unforeseen effects of this phenomenon on our culture, our philosophies, and our spiritual outlook. The digital revolution is something fundamentally different from simply the introduction of yet another medium to our culture: it marks a paradigm shift in our relation to all media, to all our senses, all our expressions. The new media are transforming our definitions of culture and knowledge and transcending barriers in ways that will have lasting implications for generations to come.

Digital Television DVB-T COFDM and ATSC 8-VSB
Principles and Applications
Understanding Digital Transmission and Recording
Data Conversion Handbook
Raman, Infrared, and Near-Infrared Chemical Imaging

HDTV and the Transition to Digital Broadcasting
Digital Audio Broadcasting revised with the latest standards and updates of all new developments The new digital broadcast system family is very different from existing conventional broadcast systems. It is standardised in a large number of documents (from ITU-R, ISO/IEC, ETSI, EBU, and others) which are often difficult to read. This book offers a comprehensive and fully updated overview of Digital Audio Broadcasting (DAB, DAB+) and Digital Multimedia Broadcasting (DMB), and related services and applications. Furthermore, the authors continue to build upon the topics of the previous editions, including audio coding, data services, receiver techniques, frequencies, and many others. There are several new sections in the book, which would be otherwise difficult to locate from various sources. Key Features: The contents have been significantly updated from the second edition, including up-to-date coverage of the latest standards Contains a new chapter on Digital Multimedia Broadcasting "Must-have" handbook for engineers, developers and other professionals in the field This book will be of interest to planning and system engineers, developers for professional and domestic equipment manufacturers, service providers, postgraduate students and lecturers in communications technology. Broadcasting engineers in related fields will also find this book insightful.

Advances in hardware, software, and audiovisual rendering technologies of recent years have unleashed a wealth of new capabilities and possibilities for multimedia applications, creating a need for a comprehensive, up-to-date reference. The Encyclopedia of Multimedia Technology and Networking provides hundreds of contributions from over 200 distinguished international experts, covering the most important issues, concepts, trends, and technologies in multimedia technology. This must-have reference contains over 1,300 terms, definitions, and concepts, providing the deepest level of understanding of the field of multimedia technology and networking for students, researchers, and professionals worldwide.

With the advent of the PC, the Internet, modems, the compact disc and digital TV broadcasting, the analog world is being slowly replaced by the new digital world. Everyone knows about this trend, but few understand it. Much of what is happening with the technology is counterintuitive -- even to an engineer. UNDERSTANDING DIGITAL TRANSMISSION AND RECORDING explains the essence of digital communication and recording for working engineers, students and other professionals working across industries. Even the communications engineer who is steeped in the mathematics of the field will find this book helpful in understanding the larger picture.

*Covers the essential fundamentals of digital video: from video principles, to conversion, compression, coding, interfaces and output.*Written for television professionals needing to apply digital video systems, equipment and techniques to multimedia and /or digital TV applications, as well as for computer system designers, engineers, programmers, or technicians needing to learn how to apply digital video to computer systems and applications. The text is based on the acclaimed industry 'bible' The Art of Digital Video, but covers only the essential parts of this larger reference work. It starts right from the basics from what a digital signal is to the how digital video can be applied. John Watkinson is an international consultant in Audio, Video and Data Recording. He is a fellow of the AES, a member of the British Computer Society and Chartered Information Systems Practitioner. He presents lectures, seminars, conference papers and training courses worldwide. He is author of many other Focal press books including MPEG2, Art of Digital Video, Art of Digital Audio, Art of Sound Reproduction, Introduction to Digital Audio, Television Fundamentals and Audio for Television. He is also co-author of the Digital Interface Handbook and a contributor to The Loudspeaker and Headphone Handbook.

Digital Basics for Cable Television Systems
Encyclopedia of Multimedia Technology and Networking, Second Edition

Understanding New Television Technologies
Lighting for Digital Video and Television

Compression in Video and Audio

Location Lighting for Television

Teaching text developed by U.S. Air Force Academy and designed as a first course emphasizes the universal variable formulation. Develops the basic two-body and n-body equations of motion; orbit determination; classical orbital elements, coordinate transformations; differential correction; more. Includes specialized applications to lunar and interplanetary flight, example problems, exercises. 1971 edition. Since its publication in February of 2000, the Standard Handbook of Video and Television Engineering has become its field's standard reference, the one book every engineer and technician in broadcasting needs to own. By carefully tracking the field's movement from monolithic broadcast stations into a complex web of smaller stations and video producers, this book has stayed relevant while its competition has fallen by the wayside. This new edition features over 50% new material, most crucially multiple chapters on video networking technologies, new digital television and data broadcast standards (for both the US and Europe), and updates on every aspect of video and broadcast equipment and protocols.

