

Domestic Tourism Survey Department Of Statistics

An Introduction to Tourism is the essential guide to the tourism industry. It provides a comprehensive and authoritative introduction to all facets of tourism including: the history of tourism; factors influencing the tourism industry; tourism in developing countries; sustainable tourism; forecasting future trends. Tourism has changed radically in recent years with the onset of many technological and economic changes and an ever increasing concern for the environment. This book provides a down-to-earth introduction to this complex and multi-faceted industry. This invaluable introduction is written for all students of tourism and all those involved in the industry who want to know more about the structure, component activities and environment within which they work.

Adopted by the United Nations Statistical Commission, these recommendations assist governments and businesses involved in tourism in preparing appropriate policies and programmes. The recommendations help to establish clear standards for measuring tourism. Includes the Standard International Classification of Tourism Activities (SICTA).

Many countries have a rich tradition of domestic travel and holidaying which not only predates but exceeds mass international travel. This is particularly the case in Asia where recent economic prosperity and trends in globalization have not merely spurred, but continue to shape traditions in domestic tourism. This book is the first to address specifically the continuities and changes in domestic tourism in Asia. It explores the ethos of domestic travel and holiday-making in order to understand the distinctive common strands that underlie conventional and contemporary tourism practices, against the local and global backdrop. A considerable range of countries is covered in the case studies, including those with patrimonial histories, namely China and India, the economically developed nation-state of Japan and the microstates of Taiwan, Singapore, Macao and Hong Kong, besides the coastal countries of Malaysia, Philippines, Laos and Vietnam, as well as the land-locked countries of Kyrgyzstan and Mongolia. The book presents some of the many interfaces of Asian cultural and natural heritages with tourism, while giving due considerations to today's political and economic realities.

Tourism and Travel in Ancient Egypt

Successful Tourism

China Statistical Yearbook

Diversity and Divergence

Newfoundland & Labrador Domestic Travel Survey (1977-1978).

An Evaluation of the Attractiveness of Langkawi Island as a Domestic Tourist Destination Based on the Importance and Perceptions of Different Types of Attractions

Tourism is the world's second largest industry employing on an average one out of twenty adult men and women world-wide and the ratio is one out of ten when it comes to the developed countries like USA. The growing ranks of international leisure travellers are being influenced by business travellers who, are flooding into India as a result of economic liberalisation. It is thus imperative that our professional tourism corps be trained to meet these exacting requirements. Both in public and private sectors, the increasing understanding of these needs is leading to the development of institutes, training centres and academic programmes in tourism management. There is thus a great need for comprehensive professional literature. This two-volume series volume tells readers all that they want to know about tourism -- its history, networks and intricate operations. Volume Two discusses in detail how different tourism sectors operate and market themselves -- travel agencies, tour operators, hotels, restaurants, airlines -- as well as the impact of changing technology on their activities.

This publication aims to serve as a platform for familiarizing statisticians and economic analysts interested in tourism with WTO's Tourism Satellite Account Project. It provides an updated basis of information related to the WTO System of Tourism Statistics, and the Tourism Satellite Account project. It also includes details of the 2002/2003 programme of work for WTO's Department of Statistics and Economic Measurement of Tourism.

This book provides critical in-depth reviews on key themes and issues in tourism research in China. These themes include: Chinese scholars’ epistemological views of tourism, rural tourism development, community participation in tourism, tourist market and behaviour, tourist attraction management and tour guiding and interpretation in China. While Chinese scholars are often able to access key research in both English and Chinese, the majority of researchers from outside China without knowledge of the Chinese language are unable to read original research from China. This book seeks to redress this knowledge imbalance and bring key Chinese tourism research to the international tourism academic community. This book will be a valuable reference for tourism researchers, postgraduate students and industry professionals.

