

## Doing Good Better How Effective Altruism Can Help You Make A Difference

**This is the first collective study of the thinking behind the effective altruism movement. This movement comprises a growing global community of people who organise significant parts of their lives around the two key concepts represented in its name. Altruism is the idea that if we use a significant portion of the resources in our possession—whether money, time, or talents—with a view to helping others then we can improve the world considerably. When we do put such resources to altruistic use, it is crucial to focus on how much good this or that intervention is reasonably expected to do per unit of resource expended (as a gauge of effectiveness). We can try to rank various possible actions against each other to establish which will do the most good with the resources expended. Thus we could aim to rank various possible kinds of action to alleviate poverty against one another, or against actions aimed at very different types of**

**outcome, focused perhaps on animal welfare or future generations. The scale and organisation of the effective altruism movement encourage careful dialogue on questions that have perhaps long been there, throwing them into new and sharper relief, and giving rise to previously unnoticed questions. In this volume a team of internationally recognised philosophers, economists, and political theorists present refined and in-depth explorations of issues that arise once one takes seriously the twin ideas of altruistic commitment and effectiveness.**

**What does it mean to devote yourself wholly to helping others? In Strangers Drowning, Larissa MacFarquhar seeks out people living lives of extreme ethical commitment and tells their deeply intimate stories; their stubborn integrity and their compromises; their bravery and their recklessness; their joys and defeats and wrenching dilemmas. A couple adopts two children in distress. But then they think: If they can change two lives, why not four? Or ten? They adopt twenty. But how do they weigh the needs of unknown children in distress against the**

**needs of the children they already have? Another couple founds a leprosy colony in the wilderness in India, living in huts with no walls, knowing that their two small children may contract leprosy or be eaten by panthers. The children survive. But what if they hadn't? How would their parents' risk have been judged? A woman believes that if she spends money on herself, rather than donate it to buy life-saving medicine, then she's responsible for the deaths that result. She lives on a fraction of her income, but wonders: when is compromise self-indulgence and when is it essential? We honor such generosity and high ideals; but when we call people do-gooders there is skepticism in it, even hostility. Why do moral people make us uneasy? Between her stories, MacFarquhar threads a lively history of the literature, philosophy, social science, and self-help that have contributed to a deep suspicion of do-gooders in Western culture. Through its sympathetic and beautifully vivid storytelling, *Strangers Drowning* confronts us with fundamental questions about what it means to be human. In a world of strangers drowning in need, how**

**much should we help, and how much can we help? Is it right to care for strangers even at the expense of those we are closest to? Moving and provocative, Strangers Drowning challenges us to think about what we value most, and why. Doing Good Well is a thinking man's guide to the nonprofit world. It is replete with nonprofit paradigms. It provides a different twist to what one might regard as straightforward notions such as mission, staff compensation, governance and corporate social responsibility. And it surprises and challenges even as it seeks to explain charity-specific issues such as charitableness, bridging the rich/poor divide, informed giving and social entrepreneurship.**

**An up-and-coming visionary in the world of philanthropy and a cofounder of the effective altruism movement explains why most of our ideas about how to make a difference are wrong and presents a counterintuitive way for each of us to do the most good possible. While a researcher at Oxford, William MacAskill decided to devote his study to a simple question: How can we do good better? MacAskill realized that, while most of us**

**want to make a difference, we often decide how to do so based on assumptions and emotions rather than facts. As a result, our good intentions often lead to ineffective, sometimes downright harmful, outcomes. As an antidote, MacAskill and his colleagues developed effective altruism—a practical, data-driven approach to doing good that allows us to make a tremendous difference regardless of our resources. Effective altruists operate by asking certain key questions that force them to think differently, set aside biases, and use evidence and careful reasoning rather than act on impulse. In Doing Good Better, MacAskill lays out these principles and shows that, when we use them correctly—when we apply the head and the heart to each of our altruistic endeavors—each of us has the power to do an astonishing amount of good. The Effective Altruism Handbook Great at Work I'm Glad My Mom Died Moral Uncertainty How Effective Altruism Is Changing Ideas About Living Ethically Jesus > Religion**

## **Touched by the Gods**

A crisp and sparkling blend of cognitive science and human behavior that offers meaningful and attainable pathways towards becoming our best selves. Why do we feel like in order to be productive, happy, or good, we must sacrifice everything else? Is it possible to feel all three at once? Without even knowing it, we're doing things everyday to sabotage ourselves and our societies, habits that prevent us from optimizing long term happiness. Where most books imagine solutions that, when enacted, fail to fundamentally improve our lives, Jim Davies grounds his research in cognitive science to show you not only what works, but how much it works. Being the Person Your Dog Thinks You Are shows us how we can use science to become our best selves, using resources we already have within our own brains. Davies's book challenges and inspires us to approach the big picture while also staying mindful of the everyday details in real life. Davies proves why multitasking is bad for you, when a little unmindfulness can be good for you, how to best justify which charities to donate to, and how to hack your brain. The most surprising truth Davies offers us spreads across these pages like wildfire: you too can lead an optimally good life, not through uprooting your life from the ground up, but from adapting your mentality to your given present. A better life doesn't need to look like a massive change—like our beloved dogs who already view us as our best selves, it's already much closer than you think.