All-the-answers guide to television receivers For the best handle on the brave new world of 21st century TV receiver design, specification, installation, and maintenance, look to Television Receivers, from leading expert Jerry Whitaker. This insider's guide explains what's new in receivers, making a complex subject manageable, accessible, and understandable. With its focus on changes and advances in TV receivers, this reference is a professional essential, with enough coverage of technological fundamentals to give you solid footing in new areas so you can: * Find needed details on DTV (digital) and analog receiver systems * Confidentially plan and operate any new receiver type * Develop innovations for display, storage, and tuner components * Implement and service cable and satellite receiver equipment * Apply real-world examples of Internet broadcast receiver and PC-based DTV systems * Build expertise in interactive videoconferencing and other business-related applications * Answer questions on decoder chips * Understand CRT, projection, and flat panel display devices * Get examples of necessary mathematics, fully explained with practical examples, diagrams, and schematics, UP-TO-DATE, TECHNICALLY ACCURATE COVERAGE OF ESSENTIAL TOPICS IN IMAGE AND VIDEO PROCESSING This is the first book to combine image and video processing with a practical MATLAB®-oriented approach in order to demonstrate the most important image and video techniques and algorithms. Utilizing minimal math, the contents are presented in a clear, objective manner, emphasizing and encouraging experimentation. The book has been organized into two parts. Part I: Image Processing begins with an overview of the field, then introduces the fundamental concepts, notation, and terminology associated with image representation and basic image processing operations. Next, it discusses MATLAB® and its Image Processing Toolbox with the start of a series of chapters with hands-on activities and step-by-step tutorials. These chapters cover image acquisition and digitization; arithmetic, logic, and geometric operations; point-based, histogram-based, and neighborhood-based image enhancement techniques; the Fourier Transform and relevant frequency-domain image filtering techniques; image restoration; mathematical morphology; edge detection techniques; image segmentation; image compression and coding; and feature extraction and representation. Part II: Video Processing presents the main concepts and terminology associated with analog video signals and systems, as well as digital video formats and standards. It then describes the technically involved problem of standards conversion, discusses motion estimation and compensation techniques, shows how video sequences can be filtered, and concludes with an example of a solution to object detection and tracking in video sequences using MATLAB®. Extra features of this book include: More than 30 MATLAB® tutorials, which consist of step-by-step guides toexploring image and video processing techniques using MATLAB® Chapters supported by figures, examples, illustrative problems, and exercises Useful websites and an extensive list of bibliographical references This accessible text is ideal for upper-level undergraduate and graduate students in digital image and video processing courses, as well as for engineers, researchers, software developers, practitioners, and anyone who wishes to learn about these increasingly popular topics on their own.

DTV: The Revolution in Digital Video

From Strategy to ROI

A Foundation in Digital Communication

Digital Audio Broadcasting

Sound for Film and Television

Bioimaging: Current Concepts in Light & Electron Microscopy

This intuitive yet rigorous introduction derives the core results of digital communication from first principles. Theory, rather than industry standards, motivates the engineering approaches, and key results are stated with all the required assumptions. The book emphasizes the geometric view, opening with the inner product, the matched filter for its computation, Parseval's theorem, the sampling theorem as an orthonormal expansion, the isometry between passband signals and their baseband representation, and the spectral-efficiency optimality of quadrature amplitude modulation (QAM). Subsequent chapters address noise, hypothesis testing, Gaussian stochastic processes, and the sufficiency of the matched filter outputs. Uniquely, there is a treatment of white noise without generalized functions, and of the power spectral density without artificial random jitters and random phases in the analysis of QAM. This systematic and insightful book, with over 300 exercises, is ideal for graduate courses in digital communication, and for anyone asking 'why' and not just 'how'.

HDTV and the Transition to Digital Broadcasting bridges the gap between non-technical personnel (management and creative) and technical by giving you a working knowledge of digital television technology, a clear understanding of the challenges of HDTV and digital broadcasting, and a scope of the ramifications of HDTV in the consumer space. Topics include methodologies and issues in HD production and distribution, as well as HDTV's impact on the future of the media business. This book contains sidebars and system diagrams that illustrate examples of broadcaster implementation of HD and HD equipment. Additionally, future trends including the integration of broadcast engineering and IT, control and descriptive metadata, DTV interactivity and personalization are explored.