Urban and Regional Planning and Development

Proceedings of the 3rd International Conference on Materials, Mechanics and Management (IMMM 2017), July 13-15, 2017, Trivandrum, Kerala, India

Preliminary Results

International Recommendations for Tourism Statistics 2008

Introduction to Tourism

Recommendations on Tourism Statistics

These proceedings present a selection of papers presented at the 3rd International Conference on Materials Mechanics and Management 2017 (IMMM 2017), which was jointly organized by the Departments of Civil Engineering, Mechanical Engineering and Architecture of College of Engineering Trivandrum. Developments in the fields of materials, mechanics and management have paved the way for overall improvements in all aspects of human life. The quest for meeting the requirements of the rapidly increasing population has led to revolutionary construction and production technologies aiming at optimum management and use of natural resources. The objective of this conference was to bring together experts from academic institutions, industries, research organizations and professionals for sharing of knowledge, expertise and experience in the emerging trends related to Civil Engineering, Mechanical Engineering and Architecture. IMMM 2017 provided opportunities for young researchers to actively engage in research discussions, new research interests, research ethics and professional development.

International Recommendations for Tourism Statistics 2008 Compilation Guide is a companion document to the International Recommendations for Tourism Statistics (IRTS 2008). The primary purpose of this Compilation Guide is to provide further clarifications and practical guidance for using sources and methods to compile statistics on tourism. It is designed to support the production of a high quality set of basic data and indicators in each country, and to strengthen the international comparability of tourism statistics. The Compilation Guide was prepared by national compilers of tourism statistics, experts from international and regional organisations, and by staff of UNWTO.

This is the first book to provide the student of tourism, hospitality and events with all that they need to undertake statistical analysis using SPSS for research in their industry. Employing examples directly from the tourism, hospitality and events sector, it provides a comprehensive explanation on how appropriate statistical tools and methods can be identified for this research context and provides a step-by-step demonstration on how to carry out the chosen statistical operations. Each chapter opens with a sector-specific case study reflecting current research trends and issues from a range of different countries that are affecting the industry today. It is followed by an examination of the SPSS procedures relating to the case study and various solutions are offered. The implementation of clear, step-by-step demonstrations on how to carry out statistical operations using a combination of screenshots, diagrams, and tables aids the reader's understanding. Chapters close with thorough guidance on how to appropriately write up interpretations of the research in a report. Research implications and recommendations for tourism and hospitality businesses are also provided, to enable them to successfully create and manage research strategies in action. Adopting an interdisciplinary perspective and written by a range of industry experts from all over the globe, this book will be essential for all students and researchers in the field of tourism, hospitality, and events as well as all those in related fields with an interest in statistical data analysis.

An SPSS Guide for Tourism, Hospitality and Events Researchers

Tourism Satellite Account (TSA)

Domestic Tourism Survey

Tourism Satellite Account: Recommended Methodological Framework 2008

Destination USA; Report: Domestic tourism

Unmasking the Real India

This book discusses urban planning and regional development practices in the twentieth century, and ways in which they are currently being transformed. It addresses questions such as: What are the factors affecting planning dynamics at local, regional, national and global scales? With the push to adopt a market paradigm in land development and infrastructure, the relationship between resource management, sustainable development and the role of governance has been transformed. Centralized planning is giving way to privatization, not only in the traditional regions but also in newly emerging regions of Asia, Africa and Latin America. Further, attempts are being made to bring planning related decision-making closer to the people who are most affected by it. Presenting a collection of studies from scholars around the world and highlighting recent advances in the field, the book is a valuable reference guide for those engaged in urban transformations, whether as graduate students, researchers, practitioners or policymakers.