\*\*\* Distinguished Winner for the Responsible Research in Management Award \*\*\* Negotiation and decision-making expert Max Bazerman explores how we can make more ethical choices by aspiring to be better, not perfect. Every day, you make hundreds of decisions. They're largely personal, but these choices have an ethical twinge as well;

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they value certain principles and ends over others. Bazerman argues that we can better balance both dimensions—and we needn't seek perfection to make a real difference for ourselves and the world. *Better, Not Perfect* provides a deeply researched, prescriptive roadmap for how to maximize our pleasure and minimize pain. Bazerman shares a framework to be smarter and more efficient, honest and aware—to attain your “maximum sustainable goodness.” In Part Two, he identifies four training grounds to practice these newfound skills for outsized impact: how you think about equality and your tribe(s); waste—from garbage to corporate excess; the way you spend time; and your approach to giving—whether your attention or your money. Ready to nudge yourself toward better, Part Three trains your eye on how to extend what you've learned and positively influence others. Melding philosophy and psychology as never before, this down-to-earth guide will help clarify your goals, assist you in doing more good with your limited time on the planet, and see greater satisfaction in the process.

In this Tenth Anniversary Edition of *The Life You Can Save*, Peter Singer brings his landmark book up to date. In addition to restating his compelling arguments about how we should respond to extreme poverty, he examines the progress we are making and recounts how the first edition transformed the lives both of readers and the people they helped. Learn how you can be part of the solution, doing good for others while adding fulfillment to your own life.

Wall Street Journal Business Bestseller A Financial Times Business Book of the Month Named by The Washington Post as One of the 11 Leadership Books to Read in 2018 From the New York Times bestselling coauthor of *Great by Choice* comes an authoritative, practical guide to individual performance—based on analysis from an exhaustive, groundbreaking study. *Why do some people perform better at*

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work than others? This deceptively simple question continues to confound professionals in all sectors of the workforce. Now, after a unique, five-year study of more than 5,000 managers and employees, Morten Hansen reveals the answers in his “Seven Work Smarter Practices” that can be applied by anyone looking to maximize their time and performance. Each of Hansen’s seven practices is highlighted by inspiring stories from individuals in his comprehensive study. You’ll meet a high school principal who engineered a dramatic turnaround of his failing high school; a rural Indian farmer determined to establish a better way of life for women in his village; and a sushi chef, whose simple preparation has led to his restaurant (tucked away under a Tokyo subway station underpass) being awarded the maximum of three Michelin stars. Hansen also explains how the way Alfred Hitchcock filmed Psycho and the 1911 race to become the first explorer to reach the South Pole both illustrate the use of his seven practices (even before they were identified). Each chapter contains questions and key insights to allow you to assess your own performance and figure out your work strengths, as well as your weaknesses. Once you understand your individual style, there are mini-quizzes, questionnaires, and clear tips to assist you focus on a strategy to become a more productive worker. Extensive, accessible, and friendly, Great at Work will help you achieve more by working less, backed by unprecedented statistical analysis.

Better, Not Perfect

Doing Good Better

Acting Now to End World Poverty

What We Owe the Future

Do More Good. Better

Why He Is So Much Better Than Trying Harder, Doing More, and Being Good Enough

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Strangers Drowning

**The author of the international bestseller *Happiness* makes a passionate case for altruism -- and why we need it now more than ever. In *Happiness*, Matthieu Ricard demonstrated that true happiness is not tied to fleeting moments or sensations, but is an enduring state of soul rooted in mindfulness and compassion for others. Now he turns his lens from the personal to the global, with a rousing argument that altruism -- genuine concern for the well-being of others -- could be the saving grace of the 21st century. It is, he believes, the vital thread that can answer the main challenges of our time: the economy in the short term, life satisfaction in the mid-term, and environment in the long term. Ricard's message has been taken up by major economists and thinkers, including Dennis Snower, Amartya Sen, Joseph Stiglitz, and George Soros. Matthieu Ricard makes a robust and passionate case for cultivating altruistic love and compassion as the best means for simultaneously benefitting ourselves and our society. It's a fresh outlook on an ardent struggle -- and one that just might make the world a better place.**

**“This book will change your sense of how grand the sweep of human history could be, where you fit into it, and how much you could do to change it for the better. It's as simple, and as ambitious, as that.” —Ezra Klein**