This book contains sidebars and system diagrams that illustrate examples of broadcaster implementation of HD and HD equipment. Additionally, future trends including the integration of broadcast engineering and IT, control and descriptive metadata, DTV interactivity and personalization are explored. This book provides an overview of cable television system technology including cable modems, digital television, high definition television (HDTV), along with how cable systems are evolving to offer advanced services such as ultra broadband and video on demand (VOD). Described are the basic parts of cable television systems including set top boxes, cable modems, distribution stems, and head end equipment. Analog and digital video technology fundamentals are provided including the different types of analog video (NTSC, PAL, and SECAM) and the key types of digital video compression (MPEG-2, MPEG-4 and VC-1). You will discover why and how cable system operators are converting some of their networks from analog to digital to give more channel capacity and to provide for broadband Internet (cable modem) services. Described are the fundamentals of the data over cable service interface specifications (DOCSIS) and what each revision of DOCSIS provides to cable system operators. Explained are the different types of subscription services and value added pay per view (PPV) services including near video on demand (NVOD), video on demand (VOD), and personal video recorders (PVRs). You will learn how cable systems can be upgraded to offer telephone services and why cable operators are transitioning from proprietary telephone systems to industry standard voice over Internet protocol (VOIP) systems. MMDS and LMDS wireless cable technology is described along with how cable operators can efficiently use these wireless systems to extend the range of their cable systems. The future of cable television is discussed including advances in interactive television and addressable advertising. Some of the most important topics featured in this book are: . Components and operation of CATV systems . Differences between analog and digital CATV systems . NTSC, PAL, and HDTV television signals . Video and audio compression . Cable modems using DOCSIS . MPEG digital formats . Video on demand (VOD) . Cable telephony . MMDS and LMDS wireless cable . How CATV is evolving into IPTV

"If you install, upgrade, or maintain digital or mixed digital/analog systems, Digital Basics for Cable Television Systems is your complete guide to this new world. Friendly and authoritative, it's all you need to know to deliver digital services with maximum quality and reliability. " With this book's simple illustrations, definitions, and examples, you'll find it easy to master key digital CATV concepts such as signal coding/decoding digital modulation, and multiplexing. You'll learn how to measure digital signal average and burst power, and the impact of distortion, noise, and interference on digital signals." "Digital Basics for Cable Television Systems is also a great reference, with a convenient glossary of digital terminology, a series of performance measurement maps, a test equipment survey, exercises with answers, and much more. Whether you're a technician or an engineer, this book will help you maximize your digital system's performance - and your own.--BOOK

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Digital Marketing Fundamentals

Introduction to Digital Video

Studio Television Production and Directing

Digital Filmmaking

Augmented Knowledge & Culture

Fundamentals of Astrodynamics

Digital Television FundamentalsMcGraw-Hill Professional

Digital video students and enthusiasts must learn lighting fundamentals and techniques to enhance the visual quality of their work. Moreover, since lighting specifications for digital video differ significantly from those for analog video or film, professional videographers and cinematographers must learn how to adapt their lighting skills for this new digital medium to ensure that the final product meets broadcast standards. This complete course in digital video and television lighting begins with how the human eye and the camera process light and color, progresses through the basics of equipment and setups, and culminates with practical lessons on how to solve common problems. It features clear illustrations and real-world examples that demonstrate proper equipment use, safety issues, and staging techniques. Detailed diagrams, figures, and photos illustrate techniques that enable novices to complete basic lighting setups. This new edition also features a 16-page color insert and new chapters on interview setups and lighting for low budgets.