The aim of this book are two-fold: (1) to evaluate the current progress of theoretical approaches to tourism marketing and (2) to show the ways to further develop the concept of tourism marketing for application within tourist destinations and individual businesses and evaluate its potential impact on performance improvement. The structure is based upon the inclusion of an introduction and four main parts, namely IT marketing, destination competitiveness, image measurement, and consumer behaviour. There is a brief introduction for each part prior to the discussion of specific chapters just to make the readers familiar with their content. The editors believe that there is a need for information on how to better apply both traditional and contemporary marketing tools in order to be more competitive within the international arena. Metin Kozak serves as an Associate

Professor of Marketing in the School of Tourism and Hotel Management, Mugla University, Turkey. Also, he is a visiting fellow in the Department of Marketing, University of Namur, Belgium. Following a successful career within the last five years (since the approval of PhD degree in 2000), Metin has received two awards to mark his achievements. In 2001, his PhD dissertation on benchmarking was nominated, by the EFQM- EU, among the best three PhD studies on TQM. In 2004, by a committee of the Turkish Tourism Investors’ Association, he was awarded the grand prize of the tourism

researcher of the year 2003 in Turkey. He has published mainly in tourism journals and authored a book on Destination Benchmarking. His main research interests focus on consumer behavior, benchmarking, competitiveness, cross-cultural research, destination management and marketing, and European

tourist markets. Luisa Andreu is Assistant Professor of Marketing in the Department of Marketing, University of Valencia, Spain. She obtained her Master's degree in Tourism from the International Centre for Tourism, Bournemouth University, UK, and a Ph.D. in Business Administration from the

University of Valencia, Spain. She is a member of the Spanish Association of Scientifics in Tourism. She has published various articles in Annals of Tourism Research, Tourism Management, European Journal of Marketing, Journal of Travel and Tourism Marketing, among others. She has presented

papers at several conferences organized by the European Marketing Academy, Academy of Marketing Science, CPTHL, and State of the Art: Tourism. She has also involved in numerous academic and industrial projects. Her research interests include consumer behavior and cross-cultural issues in service marketing.

The purpose of a Tourism Satellite Account is to analyse in detail all the aspects of demand for goods and services associated with the activity of visitors: to observe the operational interface with the supply of such goods and services within the economy; and to describe how this supply ...

Domestic Travel Market Report

Tourism in Frontier Areas

Tourism Research in China

Confidential Research Proposals for Department of Tourism and Recreation

Compilation Guide

Levels, Issues, and Prospects of Employment Generation

Study covers the period from Aug. 1979 through Mar. 12, 1980.

How did the ancient Egyptians travel in this quaint old land thousands of years ago? What sort of transportation did they use? For how long did they go? What destinations did they visit? For which purposes did they travel? Is it correct to describe the ancient Egyptian travels as “tourism” or not? According to our current perceptions of tourism, if the Egyptians had tourism in ancient times, did they understand it as such? Which varieties of tourism did the ancient Egyptians have compared to what mankind has today? These and many more questions are answered in this ground-breaking book based on research, evidence, and artifacts by Egyptologist and Tourism expert Mohammed Ahmed. A fascinating exploration of hieroglyphs, ancient stories, language, art and more, and what they tell us about travel in ancient Egypt, while also informing our tourism experiences today. Indeed, we know that numerous aspects of the current global civilization derived from the ancient Egyptian civilization, such as writing, the scholarly calendar, medicine, architecture, festivals, chemistry, and other fields of life. The influence of the ancient Egyptian civilization on the modern world is clear. Climb aboard and tour Egypt with us - travel like an Egyptian!

Many countries have a rich tradition of domestic travel and holidaying which not only predates but exceeds mass international travel. This is particularly the case in Asia where recent economic prosperity and trends in globalization have not merely spurred, but continue to shape traditions in domestic tourism.This book is the first to address specifically the continuities and changes in domestic tourism in Asia. It explores the ethos of domestic travel and holiday-making in order to understand the distinctive common strands that underlie conventional and contemporary tourism practices, against the local and global backdrop. A considerable range of countries is covered in the case studies, including those with patrimonial histories, namely China and India, the economically developed nation-state of Japan and the microstates of Taiwan, Singapore, Macao and Hong Kong, besides the coastal countries of Malaysia, Philippines, Laos and Vietnam, as well as the land-locked countries of Kyrgyzstan and Mongolia. The book presents some of the many interfaces of Asian cultural and natural heritages with tourism, while giving due considerations to today's political and economic realities.