**An Oxford philosopher makes the case for “longtermism” — that positively influencing the long-**

**term future is a key moral priority of our time The fate of the world is in our hands. Humanity's written history spans only five thousand years. Our yet-unwritten future could last for millions more – or it could end tomorrow. Astonishing numbers of people could lead lives of great happiness or unimaginable suffering, or never live at all, depending on what we choose to do today. In What We Owe The Future, philosopher William MacAskill argues for longtermism, that idea that positively influencing the distant future is a key moral priority of our time. From this perspective, it's not enough to reverse climate change or avert the next pandemic. We must ensure that civilization would rebound if it collapsed; counter the end of moral progress; and prepare for a planet where the smartest beings are digital, not human. If we put humanity's course to right, our grandchildren's grandchildren will thrive, knowing we did everything we could to give them a world full of justice, hope and beauty.**

**"A memoir from Ta-Nehisi Coates, in which he details the challenges on the streets and within one's family, especially the eternal struggle for peace between a father and son and the important role family plays in such circumstances"--**

**The Effective Altruism Handbook is a compilation of essays about how do more good with limited resources. It presents much of the intellectual progress of the effective altruism movement, a group dedicated to**

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**discovering and carrying out the most effective philanthropic interventions. It features a range of problems that we ask when considering how to have an impact, and many that we don't think to ask at all, across areas such as charity evaluation, career choice and cause selection. Its contributors include Professors Peter Singer and William MacAskill, who provide the introduction, and the leaders of a wide range of organisations, who discuss how they seek to put this movement's ideas into practice.**

**Existential Risk and the Future of Humanity**

**The Small Business Guide to Growing Your Business by Helping Nonprofits**

**Using the Power of Decision Clarity(tm) to Mobilize the Talent of Your Nonprofit Team**

**Doing Good Great**

**How To Be An Effective Board Member Of A Nonprofit Organization**

**How to Navigate Clueless Colleagues, Lunch-Stealing Bosses, and the Rest of Your Life at Work**

**A heartbreaking and hilarious memoir by iCarly and Sam & Cat star Jennette McCurdy about her struggles as a former child actor—including eating disorders, addiction, and a complicated relationship with her overbearing mother—and how she retook control of her life. Jennette McCurdy was six years old when she had her first acting audition. Her mother's dream was for her only daughter to become a star, and Jennette would do anything to make her mother happy. So she went along with what Mom called "calorie restriction," eating little**

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and weighing herself five times a day. She endured extensive at-home makeovers while Mom chided, “Your eyelashes are invisible, okay? You think Dakota Fanning doesn’t tint hers?” She was even showered by Mom until age sixteen while sharing her diaries, email, and all her income. In *I’m Glad My Mom Died*, Jennette recounts all this in unflinching detail—just as she chronicles what happens when the dream finally comes true. Cast in a new Nickelodeon series called *iCarly*, she is thrust into fame. Though Mom is ecstatic, emailing fan club moderators and getting on a first-name basis with the paparazzi (“Hi Gale!”), Jennette is riddled with anxiety, shame, and self-loathing, which manifest into eating disorders, addiction, and a series of unhealthy relationships. These issues only get worse when, soon after taking the lead in the *iCarly* spinoff *Sam & Cat* alongside Ariana Grande, her mother dies of cancer. Finally, after discovering therapy and quitting acting, Jennette embarks on recovery and decides for the first time in her life what she really wants. Told with refreshing candor and dark humor, *I’m Glad My Mom Died* is an inspiring story of resilience, independence, and the joy of shampooing your own hair.

Most of us want to make a difference. We donate our time and money to charities and causes we deem worthy, choose careers we consider meaningful, and patronize businesses and buy products we believe make the world a better place.

Unfortunately, we often base these decisions on assumptions and emotions rather than facts. As a result, even our best intentions often lead to ineffective—and sometimes downright harmful—outcomes. How can we do better? While a researcher at Oxford, trying to figure out which career would allow him to have the greatest impact, William MacAskill confronted this problem head on. He discovered that much of the potential for change was being squandered by lack of information, bad data, and our own prejudice. As an antidote, he and his colleagues

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**developed effective altruism, a practical, data-driven approach that allows each of us to make a tremendous difference regardless of our resources. Effective altruists believe that it's not enough to simply do good; we must do good better. At the core of this philosophy are five key questions that help guide our altruistic decisions: How many people benefit, and by how much? Is this the most effective thing I can do? Is this area neglected? What would have happened otherwise? What are the chances of success, and how good would success be? By applying these questions to real-life scenarios, MacAskill shows how many of our assumptions about doing good are misguided. For instance, he argues one can potentially save more lives by becoming a plastic surgeon rather than a heart surgeon; measuring overhead costs is an inaccurate gauge of a charity's effectiveness; and, it generally doesn't make sense for individuals to donate to disaster relief. MacAskill urges us to think differently, set aside biases, and use evidence and careful reasoning rather than act on impulse. When we do this—when we apply the head and the heart to each of our altruistic endeavors—we find that each of us has the power to do an astonishing amount of good.**