Compression technology has been employed for a long time, but only recently the technology was too complex for everyday applications. However, compression has now reached the stage where it can economically be applied to video and audio systems on a wide scale. This book recognises the wide applications of compression by treating the subject from first principles without assuming any particular background for the reader. An introductory chapter is included which suggests some applications of compression and how it works in a simplified form. In addition a fundamentals chapter contains all of the background necessary to follow the rest of the book. Theory is balanced with a wide range of practical applications in transmission and recording and throughout the book the reader will find notes of caution and outlines of various pitfalls for the unwary. Various descriptions are also included of the kinds of impairments which can result from the misuse of compression. John Watkinson is an independent consultant in digital video, audio and data technology. He is a fellow of the AES and presents lectures, conference papers and training courses worldwide. He is author of numerous other Focal Press books, including: The Art of Digital Audio, the Art of Digital Video (both now in their second editions) and The Art of Data Recording, An Introduction to Digital Audio, An Introduction to Digital Video, The Digital Videotape recorder and RDTAT. he is also co-author, with Francis Rumsey of The Digital Interface Handbook, covers basic principles no unnecessary mathematics includes a wide range of practical applications. Television today means moving pictures in colour, brought to the viewer by terrestrial or satellite broadcast, cable or recording medium. The technique and processes necessary to create, record, deliver and display television pictures form the major part of this book. Television Fundamentals is written in clear English, with a minimum of mathematics. Readers are taken, in a logical sequence of small steps, through the fundamental principles of the subject, with practical applications and a guide to troubleshooting included. Encoding, decoding, recording and transmission are treated in depth. John Watkinson is an independent consultant in digital video, audio and data technology. He is a Fellow of the AES and presents lectures, conference papers and training courses worldwide. he is the author of numerous other Focal Press books, including: Compression in Video and Audio, The Art of Digital Audio and The Art of Digital Video (now in their second editions), the Art of Data Recording, An Introduction to Digital Audio, An Introduction to Digital Video, The Digital Video Tape Recorder and RDAT.

Digital Television: DVB-T, COFDM and ATSC 8-VSB: (Second Edition) MHP Middleware, Advanced STB's, CA Operation, HDTV and More...

Introduction to Cable Television (CATV)

Television Fundamentals

Digital Video and HDTV

Practical Image and Video Processing Using MATLAB

Digital Communications

The development of microscopy revolutionized the world of cell and molecular biology as we once knew it and will continue to play an important role in future discoveries. Bioimaging: Current Concepts in Light and Electron Microscopy is the optimal text for any undergraduate or graduate bioimaging course, and will serve as an important reference tool for the research scientist. This unique text covers, in great depth, both light and electron microscopy, as well as other structure and imaging techniques like x-ray crystallography and atomic force microscopy. Written in a user-friendly style and covering a broad range of topics, Bioimaging describes the state-of-the-art technologies that have powered the field to the forefront of cellular and molecular biological research. Important Notice: The digital edition of this book is missing some of the images or content found in the physical edition.

This comprehensive handbook is a one-stop engineering reference. Covering data converter fundamentals, techniques, applications, and beginning with the basic theoretical elements necessary for a complete understanding of data converters, this reference covers all the latest advances in the field. This text describes in depth the theory behind and the practical design of data conversion circuits as well as describing the different architectures used in A/D and D/A converters. Details are provided on the design of high-speed ADCs, high accuracy DACs and ADCs, and sample-and-hold amplifiers. Also, this reference covers voltage sources and current reference, noise-shaping coding, and sigma-delta converters, and much more. The book's 900+ pages are packed with design information and application circuits, including guidelines on selecting the most suitable converters for particular applications. You'll find the very latest information on: • Data converter fundamentals, such as key specifications, noise, sampling, and testing • Architectures and processes, including SAR, flash, pipelined, folding, and more • Practical hardware design techniques for mixed-signal systems such as driving ADCs, buffering DAC outputs, sampling clock layout, interfacing support circuits, and tools • Data converter applications dealing with precision measurement, data acquisition, audio display, DDS, software radio and much more. The accompanying CD-ROM provides software tools for testing and analyzing data converters as well as a searchable pdf version of the text. • Brings together a huge amount of information impossible to locate elsewhere • Many recent advances in converter technology simply aren't covered in any other book. • A must-have design reference for any electronics design engineer or technician.

Master the basics from first principles: the physics of sound, principles of hearing etc, then progress onward to fundamental digital principles: conversion, compression and coding and then onto transmission, digital audio workstations, DAT and optical disks. Get up to speed with how digital audio is used within DVD, Digital Audio Broadcasting, networked audio and MPEG transport streams. All of the key technologies are here: compression, DAT, DAB, DVD, SACD, oversampling, noise shaping and error correction theories are treated in a simple yet accurate form. Thoroughly researched, totally up-to-date and technically accurate this is the only book you need on the subject.

The first comprehensive, single source reference on what engineers and managers need to know to migrate successfully from analog to digital TV systems. Well-known industry consultant Gerald Collins describes all major digital TV transmission standards and provides practical guidance on the implementation, operation, and performance of the major transmission systems in current use worldwide.