OECD Tourism Trends and Policies 2020

Implementation Project : Enzo Paci Papers on Measuring the Economic Significance of Tourism

Themes and Issues

Destination USA; Report: Summary report

Volume I: Fundamentals of Tourism

Year Book Australia, 1982 No. 66

About the Book: The book "Tourism from Aravallis to Himalayas: Insights from Stakeholders" is based on the research study sponsored by the Indian Council of Social Science Research (ICSSR), Ministry of Human Resource Development, Government of India, New Delhi, entitled "Tourism in North India: Challenges and Prospects." The book has attempted to examine the needs of tourists and the ways in which the North Indian tourism can be developed. The book focuses on the level of satisfaction of the tourists, their expectations and assessment of existing tourism industry in North Indian states. The book is based on the primary survey conducted during the research study in the North Indian states of Himachal Pradesh, Jammu & Kashmir, Uttarakhand, Haryana, Punjab, and Rajasthan. The major tourist destinations in North India were selected for the survey from the list of major places visited by domestic tourists travelled as per the Domestic Tourism Survey 2002-2003 conducted by the National Council of Applied Economic Research under the sponsorship of the Ministry of Tourism, Government of India.The NCAER survey had ranked all the major places visited by domestic tourists travelled for the purpose of leisure, holiday, religious and pilgrimage. However, for the purpose of the present study, only the places of leisure/holiday tourism in North India were selected for the conduct of survey and in total 14 select tourist destinations were surveyed. On the basis of ranking in the list of NCAER, the top-ranking leisure/holiday tourist destinations were selected viz. Shimla, Jaipur, Kullu Manali, Nainital, Mount Abu, Mussoorie, Udaipur and Srinagar; from each destination 60 residents and 60 tourists were interviewed randomly. Some lower ranked tourist destinations from the list were also selected viz. Jodhpur, Dalhousie, Dharamshala, Jammu, Gulmarg, and Pahalgam; from each destination 20 residents and 20 tourists were interviewed randomly. Thus, in total 1200 respondents at important leisure/holiday tourist destinations were surveyed during the research study which consisted of 600 tourists and 600 residents (300 tourism-dependent residents i.e. hotel owners/ managers, tour operators, vendors, tourist guides, waiters, etc.; and 300 tourism-independent residents). The book presents the results relating to the study conducted to establish perceptions of the local people of tourist destinations under study and the level of satisfaction of tourists towards tourism products and markets in the tourist destinations under study. The book highlights the expectations and experiences of the tourists visiting the tourist destinations under study. Some interesting qualitative observations and findings of the study are presented as qualitative notes in the form of short stories/ comments in the book. The book provides an assessment of existing policies, implications, and suggests necessary recommendations. The book discusses the strengths, weaknesses, opportunities, and threats to which the tourism in North Indian destinations is exposed to. The policy implications which emerge from observations, findings and conclusions of the present study are strongly recommended. They are the result of a combination of qualitative and quantitative research methodologies used for the present study.About the Authors: Dr. Nalin Kumar Ramaul has published research papers in reputed journals of Springer and Sage Publications, published two books, completed four research projects. Presently working in a Government College in Himachal Pradesh, he had qualified Civil Services Examinations conducted by UPSC.Dr. Dhyan Singh Tomar, officiating Principal in a government college in HP, has completed two research projects and published 5 research papers. Mrs. Pinki Ramaul is a free-lance journalist writing articles in The Tribune, The Times of India, Divya Himachal, and Himachal This Week. She has already published two books. Blog: http: //ramaul.blogspot.com/

In this timely new collection of essays, an excellent roster of contributors bring new insight to a wide spectrum of topics related to tourism in frontier areas. The book focuses on international case studies as it discusses the economic feasibility of frontier tourist development, the tourist development of rural and urban settings, and the expansion of tourism to remote borderlands. The contributors highlight the potential, as well as the environmental, economic, bureaucratic, and cultural difficulties of peripheral tourism. This innovative and thought-provoking approach—with its wealth of detail—makes Tourism in Frontier Areas essential reading for scholars in tourist development, regional development, and economic geography.