**Find a fulfilling career that tackles the world's most pressing problems, using this guide based on five years of research alongside academics at Oxford. You have about 80,000 hours in your career: 40 hours a week, 50 weeks a year, for 40 years. This means your choice of career is one of the most important decisions you'll ever make. Make the right choices, and you can help solve some of the world's most pressing problems, as well as have a more rewarding, interesting life. For such an important decision, however, there's surprisingly little good advice out there. Most career advice focuses on things like how to write a CV, and much of the rest is just (misleading) platitudes like "follow your passion". Most people we speak to don't even use career advice - they just speak to friends and try**

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to figure it out for themselves. When it comes to helping others with your career the advice usually assumes you need to work as a teacher, doctor, charity worker, and so on, even though these paths might not be a good fit for you, and were not what the highest-impact people in history did. This guide is based on five years of research conducted alongside academics at the University of Oxford. It aims to help you find a career you enjoy, you're good at, and that tackles the world's most pressing problems. It covers topics like: 1. What makes for a dream job, and why "follow your passion" can be misleading. 2. Why the most effective ways to make a difference aren't always the obvious ones like working at a charity, or becoming a doctor. 3. How to compare global problems, like climate change and education, in terms of their scale and urgency. 4. How to discover and develop your strengths. It's also full of practical tips and tools. You'll come away with a plan to use your 80,000 hours in a way that's fulfilling and high impact. What people are saying "Based on evidence and good sense, not platitudes" - Steven Pinker, New York Times bestselling author Johnstone Family Professor of Psychology at Harvard University. "This incredible group is helping people have a greater social impact with their careers." - Sue Desmond-Hellmann, CEO of the Bill and Melinda Gates Foundation. "Every college grad should read this" - Tim Urban, creator of Wait But Why. Read more online This book is based on the free guide you can find on the 80,000 Hours website, where you can find many more articles and our most up-to-date content. All profits from the book are used to fund 80,000 Hours, expanding our research and enabling us to reach more people. About the authors 80,000 Hours is an independent non-profit founded in Oxford in 2011. It performs research into career choice, and provides online and in-person advice. Benjamin Todd is the CEO and co-founder of 80,000 Hours. He grew the organization from a student society at Oxford to a non-profit that's raised \$1.3m in donations, and

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**has 100,000 monthly readers. He has a Master's degree in Physics and Philosophy from Oxford, and speaks Chinese, badly. Ben is advised by the rest of the 80,000 Hours team, including Professor Will MacAskill, author of Doing Good Better, co-founder of the Effective Altruism movement, and one of the youngest tenured professors of philosophy in the world. A profile of impoverished children in Mott Haven, South Bronx, reveals the human realities of their difficult lives and poses critical questions about the value of such children to an unsupportive nation. 125,000 first printing. Tour.**

**Impossible Idealism, Drastic Choices, and the Urge to Help The Power of Compassion to Change Yourself and the World The Scout Mindset**

**Nine Things Successful People Do Differently**

**Winners Take All**

**The Elite Charade of Changing the World**

**Effective Altruism and a Radical New Way to Make a Difference**

A practical guide to philanthropy at all levels of giving that seeks to educate and inspire A majority of American households give to charity in some form or another--from local donations to food banks, religious organizations, or schools, to contributions to prevent disease or protect basic freedoms.

Whether you're in a position to give \$1 or \$1 million, every giver needs to answer the same question: How do I channel my giving effectively to make the greatest difference? In Giving Done Right, Phil Buchanan, the president of the Center for Effective Philanthropy, arms donors with what it takes to do more good more quickly and to avoid predictable errors that lead too many astray. This crucial book will reveal the secrets and lessons learned from some of the biggest givers, busting commonly held myths and challenging the idea that

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"business thinking" holds the answer to effective philanthropy. And it offers the intellectual frameworks, data-driven insights, tools, and practical examples to allow readers to understand exactly what it takes to make a difference.

An argument for putting sentiment aside and maximizing the practical impact of our donated dollars: "Powerful, provocative" (Nicholas Kristof, *The New York Times*). Peter Singer's books and ideas have been disturbing our complacency ever since the appearance of *Animal Liberation*. Now he directs our attention to a challenging new movement in which his own ideas have played a crucial role: effective altruism. Effective altruism is built upon the simple but profoundly unsettling idea that living a fully ethical life involves doing the "most good you can do." Such a life requires a rigorously unsentimental view of charitable giving: to be a worthy recipient of our support, an organization must be able to demonstrate that it will do more good with our money or our time than other options open to us. Singer introduces us to an array of remarkable people who are restructuring their lives in accordance with these ideas, and shows how, paradoxically, living altruistically often leads to greater personal fulfillment than living for oneself. Doing the Most Good develops the challenges Singer has made, in the *New York Times* and *Washington Post*, to those who donate to the arts, and to charities focused on helping our fellow citizens, rather than those for whom we can do the most good. Effective altruists are extending our knowledge of the possibilities of living less selfishly, and of allowing reason, rather than emotion, to determine how we live. Doing the Most Good offers new hope for our ability to tackle the world's most pressing problems.