Principles and Applications of DAB, DAB + and DMB

Understanding New Media

Fundamentals, Tools, Techniques, and Workflows

The Changing Art and Craft of Making Motion Pictures

Analog and Digital Television and Modems

GIS Basics

Plain-talking intro to television's newest technology. Digital Television Fundamentals, Second Edition, by Michael Robin and Michel Poulin, is the ideal guide for everyone who deals with digital video production or equipment design - or who just wants to know how this new phenomenon works. Fully detailed and heavily illustrated, this easy-reading reference covers it all--from video and audio fundamentals...to digital signal compression and distribution methods of coding and decoding. In this edition you'll find: multimedia television treatment covering technologies, hardware, systems, workstations, A/V signal processing, disk storage, servers, cameras, VCRs, CD-ROM, DVI--plus interconnections, multimedia software, systems, and applications and standardization activities; late-breaking information on the DTV standard and how it affects broadcasting equipment and operations; a focus on the importance of relevant SMPTE and CCIR-ITU standards; details on digital/analog equipment compatibility issues; much more!

Today 's successful cinematographer must be equal parts artist, technician, and business-person. The cinematographer needs to master the arts of lighting, composition, framing and other aesthetic considerations, as well as the technology of digital cameras, recorders, and workflows, and must know how to choose the right tools (within their budget) to get the job done. David Stump ' s Digital Cinematography focuses on the tools and technology of the trade, looking at how digital cameras work, the ramifications of choosing one camera versus another, and how those choices help create cinematographers to tell a story. This book empowers the reader to correctly choose the appropriate camera and workflow for their project from today ' s incredibly varied options, as well as understand the ins and outs of implementing those options. Veteran ASC cinematographer David Stump has updated this edition with the latest technology for cameras, lenses, and recorders, as well as included a new section on future cinematographic trends. Ideal for advanced cinematography students as well as working professionals looking for a resource to stay on top of the latest trends, this book is a must read.

Digital Filmmaking has been called the bible for professional filmmakers in the digital age. It details all of the procedural, creative, and technical aspects of pre-production, production, and post-production within a digital filmmaking environment. It examines the new digital methods and techniques that are redefining the filmmaking process, and how the evolution into digital filmmaking can be used to achieve greater creative flexibility as well as cost and time savings. The second edition includes updates and new information, including four new chapters that examine key topics of digital television and high definition television,making films using digital video, 24 P and universal mastering, and digital film projection. Digital Filmmaking provides a clear overview of the traditional filmmaking process, then goes on to illuminate the ways in which new methods can accomplish old tasks. It explains vital concepts, including digitization, compression, digital compositing, nonlinear editing, and on-set digital production and relates traditional film production and editing processes to those of digital techniques. Various filmmakers discuss their use of digital techniques to enhance the creative process in the "Industry Viewpoints" sections in each chapter.

Digital Signal Processing, Second Edition enables electrical engineers and technicians in the fields of biomedical, computer, and electronics engineering to master the essential fundamentals of DSP principles and practice. Many instructive worked examples are used to illustrate the material, and the use of mathematics is minimized for easier grasp of concepts. As such, this title is also useful to undergraduates in electrical engineering, and as a reference for science students and practicing engineers. The book goes beyond DSP theory, to show implementation of algorithms in hardware and software. Additional topics covered include adaptive filtering with noise reduction and echo cancellations, speech compression, signal sampling, digital filter realizations, filter design, multimedia applications, over-sampling, etc. More advanced topics are also covered, such as adaptive filters, speech compression such as PCM, u-law, ADPCM, and multi-rate DSP and over-sampling ADC. New to this edition: MATLAB projects dealing with practical applications added throughout the book New chapter (chapter 13) covering sub-band coding and wavelet transforms, methods that have become popular in the DSP field New applications included in many chapters, including applications of DFT to seismic signals, electrocardiography data, and vibration signals All real-time C programs revised for the TMS320C6713 DSK Covers DSP principles with emphasis on communications and control applications Chapter objectives, worked examples, and end-of-chapter exercises aid the reader in grasping key concepts and solving related problems Website with MATLAB programs for simulation and C programs for real-time DSP