Domestic Tourism SurveyConfidential Research Proposals for Department of Tourism and RecreationSA Domestic Travel and Tourism Survey, April/May 2001International Recommendations for Tourism Statistics 2008Compilation GuideUnited Nations

Domestic Tourism Expenditure Survey for 2006/7

How India Earns, Spends and Saves

Canada Codebook
Travel Like an Egyptian
Tourism from Aravallis to Himalayas: Insights from Stakeholders
Occupational Outlook Handbook

This book examines comparative performance and best practice in National Tourism Organisations/ Administrations from extensive research carried out in 2003 and 2004. It compares qualitative and quantitative data in order to ascertain best performance. Analysis is contained in detail for eight National Tourism Organisations based in four Continents, comprising: Australia, Canada, France, Ireland, The Netherlands, South Africa and Spain. Each country is examined and analysed in the following key areas: Travel and Tourism Performance, Organisation of Tourism, The National Tourism Organisation, structure, Role, Staffing and Offices, Resources and Funding as well as providing case studies of good practice. The book includes methodology of the research and provides discussion and comment of the main roles and success formula in comparable National Tourism Organisations. • Useful, practical guide to government's involvement in tourism over the past decade or more • Brings insight from both the academic and practitioner markets • International Case Studies How India Earns, Spends and Saves maps the earning, spending and saving profiles of Indians in the post-liberalisation era. It studies how socio-economic, religious and individual characteristics lead to inequality in the incomes of households. Among other aspects of the problematique, it reveals that while a household's income is primarily dependent on socio-economic factors (occupation, education and age of its chief earner), its economic prosperity is impacted by factors like its spending and saving levels, sectors of employment of members, state of residence, and so on. The book is based on the results of the National Survey of Household Income and Expenditure (NSHIE) 2004–05, conducted under the aegis of the National Council for Applied Economics Research (NCAER). It not only offers valuable insights for economic analysts, policy makers, development professionals and academics, but the primary data of the survey also offers opportunities for further research.

The book presents a comprehensive treatment of unemployment and economic problems in Jammu & Kashmir. Kashmir, being a conflict-ridden zone, has far less opportunities for employment than rest of the other states. With an underdeveloped industrial sector and the inability of government to create enough jobs, there seems to be no immediate solution. Lack of avenues to engage the youth in meaningful ways result in making miscreants out of many of them. Young populations across the world are generally seen as drivers of socio-economic growth, but in Kashmir, the youth bulge is a problem. Unemployed youths destabilize the economy by being used to create mayhem by the anti-social elements in the region. Underdevelopment and unemployment in Jammu & Kashmir is the manifestation of a mismatch between physical and human resources. This exists when a large segment of the working age population does not possess the appropriate skills and knowledge to be gainfully employed. In addition, lackadaisical and imprudent policies pursued by subsequent governments are the major challenge. A radical shift in its policies, especially in the education sector, is an absolute prerequisite for the birth of a capable workforce. The remedy lies in revamping the education sector by crafting appropriate policies for suitable skills in line with the socio-economic requirements of the society. The book argues the government must think about a long-term plan for unemployed youth and devise a policy to channel the youth bulge constructively.

Progress in Tourism Marketing
Green Book of China's Tourism 2011
Recent Advances in Materials, Mechanics and Management
A Survey Report
Jammu and Kashmir

United Nations publication. Sales no. E.08.XVII.28--T.p. verso.

The 2020 edition analyses tourism performance and policy trends across 51 OECD countries and partner economies. It highlights the need for coherent and comprehensive approaches to tourism policy making, and the significance of the tourism economy, with data covering domestic, inbound and outbound tourism, enterprises and employment, and internal tourism consumption.

Benchmarking National Tourism Organisations and Agencies

China Tourism Development Analysis and Forecast

SA Domestic Travel and Tourism Survey, April/May 2001

Tourism Growth in Pakistan

Domestic Tourism in Pakistan

Domestic Tourism Monitor