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If you're an executive director, board member, leader, staff member, or even a volunteer in a nonprofit, you've chosen this path because you want to make the world better. Yet the majority who work in nonprofits often feel like they're running in place, frustrated because they don't have a blueprint for working more efficiently with their colleagues. The source of this dissatisfaction is often rooted in two crucial issues that affect the proficient operations of nearly all nonprofits: dysfunctional and ambiguous views regarding who has power and who makes decisions. Even when these responsibilities are somewhat clear, decision-making unrest is common, resulting in confusion, stymied leaders, and disempowered staff. If this has been your experience, *Do More Good. Better.* is a powerful, easy-to-implement solution to fix this dysfunction. With simple steps and insightful activities that address the underlying roles that fear, conflict, and confusion play in your organization's decision-making ecosystem, the book provides you with the tools to promote a straightforward, consistent, non-threatening way to advocate for power and decision-making that is feasible and makes sense, effecting a positive transformation in all members of your nonprofit. If you're ready to say goodbye to persistent overwhelm and the sense that you're never doing enough-without hiring more people or spending more money-this book offers you the framework to help you harness the full potential of your team, love your job more, and use your existing human and financial resources more effectively to do more good ... better.

The *Challenge Built to Last*, the defining management study of the nineties, showed how great companies triumph over time and how long-term sustained performance can be engineered into the DNA of an enterprise from the very beginning. But

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what about the company that is not born with great DNA? How can good companies, mediocre companies, even bad companies achieve enduring greatness? The Study For years, this question preyed on the mind of Jim Collins. Are there companies that defy gravity and convert long-term mediocrity or worse into long-term superiority? And if so, what are the universal distinguishing characteristics that cause a company to go from good to great? The Standards Using tough benchmarks, Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years, better than twice the results delivered by a composite index of the world's greatest companies, including Coca-Cola, Intel, General Electric, and Merck. The Comparisons The research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one set of companies become truly great performers while the other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others don't. The Findings The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice. The findings include: Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness.

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The Hedgehog Concept (Simplicity within the Three Circles): To go from good to great requires transcending the curse of competence. A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results. Technology Accelerators: Good-to-great companies think differently about the role of technology. The Flywheel and the Doom Loop: Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap. “Some of the key concepts discerned in the study,” comments Jim Collins, “fly in the face of our modern business culture and will, quite frankly, upset some people.” Perhaps, but who can afford to ignore these findings?

The Lives of Children and the Conscience of a Nation  
What Does (And Does Not) Make Sense in the Nonprofit World

Doing Good Even Better

The Way We're Working Isn't Working

How to Do Your Part to End World Poverty

Good to Great

Helping the Good Do Better

This trusted handbook for nonprofit board service is newly revised and includes new case studies and even more tips and ideas from the trenches of nonprofit board work. Doing Good Better is approachable wisdom. Edgar Stoesz has made Doing Good Better a guidebook for both board members of nonprofits, whether new to the task, or highly experienced. First, Stoesz identifies two failings common to many boards of nonprofit organizations that are often overlooked: 1. A board's governance role is very different from the role of management. “ Making this distinction requires a reorientation for most board member, because in their day

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jobs, they are managers or employees.” 2. Boards often fail at two matters: a.) preparation of their members, and b.) regular evaluations of their own effectiveness and focus. In practical, pointedly-written chapters, Stoesz covers: Helping Directors Understand Their Governance Role A Plan to Fulfill the Purpose Reporting Back to the Members Planning Effective Meetings Great Boards Have a Good Fight (occasionally) Working Your Way Through a Crisis Great Boards Celebrate Leaving Right Stoesz deftly interweaves background philosophy, vision, and razor-sharp specific ideas. "Discussion/Action Questions " conclude many of the chapters. In addition, Stoesz offers a " Board Evaluation Form, " a " Director ' s Self-Evaluation Form, " and an outline for the " Executive Director Annual Review. " Doing Good BetterHow Effective Altruism Can Help You Help Others, Do Work that Matters, and Make Smarter Choices about Giving BackPenguin

This book was previously titled, Be Excellent at Anything. The Way We're Working Isn't Working is one of those rare books with the power to profoundly transform the way we work and live. Demand is exceeding our capacity. The ethic of "more, bigger, faster" exacts a series of silent but pernicious costs at work, undermining our energy, focus, creativity, and passion. Nearly 75 percent of employees around the world feel disengaged at work every day. The Way We're Working Isn't Working offers a groundbreaking approach to reenergizing our lives so we ' re both more satisfied and more productive—on the job and off. By integrating multidisciplinary findings from the science of high performance, Tony Schwartz, coauthor of the #1 bestselling The Power of Full Engagement, makes a persuasive case that we ' re neglecting the four core needs that energize great performance: sustainability (physical); security (emotional); self-expression (mental); and

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significance (spiritual). Rather than running like computers at high speeds for long periods, we 're at our best when we pulse rhythmically between expending and regularly renewing energy across each of our four needs.