Fundamentals of Digital Television Transmission

Standard Handbook of Video and Television Engineering

Digital Design, Fundamentals of Computer Architecture and Assembly Language

Algorithms and Interfaces

Electronic Noise and Interfering Signals

Digital Television Fundamentals

Written as an authoritative introduction, this text describes the technology of digital television broadcasting. It gives a thorough technical description of the underlying principles of the DVB standard following the logical progression of signal processing steps, as well as COFDM modulation, source and channel coding, MPEG compression and multiplexing methods, conditional access and set-top box technology. If you are looking for a concise technical 'briefing' that will quickly get you up to speed with the subject without getting lost in the detail - this is the book you

need. After an overview of analogue TV systems and video digitization formats, the author then examines the various steps of signal processing - taken in order from transmission to reception - to facilitate an understanding of the architecture and function of the main blocks of the Integrated Receiver/Decoder (IRD) or "set-top" box. Herve Benoit focuses attention on the very complex problems that need to be solved in order to define reliable standards for broadcasting digital pictures to the consumer and gives solutions chosen for the current DVB system. • Enhance your knowledge of digital television with this authoritative technical introduction • Learn the underlying principles of DVB standard, COFDM modulation, compression, multiplexing, conditional access and set-top box technology • A concise technical 'briefing' that brings you up to speed with the subject.

This is a modern textbook on digital communications and is designed for senior undergraduate and graduate students, whilst also providing a valuable reference for those working in the telecommunications industry. It provides a simple and thorough access to a wide range of topics through use of figures, tables, examples and problem sets. The author provides an integrated approach between RF engineering and statistical theory of communications. Intuitive explanations of the theoretical and practical aspects of telecommunications help the reader to acquire a deeper understanding of the topics. The book covers the fundamentals of antennas, channel modelling, receiver system noise, A/D conversion of signals, PCM, baseband transmission, optimum receiver, modulation techniques, error control coding, OFDM, fading channels, diversity and combining techniques, MIMO systems and cooperative communications. It will be an essential reference for all students and practitioners in the electrical engineering field.

Exhaustive compendium of DTV details Now there's an up-to-the-minute edition of the #1 guide to digital television. And none too soon, because in the two years since the last edition was published, DTV has undergone dizzying technical and regulatory changes. You'll find them all covered in Jerry Whitaker's DTV: The Revolution in Digital Video, Third Edition. This engineering-level guide to the ATSC DTV standard and its impact on the television broadcast industry is loaded with examples, detailed diagrams and schematics. It's a tutorial for all ATSC and SMPTE standards and FCC regulations guiding DTV licensing and applications. This timely edition explores the implications of datacasting and interactive television...harmonizing DTV with the European DVB system...and the bristling controversy over the ATSC standard's suitability for urban broadcast. A dedicated Website, updated monthly, ensures that you'll stay on top of all fast-breaking news and developments in the field.

Digital Marketing Fundamentals is the first comprehensive digital marketing textbook to cover the entire marketing process. The academic theory behind Digital Marketing, as well as techniques and media, is discussed. Digital Marketing Fundamentals is easy to read and contains many international examples and cases. The Dutch version of this book (Basisboek Online Marketing) has become a standard issue in The Netherlands. In this book, all relevant aspects of digital marketing are addressed: strategic aspects, the use of the Internet for market research, product development and realisation, branding, customer acquisition, customer loyalty and order processing. The book also discusses effective websites and apps, digital analytics and planning, and management. The application of social media and mobile communications is seamlessly integrated into the topics. Digital Marketing Fundamentals is suitable for commercial and management courses in higher education, including universities and business schools, and for professionals working in digital marketing. To request access to the book's online resources, please click

here: <http://www.digitalmarketing.noordhoff.nl> For FAQs: <https://www.basisboek-onlinemarketing.nl/faq-lecturers.html>

Bright Lights, Blind Spots

Concepts, Equipment, and Procedures

Fundamentals and Applications

MPEG-1, MPEG-2 and Principles of the DVB System

Digital Television

Digital Cinematography

A concise yet detailed guide to the standards applying to fixed-line and mobile digital television and the underlying principles involved.

This textbook covers digital design, fundamentals of computer architecture, and assembly language. The book starts by introducing basic number systems, character coding, basic knowledge in digital design, and components of a computer. The book goes on to discuss information representation in computing; Boolean algebra and logic gates; sequential logic; input/output; and CPU performance. The author also covers ARM architecture, ARM instructions and ARM assembly language which is used in a variety of devices such as cell phones, digital TV, automobiles, routers, and switches. The book contains a set of laboratory experiments related to digital design using Logisim software; in addition, each chapter features objectives, summaries, key terms, review questions and problems. The book is targeted to students majoring Computer Science, Information System and IT and follows the ACM/IEEE 2013 guidelines. • Comprehensive textbook covering digital design, computer architecture, and ARM

architecture and assembly • Covers basic number system and coding, basic knowledge in digital design, and components of a computer • Features laboratory exercises in addition to objectives, summaries, key terms, review questions, and problems in each chapter