Organizations undermine sustainable high performance by forever seeking to get more out of their people. Instead they should seek systematically to meet their four core needs so they 're freed, fueled, and inspired to bring the best of themselves to work every day. Drawing on extensive work with an extra-ordinary range of organizations, among them Google, Ford, Sony, Ernst & Young, Shell, IBM, the Los Angeles Police Department, and the Cleveland Clinic, Schwartz creates a road map for a new way of working. At the individual level, he explains how we can build specific rituals into our daily schedules to balance intense effort with regular renewal; offset emotionally draining experiences with practices that fuel resilience; move between a narrow focus on urgent demands and more strategic, creative thinking; and balance a short-term focus on immediate results with a values-driven commitment to serving the greater good. At the organizational level, he outlines new policies, practices, and cultural messages that Schwartz 's client companies have adopted. *The Way We're Working Isn't Working* offers individuals, leaders, and organizations a highly practical, proven set of strategies to better manage the relentlessly rising demands we all face in an increasingly complex world. **NEW YORK TIMES BESTSELLER** • The groundbreaking investigation of how the global elite's efforts to "change the world" preserve the status quo and obscure their role in causing the problems they later seek to solve. An essential read for understanding some of the egregious abuses of power that dominate today 's news. "Impassioned... Entertaining reading." —The Washington Post Anand Giridharadas takes us into the inner sanctums of a new

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gilded age, where the rich and powerful fight for equality and justice any way they can—except ways that threaten the social order and their position atop it. They rebrand themselves as saviors of the poor; they lavishly reward “ thought leaders ” who redefine “ change ” in ways that preserve the status quo; and they constantly seek to do more good, but never less harm. Giridharadas asks hard questions: Why, for example, should our gravest problems be solved by the unelected upper crust instead of the public institutions it erodes by lobbying and dodging taxes? His groundbreaking investigation has already forced a great, sorely needed reckoning among the world ’ s wealthiest and those they hover above, and it points toward an answer: Rather than rely on scraps from the winners, we must take on the grueling democratic work of building more robust, egalitarian institutions and truly changing the world—a call to action for elites and everyday citizens alike.

How Effective Altruism Can Help You Help Others, Do Work that Matters, and Make Smarter Choices about Giving Back  
How Can We Best Help Others?

A Realist's Guide to Maximum Sustainable Goodness  
Effective Philanthropy and Making Every Dollar Count  
Why Results Are What Count and How Smart Charity Can Change the World

Do Good to Do Better

Doing Good Well

This book is part introduction to, part reflective examination of, the idea and ideal of effective altruism. Its aim is to examine the core question of effective altruism: how can we best help others? A question that in turn forces us to contemplate what helping others, effectively or otherwise, really entails. Here the book argues that the greatest help we can provide is to reduce extreme suffering for all sentient

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beings, and then goes on to provide some suggestions for how this might best be done.

How should we make decisions when we're uncertain about what we ought, morally, to do? Decision-making in the face of fundamental moral uncertainty is underexplored terrain: MacAskill, Bykvist, and Ord argue that there are distinctive norms by which it is governed, and which depend on the nature of one's moral beliefs.

How to effect positive social change by the top progressive white hat lobbyist in Washington. **HELPING THE GOOD DO BETTER** pulls back the curtain on the corridors of power in Washington to reveal how social change really happens. This book offers lessons from the trenches on how some of this generation's most defining social issues-AIDS, disabilities, global poverty, cancer, human trafficking, national service, early childhood education, and social entrepreneurship -- engendered landmark federal policies. Each chapter tells the story of how a particular issue was shaped by the movements and legislation at the center of public debate. Each case provides powerful lessons about how coalitions are built, strategies crafted, and powerful interests challenged in high-stakes, no-holds-barred political battles. Doing good requires more than just providing programs and services. It requires coordination, organization, and a new, stronger emphasis on and dedication to advocacy. Participating in advocacy is no longer a luxury -- it is a necessity. Visionaries and activists together with "white hat" lobbyists -- people who understand the power of politics and who are able to put it to work to serve the public interest -- have won some of the most transformative policy fights in recent times. The culmination of those experiences, of fighting and winning on behalf of public

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interest causes, is presented here in a new theory for social change. Successful campaigns and movements must possess a lobbyist's combined approach to policy, politics, and press. Leveraging these 3 Ps, with true passion and discipline, can create results that are nothing short of awe-inspiring. An insightful first-person guide to advocacy by a white-hat lobbyist who was in the rooms where historic social changes were made, **HELPING THE GOOD DO BETTER** is a direct and honest look at government in action and the behind-the-scenes players who help make progress a reality.

Are you at the top of your game—or still trying to get there? Take your cues from the short, powerful *Nine Things Successful People Do Differently*, where the strategies and goals of the world's most successful people are on display—backed by research that shows exactly what has the biggest impact on performance. Here's a hint: accomplished people reach their goals because of what they do, not just who they are. Readers have called this “a gem of a book.” Get ready to accomplish your goals at last.

The Hidden Habits of Top Performers

Choices and Paradigms in the Social Ecosystem

The Precipice

The Life You Can Save

Ask a Manager

Altruism

10th Anniversary Edition the Life You Can Save

*Get ready to question everything you've been told about charity, and to find out how you can truly succeed at making the world a better place. Many of us donate to charitable causes, and millions more work or volunteer for non-profit organizations. Yet virtually none of us have been*

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*taught what it means to succeed at doing good, let alone how to do so. In short, we've never been encouraged to treat charity with the seriousness and rigor it deserves. How to be Great at Doing Good is a complacency-shattering guidebook for anyone who wants to actually change the world, whether as a donor, a volunteer, or a non-profit staffer. Drawing on eye-opening studies in psychology and human behavior, surprising interviews with philanthropy professionals, and the author's fifteen years of experience founding and managing top-rated non-profits, this book is an essential read for anyone who wants to do more good with their time and money. Find out how Bill Gates and a team of MIT grads are saving thousands of lives by applying business principles to charity work - and how we can too Peer inside our brains as we donate, and discover how the same chemical forces that make us crave junk food and sex can steer us toward bad charity decisions See why following our passion and doing what we're good at can actually doom our efforts to improve the world Learn how two seemingly identical charities can have jaw-dropping differences in impact, and find out how to pick the best one when donating Sure to generate controversy among non-profits and philanthropists who prefer business as usual, How to be Great at Doing Good reveals that a more calculated, effective approach to charity work isn't just possible - it's absolutely necessary for those who want to succeed at changing the world.*

*This urgent and eye-opening book makes the case that protecting humanity's future is the central challenge of our time. If all goes well, human history is just beginning. Our species could survive for billions of years - enough time to end disease, poverty, and injustice, and to flourish in ways unimaginable today. But this vast future is at risk. With the advent of nuclear weapons, humanity entered a new age,*

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*where we face existential catastrophes - those from which we could never come back. Since then, these dangers have only multiplied, from climate change to engineered pathogens and artificial intelligence. If we do not act fast to reach a place of safety, it will soon be too late. Drawing on over a decade of research, The Precipice explores the cutting-edge science behind the risks we face. It puts them in the context of the greater story of humanity: showing how ending these risks is among the most pressing moral issues of our time. And it points the way forward, to the actions and strategies that can safeguard humanity. An Oxford philosopher committed to putting ideas into action, Toby Ord has advised the US National Intelligence Council, the UK Prime Minister's Office, and the World Bank on the biggest questions facing humanity. In The Precipice, he offers a startling reassessment of human history, the future we are failing to protect, and the steps we must take to ensure that our generation is not the last. "A book that seems made for the present moment." —New Yorker*

*From the creator of the popular website Ask a Manager and New York's work-advice columnist comes a witty, practical guide to 200 difficult professional conversations—featuring all-new advice! There's a reason Alison Green has been called "the Dear Abby of the work world." Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don't know what to say. Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have during your career. You'll learn what to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit "reply all" • you're being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss*

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*seems unhappy with your work • your cubemate's loud speakerphone is making you homicidal • you got drunk at the holiday party Praise for Ask a Manager "A must-read for anyone who works . . . [Alison Green's] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where you work."—Booklist (starred review) "The author's friendly, warm, no-nonsense writing is a pleasure to read, and her advice can be widely applied to relationships in all areas of readers' lives. Ideal for anyone new to the job market or new to management, or anyone hoping to improve their work experience."—Library Journal (starred review) "I am a huge fan of Alison Green's Ask a Manager column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor."—Robert Sutton, Stanford professor and author of The No Asshole Rule and The Asshole Survival Guide "Ask a Manager is the ultimate playbook for navigating the traditional workforce in a diplomatic but firm way."—Erin Lowry, author of Broke Millennial: Stop Scraping By and Get Your Financial Life Together*

*"...an engaging and enlightening account from which we all can benefit."—The Wall Street Journal A better way to combat knee-jerk biases and make smarter decisions, from Julia Galef, the acclaimed expert on rational decision-making. When it comes to what we believe, humans see what they want to see. In other words, we have what Julia Galef calls a "soldier" mindset. From tribalism and wishful thinking, to rationalizing in our personal lives and everything in between, we are driven to defend the ideas we most want to believe—and shoot down those we don't.*

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*But if we want to get things right more often, argues Galef, we should train ourselves to have a "scout" mindset. Unlike the soldier, a scout's goal isn't to defend one side over the other. It's to go out, survey the territory, and come back with as accurate a map as possible. Regardless of what they hope to be the case, above all, the scout wants to know what's actually true. In *The Scout Mindset*, Galef shows that what makes scouts better at getting things right isn't that they're smarter or more knowledgeable than everyone else. It's a handful of emotional skills, habits, and ways of looking at the world—which anyone can learn. With fascinating examples ranging from how to survive being stranded in the middle of the ocean, to how Jeff Bezos avoids overconfidence, to how superforecasters outperform CIA operatives, to Reddit threads and modern partisan politics, Galef explores why our brains deceive us and what we can do to change the way we think.*

*The Science of a Better You*

*Philosophical Issues*

*The Beautiful Struggle (Adapted for Young Adults)*

*Being the Person Your Dog Thinks You Are*

*The Four Forgotten Needs That Energize Great Performance*

*Development Policies in a Globalizing World*

*How a White Hat Lobbyist Advocates for Social Change*

***Almost all of us want to make a difference. So we volunteer, donate to charity, recycle or try to cut down our carbon emissions. But rarely do we know how much of a difference we're really making. In a remarkable re-examination of the evidence, *Doing Good Better* reveals why buying sweatshop-produced goods benefits the poor;***

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***why cosmetic surgeons can do more good than charity workers; and why giving to a relief fund is generally not the best way to help after a natural disaster. By examining the charities you give to, the volunteering you do, the goods you buy and the career you pursue, this fascinating and often surprising guide shows how through simple actions you can improve thousands of lives - including your own.***

***The trusted handbook for nonprofit board service is back—newly revised and updated! Doing Good Even Better is approachable wisdom, fresh from the recently retired chair of Habitat for Humanity International. Edgar Stoesz (Stăyce) has made Doing Good Even Better a guidebook. In short, pointedly-written chapters, Stoesz covers: Helping Directors Understand Their Governance Role A Plan to Fulfill the Purpose Reporting Back to the Members Planning Effective Meetings Great Boards Have a Good Fight (occasionally) Working Your Way Through a Crisis Great Boards Celebrate Leaving Right "Discussion/Action Questions" conclude many of the chapters. In addition, Stoesz offers a "Board Evaluation Form," a "Director's Self-Evaluation Form," and an Outline for the "Executive Director Annual Review." Doing Good Even Better is practical, ready-to-go material for board members who are stiffly new or wearily***

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***veteran. Author Edgar Stoesz writes crisply from his wise and seasoned board experience.***

***For the first time in history, eradicating world poverty is within our reach. Yet around the world, a billion people struggle to live each day on less than many of us pay for bottled water. In The Life You Can Save, Peter Singer uses ethical arguments, illuminating examples, and case studies of charitable giving to show that our current response to world poverty is not only insufficient but morally indefensible. The Life You Can Save teaches us to be a part of the solution, helping others as we help ourselves. Development policies in the globalising world.***

***Doing Good Or Doing Better***

***How To Be Great At Doing Good***

***How Effective Altruism Can Help You Make a Difference***

***80,000 Hours***

***Giving Done Right***

***How to be an Effective Board Member of a Nonprofit Organization***

***Amazing Grace***

***A NEW YORK TIMES BESTSELLER Abandon dead, dry, rule-keeping and embrace the promise of being truly known and deeply loved. Jefferson Bethke burst into the cultural conversation in 2012 with a passionate, provocative poem titled "Why I Hate Religion, But Love Jesus." The 4-minute video literally became an overnight***

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sensation, with 7 million YouTube views in its first 48 hours (and 23+ million in a year). The message blew up on social-media, triggering an avalanche of responses running the gamut from encouraged to enraged. In *Jesus > Religion*, Bethke unpacks similar contrasts that he drew in the poem—highlighting the difference between teeth gritting and grace, law and love, performance and peace, despair and hope. With refreshing candor he delves into the motivation behind his message, beginning with the unvarnished tale of his own plunge from the pinnacle of a works-based, fake-smile existence that sapped his strength and led him down a path of destructive behavior. Bethke is quick to acknowledge that he's not a pastor or theologian, but simply a regular, twenty-something who cried out for a life greater than the one for which he had settled. Along his journey, Bethke discovered the real Jesus, who beckoned him beyond the props of false religion.

The gods had chosen the Domdur to rule the world, and had chosen Malledd to be their champion among the Domdur. They had not asked Malledd whether he wanted the job. Now a wizard has raised an army of the undead to overthrow the Domdur Empire, and the world awaits the divine champion who is to save them -- but will Malledd come? And if he does, can he be the savior the Domdur expect, or has the gods' favor turned elsewhere?

Description: As a small to medium-sized business, it's difficult to stand out in a sea of similar businesses. Luckily, there is now a way that you can differentiate yourself from the competition while standing up for a cause you believe in at the same time. In *Do Good to Do*

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*Better: The Small Business Guide to Growing Your Business by Helping Nonprofits, you will learn: The benefits of incorporating giving into your business; How to select the perfect nonprofit partner; The different types of (be more specific) campaigns you can implement; and How to evaluate the success of your collaboration. If you are ready to improve your business while making a real difference in the community, learn to embrace the power of Cause Marketing with Do Good to Do Better: The Small Business Guide to Growing Your Business by Helping Nonprofits. Working with a nonprofit may be the best business (and karma) decision you ever make.*

*Effective Altruism*

*Why Some Companies Make the Leap...And Others Don't*

*Why Some People See Things Clearly and Others Don't  
The Most Good You Can Do*